# UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:	)
	) Investigation Nos.
LIVE SWINE FROM CANADA	) 701-TA-438
	) (Preliminary)
	) 731-TA-1076
	) (Preliminary)

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LIVE SWINE FROM CANADA	<pre>) Investigation Nos.: ) 701-TA-438 ) (Preliminary) ) 731-TA-1076 ) (Preliminary)</pre>
	Friday, March 26, 2004
	Room 101 U. S. International Trade Commission 500 E Street, SW Washington, D.C.

The conference commenced pursuant to Notice, at 9:34 a.m., before the United States International Trade Commission, ROBERT CARPENTER, Director of Investigations, presiding.

#### APPEARANCES:

# On behalf of the International Trade Commission:

## Staff:

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<u>In Support of the Imposition of</u>
<u>Countervailing/</u>
Antidumping Duties:

On behalf of the National Pork Producers Council, the Arizona Pork Council, Georgia Pork Producers Association, Idaho Pork Producers Association, Illinois Pork Producers Association, Indiana Pork Producers Council, Iowa Pork Producers Association, Kentucky Pork Producers Association, Michigan Pork Producers Association, Minnesota Pork Producers Association, Missouri Pork Producers Association, Montana Pork Producers Council, Nebraska Pork Producers Association, New York Pork Producers, Inc., North Carolina Pork Council, Ohio Pork Producers Council, Oklahoma Pork Council, Pennsylvania Pork Producers Council, South Carolina Pork Producers, South Dakota Pork Producers Council, Tennessee Pork Producers Association, Texas Pork Producers Association, Utah Pork Producers Association, Virginia Pork Industry Association, and the Wisconsin Pork Association, as well as a substantial number of individual producers:

ROBERT W. IVEY, General Manager,
Maxwell Foods, Inc.
JON CASPERS, Owner of Swine Operations
DR. PAUL AMBRECHT, Veterinarian,
Lake City Veterinary Services
DERMOT J. HAYES, Associate Professor,
Iowa State University
STEVE R. MEYER, President, Paragon Economics
BRAD HUDGENS, Georgetown Economic Services

#### Of Counsel:

PAUL C. ROSENTHAL, Esquire MARY T. STALEY, Esquire ERIC R. McCLAFFERTY, Esquire Collier Shannon Scott Washington, D.C. <u>In Opposition to the Imposition of Countervailing/</u>
Antidumping Duties:

## On behalf of the Canadian Pork Council and its Members:

EDOUARD ASNONG, President, Canadian Pork Council
KEVIN GRIER, Senior Market Analyst,
George Morris Centre
DON HRAPCHAK, General Manager, SPI Marketing Group
FLORIAN POSSBERG, Chief Executive Officer,
Big Sky Farms, Inc.
MARTIN RICE, Executive Director,
Canadian Pork Council

## Of Counsel:

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MICHELE SHERMAN DAVENPORT, Esquire
ALEXANDER W. SIERCK, Esquire
THOMAS E. SKILTON, Esquire
Cameron & Hornbostel
Washington, D.C.

On behalf of HyTek, IC Pork, Maple Leaf Foods, Inc.; Phoenix AgriTec, Inc.; Premium Pork Canada, Inc.; Premium Pork Finishing, Premium Pork Finishing II, and Premium Pork Manitoba:

LARRY FRIESEN, Director, Manitoba Pork Council Weanling Export District
GREG HOWARD, Vice President and Chief Operating Officer, Premium Pork Canada, Inc.
ANDREW HOLTMANN, Director, Phoenix AgriTec, Inc.
JASON GOULD, Director of Business Analysis, Maple Leaf Foods, Inc.
GARY STOTT, Senior Director of Business Development and Vertical Coordination, Maple Leaf Foods, Inc.
LANCE MISTELBACHER, Director of Commodity Risk Management, Maple Leaf Foods, Inc.

#### Of Counsel:

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<u>In Opposition to the Imposition of Countervailing/</u>
<u>Antidumping Duties (continued)</u>:

On behalf of Baxter Transport, Ltd.; J. Quintaine & Son, Ltd.; and Zantingh Swine, Inc.:

Of Counsel:

JOEL K. SIMON, Esquire Serko & Simon New York, NY

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1	<u>PROCEEDINGS</u>
2	(9:34 a.m.)
3	MR. CARPENTER: Good morning and welcome to
4	the United States International Trade Commission's
5	conference in connection with the preliminary phase of
6	Countervailing Duty Investigation No. 701-TA-438 and
7	Antidumping Investigation No. 731-TA-1076 concerning
8	imports of live swine from Canada.
9	My name is Robert Carpenter. I am the
10	Commission's director of investigations, and I will
11	preside at this conference. Among those present from
12	the Commission staff are, from my far right: George
13	Deyman, who had to run out of the room for a couple of
14	minutes he'll be back in just a minute; on my
15	right, Betsy Haines, the investigator; on my left,
16	Robin Turner, the attorney-adviser; Brad Gehrke, the
17	economist and the industry analyst; and John Fry, the
18	accountant.
19	I understand that parties are aware of the
20	time allocations. I would remind speakers not to
21	refer in your remarks to business-proprietary
22	information and to speak directly into the
23	microphones. We also ask that you state your name and
24	affiliation for the record before beginning your
25	presentations.

1	Are there any questions?
2	(No response.)
3	MR. CARPENTER: If not, welcome, Mr.
4	Rosenthal. Please proceed with your opening
5	statement.
6	MR. ROSENTHAL: Thank you, Mr. Carpenter.
7	Good morning, members of the ITC staff.
8	I want to give a little overview of what
9	you're going to hear this morning. Obviously, we're
10	at the very beginning stages of this proceeding, and
11	the record has yet to be developed. I want to tell
12	you what our witnesses are going to be talking about
13	and what we expect to see when the record is more
14	fully developed.
15	Our first two witnesses this morning will be
16	hog producers: John Caspers, who is the past
17	president of the National Pork Producers Council; and
18	Bob Ivey of Ivey Farms and general manager of Maxwell
19	Farms. Their testimony will describe the serious
20	difficulties currently being experienced by U.S. hog
21	producers. Throughout the industry, producers, large
22	and small, are losing money. Many have been forced to
23	liquidate their herds.
24	Our witnesses will explain the injury being

experienced by the industry and will explain that the

25

- injury that they are suffering is not simply the
- 2 natural consequence of the hog cycle. Dumped and
- 3 subsidized imports from Canada have increased
- 4 substantially, and those increased imports are the
- 5 direct cause of the domestic industry's precarious
- 6 economic situation.
- 7 Mr. Caspers's and Mr. Ivey's testimony will
- 8 be followed by Dr. Paul Ambrecht, who is a
- 9 veterinarian who specializes in the treatment of hogs.
- 10 Dr. Ambrecht's testimony will focus on the life cycle
- of the hog, from birth to the time that it is ready
- 12 for slaughter. The like product here is all live
- 13 swine, with the exception of breeding stock. These
- are the hogs that are raised for the ultimate purpose
- of producing pork meat.
- Dr. Ambrecht will also discuss the
- interchangeability of U.S. and Canadian hogs and these
- 18 are the same animals and that, really, the deciding
- 19 factor in a sale is simply supply and price, not the
- 20 country of origin.
- Following Dr. Ambrecht's testimony, Dr.
- 22 Dermot Hayes, an agricultural economist with Iowa
- 23 State University, will discuss the economics of the
- 24 hog cycle. As with many agricultural products, in the
- 25 normal economic situation, hog production goes through

- 1 expansion and liquidation phases, usually lasting as
- 2 much as four years. Yet, as Professor Hayes will
- describe, the last two years have not followed the
- 4 normal cycle.
- 5 When prices began to decline in 2001, U.S.
- 6 producers entered into a liquidation cycle, reducing
- 7 their herd size. In fact, between 2001 and 2003, U.S.
- 8 production, as measured by live births, dropped by
- 9 five percent. In a truly integrated market, we would
- 10 have expected the Canadian producers to follow this
- 11 same trend, yet, as Professor Hayes will describe, the
- 12 Canadians continue to ramp up production, and,
- unfortunately, forecasts are that production in Canada
- 14 will continue to increase.
- 15 Professor Hayes will be followed by Brad
- 16 Hudgens of Georgetown Economic Services. Mr. Hudgens
- 17 will discuss the devastating consequences that have
- 18 occurred because of the Canadian overproduction.
- 19 Imports of live swine from Canada have steadily
- increased between 2001 and 2003, resulting in record
- 21 imports of over seven million hogs. These imports are
- 22 divided between feeder pigs and slaughter-weight hogs,
- and they cause injury to all of the hog industry, from
- 24 farrow to finish operations.
- Despite having liquidated herds, which

- 1 should have resulted in profitable pricing, U.S. hog
- 2 producers have lost money in the last 28 of 33 months,
- and there is no relief in sight, as Canadian producers
- 4 continue to ramp up production.
- 5 The conclusion you will reach, I'm sure, is
- 6 that the Canadian industry continues to expand,
- 7 despite the economic signals pointing to contraction,
- 8 and those Canadian hogs have headed south, literally.
- 9 Further, the increased supply of Canadian hogs in the
- 10 U.S. market has caused the domestic industry to head
- 11 south, figuratively.
- 12 When the Commission has heard all of the
- 13 testimony, and you've heard all of the testimony and
- 14 collected all of the questionnaires and received all
- of the data, I think you will conclude that there is
- only one determination to be reached, and that is that
- this industry has been materially injured by the
- 18 dumped and subsidized imports from Canada. Thank you.
- 19 MR. CARPENTER: Thank you, Mr. Rosenthal.
- 20 Mr. Ince?
- 21 MR. INCE: Thank you, Mr. Carpenter. Good
- 22 morning to you and members of the staff. My name is
- 23 William K. Ince from the law firm of Cameron &
- 24 Hornbostel, representing the Canadian Pork Council and
- 25 its members.

1	Almost 20 years ago, the NPPC filed a
2	countervailing-duty petition against live swine from
3	Canada. In 1999, the order resulting from that
4	investigation was sunsetted by the Commerce
5	Department. Here we are again. And even before the
6	sunsetting, the North American hog industry had
7	changed dramatically. Respondents will describe those
8	changes here today to show the Commission that the
9	NPPC's claims of injury from imports in this case
10	cannot stand scrutiny.
11	In the 1984 case, the Commission used
12	economic analyses to determine the effect of imports
13	on U.S. prices, essentially treating swine as a
14	commodity. Imports in that case consisted almost
15	wholly of hogs for immediate slaughter, market hogs.
16	Today, the imports consist of a variety of classes of
17	hogs, with different physical characteristics and
18	uses, not interchangeable, produced in different
19	facilities, sold into different markets, priced
20	differently, and viewed by the industry as different
21	from each other.
22	Our witnesses will describe the growth in
23	trade of weanlings and feeder pigs as distinct from
24	market hogs. They will distinguish sows and boars for
25	breeding from sows and boars for slaughter and from

	-
1	each other. These distinct classes of imports were
2	recognized by the Commerce Department in the reviews
3	of the prior countervailing-duty order. Each class
4	was give its own rate of duty.
5	U.S. imports statistics also acknowledge the
6	distinct classes of imports. For many years, they

8 and those over 50 kilograms, and the over-50-kilogram

class is further subdivided into animals for immediate

have broken down the weight categories as those under

10 slaughter and those not for immediate slaughter. Last

11 year, the under-50-kilogram class was also divided

into three weight categories.

These statistical changes are driven by the changes in trade in live swine that have occurred over the past 15 years or more, as you will hear. Now, what is the significance of these changes for the Commission's injury analysis in this case? Imports can no longer be treated as one commodity. Rather, each of these classes has to be examined on its own and a determination made with respect to each.

Our witnesses will describe how the trade in weanlings and feeder pigs meets a substantial and growing demand by the same U.S. industry that has brought this case. They will also tell you how imported breeding stock benefits the U.S. industry and

- 1 why sows and boars for slaughter do not compete with
- 2 market hogs.
- Finally, we will show that any increase in
- 4 market hog imports in 2003 was not only a temporary
- anomaly but was so small, relative to U.S. production,
- it could not possibly have had an effect on prices.
- 7 We feel confident that if the Commission
- 8 understands these facts, it will come to the
- 9 conclusion that Petitioners' claims of material injury
- 10 are meritless and deserve a negative determination.
- 11 My colleague, Dan Porter, representing
- 12 Premium Pork, will present another approach to
- analyzing this case which is equally compelling. We
- 14 submit that taking either approach should yield a
- 15 negative determination. Thank you.
- 16 MR. CARPENTER: Thank you, Mr. Ince.
- 17 Would the petitioning panel come forward now
- 18 at this time?
- 19 (Pause.)
- MR. ROSENTHAL: Good morning again. Before
- 21 we delve into our testimony, I want to introduce a
- 22 couple of other people who I did not mention in my
- 23 opening statement. These people will be available to
- answer questions, of course, and, first and foremost,
- is my colleague at Collier Shannon, Mary Staley; and

- then Nick Giadonna, who is the international trade
- 2 counsel to the National Pork Producers Council; and
- 3 Steven Meyer, who is the president of Paragon
- 4 Economics. They will all be available to answer
- 5 questions in addition to the witnesses I mentioned
- 6 earlier.
- 7 Just because I want this hearing to be
- 8 fruitful and interesting, if not entertaining, I can't
- 9 wait until my rebuttal time to note that I don't
- 10 believe that Mr. Ince represents the Canadian Weanling
- 11 Council or the Canadian Feeder Pig Council. He
- represents the Canadian Pork Council, and you'll hear
- 13 Ms. Turner and others throughout the course of this
- 14 day that there is one single industry here. This is
- 15 not an industry comprised of anything other than hogs,
- 16 whose ultimate disposition in the world is to become
- 17 pork. It is a single industry, which you will hear
- 18 about more this morning. They are not separate
- industries, as suggested by Mr. Ince.
- 20 With that, I would like to turn to Mr.
- 21 Caspers.
- MR. CASPERS: Good morning. My name is John
- 23 Caspers, and I operate a nursery-to-finish operation
- that markets 18,000 hogs annually in Swailville, Iowa.
- I have operated this business for 28 years.

1	In addition to operating my business, this
2	past year, I served as president of the National Pork
3	Producers Council. I serve on the National Swine
4	Research and Information Center Liaison Committee and
5	the Trade and Swine Health Committees. I have
6	represented the pork industry on the U.S. Meat Export
7	Federation's board of directors, and I currently serve
8	on their executive committee, and I'm also an active
9	member of the Iowa Pork Producers Association and
10	served as their state president in 1990.
11	As the president of the National Pork
12	Producers Council over the past year, I have had the
13	opportunity to speak with many U.S. hog farmers, both
14	large and small, about the serious difficulties that
15	they have been facing. I believe that one of the most
16	direct, and probably most obvious, examples of the
17	injury is the fact that many U.S. hog producers,
18	again, both large and small, have simply gone out of
19	business or in the process of liquidating or selling
20	their hog operations. Some of the most immediate
21	examples that come to mind are Alliance Farms, Bell
22	Farms, Farmland Foods, Heartland Pork, and Sand
23	Livestock Systems. These operations alone represent
24	over 200,000 sows, and there were many other smaller
25	operations that shut their doors.

1	After suffering substantial losses, these
2	companies simply could not continue in the business.
3	Even the U.S. hog producers who have stayed in
4	business are losing money and are struggling to stay
5	in business. While hog prices have tended upwards
6	slightly in the last year, increases in feed and other
7	costs continue to outstrip these minor price
8	increases.
9	Based on my discussions with producers
10	around the country, I am fully expecting that many
11	other producers will also have to cease operation this
12	year, and most producers will continue to suffer
13	losses. Many U.S. producers have cut back their herd
14	size, laid off workers, and cannot make new
15	investments in new equipment and new facilities.
16	Generally, those producers who have increased their
17	own herd size have done so by consolidating operations
18	with other operations that were going out of business.
19	Overall, the U.S. industry has been forced
20	to retrench over the past few years. Indeed, in my
21	own operations, we have not added any new facilities
22	in the last five years and have closed down an 1,100-
23	sow farrowing operation.
24	I also hear from our Canadian friends that
25	they are facing many of the same problems that we are

1	facing here in the United States. The Canadian
2	producers say that their prices are down, that they
3	are losing money, that many farms are in receivership,
4	and that the banks are pulling back financing.
5	In a normal economic cycle, as Dr. Hayes can
6	explain to you more fully this morning, given the
7	severe difficulties that both U.S. and Canadian
8	producers are facing, we would expect that producers
9	would pull back their production. In fact, as I
LO	mentioned earlier, many U.S. producers have been
L1	forced to either go out of business or cut back their
L2	herd size. Yet the Canadian production trends have
L3	been just the exact opposite of the U.S. producers. A
L4	recent review of the January 1, 2004, pig inventory in
L5	Canada shows that the sow herd was up by 3.1 percent,
L6	Canadian sow farrowing in the fourth quarter was up
L7	over 9 percent, and Canadian farrowing intentions,
L8	that is, the producers' intentions to farrow litters
L9	of pigs, was up over 6 percent for each of the first
20	two quarters of 2004.
21	In other words, while the Canadians claim
22	that they are facing difficult times, they are
23	continuing to increase their herd size, there has been

be continuing north of the border. This increasing

no throttling back in Canada, and expansion appears to

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- 1 production has not been coupled with an proportional
- 2 increase in slaughtering operations in Canada, so
- 3 there is only one place for these hogs to go, and
- 4 that's here to the United States.
- 5 As I just noted, the Canadian, artificially
- 6 stimulated production comes right here to the United
- 7 States, creating a significant oversupply in the
- 8 market. As I know the Commission staff recognizes, an
- 9 oversupply, and even a small one, in an agricultural
- 10 market creates a very serious problem.
- 11 Unlike manufactured goods, hogs cannot
- 12 simply sit in inventory waiting for a better price to
- 13 come along. Once a hog reaches its slaughter weight,
- 14 it must be marketed. Hog producers send their product
- 15 to market and are price takers. If there is an
- oversupply, even a small one, the price situation
- obviously worsens, and all producers are forced to
- 18 live with the lower price.
- 19 As I mentioned at the outset, I operate a
- 20 nursery-to-finish hog operation, marketing 18,000 hogs
- 21 annually. Some of these pigs have been imported from
- 22 Canada. The Canadian producers aggressively market
- their artificially stimulated supply of wean, feeder,
- and slaughter-weight hogs here in the United States,
- 25 making them readily available to U.S. producers.

- 1 These Canadian feeder pigs are no different from the
- 2 feeder pigs in the United States. So U.S. producers
- 3 buy the feeder pigs not because of quality differences
- 4 in the pig but because, at the prices at which these
- 5 Canadian feeder pigs are offered, it is cheaper to
- 6 import them than to raise them ourselves.
- 7 As I will talk about next, I believe these
- 8 low prices and oversupply have been caused by unfair
- 9 trading practices, which I believe should be offset so
- 10 that we can return to normal market conditions.
- 11 So this situation brings me back to the
- 12 reason we're here today. As I mentioned earlier, U.S.
- 13 producers have been cutting back their herd size and
- have been attempting to respond to economic signals.
- 15 Yet while the Canadians claim that they are
- 16 experiencing the same losses and difficulties that we
- are experiencing, they have not responded to these
- 18 economic conditions. They continue to increase their
- 19 production, and they have continued to increase their
- 20 exports to the United States.
- 21 As an excess supply of hogs enters the U.S.
- 22 marketplace, prices are driven downward. If this
- 23 situation continues, prices will deteriorate to an
- even greater level, and we will continue to see more
- and more U.S. producers leave this business, resulting

in more and more job losses.

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the Canadians continued to grow their herd size while 3 4 the U.S. producers have not? I believe the most direct answer is that subsidies are being provided to 5 the Canadian producers. Our U.S. producers rank as 6 one of the most cost-competitive producers in the 7 We have extremely efficient and productive 8 world. 9 operations. We have stayed abreast of the latest technology and advances. In short, we know how to run 10 farm operations smoothly and effectively. Yet we 11 still respond to economic signals so that we can stay 12 in business. 13 The subsidies in Canada have caused the 14 producers there to grow their herd size and have 15 allowed the Canadian producers to say in business even 16 17 as they lose money. These subsidies result in overproduction in Canada, which, in turn, results in 18 19 prices in the United States that are driven downward In addition to subsidy practices, 20 by excess supply.

The question that remains, then, is why have

Through this action, we are seeking relief so that all operations throughout North America can compete on the same level. I appreciate your attention to my comments, and I'll be happy to answer

we have also been injured by their dumping practices.

