



**Thailand AERA Annual Activities Report
October 2003 – September 2004
Accelerated Economic Recovery in Asia
A US Government Funded Program
through the
US Agency for International Development
(USAID)**

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SUBJECT	PAGE
Annual Overview	2-7
Business Advisory Center	8-13
Business Support Organizations Partnership	14-16
Education Program	17-19
Border Action Against Malaria	20-21
Thailand Competitiveness Initiative	22-27
Spending Analyses	28
Project Matrices	
Business Support Organizations Partnership	29-43
AERA Regional Regulatory Dialogue Program	44-47
BAAM	48-56
Education	57-61

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ANNUAL REPORT OVERVIEW

This report covers the fifth and final year of the Thailand portion of the USAID program Accelerating Economic Recovery in Asia during Fiscal Year 2004. Post-economic crisis recovery continues to be paramount in AERA's objectives. Additionally, as Thailand recuperates economically, it becomes increasingly important to establish mechanisms and structures to prevent similar disasters in the future. Through a number of business-related collaborations and informational trainings, the AERA program works toward firmly rooting the Thai business sector in a stable, international context. Improving business standards, streamlining operations, and creating healthy dialogue between the private and public sectors were all focus areas of the past year.

BUSINESS ADVISORY CENTER (BAC)

During 2003 – 2004, the Business Advisory Center (BAC) continued to move toward sustainability when the AERA project comes to a close in September 2005. BAC is actively seeking partnerships with strategic public and private organizations to work on projects that promote the sustainable competitiveness of the Thai economy. This objective has led the BAC to pursue projects from government agencies, international donors, and public and private companies alike. BAC activities have been geared toward three major fronts: entrepreneurship, micro-finance, and business skills development.

Entrepreneurship development efforts involved cooperation with public and academic partners such as the Office of Vocational Education Commission (OVEC), the Ministry of Education, the Department of Business Development, the Ministry of Commerce, Rangsit University and Dhurakijpundit University. Efforts are being made to foster similar relationships with other like-minded organizations to reach the entire country. BAC consultants are developing into competent entrepreneurship trainers. A three-product team structure comprising International Marketing, Financial Advisory Services, and Management Tools is being developed with emphasis on training, both formal and on-the-job, to enhance staff capacity. A new team will provide services on entrepreneurship and incubation. The training is meant to create more capable entrepreneurs to fuel the economic engine. Consultants in other product teams are pooled to teach courses that fit their expertise.

Microfinance activities are also underway, utilizing US expertise to develop a training curriculum suitable to Thai conditions. Business skills development incorporates both management training and consulting. BAC projects underway this year included opening a new incubation program with funding from the Department of Industrial Promotion (DIP), Ministry of Industry, receiving a World Bank grant to plan for an ICT business incubator, and

training Mae Hong Son entrepreneurs. Professional US expertise has also been identified and utilized in this area to transfer know-how and experience to further develop the capabilities of the BAC and its partners.

The Business Advisory Center also continues to move towards activities with a broader impact, as recommended by the USAID evaluation team. The Center is developing both internal capability and institutional partnerships to make this broader impact through entrepreneurship and business incubation. The BAC team continues to develop expertise through partnerships with major Thai and US organizations that are strategically placed to create new entrepreneurs to help drive the recovering economy. Business knowledge-providing seminars also continue to be a major capacity-building, broad impact activity of the BAC. The various BAC seminars are designed to help leaders of small businesses realize the need to focus on carefully selected niche markets, increase their ability to innovate and increase attention to branding. Knowledge of the latest economic trends and opportunities is also provided to equip business leaders with necessary information to steer their businesses wisely.

On another front, the BAC has taken on the opportunity to help the Board of Investment (BOI), the country's sole foreign direct investment promotion agency, in its mission to attract foreign direct investment appropriate to Thailand's sustainable development. BAC consultants are developing a plan to identify appropriate strategies for the agency to reach targeted industries and geographical regions more effectively. They also assist with the development of various tools necessary for the agency to realize its objectives. This effort utilizes the experience gained from AERA but is wholly funded by the BOI.

BUSINESS SUPPORT ORGANIZATIONS PARTNERSHIP PROGRAM (BSOP)

BSOP aims to develop mutually beneficial, sustainable partnerships between US and Thai business support organizations in order to strengthen the regulatory and competitive environment, business standards, and good governance practices for the Thai private sector.

The BSOP has been concentrating on projects which develop and promote good governance, transparency, business structural reform, ethics, deepening of financial reform, and international competitiveness. Since the beginning of the BSOP program in October 1999, a total of thirty-two large and small partnership projects have been approved and implemented under USAID-funded BSOP program.

In total, thirty large-grant partnership projects have been completed to date. This past fiscal year, two large-grant partnership projects are also underway -- a Regional Judicial Reform program on Alternative Dispute Resolutions and years one and two of a collaboration with Boston College's Center for Corporate Citizenship on Corporate Citizenship training in Thailand.

Additionally, the Intellectual Property Rights Management Training Program was completed. In 2003-2004, BSOP focused on strengthening existing partnerships through follow-up activities instead of creating new partnerships.

EDUCATION

The AERA Education Program aims to develop Thailand's workforce to be equipped with IT and English skills in order to contribute fully to national economic development. The Program also works to build capacity in various areas for higher educational institutions.

The Education Program focused significant efforts on a couple of initiatives to employ internet technology and computer resources to improve English-language skills and computer literacy of students and teachers. Programs in Chiang Rai and Surin provided valuable know-how on website resources, animation use, and a variety of courseware and office programs.

The community college system was also an area of marked consideration in the past year. Workshops on independent learning and how to administer and run self-access English language centers were delivered by the Thai and US expert teams from King Mongkut's University of Technology Thonburi and Oregon State University to community college administrators and teachers and interested public. The self-access centers are now operational at Thailand's ten community college campuses and will be supported by a number of American volunteers participating in three-month program in Thailand. Additionally, an entrepreneurship initiative called "REAL" has been localized and will be spread throughout the community college system by six qualified trainers.

BORDER ACTION AGAINST MALARIA (BAAM)

The past fiscal year was highlighted by the cooperative meetings between Thai and Burmese health officials and disease prevention workers. A new treatment, developed largely through the efforts of BAAM's sentinel surveillance program, was introduced during the conferences as a solution to a strain of multi-drug resistant malaria. BAAM also pushed to improve self-reliance among border provinces in terms of preventing and treating disease. BAAM continued to search for affordable and locally-producible antigens for the provinces to develop and self-administer.

The program also created a number of school-based education initiatives on disease prevention. 2003-2004 witnessed the pilot implementation of an integrated thematic curriculum unit on Mosquito-Borne Diseases. The curriculum was administered to grades 1-9 in 40 border area schools in Tak, Mae Hong Son, Chiang Mai, Chanthaburi, and Trat Provinces.

An *In vitro* sensitivity monitoring and *in vivo* therapeutic efficacy study of currently used, front line, anti-malarial drugs took place in nine border provinces. A total of 15 expansion sites undertook analysis of ways that communities can protect their members from malaria. As a result of monitoring and research, a revised therapy treatment was released.

The monitoring of therapeutic efficacy supported by BAAM has shown that use of the malaria drug mefloquine alone is no longer effective, and another drug, artesunate-mefloquine, should also be used in treating drug resistant strains of malaria.

Other major activities implemented under the BAAM Project during 2003-2004 included:

- Community consultation workshops to decide on feasible alternatives for community action against malaria based on situation assessments in 15 expansion sites under the Partnerships for a School-Based Approach to Community Action Against Malaria project;
- Workshop to review and summarize results of three years' implementation of the Partnerships for a School-Based Approach to Community Action Against Malaria project in Chiang Mai, Mae Hong Son, Tak Chantaburi and Trat Provinces.
- Implementation of Community-Based Malaria Control through Civic Partnerships in Chantaburi and Trat Provinces.

THE THAILAND COMPETITIVENESS INITIATIVE (TCI)

TCI services are based on a comprehensive process which includes an array of diagnostic tools that assist in formulating and implementing cluster-based strategy. TCI works to enhance competitiveness among certain Thai, Vietnamese, and Cambodia industries to help improve quality, productivity, and opportunities for success in an ever-globalizing economy.

In Thailand, key activities undertaken in 2003-2004 included:

- Gems in Chantaburi: The cluster opened two new buildings in Chantaburi. A "Chantaburi Section" of 24 booths was also set up at the 2004 Bangkok International Gem & Jewelry Fair in February. The cluster worked to expand Chantaburi's gem exposure to international markets and prepare the local producers for trade shows in North America and elsewhere.
- Chiang Mai Tourism: The tourism cluster worked with Chiang Mai tourism organizations to implement changes suggested by a recent review of destinations in the *National Geographic* magazine.
- High-Value Agricultural Produce in western Thailand: The cluster celebrated the official opening of the Technology Clinic at Kasetsart University to provide educational services to local farmers. HVAP also

worked closely with Thai and Vietnamese growers on standards of Good Agricultural Practices (GAP) to ensure optimal success in foreign and domestic exports. The cluster was also granted a 12 million Baht grant to establish a center of intelligence at Kasetsart University.

- Marine Food in Southern Thailand: The cluster officially launched its engagement on January 13th, 2004. A West-Coast consulting firm is undertaking a study of specialty shrimp products in California. Entrance into North American markets is currently being researched as well.
- Multi-Media in Bangkok: (1) Encouraged by TCI, SIPA (Software Investment Promotion Agency) sponsored the Thai Animation and Mult-Media TAM 2004. KIAAsia sponsored Thai Anima 2003. The cluster also officially organized the Bangkok SIGGRAPH, the largest international association of graphics professionals.
- Eight J.E. Austin Associates (JAA) consultants provided two months of technical assistance to the clusters, as well as training for the TCI staff. The STTA are described in the main text of the report, under the respective clusters, and in the annexes.

In Cambodia, major activities included:

- Completion of a report by SME Cambodia (SMEC) on the Tonle Sap Fishery Cluster with complete diagnostics and initial strategic initiatives.
- Meetings with fish vendors from Rangsit and Thai markets were held to discuss trading volumes, prices, and other commercial interests. A discussion was also held on the prospect of using Cambodian fish in Thai processing.
- The JAA/VP and the KIAAsia TCI gave presentations on developing regional plans for the northwest provinces of Cambodia.

In Vietnam, key actions were:

- KIAAsia and HVAP organized a one-day seminar with Vietnamese associations on how to introduce GAP to their practices. Further cooperation between Vietnam and Thailand was discussed.
- The TCI conducted a case-writing session and the module on competitiveness and development course at Hanoi University's Hanoi School of Business.
- The TCI gave a presentation on examples of cross-border/regional linkages for Vietnam's agri-business products.

Participation in the project was completed in the last quarter of 2004. Therefore, much of TCI's work during this quarter focused on completion of their work and the preparation of their final reporting. JAA worked with

KIAsia to organize a competitiveness conference that reported on the project results so far and considered ways to move forward.

KIAsia received approval from USAID to continue cluster development work in Thailand through September 2005. The TCI staff at the Institute will also continue to work with Vietnam GAP, Cambodian Fisheries and Laos Silk to explore the potential for developing regional competitiveness projects after 2005.

-Progress Reports-

Business Advisory Center

The Business Advisory Center (BAC) is a business consulting and training unit of Kenan Institute Asia which has seen great success in creating value for a large section of Thai businesses, small and large, as well as for business support organizations. In utilizing consulting and training to develop business management skills for Thai companies the BAC training team and consultants have been successful in securing contracts from a good mix of companies to provide services in both areas.

The BAC moves toward sustainability after the end of the AERA project in September 2005 by actively seeking partnerships with strategic public and private organizations to work on projects that lead to sustainable competitiveness of the Thai economy. This objective leads the BAC to seek projects from government agencies, international donors, and public and private companies alike. All BAC activities have been geared toward three major fronts, namely; entrepreneurship, micro-finance and business skills development.

Accomplishments

Microfinance activities involved bringing in US expertise to help KIA Asia staff develop a training curriculum for microfinance organization operators suitable to Thai conditions. The microfinance team has identified unregistered and unsupervised community finance programs currently functioning throughout the country. They have examined current practices of these community finance schemes to assess needs for capacity building training and consulting. An appropriate training program has been developed and trainings began to be provided this year to strengthen management expertise of these community finance schemes. It is expected the training will help improve performance and help these microfinance projects make a positive impact on their communities.

BAC trainers utilized their business planning and hands-on training expertise to train executives of public and private organizations, such as Thailand Post and Wattasarn Media, to develop their respective business plans. Another team of consultants provided support to the Board of Investment to recommend strategies, provided research reports and developed investment promotion packages to attract higher value, non-polluting foreign direct investment.

A manufacturer of citric acid in Bangkok requested BAC assistance on a follow-up project. Mr. David J. Solow was again recruited through IESC to provide assistance in the fermentation process of citric acid. The market price of citric acid has been steadily dropping over the past few years and Mr. Solow was asked to help lower costs to keep the company competitive. IESC also recruited Mr. Reginald Grimm to provide assistance in manufacturing

cost reduction in the downstream segment of citric acid production. Grimm's findings on energy and waste management were crucial to the company's future production improvement. A number of Grimm's recommendations have already been implemented.

