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FCC SEEKS COMMENTS ON COMPREHENSIVE REFORM EFFORTS

The Federal Communications Commission is initiating a comprehensive reform effort in order to ensure that the institution operates efficiently, effectively and responsively. That effort is guided by the following four goals:

- 1. To develop a clear substantive policy vision, consistent with the various communications statutes and rules to guide agency deliberations.
- 2. To emphasis management that builds a strong team, produces a cohesive and efficient operation, and leads to clear and timely decisions.
- 3. To develop our independent technical and economic expertise through recruitment, training and employee development.
- 4. To realign the organizational structure to conform to the realities of a dynamic and converging marketplace.

Mary Beth Richards has been named Special Counsel to spearhead the reform project. Over the next several weeks, she will be collecting ideas and suggestions for ways to achieve this goal.

Please send suggestions to:

Mary Beth Richards Special Counsel to the Chairman Room 8-C750 445 12th Street, SW Washington, DC 20554

News media contact: David Fiske at 202-418-0513.

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