- 1 questions.
- 2 MR. CARPENTER: Mr. Ivey?
- 3 MR. IVEY: Good morning. My name is Bob
- 4 Ivey, and I'm from Goldsboro, North Carolina, and my
- 5 brother and I have been farming all of our lives, and
- 6 I've been in the pork business since 1976. Presently,
- 7 we own a company that supplies hog-breeding stock to
- 8 farmers across North Carolina, and I'm also general
- 9 manager of Maxwell Foods, Inc. I'm actively involved
- in swine production with the Maxwell family and the
- 11 190 family-owned farms that grow and supply harms to
- 12 Maxwell Foods under a contract system.
- We have about 70,000 sows, which produce
- 14 about 1.5 million hogs per year, and with an operation
- this size, we are carefully tracking the industry
- 16 conditions in our region, nationally, and
- internationally, to see what effect they will have on
- 18 us. One crystal-clear trend we've seen is that
- 19 Canadian imports have been depressing U.S. prices, in
- 20 many cases, below the cost of production for an
- 21 extended period of time, and this economic pressure
- 22 has dramatically reduced the number of U.S. farmers
- 23 producing hogs. Given the highly efficient nature of
- the U.S. industry, we should be able to compete with
- any producer and certainly with the Canadian

producers, who face almost exactly the same economic conditions that we face.

Many excellent producers I know have used up all their hard-earned equity and have been forced out of business by Canadian imports. Many other farmers are on the verge of shutting down operations or must sell out to just stop the bleeding from these losses that they are incurring. The remaining producers are being forced increasingly into large-scale production operations under contract in order to slash costs to stay in business, even as they continue to lose money.

In the past, hog producers would go through business cycles of approximately four years, with two years of up cycle and two years of down cycle. But this cycle in the U.S. industry caused by Canadian imports has now been extended way beyond two years.

Last October 2003, I was so concerned about the large number of Canadian hogs imported into the United States and the devastating effect that these imports were having on our industry, that I went to visit farms in Canada. I wanted to understand how the Canadian swine industry could continue producing and exporting the way it did, especially with the U.S. swine-breeding-herd inventory being reduced to such low levels.

1	In Canada, I found that the production
2	incentives there were different from those in the U.S.
3	Canadian producers have a variety of subsidies
4	available to them that enable them to increase their
5	production even when the economic conditions dictate
6	production cuts, and all along, as all of these things
7	occur, wean pigs, feeder pigs, market hogs continue to
8	come, even in the face of these conditions, in record
9	numbers to the U.S.
10	This continuous flow of overproduced
11	Canadian hogs into the United States during the last
12	several years pressured prices here and has extended
13	the hog cycle in the U.S. to over two years of deeply
14	depressed prices. This has put tremendous economic
15	pressure on U.S. hog farms, and, moreover, there has
16	been no sign of a let up in these record amounts of
17	subsidized imports from Canada, which are still
18	increasing and pressuring U.S. producers.
19	I would like to give you just a few examples
20	of how Canadian imports have affected the industry,
21	from my perspective as a U.S. producer. First,
22	numerous small producers with 500 sows and large
23	producers with over 50,000 sows have contacted me
24	directly about liquidating their businesses because of
25	economic pressure on the industry. In addition to

- 1 those that John mentioned, I also know personally many
- 2 producers who have gone out of business in our region
- or liquidated their herds. In most cases, the smaller
- 4 farms simply go out of business permanently. When
- 5 larger farms are sold, they may stay in production
- 6 under new ownership.
- 7 In our case, Maxwell Foods has reduced sow
- 8 herd numbers. This, in turn, reduces feeder pig
- 9 production below what traditionally has been sold to a
- 10 level that is below what can be finished locally.
- 11 This is occurring because market prices are so
- depressed, primarily by the massive amounts of
- 13 subsidized and dumped Canadian imports. More
- 14 specifically, in 2002, we sold 172,512 feeder pigs for
- an average price per head of \$41.27. At that time,
- the publications I read indicated that the Canadian
- feeder pig imports to the U.S. for 2002 were about 3.9
- 18 million head.
- 19 In 2003, we sold only 91,670 feeder pigs for
- an average price of \$38.56 per head. This is a
- decrease in value of 9.34 percent in one year.
- 22 Meanwhile, our Canadian feeder pig imports to the U.S.
- for 2003 went up to over 4.9 million head, an increase
- of 25.3 percent from 2002. And the estimates that
- 25 I've read for 2004, the imports from Canada, is just

- 1 under six million weaners and feeder pigs, so,
- 2 unfortunately, I expect this devastating trend to
- 3 continue.
- 4 For the most part, these extra animals are
- 5 coming to the U.S. because there has not been any real
- 6 increase in slaughtering by packers in Canada. The
- only place for these hogs to go is the U.S. market.
- 8 So, in short, it's a direct result of
- 9 unfairly traded imports from Canada. Each year, we
- 10 and others in our industry have been forced to reduce
- 11 production because we're getting less and less for our
- hogs.
- To conclude, I would like to thank you very
- 14 much for this opportunity to speak to you about the
- 15 situation. It's of real concern to me and to the rest
- of the producers that I know.
- MR. ROSENTHAL: Dr. Ambrecht.
- 18 MR. AMBRECHT: Good morning. My name is
- 19 Paul Ambrecht. I am a veterinarian in private
- 20 practice in Lake City, Iowa. I specialize in the
- 21 treatment of hogs. I provide veterinary services in
- the State of Iowa and some surrounding states to
- 23 various types and sizes of producers. My basic farm
- that I service is an independent producer, and they
- 25 have from 50 to 5,000 sows.

1	I grew up on a family farm in Iowa. We
2	raised pigs, we milked dairy cows, and had other
3	livestock. I received my doctorate in veterinary
4	medicine in 1971, and after serving in the U.S. Army,
5	I've been in private practice in Lake City since 1973.
6	I'm a member of the American Association of Swine
7	Veterinarians, several other veterinary groups, and I
8	have been the chair of the Iowa Rabies Advisory
9	Committee for the State of Iowa.
10	I would like to explain a little bit about
11	pig production in general and, hopefully, that will
12	help you understand some of the concerns that are
13	being voiced here this morning.
14	For pig production, we're generally talking
15	about the production of pigs for slaughter for meat.
16	While breeding stock is involved in some degree, we're
17	talking about raising pigs for slaughter. There are
18	several steps to that process. Some steps may be
19	combined, and some steps may be separate, and those
20	are, first, we have sows and/or boars or semen to
21	produce the new pig. That pig stays with its mother
22	for several weeks. He is farrowed, he stays with his
23	mother, and then is weaned. That weaned pig, we call
24	a "weaner" or a "weanling," in some cases goes to a
25	nursery where it's fed for an additional five to eight

- 1 weeks.
- 2 At the time the pig leaves that nursery, it
- is called a "feeder pig." It, again, moves to a
- 4 finishing facility for an additional time period of 16
- 5 to 20 weeks, where it grows to a weight of 250 or more
- 6 pounds to be made available for slaughter. In some
- 7 systems, including even smaller farms, the pig is
- 8 taken from its mother as a weaner and goes directly to
- 9 a finishing operation that we would call a "wean-to-
- 10 finish facility," where the nursery and the finishing
- is all done in the same building, and the pigs are not
- 12 moved again.
- So we've got the production of the pig.
- 14 It's a weaner. It may move only to a finishing
- 15 facility, or it may move to a nursery and then on to a
- 16 finishing facility. These multiple-site production
- 17 systems are very, very similar in Canada and the
- 18 United States. These farrow-to-finish operations
- 19 occur at these different sites.
- 20 People that work at these facilities are
- involved with the different types of production, and
- they participate in these various production
- 23 operations.
- 24 Some larger operations own also slaughtering
- facilities, but these are separate and distinct from

- the actual production of the pig. Only some farms may
- operate only a segment of this. There are farms that
- do only nurseries. There are farms that do only
- 4 finishing. There are farms that do only farrowing.
- 5 But in the big scope of things, a pig is a pig is a
- 6 pig. It doesn't matter whether the pig is a weaner or
- 7 a feeder pig or a pig that's destined to slaughter;
- 8 all of them are pigs.
- 9 The Canadian production processes are very,
- 10 very similar to what we have here in the United
- 11 States. However, the increasing number of pigs that
- 12 are being farrowed and produced in Canada are coming
- 13 here to the United States as several classes, and the
- 14 weaner pig and the feeder pig are definitely making an
- 15 impact.
- 16 There's no genetic differences between the
- 17 pigs that we have here in the United States and those
- 18 raised in Canada. Assuming that the animal is healthy
- 19 itself, then there is absolutely no reason, other than
- 20 supply or price, why anybody would choose to sell or
- 21 transport a pig hundreds to thousands of miles. The
- animals have basically the same amount of fat and
- lean, or carcass, composition. They are
- 24 interchangeable. Again, as I said just a moment ago:
- 25 A pig is a pig is a pig.

1	They are used for an exact-same purpose. A
2	weaner pig becomes a nursery pig becomes a slaughter
3	pig, or a feeder pig becomes a slaughter pig. Their
4	sole purpose is to become a pig to be used as meat.
5	From my viewpoint, the hog imports that have
6	been coming from Canada compete directly with
7	producers, many of which are clients of mine. In the
8	last 12 months, I have lost 11 independent producers,
9	family farms that raised and had 7,500 sows. They
10	went out of the business not because they were poor
11	producers, not because they were not cost competitive,
12	but because, even under the most efficient conditions,
13	they could not produce a pig for the price of what
14	they were coming over from Canada. They have gone out
15	of business due to these decreasing prices and a lack
16	of profits.
17	I appreciate the opportunity to speak with
18	you this morning, and I'll answer questions during the
19	questioning period.
20	MR. CARPENTER: Dr. Hayes.
21	MR. HAYES: Good morning. I am Dermot

Hayes. I am a professor in the economics department

and in the finance department at Iowa State

business at Iowa State.

University, and I hold a Pioneer Chair in agri-

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1	I've studied the market for live hogs and
2	pork for more than 20 years and have published
3	academic articles on the U.S. hog cycle and on the
4	swine market in general. As is true for almost all of
5	the economists I work with, I'm a fervent believer in
6	free trade, and I'm a strong and vocal supporter of
7	NAFTA and the WTO.
8	This morning, I would like to provide you
9	with some information about the U.S. market for live
10	swine. First, I would like to discuss the production
11	cycle for live swine, or the hog cycle. I would argue
12	that the most recent 10 years does not represent the
13	historical pattern of U.S. hog cycles.
14	My colleague, John Lawrence, has an
15	excellent presentation that explains how this cycle
16	operates. John is among the top three livestock
17	extension economists in the country. He concludes
18	that, historical, after about a year of profits,
19	producers begin to reduce sow and gilt slaughter,
20	resulting in a year-over-year increase in the breeding
21	herd. This increase in the size of the breeding herd
22	typically lasts about two years, and eventually the
23	additional pork forces prices down. After about a
24	year of losses, producers increase sow and gilt
25	slaughter, resulting in a year-over-year decrease in

1 the breeding herd.

Because decisions about production levels

are made by many thousands of individuals, there is no

precise way to time the hog cycle. Nevertheless, it

is safe to say that most expansions have lasted about

two years, and most contractions have lasted about two

years.

John has created an excellent graph to show how the breeding herd has traditionally responded to returns or profits. I have reproduced this figure in the charts you have before you. As you can see from his work, there is an excellent correlation between returns from farrow-to-finish operations and the change in the breeding herd one year later.

Hog producers are aware that some periods of losses are to be expected because the periods will, they hope, more than compensate for those losses in the longer term. Traditionally, hog production has been among the most profitable enterprises on U.S. farms because the free market has compensated U.S. hog producers for the additional risks that are specific to their industry.

In the period prior to 1993, hog producers earned about 15 to 20 percent, on average, on the money that they invested in new facilities. You can

- 1 see this by examining Figure 1 and examining the
- 2 relatively large number of profitable quarters prior
- 3 to the fall of 1993.
- In Figure 2, which is the second figure, I
- 5 have updated the earlier data on returns to pigs sold
- 6 through February of 2004. I now show this data on a
- 7 monthly rather than a quarterly basis.
- 8 Two features stand out when one compares the
- 9 earlier data with the updated data. First, the
- 10 overall level of profits is much lower in the updated
- 11 data. Second, there is no sustained period of profits
- in the more recent period.
- In the previous era, periods of positive
- 14 returns would last as long as three years, but in the
- 15 more recent period, that is, from 1993 on, there is no
- single year when profits were continually positive.
- 17 My colleague, John Lawrence, has researched
- 18 the recent behavior of the cycle with that for earlier
- 19 periods, and he has also concluded that the nature of
- the cycle is now fundamentally different.
- 21 If you had invested \$100 in pork production
- in September of 1993 and added to this amount the
- 23 profit and losses per pig on a farrow-to-finish
- 24 operation, you would have ended up with a negative
- 25 \$343 today. Had you done this in the period from

- January 1991 to September 1993, you would have ended
- 2 up with a positive \$458.
- 3 Obviously, pork producers cannot afford to
- 4 continue in business under very long periods of
- 5 negative returns. Consequently, the U.S. breeding
- 6 herd has fallen in almost every year over the past 10
- 7 years.
- 8 Figure 3, which you have, shows the size of
- 9 the U.S. breeding herd from 1984 to 2004 and compares
- 10 the trend in the U.S. industry with that of Canada and
- 11 Mexico. It is clear from Figure 3 that cyclical
- 12 patterns seen in all countries prior to 1994 have been
- 13 replaced with a pattern of continuous growth in Canada
- 14 and almost continuous decline in the U.S.
- 15 As shown in the submission, imports from
- 16 Canada have increased in every year since 1998,
- growing from 2.5 million head in 1998 to 7.4 million
- 18 head in 2003, or by almost 200 percent. Imports in
- 19 2004 should exceed 8 million head. For comparison
- 20 purposes, it is useful to remember that the U.S.
- 21 typically slaughters about 100 million pigs per year.
- 22 This means that approximately 8 percent of the pigs
- that will be slaughtered in the U.S. this year were
- 24 born in Canada.
- The data show that U.S. producers have

1	reacted rationally to poor market conditions by
2	stabilizing or reducing breeding herd size, but the
3	Canadian hog producers have not reacted in the same
4	manner. According to statistics, Canada's most recent
5	quarterly report of hog inventories, Canada's swine-
6	breeding herd continues to grow in spite of the
7	appreciation of the Canadian dollar, the impact of
8	massive quantities of Canadian-produced beef on the
9	Canadian market due to BSE, or mad cow disease, and
LO	the low prices that continue to plague producers on
L1	both sides of the border. Indeed, the Canada herd has
L2	not posted a year-over-year, quarterly decline since
L3	1997.
L4	The Canadian hog producers' failure to
L5	respond to economic signals is related in part to
L6	programs that insulate the Canadian pork industry from
L7	market forces. One program that's available in
L8	Quebec, called ASRA, guarantees that pork producers
L9	will earn a wage equivalent to the average industrial
20	wage, regardless of what happens to market prices.
21	This program works in a very similar manner to the
22	antiquated and unused U.Sparity program.
23	A second program, a current program called
24	CAIS, or Canadian Agricultural Stabilization
25	program the name of this program has changed over

- 1 the years. The current name is CAIS. In earlier
- years, it was somewhat different but had a very
- 3 similar impact. It is available almost everywhere in
- 4 Canada. It provides Canadian pork producers a way to
- 5 guarantee that their earnings will not fall below the
- 6 Olympic average of the past five years.
- 7 If you consider a two-year, up-and-down
- 8 cycle, if you are always getting a guarantee that your
- 9 income will not fall below what it was two to four
- 10 years ago, and you get the benefits of the up years
- when the cycle is in up, that is a good way to
- 12 guarantee your income over a long period of time.
- 13 These Canadian programs disrupt normal
- 14 agricultural business cycles, allowing Canadian
- 15 producers to grow their herd sizes without full
- 16 exposure to market signals. This results in
- oversupply that is exported to the United States, and
- 18 it has disrupted normal agricultural business cycles
- in this country.
- In hindsight, it is obvious that NAFTA would
- 21 function as planned only if policies were harmonized.
- 22 Given the free trade that was planned with NAFTA, any
- advantage provided by one government and not by the
- 24 others will result in a rapid growth of the protected
- 25 industry. If pork producers in Iowa were guaranteed a

- 1 profit while pork producers in Illinois were exposed
- 2 to market forces, then the Illinois pork industry
- 3 would essentially move to Iowa.
- 4 The point is that the pork industry is very
- 5 mobile. This problem has not shown up as clearly in
- other sectors of agriculture because arable land and
- 7 grassland cannot be moved. This means that grain and
- 8 cow calf industries are geographically fixed.
- 9 Canada imposes very strict production quotas
- on poultry and on dairy products, and so these
- industries have not experienced the problems
- 12 encountered by the U.S. pork industry.
- 13 The price effects of the subsidized imports
- 14 from Canada in the U.S. market for live swine are
- 15 twofold. First, the availability of income quarantees
- 16 for Canadian growers allows them to sell their product
- 17 at prices below those that would be acceptable to U.S.
- 18 producers who do not have similar guarantees. This is
- 19 true because the Canadian producer does not have to
- 20 earn a risk premium on funds that have been invested,
- 21 whereas the U.S. producer must obtain such a premium
- 22 to justify capital outlays.
- The second way in which Canadian imports
- 24 affect U.S. market prices is through the price-
- depressing effects of increased supply. The U.S.

- 1 market for live swine is extremely sensitive to
- 2 changes in supply. While Canadian imports do not
- 3 represent a huge share of the U.S. market, there share
- 4 is certainly sufficient to cause significant downward
- 5 pressure on market prices for live swine.
- 6 Most economists agree that the flexibility
- 7 in the U.S. hog market is a negative two to negative
- 8 four. This means that a one-percent change in
- 9 supplies offered in the market will result in a price
- 10 change in the opposite direction of 2 to 4 percent.
- 11 If Canada exports one million additional animals to
- the U.S., in the short term, the U.S. market price
- will be 2 to 4 percent lower than would otherwise have
- 14 been the case.
- 15 In sum, U.S. producers are not in the normal
- downward cycle. Instead, the increased Canadian
- imports have disrupted the normal cycle, causing
- injury to U.S. producers.
- 19 Thank you for allowing me to address you
- this morning. I would be happy to respond to any
- 21 questions you may have.
- MR. CARPENTER: Mr. Hudgens.
- 23 MR. HUDGENS: Good morning. I am Brad
- 24 Hudgens of Georgetown Economic Services. My testimony
- 25 will cover the evidence of material injury suffered by

- the live swine industry as a result of the unfairly
- traded imports from Canada.
- 3 The record clearly shows that the U.S.
- 4 industry producing live swine is in a state of
- 5 material injury. U.S. prices declined significantly
- during 2001 to 2002, resulting in severe operating
- 7 losses for the domestic industry. Although U.S.
- 8 prices recovered slightly in 2003, prices remained
- 9 well below cost. In fact, the Iowa State University's
- 10 estimated costs-and-return series indicates that the
- 11 Iowa farrow-to-finish hog producers lost money on live
- swine during 28 of the last 33 months. These price
- declines and pervasive operating losses were the
- 14 result of an oversupply of live swine in the U.S.
- 15 market brought on by an increase of imports of live
- 16 swine from Canada.
- To begin, I would like to give the
- 18 Commission an historic perspective on breeding herd in
- 19 both the United States and Canada. In 1998, live hog
- 20 prices in both the United States and Canada reached
- 21 record low levels. Since that time, U.S. producers
- responded to economic signals and reduced the herd
- 23 size in the United States. The U.S. breeding herd
- decreased by 3.6 percent during 2001 to 2003, while
- 25 the Canadian breeding herd increased by 14.2 percent

- 1 during that same period.
- In fact, the U.S. breeding herd has
- 3 increased from earlier year levels in only four
- 4 quarters since 2001, and those increases have averaged
- less than 0.5 percent. Over the same period, the
- 6 Canada breeding her has never declined, and, in fact,
- 7 has never grown by less than 2.7 percent versus the
- 8 earlier year levels.
- 9 Mr. Ivey indicated earlier that Maxwell
- 10 Foods was forced to reduce its sow herd numbers
- 11 because of the current depressed prices. A recent
- trade article reports that Murphy Brown, the largest
- swine producer in the United States, will remove
- 14 35,000 sows from its operations by the middle of 2004.
- To put that in perspective, 35,000 sows account for
- well over 500,000 head of production during one year.
- 17 Thus, all of the reduction in the North American
- 18 swine-breeding herd has been accomplished by U.S.
- 19 producers.
- Unlike the U.S., Canadian swine producers
- 21 receive substantial benefits from federal and
- 22 provincial governments. Receipt of these benefits
- disrupts the normal agricultural cycles, allowing
- 24 Canadian producers to grow their herd sizes regardless
- of economic conditions. This results in oversupply

- that is exported to the United States, further
- 2 disrupting normal agricultural cycles in the United
- 3 States.
- 4 As Dr. Hayes testified to earlier, the
- 5 disruption of the Agricultural cycles has resulted in
- 6 prolonged periods of the financial losses among U.S.
- 7 producers.
- 8 Imports of live swine from Canada grew from
- 9 5.3 million hogs in 2001 to 7.4 million hogs in 2003,
- 10 or by 40 percent. Imports have continued to increase
- in 2004. Newly released import statistics show that
- imports from Canada in January 2004 were up 48 percent
- over January 2003. Imports are projected to continue
- 14 to increase throughout 2004. In fact, a manager from
- 15 the Respondent firm, Maple Leaf, is quoted in a recent
- 16 Winnipeg article that "Canada will likely export 10
- 17 percent more hogs to the United States in 2004 than it
- 18 did last year, as farmers try to find ways to cut
- 19 losses."
- 20 U.S. prices of live swine plummeted from an
- 21 annual average of \$44.08 per hundred weight in 2001 to
- 22 \$33.25 per hundred weight in 2002. Although prices
- have increased slightly in 2003, to \$37.63 per hundred
- 24 weight, prices have remained below 2001 levels and
- well below production costs throughout 2003.