The Institute's REAL entrepreneurship team, comprising five BAC consultants, who were trained by CFED-REAL (Corporation for Enterprise Development/Rural Entrepreneurship through Action Learning) in Durham, North Carolina in June, completed an initial localization of the REAL entrepreneurship course in August.

Following an agreement with the Thai community college system, a pilot entrepreneurship class was organized for a group of aspiring entrepreneurs in Mae Hong Son in northern Thailand, in early September. The class was aimed at both testing the localized REAL curriculum and providing entrepreneurs with the necessary business knowledge and skills to start and run their businesses successfully. Feedback from some of the entrepreneur students reveals their appreciation for the opportunity and new business knowledge learned during the five-day rather intensive course. A comment from Ms. Gunyarat Muangkum, a young entrepreneur who is helping her mother manage a family-run guest house, follows:

“At first I didn't want to come because I thought the content would be the same as that of the business program I have just graduated from. When I did attend, it surpassed my expectations. I felt like a frog in a coconut shell (a Thai saying meaning having limited knowledge of the outside world.) The instructors give us freedom to express our ideas freely as well as offer comments and suggestions. Too little time. I wanted to learn more in many areas. I wish to propose offering fun, non-boring training like this again.”

The team discovered that the REAL curriculum, with appropriate localization, works well in a rural Thai setting. The next step will be for the team to localize the rest of the curriculum and organize a train-the-trainer workshop for selected personnel from the 10 community colleges throughout the country to enable them to utilize the curriculum to train local entrepreneurs in their respective areas.

An incubation program was officially created. The one year program runs from May 2004 to May 2005 and is designed to incubate unemployed persons, newly graduated students, and certified New Entrepreneur Creation program trainees with entrepreneurial inclination and valid business ideas to successfully establish and grow their new businesses. Business mentoring, professional counseling and customized intensive training will be provided. Only 25 in-wall and out-wall clients will be selected to participate in the program.

On July 30, the BAC received a \$100,000 grant from The Information for Development Program (*infoDev*) to plan a business incubator incorporating Information and Communication Technologies (ICT) for Thailand. The Incubator Initiative, launched with resources from the government of Japan, is a new *infoDev* flagship initiative, aimed at fostering entrepreneurship and private sector development in developing countries. This Initiative is dedicated, over an initial three-year period, to the establishment of a network of incubators to facilitate the emergence and development of small and medium sized ICT enterprises in developing countries.

The grant will be utilized over one year to fully research and plan a business incubator customized for Thailand. The Office of Vocational Education Commission of Thailand is working with the BAC and will be a strategic partner in providing facilities, staff and recruitment of tenants once the planning phase is concluded and the operational phase begins.

The BAC signed a memorandum of understanding with Rangsit University (RSU) to foster cooperation and bolster both organizations' effort to develop entrepreneurship. The partners plan to combine resources to develop new entrepreneurs among RSU's entrepreneurially-inclined students as well as interested individuals. The objectives of the cooperative include 1) support the government's economic stimulation policies by creating new entrepreneurs, 2) enhance and develop entrepreneurial potential of last-year students, RSU graduates and other new entrepreneurs, 3) consult, train and incubate to create new businesses, 4) strengthen these new businesses during their initial period to survive and sustain, and 5) promote joint activities of the partners. The BAC entrepreneurship team is in the process of designing training courses for the students for actual course delivery scheduled in May 2004.

The Business Advisory Center organized a number of seminars over the past year to provide an educational forum for local and international business communities. One such seminar, entitled "A New World of Opportunities for SMEs," aimed to give SMEs (Small and Medium Enterprises) competitive advantages and the ability to contend in the new world economy. Likewise, in November 2003, the BAC collaborated with the Department of Intellectual Property, Ministry of Commerce to organize the "Business Strategy: Winning with Branding" seminar. Both seminars demonstrate the BAC's commitment to cooperating with business and government organizations to provide current and useful knowledge to the business community.

Similarly, the BAC responded to a request from the Ministry of Interior to assist with their effort to enhance capacity building of CEO governors by organizing a series of seminars entitled "New Steps toward the Global Market: Opportunities, Challenges and Development of the Food, Fashion, Tourism and Logistics Management Industries." The ministry organized four seminars in four regions; Chiang Mai, Khon Kaen, Bangkok and Trang for the northern, northeastern, central and southern regions on January 19 and February 2, 6 and

16, respectively. Each of the seminars brought together approximately 1,300 senior government officials, business executives and local administration officials from all provinces in each region. Prominent business executives and respected experts in each of the four industries presented their ideas and strategic viewpoints in _____

Indicators

Indicator Tables

Intermediate Objective 1

Bank and Business Activity Restarted

Indicators	Total number of SMEs receiving AERA consulting assistance Increase in gross revenue
Unit of Measure	Number of firms assisted Average percentage change in gross revenue on the part of assisted firms
Source	Company records and company reports to BAC
Indicator Description	Current GDP growth projections for Thailand are in the 2.5% range. SMEs receiving AERA assistance are expected to perform at least twice as well and a target of 5% growth in total revenue has been set. One year after assistance, firms' revenue for the most recent quarter will be compared to the same quarter the previous year.

Year	Target # of Assisted SMEs Cumulative	Actual # of Assisted SMEs Cumulative	Actual Average % Increase
2000	20	116*	31% ¹
2001	120	165	40% ²
2002	220	193	43% ³
2003	320	231	50% ⁴
2004	410	286	18% ⁵
2005	500		

- * Including 40 for 1999
- ¹ : 10 projects out of 32 respondents reported sales increase
16 projects reported no change in sales
3 projects reported sales decrease
3 projects did not reveal sales data
- ² : 2 projects out of 5 respondents reported sales increase
2 projects reported no change in sales
1 project did not reveal sales data
- ³ : 16 projects out of 37 respondents reported sales increase
15 projects reported no change in sales
2 projects reported sales decrease
4 projects did not reveal sales data
- ⁴ : 2 projects out of 5 respondents reported sales increase
Q1&2 2 projects reported no change in sales
1 project did not reveal sales data
- Q3 5 projects out of 9 respondents reported sales increase (1 project reported 10% increase, 1 reported 5% and 3 did not reveal figures)
2 projects reported no change in sales
2 projects did not reveal sales data
- Q4 3 projects out of 6 respondents reported sales increase (1 project reported more than 10% increase, 1 reported about 200% and 1 did not reveal % increase)
1 project reported no change in sales
2 projects did not reveal sales data
- '03 total 10 projects out of 20 respondents reported sales increase
5 projects reported no change in sales
5 projects did not reveal sales data
- ⁵ : 1 project out of 4 respondents reported sales increase
Q1 3 projects reported no change in sales
- Q2 0 projects out of 6 respondents reported sales increase
4 projects reported no change in sales
1 project reported sales decrease
1 project did not reveal sales data
- Q3 Only 1 project was completed in Q3 year 2003, but not convenient to complete the questionnaire
- Q4 1 project out of 1 respondent reported sales increase

Note that on the advice of a USAID evaluation team, the BAC has focused its efforts on more wholesale projects, such as the entrepreneurship project, rather than individual company consulting, so the number of projects has declined.

Indicator Tables

Intermediate Objective 1 Bank and Business Activity Restarted

Indicator	Business plans or elements of business plans in use by SMEs receiving AERA assistance
Unit of Measure	Percentage of SMEs with current business planning
Source	Company follow-up reviews by BAC
Indicator Description	Each SME receiving assistance will be encouraged where appropriate to use business planning methodologies. The percentage of firms that continue to maintain that planning one year after assistance is projected at 50%.

Year	Target	Actual
1999	0	Baseline - 0
2000	50%	100% *
2001	50%	100% *
2002	50%	97% **
2003	50%	100% ***
2004	50%	91% ****
2005	50%	

- * All of the 32 and 5 responded projects in year 2000 and 2001, respectively, have either newly created business plans or have existing plans in place
- ** 36 of 37 respondents have business plans in place and 1 does not
- *** All of the 5 respondents for Q1&2, all 9 respondents for Q3 and all 6 respondents for Q4 reported having business plans in place
- **** 3 of the 4 respondents for Q1 reported having business plans in place while all of 6 respondents for Q2 did, no respondent in Q3, the 1 respondent in Q4 did

Business Support Organizations Partnership

The BSOP aims to develop mutually beneficial, sustainable partnerships between US and Thai business support organizations in order to strengthen the regulatory and competitive environment, business standards, and good governance practices for the Thai private sector.

The BSOP has been concentrating on projects which develop and promote good governance, transparency, business structural reform, ethics, deepening of financial reform, and international competitiveness. Since the beginning of the BSOP program in October 1999, a total of thirty-two large and small partnership projects have been approved and implemented under USAID-funded BSOP program

Accomplishments

On July 17th BSOP brought in American expert Ms. Johanna Swauger from the Institute of Internal Auditors to work with the Institute of International Auditors of Thailand in building capacity for Thai internal audit officers. Ms. Swauger delivered a number of presentations such as the session entitled “Control Self Assessment and Enterprise Risk Management.”

Under BSOP support, the Thai Logistics and Production Society, in partnership with the American Production and Inventory Control Society (APICS), is preparing Thai candidates for the Certified Production and Inventory Management (CPIM) examination held in Thailand. The partners invited Mr. Keith Launchbury and Mr. Joel R. Karum, APICS trainers, to deliver a three-day pilot review class to Thai candidates for the exam on June 26, 2004. This class was the last pilot review focused on “The Strategic Management of Resources,” the fifth module of CPIM. The class was attended by 20 middle managers from the private sector, all working in the areas of logistics and production.

Over the past year, the BSOP spent considerable efforts in the field of intellectual property. On July 29th, BSOP hosted a discussion forum, along with the National Center for Genetic Engineering and Biotechnology, the Thailand Research Fund, Chulalongkorn University’s Intellectual Property Institute, and the International Intellectual Property Institute. The forum was led by Dr. Prasit Prapinmongkolkarn of Chulalongkorn University, who presented an overview of a draft IP Roadmap that addressed the use of IP systems in Thailand. Then, Prof. Michael Ryan, an IP expert from Georgetown University, presented IIPi’s study on “Biotechnology IP Roadmap for Thailand.” Inputs and recommendations received from over 60 key Thai IP experts from academia, government agencies, and legal and business sectors will be included in the draft IP Roadmap. The final version of the Roadmap was scheduled to be completed by August 2004.

The Business Support Organizations Partnership program and the Center for Corporate Citizenship at Boston College, in partnership with The American Chamber of Commerce in Thailand and The Stock Exchange of Thailand, delivered “The Institute on Corporate Community Involvement” training program for the first time in Thailand on June 22 - 23, 2004 at the Conrad Bangkok Hotel. The training program, conducted by Ms. Celina Pagani-Tousignant, an international expert on corporate social responsibility from Boston College’s CCC, provided participants with an in-depth look at corporate community involvement and strategies. Thirty participants, including senior and mid-level management from US, Thai, and multinational corporations participated in the training. Participating companies included Siam City Cement PCL, Ratchaburi Electricity Generating Holding PCL, Bangkok Polyethylene PCL, Coca-Cola, Unocal, Dow Chemical, Shell, etc. The training also attracted the attention of the Thai media, including Channel 11’s NewsLine and Radio Thailand.

With support from the AERA Regional Regulatory Dialogue program, Thailand’s Office of the Administrative Courts organized a Thai – U.S. Forum on Case Management and Case Tracking System on July 21st, 2004. Judge Eric G. Bruggink and Mr. Brian Bishop, a Senior Administrator from the U.S. Court of Federal Claims, traveled to Bangkok to share the U.S. lessons learned on case management with the Thai Administrative Court at the forum. Over one hundred judges from Supreme, Central, and Regional Administrative Courts, and Administrative Court officials participated in the forum. The conference aimed to identify strategies to strengthen existing case management and case tracking systems, including implementation of the Thai Administrative Court policy on case management. The event was the final component of the project that aims to strengthen the capacity of the Thai Administrative Courts.

In partnership with the USAID’s Support for Trade Acceleration project, PADCO and KIAAsia will facilitate dialogue between Vietnamese and Thai judges and other counterpart agencies and organizations to support the development of a specialized court or bench within the Vietnam Supreme People’s Court to enable implementation of the U.S.-Vietnam Bilateral Trade Agreement. This program will include a three-week training program for Vietnamese judges on IPR enforcement to support movement toward establishment of a specialized IPR court. From venues in Vietnam and Thailand, this comprehensive training program will include presentations, training sessions and site visits conducted by experts from Vietnam, Thailand and the U.S. In addition, to expand regional cooperation on IPR enforcement, the program will include judges from China and Laos.

Challenges/Future Plans

Pleased with the success of the seminars on Corporate Community Involvement, BSOP and Boston College's Center for Corporate Citizenship hope to perpetuate the benefits to Thailand's social and economic development. The joint cohort is planning to deliver a series of Corporate Citizenship Training Programs in March and July 2005.

