

**Heart Disease and Stroke Prevention Practitioners Institute
May 13-16, 2003, Dallas, Texas**

**Day 1 Tuesday, May 13, 2003
AGENDA**

Time	Activity	Location	Presenters
7:00 – 8:00	Registration	Galleria Ballroom I-II	
8:00 – 8:30	Welcome and Overview	Galleria Ballroom I-II	
	Heart Disease and Stroke Prevention Practitioners Institute Program		Nancy Watkins (CDC) Linda Redman, Moderator (CDC)
8:30 – 10:00	Plenary	Galleria Ballroom I-II	
	The National Burden of Heart Disease and Stroke: A Call for Public Health Action		George Mensah (CDC)
	A Public Health Action Plan for Heart Disease and Stroke Prevention		Darwin LaBarthe (CDC)
	Open Mike (Questions and Answers)		Nancy Watkins, Moderator (CDC)
10:00 – 10:30	BREAK		
10:30 – 12:00	Panel Discussion	Galleria Ballroom I-II	
	National Partnerships: Benefits for States		
	CDC: Healthy People 2010 Partnership, HRSA Collaborative		George Mensah (CDC)
	AHA: AHA Strategic Plan, Guide for Improving CVH in Communities		Katherine Krause (AHA/ASA)
	CVH State Perspective on the Impact of the National Partnerships		Jody Stones (VA)
	Open Mike (Questions and Answers)		Jody Stones, Moderator (VA)
12:00 – 1:30	LUNCH	Ashley's Restaurant	
	Roundtable Discussion Topic: <i>Collaboration: What Makes It Work?</i>		
1:30- 2:30	Plenary	Galleria Ballroom I-II	
	The Art and Science of Policy, Environmental and Systems Change		Linda Langford (Consultant)
	ASTDHPPE Policy and Environmental Change Project		Donna Nichols (TX)
	Overview of Structured Exercise		Pam Wilson (GA)
			Pam Wilson, Moderator (GA)
2:30- 3:00	BREAK		
3:00 – 4:30	Structured Exercise	Breakout Rooms	
	Structured Exercise: Moving Into Policy and Environmental, and Systems Change Approaches		Facilitated by State Health Department Coordinators and CDC Project Officers
4:30 – 5:30	State Exchange	Galleria Ballroom III (Exhibit Hall)	
15 – 20	State Ideas and Lessons Learned in Comprehensive Heart Disease and Stroke Prevention Program Development.		
	CDC and AHA resource materials are available in the State Exchange Exhibit Hall .		
6:00 - ?	Social Event		

Sponsored by American Heart Association/ American Stroke Association
(Additional information will be provided at the Institute.)

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**Day 2, Wednesday, May 14, 2003
AGENDA**

Time	Activity	Location	Presenters
8:30 – 10:00	Panel Discussion	Galleria Ballroom I-II	
	The Challenge of Systems Change for Secondary Prevention : HRSA and Community Health Centers – Disease Management and Quality Improvement State Experiences		Cindy Hupke (IHI National Collaborative) Jan Norman (WA) and Mary Jo Brink (WI) Lazette Lawton, Moderator (CDC)
10:00 – 10:30	BREAK		
10:30 – 12:00	Small Group Sessions (Repeated at 3:00 p.m.)	Breakout Rooms	
	Topic 1 – Skills for Policy Change	Miro	Linda Langford (Consultant)
	Topic 2 – Skills for Environmental Change	Chagall I	Kathy Foell (MA) and Janet Prvu (AHA)
	Topic 3 – The Art of Policy Change	Renoir	Frank Clawson (NC) and Pam Wilson (GA)
	Topic 4 – Skills for Building Effective Partnerships	Degas	Meg Ellis (SC) and Margaret Casey (NY)
	Topic 5 – The Life Cycle of Partnerships	Dali	Crystelle Fogle (MT) and Jennifer Smith (TX)
	Topic 6 – Collaboration Leadership...	Galleria Ballroom I-II	Jody Stones (VA) and Joan Ware (UT)
12:00 – 1:30	LUNCH	Ashley's Restaurant	
	Roundtable Discussion Topic: <i>Working at the policy, environmental, or systems change level in health care, work sites, schools, and communities.</i>		
1:30 – 2:30	Plenary	Galleria Ballroom I-II	
	Taking Action and Thinking Strategically for Stroke Prevention : CDC Overview (Tri State and Delta Coalitions) State Actions for Stroke Prevention American Stroke Association Update		Lazette Lawton (CDC) Adeline Yerkes (OK) Ellen Magnis (AHA/ASA) Lazette Lawton, Moderator (CDC)
2:30 – 3:00	BREAK		
3:00 – 4:30	Small Group Sessions	Breakout Rooms	
	Topic 1 – Skills for Policy Change	Miro	Linda Langford (Consultant)
	Topic 2 – Skills for Environmental Change	Chagall I	Kathy Foell (MA) and Janet Prvu (AHA)
	Topic 3 – The Art of Policy Change	Renoir	Frank Clawson (NC) and Pam Wilson (GA)
	Topic 4 – Skills for Building Effective Partnerships	Degas	Meg Ellis (SC) and Margaret Casey (NY)
	Topic 5 – The Life Cycle of Partnerships	Dali	Crystelle Fogle (MT) and Jennifer Smith (TX)
	Topic 6 – Collaboration Leadership...	Galleria Ballroom I-II	Jody Stones (VA) and Joan Ware (UT)
4:30 – 5:30	State Exchange	Galleria Ballroom III (Exhibit Hall)	
15 – 20	State Ideas and Lessons Learned in Comprehensive Heart Disease and Stroke Prevention Program Development. CDC and AHA resource materials are available in the State Exchange Exhibit Hall .		
6:00 - ?	Outings		