1	Although monthly pricing data show some
2	seasonal trends throughout the year, the U.S. prices
3	in 2002 and 2003 were substantially lower than prices
4	in 2001. The major cause of these downward pricing
5	trends has been the oversupply of swine in the U.S.
6	market. Because U.S. producers' herd has declined
7	since 1998, the oversupply is overwhelmingly due to
8	the increase in imports from Canada. Imports from
9	Canada account for virtually all U.S. imports.
LO	As Dr. Hayes testified, the inelasticity of
L1	the hog market means that the increase of an
L2	additional two million hogs in the market has a
L3	significant negative effect on U.S. prices, resulting
L4	in the industry's poor financial condition and the
L5	exit of numerous hog producers from the industry.
L6	Respondents will likely argue that the
L7	industry's injury was the result of other causes, not
L8	from imports from Canada. Respondents may argue that
L9	imports from Canada are not a cause of injury to the
20	domestic industry because many of the imports are in
21	the form of feeder pigs. Imports of Canadian feeder
22	pigs have caused injury to the domestic industry
23	because they have directly resulted in the oversupply
24	of live swine in the U.S. market, which is the direct
2.5	link to the declining prices.

1	Market hogs are slaughtered at about six								
2	months of age. Therefore, imports of weaner pigs and								
3	feeder pigs enter the slaughter hog market within								
4	months of importation. Additionally, farrow-to-feeder								
5	operations in the United States have been directly								
6	affected by the increase of feeder pigs in the U.S.								
7	market. As Mr. Ivey testified, multiple farrow-to-								
8	feeder operations have been forced out of business in								
9	the last several years due to the increase of feeder								
10	pig imports. These operations found it too difficult								
11	to compete with the unfairly traded imports from								
12	Canada.								
13	Respondents may also argue that the market								
14	share of Canadian imports is small and, therefore, not								
15	a cause of material injury to the domestic industry.								
16	As the statute indicates, however, the special nature								
17	of commodity agricultural production can result in								
18	price sensitivity that is significantly affected by								
19	relatively small changes in market share.								
20	As Dr. Hayes testified, the U.S. market for								
21	live swine is extremely sensitive to changes in								
22	supply. Even the difference of a couple of percentage								
23	points of aggregate supply can negatively affect								
24	prices. The much more significant increase of several								
25	million head of swine in the U.S. market can have a								

- 1 detrimental impact on prices.
- 2 Respondents may also argue that U.S. prices
- 3 recovered in 2003, even as imports from Canada
- 4 continued to increase. First, U.S. prices did not
- 5 recover to consistently profitable levels in 2003.
- 6 Second, the price increases were the result of U.S.
- 7 producers adjusting to market conditions. You've
- 8 heard from several witnesses about the reduction of
- 9 their herd size over the last year. These reductions
- 10 did produce some minor price increases in the U.S.
- 11 market. The prices, however, were still generally
- 12 below cost because imports from Canada continued to
- increase.
- In summary, the domestic industry is in a
- 15 state of material injury. The primary cause of that
- 16 injury has been the increase in imports from Canada.
- 17 The Canadian actions have resulted in price
- depression, reductions in breeding herd, and dismal
- 19 financial performance among U.S. producers.
- I would like to make four brief points
- 21 regarding threat. First, imports have increased by an
- unprecedented 40 percent during 2000 to 2003 and are
- projected to increase by another 10 percent in 2004.
- 24 Second, the Canadian producers have recently
- increased their breeding herds. With flat consumption

- 1 trends for pork in Canada, the excess production of
- live swine in Canada is most certainly destined to the
- 3 United States market.
- 4 Third, the Canadian live swine imports have
- 5 been sold in the U.S. market at such low prices over
- 6 the period of investigation that there is the threat
- 7 that these prices will continue to increase demand for
- 8 further imports from Canada.
- 9 And, fourth, many recent reports in the
- 10 Canadian press have indicated that the level of
- 11 subsidies given to the Canadian producers is likely to
- increase significantly in 2004, which will continue to
- 13 allow Canadian producers to cover losses through
- 14 subsidies, further promoting overproduction of hogs.
- 15 So based on the rapid and significant
- 16 increases in exports to the United States, substantial
- increases in the breeding herd, and significantly
- 18 declining prices, the volume of imports from Canada
- 19 will continue to increase absent an affirmative
- 20 determination by the Commission. Thank you for your
- 21 attention.
- MR. ROSENTHAL: Mr. Carpenter, that
- 23 concludes our direct presentation. We would be glad
- 24 to answer any questions.
- MR. CARPENTER: Thank you. I want to thank

- the panel very much for appearing here today and for
- 2 your testimony. We will begin the questions with Ms.
- 3 Haines from the Office of Investigations.
- We'll turn now to Ms. Turner from the Office
- of the General Counsel.
- 6 MS. TURNER: Unlike Ms. Haines, I do have a
- 7 number of questions.
- 8 I would actually like to start with counsel
- 9 and ask a question regarding the like product. I've
- 10 got a few other like-product questions, of course, for
- some of the other panelists, but let me start with
- 12 either Mr. Rosenthal or Ms. Staley.
- 13 Let me ask this question. You have proposed
- 14 that the Commission define a single, domestic, like
- 15 product consisting of live swine, excluding, of
- 16 course, USA pure-bred breeding swine, and I want to
- note that I'm going to first go back to the 1985 case.
- 18 In the 1985 swine investigation, the scope of
- 19 investigation included basically the same thing as
- 20 what you're asking that the like product be defined
- 21 as. Though, in 1996, Commerce revoked part of that
- order that was put on in terms of regarding
- 23 particularly slaughter sows, boars, and weaners, I
- 24 guess is what we called them here, that was effective
- 25 in April 1991.

1	The scope in the five-year review thus							
2	included something less than what you've got before							
3	you now, what you're proposing now. In the 1999							
4	review, MPPC contended in that review that the							
5	domestic like product should be live swine intended							
6	for immediate slaughter. Thus, it didn't indicate							
7	that the domestic like product should include the							
8	sows, boars, or weaners. Now, I would like to ask you							
9	to please explain why you're proposing a different							
10	like product now.							
11	MR. ROSENTHAL: The essential reason was							
12	that there was an accommodation reached between the							
13	domestic industry and the Canadian industry at that							
14	time as to what was of most immediate urgency, if I							
15	could put it that way. It was not the notion that							
16	this was not the same domestic industry that filed the							
17	original case in the earlier period but simply that,							
18	at that particular time, there was essentially an							
19	accommodation that we would narrow the scope of the							
20	case going forward. But all of the factors that one							
21	looks at in defining what a domestic industry is							
22	comprised of have not changed since the mid-1980's							
23	when the original case was filed.							
24	MS. STALEY: I agree with what Mr. Rosenthal							
25	said. Our definition of the industry has not changed							

- 1 since that time. That had to do with other
- 2 arrangements that have been made, but our definition
- of the like product of the domestic industry has
- 4 remained the same.
- 5 MS. TURNER: In the changed-circumstance
- 6 review, then, in 1996, I believe it was, which was
- 7 before Commerce, were you proposing that the scope be
- 8 changed, or were your proposing that it not be
- 9 changed?
- 10 MR. ROSENTHAL: I'm trying to recollect now
- 11 the entire process. At one point, there was an
- 12 exclusion or Commerce began looking at sows and boars
- separately, as I recall, and I think Commerce then
- 14 regretted that decision and decided that it should not
- 15 be separating sows and boars from slaughter hogs and
- decided that it wanted to do things differently.
- 17 There has been a fair number of twists and turns over
- 18 the years by Commerce and by the Canadian and domestic
- 19 industries about what the coverage should be like.
- 20 My suggestion, Ms. Turner, is to really go
- 21 back to basics here and look at what exactly -- you
- 22 can start afresh, if you will, and look at what a
- 23 proper analysis should be of the like product. Should
- 24 it include, as suggested by Dr. Ambrecht, all pigs
- except for breeding stock or not? And that's the

- 1 approach that we believe is the proper approach to
- 2 take.
- I think the alternative approach being
- 4 suggested by the Canadians here leads to utter
- 5 confusion. You will, to use probably a bad turn of
- 6 phrase, slice up the industry in a way that is not
- 7 sensible and not recognizable to the vast majority of
- 8 the people in the industry because of the way that
- 9 hogs are produced in the United States. And Dr.
- 10 Ambrecht tried to explain to you the farrow-to-finish
- operations and how what you're talking about here is a
- 12 production process basically having the same product,
- which is a pig, and where in the production process
- 14 you choose to concentrate your efforts. Whether
- 15 you're a totally integrated producer or focusing on
- one spot or another in it doesn't change the fact that
- it is the same like product.
- 18 MS. TURNER: My question -- I understand
- 19 your argument about the industry, and I'll get to
- 20 actually Respondents this afternoon in terms of some
- of their questions about that. I'm not really asking
- about the dividing up.
- I'm trying to get a little more at why, to
- 24 some degree, you're proposing a different like product
- 25 now than what you were proposing at the time of the

- 1 Commission's review in 1999 because the fact is, is
- when the Commission, as you're well aware, defines a
- like product, it does not have to be the exact same
- 4 thing as the scope. It can be broader than what the
- 5 scope is, and, thus, I find that I'm just a little
- 6 confused by why, in 1999, you weren't also proposing
- 7 that it should be all swine as opposed to just being
- 8 swine for immediate slaughter.
- 9 MR. ROSENTHAL: I will go back and look,
- 10 since we were representing the industry at that point,
- 11 I'll go back and look at the documents that we had to
- try to elucidate further on that. My recollection,
- 13 though, is that, over time, there were certain
- 14 accommodations made in the interest of peace and
- 15 harmony, so to speak, between segments of the North
- American industry, and my recollection is that was
- 17 part of what was done. But rather than speculate
- 18 further on that, I'll go back and actually look at
- 19 some documents and get back to you on that.
- 20 MS. TURNER: That would be fine, if you
- 21 would put something in the post-conference brief, but
- I would like you to explain that, if possible.
- Dr. Ambrecht, my questions actually do
- follow up on the from farrowing to the slaughter
- 25 stages and just getting a little better understanding,

- and you went through a description, but we've heard
- 2 some different terms. So if I can just try to clarify
- 3 some things.
- 4 This industry is new. Though many of the
- 5 members of this team did cattle together, so we have
- 6 some understanding of the different stages of
- development that occur, but the terms are slightly
- 8 different, so we're trying to get a better
- 9 understanding.
- 10 My understanding is that farrowing -- when
- 11 the pigs are born, from birth to weaning, they are in
- 12 a farrowing facility usually, and then that's three to
- four weeks, and they are about 10 to 15 pounds when
- 14 they are weaned. Is that correct?
- 15 MR. AMBRECHT: The question is, on a pig,
- when it gets ready to be weaned, its age, Yes, ma'am,
- would be 15 to 28 days, and its weight would be eight
- to 15 pounds. Again, those are fairly common
- 19 standards of age and weight, which then become the
- 20 method of exchange, how a pig is priced and its value,
- 21 et cetera. Those are fairly common things used in the
- 22 industry today.
- 23 MS. TURNER: Okay. That's what we're trying
- 24 to get an understanding of, --
- MR. AMBRECHT: Yes, ma'am.

1	MS. TURNER: is why I'm asking you this.
2	Then the next stage would be you had
3	described that many of them go to a nursery, or they
4	can go to a finishing operation when they are weaned,
5	and they are called "weaners" or "weanlings." That
6	would be at the point, as you said, three to four
7	weeks. They would stay there, if it's a nursery,
8	until they are about eight to 10 weeks and about 40 to
9	60 pounds.
10	MR. AMBRECHT: Yes, ma'am. That is correct.
11	Again, from the time a pig is weaned, it can go into
12	one of two methods. One method, a pig weighing eight
13	to 15 or 10 to 15 pounds could go to a wean-to-finish
14	facility. The industry has adapted to reduce the
15	number of movements and mixes and so on, which cause
16	stress on the animal. We have created facilities that
17	allow a pig to be brought in at as little as 10
18	pounds, and it can stay in that one spot all the way
19	through the rest of its life before it goes to
20	slaughter. That would be called a wean-to-finish
21	facility.
22	In many other production systems, it goes
23	from the sow as a weaner to a nursery, and that
24	nursery is then for a number of weeks, five to eight
25	weeks, where the pig would weigh 40, 50, 60 pounds,

- and then leaves that facility to go to another one, a
- finisher, until it gets to slaughter weight.
- 3 MS. TURNER: One question I have, because
- 4 we've seen described -- I believe, in the petition, I
- 5 know there was a discussion of the different stages of
- development and the facilities, and I don't recall
- 7 exactly which page, but it's 10, 11, or 45 is where
- 8 this is on in the petition, that there is a discussion
- 9 of growing facilities as well as finishing facilities,
- and I'm trying to understand what actually is a
- 11 growing facility. I understand a finishing facility
- 12 would be where, after the nursery --
- 13 MR. AMBRECHT: Surely. In loose terms, it
- 14 would be, as we just discussed, that in some cases a
- 15 nursery could be called a grower, and a finisher is
- 16 where the pig is removed from to go directly to
- 17 slaughter. Each production system may alter the time
- 18 spent in each one of the segments. A wean-to-finish
- 19 building is pretty simple to understand because a pig
- 20 goes in at 10 pounds; he goes out at slaughter. But a
- 21 nursery grower facility may take the pig to a
- different weight. It becomes more complicated,
- 23 depending on the individual system.
- 24 MS. TURNER: So a nursery grower is actually
- 25 -- is that a nursery, or is that something that

- 1 actually brings it to larger than the 60 pounds?
- 2 MR. AMBRECHT: It could be. It could be.
- 3 It depends on the production system, and that's a
- 4 further discussion, but nursery grower could be one
- facility, and instead of taking the pig only to 40
- 6 pounds, the producer may take the pig to 80 or 100
- 7 pounds. But the pig still will go to a finisher
- 8 facility.
- 9 MS. TURNER: Okay. That's actually a key
- 10 part.
- 11 MR. AMBRECHT: Yes. The pig would not be
- sold to slaughter out of a nursery or a grower
- facility, "slaughter" meaning for consumption, in our
- 14 general term, of pig meat.
- 15 MS. TURNER: That's very helpful in terms of
- 16 actually --
- 17 MR. AMBRECHT: Thank you, ma'am.
- 18 MR. ROSENTHAL: Ms. Turner, I think you're
- 19 getting the impression, a correct one, that it is not
- as cut and dried, if you will, all of these stages.
- There is a fair amount of overlap and, really, a lack
- of clear lines between each of these phases in the
- 23 life or ultimate death of the pig.
- MS. TURNER: We, I think, are aware of that.
- We're just trying to find, though, the terminology

- that we understand, since we've only had a couple of
- 2 weeks on this. Certain of us have had more, but most
- of us have only had a couple of weeks on this as
- 4 opposed to people who have been involved with this for
- 5 many, many years.
- 6 Let me actually ask because this actually
- 7 gets back probably more to the lawyers or potentially
- 8 the economists on it. It's a question of discussing
- 9 at what stage of development a swine becomes a
- 10 domestic product. What I'm getting at is does the
- 11 imported weaned and feeder swine become a domestic
- 12 product, and, if so, at what stage?
- 13 Also, I would like, and this something that
- 14 I would like a brief discussion now, but to put more
- in your post-conference brief, about using the factors
- 16 that the Commission generally considers in determining
- whether a firm is a domestic producer and discussing,
- in a sense, whether operators, such as nursery,
- 19 growing, and finishing operations, that import pigs,
- whether, in fact, they engage in sufficient,
- 21 production-related activities to be included in the
- 22 domestic industry, and if you could elaborate briefly
- on that now but more about basically whether, in fact,
- the imported weaner and feeders, whether those
- domestic operations actually should be part of the

- 1 domestic industry.
- MR. ROSENTHAL: We believe that they should
- 3 be part of the domestic industry, but the question of
- 4 origin is a complex and controversial one, and I think
- 5 it is best saved for the post-hearing brief.
- 6 MS. TURNER: If, as part of that discussion,
- 7 you can also bring into it the fact that -- I believe,
- 8 in the cattle prelim. opinion, that was an issue still
- 9 when you had Mexico and Canada for the Commission, if
- 10 you could look at that in terms of it. But part of
- 11 the issue, of course, here is the fact that you've
- proposed that the imported weaned and feeder pigs be
- 13 considered imports, but it sounds like you're also
- 14 believing that they should be considered domestic
- 15 product at the time of slaughter, and that's something
- that as well gets into some of the methodology to be
- 17 used for calculating market share that was also an
- 18 issue in the cattle case, particularly even more so in
- 19 the final cattle case, where the Commission addressed
- 20 that. If you could also address that.
- MR. ROSENTHAL: Certainly.
- MS. TURNER: This would be actually for Mr.
- 23 Ivey and Mr. Caspers, please, since they are the
- 24 producers here. I was wondering if your operations
- 25 produce other livestock or produce other grains and

- 1 whether you switch between them, and what would be the
- 2 reasons for switching, i.e., do you produce cattle?
- 3 Do you produce grain? Do you decide, because the
- 4 market has turned down, that you move into some other
- 5 production? If you could provide some explanation of
- 6 that.
- 7 MR. CASPERS: In the case of my operation,
- 8 it's strictly a pig operation, so there is no other --
- 9 no grain production and no other livestock production.
- 10 MR. IVEY: In the case of Maxwell Foods, we
- 11 have a 1,300-head cow herd that produce calves, and we
- mainly use those to eat the hay that's produced by the
- 13 waste-management system for the pigs, so that's pretty
- dependent on the operation and those waste-management
- 15 plans.
- 16 MS. TURNER: Do you switch, though? I mean,
- does the size of the herd of one switch depending on
- 18 what the market conditions are?
- 19 MR. IVEY: No. On that herd, they are
- 20 mainly utilized because it's an efficient way to get
- 21 rid of the custable hay that's produced. So basically
- it would be switched more if there was a drought or
- 23 something like that that caused production to go down,
- but that doesn't change a whole lot in our systems
- 25 because the waste is irrigated onto the hay so it

- 1 stays pretty constant.
- 2 MS. TURNER: Okay. Mr. Rosenthal and Ms.
- 3 Staley, in the post-conference brief, if you can
- 4 discuss a little bit about whether, in fact, there is
- a switch between some of the industry and the amount
- of time that, in fact, that would have to happen,
- 7 whether a production cycle of, say, an average of four
- 8 years, whether, in fact, that's something that's a two
- 9 year time periods of switching over. Some discussion
- 10 basically on whether switches happen and how
- 11 frequently and the time periods that would be
- 12 involved.
- MR. ROSENTHAL: We'll certainly address
- that, but I will signal to you that you're not going
- to see much of that in this industry.
- 16 MR. IVEY: The buildings are so heavily
- 17 specialized that you can't really switch them between
- 18 the two or other species.
- 19 MS. TURNER: But would there be a decision
- to produce less sows if the market is in the down
- 21 cycle and the prices are so bad and to instead produce
- 22 more grain or sell some of the grain that you might be
- 23 using for cows, to instead grow grain that could be
- 24 used for sale for other markets?
- Would that be something where your resources

- 1 would switch?
- 2 MR. IVEY: Well, in our case that would not
- 3 be a decision for whether to raise cattle or not. I
- 4 really couldn't speak for others.
- 5 MR. ROSENTHAL: This is a very concentrated
- 6 -- well, I'll let Dr. Meyer respond.
- 7 MR. MEYER: Thank you, Mr. Rosenthal.
- 8 As Mr. Ivey pointed out, the facilities for
- 9 pork production are highly specialized and have become
- 10 much more specialized as time has progressed. At one
- 11 time we used to have a lot of very flexible buildings
- 12 out in pastures that we farrowed our sows in, and
- those are by and large gone in the United States.
- 14 These are specialized facilities.
- 15 Most or the majority of the production in
- 16 the United States is in specialized pork companies.
- 17 Mr. Ivey's company does have a cow herd, but that's an
- 18 ancillary operation that's basically part of the waste
- 19 management system.
- 20 Many of the other operators in the United
- 21 States are the same way. They would not readily
- 22 switch from one output to another. As a matter of
- fact, they won't do that.
- In the midwest, there are some diversified
- farms that raise grain that raise hogs as well. Some

- of them have made the decision over the past few years
- 2 that it is less profitable to raise pigs and gotten
- out of the pig business completely and now are cash
- 4 grain operations.
- 5 Would they get back in? If the conditions
- 6 were right they might be able to if their facilities
- 7 were still okay, but if those facilities are worn out
- 8 it would warrant a significant investment to come back
- 9 in.
- 10 The term in our industry is inners and
- 11 outers. There's not very many of those anymore and so
- 12 when you have prolonged periods of financial distress
- if somebody goes out they're out for good in most
- 14 cases.
- 15 Now, some will cut back on production or
- 16 increase, but there's not a lot of flexibility to do
- that when you have high investment in fixed
- 18 facilities.
- MS. TURNER: Thank you.
- 20 Mr. Caspers, you indicated in your testimony
- 21 that you in fact I believe had a hog finishing
- 22 operation. Is it only a finishing operation, or do
- 23 you have the complete farrow to finishing operation?
- 24 Could you explain?
- MR. CASPERS: We have a wean to finish

- 1 operation.
- 2 MS. TURNER: But you also indicated that you
- 3 imported feeder or weaner and feeder pigs from Canada,
- 4 right?
- 5 MR. CASPERS: Some of those pigs that we
- 6 have fed have originated in Canada. That's correct.
- 7 MS. TURNER: Can you tell me -- you might
- 8 have said actually your location -- which state you're
- 9 in?
- 10 MR. CASPERS: In Swaledale, Iowa. It's in
- 11 north central Iowa.
- 12 MS. TURNER: In Iowa. Okay. Are you the
- importer of record on those pigs?
- MR. CASPERS: No.
- 15 MS. TURNER: You're not? Okay. So you're
- 16 just buying these on the open market. What is the
- 17 decision? Why do you make the decision? You said
- 18 something about price in terms of your affirmative
- 19 testimony, but why have you made the decision to go
- 20 buy imports as opposed to buy domestic?
- 21 (Pause.)
- 22 MR. ROSENTHAL: The colloquy we're having is
- that since he is not the buyer of the pigs he knows
- the origin, but he was not involved in the buying
- 25 process originally. Am I saying that correctly?

