



Three ICT Events in One

NXTcomm, InfoComm & NSCA 2008

Jordanian Delegation to the U.S. Department of Commerce's International Buyer Program

NXTcomm08

Exhibition Dates & Conference Dates June 16-19, 2008

Location Las Vegas Convention Center

infoComm08
INFORMATION COMMUNICATIONS MARKETPLACE

Exhibition Dates June 18-20, 2008

Conference Dates June 14-20, 2008

Location Las Vegas Convention Center

NSCA
BUILDING CONNECTIONS
Systems Integration Expo

Exhibition Dates June 18-20, 2008

Conference Dates June 18-20, 2008 on the InfoComm Show Floor

Location Las Vegas Convention Center

www.nxtcommshow.com
www.infocommshow.org

Vision:

To be the leader telecom integrator in the Arab world, middle east Africa region (MEA) as well as a recognized player across the globe.

Mission:

To achieve excellence and customer satisfaction in providing full turn key telecom networks deployment solutions, full technical support, management services, and training to the international leading telecom vendors and operators in MEA region as well as across the globe.

About Ciscom:

CISCOM "Cellular Integrated Services Company" is a leading independent provider of consulting, turnkey engineering, integration, and training services to the wireless telecommunications industry in the Arab World. We have presence in Jordan, Iraq, Saudi Arabia, Egypt, Sudan, Morocco, Algeria, and working on more expansion.

CISCOM has many partnerships with major operators and vendors such like; HUAWEI, Ericsson, NOKIA, Siemens, Motorola, MTC, ITPC of Iraq, ITU, WATANIYA, Asia Cell, ORASCOM, Saudi Oger, Zain - Jordan, Jordanian Governmental agencies, LCC and Marconi.

Ciscom Wireless & Radio Services:

- Hi-tech Services (planning and design).
- Full Turnkey Services.
- Professional Engineers Sourcing.
- Training Services.
- VAS Integration.

Ciscom Products:

- CISCOM Products:
- Diesel Generators.
- Telecom Shelters.
- Fuel tanks and Fence.
- Rooftop structures.
- Electrical Panels.

Integrator .Business Partner

INNOVATE

www.ciscom-MEA.com



U.S. Commercial Service US Embassy in Jordan

P. O. Box 354 Amman 11118, Jordan

Tel: 962-6-590-6632

Fax: 962-6-592-0146

Email: Amman.Office.Box@mail.doc.gov

www.buyusa.gov/jordan/en

Index

1. @ Your Service Group
2. Arcadia Software Development
3. Cellular Integrated Services Company (CISCOM)
4. First Start/Intel Corporation
5. General Computers & Electronics Company
6. Interdisciplinary Research Consultants
7. JETEE, Kamal Abbassi & Sons Company
8. Lubna Consult Establishment/MESTEE
9. Middle East & North Africa Internet Technologies (MenaITech)
10. Optimiza Ltd. (Al-Faris National Company)
11. United Technology Solutions

International Buyer Program

The IBP is a joint government-industry effort designed to stimulate U.S. exports by promoting major U.S. industry exhibitions to international markets. The IBP helps increase exports by increasing the number of international buyers visiting major U.S. trade exhibitions, providing U.S. firms likely to export with practical help and advice, and providing international buyers with opportunities to visit the United States and meet with prospective U.S. trading partners.

Ms. Sheryl Maas
Commercial Counselor

U.S. Commercial Service
American Embassy, Amman

P. O. Box 354 Amman 11118, Jordan
Tel: +962-6-590-6629
Fax: +962-6-592-0146
Email: sheryl.pinckney-maas@mail.doc.gov
www.buyusa.gov/jordan/en

Dear Business Colleagues

Welcome to the U.S. Commercial Service in Jordan. I would like to introduce the Jordanian Business delegation to InfoComm, NXComm, and NSCA 2008. This is an excellent opportunity to introduce American telecommunication firms to the growing Jordanian market.

Jordan has taken steps to encourage foreign investment and realize the vision of transforming Jordan into an outward-oriented, market-based economy competitive in the global marketplace.

The IT and telecommunications sectors are expanding rapidly and major U.S. IT brands are present in the market, with plenty of room for niche products and services. Jordan has one of the most open and competitive mobile telephony markets in the region, with four mobile operators, including three GSM and one I-den (Nextel) networks.

The United States and Jordan have been close trading partners for decades and in 2001 signed the US-Jordan Free Trade Agreement. As the Commercial Counselor, I am committed to expanding even more our strong business relationship with Jordan. The Jordanian companies listed in the brochure are looking to find American partners to build long and sustainable business relations. I urge you to take advantage of their presence in Las Vegas and ask detailed questions about the Jordanian market.

The Commercial Service is eager to assist you in establishing relationship with Jordanian companies. I hope you will contact us and become familiar with the services we can offer. For more information, please visit, www.buyusa.gov/jordan/en.