Business Support Organization Partnerships Indicator Tables

Intermediate Objective 1 Corporate and Financial Governance Improved

Indicator	Policies, systems, or procedures adopted by participating partner organizations	
Unit of Measure	Number of participating organizations implementing policies, systems, or procedures introduced or strengthened through the partnership fostered by the BSOP	
Year	Expected Measures Cumulative	Actual
1999	0	Baseline - 0
2000	2	7
2001	7	17
2002	10	23
2003	15	25
2004*	20	27
2005	25	

* Q4 of Year 2004 (April – June 2004): In total, 27 policies and systems have been changed.

Intermediate Objective 2 Financial and Corporate Governance Improved

Indicator	The number of long-term partnerships initiated and maintained	
Unit of Measure	Number of partnerships	
Year	Expected Partnerships Cumulative	Actual
1999	0	Baseline - 0
2000	2	7
2001	4	16
2002	8	22
2003	12	23
2004*	10	25
2005	8	

*Q2 of year 2003 (April – June): 23 partnerships between Thai and U.S. organizations are maintained.

AERA Education Program

The emergence of information technology as a critical tool for learning is an important aspect of the development benefit from IT. KIA's Education Program promotes the use of information and communications technology (ICT), active participatory learning, and community linkages as learning tools so that both educators and students are comfortable with new technologies and learning styles. The AERA Education specifically targets students and teachers, both at the secondary and higher education levels, with the hope of connecting Thailand's population and enabling the future workforce to positively contribute to economic development.

Accomplishments

A central component of the AERA Education program's efforts was the push for, and ultimate approval of, a working group committee called the American Volunteers Project. Granted funding on September 30th, 2004, the initiative will bring twelve qualified, native English speakers from the US to Thailand to work as volunteers at the newly-established self-access English language centers. The centers are spread across Thailand's ten community college campuses and are meant to provide resources to students, teachers, and community members. During their three-month stays, American volunteers will interact with community college students and promote the increased use of the English language.

The Education program also sought to support the community college system by importing and localizing a successful entrepreneurship curriculum from the US. The results of the search, the "REAL Entrepreneurship" curriculum, developed with the assistance of the North Carolina Community College system, has subsequently been learned and localized by six Thai instructors. The REAL Entrepreneurship curriculum is expected to be adopted as an on-going training program at Thai community colleges and other Thai educational institutions.

Over the past year, a number of educational endeavors centered at Rajabhat University in Chiang Rai:

To remedy the apparent digital divide present among schools in the North, an 18-hour program was held at Rajabhat Chiang Rai University on how to apply courseware management and website development software such as Macromedia Flash and Microsoft office. After the training, a website was created (<http://crt.cru.in.th>) in order to distribute a set of digital courseware developed under the training and to share the knowledge in the area to interested teachers and public. The project is now complete. The impact of the project is as follows:

- 213 school teachers have been trained on how to develop digital courseware, and 96.1% of the participating teachers said that they would like to attend further training in the field.
- Approximately 20,000 students to benefit from 161 Thai courseware packages to be developed by the teachers trained under the project.

Additionally, a series of workshops were led by Asst. Prof. Klochan Anatasomboon in June on the topic of animation and multimedia. The workshops allowed local students from grades 4-9 to gain valuable skills in computer graphics and basic cartoon creation. The 120 students are expected to share their knowledge with peers at their local schools. Five students were selected to represent the program at the Thailand Animation Multimedia Fair in January 2005.

Rajabhat Surin University also hosted a 40-hour training session on e-learning by introducing the Postnuke Freeware and Moodle software. A total of 50 courseware projects were developed as the result of the training. The project is now complete. In total, 17 school teachers and 20 RSU staff were trained on how to create digital courseware by using free software available on the Internet. It is estimated that approximately 1,000 students will directly benefit from the 50 Thai courses developed by the training participants.

In accordance with USAID's interest in finding synergy and cooperation among development organizations assisting Thailand, the AERA project is funding activities promoting IT in education that supplement the World Bank-funded Secondary Education Quality Improvement (SEQI) Project (Northern Region) being undertaken by KIASIA. This also achieves the AERA - Education program's aim of promoting ICT in education. The key activities to be undertaken include organizing a training workshop on Computer Assisted English Language Learning (CAELL) and using information technology for teaching.

The US-Greater Mekong Sub-region (GMS) aims to promote a mutual and strong academic partnership among GMS higher educational institutions, regarding the improvement and development of the GMS people's English capability. In September, the Fellowship Selection Committee made a Graduate Student Fellowship award to Ms. Kexiu Yin, a graduate student from the Yunnan University, China. Miss Yin participated in the fellowship program at the Mae Fah Luang University from November 1, 2004 to March 1, 2005. Her fellowship research focuses on "Comparative Studies: Thai Culture Effects on the Use of English Language among Thai Users." Ms. Yin has conducted her research under the supervision of two MFLU faculty members from the School of Liberal Arts.

The AERA Education program is able to report a number of other accomplishments to date:

- An estimated 300,000 high school students have been introduced to integrated English skills (writing, speaking, listening and reading) by a more interesting approach
- 3,000 packages of “English through Entertainment” produced and distributed to 3,000 high schools in Thailand
- A global network among English Learning and Teaching scholars was established and developed during a three-day Chula conference. The opportunity for future collaboration will be enhanced
- 60 English teachers have been trained on the curriculum development process, operation of self-access learning centers, and ESL techniques
- 2,300 Mae Fah Luang University (MFLU) students are benefiting from the Resource/Self-access English Learning Center
- A partnership between MFLU and Oregon State University was initiated and strengthened to a number of knowledge transfer activities especially in the area of English teaching and learning.
- An estimated 20,000 teachers have been trained on web-based instruction/training skills
- 4,000 WAI are to be developed and customized to local context
- 39 teachers from schools in Chiang Rai and Phayao are now able to develop a teaching plan concerning the community’s problems
- 33 Thai community college administrators have been trained on leadership skills
- 28 community college administrators received firsthand experience about the success of US community colleges in Hawaii

Challenges

The Self-Access English Language Centers (SACs) are up and running at ten community college sites. The next step is for Thai experts from the King Mongkut’s University of Technology Thonburi to develop a handbook on how to set up and run the centers for community colleges in order to serve as a guideline for new and existing programs. The experts will also develop a website through which SAC administrators can share their experience and lessons-learned. Both the handbook and website are expected to be completed in April 2005. An evaluation will be conducted on selected SACs in May 2005.

Border Action Against Malaria

With the financial support of the USAID, the Border Action Against Malaria (BAAM) program is committed to slowing the emergence and spread of multi-drug resistant malaria in Thailand's border regions. The initiative collaborates with a number of national agencies for surveillance, prevention, diagnosis, and treatment purposes. Through its cooperative efforts, BAAM aims to ultimately reduce malarial-related risks as well as to reform public health systems.

Much of BAAM's efforts during the past year centered on the decentralization and reform of Thai public health systems. The goal is to provide communities with the necessary tools and resources to fight the spread of infectious disease on a local level. While prevention and control can be monitored by outside parties, BAAM seeks to instill a measure of self-reliance in Thailand's border provinces.

Accomplishments

A key issue of the past fiscal year was the planning of a Thai-Burma border malaria meeting. In conjunction with the World Health Organization, the focus of the assembly will be to introduce the new standard, combination-treatment policy using mefloquine-artesunate. The new treatment was developed, in part, through the research efforts of BAAM's sentinel surveillance program. The event also provided a productive opportunity for the exchange of ideas on the prevention, diagnosis, and treatment of malaria. In a similar vein, BAAM attended the annual Burma border malaria meeting sponsored by SMRU.

BAAM continued its pursuit of an affordable, reliable, and locally-produced rapid test for malaria antigen. The Ministry of Public Health is developing dye particle-linked monoclonal antibodies against pLDH and pGAPDH for malaria antigen detection; research for cloning and expression of LDH and GAPDH enzymes from *P. falciparum* by a genetic engineering method; and research and development for production of a dipstick kit utilizing dye particle-linked monoclonal antibodies against pLDH and pGAPDH for malaria antigen detection. Several clones give an acceptable level of response, and good progress has been made on the prototype dipstick. Field tests are scheduled to be conducted in the first peak period of 2005 in June.

BAAM also furthered its efforts to approach malaria prevention through the education system. A school-based, malaria education program has been developed and implemented in fifteen sites already. Most recently, BAAM worked with the Education Area Services Offices in Mae Sot and Mae Hong Son in an effort to expand the education program to these two areas.

In Bangkok, a consultation with the Cambodian Ministry of Health was organized with assistance from the Rockefeller Foundation. The topic of

discussion was future border collaboration between Thailand and Cambodia on malaria and other infectious disease control.

On the research front, additional monies were granted by the Bureau of Vector-Borne Diseases to expand coverage of the anti-malarial drug-use study being conducted at the Chanthaburi sentinel surveillance site. Additionally, after three years of BAAM-supported monitoring and research, the Bureau of Vector-Borne Diseases released a two-day regimen for multi-drug resistant malaria. The new treatment, employing a mefloquine-artesunate combination, will go into effect nation-wide in October of 2004.

Challenges

Continued collaboration with Cambodian health officials is of the utmost importance in the coming year. A workshop is planned for the seven border provinces to review and recommend policies. The Thai-Cambodia partnership will be central to educating, researching, and treating border provinces. The introduction of the new treatment for multi-drug resistant malaria will have to be monitored as well.

BAAM will provide technical assistance to UNICEF and UNESCO in developing and promoting a comprehensive school health program model in Asia, including skills-based health education for prevention and control of mosquito-borne diseases. BAAM's own school-based education program will continue expansion along the border provinces.

Thailand Competitiveness Initiative

The Thailand Competitiveness Initiative (TCI) was established in order to expand competitiveness and cluster development in Thailand in the aftermath of the 1997 Asian Crisis and in the context of increasing globalization. Thai industries must reposition themselves in the face of global competition. TCI focuses on improving competitiveness, defined as a process that generates sustainable increases in productivity. TCI services are based on a comprehensive process which includes an array of diagnostic tools that assist in formulating and implementing cluster-based strategy, leadership mapping, competitive positioning, industry structure, benchmarking, gap, trend, and value chain analyses.

Clusters are geographic concentrations of interconnected companies, specialized suppliers, service providers, and associated institutions in a particular field that are present in a nation or a region. The cluster approach to business development has found significant success in markets around the world and promises to lead to equivalent results in Thailand and neighboring countries.

Accomplishments

Chantaburi Gems and Jewelry Cluster

The TCI participated in the Chantaburi Gems Association (CGA) meeting in August attended by more than 100 members. The TCI manager was invited to explain the roles and responsibilities of cluster members and to recommend a plan of action. The members discussed and agreed to a plan for the CGA to start developing an accepted color code for gems. The representative from the Board of Trade of Thailand who attended the meeting informed that the Board will support the Gems cluster and will fill in the gap in funding created when USAID phases out in 2005.

The TCI joined the participants at the 2004 fair in order to identify areas for improvement not only for the next Bangkok fair (in late September) but also to encourage participation in one of the more prestigious fairs in North America (in Tucson), given that America currently is one of the largest buyers of Thai gems and jewelry.

Chantaburi gems and jewelry are quite well-known among local Thai people because of their traditional supply sources of quality rubies and sapphires. Although developing a distinct brand for Chantaburi gems and jewelry for the international markets is still a long term goal, the TCI expects that exposure to the Bangkok and international gem markets will serve as a learning experience on buyers' preferences in style and design trends for the cluster. The members can see the benefits, through increased orders, of providing consistent high-quality. The competition is not only from other companies in Thailand but also

from its neighboring countries providing cheaper gems than Thailand, and improving their gem processing capability.

This cluster has embraced the marketing strategy of enhancing its image and getting closer to the customer/buyer. While the gem cluster has been fairly active in attending fairs and developing strategies, a shift in leadership at the Chantaburi Gem Association slowed the cluster's progress somewhat.

Western Thailand High Value Agricultural Produce Cluster

The ultimate objective of the cluster is to produce good quality and safe vegetables for export and sales in domestic markets. TCI contributes consultation resources and informational opportunities to growers and distributors on the most effective production and marketing practices.

On March 26th, 2004 the cluster participated in the official opening of the Technology Clinic at Kasetsart University to provide services to local communities on farming techniques and agro-tech equipment, tissue cultures, biochemical application on farm lands both pre and post-harvests, lab tests, and traces on chemical residues in the cultivated produces. Newcomers were also invited to apply for cluster membership.

The TCI helped organize a December seminar at Kasetsart University entitled "GAP: How to Bring Thai Food Toward Kitchens of the World." Improving quality and competitiveness to meet international standards were central topics of the event.

The TCI also worked extensively with Vietnamese food producers and representative organizations such as the Vietnamese Fruit and Garden Association. A number of collaborative efforts have been discussed, including the creation of similar GAP (Good Agricultural Practices) standards for Thailand and Vietnam.

GAP training program began in January by encouraging cluster members to register farms (by size of farms, type of crops growing, etc.) to prepare for farm pre-audit. In February, a "Train the Trainers" program was organized by Dept. of Agriculture in collaboration with cluster members to develop the training standards on GAP implementation among provincial officers on sites. About 80 officers participated in the one-day program. KIA Asia paid for the videotape recordings to develop training materials and teaching kits for future dissemination.