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**Day 3, Thursday, May 15, 2003
AGENDA**

Time	Activity	Location	Presenter
9:00 – 12:00	Hands-On Workshops	Breakout Rooms	
Workshop 1:	Capacity Building for a State Heart Disease and Stroke Prevention Program	Miro	Linda Redman (CDC) Nora Keenan (CDC)
Workshop 2:	Evaluation 101 – Getting Started	Chagall I	Natasha Williams (RTI/MayaTech) Ayana Perkins (RTI/MayaTech) Sheree Marshall Williams (CDC)
Workshop 3:	Evaluation 201 – Implementing Evaluation	Dali	Suzanne Randolph (RTI/MayaTech) Kelly O’Bryant (RTI/MayaTech) Kristi Pettibone (RTI/MayaTech) Ahmed Liban (SC)
Workshop 4:	CVH CDCynergy Training	Galleria Ballroom I-II	Susan Lockhart (CDC) A. M. Lindsey (ORISE)
Workshop 5:	Advocacy and Education: Using Resources and the Public Health Action Plan for Heart Disease and Stroke Prevention	Renoir	Darwin LaBarthe (CDC) Mark Schoeberl (AHA) Marsha Houston (CDC)

12:00 – 1:30 LUNCH Ashley’s Restaurant

Roundtable Discussion Topic: *What are the opportunities and challenges in building capacity for a State comprehensive heart disease and stroke prevention program, and accomplishing policy, environmental and system change. How can we move forward?*

2:00 – 5:00	Hands-On Workshops (Repeated)	Breakout Rooms	
Workshop 1	Capacity Building for a State Heart Disease and Stroke Prevention Program	Miro	Linda Redman (CDC) Nora Keenan (CDC)
Workshop 2	Evaluation 101 – Getting Started	Chagall I	Natasha Williams (RTI/MayaTech) Ayana Perkins (RTI/MayaTech) Sheree Marshall Williams (CDC)
Workshop 3	Evaluation 201 – Implementing Evaluation	Dali	Suzanne Randolph (RTI/MayaTech) Kelly O’Bryant (RTI/MayaTech) Kristi Pettibone (RTI/MayaTech) Ahmed Liban (SC)
Workshop 4	CVH CDCynergy Training	Galleria Ballroom I-II	Susan Lockhart (CDC) A. M. Lindsey (ORISE)
Workshop 5	Advocacy and Education: Using Resources and the Public Health Action Plan for Heart Disease and Stroke Prevention	Renoir	Darwin LaBarthe (CDC) Mark Schoeberl (AHA) Marsha Houston (CDC)

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**Day 4 , Friday, May 16, 2003
AGENDA**

Time	Activity	Location	Presenter
8:30 – 10:00	Plenary	Galleria Ballroom I-II	
	Successful Advocacy for Heart Disease and Stroke Prevention: What policymakers need to know! How decisions are made! (Role Play) Open Mike: State Experiences with Influencing and Educating Policymakers		Suzanne Smith (AHA) Cast of Characters
10:00-10:30	BREAK		
10:30 – 11:30	Plenary	Galleria Ballroom I-II	
	Looking Into the Future: Challenges and Opportunities for a Heart Healthy and Stroke Free Nation		Margaret Casey, Moderator (NY) Virginia Bales (CDC) Mark Schoeberl (AHA)
11:30 – noon	Wrap-Up	Galleria Ballroom I-II	
	Contracting for Action: Mission Possible State and AHA Contract For Action: Using the Heart Disease and Stroke Prevention Practitioners Institute Resources Completion of Training Evaluations		Maria Moreno (CDC) Frank Clawson (NC) A.M. Lindsey (ORISE)