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From: Hogenmiller, Rick [Rick.Hogenmiller@anheuser-busch.com]
Sent: Tuesday, October 21, 2003 3:12 PM
To: nprm@ttb.treas.gov
Cc: NewTier@aol.com
Subject: Notice No. 4

Attn: Notice No. 4
Chief, Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

Dear Chief, Regulations and Procedures Division:

I am writing in support of the proposed 0.5 percent standard for flavored malt beverages.
The proposed standard is the best way to maintain clear distinctions between beer and liquor.

The 51/49 standard will allow makers of distilled liquors to, in essence, "pull a fast one" on the regulators.

This is a can of worms that, once opened, cannot easily be undone, and can disrupt the entire industry.

I would hate to see a return to the political and social environment of the early 1900's related to alcohol issues, eventually leading up to prohibition and the "gang wars" that ultimately erupted.

Please do not allow history to repeat itself!

Thank you.

Rick Hogenmiller
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