Food traceability is used as a tool to manage data collection and processing to track product safety, quality and origin from farm to table, in compliance with HACCP and EUREPGAP for better quality standards. In certain cases exporters are facing quality problems on certain shipments. The risk of withholding and final rejection can be minimized by tracing back to a specific

lot of suspected cargoes instead of calling for total rejection; or, in worst case scenarios, buyers blacklisting entire countries.

The cluster received funding of 12 million baht from the government to set up a center of intelligence at Kasetsart University, Kamphaengsaen Campus, Nakhon Pathom. Prime Minister Dr. Taksin Shinawatra presided over the opening ceremony in mid-May of 2004.

Lastly, the TCI's cluster consultant and a JAA consultant explored the supply-chain for the local market as part of the effort to reduce the cluster's dependence on exports, by visiting central markets in Bangkok and by interviewing a unit of a global hypermarket chain, Tesco-Lotus. The latter also assessed the prospects for a central market for the neighboring province of Chantaburi, a major fruit producer.

Southern Thailand Marine Foods Cluster

The formal launch of TCI's engagement took place in January 2004 with a conference and signing of the Memorandum of Agreement. There were 120 participants at the one-day conference. In addition to the TCI and the cluster members, participants included local governors and/or deputy governors, the media, and keynote speakers and representatives from government departments from Bangkok. Initial meetings yielded the following goal for the Marine Food Cluster:

The southern seafood cluster will serve as the "raw material supplier" (of marine/seafood products) to support Thailand's goal of becoming the "food basket of the world" (1) by establishing world-class quality in its fresh-frozen, canned and processed finished products and (2) by developing new products (and packages) of higher value (than the commoditized canned seafood items) for export to selected niche markets.

The Thai Shrimp industry has been restructured significantly by a set of new regulations on food traceability required by the Department of Fisheries. These regulations were meant to reinforce quality standards of Thai shrimp. Therefore, the regulations govern all activities concerned with production of shrimp on the industrial level, including farm practices, catching, primary processing and handling, and transporting.

Discussions of an entry strategy for the North American specialty seafood market were productive. While fears of punitive damages from anti-dumping lawsuits slowed discussion, talks were resumed once it was determined that Thailand would receive minimal penalties.

Bangkok Multi Media and Digital Content Cluster

JAA, KIASIA, SIGGRAPH Bangkok and Rangsit University co-organized a conference on film animation and film showing in September at Sathorn Thani. The event had over 100 participants, mostly arts and graphics students and graduates (who were the target audience). The cluster also prepared a set of promotional materials and an animation that will be used in future cluster activities.

The TCI and SIPA worked together for the 2004 Thai Animation and Multi-Media fair. The Prime Minister opened the fair and during the event, over 100,000 participants from universities, public agencies and private companies attended. Almost 80 multi-media companies showcased their products, including the large local media house Kantana Group. The TCI also set up its own booth to promote its work with the cluster and received almost 60 inquiries. The manager from TCI was also one of the keynote speakers in one of the conferences.

Northeastern Silk Cluster

The silk cluster coalesced and became truly productive toward the end of the fiscal year. The cluster primarily focused on the Nakornrachasima Province and on developing local silk weavers into contributors of a greater economic plan. Cooperation with numerous universities, such as Suranari University of Technology, led to the development of some educational courses for silk weavers, like the instruction on weaving technique and product design to community weavers administered by Rajamangala Institute.

A Thai company has a patent for a semi-mechanized wooden loom that will double output per worker/loom and allow for weaving higher-margin patterns. However, the company is unwilling to sell at the "strike price" of 40,000 Baht per loom as it wants to recover its research and development costs by charging 80,000 Baht per loom with a minimum purchase of three looms. Silk companies were generally unwilling to pay such large fees for the looms. As the project ends, the impasse remains unresolved, and the proposed worker training program has been postponed once again.

Chiang Mai Cluster

A cluster member took the lead to develop a "Street Directory" as a means for increasing tourist spending by providing more opportunities in a user-friendly fashion.

A JAA destination-specialist consultant met with the cluster to suggest ways to "rebuild" Chiang Mai following well-publicized and adverse comments about Chiang Mai in the National Geographic magazines survey of best (and worst) tourist destinations.

Cambodia

As part of the regional “follow the fish” (transporting from lake Tonle Sap in Cambodia across the Thai border for sales in major Thai provinces and Bangkok markets) project, SMEC staff completed their preliminary research and exposure trips by cluster members.

KIASia arranged meetings for cluster members with fish vendors in the fresh fish markets i.e. Rangsit and Thai markets to explore the trading volumes, business transactions and pricing structure in comparison with similar Thai fish species available in the local markets. A potential market exists for Cambodian fish to be used as raw materials for value-added fish processing in Thailand.

The JAA consultant assisted in assessing investment prospects for the cluster and both SMEC and the JAA consultant submitted reports.

SMEC ran the project’s (final) regional policy workshop on September 21st.

Finally, the Codes of Practice of the TCI and the Vietnam Competitive Initiative (VNCI) ran a competitiveness course in Phnom Penh, at the National University of Management.

Vietnam

On 24th June 2004, a group of eight Vietnamese delegates visited farm sites at Nakornpathom province and discussed with cluster members i.e. KIASia, Kasetsart University and also food processors to learn how to initiate cluster formation, process and procedures from farmlands to processing plants before delivery to consumers.

Vietnamese associations and VNCI, in collaboration with the Thai HVAP Cluster and KIASia, organized a one-day seminar on September 8th 2004 on how to implement GAP in Ho Chi Minh City, Vietnam. Thai delegates were taken to look over a few dragon fruit crops and packing houses. The seminar discussion established the groundwork for productive regional cooperation between Vietnam and the Thai HVAP cluster in the near future.

The former chief of party of VNCI 1 ran a competitiveness workshop in Ho Chi Minh City attended by several universities in the area, as a follow-up to a longer course that ran in Hanoi, with the Hanoi School of Business.

Challenges

KIAsia may claim success for the work of the HVAP cluster in building its provincial competitiveness through collaborative activities among core cluster members. The HVAP Cluster members have been invited to give a presentation on cluster formation and other sustainable activities beneficial to all members.

In the future, the HVAP cluster committee plans to create a legal entity by registering with official authorities, allowing the cluster to legally enter into an agreement with other organizations. Continued financial support from CEO Governor is expected to carry on sustainable cluster activities for the benefit of all members. Such a change in legal classification is a testament to the progress and sustainability of the cluster and its success during the past year.

The future challenge for the TCI is to replicate the HVAP cluster's success model and extend it to other provinces. The Department of Agricultural Extension has launched a national campaign on agricultural cluster-based promotion in an effort to raise the productivity of the nation following Michael E. Porter's diamond model.

Business Support Organizations Partnership Program Project Matrix (2003-2004)

BSOP Project Matrix – Projects Approved for Funding				
<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Standards of Practice Handbook: Certified Investment and Securities Analyst Program / Financial Governance	The Association for Investment Management and Research (AIMR) and the Securities Analysts Association (SAA) promoted a "code of ethics" for the Thai corporate sector by translating and adapting the AIMR's manual for the Thai environment.	To build up a strong ethics and professional standards program	SAA (Thai), AIMR (US)	The project was completed in September 2001.
Support programs related to the Chartered Financial Analyst Designation/ Financial Governance	AIMR experts traveled to Bangkok to conduct a workshop on Global Investment Performance Standards (GIPS). In addition , the 10-day review sessions in tutorial classes were delivered to prepare CISA/CFA candidates for level 1 and level 2, year 2002 exam, using Schweser materials.	To raise the quality of Thai practitioners in finance and capital markets.	SAA (Thai), AIMR (US), Schweser (US)	The project was completed in May 2002.
Upgrading the Capability of Accounting Instructors / Financial Governance	The Institute for Certified Auditors and Accountants of Thailand (ICAAT) developed accounting instructional aids including video tapes, computer programs and teacher's manuals to use in higher education with assistance from a US counterpart university.	Improved accounting standards particularly outside of Bangkok.	ICAAT (Thai), U.S. University	<p>The project was completed in December 2002.</p> <p>On December 12, 2003, ICAAT and KIAAsia presented customized these accounting teaching materials including CD-ROMs, transparencies, and teachers' manuals, to Her Royal Highness Princess Chulaporn Walailuk in honor of His Majesty the King Bhumibol Adulyadej on the occasion of his 75th birthday.</p>

Projects Approved for Funding

<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/outcomes	Partners	Status
Comparative Study on Thailand's Savings and Investment Tax Policy / <i>Financial Governance</i>	The study was to examine the impact of Thailand's present tax structure on the financial and capital markets from both the economic and administrative aspects. The Security Exchange Commission of Thailand (SEC) asked for the Thai Development Research Institute with assistance from U.S. experts to conduct the study.	More attractive tax provisions for investors.	Thai SEC, TDRI, U.S. Counterpart	The project was completed in September 2001.
Bankruptcy Court Administration Program Part I / <i>Legislative and Judicial Reforms</i>	The American Bankruptcy Institute (ABI) has provided technical assistance to the Thai Central Bankruptcy Court (CBC) in training and establishing systems to deal under the revised laws with the backlog of corporate bankruptcies.	To improve the capabilities of the CBC and develop a relationship between CBC & ABI	CBC (Thai) ABI (U.S.)	The project was completed in March 2002
Bankruptcy Court Administration Program Part II / <i>Legislative and Judicial Reforms</i>	As a result of ABI's recommendation in Part I of the program, additional technical assistance and training is to be given to CBC by the ABI-member team in area of IT. With BSOP support, the videoconferencing equipment was also installed at the CBC to connect with the Office of the Judiciary.	To increase the capabilities of CBC in handling bankruptcy cases.	CBC (Thai) ABI (U.S.)	The last training component in Thailand is pending.
Thai Bankers Handbook / <i>Corporate Governance</i>	Under a licensing agreement with the American Bankers Association (ABA), the Thai Institution for Banking and Finance Association (TIBFA) developed a handbook for all Thai Bankers by adopting ABA materials.	Completion and use of handbook throughout Thailand	TIBFA (Thai) ABA (U.S.)	TIBFA introduced a Thai Bankers' Handbook to 130 financial sector professionals and the media on March 14, 2003. The project was already completed.

Projects Approved for Funding

<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Establishing TLAPS Linkage with APICS/ <i>International Competitiveness</i>	To continue its effort to establish a sustainable relationship with APICS, TLAPS will deliver a pilot training program for APICS certification. APICS CPIM certification consists of five modules. The pilot program includes five review courses to cover the CPIM's five modules. The results of the pilot program will determine future support for subsequent training programs.	To establish a sustainable relationship with APICS	TLAPS (Thai) APICS (U.S.)	The fifth review on 'the Strategic Management of Resources', the fourth module of CPIM, was held June 4 – 6, 2004. The project has been completed.
Performance Audit Workshop / <i>Corporate Governance</i>	The training program was delivered as a two-week workshop introducing the fundamental principals, concepts, and methods of performance auditing. This workshop includes a three-day module on instructional skill to improve the ability of participants to pass on their newly acquired knowledge and skills to the Office of the Auditor General's auditors throughout the country.	To improve the capability of the OAG's auditors in performance auditing	OAG (Thai) GAO (U.S.)	The project was completed in April 2001.
Development and Implementation of the Strategic Framework and operational plan./ <i>Corporate Governance</i>	The US General Accounting Office and the Office of Inspector General, Department of Transportation (OIG/DOT) is providing technical assistance to increase the capabilities of the Office of the Auditor General of Thailand (OAG) and its officials in developing and implementing a new strategic framework and operational plan for OAG.	To devise the strategic framework and operational plan for OAG	OAG (Thai) GAO, OIG/DOT (U.S.)	The activities were completed. The final draft of strategic framework is to be announced by August 2004.

Projects Approved for Funding

<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/outcomes	Partners	Status
Building Capacity and Professional Standard for Property Valuation in Thailand / <i>Financial Governance</i>	The Appraisal Foundation (TAF) is providing technical assistance to the Securities Exchange Commission (SEC) to develop a single standard, code of ethics and its audit manual for Thai valuation profession. A single, neutral standard, code of ethics and audit manual for supervision will improve the transparency and accuracy of appraisals and will have a positive impact on financial and capital markets sector.	Single standard, code of ethics, and its audit manual for Thai valuation profession	SEC (Thai) TAF (U.S.)	The project was completed in November 2003.
ABIH Certified Industrial Hygienist Program / <i>International Competitiveness</i>	The Occupational Health and Safety at Work Association (OHSWA) of Thailand joined with the American Board of Industrial Hygiene (ABIH) to provide training and establish a certificate program	To upgrade the professional skills of Thai health officials and strengthen the relationship between OHSWA and ABIH	OHSWA (Thai) ABIH (U.S.)	The project was completed in September 2001.
Public Education Program on Credit Bureaus/ <i>Financial Governance</i>	The Fiscal Policy Office (FPO), and the Bank of Thailand (BOT) partnered with the U.S. Consumer Data Industry Association (CDIA), the Federal Trade Commission, and the Federal Reserve Board (FRB) to exchange knowledge and information on credit bureaus through public education programs.	To increase the awareness of credit information, credit reporting, credit bureaus, and the establishment and use of credit among the public, including private and government sectors	FPO, BOT (Thai) CDIA (U.S.)	The project was already completed.

