Why Data Migration Projects Fail, and How to Guarantee Success

Data migration is a tricky, risky and costly endeavor for many organizations. When you're taking information from an array of resources and loading it into another application, the data arrives along with all the errors and inaccuracies from the existing data sources. This presentation will explore ways to infuse data management techniques to help profile, cleanse, integrate and augment data during the migration process. By effectively mapping a data migration process based on sound data management techniques, your data moves to the new application – on time and within budget.

When you leave this presentation, you will understand:

- Industry trends for costs and timeframes typically associated with data migration projects
- Why you have to manage data migration processes differently than other data issues
- The elements of comprehensive data management and how to apply these techniques to assure successful data migration projects.