- 1 MR. CASPERS: Yes, that's correct.
- 2 MR. ROSENTHAL: Okay. I think we'll have to
- 3 get you some information on that for the
- 4 postconference brief.
- 5 MS. TURNER: That will be fine. Actually,
- if that's the case then what I was going to ask is not
- only for Mr. Caspers, but actually also if you have
- 8 other information on that issue from some of the other
- 9 producers that you represent, which I would like to
- open the floor as well to Mr. Ivey if this in fact
- applies to his operation as they buy imported pigs to
- 12 go ahead and answer the question as well.
- MR. IVEY: Along those lines --
- 14 MR. CASPERS: If I could just respond a
- 15 little?
- 16 I think basically what we see in the
- industry, though, is that many producers that purchase
- 18 those pigs find that it's cheaper to buy those pigs
- 19 from Canada than it is to raise them themselves, and
- that's why we've seen this transfer, this increase in
- 21 the number of imports of those animals into this
- 22 country.
- 23 MR. GEHRKE: I quess along those lines also
- when you submit that information could you also
- describe for us if there are differences between the

- 1 purchasing procedures?
- 2 Are the formulas that you use, that the
- 3 Canadians use to price those pigs different than the
- 4 formulas in the contracts that the U.S. producers may
- 5 be using so we can understand how those pigs are
- 6 priced?
- 7 MR. ROSENTHAL: We'll get you that.
- 8 MS. TURNER: In terms of the response to the
- 9 question, actually Mr. Ivey I believe was going to
- 10 respond to whether in fact his operation imported
- 11 Canadian pigs or not.
- 12 MR. IVEY: We produced excess pigs in our
- 13 system. So far we've not imported any pigs, but we've
- 14 reduced our breeding herd to the point that we didn't
- 15 want to produce these excess feeder pigs because we
- were losing so much money on them.
- 17 If we have a disease problem or something
- 18 like that we don't have that cushion anymore so we
- 19 would consider producing pigs or buying pigs to keep
- 20 our facilities going if we ever shoot that goal from
- 21 anywhere -- Canada or locally, wherever they would be
- 22 available.
- 23 MS. TURNER: But your operation doesn't buy
- 24 pigs at all, at this point in time does not buy pigs
- at all, where I guess Mr. Caspers' operation does buy

- 1 pigs.
- 2 MR. IVEY: Right. That may change in the
- future, but as of today we have not purchased any pigs
- 4 from outside our system.
- 5 MS. TURNER: Okay. Thank you.
- 6 Mr. Rosenthal and Ms. Staley, my next
- 7 question is something I'm sure you've anticipated, but
- 8 it has to do with the related parties issue. Thus, if
- 9 you can in the postconference brief discuss the issue
- 10 of whether in fact these imports and the facilities
- 11 that are in fact importing these, whether in fact they
- 12 should be excluded from the domestic industry as a
- related party and the reasons why they should be kept
- in and the reason why they're importing.
- 15 I'm sure you're well aware of the factors
- that the Commission looks at. If you would please go
- through those in your postconference brief?
- 18 MR. ROSENTHAL: Certainly.
- 19 MS. TURNER: I'll change to a completely
- 20 different topic here, and that has to do with the use
- 21 of publicly available data.
- 22 As the Commission in this case is generally
- 23 using publicly available data regarding the domestic
- industry and imports obtained from public sources,
- 25 including USDA and Customs, what we'd like to do is

- 1 provide you an opportunity to indicate to us, and
- 2 there was some of this in the petition, but I'd like
- 3 to give the opportunity again to comment regarding
- 4 whether you agree or disagree with the Commission's
- 5 use of such data sources and to elaborate if you do
- 6 disagree that certain of the sources are not
- 7 appropriate or not as accurate as others, to please
- 8 discuss those in detail and why you find one would be
- 9 more accurate than the other in your postconference
- 10 brief.
- 11 Brad?
- 12 MR. HUDGENS: We'll do so, but we do agree
- that publicly available data from USDA is appropriate
- in this analysis. We've detailed in our chart in the
- 15 petition which data we used and how that was
- 16 consistent with past investigations. We would feel
- 17 comfortable using that similar data in this
- 18 investigation as well.
- MS. TURNER: Thank you.
- 20 MR. ROSENTHAL: You won't be surprised to
- learn that that's also going to affect how we answer
- the related party question.
- 23 MS. TURNER: I wouldn't be surprised, but
- I'd still like to have the response.
- 25 A question on the official import

- statistics, and this actually deals with the breakouts
- 2 in the official import statistics and the accuracy of
- in a sense using the official import statistics.
- 4 You've got in the petition Injury Exhibit 1
- 5 -- I believe it's also one of the general exhibits
- 6 -- is the breakout of swine. It's the official import
- 7 statistics breakouts. There is a category there of a
- 8 breakout of swine weighing 50 kilograms or what would
- 9 be 110 pounds or more imported for immediate
- 10 slaughter.
- Now, I guess our question is since swine
- 12 generally are not slaughtered until they reach the
- weight of 260 pounds, we ask, first of all, whether
- 14 you consider the official import statistics to be
- 15 accurate, and can you discuss whether this category
- 16 also includes swine that are feeders, or does it only
- include the swine between 110 and 260 pounds, or
- 18 whether it only includes swine that are for immediate
- 19 slaughter?
- The last part of that is if it only includes
- 21 swine for immediate slaughter then what about feeders
- that are between 110 and 260 pounds?
- 23 MR. MEYER: I would be very surprised if
- 24 there are any animals between 110 -- feeder animals
- around 110 pounds. It's my impression that the

- 1 Foreign Ag Service and APHIS have applied the 50
- 2 kilogram break as kind of a place that's safe of
- 3 dividing the animals.
- 4 Typically you don't move animals in within a
- 5 production system except at 10 pounds, 40 to 60 pounds
- and then again to slaughter. The only time that you
- 7 have sales outside of that is in a distress situation
- 8 where somebody is going out of business and has to get
- 9 rid of some intermediate pigs.
- 10 The 110 pounds, the 50 kilogram, is chosen
- 11 so that it's high enough that it catches all the
- 12 feeders, and it's low enough that it doesn't catch --
- that it also catches all the slaughter hogs on the top
- 14 side. There's not animals that move in that
- 15 intermediate. The only ones that would move in that
- intermediate area would be maybe some breeding stock
- that would come across the border weighing in the low
- 18 -- 200 pounds or less, somewhere in there.
- 19 It's kind of a safe break so that it clearly
- delineates animals for further feeding and animals
- 21 that go to slaughter.
- 22 MS. TURNER: There is a category as well I
- 23 believe, an Other category. It's the last one on the
- 24 bottom of Exhibit 1 is a category that is Other. If
- you could look into that? Actually, it's Exhibit 1,

- 1 Injury Exhibit 1.
- 2 You can do this in your postconference
- 3 brief, but discuss what actually you would believe is
- 4 in that category. That would be helpful.
- 5 MR. ROSENTHAL: We will do that.
- 6 MS. TURNER: I have a few more data
- 7 questions, brief data questions. One is regarding
- 8 what data the Commission should use, whether it should
- 9 use data by weight or by head.
- 10 The swine are at different stages of
- 11 production. In the <u>Cattle</u> opinion, the Commission
- 12 looked at both, but they actually made the statement
- that because cattle were at different stages of
- 14 production that using data by weight was the better
- data to use rather than by head.
- 16 There's a slight difference in this industry
- partly in that the weight is not going from zero to
- 18 1,200 pounds. It's zero to 260, so you don't have
- 19 quite the variation that you might have had there, but
- 20 if that is an issue.
- 21 That's something that if you would prefer to
- 22 actually address that in your postconference brief
- that would be fine, but we would like you to look at
- the Cattle opinion, the Cattle final opinion. The
- 25 Commission has some footnotes where it discusses that,

1	and	if	you	could	actually	address	that?
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- MR. HUDGENS: Okay. We'll do so.
- 3 MS. TURNER: Thank you.
- 4 I actually alluded to the other data
- 5 question I have, and that's about the appropriate
- 6 methodology for calculating market share. This also
- 7 has to do with the fact that you've got imports at a
- 8 different stage versus the slaughter and when they
- 9 actually become a domestic product or not and then
- 10 what you would do with the market share calculations.
- I believe it's actually the final <u>Cattle</u>
- opinion at Footnote 102 actually discussed what the
- 13 Commission did in that case and what all the parties
- 14 had argued. If you can take a look at that and
- 15 actually also discuss that in your postconference
- 16 brief for me?
- 17 MR. HUDGENS: We will
- MS. TURNER: Thank you.
- 19 I have a few very brief pricing questions.
- 20 Our economist/industry analyst will actually probably
- 21 ask you some more specific ones, but I want to just
- get a general sense of the market first.
- 23 My first question, and it is maybe going to
- 24 sound very basic and non-informed, but it's something
- 25 that I also want to get this on the record is

- determining whether there is a national market for the
- 2 price of swine.
- MR. MEYER: There have been a number of
- 4 studies done over time on the concentration issues in
- 5 the livestock and meat industry, and in all of those
- 6 that I'm aware of they have determined that the market
- 7 for pork and hogs is a national market.
- 8 I would refer back to the Packers and
- 9 Stockyard study that Mr. Gehrke is I'm sure familiar
- 10 with that was completed in 1996, a large study, a
- 11 number of economists, and they concluded it is a
- 12 national market.
- 13 I'm not aware of any that have concluded
- 14 regional independent markets for hogs or pork in the
- 15 United States.
- 16 MS. TURNER: Are there, though, some primary
- 17 feeding areas that in fact drive the price for the
- 18 national market, say Iowa since it's a large --
- 19 MR. MEYER: Yes. The Iowa/southern
- 20 Minnesota market is the major market in the United
- 21 States. It's the market that most of the volume is
- on. Most of the packers are there. It basically sets
- the price for the entire North American market, not
- just the U.S. market.
- 25 If you look at all the other prices, they're

- 1 usually related in some fashion by transportation
- 2 costs to that market.
- 3 MS. TURNER: So would Iowa be the only one
- 4 that's the primary, or are there two or three in
- 5 other --
- 6 MR. MEYER: No. It would be the only one.
- 7 MS. TURNER: It would be the only one in
- 8 this industry?
- 9 MR. MEYER: Right.
- 10 MS. TURNER: Okay. Are the Canadian market
- 11 prices driven by the prices in the Iowa market?
- MR. MEYER: Yes.
- 13 MS. TURNER: How much time lag is there? Is
- 14 it more than what's in other secondary markets in the
- 15 United States?
- MR. MEYER: No. It's immediate on all of
- 17 them. I mean, the information sources are such that
- 18 what happens there today is filtered through all the
- 19 other markets pretty quickly.
- The only real exception to that would be
- 21 formula prices that might base off the weekly average
- 22 price or something like that. There are some of those
- 23 used by individual producers or packers.
- 24 MS. TURNER: Which I think Mr. Gehrke will
- get in more detail on.

- 1 MR. MEYER: I think Mr. Gehrke will be
- 2 pretty familiar with those.
- MS. TURNER: Well, he also needs to get some
- 4 of this on the record as well.
- 5 MR. MEYER: Right.
- 6 MS. TURNER: Just a followup of a pricing
- question on that, which I think, Dr. Ambrecht, you
- 8 might actually be more, but anybody else can answer
- 9 this.
- 10 How long is the period when swine generally
- 11 are at their optimal weight and thus would receive
- their best quality grades? When they reach 260 or 250
- 13 to 260, I mean, is it a week that they have to be
- sold; otherwise it's all of a sudden going to start --
- DR. AMBRECHT: That's a very good question.
- 16 The question is how long does a pig stay in its
- 17 optimum value.
- 18 MS. TURNER: Exactly.
- 19 DR. AMBRECHT: Of course, it depends on the
- 20 packer because each packer has a grid or a best
- 21 pricing, and that's based on the carcass weight. The
- 22 pig is gaining two pounds live weight a day and more
- to produce a carcass that is weighing 186 to 208
- 24 pounds. A pig is about 74 percent carcass compared to
- 25 its live weight.

1	You can imagine it doesn't stay in that
2	optimum value very many days. It's almost like a head
3	of lettuce in the sun. If you don't get it under ice,
4	it kind of loses value in a hurry.
5	MS. TURNER: What time period are we talking
6	about though?
7	DR. AMBRECHT: Five to 10 days.
8	MS. TURNER: Okay. Does everybody agree
9	with that time period? Does the industry actually
. 0	MR. CASPERS: Yes. That would be pretty
.1	accurate, but, as Paul mentioned, it varies by packer.
2	Some have narrower windows or want a lighter pig, some
.3	a heavier pig, but it varies.
.4	Once you hit that prime weight then it's a
.5	very short period of time before they're no longer
.6	within that window. A producer would suffer a
.7	significant discount on the price if those pigs don't
.8	come into that weight range that the packer desires.
.9	MR. IVEY: Typically in our system when we
20	market the finishing animals it's over a three to four
21	week period and usually takes about that long to get
22	them out by the weight ranges that we're talking
23	about.
24	I want to go back to your question
24	I want to go back to your question

MS. TURNER: Sure.

25

1	MR. IVEY: earlier on buying and selling
2	pigs. I would like to answer that, be one of the
3	producers to answer that in writing, because we have
4	purchased some pigs recently because we were a
5	producer of feeder pigs, but because of the pressure
6	of reducing our numbers we overshot that so now our
7	facilities are empty because our production wasn't as
8	it should.
9	I want to be sure that you understand that
10	we were an exporter of feeder pigs, and we reduced our
11	herds. Then there's a fine line there if you
12	overshoot it. Then you have to have some pigs from
13	somewhere to keep these contract growers that we have
14	relationships with with pigs in our facility.
15	We're kind of in a situation here recently
16	where we overshot that in reducing our herd, so I'd
17	like to explain that to you in more detail.
18	MS. TURNER: We would welcome your comments
19	Have the attorneys mark anything that's confidential
20	that you want to be kept confidential that only the
21	attorneys under the Protective Order and the
22	Commission will see that you would like to keep that
23	way in your response, please.
24	MR. IVEY: Okay. Thank you.
25	MS. TURNER: My question now has to do with

- the hog production cycle. Actually, Mr. Hayes, I have
- 2 a question for you.
- 3 On Chart 2, you indicated that the typical
- 4 hog production cycle, and I believe Dr. Ambrecht had
- 5 actually also discussed this a bit, but I actually am
- 6 looking at the chart that you were providing here.
- 7 The typical production cycle is four years,
- 8 two years up, two years down. I take it you would
- 9 consider two stages to the production cycle as opposed
- 10 to in cattle we have four stages is what they called
- 11 it. Does the industry here basically characterize it
- 12 as a two cycle stage?
- 13 MR. HAYES: Yes. I'd like to make clear
- 14 that the word cycle implies something that's a little
- 15 bit more precise than what really happens. I tried to
- 16 show you that with Figure 1.
- 17 It's not a perfectly predictable cycle by
- 18 any means. In fact, sometimes you'll get blips that
- 19 are in either direction, but generally I would
- 20 characterize it as a period when production is
- 21 increasing and prices are falling. That lasts about
- 22 two years. The other period is when production is
- falling and prices are rising, and that lasts about
- two years.
- MS. TURNER: So the first one is typically

- 1 called accumulation and the second one is called the
- 2 liquidation phase?
- 3 MR. HAYES: Certainly the second one would
- 4 be the liquidation. I'm not familiar with a name for
- 5 the first phase. Maybe Steven can --
- 6 MR. MEYER: Yes. We usually call it an
- 7 expansion or build up phase and then a liquidation
- 8 phase.
- 9 MS. TURNER: Okay. In the five year review,
- 10 my understanding was that it was being called
- 11 accumulation. <u>Cattle</u> used it as the expansion stage
- 12 as well, so that means we don't have to actually --
- 13 MR. MEYER: We don't like to accumulate.
- 14 MS. TURNER: -- learn something new.
- 15 Okay. I take it currently the U.S. market
- is in what would be considered the liquidation phase.
- 17 Is that what you would characterize it as?
- 18 MR. HAYES: I would. The number of animals
- 19 we have tends to be strongly related to the number of
- sows, and the number of sows I would expect to
- 21 continue to fall given the lack of profitability in
- the industry over the last several years.
- 23 MS. TURNER: Okay. You indicated in your
- 24 direct testimony that there was over the last 10 year
- time period that it was not a normal historical trend,

- 1 that the trends had been different.
- 2 If I'm wrong please correct me, but that the
- down cycle currently is actually longer than what a
- 4 down cycle, and that might have actually been somebody
- 5 else who actually stated that on direct testimony, but
- 6 that the down cycle was longer.
- 7 MR. HAYES: Yes. If you went back to the
- 8 beginning of the century, you'd find up periods, that
- 9 is periods of positive profits that lasted two to
- 10 three, sometimes even four years, followed by maybe
- one or two years of down, then up.
- 12 If you looked at that data over history
- 13 you'd see that the up periods were more frequent. The
- 14 periods of positive profitability were more frequent
- than the periods of negative profitability, hence the
- 16 positive returns to the industry.
- 17 Since about 1994, the opposite has been the
- 18 case. It's almost all been periods of negative
- 19 profitability interspersed with short periods of
- 20 positive profitability. It is as if you took the
- 21 cycle and just compressed it downwards. You see the
- 22 pattern still, but it's all below that zero axis.
- 23 MS. TURNER: Can we look at Chart 2 that you
- 24 provided or Figure 2 that you provided here? I am not
- 25 talking about the magnitude of the down versus the up.