Projects Approved for Funding

Projects Approved for Funding				
Large Grants				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
SET Junior Achievement Thailand / <i>International Competitiveness</i>	The BSOP is providing support to the Thailand Securities Institutes (TSI) of the Stock Exchange of Thailand (SET) to organize, develop and deliver economics education programs for Thai youth and to promote Thai capital markets. Junior Achievement International (JAI), an International arm of the well-known US economic education organization, has provided the TSI with curriculum, education materials, and expert technical and training.	To promote the long-term development of the capital market and stock market in Thailand	SET-TSI (Thai) JAI (U.S.)	KIASia continued to work with the SET-TSI to conduct a series of training. The contract with SET-TSI will be extended through September 2005.
The Bond Market Development/ <i>Financial Governance</i>	The co-operation between Thai BDC and TBMA was focused on the technical assistance and consultation, translation and adaptation of standards materials, as well as the introduction of an appropriate organizations in the U.S. to provide training course to the Thai BDC. This cooperative program aim at developing the bond market in Thailand.	To develop the bond market in Thailand	Thai BDC TBMA (U.S.)	The project was already completed in September 2002.
Secured Transaction Law Development and Implementation/ <i>Legislative and Judicial Reforms</i>	American Bankruptcy Institute (ABI) provided technical assistance to the Office of the Judiciary (OJ) to promote a new law on Business Secured Transaction in Thailand and to prepare the establishment of Registry Office	To promote a new Business Secured Transaction Law and to prepare for the establishment of a Registry Office	OCJ (Thai) ABI (U.S.)	The project was already completed in September 2002.
Community Leadership Training Program/ <i>Corporate Governance</i>	The Institute for Management Education for Thailand foundation (IMET) joined with The Community Leadership Association (CLA) to conduct a training on Community Leadership program to promote good community leadership throughout Thailand	To promote good community leadership throughout Thailand	IMET (Thai) CLA (U.S.)	The project was completed in September 2002

Projects Approved for Funding

<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Mediation Center for Financial Disputes Program/ <i>Legislative and Judicial Reforms</i>	American Bankruptcy Institution (ABI) provided technical assistance and training to enhance the efficiency and capabilities of a newly-established Mediation Centre for Financial Disputes (MCFD), including mediators, financial advisors, and staff.	To enhance the ability and creativity of mediators, financial advisors, and MCFD staff	DRO (Thai) ABI (U.S.)	The project was successfully completed in September 2002
Organic Inspection Training Program/ <i>International Competitiveness</i>	The Independent Organic Inspectors Association (IOIA) provided technical assistance to the Department of Agriculture (DOA) to develop the organic crops inspection process in Thailand	To build Thai government officer's capabilities to inspect organic crops	DOA (Thai) IOIA (U.S.)	The project was completed in June 2002.
Productivity and Workplace Improvement/ <i>International Competitiveness</i>	Occupational Safety and Health Association (OSHA) and the National Institute of Occupational Health and Safety (NIOSH) are joining with the National Institute for the Improvement of Working Conditions and Environment (NICE) to deliver a train-the-trainer program on "Productivity and Workplace Improvements" in Thailand.	To upgrade the skills of regional NICE officers.	NICE (Thai) OSHA (U.S.) NIOSH (U.S.)	The project has been pending.
Upgrading the Capabilities of Post and Telegraph Department's Staff for National Telecommunications Commission's Secretariat Office/ <i>Corporate Governance</i>	This training and technical assistance program is to upgrade the capabilities of the officials of the Post and Telegraph Department (PTD) in the preparation of the organization to be transformed into the Secretariat of the National Telecommunications Commission (NTC) which is to operate as an independent regulator regulating telecommunications, and promoting competition and liberalization.	To upgrade the capabilities of PTD's officials	PTD (Thai) FCC (U.S.)	The project was successfully completed in August 2003.

Projects Approved for Funding

<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Capacity Building for Dispute Resolution (Judicial Reform Project)/ <i>Legislative and Judicial Reforms</i>	The Office of the Judiciary (OJ), the Federal Judicial Center (FJC), and the American Bar Association (ABA) have joined together to exchange knowledge and information on judicial reform issue. This training and technical assistance program aims to promote the application of new measures in the Thai courts in order to eliminate unnecessary delays and to improve efficiency in the court proceedings of economic cases.	To improve efficiency in the court proceedings	OCJ (Thai) FJC (U.S.) ABA (U.S.)	The project was already completed.
USFDA-Approved Better Process Control Scholl (BPCS) in Thailand Year II and III/ <i>International Competitiveness</i>	The National Center for Genetic Engineering and Biotechnology (BIOTEC) has provided the assistance to King Mongkut's University of Technology Thonburi (KMUTT) to establish USFDA approved BPCS in Thailand. BPCS is the first ever school in Thailand which aims to assist Thai food exporters of low-acid canned food (LACF) and acidified foods (AF) in exporting to foreign markets.	To establish a USFDA certified BPCS in Thailand	BIOTEC, KMUTT (Thai) Purdue Univ. (U.S.)	The project was already completed.
Internal Audit Quality Assessment – Professional Practices and Training on Quality Assurance Review Program/ <i>Corporate Governance</i>	The Institute of Internal Auditors (IIA-US) initiated its professional practice of rendering quality auditing services on Quality Assurance Review (QAR) program for Krung Thai Bank, and provided capacity building for its Thai affiliated IIA of Thailand (IIAT). This QAR services aims to assist the bank's internal audit staff to improve its skills in operational auditing risk assessment and implementing of internal control.	To provide KTB with quality QAR services that will help improve its good governance.	KTB, IIAT (Thai) IIA-US (U.S.)	The project was completed in November 2002

Projects Approved for Funding

<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Capacity building for Internal Auditors profession Year II – Control Self Assessment Program/ Corporate Good Governance	The Institute of Internal Auditors (IIA-US) is joining with the Institute of Internal Auditors of Thailand (IIAT) to deliver a public education and to conduct professional training course on Control Self Assessment (CSA) Program for The Institute of Internal Auditors of Thailand's members in building capacity for internal auditor profession.	To improve Thailand's financial and corporate governance through the education of internal auditors profession.	IIAT (Thai) IIA-US (U.S.)	Ms. Johanna Swauger, IIA's Assistant Vice President of the Research & Analysis, traveled to Bangkok to deliver a seminar and two training classes on "Enterprise Risk Management" from July 17 – 24, 2004. The project was successfully completed.
IPR Management Training Program/ International Competitiveness	The International Intellectual Property Institute (IIPI) and BIOTEC will join together with KIA Asia and other key stakeholders to contribute to a roadmap for national IP development and provide intellectual property management training for researchers, potential biotech entrepreneurs, investors and SMEs to promote bio-entrepreneurship in Thailand and build the IPR commercialization skills of a core group of KIA Asia Intellectual Property consultants.	To develop and deliver a course for entrepreneurs, researchers and bio-entrepreneurs on IPR commercialization	BIOTEC, KIA Asia (Thai) IIPI (U.S.)	On July 29, BSOP hosted a discussion forum on "Intellectual Property Roadmap for Thailand" in cooperation with BIOTEC, Thailand Research Fund (TRF), and Chulalongkorn University's Intellectual Property Institute (CU IPI) and IIPI.
Corporate Citizenship Training Program: Engaging the Private Sector for Sustainable Economic Progress – Phase I/ Corporate Good Governance	KIA Asia's BSOP program, Thai experts from CSR Working committee and academics, and The Center for Corporate Citizenship at Boston College (The Center) will join together to deliver a series of training initiatives that promote private sector participation in local economic development.	To engage in social and economic development within their communities.	KIA Asia, Thai experts (Thai) CCC (U.S.)	KIA Asia in collaboration with CCC delivered a training program on "The Institute on Corporate Community Involvement" for the first time in Thailand. The training was held on June 22 – 23, 2004 for approx. 30 participants from Thai and multinational companies. The project was successfully completed.

Projects Approved for Funding

<i>Large Grants</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Developing the Rayong Livable Community: Proposal for the Economic Development Partnership Component/ <i>Corporate</i> Good Governance	BSOP is joining with Cornerstone Global Program, U.S. Economic Development Partnership Industrial Estate Authority of Thailand (IEAT), Dow Chemical Thailand, Ltd, and Rayong community, to implement the Economic Development Partnership in Rayong. Through this project, stakeholders in the Rayong community along with KIAAsia staff will gain hands-on experience in creating and sustaining an economic development partnership to (re)develop the Rayong province into a “livable community”.	To develop and sustain a pilot economic development partnership in Mab Tha Phut/Rayong that effectively addresses the community’s (re)development agenda	KIAAsia, Dow Chemical, IEAT (Thai) KIW, U.S. EDP (U.S.)	Three delegates from Rayong Community participated in the U.S. Study Tour to learn more about the U.S. economic development partnership model. The trip took place from September 12 – 25, 2004.
Technical Assistance for Thailand Rating Information Services (TRIS) / Financial Governance	Mr. Reed C. Parker, Volunteer Executive from IESC, had spent one month in Bangkok to provide technical assistance to TRIS in the area of credit rating from January 17 - February 11, 2000.	To strengthen Thai corporations' abilities to raise funds by improving the capabilities of TRIS in bond rating.	TRIS (Thai), IESC (US)	The project was completed in February 2000.
Technical Assistance for Thailand Rating Information Services (TRIS) - Trip # 2/ Financial governance	An expert from Financial Services Volunteer Corps FSVC is providing technical assistance and training on traditional credit rating methodology to TRIS analysts. The program will also include the on-the-job training on specific cases to be rated.	To strengthen the capabilities of TRIS in credit rating methodologies and procedures, securitization	TRIS (Thai), FSVC (US)	The project was already completed.
APICS-TLAPS Partnership International Competitiveness	With BSOP Support, Mr Richard Welch, former President of APICS to travel to Bangkok to attend the TLAPS conference and to build the relationship with TLAPS in May 2000. TLAPS President and Advisor also attended APICS conference held in October under BSOP support	To establish long-term cooperation between TLAPS and APICS	TLAPS (Thai), APICS (US)	The project was already completed

Projects Approved for Funding				
Small Grants				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
The International Auditor Fellowship Program's field office placement 2000 / <i>Corporate Governance</i>	The program is a continuation of the International Auditor Fellowship program and is designed to provide the participant with training, which includes gaining practical experiences in designing and implementing audits.	To improve the capabilities of the OAG staff and develop a relationship between OAG and GAO	OAG (Thai) GAO (U.S.)	Mr. Phaisarn Vorasetsiri, the 2000 GAO Fellow, was selected to participate in the on-the-job training at GAO's field office in Chicago. The program was already completed.
Land Assessors' standard and procedures / <i>Financial Governance</i>	Mr. James Park, Director of Research and Technical Issues from the Appraisal Foundation (TAF) came over to hold talks with key Thai organizations involved in the land assessment in late August.	Improve knowledge of assessors in Thai assessment organizations	Association of Thai Assessors, TAF (U.S.)	The program was completed in August 2000.
Certificate for Occupational Health and Safety / <i>International Competitiveness</i>	BSOP provided financial support to Mr. Dan Agopsowicz, the Board Chair of the American Board of Industrial Hygiene to deliver a seminar to the Occupational Health and Safety at Work Association in Thailand	To initiate training programs and establish a certificate program to comply with the new Labour ACT.	OHSWA (Thai), ABIH (U.S.)	The program was already completed.
SET Derivatives Program / <i>Financial Governance</i>	Mr. Robert B. Gilmore, an expert consultant, came to provide technical assistance and training to the Stock Exchange of Thailand (SET) to improve SET's knowledge of derivatives and systems to offer derivatives products.	To prepare the SET's staff for delivering of new derivatives products.	SET (Thai), U.S. partner	The program was completed
Thai Credit Bureau <i>Financial Governance</i>	With BSOP support, the executives from the Central Credit Information Services Co., Ltd. (CCIS) and the Thai Credit Bureau Co., Ltd., attended The Credit Reporting World Conference held by the US Consumer Data Industry Association (CDIA) in 2000 and 2002.	Better knowledge on credit bureaus	CCIS, TCB (Thai), CDIA (US)	The program was completed.

BMA – Thai BDC Partnership/ Financial Governance	Mr. Michael Decker, Vice President of Research and Policy Analysis at the Bond Market Association (TBMA) held the meetings with the Thai Bond Dealing Centre (Thai BDC) and the Thai regulators in the area of bond market development in Thailand. This is the first step of building the partnership between Thai BDC and TBMA.	To build the partnership between Thai BDC and TBMA	Thai BDC, TBMA (U.S.)	The trip has been completed
International Pension Exchange Program Financial Governance	Three US Experts from Pacific Pension Institute (PPI) provided technical assistance to Government Pension Fund GPF of Thailand and gave their presentations at the World Class Fund Management conference held by GPF	To educate GPF staff on pension fund management	GPF Thai , PPI U S	The project was completed in May 2001.
International Pension Exchange Program II/ Financial Governance	BSOP provided support for the expert from Pacific Pension Fund to deliver a 2003 Asian Pension Fund Roundtable Meeting to be held December 11 - 12, 2003 in Bangkok.	To strengthen the standards and performance of national pension systems and to promote more effective and transparent corporate governance in the private sectors throughout the region	GPF (Thai), PPI (U.S.)	The project was approved in December 2003.
Secured Transaction Law Development and Implementation Legislative and Judicial Reforms	With BSOP support, Dr Thammanoon Phitayaporn, to attend the International Colloquium on Secured Transactions to discuss the first preliminary draft Legislative Guide on Secured Transactions prepared by the Secretariat of the United Nations Commission on International Trade Law (UNCITRAL)	To share Thailand's views on Secured Transactions Law with international communities	OJ (Thai) UNCITRAL	The project was completed.