Ms. Muna Farkouh
Senior Commercial Specialist
Jordanian Delegation Leader

U.S. Commercial Service
American Embassy, Amman

P. O. Box 354 Amman 11118, Jordan
Tel: +962-6-590-6057
Fax: +962-6-592-0146
Email: muna.farkouh@mail.doc.gov
www.buyusa.gov/jordan/en

March 2000, Ms. Muna Farkouh joined the US Commercial Service in Amman, Jordan to serve as a Commercial Specialist. She handles US - Jordan commercial interests; reporting on domestic commercial matters and the promotion of the US business interests to increase awareness and market US products and services with Jordanian business people.

Muna's primary responsibility is to counsel and assist Jordanian businessmen in locating U.S. suppliers of products and services and to assist the US business community by providing general information about present and future needs of the Jordanian market.

In addition to overseeing the market research program, her sectorial expertise and responsibility ranges from Healthcare products and services, Pharmaceuticals, Environment and Water, Aviation and Transportation, Tourism, Information Technology, Telecommunication, Franchise, Education and Training, Advertising services, Agriculture and Packaging among others.

Prior to joining the US Commercial Service Ms. Farkouh's career incorporated work experience as a Commercial Specialist at the Economic/Commercial section of the US Embassy, Amman, she also worked in the private sector in marketing management and research of feasibility studies in areas of chemicals, fertilizers, and fine chemicals for the Dead Sea Chemical Complex, Amman.

Ms. Farkouh holds a Bachelor's degree from the American International University in the United Kingdom in Business Administration and Economics, with area of concentration in marketing and international business.

@ Your Service Group

Mr. Rami Al Karmi, Chief Executive Officer – Group

P. O. Box 960337 Amman 11196 Jordan

Tel: +962-6-581-7796

Fax: +962-6-581-7748

Email: rami.karmi@yourservicegroup.com

www.yourservicegroup.com

@Your Service Group is a syndicate of service-based venture specialized in providing a one-stop-shop solution for outsourcing services that include: technical support, custom-built servers and stations, software and automation solutions, program management, web development, management consultancy, real estate end-end management including property and facility management (HVAC, Electrical, Structural, Water Treatment, Energy Management and ICT).

Objective

Networking with premier information and communications technology suppliers and with the world's leading communications and entertainment companies.

Arcadia Software Development

Mr. Tarek Y. Asad, President and Chief Executive Officer

P. O. Box 851249 Amman 11185 Jordan

Tel: +962-6-585-6643

Fax: +962-6-585-6645

Email: tarek.asad@arcadia.com.jo

www.ArcadiaHome.com

Arcadia Software Development seamlessly delivers unique enterprise, e-business, and e-commerce solutions with special focus on the financial and pharmaceutical industries. Arcadia also provides specialized enterprise level IT consulting services and network infrastructure implementation. Arcadia is more commonly known throughout the software development community for their expertise in development components. With over 10 year experience, Arcadia's clientele base using its products and services are now in over 40 countries.

Objective

To keep with the latest network infrastructure and security trends to better service clients, as well as to protect our web solutions and ensure their high availability to our system users.

Cellular Integrated Services Company (CISCOM)

**Mr. Adel Tayeh, President and Chief Executive Officer
Mr. Ibrahim Tayeh, Business Development Manager**

P. O. Box 841002 Amman 11184 Jordan

Tel: +962-6-551-1764

Fax: +962-6-551-2250

Email: adel@ciscom.jo

www.ciscom-MEA.com

CISCOM "Cellular Integrated Services Company" is a provider of full turnkey services of consulting, turnkey engineering, and training services to the wireless telecommunications industry in the Middle East and South Africa. CISCOM manufacture shelters, towers, and generators for telecom application.

Objective

Partner with American firms to work in MENA region.

First Start/Intel Corporation

Mr. Zidoon Nofan Sema'an Makhamreh, Channel Manager, Jordan Territory

P. O. Box 11624

Nile City Tower

Corniche el Nile

Tel: +202-246-15466

Fax: +202-246-15401

Email: Zidoon.nofanx.makhamreh@intel.com

www.intel.com

Objective

To get more exposure in the telecommunication and IT sector.

General Computers & Electronics Company

Ms. Manal Milbes, Marketing and PR Manager

P. O. Box 481 Amman 11953 Jordan
Tel: +962-6-551-3879
Fax: +962-6-551-3509
Email: mmilbes@gce.com.jo
www.gce.com.jo

General Computers & Electronics Company was established in 1985 as one of the leading IT companies in Jordan, since then GCE started focusing on its mission of creating and distributing products and services to satisfy its customers in a dynamic environment.

GCE provides variety of products from international companies such as IBM, Lenovo, Fujitsu, Siemens, MicroSoft, Cisco, D-Link, GE, Lexmark, Brother, Intergraph, Bently and others.

Objective

Expanding GCE's network department options.

JETEE, Kamal Abbassi & Sons Company

Mr. Kamal Mohammad Al-Abbassi, Managing Director

P. O. Box 19083 Amman 11196 Jordan
Tel: +962-6-568-7150
Fax: +962-6-568-7151
Email: jetee@index.com.jo

JETEE, Kamal Abbassi & Sons Company was established 27 years ago. All through this time, the company's policy was to provide the Jordanian market with the latest life safety, Security systems and other Electromechanical Equipment alongside with professional experience delivered by a highly qualified team.