- 1 I'm at the moment just looking at the cycles
- themselves.
- I mean, there is obviously in the 1998
- 4 through 2000 period it's further down than some of the
- 5 up periods are, but just looking at the time periods
- 6 between those cycles there seems to be about a three
- 7 year time period between 1995 -- actually I guess
- 8 maybe that's only two and a half years that it's up.
- 9 Then it goes down in 1998 for a three year time
- 10 period, and then it goes up for a two year, and it's
- 11 back down for a two year.
- 12 Up until 2003 and into 2003, it looks like
- the cycles, that there's a two year and then a two
- 14 year. I mean, they're equivalent. Now, the magnitude
- is something that I agree that there's a distinction
- 16 here, but I'm just trying to get a feel for actually
- 17 the cycles.
- 18 You're saying the cycle is a longer period,
- 19 yet these look like they're following in very similar
- 20 same number of years up and same number of years down
- 21 for each of the cycles.
- 22 MR. HAYES: In my direct testimony I tried
- 23 to explain the difference in the cycles by beginning
- 24 where you see the vertical line and asking what would
- 25 happen if you had spent \$100 and captured a profit or

- loss from the pig for the rest of the period. That
- 2 shows a significant negative return over the entire
- 3 period.
- 4 For me, the point is that the periods where
- 5 the profitability was high are not as long lasting.
- They never lasted more than 12 months, and they're not
- 7 as large as the periods when profitability was low,
- 8 which are longer lasting.
- 9 I'm not sure if I made this really clear,
- 10 but this is monthly data, whereas the first graph was
- 11 quarterly data. If I were to count over to those, I
- don't see any period lasting more than 12 months where
- 13 profits were positive.
- MR. MEYER: Ms. Turner, may I add something?
- 15 One of the things that's hard to read here is exactly
- 16 where the horizontal axis labels are referring to.
- 17 The down spike that's right under the number
- 18 1995, that is actually December 1994. The down spike,
- 19 the very low one down below, minus 60, is December of
- 20 1996. The down spike over on the right-hand side
- that's right below the 2003 number is December of
- 22 2002. Those are extremely consistent.
- 23 The point here is, and I think we can
- 24 provide monthly data, historical monthly data. If you
- look back behind this period, there would be a lot

- 1 more positive bars on this thing than there are in
- this time period that we're looking at here.
- If you look at this one, the magnitude and
- 4 the number of negative bars is larger than the
- 5 positive ones. That is not the case if you went back
- 6 further in history. We can provide that monthly data
- 7 for you.
- 8 MS. TURNER: Well, I quess what I'm seeing
- 9 here, and maybe I'm not correct by what I'm seeing,
- 10 but if then you could actually in the postconference
- 11 brief sort of tell me why what I'm sort of seeing from
- 12 this is not correct.
- 13 I'm looking at the earlier time periods, and
- they don't actually seem to entirely follow a cycle.
- 15 You're right. They do seem to have much more
- profitable time periods here, and it doesn't really
- 17 look like there's two years up and two years down,
- 18 which is a traditional cycle or what we're being told
- 19 is the traditional cycle. What I'm looking at for the
- time period in the last 10 years is actually seeing
- 21 what would be more considered traditional cycles of
- two years up, two years down.
- Now, the magnitudes I'm agreeing with that
- there are some distinctions. Yes, the magnitudes of
- the times down do seem to be more severe than the

- 1 profitability when the time is up, but in terms of the
- 2 cycle it actually doesn't seem like it is -- it's
- 3 meeting more what you're saying the traditional cycle
- 4 is than in fact the historical data is showing in
- 5 terms of a traditional cycle of two years and two
- 6 years.
- 7 MR. MEYER: I don't want to put words in
- 8 Professor Hayes' mouth. I'll let him.
- 9 Two years down doesn't mean two years of
- 10 losses, okay? Historically it was two years up, two
- 11 years down. The two years down weren't very large
- 12 losses. Now it's two years of small profits and two
- 13 years of large losses.
- I guess my thought is as I see the cycle the
- 15 cycle is still there, but the mean of the cycle around
- 16 which it moves has moved down significantly during
- 17 this time period.
- 18 Now I'll let Dr. Hayes comment on that too.
- 19 MR. HAYES: When I referred to the cycle, I
- 20 referred to the size of the breeding herd. Figure 1
- 21 shows you the breeding herd for the earlier period,
- that is the period prior to 1999.
- I got Figure 1 from my colleague, John
- 24 Lawrence. I didn't create that data. When I went to
- create the data, I separated out the returns data on

- 1 Figure 2 with the size of the breeding herd on Figure
- 2 3.
- If you look at Figure 3, the red line shows
- 4 the size of the U.S. breeding herd. Rather than
- follow a traditional cycle, the size of the U.S.
- 6 breeding herd has actually fallen in nine of the last
- 7 10 years. I just separated the data out.
- 8 My point here is that in a traditional cycle
- 9 you would have had a breeding herd lagging by year
- 10 with the signals coming from the market going up and
- down on a two-year phase cycle. In the post 1994
- 12 period, what you have is an almost continuous decline
- in the breeding herd.
- 14 That's what traditionally people think about
- 15 when they refer to a cycle as more sows followed by
- 16 more pork over a two year period followed by less sows
- 17 followed by less pork.
- 18 MS. TURNER: If you can describe some more
- 19 of this? I mean, I'm understanding there's actually
- 20 much more to this than what the pictures are actually
- 21 showing. The pictures are somewhat not maybe helping
- the case, so if you can describe a little bit more for
- the postconference brief about that?
- 24 MR. ROSENTHAL: One thing I think you have
- to understand, and maybe this was mis-stated or

- 1 unclear from the earlier testimony. I think you're
- 2 focusing on the duration issue as opposed to where the
- 3 peaks are and the valleys.
- 4 While there might have been testimony saying
- 5 this is a longer down period, I think the essence of
- 6 Dr. Hayes' testimony was that the cycles have changed.
- 7 As clarified by the further questioning, you have
- 8 lower up periods and lower down periods. I think Dr.
- 9 Hayes said everything has been compressed downward.
- 10 I'll go back to his earlier testimony.
- 11 Whereas your investment of \$100 in the early period
- would get you a fairly significant profit or return on
- 13 your investment, an investment of \$100 in the more
- 14 recent period over several cycles gets you a negative
- 15 return on investment.
- 16 That was point number one. Point number
- two, which is clearly related to that, is everything
- in terms of profits now, and again you've got to look
- 19 separately at these charts. One is talking about
- 20 returns. The other one is talking about the size of
- 21 the breeding herd. Obviously number one is comparing
- those two.
- 23 The size of the breeding herd is declining
- in the U.S. because the peaks are lower on the profit
- side. That's directly related to the expansion in

- 1 Canada, which is the ultimate point we're here to
- 2 discuss today.
- 3 MS. TURNER: If in the postconference briefs
- 4 you can provide more discussion on that and continue
- on that point, that would be very helpful.
- 6 Actually, that follows and transcends into
- 7 my question about the Canadian market and to ask
- 8 whether in fact the Canadian market does have the same
- 9 production cycles.
- 10 Now, you've indicated that there have in
- 11 fact been some, but in fact there are incentives. If
- 12 you could discuss a little bit more about historically
- 13 what the Canadian production cycles have been, as well
- 14 as the changes in them or not and relative to whether
- 15 historically they have usually been in tandem with the
- 16 U.S. or whether it has been a different cycle.
- 17 What you're I believe showing by Chart 3 is
- 18 that in fact it looks from this that there has been a
- 19 change in the Canadian production cycle, but was there
- a time period when they were the same and were they
- occurring at the same point in time, so to discuss a
- 22 little bit more of the Canadian production cycle.
- 23 That would be helpful.
- I have only a few more questions here, so I
- 25 will be done in a few minutes.

1	I have a question, Mr. Hudgens. You had in
2	your direct testimony alleged that there would be
3	increases in subsidies that the Canadian producers
4	would get in the future. Could you provide us
5	documentation in the postconference brief not only
6	indicating what you think those are, but in fact
7	provide us what your sources are for indicating that?
8	MR. HUDGENS: We will.
9	MS. TURNER: Thank you.
10	I have a standard question that we ask
11	regarding dumping findings. Do you know of any
12	dumping findings or antidumping remedies imposed on
13	live swine in other foreign countries? If so, in your
14	postconference brief could you provide us with a copy
15	of the official notice or decree regarding such
16	findings?
17	MR. ROSENTHAL: We'll supply that.
18	MS. TURNER: Thank you.
19	My last question has to do with U.S.
20	slaughter capacity, particularly whether it's declined
21	or increased and whether there are constraints. I
22	would also like you to address the slaughter capacity
23	in Canada and whether slaughter capacity in either of
24	the markets is the reason for the subject imports.
25	There was something in the direct testimony this

- 1 morning that alluded to that.
- The last one has to do with a part of that
- discussion also; what effect transportation and
- 4 shrinkage costs, what effect those have on where an
- 5 animal is slaughtered.
- If you'd like to make a few brief comments
- about capacity now, but then in your postconference
- 8 brief provide more information about that?
- 9 MR. MEYER: You'd like some comments now? I
- 10 kind of keep track of slaughter capacity in the United
- 11 States. It has stabilized over the last few years.
- 12 It fell dramatically during the early 1990s.
- 13 It grew some during the mid 1990s as a couple of new
- plants were built, and then in 1997 there were two or
- three plants closed in 1997 and brought on a real
- 16 slaughter capacity crunch in 1998. That's one of the
- 17 reasons for the depth of the cycle in 1998.
- 18 Since that time, slaughter capacity in the
- 19 United States has grown. We have only built one new
- 20 plant, and it's a small plant in Illinois that just
- opened up this last year, but our packers have
- 22 systematically by changing the way they run their
- 23 coolers and the way they do their cut floors and a
- 24 number of other things been able to increase the
- 25 throughput levels so that last fall we handled pretty

- 1 close to 400,000 head pigs per day without much
- 2 trouble.
- 3 Canadian capacity has grown steadily over
- 4 the years as well. They did have a problem last year
- 5 when a plant closed in mid summer, and we saw an
- almost immediate increase in the imports of slaughter
- 7 hogs because of that plant closure.
- 8 MS. TURNER: And the plant closed because?
- 9 MR. MEYER: Because margins went down last
- 10 year in Canada due to reduced demand for pork.
- 11 MS. TURNER: So it's still available to be
- 12 used?
- MR. MEYER: No. It opened again in the
- 14 fall. It has not ramped up to the kind of throughput
- 15 levels it was using before that time, to my knowledge.
- 16 They were running about half as many hogs as they
- 17 were. That's a plant at Nepawa in western Canada.
- 18 Canadian capacity has grown over time. It
- 19 has not grown in the last year or so or couple years.
- 20 We can provide that in the postconference brief.
- 21 MS. TURNER: The closure of that plant in
- 22 Canada at that point in time, does that account for
- the increases in imports?
- 24 MR. MEYER: No, not all of them. No. It
- 25 was a short-term situation that caused that. It's not

- 1 part of the systematic increase in imports of Canadian
- 2 pigs over time.
- MS. TURNER: Thank you. I'm finished.
- 4 MR. CARPENTER: Mr. Gehrke?
- 5 MR. GEHRKE: Okay. I have a number of
- 6 questions. The first one is kind of a technical
- 7 question, and maybe Mr. Rosenthal can answer this.
- 8 In the petition, you identified the exempt
- 9 animals as USDA certified. AMS tells me that they
- 10 don't have a certification program for breeding stock,
- 11 so I'm assuming that's an APHIS program.
- 12 I've not been able to find the specific
- 13 reference to how they certify those animals, so could
- 14 you provide us with that information?
- 15 MR. ROSENTHAL: We'll get you that in the
- 16 posthearing brief.
- 17 MR. GEHRKE: Thank you.
- 18 I guess my next question is kind of one of
- 19 pricing and pricing in the feeder pig market and the
- 20 weanling market. USDA publishes two series, the
- 21 series for the early weaned pigs and the series for
- 22 standard feeder pigs.
- 23 Those two series do not necessarily --
- there's a margin between those, a basis between those.
- 25 It's not constant. The 40 to 50 pound price is much

- 1 more volatile than the early weaned price.
- 2 Can you provide us references or information
- as to why those prices vary and why they vary over
- 4 time and they do not vary consistently? You can
- 5 either provide that now or in the posthearing
- 6 submissions.
- 7 MR. MEYER: One of the reasons that the 40
- 8 to 50 pound prices are more volatile is there's a
- 9 higher percentage of those that are purchased strictly
- 10 on negotiated sales.
- 11 The 10 pound pigs, that price series that
- 12 you get from USDA includes a formula price and
- 13 contract supplies and negotiated sales all in the same
- 14 number. USDA has just in the last six or eight months
- 15 started breaking those out between negotiated and
- formula sales, but it's not in the period of
- investigation here so I don't think that's an
- important thing for us to deal with.
- 19 During that time period though there's a
- 20 much higher proportion of 40 to 50 pound pigs that are
- 21 purchased strictly on negotiated sales and so you
- 22 won't have the leveling effects of contractual
- 23 arrangements in that price series that you do in the
- 24 10 pound price series.
- That would be my only real guess on why

- those are different. In fact, they are. You're
- 2 right. There's much more volatility in the 40 to 50
- pound, but those pigs -- I'll produce those and put
- 4 them on the market because I don't actually have to
- 5 ship them tomorrow as in the case of a weaned pig when
- 6 I've got to get the pigs out of the barn and get the
- 7 farrowing room cleaned up and move back into it.
- 8 MR. GEHRKE: And then maybe you could also
- 9 elaborate on then the tracking between the price of
- 10 feeder pigs and the slaughter price and how those
- 11 prices interact and any references or information on
- 12 the tracking of those prices.
- 13 My next questions go back to the hog cycle
- 14 comments that were made. Dr. Hayes provided the chart
- that showed that the U.S. herd has constantly been
- 16 kind of decreasing over time. How much of that can be
- 17 attributed to increased productivity?
- 18 MR. HAYES: The question is how much of the
- 19 reduction in the U.S. heard can be attributable to
- 20 increases in productivity.
- 21 There has been an increase in productivity
- of the U.S. herd. In addition, the U.S. has found
- 23 export markets for pork outside of North America or at
- least outside of the U.S. and Canada. In my remarks,
- I used the phrase "than would otherwise have been the

- 1 case."
- I would think that the increase in
- 3 productivity has contributed towards the need for
- 4 fewer sows, but the increase in exports has
- 5 contributed to a need for additional sows.
- The additional sows were not grown in the
- 7 U.S. They were essentially produced in Canada, and
- 8 many of the pigs that were needed to fill export
- 9 markets from both countries originated from additional
- 10 sows that were added in Canada.
- Does that answer your question?
- 12 MR. GEHRKE: Yes, somewhat. If you could
- 13 provide --
- MR. HAYES: Sure.
- 15 MR. GEHRKE: If you have more information on
- that, you can provide that in the postconference
- 17 briefing.
- 18 MR. ROSENTHAL: Mr. Gehrke, if I may make a
- 19 point on that too? I assume you'll ask the
- 20 Respondents this question as well. I think it's
- 21 fairly clear that the Canadian and U.S. industries
- have both gotten more productive, and they both are
- 23 very competitive in terms of worldwide cost of
- 24 production.
- The question is given their increased

- 1 productivity why you see their breeding herds growing
- while the U.S. is declining. You can see they're
- 3 virtually mirror images of one another if you take a
- 4 look at the Figure 3 slide by Dr. Hayes.
- 5 MR. GEHRKE: Yes. I just wanted to get on
- the record that there are other factors that are
- 7 contributing to the changes in the sow herd for my
- 8 colleagues who don't follow the industry every day to
- 9 understand better.
- I guess another factor in the U.S. industry
- 11 has been significant structural change has taken place
- 12 over the last decade and again consolidation. Again,
- how much has this contributed to changes in the cycle
- 14 and the changes that you described in the industry?
- 15 MR. HAYES: As you referred, there has been
- 16 an increase in production from larger facilities and
- an outflow of people who were the traditional mixed
- 18 pork producers. The larger facilities were developed
- 19 in anticipation of additional profits in farrow to
- 20 finish operations or in farrow to wean operations.
- Those additional profits have not come about.
- 22 Had we not had an interruption in normal
- 23 market forces, the U.S. production level would have
- 24 equilibrated at a level of profitability that would
- 25 have allowed both larger ones and the original ones to

- 1 remain profitable.
- What has happened is that in addition to
- 3 normal market forces, which would be in equilibrium in
- 4 the U.S., we've had an additional inflow of feeder
- 5 pigs and weaned pigs from Canada, and that has
- distorted the market forces so that neither the newer,
- 7 larger operations or the traditional operations have
- 8 been profitable.
- 9 So the additional imports from Canada caused
- 10 an additional price reduction into the U.S. over and
- 11 above anything that was going on related to
- 12 consolidation, and consolidation should have been over
- a long period a simple replacement of one type of
- 14 producer with the other. Instead, we've had a
- 15 negative growth in all types of the breeding herd.
- 16 MR. GEHRKE: I guess Dr. Ambrecht may be
- able to address this issue and maybe Dr. Hayes and Dr.
- 18 Meyer because there may be a physiological and
- 19 economic reasons for the separate ability of the
- 20 stages and how that has affected the change in the
- 21 U.S. production.
- 22 Presumably the Canadians are producing
- 23 feeder pigs and they're not feeding them in Canada.
- 24 They're shipping to the U.S., so those stages are
- 25 separable. You've described that the sow herd is

- decreasing, but the pigs are still being fed in the
- 2 U.S. They're just coming from Canada.
- Is there any issues that relate to
- 4 profitability and other factors that affect why or why
- 5 not those stages can be separated?
- DR. AMBRECHT: I really cannot answer that
- 7 question. I'll defer to one of the other folks that
- 8 maybe can.
- 9 MR. HAYES: I'll try, and maybe Steve will
- 10 too.
- 11 Let me begin with explaining how traditional
- 12 producers who are not in formal contracts would price
- a feeder pig. They would look at the anticipated
- value of the slaughter pig and subtract the
- 15 anticipated value of the feed.
- 16 Both of those anticipated values are
- available on the futures market, so it's pretty
- 18 precise. Then they would pay a price for their feeder
- 19 pig. That allows them to make some profit. They
- 20 won't pay any more than that because they would almost
- 21 certainly lock in a loss.
- 22 In fact, if they're pretty sophisticated
- they can actually under the right circumstances buy
- their grain on the futures market and sell their
- 25 resulting live animals on the futures market and know

- that when they pay a precise price for the feeder pig
- 2 that they can anticipate or even hedge the production
- 3 cost.
- 4 What tends to happen is that when the price
- of slaughter pigs rises, the prices that will be paid
- for those feeder pigs will rise also.
- 7 Another part of your question had to do with
- 8 how we can justify the importation of feeder pigs into
- 9 the U.S. That's very simple. The U.S. corn belt --
- 10 Iowa, southern Minnesota -- has relatively inexpensive
- 11 grains.
- 12 That's the big part of the production cost
- 13 at the finishing stage and so the reduction in risk,
- which impacts primarily on the capital intensive
- 15 portion, has had a relatively bigger impact than in
- the farrowing stage because that's where the dollars
- are, but the U.S. has continued to have a feed cost
- 18 advantage, and that's why the Canadian feeder pigs
- 19 tend to come in.
- 20 Paul asked me to say why there's lower risk
- in Canada or in the farrowing phase. Farrowing is
- 22 very capital intensive and so you have to make those
- interest payments regardless of whether you're in
- 24 production or not, so you really need to feel
- 25 comfortable before you borrow the money that your

- 1 farrowing unit will be profitable for a long period of
- time because if you shut it down the capital payments
- 3 still have to be made.
- What happened in the fall of 1998 in the
- 5 U.S. was pork prices essentially fell to zero. That
- 6 was a big shock to the whole industry that price could
- 7 fall so far and reminded us how risky the business is,
- and it reminded U.S. pork producers that before they
- 9 build new farrowing facilities they better have some
- 10 way of guaranteeing that the facilities would remain
- 11 profitable.
- 12 In Canada, as I mentioned, especially in
- 13 Quebec, it is almost impossible to lose money by
- 14 owning farrowing facilities because the government
- 15 will pay you in years when you lose. The program that
- 16 has been announced for this year does something
- 17 similar for the rest of Canada.
- 18 Again, if you have a farrowing facility
- 19 there and that's all you do and if you were to lose
- 20 money, you could compare this year's losses against
- 21 the last five years and potentially get reimbursed for
- losses that were below the five year average.
- 23 The effect of that risk subsidy has a
- 24 disproportionate effect on the riskiest or most
- 25 capital intensive parts of the business, which is the

- 1 farrowing operation.
- 2 Finishing, because of the futures market,
- 3 because it is mostly a grain intensive business, the
- 4 risk isn't relatively as large there.
- 5 MR. GEHRKE: And one last question for
- 6 Mr. Ivey.
- 7 If there is anything that is confidential,
- 8 you can put this in a post-hearing brief that I'm
- 9 going to ask for.
- 10 From the name of your firm, Maxwell Foods,
- 11 can we assume that you're an integrated firm and your
- hogs are processed or do you just sell hogs?
- MR. IVEY: We have no processing.
- 14 MR. GEHRKE: You have no processing? Okay.
- 15 MR. IVEY: But we have processing -- well,
- this is part of another business in turkeys, but
- 17 Maxwell Food is totally hogs and we have no hog
- 18 processing.
- 19 MR. GEHRKE: Okay. So none of the hogs that
- 20 you produce are slaughtered by a company that you're
- 21 affiliated with, then?
- MR. IVEY: That's correct.
- MR. GEHRKE: Thank you.
- MR. CARPENTER: Mr. Fry?
- MR. FRY: One quick item. I want to

- 1 encourage producers to get to the questionnaires.
- 2 I notice it's almost a week out from the deadline and
- 3 I only have about half of what I need. If Mr. Hudgens
- 4 or the others could help me in that, I would
- 5 appreciate it.
- 6 MR. HUDGENS: Could you provide us a list of
- 7 who you sent a questionnaire to? We don't have that.
- 8 MR. FRY: Yes.
- 9 MR. CARPENTER: Mr. Deyman?
- 10 MR. DEYMAN: I'm George Deyman, Office of
- 11 Investigations.
- 12 You indicated earlier that the Canadians
- have increased their production and herd size and,
- indeed, they have. You also mentioned the
- 15 difficulties facing the industry in Canada. Why, in
- 16 your opinion, has Canada increased production in this
- 17 difficult period?
- 18 MR. ROSENTHAL: The main reason is they have
- 19 subsidies that take the risk from them that the U.S.
- 20 producers continue to face and I think it's important
- 21 to go back, if you would, Mr. Deyman, to Dr. Hayes'
- last statement because what you are seeing is an
- 23 increase in the imports from Canada of the feeder
- 24 pigs, for example, weanling/feeder pigs, after the
- pigs have been born, farrowed in Canada, which as Dr.