Projects Approved for Funding

Small Grants				
Thai Telecommunication Development/ <i>International Competitiveness</i>	Under BSOP support to the Post and Telegraph Department (PTD), the Communication Authority of Thailand (CAT) and the Telephone Organization of Thailand (TOT) sent the delegation to attend the "Southern Asian Telecommunications Regulatory Workshop" in Jakarta, Indonesia. In addition, the BSOP also has provided expert assistance to set up regulatory procedures for Thai National Telecommunications Commission (NTC).	To develop regulatory procedures for Thai NTC.	PTD (Thai), CAT (Thai), TOT (Thai), U.S. expert	The project was completed.
Bankruptcy Law Reform Project/ <i>Legislative and Judicial Reforms</i>	Mr. George M. Kelakos made his preliminary trip to Bangkok to discuss the American Bankruptcy Institute (ABI)'s technical assistance in the issues related to bankruptcy law reform with the Council of State (COS).	To promote bankruptcy law reform in Thailand	COS (Thai) ABI (U.S.)	The project was completed in April 2002.

Projects Approved for Funding

Small Grants

Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Judicial Capacity regarding Intellectual Property – Enforcement and Dispute Settlement/ <i>Legislative and Judicial Reforms</i>	Three senior judges from the Central Intellectual Property and International Trade Court participated in the conference on Judicial Capacity regarding Intellectual Property – Enforcement and Dispute Settlement held in Washington D.C., U.S. September 12 – 13, 2002. The conference is organized by the United States Patent and Trade Mark Office (USPTO) and the International Intellectual Property Institute (IPI) to provide a forum for participants from developed and developing countries to share their experiences in Intellectual Property Enforcement and Dispute Settlement.	To share Thailand's experiences on IPR with international	IP&IT court (Thai), IPI (U.S.)	The project was completed in September 2002
The 5 th Annual Symposium on Intellectual Property Law: New Dimension in Present and Future/ <i>Legislative and Judicial Reforms</i>	BSOP provided partial support for the Central Intellectual Property and International Trade Court to organize the 5 th Annual Symposium on Intellectual Property Law: New Dimension in Present and Future. The symposium was held December 2 – 3 in Bangkok.	To expose Thai public to international practices of IPR	IP&IT court (Thai), IPI (U.S.)	The project was completed.

Workshop for bankers on negotiating and mediating NPL settlements effectively/ <i>Financial and Corporate Governance</i>	The BSOP in collaboration with the Thai Bankers' Association, Alternative Dispute Resolution Office, and the World Bank organized a one-day workshop entitled "Negotiating and Mediating NPL Settlements Effectively." The workshop was conducted by two U.S. experts from the American Bankruptcy Institute, Mr. Jacob Esher, Senior Mediator, JAMS, and Mr. George M. Kelakos, Special Counsel, Heller Ehrman Attorneys. The participants included 50 bankers and representatives from Thai Asset Management Corporation (TAMC) and the Corporate Debt Restructuring Advisory Committee (CDRAC) of the Bank of Thailand.	to promote mediation to resolved financial cases in the courts in order to strengthen Thailand's financial and judiciary systems	TBA, ADR (Thai), ABI (U.S.), World Bank	The activity was completed.
IP and Bioentrepreneurship Training Workshops/ <i>International Competitiveness</i>	Two US experts, Dr. Mark Tang of World Technology Ventures, and Dr. Frances Toneguzzo, Director of Licensing, MGH, Harvard Medical School, traveled to Thailand to deliver an introductory training course on IP Management to BAC consultants. Subsequently, KIAAsia and BIOTEC co-organized a full-day workshop on "Bioentrepreneurship" on July 18, as part of the BioThailand 2003 conference in Pattaya. The US experts joined Thai and international experts presented to 80 researchers, entrepreneurs, government and corporate participants.	To raise the awareness concerning bioenterpreneurship in Thailand	KIAsia, BIOTEC (Thai), IPI (U.S.)	The activities were completed.
Workshop on IPR Enforcement/ <i>Legislative and Judicial Reform</i>	BSOP provided partial support for Mr. George M. Kelakos, Co-Chair of the International Committee of the American Bankruptcy Institute to participate in and share the U.S. experiences related to Alternative Dispute Resolution and mediation in intellectual property enforcement cases at a workshop on IPR enforcement to be held in Bangkok from May 18 – 21. The workshop is organized by the United States Patent and Trademark Office.	To promote best practices of ADR in IP enforcement cases	KIAsia, ABI, USPTO (U.S.)	Mr. George M. Kelakos traveled to Bangkok in mid May to participate in the workshop on IPR Enforcement, organized by the USPTO.

AERA Regional Regulatory Dialogue Program Quarterly Activities Report

<i>AERA Regional Regulatory Dialogue Program – Projects Approved for Funding</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Dialogue projects in Thailand				
Strengthening Administrative Court Capacity: Judge Forum on Administrative Contracts	The experts from the U.S. Court of Federal Claims and other U.S. organizations provided technical assistance to strengthen the capacity of the Thai Administrative Courts in hearing administrative contract disputes	To develop court policy guidelines on Administrative Contracts	OAC (Thai), U.S. CFC	The project was already completed in March 2003.
Strengthening Administrative Court Capacity: Case Management and Court Administration	PADCO and KIAAsia facilitated a partnership between the Thai Administrative Courts and the U.S. Federal Judicial Center to strengthen the capacity of the Thai Administrative Courts in managing cases by raising awareness of senior judges on U.S. best practices and developing an action plan for implementing a recent assessment of the Court's case management capabilities by AusAID.	To develop guidelines on a Court policy for case management and court administration	OAC (Thai), U.S. CFC, FJC (U.S.)	The Office of the Administrative Courts organized a Thai – U.S. Forum on Case Management and Case Tracking System on July 21, 2004. Two U.S. experts joined the forum to share the U.S. experiences with Thai judges. The project was successfully completed in July 2004.
Developing a Thai Class Action Law	The American Bar Association (ABA) provided expert assistance to work with the Council of State (CoS), the Class Action Research Team, and the Class Action Subcommittee in developing the new Thai Class Action Law.	To develop the Thai Class Action Law	CoS (Thai), ABA (U.S.)	The project was successfully completed.

AERA Regional Regulatory Dialogue Program – Projects Approved for Funding

Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Dialogue projects in Thailand				
	The Office of the Maryland Attorney General, PADCO and the Kenan Institutes will work with the, Council of State, the Open Meetings Law Subcommittee, and the research team to facilitate access to international and U.S. best practices in developing the new open meetings law by establishing direct linkages between Thai and U.S. practitioners and legal experts.	To develop the Thai Open Meetings Law	CoS (Thai), Office of Maryland Attorney General (U.S.)	The project has been approved on December 17, 2003.
Supporting Development of an IP Court in Vietnam	In partnership with the USAID's Support for Trade Acceleration (STAR) project, PADCO facilitated dialogue between Vietnamese and Thai judges and other counterpart agencies and organization to support the development of a specialized court or bench within the Vietnam Supreme People's Court to enable implementation of the U.S.-Vietnam Bilateral Trade Agreement (BTA). This program included a series of integrated activities planned and implemented in cooperation with the STAR program.	To develop an Intellectual Property Court in Vietnam	Vietnam Supreme People's Court; Thai Central Intellectual Property and International Trade (CIPIT) Court	Two Thai judges from the Central Intellectual Property Court traveled to Hanoi, Vietnam to participate in and share legal experiences related to intellectual property at two seminars on IPR disputes held June 23 - 27 The seminars, organized by the Supreme People's Court of Vietnam, aimed aim to address the aspects of Vietnam's intellectual property obligations under the Vietnam-U S Bilateral Trade Agreement and TRIPS The activity was completed.

<i>AERA Regional Regulatory Dialogue Program – Projects Approved for Funding</i>				
Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Dialogue projects in Vietnam				
Regional Dialogue on Public Participation in Government Decision Making	PADCO, KIAAsia and The Asia Foundation facilitated linkages between Vietnam and Thailand on public participation related to their on-going efforts to develop new legal frameworks, and in addition launched a regional forum on public participation. Activities will include: (1) focused exchange between Vietnam and Thailand, and (2) a linked regional seminar in Bangkok. Participants will include legislators, agency officials and civil society leaders from Indonesia, Philippines, Thailand and Vietnam.	To promote public participation in Vietnam	Vietnam Office of the National Assembly; Thai Council of State, the Asia Foundation	The project was completed in July 2003.
Strengthening Vietnam Administrative and Judicial Review Process: Sharing Experience with Thai Administrative Agencies and Courts	The AERA Regional Regulatory Dialogue Program provided support for the Vietnamese delegation to visit Thai counterpart agencies and courts to exchange information and experience on administrative agency and court review, and dispute resolution. The visitation exposed the Vietnamese delegation to Thailand's practices in administrative and judicial review process. This activity is joint program between the Vietnam STAR program and AERA's Regulatory Dialogue program to strengthen Vietnam's administrative and judicial review process.	To strengthen Vietnam's administrative and judicial review process	Communist Party of Vietnam, STAR-Vietnam, Thailand's Administrative Courts, Council of State, Alternative Dispute Resolution Office, Revenue Dept., and Central Intellectual Property and International Trade Court	Eleven senior officials from Vietnamese courts and government agencies visited Thai counterparts, including courts and government agencies between January 12 – 16, 2004 to learn more about Thailand's practices in administrative and judicial review process. The activity was completed.

Project Name / Objective	Description	Objectives/ outcomes	Partners	Status
Dialogue projects in Vietnam				
Thailand – Vietnam Training on Intellectual Property Enforcement	In partnership with the USAID's Support for Trade Acceleration (STAR) project, PADCO and KIAAsia is facilitating dialogue between Vietnamese and Thai judges and other counterpart agencies and organization to support the development of a specialized court or bench within the Vietnam Supreme People's Court to enable implementation of the U.S.-Vietnam Bilateral Trade Agreement (BTA). This program will include a three-week training program for Vietnamese judges on IPR enforcement to support movement toward establishment of a specialized IPR court. From venues in Vietnam and Thailand, this comprehensive training program will include presentations, training sessions and site visits conducted experts from Vietnam, Thailand and the U.S. In addition, to expand regional cooperation on IPR enforcement, the program will include judges from China and Laos.	To support the establishment of a specialize IP court in Vietnam by strengthening the capabilities of selected Vietnamese judges in handling IPR cases through specialized training on IPR principles, litigation procedures and institutional arrangements	Central Intellectual Property and International Trade Court (CIPIT), STAR-Vietnam, Supreme People's Court of Vietnam	Two senior judges from the Supreme People's Court of Vietnam traveled to Bangkok to have a preliminary meeting with Thai counterparts including CIPTI and the Thai Supreme Court. The project was approved by the KIAAsia Working Group Committee on June 23, 2004. The training is scheduled for mid November 2004.