Lubna Consult Establishment /MESTEE

Eng. Lubna Salah, General Manager

P. O. Box 3631 Amman 11821 Jordan
Tel: +962-6-581-1527
Fax: +962-6-585-9291
Email: lubna@mestee.org
www.mestee.org



Lubna Consult /MESTEE is an engineering consultancy company that is able to implement and design turnkey projects in four major fields; electric power generation, environment technologies, renewable energy and IT solutions, in addition to supply products in all fields.

Objective

Find new technology providers in IT.

MenaITech

Mr. Bashar Naim Zeineh, Chief Executive Officer

P. O. Box 840333 Amman 11184 Jordan
Tel: +962-6-565-3836
Fax: +962-6-565-3828
Email: bashar@menaitech.com
www.menaitech.com

Middle East and North Africa Internet Technologies (MenaITech), an optimiza company, is the first Arab software company that provides high quality and comprehensive enterprise level Human Capital Solutions that are specifically tailored to fit the Middle East and North Africa region's requirements. Our regional client base currently includes Al Jazeera TV Channel in Qatar, Emaar in Saudi Arabia, and Cairo Amman Bank in Jordan to name a few.

Objective

To promote MenaITech services and products in the American market.

Optimiza Ltd. (Al-Faris National Company) Mr. Hazem Malhas, Chief Executive Officer

P. O. Box 840598 Amman 11181 Jordan
Tel: +962-6-510-0100
Fax: +962-6-510-0120
Email: hmalhas@optimizasolutions.com
www.optimizasolutions.com

Optimiza Ltd. (Al-Faris National Company): A publicly-listed IT company (ASE:CEBC) with a paid up capital of US \$35 million, Optimiza has established a comprehensive Middle East network that ensures reliable business solutions and services with local support in the areas of management consulting, IT solutions and services, training and outsourcing.

With 27 years' experience and hundreds of projects delivered, Optimiza's intellectual capital spans diverse industries, enabling more than 450 professionals to integrate and deliver successful, innovative consulting and technology solutions, with a commitment to excellence and customer satisfaction.

Optimiza serves clients from the telecom, banking, insurance, manufacturing and distribution, healthcare and government sectors, through its network of offices in Saudi Arabia, Qatar, Kuwait, Jordan, the United Arab Emirates and Iraq, and a region-wide reseller base.

Objective

Network and build strategic partnerships.

United Technology Solutions Mr. Daoud Abboud, Chief Executive Officer

P. O. Box 57 Amman 11821 Jordan
Tel: +962-6-552-3638
Fax: +962-6-552-3698
Email: daoud@utsjordan.com or daoud@uts.com.jo
www.uts.com.jo

United Technology Solutions (UTS) is a systems integrator providing Business Consultancy, Licensing, Software Implementation, Products Resale, Infrastructure Solutions, Training and other IT support services. A Jordanian-based limited liability company established in 2004, UTS' founders bring to our clients more than 20 years of experience in the information technology industry, forming strategic alliances with prominent IT suppliers to deliver the absolute best products and solutions.

Our competitive edge strength is in helping customers attain the best technology and solutions that with enable their business run more efficiently. We realize our clients needs and we aim at exceeding expectations by offering enhanced business solutions through a participative and collaborative approach.

The **IdRC** is a management consulting firm that provides services to public and private sector clients in a number of countries throughout the Middle East, Africa and Central Asia.

The **IdRC** plans researches, designs, implements, and evaluates projects in :

- Natural Resources Management and Environment
- Research and Surveys
- Transportation
- Management Consulting
- Infrastructure
- Public Private Partnerships and Private Sector



For additional information you can contact us at

Jordan Office

21 Najran Street
P.O. Box 13304
Amman 11942, Jordan
Tel: +962 6 551-7225
Fax: +962 6 552-6225

U.S. Office

1193 Hollytree Lane
Westerville, Ohio 43081
USA
Tel: (740) 994-0765
Fax: (740) 994-0765

Or visit our website at www.idrc-jo.com

Amman | Riyadh | Jeddah | Dubai | Abu Dhabi | Kuwait | Doha | Baghdad | Irbil



Delivering Successful Consulting and Technology Implementations

Optimiza, a publicly-listed IT company (ASE:CEBC) with a capital of USD 35 million, has established a comprehensive Middle East network that ensures reliable service with local support.

With over 27 years experience and hundreds of projects delivered, our intellectual capital spans diverse industries, enabling more than 450 professionals to integrate and deliver innovative consulting and technology solutions, with a commitment to excellence and customer satisfaction.

Banking | Insurance | Telecommunications | Healthcare
Education | Government | Supply Chain Management
Manufacturing & Distribution | Small & Medium Enterprises

www.optimizasolutions.com

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consulting | technology | outsourcing | training