1	Hayes said is the most risky element of the process in
2	terms of investment and they're being brought here
3	because at the feeder stage there is less risk, even
4	though Canadian and U.S. grain prices tend to be the
5	same over time because the grain market in the U.S. is
6	a common one, if you will, in terms of price
7	ultimately and what's happened is that and I would
8	to thread a tie in these various testimonies you've
9	heard before that, as Mr. Caspers said, it is cheaper
10	for a U.S. hog producer, less risky for the U.S. hog
11	producer to not be in the farrowing stage and instead
12	buy a weanling or a feeder pig and go from that
13	process than to essentially grow the pig from the
14	beginning stage.
15	And so more weanlings, more feeder pigs have
16	not been grown here, they have started off in Canada
17	and moved here because of the relative low price and
18	low risk involved in viewing that. That has directly
19	displaced U.S. producers who were previously growing
20	the hogs from their birth all the way through the
21	process here and you've heard testimony from Dr.
22	Ambrecht about that and also by Mr. Ivey about that as
23	well, but it is that cushion that the Canadians have,
24	that lack of insecurity that they have about being

able to get a return no matter what the market prices

25

- are telling them, that allows them to grow the way
- they have been growing and has caused the U.S.
- 3 producers to decline.
- 4 MR. DEYMAN: Does your answer apply not only
- 5 to the period that we're looking at but I noticed that
- 6 going back to about 1997 the sow numbers in Canada
- 7 have been increasing every year, year to year, whereas
- 8 in the United States, that's not always true. So
- 9 would your answer be the same for the historical
- 10 period going back to 1997?
- 11 MR. ROSENTHAL: I think that these long-term
- trends probably begin even before 1997, but these have
- been ameliorated by different things, other factors
- 14 have affected those.
- 15 Now, you'll hear the Respondents say, yes,
- 16 but the Commerce Department was finding during that
- period of 1997 and the late '90s that the subsidies
- 18 being provided to the Canadian producers weren't
- 19 contravailable or they were contravailed at a lower de
- 20 minimus level. And it is true that the level of
- 21 subsidy and the kind of subsidies provided to the
- 22 Canadian producers has changed over time and the
- 23 Canadians have gotten a lot more sophisticated in how
- 24 to deliver their subsidies in large part because their
- 25 previous subsidies had been found contravailable.

1	Whether the current subsidies that are being
2	provided are contravailable will obviously be decided
3	by the Commerce Department, but there is no question
4	that these subsidy programs exist and there's no
5	question that these subsidy programs take some of the
6	risks of being a hog farmer in Canada out of the
7	calculation and that has caused the imports to come
8	down here.
9	Obviously, the issue for the International
10	Trade Commission is not necessarily entirely why the
11	imports have come down here or why the hog operations
12	in Canada have grown, but really since those are
13	really established facts what has been the impact of
14	those on the domestic industry.
15	I understand you want to get behind the
16	numbers and understand exactly what's going on, but
17	the facts are undisputed: growth in the Canadian
18	herds, growth in the Canadian production, incredible
19	growth in the Canadian exports to the U.S. while on
20	the U.S. side it's been virtually a mirror image:
21	declines in production and ultimately pricing that is
22	not sustainable over the long term.
23	MR. DEYMAN: Speaking of the long term, Dr.
24	Hayes, could you look at your chart, your Figure No.
25	3?

1	Now, this figure is correctly labeled in
2	that it consists of index numbers, but the absolute
3	numbers of sows in Canada is much lower than in the
4	United States, so if a chart were done showing
5	absolute numbers, it might show a somewhat different
6	picture.
7	What I would like you to do in your
8	post-conference brief is reproduce this chart with the
9	absolute numbers, using the same data.
10	MR. HAYES: Yes, I will do that. The index
11	helps you to see the relevance trends, but, as you
12	point out, the U.S. industry is much bigger and so
13	I will report that. Because the index is performed in
14	a certain way, I'm certain you'll see a very similar
15	pattern in the trends in the industry, but with the
16	magnitude being relatively lower from Canada and
17	relatively larger from the U.S. because it's U.S. base
18	industry was much bigger.
19	MR. DEYMAN: Thank you.
20	According to the petition, prices decreased

According to the petition, prices decreased substantially between 2001 and 2002 by about 24.6 percent, while imports from Canada increased by 7.7 percent. But in 2003, when imports from Canada increased by 29.7 percent, prices in the United States increased by 13.2 percent.

1	Those opposed to the petition may argue that
2	these facts alone don't show much of a causal link
3	between the imports and the decreased prices for the
4	U.S. product.
5	Could you expound on that, please?
6	MR. HAYES: I will and I think Steve will,
7	too. In markets in the real world, there are many
8	other factors that often come into play to influence
9	prices, so the experiment is not just a stable U.S.
10	market and then additional pigs from Canada. The real
11	world we have changes in the U.S. export opportunities
12	in particular because the U.S. dollar has fallen and
13	that has increased our potential exports to places
14	like Mexico and Japan. Those have had a positive
15	impact on prices in both the U.S. and Canada and that
16	perhaps explains some of the discrepancy you pointed
17	out. But to me it's clear that if you could set up an
18	experiment where the only thing that changed was the
19	supply of feeder pigs in North America or the
20	additional exports from Canada, you would always see a
21	price decrease, but the real world data isn't going to
22	allow you to separate that.
23	We have developed techniques, econometric
24	regression analysis, that allow us to separate out
25	those effects and they are consistently able to show

- that an increase in available supply does cause a
- 2 reduction in prices. We have measured that
- 3 statistically and usually you get statistical
- 4 significance on the relationship between an increase
- 5 in supply and the consequent reduction in price and
- 6 that was the flexibility I referred to earlier.
- We're not sure precisely how large it is,
- 8 but it's somewhere between 2 and 4, negative 2 and
- 9 negative 4.
- 10 MR. DEYMAN: In 1002, in fact --
- 11 MR. CARPENTER: Mr. Deyman, you have a
- 12 follow-up.
- MR. MEYER: Mr. Deyman, I would only echo
- 14 Dr. Hayes comments. The important thing here is that
- there are a lot of factors there and I think the thing
- to keep in mind always in this case is what would the
- 17 situation have been without imported Canadian hogs and
- 18 the answer to that question is that the price in the
- 19 U.S. would have been higher.
- The fact that the price was higher in 2003
- 21 than in 2002 is due to a myriad of things that went on
- 22 last year and if we could control all those, the
- 23 larger supply caused by Canadian hogs would have
- 24 caused prices to be lower, so you have offsetting
- 25 factors here.

1	MR. ROSENTHAL: There is one more offsetting
2	factor that was mentioned earlier, I just didn't want
3	this to be lost in the conversation, Mr. Deyman, and
4	that is that what happened also in 2003 is that the
5	U.S. industry adjusted to the lower prices as they
6	normally would in the cycle. They liquidated herds,
7	they reduced their production, and that was something
8	that helped to buoy prices. That was mentioned in
9	other testimony. Just the opposite happened with
LO	respect to Canada, they continued to supply.
L1	Had the U.S. industry reacted or not reacted
L2	to the downward cycle in the same way that Canada did,
L3	the prices would have been even lower and so it is
L4	only because of what I would call self-preservation
L5	actions taken by the domestic industry that the
L6	increased Canadian imports didn't have more of a
L7	detrimental impact.
L8	MR. DEYMAN: In 2002, supply did increase
L9	and prices did decrease, so that would be consonant
20	with your elasticity, but the increase in 2002 by U.S.
21	producers was about 8000 pigs produced, whereas the
22	imports coming in from Canada, the increase in 2002
23	was about 4000. So the increased supply in 2002 was
24	more from the domestic side than from the Canadian
25	side. So from that, could one argue that the price

- decrease in 2002 was caused more by the increased
- 2 supply of domestic pigs?
- MR. HAYES: I think we would like to take a
- 4 look at the data. I'm not sure how you're controlling
- for the additional animals in the U.S. that perhaps
- 6 were born in Canada, so I'd like to try and answer
- 7 that in the post-conference.
- 8 MR. DEYMAN: That's absolutely fine. And
- 9 along those lines, I would reiterate what Ms. Turner
- 10 asked earlier, that please in your post-conference
- 11 briefs give us some guidance on how we can best
- 12 calculate market consumption, the consumption and the
- 13 market shares of Canada and the United States, given
- 14 that, of course, most of the imports from Canada are
- 15 feeder pigs that spend most of their lives in the U.S.
- and gain most of their weight in the U.S.
- 17 MR. DEMPSEY: That's absolutely fine.
- 18 MR. FRY: John Fry from accounting. I would
- 19 also like you when you are answering that question, if
- 20 you wouldn't mind addressing costs and then presumably
- if you're purchasing small feeder pigs from Canada
- they were purchased because they're cheaper and that
- 23 would flow through to the farmer's profits. And so to
- the extent that that is occurring, address that for
- 25 me. Thank you.

1	MR. DEYMAN: I was also involved with the
2	investigation on cattle a few years ago and in the
3	cattle market, we learned that the cattle producers
4	were pretty much price takers in that there were only
5	a few packers/slaughterhouses that arguably could
6	virtually set prices. Is that the situation in the
7	pork industry?
8	MR. MEYER: Any seller of an agricultural
9	commodity is pretty much a price taker, okay? Whether
10	that price is determined in a competitive market by
11	slaughterers or a monopolistic or monopsonistic one,
12	they're still a price taker.
13	In the case of the pork industry, there have
14	been a number of the mergers in our business in the
15	last few years and the Justice Department has looked
16	at each one of those and has not challenged one of
17	those mergers on competitive grounds.
18	The Iowa and Minnesota market that we
19	referred to a while ago has a number of packers that
20	compete for supplies every day, so I think all the
21	evidence is that this is still a competitive market
22	for hogs. Like I say, it doesn't matter whether it's
23	competitive or not, sellers of hogs, since they have a
24	non-storable commodity they're price takers. So at
25	any given time, they are going to have the price

- 1 that's on the market.
- 2 MR. DEYMAN: Now, you mentioned low prices
- 3 for the Canadian pigs or hogs. What evidence do you
- 4 have that indicates that the Canadian product is
- 5 indeed lower priced, underselling the domestic
- 6 product? Do you have any public or non-public data
- 7 that you can give us other than data that we can
- 8 generate ourselves?
- 9 MR. HAYES: Mr. Deyman, are you referring to
- the slaughter hog market or the feeder hog market?
- MR. DEYMAN: Both.
- 12 MR. HAYES: Both?
- 13 MR. DEYMAN: And are they two separate
- 14 markets, is another question.
- 15 MR. HAYES: We will provide more information
- for the post-hearing brief. I think our main thought
- on that is that the over supply of hogs in the market
- 18 has depressed prices in both Canada among both
- 19 Canadian produced and U.S. produced product, so we're
- 20 not really making a traditional underselling analysis
- 21 that the commission uses. It's more that the over
- 22 supply of hogs in the European Union that has been a
- 23 caused by the imports from Canada have resulted in the
- 24 price depression on all hogs.
- MR. ROSENTHAL: That said, if you look at

- the import data, you'll see the average unit values of
- 2 the imports from Canada being lower than unit values
- for U.S. prices. You have that and we'll talk more
- 4 about that in our post-conference brief.
- 5 One other point on that, though, and that is
- 6 not a matter of underselling a feeder pig by the U.S.
- 7 versus one coming in from Canada necessarily. In many
- 8 instances, it's the Canadian pig being offered or
- 9 available at a lower price than the U.S. producer can
- 10 produce and looking forward in the market as being
- described earlier by Dr. Meyer and others, if I factor
- in the grain costs, I factor in what the slaughter
- price is going to be, am I going to be better off
- 14 starting off with this pig from Canada than I am if
- 15 I have to grow it myself. So the price that is being
- 16 offered is such that the make/buy decision going
- forward is influenced. In that sense, it's
- 18 underselling at an earlier stage in the process,
- 19 rather than at the end of the process.
- 20 MR. DEYMAN: Any injury by reason of imports
- 21 from Canada, is it something recent or is this
- 22 something that has been going back beyond the period
- of investigation, several years?
- 24 MR. ROSENTHAL: I think that there have been
- periods, certainly, the time when they filed the

1	original case in the '80s, it had started then and
2	there were times when I think the marketplace adjusted
3	to the presence of Canadian imports in the marketplace
4	and up through not too long ago, into the late '90s,
5	or at some point, you maybe had two and a half to
6	three million Canadian hogs coming in.
7	What's happened in the last few years is
8	just a rapid acceleration of imports from Canada. At
9	the same time, the market was heading down, what we
10	argue is that the injury really in the last couple of
11	years is troublesome because the U.S. industry has
12	been trying to adjust to the market signals where
13	you're not seeing that adjustment by the Canadians.
14	I want to go back and restate something that
15	is very, very important. The U.S. and Canadian
16	industries have tried very hard over the last number
17	of years to have a cooperative relationship. They
18	have much more in common than they have in
19	disagreement. And so I mentioned before certain
20	accommodations that had been made with respect to
21	coverage of cases over time and then effort to reach
22	accommodation with the industries. he domestic
23	industry has not tried to keep out every hog that
24	comes in from Canada. There has been what I regard as
25	a peaceful coexistence for a number of years.

1	What's happened is that the increase in the
2	last couple of years of hogs from Canada, coupled with
3	the domestic industry's attempts to deal with the hog
4	cycle in a rational manner, has thrown things out of
5	whack.
6	So it's a long way of answering that while
7	the imports have been present for a while, it's only
8	been the last couple of years, I think, that we can in
9	ITC terms attribute injury to imports from Canada.
10	MS. STALEY: And if I could just add to
11	that, I think that Mr. Ivey's testimony is directly on
12	that point, that it wasn't until over the past year
13	that they were concerned they were competing in the
14	past year that they've had to reduce their herd size
15	and they attribute it directly to the imports coming
16	from Canada.
17	MR. DEYMAN: You mentioned the hog cycle.
18	For the last few hog cycles, what has been the
19	relationship between imports and the hog cycle? That
20	is, have imports risen in response to the downward
21	phases of the hog cycle in terms of U.S. production or
22	vice versa?
23	And I would like you to also answer this in
24	your post-conference brief and I would like the
25	Respondents to answer that question in the post-

- 1 conference briefs, too.
- MR. HAYES: Would you like an early answer
- 3 now?
- 4 MR. DEYMAN: Sure.
- 5 MR. HAYES: My understanding is that imports
- 6 have been pretty consistently trending upwards.
- 7 I need to go back and look carefully at the data to
- 8 see if there was an additional uptick in years when
- 9 U.S. prices were strong. I will do that in the
- 10 post-conference brief.
- 11 MR. DEYMAN: That would be helpful.
- 12 MR. HUDGENS: I am sure you will be seeing
- this again in our post-hearing brief, the quote that
- 14 Mr. Hudgens had earlier from the official from Maple
- 15 Leaf Farms, where he mentions that in order to make
- themselves more profitable or to export themselves out
- of the hole they're in, the Canadians expect to
- 18 increase their exports to the United States by another
- 19 10 percent in 2004. That is exporting in the face of
- 20 the down cycle.
- MR. DEYMAN: How has the relationship
- 22 between the price of hogs and the price of feed corn
- 23 affected the profitability of the U.S. industry?
- 24 Perhaps if you could in your post-conference
- 25 brief in addition to answering it briefly here, if you

- 1 could give us some hard data on the price of feed corn
- and other costs compared to the profitability.
- 3 MR. HAYES: I will. The data that I did
- 4 provide from John Lawrence on Figure 1N, for myself in
- 5 Figure 2, does take into account the cost of feed and
- 6 so on. When I use the word returns, I mean the market
- 7 price of hogs less the input costs. But I will
- 8 separate out the particular cost of corn and soy bean
- 9 in that data series.
- 10 MR. DEYMAN: What has happened to the price
- of feed corn in the last three years or so in the very
- 12 recent past?
- 13 MR. MEYER: 2001 to 2003, I would say it's
- been pretty stable and pretty low. Since the 2003
- 15 crop, it has gone up, but that would not fall within
- the period of investigation here.
- I would have to go pull the data,
- 18 Mr. Deyman, to give you answer, but feed costs really
- 19 weren't an issue, I don't think, during the period of
- investigation. They weren't out of line.
- 21 MR. DEYMAN: I just have a few more
- 22 questions.
- 23 With regard to lost sales and lost revenues,
- 24 I didn't see an identified lost sales or lost revenues
- in the petition. Is that because in this industry

- 1 it's very difficult to identify them or perhaps you
- 2 could explain.
- 3 MR. ROSENTHAL: It is very difficult, given
- 4 the nature of this commodity market. You rarely have
- 5 an identifiable bid of one company versus another, but
- 6 it's really hard to isolate a particular sale from one
- 7 producer versus another to the packing customer.
- 8 MR. MEYER: I don't think you can pinpoint
- 9 one person lost a sale or revenue. The effect is
- 10 marketwide. Being a commodity, it affects the price
- 11 that everyone gets and so we have to attribute it in
- 12 that fashion.
- 13 MR. DEYMAN: The question on market share in
- 14 the petition, it indicates that the market share of
- the hogs from Canada increased from 5 percent in 2001
- 16 to 6.9 percent in 2003, so the overall increase was
- 1.9 percentage points.
- 18 Please explain now or in the post-conference
- 19 brief why in your opinion in an agricultural industry
- 20 what is normally a small increase in market share in a
- 21 manufactured in may be relevant for your purposes.
- MR. ROSENTHAL: We'll certainly do that.
- 23 I just want to repeat, though, or point you to Dr.
- 24 Hayes' discussion of elasticities and how a 1 percent
- change in supply has a 2 to 4 percent effect on price

- and what you're talking about there effectively
- 2 amounts to a 2 percent change in supplies and that's a
- lot of money on an agricultural commodity when you're
- 4 talking about margins if you're lucky of a 2 percent
- 5 profit. So it's a big number.
- And I will, since I can't help myself, just
- 7 take the opportunity to challenge your assumption that
- 8 1.9 percent in an industrial product may not be a lot.
- 9 MR. DEYMAN: I did qualify it by saying may.
- 10 Your petition also indicates that
- 11 consumption went up between 2001 and 2003. Normally,
- when consumption of a product goes up, the price goes
- 13 up too. Not always, but normally one would think that
- 14 increased demand for something brings the price up and
- that's not happening here.
- 16 Apart from the question of imports from
- 17 Canada, is it because that association just isn't
- 18 relevant in an agricultural industry like this?
- 19 MR. MEYER: The association is relevant, but
- 20 here's the point. In an agricultural product,
- 21 especially a non-storable agricultural product like
- hogs, we eat what we produce, so consumption is
- 23 determined by how much is on the market. The question
- 24 is at what price do we trade it in. So in the case of
- an agricultural product when consumption goes up, it

- 1 means production went up and the price went down and
- we slid down the demand curve because the supply
- 3 increased.
- 4 MR. HUDGENS: So the increase in consumption
- is really an indicator of the oversupply rather than
- an increase in demand and the oversupply is what's
- 7 caused the price to decline.
- 8 MR. ROSENTHAL: I have to say I struggled
- 9 mightily a few years ago before the commission to
- 10 explain that concept because what we're trying to do,
- 11 the Respondents are saying what you really want to do
- is increase consumption and our witnesses are saying,
- 13 no, what you want to do is actually increase demand.
- 14 Anyone can sell as much lamb in that case as you put
- on the market, but the question is what price you're
- 16 going to get for it and so you want to increase
- 17 consumer demand as opposed to give away your product.
- 18 MR. DEYMAN: Speaking of consumption, what
- 19 has happened to pork consumption in Canada in recent
- 20 years? Whatever the trend was, what does that mean
- 21 for the exports from Canada to the United States? How
- 22 would that have affected the amount exported?
- 23 MR. HAYES: I'm going to provide accurate
- 24 numbers in my brief, but I'll tell you what I think
- 25 happened and excuse me if what I think happened isn't

- what I will be able to provide, but my memory is that
- 2 Canadian pork consumption is relatively stable with a
- 3 small increase due to population increase. I haven't
- 4 seen any major increase in Canadian pork consumption.
- 5 There have been some relatively low prices recently
- 6 and that may have contributed to a very small increase
- 7 in Canadian pork consumption, so that coupled with a
- 8 relatively small increase in population probably means
- 9 an increase in Canadian pork consumption in the area
- of 1 to 2 percent a year, but nothing major. So in
- 11 the big picture, it would be relatively flat.
- 12 MR. DEYMAN: And my last question is most of
- 13 the imports from Canada consist of weaner and feeder
- 14 pigs. Explain how the imports of those pigs which
- 15 spend most of their lives and growth in the United
- 16 States are injuring the domestic industry.
- 17 MR. HAYES: I'll go first and I'm sure
- 18 somebody else wants to respond, too. The
- 19 profitability of pork production in the U.S. or Canada
- starts where the consumer, who eats the pork in the
- 21 restaurant or buys it from a retail store, pays for
- that pork. That's the demand. And then the other
- 23 component is the supply of pork on that day or in that
- 24 week. That gives you a market signal. Then if that's
- 25 high, the packer who has provided that, will bid more