Border Action Against Malaria Project Matrix

BAAM Projects Approved for Funding				
Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
The Study of Antimalarial Drug Use Practice in Thailand / <i>Surveillance of MDR Malaria</i>	<p>This activity consists of phase I, problem identification. Initial data collection will take place on the eastern border of Thailand with Cambodia. Since a study took place in Cambodia in October 2002, there may be a comparison of information across the border with Cambodian colleagues to identify potential areas of collaboration and joint approaches. It is anticipated that once the approach is developed for eastern Thailand, it will be adapted to the specific local conditions in other border regions, such as on the Thai-Burmese border, and that those areas will also be surveyed.</p> <p>The overall objective of this activity is to enhance the capacity of national and local counterparts to systematically identify and monitor community-level drug management practices and use and disseminate this information to develop policy and programmatic interventions.</p>	<p>Specific Objectives:</p> <ol style="list-style-type: none"> 1. Develop a Thailand-specific assessment and monitoring tool, which can be applied in border areas in Thailand 2. Develop the capacity to adapt the tool to local circumstances and apply it in selected areas 3. Analyze the findings to identify key drug use problems that may require additional exploration 	<ul style="list-style-type: none"> • Bureau of Vector Borne Disease (Sub-Grantee) • Chantaburi Provincial Public Health Office • Office of Disease Control Chonburi • Management sciences for Health Chantaburi Province <p>Vector-borne Disease Control Center, Vector-borne Disease Control Units in Pong Nam Ron and Soi Dao Districts</p>	<p>Data collection is completed and analysis is underway.</p> <p>A proposal has been prepared and submitted for approval to expand coverage to the Thai-Burma border at sentinel surveillance sites in Mae Hong Son and Tak Provinces.</p>

Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
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<p>Strengthening of Sentinel Surveillance System for Anti-malarial Drug Resistance in Thailand / <i>Surveillance of MDR Malaria</i></p>	<p>With the Malaria Group of the Bureau of Vector-Borne Diseases (MOPH) as focal point, the ADR surveillance network comprises malaria clinics under responsibility of regional Vector Borne Disease Control Offices 1-5, provincial and district community hospitals, and academic field research stations. Nine border provinces with high malaria incidence are selected as sentinel sites, <i>i.e.</i>, Chiang Mai, Mae Hong Son, Tak, Kanchanaburi, Ranong, Ratchaburi, Ubon Ratchathani, Chanthaburi, and Trat. Main activities are:</p> <ol style="list-style-type: none"> 1. Training on <i>in vivo</i> therapeutic efficacy assessment and <i>in vitro</i> sensitivity study; 2. <i>In vivo</i> therapeutic efficacy assessment of the first line treatment regimens; 3. <i>In vitro</i> sensitivity study of the currently used anti-malarial drugs; 4. Establishment of an information center for ADR network at the Malaria Division. 	<ol style="list-style-type: none"> 1. To establish a network of sentinel surveillance sites for monitoring anti-malarial drug resistance in Thailand 2. To study the current situation of anti-malarial drugs in Thailand both <i>in vivo</i> and <i>in vitro</i> and including using HRP2 drug sensitivity assay 3. To strengthen the cooperation among sentinel sites in country and among neighboring countries towards sharing anti-malarial drug resistance information 	<ul style="list-style-type: none"> • The Malaria Group, Bureau of Vector-Borne Diseases • Provincial and district hospitals • Mahidol University • Siriraja Hospital • Thammasat University • The Royal Thai Armed Forces Research Institute for Medical Science • WHO 	<p>Initial and refresher training completed; sentinel surveillance by <i>in vivo</i> therapeutic efficacy study, <i>in vitro</i> sensitivity study, and HRP2 assay of the currently used anti-malarial drugs is ongoing in 9 sentinel sites.</p> <p>Results of monitoring drug resistance in were analyzed at national technical workshops in 2002, 2003, 2004. Revised standard treatment regimen has been finalized. The national malaria drug policy committee has revised manuals on treatment guidelines for physicians and health workers; mefloquine-artesunate combination therapy will be used nation-wide starting in October 2004</p>
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Large Grants

Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Community-Based Malaria Control Along the Thai-Cambodia Border Through Civic Partnerships in Chantaburi and Trat Provinces / <i>Health System Reform –Decentralized Response Strategies and Effective Partnership Models</i>	The main concept of the project is to strengthen community involvement in malaria control and toward self-reliance in the long run through the process of standardized method of working for prevention, cure, and control, by community-based work to improve the potential of community and local agencies to address the malaria problem by themselves with support by related health personnel and other multi-disciplinary teams.	<ol style="list-style-type: none"> 1) To initiate malaria epidemiology information center in the community. 2) To improve prevention in high-risk groups. 3) To promote community participation in solving problem of prevention in high-risk groups, and promote use of dipstick test for early diagnosis. 4) To promote community participation to address malaria with support by government organizations 5) To build capacity of health personnel and volunteers, including health personnel from Cambodia border areas if requested to create a network for disease control by communities themselves in the long run. 	<ul style="list-style-type: none"> • MOPH, VBDC, VDDUs • Chantaburi and Trat Provincial Public Health Offices • District Health Offices and Health Centers • Schools • High-risk groups • Village health volunteers • Government agencies • Community leaders 	<p>Orientation workshops on conducted, community civil-society forums on malaria problem, analysis, and action planning conducted in Chantaburi and Trat Provinces.</p> <p>Training on use of GIS for malaria control conducted in Chantaburi Province.</p> <p>Workshop conducted on community epidemiology for multi-sectoral local malaria control core participants in Trat Province, and training held on improved diagnosis and treatment of malaria in Trat Province.</p> <p>Community malaria core teams established and trained; stakeholder awareness and planning sessions conducted for community-based control projects; community malaria information centers established.</p>

BAAM Projects Approved for Funding

Large Grants

Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Developing and producing dipstick dye immunoassays utilizing dye particle-linked monoclonal antibodies developed against pLDH and pGAPDH for malaria antigen detection / Increased Access to Rapid Parasitological Diagnosis and Effective Treatment	<p>Preparing and purifying pLDH and pGAPDH for raising monoclonal antibodies, followed by research and development to determine the feasibility of local production of dipstick dye immunoassays utilizing dye particle-linked monoclonal antibodies developed against pLDH and pGAPDH for malaria antigen detection of both <i>P. falciparum</i> and non-<i>P. falciparum</i>.</p> <p><i>General objective: To locally produce a rapid, simplified, reliable and maximized sensitivity dipstick dye immunoassay utilizing dye particle-linked monoclonal antibody against pLDH and pGAPDH for detecting malaria antigens of falciparum and non-falciparum malaria in human blood by using Thailand's national resources.</i></p>	<ol style="list-style-type: none"> 1. To raise/characterize MAbs against pLDH and pGAPDH, maximize test sensitivity, genetic diversity to the <i>P. f.</i> parasite population, and not react to non-malaria antigen. 2. To develop a rapid, simplified, sensitive, and specific dipstick assay to detect asexual erythrocytic stage of <i>P.f.</i> and non-<i>P.f.</i> 3. To increase sensitivity, aiming at 100% for densities of >100 parasites per µl blood in four species. 4. To improve readability of tests (better signal intensity & avoidance of mix-ups). 5. To evaluate relative sensitivity/specificity of the antigen detection dipstick method for <i>P. f.</i> malaria field diagnosis compared to microscopy. 6. To set up a quality control system for sensitivity and specificity. 	<ol style="list-style-type: none"> 1. The Bureau of Vector-Borne Diseases, Department of Disease Control, MOPH 2. National Institute of Health, Department of Medical Sciences, MOPH 	Cloning and expression of pLDH in <i>E. coli</i> by genetic engineering obtained expressed fusion protein. By affinity purification, the protein obtained had high purity and good yield, and these proteins show the pLDH enzyme activity; Pre-immunized sera of rabbits were determined for the reactivity with pLDH and GST proteins by western blot analysis. Reactivity of the immunize sera was characterized by western blot analysis, followed by standardization of ELISA assay, determination of appropriate blocking solution in ELISA assay, and titration of polysera, which showed that the titer of reactivity with GST was lower than pLDH about 10-100 fold, indicating that the sera could react with pLDH with more specificity than GST.

BAAM Projects Approved for Funding

Large Grants

Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Partnerships for a School-based Approach to Community Action Against Malaria / <i>Effective Partnership Models</i>	<p>The project builds partnerships to develop a model for a school-based approach to community action against malaria as a strategy for developing knowledge, attitudes, skills and behavior necessary for community-based self-reliant action against malaria in highly endemic border. The model comprises the following key elements:</p> <ul style="list-style-type: none"> • A process for participatory learning and action against malaria by the school and community; • Use of case study approach on a whole school basis to study the local malaria situation and identify alternative solutions; • Use of life skills education methods to enhance the case study approach and develop/change behavior to prevent and reduce malaria; • Development of learning materials to support discovery learning; • Mobilization of communities for self-reliant action against malaria; • Provision of technical support to schools and communities; • Leveraging resources from local sub-district councils to support community malaria prevention and control plans and projects <p>Phase II (replication trials) began in October 2002 with expansion to include 40 schools in Tak, Mae Hong Son, Chiang Mai, Chantaburi, and Trat Provinces.</p>	<ol style="list-style-type: none"> 1. To strengthen capacity of schools and teachers to facilitate participatory learning and action by students and communities to prevent and control malaria. 2. To raise awareness and mobilize community action to prevent and control malaria. 3. To set up an example of a working model with multi-sectoral organizations collaborating as equal stakeholders. 4. To build on lessons learned and best practices for expansion of coverage to other endemic border areas facing increasingly multi-drug resistant malaria. 	<ul style="list-style-type: none"> • Ministry of Education - Office of National Primary Education Commission: Office of Special Projects, Office of Supervision and Standards, Offices Provincial Primary Education Commissions in Tak, Mae Hong Son, Chiang Mai, Chantaburi, Trat • Health Behavior Development Group, Malaria Division • Regional Disease Control Offices, Vector Borne Disease Control Centers and Units • The Life Skills Development Foundation • Rajabhat Institute Chiang Mai • Border Patrol Police Bureau 	<p>Phase I (model-building): 200 teachers, principals, education supervisors from 25 schools in 4 districts received 25 days of training in 5 workshops. Students completed community malaria situation assessments, analyzed alternatives, and shared with community leaders in consultation workshops to reach consensus on action plans and projects. Community-generated malaria control projects received funding support. A participatory process evaluation was conducted in August 2002.</p> <p>109 grade 4-9 teachers/supervisors from 15 expansion schools received 15 days training, conducted surveys of community health problems and malaria KAP, analysis of community malaria situation and alternatives for action. Community project planning underway.</p>

BAAM Projects Approved for Funding

Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Thailand Roll Back Malaria Strategic Planning Workshop / <i>Effective Partnership Models</i>	<p>BAAM Project Coordinating Unit organized a multi-agency gathering of key stakeholders in malaria control. Working group sessions were held to obtain input on key strategies for renewed joint efforts to control malaria with special focus on border areas and multi-drug resistant malaria. Deliberations focused on the following thematic areas:</p> <ul style="list-style-type: none"> • Diagnosis, treatment, case management • Community/household prevention • Epidemiology, surveillance, mapping, GIS • Decentralization, health system reform, responsibilities, and processes for community participation • Staff capacity building and training methodologies • Participatory learning processes, and prototypes for action in target communities • International organizations/agencies and their contribution to Thailand Roll Back Malaria <p>The thematic working groups presented results of their discussions in the form of recommended strategies, activities, support needed, and potential partner agencies for comments and plenary discussion.</p>	<ol style="list-style-type: none"> 1. To seek approaches and mechanisms for mutual cooperation for more successful malaria control. 2. To provide an opportunity for all stakeholders to present experience and share ideas to move toward formulation of key joint strategies for collaboration in systematically advancing as appropriate and necessary. 	<ul style="list-style-type: none"> • MOPH • Mahidol University • Thai and US AFRIMS • Royal Project Bureau • Royal Thai Army • Border Patrol Police Bureau • Hill tribe Welfare Division, Ministry of Labor and Social Welfare • Office of the National Economic and Social Development Board • Office of the National Primary Education Commission • The Life Skills Dev. Foundation • IMPECT • IRC • ACTMalaria • MSF • PATH Canada • UNICEF • WHO • USAID 	<p>Workshop completed in July 2000. Participants from the wide range of organizations involved in anti-malaria efforts in Thailand were able to achieve a considerable degree of consensus on four principal strategies for rolling back malaria in Thailand.</p> <ol style="list-style-type: none"> 1. Surveillance and response: epidemic preparedness, prevention and control 2. Early diagnosis, prompt and effective treatment 3. Household and community prevention 4. Health system reform and decentralization to support local self-reliance in malaria control 5. Collaboration and coordination with equal partnerships among local implementing agencies <p>Program strategies, operational strategies, and potential partner agencies were compiled into a national strategic framework for Roll Back Malaria in Thailand.</p>

BAAM Projects Approved for Funding

Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Participatory action research planning workshop in Chantaburi Province / <i>Effective Partnership Models</i>	Following on focus group discussions conducted with more than 200 malaria high-risk villagers in Chantaburi Province, MOPH Vector Borne Disease Control Office No. 5 organized a planning workshop with local government officials, informal employers and high-risk forest-related occupation groups from Pong Nam Ron and Soi Dao Districts. Working groups provided input into formulation of proposals for subgrants to support development of appropriate interventions for a community-based approach to malaria control in Thai-Cambodian border areas.	<ol style="list-style-type: none"> 1. To review results of focus group discussions with malaria high-risk groups. 2. To generate input on interventions emphasizing self-reliance. 3. To identify collaborating partners and their potential roles. 	<ul style="list-style-type: none"> • MOPH VBDONo. 5, VBDC, VDDUs • Chantaburi Provincial Public Health Office • District Health Offices and Health Centers • Border Patrol Police • Royal Thai Marines • Principals and teachers • Informal employers • High-risk groups • Village health vols. 	Workshop completed in August 2001. Input used to formulate action research proposal planned for funding in FY 2002. Implementation underway on community-level epidemiology system using GIS and community awareness raising interventions.
Participatory action research planning workshops in Trat Province / <i>Effective Partnership Models</i>	MOPH Vector Borne Disease Control Office No. 5 organized two planning workshops in Trat Province, with local government officials, informal employers, subdistrict council members, and high-risk forest-related occupation groups from Bo Rai, Muang, and Klong Yai Districts. Working groups provided input into formulation of proposals for subgrants to support development of appropriate interventions for a community-based approach to malaria control in Thai-Cambodian border areas. These workshops were followed by consultations with key officials of Vector Borne Disease Control Office No. 5 on formulating a proposal for subgrant support from BAAM.	<ol style="list-style-type: none"> 4. To review results of focus group discussions with malaria high-risk groups. 5. To generate input on interventions emphasizing self-reliance. 6. To identify collaborating partners and their potential roles. 	<ul style="list-style-type: none"> • , MOPH VBDO No. 5, VBDC, VDDUs • Chantaburi Provincial Public Health Office • District Health Offices and Health Centers • Border Patrol Police • Royal Thai Army and Marines • School Principals and teachers • Informal employers • High-risk groups • Village health vols. 	Workshops completed in November 2001. Input used to formulate action research proposal planned for funding in FY 2002. Implementation underway on community-level epidemiology system and community awareness raising interventions.

