

Heartland Big Brothers Big Sisters (HBBBS)

6201 Havelock Ave.

Lincoln, NE 68507

402-464-2227

Grant Award, Year 1: \$300,000

Award Year: 2006

Organizational Description:

Heartland Big Brothers Big Sisters has been serving the needs of low-income, disadvantaged youth from Nebraska's Lincoln/Lancaster community since 1970 and Saline County since 2002. Its mission is "to help children reach their potential through professionally supported, one-to-one relationships with measurable impact." HBBBS provides mentoring programs and services to children and mothers who are domestic violence victims and offers technical assistance on mentoring, volunteer recruitment, and child recruitment to other direct service organizations.

Name of CEY Initiative Project:

BOOST: Building On Our Strengths Together

Project Description:

HBBBS will build the capacity of faith and community-based organizations to provide enhanced social services to address youth violence and child abuse and neglect. Activities of the BOOST program include: 1) assessment of needs and assets of each partner to set capacity building priorities; 2) multiple rounds of group trainings on volunteer recruitment and retention, marketing, grant writing, and fundraising that are followed by individual technical assistance to address specific partner needs; 3) community needs assessments that involve focus groups with individual agency staff, clients, and community stakeholders; 4) development of individual program evaluation designs; and 5) updated work plans for years two and three based on assessment of progress made in year one. Specific activities for each partner organization, including board development, community partnership building, 501(c)(3) status, public awareness campaigns, and non-profit procurement, are included in the technical assistance plan.

Partners: The HUB; Northeast Family Center; St. Mary's Catholic Church; St. Patrick's Catholic Church