- for live animals and if the people who provide the
- live animals are profitable because prices are high
- 3 they'll bid more for feeder animals and so all the way
- 4 back along the pipeline. So that fundamental factor
- is relative supply and relative demand in North
- 6 America and then everything else is a derivative from
- 7 that raw price and if you're going to buy feeder pigs
- 8 and you see a strong price for slaughter animals, you
- 9 will pay more for those feeder pigs and so in that
- sense there's an integration along the entire system.
- 11 MR. DEYMAN: Thank you very much. I have no
- 12 further questions.
- MR. MEYER: May I?
- 14 MR. DEYMAN: Yes, sir.
- 15 MR. MEYER: I'll make one more comment.
- About the weaned pig or feeder pig that comes across
- the border, he doesn't weigh nearly as much as he does
- 18 at slaughter. There's only one inevitable usage of
- 19 that animal. We don't bring them down here and divert
- 20 part of them to the pet business, okay? I mean, they
- 21 all go to food. So when he comes here and he's not
- going to get shipped back to Canada, when he comes
- 23 back here as a weaned pig, he becomes part of the
- 24 market hog supply in the United States. And by that
- I mean he has a supply effect. He contributes to the

- 1 supply at that point.
- Yes, he may be grown here, but if he wasn't
- 3 here in the first place, he wouldn't have contributed
- 4 to that supply.
- 5 MR. ROSENTHAL: And he's displaced the
- domestic production of the weanling in the first
- 7 instance.
- 8 MR. DEYMAN: Thank you again very much.
- 9 MR. CARPENTER: I have what I think are just
- 10 a few quick questions.
- 11 First of all, let me just note that we will
- 12 accept your charts for the record and we'll make sure
- 13 that those are attached to the transcript.
- 14 We had heard a good bit about supply and
- 15 I understand that the crux of your argument is there
- is an oversupply of Canadian animals coming into the
- 17 United States. I hadn't heard a whole lot about
- 18 demand until Mr. Deyman started asking about it a
- 19 couple of minutes ago.
- In terms of demand for pork, which I'm
- 21 assuming demand for hogs is to say demand for pork,
- 22 are there any statistics that have been presented in
- the petition or elsewhere on U.S. demand for pork?
- 24 I was wondering what the trend has been over the last
- few years. I assume those data are available from

- 1 USDA statistics. If they are not part of the record
- at this point, I would like to see what they are.
- 3 MR. HUDGENS: We'll provide those in the
- 4 post-conference brief.
- 5 MR. CARPENTER: Do you know, Mr. Hudgens,
- are those available on a monthly or quarterly basis?
- 7 MR. HAYES: We have a clarification
- 8 question. Are you referring to the quantity consumed
- 9 by Americans or to the demand curve faced by the pork
- 10 industry? They are different. I think you want the
- 11 quantity consumed?
- 12 MR. CARPENTER: I would say the quantity
- 13 consumed. Yes. And if it is available on a quarterly
- or even monthly basis over the last few years, I think
- that would be helpful.
- 16 Does anyone here know, though, just for the
- sake of discussion, has demand been fairly flat or has
- it been increasing or decreasing?
- 19 MR. MEYER: Demand during the period of
- 20 investigation, I think there was one year up and two
- 21 years down. It's been pretty flat. Demand for pork
- 22 has been relatively flat for several years and that is
- 23 demand which is a combination of consumption and real
- 24 price of the product put into an index form which we
- 25 can provide you on an annual basis. We have

- 1 historical data on the demand for pork that we can
- 2 provide. It was falling rapidly back in the early
- 3 '80s, it's been stabilized since then, some years up,
- 4 some years down.
- 5 MR. CARPENTER: You mentioned it had been
- falling back in the early '80s. Have there been any
- 7 industry efforts or programs involved in recent years
- 8 to expand demand for pork?
- 9 MR. MEYER: Well, "Pork, the other white
- 10 meat" is kind of a major one that's funded by the
- 11 legislative checkoff in the United States and that
- came about in the mid '80s, a major expansion of the
- 13 funding of those efforts. A lot of the packing
- 14 companies as new product development have developed
- 15 new products, put new concepts, a lot more entry into
- restaurants and food service, so, yes, there have been
- dramatic efforts by producers and the industry to
- increase the demand for pork since that time period.
- 19 MR. CARPENTER: Okay. Thank you.
- 20 Ms. Turner asked a question earlier and
- I heard your response to it, but I'm still not
- 22 entirely clear on that, since I'll admit I know
- 23 nothing about this industry.
- In terms of the slaughter weight,
- I understand you to say that there is a narrow window

- of maybe five to ten days where the animal is at the
- 2 optimum slaughter weight of maybe 250 or 260 pounds an
- 3 I'm still not clear as to whether that's an issue of
- 4 the quality of the meat deteriorates after that point
- or is it an economic issue in any sense where the
- 6 marginal costs of continuing to feed the animal exceed
- 7 the marginal revenue?
- 8 Why does the animal have to be sold within
- 9 that narrow timeframe?
- 10 DR. AMBRECHT: I'll answer that. It has to
- do with several factors. Of course, the meat doesn't
- deteriorate, however, the pricing mechanism commonly
- has to do with a grid where an animal's carcass weight
- or loin size and optimum is in a fairly narrow area.
- 15 So if the animal does not get slaughtered at that
- 16 point, it's going to have a less value per pound. It
- may be still more gross revenue, but the profitable
- 18 revenue or the optimum is not accomplished.
- 19 If the animal is not able to be marketed,
- 20 slaughtered and measured for its value in a very small
- 21 point in time and weight.
- 22 MR. CARPENTER: Now, does that optimum
- 23 carcass weight vary from one packer to another?
- 24 DR. AMBRECHT: Yes, sir. It definitely does
- because their markets, of course, may be different, so

- it depends on the producers' agreements with packers
- or if he's marketing as pigs become available. All
- 3 those are in the mix as to how that producer can get
- 4 the optimum value or maximum revenue from a pig at any
- one point in time. The window is fairly narrow.
- 6 MR. CARPENTER: I'm trying also to get the
- 7 question of how much flexibility a supplier would
- 8 have, for example, if he tried to sell the animal to a
- 9 particular packer at a smaller weight and was unable
- to do so, does he have some flexibility, then, to
- 11 shift to another packer who might be interested in a
- 12 larger animal?
- DR. AMBRECHT: Of course, if he can get his
- 14 killing point in time because most cases now you're
- 15 about two weeks ahead, so you need to inform the
- 16 packer I've got X pigs that I need to sell and the
- 17 packer says I'll take you on April 3rd.
- 18 MR. CARPENTER: Does that happen fairly
- 19 routine?
- DR. AMBRECHT: Yes, sir.
- 21 MR. CARPENTER: Okay. Thank you. That's
- 22 very helpful.
- 23 MR. MEYER: Some of that is due to where you
- 24 are in the United States. In some places there aren't
- very many packers, so you don't have options. There

- 1 are limits to these -- they differ from packer to
- 2 packer, but you can't sell a 200 pound pig for
- anything nearly a good price because discounts are
- 4 huge. In the same way, once a pig gets well over 300
- 5 pounds, the discounts get very large. And so you have
- 6 some flexibility there, but it's not strictly open
- 7 market on hogs any more. We have a lot of
- 8 relationships between producers and packers built in
- 9 there, so it's not as if at one time we loaded the
- 10 hogs up and hauled them to an auction and it didn't
- 11 matter where they went. That's not the way the system
- 12 works any more.
- 13 MR. CARPENTER: And what happens if a
- 14 particular company just has a difficult time selling
- 15 his product to any packer? Is it basically a distress
- sail at some point or the animal is destroyed or what?
- 17 MR. MEYER: That's what happened in the fall
- 18 of 1998. There wasn't enough slaughter capacity to
- 19 take the animals at the rate that they were coming to
- 20 market and you basically had a completely inelastic
- 21 demand and packers could have picked any -- there for
- about a week, they could have picked any price and
- 23 they would have got the same amount of hogs. The
- 24 price they chose was about eight bucks.
- DR. AMBRECHT: Now, another reason for the

- 1 situation is that if production is done on a weekly
- 2 basis and we have so many weeks worth of production in
- 3 place, we don't have much flexibility. This pig
- 4 that's at slaughter weight must be removed now because
- 5 next week's pig is ready to take his place. So it
- 6 also narrows the window. Production is on a conveyor
- 7 per se and they're produced on a regular basis,
- 8 therefore the removal of the finished product, the
- 9 finishing pig, the slaughter pig, must be removed. We
- 10 can't just store him there until the price is right or
- 11 the week is right or the snow doesn't come. When it's
- 12 time, they must go.
- 13 MR. CARPENTER: That's a good point.
- 14 I think you more or less answered my next question as
- 15 to whether there is ever any situation where a
- 16 supplier might consider holding onto a pig for a
- 17 longer period of time hoping the price will increase.
- 18 Is that pretty rare?
- 19 DR. AMBRECHT: A number of years ago when
- 20 producers had their pigs in outdoor facilities, we
- 21 could do that. Today, with contractual arrangements,
- 22 as Mr. Ivey described, pigs are moving and must move
- in a very regular timed basis and so there's not a
- very big time period to have the flexibility, even
- including weather.

1	If it's 100 degrees and we don't want to
2	move pigs, we wait until 1:00 in the morning when it's
3	only 75. If there's a blizzard, we wait until the
4	roads are cleared six hours from now and still move
5	the pigs because the time period, that flexibility is
6	very, very low.
7	MR. HAYES: Can I add one point there?
8	If pigs mix with new animals, they tend to
9	catch diseases or flus or colds from those animals and
10	so the industry has learned to adopt a technique
11	called all in, all out, so if you have 1500 animals in
12	a barn and maybe 10 percent are ready, you like to
13	move all of the pigs into that barn at one time, clean
14	it, wash it, and then move them all out together. If
15	you leave 10 percent in the barn because they're a
16	little bit lighter and you think you can get a better
17	price next week, those pigs will potentially transmit
18	health problems to the new arriving pigs and so the
19	majority of barns in North America are all in, all out
20	and that reduces the flexibility by a lot.
21	MR. CARPENTER: Okay. Thank you.
22	MR. ROSENTHAL: And, Mr. Carpenter, you can
23	see after hearing this description why when you've got
24	such a tightly organized conveyor belt or assembly
25	line, if you will, as described by Dr. Ambrecht, if

- 1 you add another million pigs or two million pigs into
- 2 the mix why a domestic industry is forced to sell its
- 3 product at a lower price than it otherwise would.
- 4 They don't have a choice to wait. There's no such
- 5 thing as fresh frozen pig. They've got to sell that
- 6 product and they're going to get a lower price because
- 7 there's more coming on.
- 8 When they're doing all the adjustment and
- 9 the Canadians are not, a natural consequence is the
- 10 lower price of anywhere, depending on where you pick
- 11 the point of 4 to 8 percent lower than it otherwise
- would be, as we are estimating it.
- 13 MR. CARPENTER: Thank you, Mr. Rosenthal.
- 14 A couple of other quick questions.
- 15 Mr. Hudgens, you mentioned a couple of
- 16 things in your testimony. One thing was that imports,
- 17 I believe you said, increased by 48 percent in January
- 18 of this year. Do you or does anyone else on the panel
- 19 know of anything unusual that was driving that
- 20 increase in imports?
- 21 MR. HUDGENS: You know, our argument is it's
- 22 a continuation of the same, that if we don't have a
- 23 duty put in place, then the imports will continue to
- increase and it's a perfect threat indicator.
- MR. CARPENTER: Have you looked at the

- 1 monthly import levels? Do they fluctuate a fair
- 2 amount from month to month?
- 3 MR. HUDGENS: They do.
- 4 MR. CARPENTER: They do?
- 5 MR. HUDGENS: But this comparison of 48
- 6 percent was compared to January of 2003, the same
- 7 timeframe.
- 8 MR. CARPENTER: Okay. Thank you.
- 9 And just one other point that you made that
- 10 I was going to ask you about and I believe you said
- imports from Canada were projected to increase by
- about 10 percent in 2004. I was wondering, were you
- 13 basing that on foreign producer questionnaire data or
- is that based on some other source?
- 15 MR. HUDGENS: Actually, that was based on a
- 16 quote from an official from Maple Leaf who said that
- 17 he projected imports to increase 10 percent in 2004.
- 18 MR. CARPENTER: Okay. Thank you
- 19 Mr. Hudgens.
- That's all the questions I have.
- 21 MR. TURNER: I just have two very quick
- 22 follow-up questions, to things that both Mr. Deyman
- 23 and Mr. Carpenter asked.
- 24 Let me ask the first one that was a
- follow-up to Mr. Deyman's question regarding the

- 1 Canadian pricing information and just making sure that
- 2 you understood part of what we're asking for. We're
- 3 asking not for just import values or average unit
- 4 values and the price of Canadian pigs coming into the
- 5 United States, but also what is going on in the
- 6 Canadian market. So if you have any information
- 7 whether it's provided by stuff compiled by Canada
- 8 Stats or whatever regarding the pricing in the
- 9 Canadian market, we would like that in the
- 10 post-conference brief and we are asking the other side
- 11 to do that as well.
- 12 MR. ROSENTHAL: We have that and will supply
- 13 it.
- MS. TURNER: Thank you.
- The last one just follows up on getting more
- on this pricing issue regarding the optimal weight and
- when you're selling. And I understand that you're
- 18 moving the hogs and you've got a production schedule
- 19 and thus you have to do that, but still I would like
- to see clarification regarding why there is such a
- 21 discount, either for the lower weighted pigs or the
- 22 higher weighted pigs, which is not the same. That's
- 23 actually what you're getting by the packer, not why
- 24 you're moving it.
- 25 My question on that has to do with is the

- 1 reason, though, when you get past that optimal weight,
- is the quality of the meat, say, when it gets over 300
- 3 pounds, does the quality of the meat -- or when it's
- 4 under 220 pounds, I'm just giving examples, that
- 5 you're getting those heavy discounts? And if that's
- 6 not the case, then why is there such a discount?
- 7 MR. MEYER: The situation here, pigs are
- 8 killed at a relatively early age, slaughtered at about
- 9 six months, so meat quality does not change during
- 10 that time period. There are factors to meat quality:
- 11 genetics, the way the animals are handled, but the age
- is so small there and they're a young animal already.
- 13 It's not like another month on a two and a half year
- old steer, for example, okay? That could have some
- 15 real quality impact. So meat quality is not the
- 16 issue.
- 17 The issue is the size of the carcass and the
- 18 size of the cuts and how it fits in the packer's
- 19 processing system. If it's a very small carcass, it
- doesn't yield enough cuts to be the right size and the
- 21 packer can't divide all of his fixed costs over more
- 22 pounds in that carcass.
- 23 If it's too large, then the cuts don't fit
- into the bacon presses and don't fit into the ham
- 25 curing systems and those kinds of things and yield the

- 1 correct size of cuts to do into portion controlled
- 2 products for food service, for example, or case ready
- 3 products for your local grocery store.
- 4 So it's a size issue of the cuts that come
- 5 out of these and we've had a trend toward heavier and
- 6 heavier weights in all of North America and the reason
- is we can spread fixed costs, packers and producers
- 8 make more money on those. The genetics are there for
- 9 the animals to be efficient and packers can spread
- 10 costs over more pounds. One pig just -- it occupies a
- shackle space on the line and if it's a 200 pound pig
- or a 300 pound pig, there's a lot of difference in how
- many pounds I can spread my costs over. So it's not
- an issue of quality, it's an issue of fitting the
- 15 production system with the right size of cuts to meet
- the needs of restaurants, retailers, and ultimately
- 17 consumers.
- MS. TURNER: Thank you.
- 19 MR. IVEY: I wanted to mention one other
- thing about the packers. Their kill supply is so
- limited and that's why we've got this problem is that,
- for instance, in our company, if we held hogs, they
- 23 couldn't physically kill all of them the following
- 24 week and we couldn't physically truck them all up
- there. We don't have enough resources to do that.

- 1 Whenever there is like a hurricane or those type
- things, the ability for the packer to catch up on that
- 3 product is so limited and that goes back to pork being
- 4 inelastic and having one more pig being so bad is
- 5 because the packing capacity in the U.S. has been so
- 6 strained just to keep up with the kill that we've got
- and when it gets to a certain point, they don't have
- 8 to bid up the prices at all because their kill is full
- 9 and they can't kill any more, so prices fall
- 10 dramatically. So there's just not a lot of
- 11 flexibility at all in the system as far as their
- 12 ability to take the pigs.
- MS. TURNER: Thank you.
- 14 MR. CARPENTER: I want to thank the panel
- 15 again very much for coming here today to educate us on
- this industry. We appreciate your patience with all
- of our questions, too. This is not an industry that
- 18 we see every day and we have certainly learned a lot.
- 19 Again, thank you very much for coming and at
- this point we will take about a ten-minute recess and
- then resume the conference with the Respondents'
- 22 testimony.
- 23 (Whereupon, at 12:25 p.m., a recess was
- 24 taken until 12:40)
- 25 //

1	AFTERNOON SESSION
2	(12:40 p.m.)
3	MR. CARPENTER: Could we resume the
4	conference, please?
5	Mr. Porter and Mr. Ince, begin whenever
6	you're ready.
7	MR. PORTER: Thank you, Mr. Carpenter.
8	Our first witness is Edouard Asnong.
9	MR. ASNONG: Good afternoon. My name is
10	Edouard Asnong and I am the elected president of the
11	Canadian Pork Council, representing hog farmers from
12	across Canada. I also operate a farm where I raise
13	hogs to market from piglets which are purchased from
14	other farmers. My farm is located south of Montreal.
15	I would like to begin my remarks with a
16	brief overview of the North American hog and pork
17	marketing structure. Although tariffs on live swine
18	and pork products traded between the United States and
19	Canada were eliminated in the Tokyo round of GAT
20	negotiations, it is since the Canada-U.S. and now
21	North American Free Trade Agreement was implemented
22	that there is now much closer market integration of
23	the U.S. and Canadian hog and pork industry.
24	A common scenario is for Canadian weanlings
25	to be sold to U.S. pork producers who raise them to

1 1	market	weight	to	be	processed	by	U.S.	packers	from
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- which finished pork products are exported to Canada.
- 3 Another common scenario is for Canadian market hogs to
- 4 be sold to a U.S. pork processor who in turn sells the
- 5 pork to Japan. There have been significant structural
- 6 changes in hog production over recent years. It is
- far less homogenous than it was, say, 15 or 20 years
- 8 ago, where a large majority of market hogs were raised
- 9 from birth to finished weight on the same premises.
- 10 Production has become increasingly
- 11 specialized within stages of raising hogs. Some
- 12 producers specialize in the raising of segregated
- 13 early weaned piglets which may weigh up to 15 pounds
- and are sold to a nursery barn operator.
- 15 Others specialize in raising the piglets to
- heavier weights, say, 60 pounds when they are called
- feeder pigs and are sold to a farmer who has a
- 18 finishing barn where they are taken to the market
- 19 weight. Which segment of production takes place where
- 20 it is importantly determined by such factors as feed
- 21 availability and prices and land area available for
- 22 utilization of manure.
- The emergence of specialized weanling and
- 24 feeder pig production in Canada is a complement, not a
- detriment to the U.S. hog industry, as it provides a

- 1 source of high health piglets to American hog
- 2 finishers who have abundant supplies of pigs at low
- 3 prices.
- 4 Looking at the balance of Canadian live
- 5 swine exports, those over 50 kilograms or 110 pounds,
- 6 we can divide these into market hogs other than sows
- 7 and boars sold for slaughter; sows and boars for
- 8 immediate slaughter and; hogs not sold for immediate
- 9 slaughter.
- 10 Each of these categories have very different
- 11 attributes and end uses. We will address each of them
- 12 as to why the International Trade Commission must look
- 13 at them separately in its analysis of injury or threat
- 14 thereof.
- 15 MR. PORTER: Thank you.
- 16 Our next witness is Larry Friesen.
- 17 MR. FRIESEN: Good morning, ladies and
- 18 gentlemen. My name is Larry Friesen. I am a weanling
- 19 producer. I live in Brandon, Manitoba. I sit on the
- 20 board of directors of the Manitoba Pork Council,
- 21 representing the weanling pig exporters of Canada.
- 22 Because most of our issues are international issues,
- 23 I also sit on the board of the Canadian Pork Council.
- Much to the envy of our friends at the
- National Pork Producers Council, 100 percent of our

- 1 Manitoba producers pay a checkoff to our Manitoba
- 2 Council. We in turn advance a portion of these
- 3 checkoff dollars to the Canadian Pork Council, which
- 4 then speaks on behalf of all of Canada and all the
- 5 regions, so we are not fragmented, we speak as one
- 6 voice here.
- 7 I have witnessed the evolution of this
- 8 industry in a very personal way. At the age of 22,
- 9 back in 1974, I bought a 200-sow farrow to finish hog
- 10 operation that was set up on behalf of five big grand
- 11 farmers that were exiting the industry and I bought
- the thing. Over the years, like many others, my
- business continued to evolve in order to adapt to the
- changes that were happening in the industry.
- 15 That adaptation was a transformation of a
- 16 farrow to finish hog operation to a specialized farrow
- 17 to wean operation. My experience reflects what has
- 18 happened, as Mr. Paul Rosenthal referred to, as the
- 19 North American industry: the rapid evolution to
- 20 specialization, multi-site production systems.
- 21 Historically, most hog operations were small
- 22 and mostly farrow to finish. However, one must
- 23 recognize that historically there's always been
- farmers who just finished hogs. The farmer would
- 25 purchase co-mingled feeder pigs from auction marts