BAAM Projects Approved for Funding

Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
USAID Roll Back Malaria Partners' Meeting: Informal Consultation on Monitoring Anti-malarial Drug Quality and Use Practices / <i>Surveillance of MDR Malaria</i>	BAAM Project Coordinating Unit organized a series of meetings from September 12-14, 2001 for consultations on monitoring drug quality and use practices among representatives of USAID Roll Back Malaria partners in Thailand, Cambodia, the U.S.A, and WHO.	<ol style="list-style-type: none"> 1. To identify important issues related to drug quality control and drug use practices in border areas; 2. To identify priority actions needed to initiate study and monitoring of drug quality and use practices as components of sentinel surveillance; 3. To identify potential implementing actors in study and monitoring of drug quality and use practices; 4. To identify opportunities for technical cooperation, and support needed to implement study and monitoring of drug quality and use practices. 	<ul style="list-style-type: none"> • USAID • WHO • Royal Thai Government Ministry of Public Health • Cambodian Ministry of Health • US Pharmacopeia • Management Sciences for Health • ACTMalaria • KIAAsia - BAAM PCU 	The consultation meetings are completed. The consultations resulted in identification of important issues and priority actions needed to initiate/implement study and monitoring of drug quality and drug use practices as integral components of sentinel surveillance of anti-malarial drug resistance with a focus on Thailand and Cambodia.
Training of village health/malaria volunteers and sub-district council members / <i>Health System Reform – Decentralized Response Strategies and Effective Partnership Models</i>	BAAM Project Coordinating Unit collaborated with VBDO Nos. 1 and 2 to organize 2 training workshops for village health/malaria volunteers and sub-district council members on in-depth community malaria situation analysis; prevention, control and treatment of malaria; and coordinating planning for community action against malaria.	<ol style="list-style-type: none"> 1. To increase knowledge, attitudes and behavior related to malaria. 2. To understand analysis of risk and community malaria epidemiological situation. 3. To prepare for collaboration with schools in analyzing alternative actions and formulating community malaria action plans. 	<ul style="list-style-type: none"> • VBDO No. 1 and 2, VBDCs and VBDUs • Village health/malaria volunteers • Sub-district council members • Provincial Primary Education Offices • The Life Skills Development Foundation • BAAM PCU 	Training workshops were completed in February 2002. Volunteers and sub-district council members from communities served by 25 schools in 4 districts have increased knowledge about malaria, situation/risk analysis, and are prepared to collaborate in school-community malaria action planning workshops in July 2002.

BAAM Projects Approved for Funding

Small Grants				
Project Name / Objective	Description	Objectives/ Outcomes	Partners	Status
Write shop to summarize one year implementation of the Partnerships for a School-based Approach to Community Action Against Malaria Project / <i>Effective Partnership Models</i>	BAAM Project Coordinating Unit collaborated with the Special Projects Office of the Office of the National Primary Education Commission to organize a write shop to summarize implementation at the whole-school level and at each grade level from kindergarten to grade 9 under the Partnerships for a School-based Approach to Community Action Against Malaria Project.	1. To summarize results of first year implementation including learning processes, curriculum linkages, and teaching plans.	<ul style="list-style-type: none"> • Special Projects Office of the Office of the National Primary Education Commission • Provincial and District Offices of Primary Education • The Life Skills Development Foundation • BAAM PCU 	Writesops completed in April 2002, 2003, and 2004. Representatives of 40 schools in 4 provinces summarized implementation, learning processes, content, life skills, problems & solutions, results, benefits.
Transfer of technology training on preparing and purifying pLDH and pGAPDH for raising monoclonal antibodies / <i>Increased Access to Rapid Parasitological Diagnosis and Effective Treatment</i>	Dr. Pongwit Bualombai of the Malaria Division was sent to the University of Manchester to participate in a short training course on preparing and purifying pLDH and pGAPDH for raising monoclonal antibodies. If this is successful, it will be followed by research and development to determine the feasibility of local production of dipstick dye immunoassays utilizing dye particle-linked monoclonal antibodies developed against pLDH and pGAPDH for malaria antigen detection of both <i>P. falciparum</i> and non- <i>P. falciparum</i> .	1. Transfer of technology on preparing and purifying pLDH and pGAPDH for raising monoclonal antibodies	<ul style="list-style-type: none"> • Malaria Division, Department of Communicable Disease Control, MOPH • National Institute of Health, Department of Medical Sciences, MOPH 	Dr. Pongwit Bualombai is undergoing training at the Department of Molecular Biology, University of Manchester, and will return in July.

AERA Education Program's Project Matrix (August – October 2004)

1. Projects Completed

Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
East-West Community College Project - Leadership and Teacher Training	Office of the Community College Promotion, Ministry of Education and East-West Community College Consortium	To assist Thailand's Ministry of Education in its effort to establish community colleges in Thailand. Two training programs were delivered to the college administrators including the training on leadership skills in Bangkok and the training on community college administration, teaching, and faculty development in Hawaii.	69,723	February 1 - December 31, 2002	The project was completed.
English through Entertainment	Supervisor Unit, Department of General Education	To assist in the reproduction and distribution of a lesson plan and instructional media for the "English through Entertainment" course. English Center, Supervisory Unit and specialized teachers worked together to design the curriculum, develop the lesson plan, produce the instructional media and evaluate the program. A teacher's manual, videotapes and cassette tapes are additional instruments to support the teachers.	34,633	April 15, 2001 - December 31, 2003	The project was completed. The training packages were distributed to 3,000 high schools nationwide.
Chula Conference on Innovative Ideas for English Language Teaching	Chulalongkorn University Language Institute	CULI is organizing the 5th International Conference from December 15-17, 2003. The focus is on innovative ideas for ELT including the applications of innovative technologies, which can be applied to classroom instruction or self access learning centers.	5,500	May 1, 2003 - January 31, 2004	The project was completed.
Participatory Learning Leading to Integrated Community Development	Faculty of Social Science, Chiang Mai University (Thai Woman of Tomorrow Project) and the Office of the National Primary Education Commission (ONPEC)	To use a new learning approach to involve community members in understanding more about the value of education and the action competency that students were able to develop. The activities mainly focus on staff development of all related participants such as school staff and key members of the community.	26,519	January 1, 2003 - December 31, 2003	The teacher workshop was completed. Each school presented its localized curriculum and results from the first academic semester.
English Language Center	Mae Fah Luang University	To assist Mae Fah Luang University in its effort to		December 1,	The project was

Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
for Mae Fah Luang University	and Oregon State University	establish an English language center. TESOL specialists from Oregon State University provided consultation and workshops on curriculum development and set-up of a resource center to the Liberal Arts Faculty's English teachers for phase I. MFLU English teachers to be trained in language teaching skill at OSU, for phase II.	68,656	2002 - June 30, 2004	completed.
Thai Youth Development by ICT Project - Web-Aided Instruction Train-the-Trainers Component	Ministry of Information and Communications Technology (MICT), Min. of Education (MoE), National Electronics and Computer Technology Center (NECTEC), TOT Corporations Co., Ltd., Communications Authority of Thailand (CAT) and Oracle Corporation Thailand, Ltd.	To expand a learning opportunity for Thai youth by building capacity and increasing capability of ICT skills for them, leading our country to be a knowledge-based society. This is to train about 4,000 leading teachers in 2003 and 1,000 leading teachers in 2004 on web-based instruction/training skills. The 3-day training course will equip teachers with ICT knowledge in think.com software, computer graphics, and Internet-browser programs.	35,813	April 1, 2003 - December 31, 2004	4,000 leading teachers were trained on web based instruction/training skills.
Animation and Multimedia Workshop (Phrase I)	Rajabhat Chiang Rai University	To enhance computer skills in the making of animation and multimedia of students in grades 4-9 in Chiang Rai provide. The 16-hour training program to be organized by Rajabhat Institute Chiang Rai will train 120 students in 4 sessions. The objectives of this program are for the students to gain an understanding of drawing basic cartoons and computer graphics; to use MOHO software to create animation; and to acquire skills in art and creative thinking. It is planned that 5 students from this training will participate in the Thailand Animation and Multimedia Fair (TAM) in 2005.	7,745	May 1 – September 30, 2004	Completed.

Information and	Rajabhat Surin University	To enhance an e-Learning competency of Rajabhat	10,000	Feb 01, 2004-	The training was
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Communications Technology Training for Educational Purposes in Rural Higher Education Institute	(RSU)	Surin University (RSU), a rural higher education institute in the Northeastern Thailand. The main activity of the project is to train 20 educational staff from RSU who will become trainers for other RSU staff and teachers from 17 schools' labs in Surin province on ICT for education development skills. After the completion of this course, trainees will be able to finish and upload websites. They will integrate this new tool/teaching method in their regular classes. Approximately 1,000 students will gain knowledge from 20 web sites that will created by the 20 trainees in this program.		Aug 31, 2004	delivered. An evaluation is being conducted.
ICT Workshop for School Teacher in the North	Rajabhat Institute Chiang Rai	To upgrade the ICT capabilities of 200 teachers in Chiang Rai. RICR has its own courseware management (http://E-learning.ricr.ac.th) and believes that this tool will be useful in bridging the digital divide for schools in the Northern Thailand. This 18-hour training course will equip trainees with knowledge of RICR Courseware Management, e-learning web-site design, and web-site developing software.	8,275	May 1 – September 30, 2004	The project was completed.

2. On-going Projects

Project Name	Partners	Project Description	Grant Amount (US\$)	Timeline	Current Status
Self-Access English Language Centers for Thai Community Colleges	Office of Community College Promotion, Ministry of Education, King Mongkut's University of Technology Thonburi, and Oregon State University	To improve English teaching capabilities of the 10 Thai community colleges by assisting them in setting up a self-access English language center at each college. The self-access centers will be equipped with learning materials, including books and multimedia resources that are suitable for learners with varying levels of English language skill. The centers will become an important tool for language learning not only for students but also teachers and the workforce in the community. The centers can also be integrated into existing English language programs where participants can improve their English at their own time, pace, and interest with supervision from a learning facilitator.	50,000 (plus \$15,00 from the US Embassy)	June 25, 2003 – August 31, 2005	All the ten centers are now up and running. The next steps will be for the Thai experts to develop a handbook on how to set up and run SACs and develop a website as a center for SAC administrators. A follow-up and evaluation will be conducted in May 2005.
Entrepreneurship Training for Thai Community Colleges	KIAsia's Business Advisory Center, Bureau of Community College Administration, North Carolina Community College System	To bring in and localize a successful entrepreneurship curriculum from the US. With assistance from the North Carolina Community College System (NCCCS), six Thai trainers will be trained to become Master Facilitators for "REAL Entrepreneurship" curriculum in order for them to adapt and train trainers and students from the ten Thai community colleges. The REAL Entrepreneurship curriculum is expected to be adopted as an on-going training program at Thai community colleges and other Thai educational institutions.	87,702	May 1, 2004 – July 31, 2005	The translation and localization of the REAL curriculum is completed.
KIAsia- GMS English Academic Fellowship Program	KIAsia, Mae Fah Luang University, educational institutions from the GMS countries	To strengthen To strengthen Mae Fah Luang University's position as a leading higher educational institution in the Greater Mekong Sub-region (GMS) that uses English as a major	74,000	April 1, 2004 – September 30, 2005	Ms. Kexiu YIN, the first graduate student fellow is conducting a

		medium of teaching instruction. The KIAAsia – GMS English Academic Fellowship Program will not only be a channel to promote MFLU in the region to be better known among professors and scholars, but will also upgrade MFLU's own academic human resources. Two main activities under this project are the provision of twelve fellowships to professors and graduate students from the GMS countries and the organization of a GMS TESOL forum at MFLU.			research on “Comparative Studies: Thai Culture Effects on the Use of English Language among Thai Users.”
Improving the Quality of Education Through IT Project, under the World Bank-funded Secondary Education Quality Improvement (SEQI) project	Rajabhat Institute Chiang Mai, Oregon State University, Meanprasatwittaya School	The activities proposed are intended to supplement the World Bank-funded Secondary Education Quality Improvement (SEQI) Project (Northern Region) awarded to KIAAsia and to achieve the aims of the AERA - Education program in promoting ICT in education. The key activities to be undertaken include organizing a training workshop on Computer Assisted English Language Learning (CAELL) and using information technology for teaching. It will include a workshop on Enhancing Leadership and Management of Technology. The project will also promote a New Model of Supervision-Supportive Mentoring (kalayanamit): Strengthen Education Service Area supervisors through experiential learning in implementing learning reform and application of computer technology as a tool for teaching and learning and will develop local software/courseware/CAI CD-ROM & materials.	69,420	May 1, 2004 – June 30, 2005	A training workshop on Computer Assisted English Language Learning (CAELL) and using information technology for teaching is being planned