- located in many small towns in the midwest. However,
- with the advent of highly infectious diseases like
- 3 pseudo-rabies, porcine respiratory and reproductive
- 4 syndrome, swine influenza and many other health
- 5 concerns that made this system unviable with the
- 6 collection of those pigs in one area.
- 7 What evolved in its place is a very
- 8 specialized hog production system. The hog production
- 9 system of today typically now involves three distinct
- 10 segments. And some of this is repetitious, so I'm
- 11 going to speed through the next three paragraphs.
- 12 First, there's the farrowing. This phase
- encompasses breeding to weaning. In industry
- language, the weaned pig is called an isowean.
- 15 Isoweans are baby pigs that are about 7 to 21 days old
- and weigh in between 10 and 14 pounds. It is weaned
- from the sow and put on the truck and transported to
- 18 the nursery.
- 19 The second stage is the nursery. At the
- 20 nursery, which is typically a separate specialized
- 21 building, the pig is raised from their weaned weight
- to about 50 to 60 pounds. This takes about seven
- 23 weeks. The pig at this stage is then known as a
- 24 feeder pig.
- These feeder pigs can then either be

- 1 retained by the farmers until they're slaughtered or
- they're sold to other farmers.
- 3 The final stage is finishing, in which a
- 4 feeder pig is again transferred to a specialized
- 5 facility where they are raised to slaughter rate,
- 6 ranging from 250 to 300 pounds.
- 7 At the time that this specialization was
- 8 taking place, hog producers got bigger and bigger and
- 9 large vertically integrated operations, a lot of them
- in the Carolinas and in the south, large corporate
- 11 farms entered the picture.
- 12 There are several reasons for this. First,
- a large operation can fill a whole nursery with pigs
- of the same age, the same genotype and the same health
- 15 status. This creates efficiencies such as phase
- 16 feeding, split sex feeding and what was referred to as
- 17 all in, all out use of barn space.
- 18 Second, these large farms can transfer all
- 19 their pigs to separate finishing barns, which are
- 20 optimally sized and split into gilts and barrows for
- 21 the most cost efficient phase feeding system. In
- 22 addition, this allows them to maintain the cleanliness
- 23 of the individual barns by washing and disinfecting
- the whole unit out at one time.
- 25 By maintaining this high health status, they

- 1 have lower mortality and higher feed efficiencies
- 2 which result in lower costs.
- In addition, I would like to note that the
- 4 high health status in particular significantly reduces
- 5 a producer's dependency on antibiotics which is a very
- 6 important consumer preference around the world today.
- 7 So let me put this into perspective how
- 8 these big pork powerhouses back in 1988, the biggest
- 9 producers only finished 7 percent of all the hogs that
- 10 went to market. That's not that long ago.
- 11 And according to Successful Farming
- 12 Magazine, today in the United States the top 38 hog
- 13 producers now account for 68 percent of all these
- hogs.
- The presence of these large operations
- forced the smaller farmers to make a choice. Either
- 17 they had to -- and we heard this early in all these
- 18 other testimonies, they either had to leave the hog
- 19 production system or change, adapt. They either had
- 20 to custom feed for these large corporate farms and by
- 21 custom feeding I mean that they get a daily rate for
- 22 renting their facilities and their labor out basically
- at no risk to them, it's just a simple equation of
- 24 cost of production, or they could adapt and by
- weanlings.

1	It is my view that these large vertically
2	integrated operations were counting on the small
3	farmers to cease operations, much like what happened
4	in the poultry industry, and they were partially
5	correct. Thousands of small farmers did cease
6	operations, but much to the disappointment of the big
7	operators, many small farmers found a way to compete.
8	Some chose to custom feed, like I mentioned
9	earlier. Other family farms learned that they could
LO	achieve all the efficiencies that a large scale
L1	operation has by embracing specialization and creating
L2	network linkages. That is, by converting their old
L3	farrow to finish hog operations to larger scale
L4	feeding operations and then making long-term contracts
L5	with a single source, high health, genetically
L6	desirable weanling or isowean, the new smart farmer
L7	has been able to guaranteed the numbers needed to fill
L8	his barn on an all in, all out basis. And then he's
L9	also able to deliver the kind, quality and number of
20	hogs that packers will be willing to pay top dollar
21	for or make a long-term contract with. In other
22	words, he or she is in the same league as the
23	producers and the pork powerhouse list or the big
24	corporate farms. They don't like that a whole lot.
25	And then with the aid of U.S. foreign

1	policy, that gives them access to extremely low feed
2	cost supplies and that means they have created a
3	production system that makes them one of the lowest
4	cost producers in the world. I have seen close out
5	after close out on these small family farms, some of
6	them as small as 300 pigs. Our customer base is
7	really about from 300 pigs a year to 7000 or 8000 pigs
8	a year being the largest. And these people, they take
9	their own corn and they grind their own corn and they
10	feed their own hogs and before they go out and
11	cultivate corn in the morning, they walk through their
12	hog house and these guys are the best hog producers in
13	the world, as far as I'm concerned, and if they can
14	get those pigs for \$30 and feed their own corn to
15	those hogs, there isn't anybody to compete with them.
16	They've got costs running around as low as \$32 where
17	these pork powerhouses today, they're all sitting at
18	\$42, \$45, as high as \$48 and I bet you some of them
19	are at \$55, if you look at the death rates and
20	everything else.
21	So it's the disappearance of the auction
22	marts in many small farrow to finish operations,
23	switching to what they do best, finishing hogs. Hog
24	farmers turn to buying their weanlings.
25	So where can they buy these high health baby

- 1 pigs in large numbers so that they can fill their
- 2 barns on an all in, all out basis, on a long-term,
- 3 contractual basis?
- 4 They certainly can't buy them from the big
- 5 vertically integrated operations, they want to keep
- 6 their contract barns full, so they have to turn
- 7 somewhere and for some odd reason they came to us
- 8 north of the border and we are, as again Mr. Rosenthal
- 9 referred to it, less risky and I think he was really
- 10 referring to less risky on a health basis because we
- don't have pseudorabies, we have never had
- 12 pseudorabies in Canada, it's a huge risk to invest a
- 13 lot of money in these long-term farrowing houses and
- 14 then end up getting pseudorabies or this mystery swine
- 15 disease or porcine respiratory and reproductive
- 16 disease, which can cause 30 and 40 and 50 percent of
- 17 your sows to abort.
- 18 In the 1990s, five and seven-year long
- 19 contracts were being offered to Canadian weanling
- 20 farmers and I was right there. Mostly contracts with
- a \$30 U.S. floor price and a 53 percent of the
- 22 six-month out Chicago Mercantile Exchange price, that
- 23 was the price that was being offered to anybody that
- 24 wanted to deliver baby pigs into that corn belt or
- 25 that hog triangle.

1	The Chicago Mercantile Exchange future price
2	for this period averaged \$33.85 over the life of that
3	five-year contract that was just recently over.
4	That's good money.
5	Since then, a variety of contracts have been
6	offered and a variety have been drawn. Some of them
7	are on an FOB basis, some of them where the farmer in
8	the U.S. pays all the border costs, including the
9	freight and the duty.
10	Ninety percent of the people I represent
10 11	Ninety percent of the people I represent sell pigs on a long-term contract basis and, like
11	sell pigs on a long-term contract basis and, like
11 12	sell pigs on a long-term contract basis and, like everybody referred to before, we are price takers, not
11 12 13	sell pigs on a long-term contract basis and, like everybody referred to before, we are price takers, not price makers, but our prices generally because we
11 12 13 14	sell pigs on a long-term contract basis and, like everybody referred to before, we are price takers, not price makers, but our prices generally because we don't have the option of hedging our corn, hedging our
11 12 13 14 15	sell pigs on a long-term contract basis and, like everybody referred to before, we are price takers, not price makers, but our prices generally because we don't have the option of hedging our corn, hedging our finished product price or making a cost of production

And, yes, many U.S. hog finishers would be happy to purchase healthy, quality hogs from U.S. sources if they were available. The truth is, they are not. The commission must recognize that there is an excess of finishing capacity in the United States. The finishers came to us because the supply of

have a supplier.

- weanlings is simply not available in the kind and
- 2 quantity the need it to be competitive.
- And one of these agents for a feed company
- 4 happened to come to me in Manitoba. I was at home, he
- 5 came to me. His name was John Roseski from Kerber
- 6 Milling and I introduced him to my cousin who operates
- 7 Autumn Wood Farms, a farrowing operation in Canada,
- 8 and they entered into a long-term contract, Kerber
- 9 Milling, that custom feeds hogs from Canada on John
- 10 Caspers farm at a fixed rate of custom feeding.
- 11 Hence, Mr. Caspers hasn't lost a lot of
- 12 money raising hogs in the period in question, he's
- been receiving a rate of return.
- 14 What I'm saying is that Canadian isoweans
- 15 are not displacing any U.S. production. To the
- 16 contrary, we will be displacing U.S. production if you
- impose these duties. We are helping U.S. hog
- 18 finishers. Remember, we do not sell isoweans to
- 19 consumers, we sell isoweans to U.S. hog producers.
- 20 Seventy-five percent of the value added is done right
- 21 here in the United States and these hogs are U.S. hogs
- 22 produced on U.S. farms.
- 23 Thanks for your time. I will be open to any
- 24 questions.
- MR. FRIESEN: Thank you.

	5
2	MR. HOWARD: Good afternoon. I am Greg
3	Howard, Vice President and Chief Operating Officer of
4	a company called Premium Pork. I'm pretty certain
5	that our company is the largest Canadian exporter of
6	live swine to the United States. I know for certain
7	that we are the single largest export of baby pigs,
8	what we are calling isoweans, to the U.S.
9	You have just heard from Larry Friesen talk
10	about the dramatic structural changes that have
11	occurred in the U.S. live swine industry over the past
12	few years.
13	Well, I want to tell you that I am living
14	proof of that change. Indeed, we believe that our
15	company is the ideal economic model in today's swine
1.6	

Our next witness is Greq Howard.

industry. We produce live swine for slaughter in the U.S. exclusively using imported early weaned pigs sourced from Canada. Our slaughter hogs are sold exclusively to a single large U.S. buyer pursuant to a long-term contract, which we concluded in 1998.

Our company was born in 1997 out of a vision of how to produce world class, cost efficient hogs.

We thought long and hard about how to best structure our operation to best compete in this hog market. At the time, the U.S. hog industry was at a crossroads.

- 1 U.S. packers were frustrated by the inability to
- 2 obtain steady consistent volume of high quality hogs.
- We were aware that large U.S. packers were
- 4 looking for suppliers of such hogs and were frustrated
- 5 by their inability to find this consistency in their
- 6 supply chain.
- 7 Furthering our discussions with a particular
- 8 packer, we then considered the relative cost
- 9 advantages of Canada and U.S. facilities and soon
- 10 realized that a world class company must integrate the
- 11 best of what North America has to offer.
- 12 We decided to combine the superior herd and
- 13 facilities management complemented by high health and
- 14 excellent genetics in Canada with the high quality,
- 15 low cost midwest feeding and grain consumption.
- 16 Taking advantage of the best of Canada and the best of
- the U.S., we have established a high quality product
- 18 to supply on a consistent basis. Our success has led
- 19 to increasing demand for our product by our packer.
- 20 Now, what is our product in Canada? The
- 21 product is isoweans, baby piglets that have just
- 22 finished being weans. Essentially, our specialty in
- Canada is breeding and farrowing. Once the baby pigs
- are weaned at about 17 days, in our case, we ship them
- to our affiliated company in Iowa, where our American

1 partners raise them to full slaughter weight.	W∈
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- 2 consider ourselves specialists in breeding and
- 3 farrowing in Canada. There is really no dispute that
- 4 breeding, gestation and farrowing are most effectively
- 5 done in Canada.
- 6 Canada's abundant land lowers disease in
- 7 piglets, disease risk. Canada has the space for us to
- 8 efficiently build our farrowing operations away from
- 9 people and away from other pigs. Canada's cool
- 10 climate also contributes to the markedly lower disease
- incidence relative to the U.S. Cooler temperatures
- 12 also promote lactation, which increases and enhances
- the weight of our baby piglets at an early stage.
- 14 Taking all these factors together gives Canada a clear
- 15 advantage in breeding and farrowing.
- 16 Just to use our company as an example, on
- average, our sows produce 24 pigs per year, compared
- 18 to the U.S. average sow that produces only 18. Such
- 19 enhanced productivity is critical, given the
- increasing demand in our industry for enhanced
- 21 efficiencies.
- 22 Similarly , there is little doubt that
- 23 feeding and finishing stages of hog production are
- 24 much more efficiently done in the United States. This
- is where Premium Pork Finishing U.S. enters the

- 1 picture. Our finishing operations can take advantage
- of the plentiful low cost corn and soy mill that we
- feed our hogs. Each hog consumes roughly 700 pounds
- 4 of U.S. grain.
- 5 Premium Pork U.S. buys ten pound weanlings
- and after six months sells 260 to 270 pound hogs.
- 7 These are U.S. hogs.
- 8 Two thirds of the final cost of producing a
- 9 slaughter hog is the cost of grain. Less than
- one-third is the cost of the weanling. By finishing
- our hogs in the U.S., we can take advantage of the
- 12 U.S.'s incredibly efficient farmers. Even the best of
- growing seasons in Canada's grain farmers cannot match
- 14 the bushels per acre regularly harvested by an Iowa
- 15 grain farmer.
- On the other hand, the density of hog
- finishing operations in the heartland increases the
- 18 incidence of disease. Disease are most pressing for
- 19 sows and weanlings. This in term confirms the
- 20 business decision to place our sow barns in Canada.
- 21 Finally, I want to talk about the price that
- 22 I get for isoweans that I send to the United States.
- 23 As mentioned, at the time our company was founded in
- '97, Premium Pork Canada and Premium Pork Finishing
- together with our U.S. partners signed a contract to

- sell exclusively to a large U.S. packer. The basic
- 2 contract terms, including pricing, have not changed
- during the last seven years.
- 4 Thank you for your time.
- 5 MR. FRIESEN: Thank you.
- 6 Our next witness is Lance Mistelbacher.
- 7 MR. MISTELBACHER: Hello. I am Lance
- 8 Mistelbacher, Director of Commodity Risk Management at
- 9 Maple Leaf Foods. Maple Leaf Foods is the largest
- 10 processor and producer of hogs in Canada, with annual
- 11 sales of \$5.2 billion.
- 12 At Maple Leaf Foods, the hog and pork
- markets can significantly impact earnings, so we
- 14 monitor these markets on a daily basis. My role here
- 15 today is to articulate what demand factors influence
- 16 hog market prices.
- 17 Let's begin with pork prices. As everyone
- 18 knows, hogs are processed into pork products. As
- 19 depicted in graph 1, it is clear that hog prices and
- 20 pork prices are very high core related. In fact, the
- 21 most common measure of correlation is known as
- 22 R-squared and the R-squared between these two prices
- is 97 percent. This is a remarkably high R-squared
- since 1 is a perfect correlation.
- Clearly, as the market for pork changes so

- follows the price of hogs. Thus, one can surmise pork
- 2 prices drive hog prices.
- 3 Conversely, in our second slide here, there
- 4 is virtually no correlation between hog prices and
- 5 Canadian slaughter imports. Note pricing has a
- 6 seasonal trend. Prices are high in the summer, low in
- 7 the winter; however, in the next slide when the price
- 8 data is seasonally adjusted, the R-squared is still
- 9 zero.
- 10 I think this answers the question Mr. Deyman
- 11 asked earlier concerning the relationship between U.S.
- 12 hog prices slaughter imports from Canada over the
- 13 entire period.
- 14 So the real question we need to look at is
- 15 what are some factors that determine the price for
- 16 pork, so let's look at the protein market dynamics
- that occurred in 2002.
- 18 First, in March 2002, Russia shut off
- 19 poultry and pork. Russia is one of the most important
- 20 markets for U.S. poultry and one of the largest. This
- 21 dispute seriously hampered trade flows, reducing total
- 22 U.S. imports by 15 percent from year period and in
- 23 April 2002 alone exports were lowered by 41 percent.
- 24 This tremendous decline in exports forced
- 25 poultry producers to sell their products in a domestic

- 1 U.S. market for extremely low prices, forcing pork
- 2 prices lower.
- 3 Poultry was not the only protein market to
- 4 adversely affect pork prices in 2002. U.S. beef
- 5 production was also at a record high. I think if we
- look at the chart we see the combined total meat
- 7 supply was a record in 2002.
- 8 Thus, the message here is clear. The record
- 9 meat supply or, as many analysts have called it, the
- 10 protein glut or meat glut drove all meat prices lower,
- including pork prices.
- 12 These lower pork prices caused the lower hog
- 13 prices. I think earlier there was testimony or a
- question as to why in 2003 when imports were
- increasing at a greater rate in 2002 did the hog
- 16 market increase.
- Well, if we look at the chart here, in 2003
- 18 we saw a decline in total meat supply and that would
- 19 constitute a major reason why hog prices, as all meat
- 20 prices, rose in 2003.
- 21 Another factor to consider is the export
- 22 market for pork. If we look back in the period, 2001
- was a very profitable year for U.S. hog producers.
- 24 Market price for hogs was very strong. This was
- 25 largely driven by strong export demand that arose as

- 1 foot and mouth disease in Denmark forced it out of the
- 2 lucrative Japanese market, allowing the U.S. to gain
- 3 market share.
- 4 The hog market as shown rallied sharply to
- 5 this new demand factor for pork, further illustrating
- 6 that pork prices drive hog prices. Slaughter hog
- 7 imports from Canada have little to no effect as shown
- 8 by the data.
- 9 Thank you for the opportunity to speak and
- 10 I will entertain any questions that you have.
- 11 MR. INCE: Thank you. Our next witness is
- 12 Kevin Grier.
- 13 MR. GRIER: Good afternoon. My name is
- 14 Kevin Grier. I am a senior market analyst at the
- 15 George Morris Centre. That's an Agriculture and food
- 16 think tank in Guelph, Canada. I specialize in the
- economics of the Canadian pork and pig industries.
- 18 My testimony specifically focuses on the
- 19 unique circumstances of 2003 that caused an increase
- in sales of Canadian slaughter hogs to the U.S.
- 21 market. This represents an exception to the trend
- 22 from 1998 through the beginning of 2003 of declining
- 23 Canadian slaughter hog exports to the United States.
- In 2003, however, there were two
- 25 extraordinary developments that changed the normal

- economics of the Canadian market for slaughter hogs.
- 2 First, there was a very large and unprecedented
- 3 appreciation of the Canadian dollar relative to its
- 4 U.S. counterpart. The second was the repercussions
- 5 for the pork and hog industries arising from the
- findings of BSE in a Canadian cow in May 2003.
- 7 The price of hogs in Canada changes in the
- 8 opposite direction to a change in the Canada-U.S.
- 9 exchange rate. A rule of thumb is that for every 1
- 10 percent in the value of the exchange rate, hog prices
- 11 move by a percent in the opposite direction.
- In 2003, the Canadian dollar strengthened
- markedly against the U.S. dollar from about 64 cents
- 14 to about 77 cents U.S. As a result, the Canadian
- dollar value of both slaughter hog and pork sales
- 16 declined significantly.
- 17 The incidence of BSE in Canada had a direct
- 18 effect on Canadian slaughter hog and pork prices as
- 19 well. Here is why. Because of BSE, there was a
- virtual shutdown of Canadian beef exports and a very
- 21 sharp rise in the availability of certain beef
- 22 products on the Canadian market.
- 23 These beef products were in turn processed
- into ground beef and sold in the Canadian market at
- exceptionally low prices during the summer of 2003.

1	This extraordinary surge in supply of ground
2	beef at exceptionally low prices caused Canadian
3	consumers to substitute beef for pork. Canadian pork
4	packers were consequently forced to discount pork into
5	the Canadian market. So the result of these two
6	factors was the very large and rapid appreciation of
7	the Canadian dollar and incidence of BSE which were
8	happening only in Canada caused Canadian packer
9	profitability relative to U.S. profitability to
LO	decline significantly in the summer of 2003.
L1	This fall in Canadian pork prices and
L2	margins was devastating for Canadian packers. Two
L3	plants closed for a period, others reduced their
L4	throughput. This weakened Canadian packer buying
L5	power allowed U.S. packers to out bid them for hogs,
L6	which thus led to increased Canadian slaughter hogs to
L7	the U.S. in the summer of 2003.
L8	Mr. Possberg, who follows later, will review
L9	developments in Canada with regards to increases in
20	slaughter capacity.
21	With regard to the exchange rates, however,
22	the Canadian dollar has eased back to a recent range
23	of about 74 to 76 cents. Finally, I would like to
24	comment on the economics of the North American trade
25	in weanlings and feeder pigs.

1	I have studied this issue extensively. If
2	there is a major impediment to the supply of weanlings
3	and feeder pigs shipped from Canada, U.S. farmer
4	finishers of slaughter hogs are going to suffer, as
5	you have heard. Independent U.S. farmer finishers of
6	pigs can flourish only if they have Canadian
7	weanlings.
8	While some day the supply of U.S. born
9	weanlings will catch up to meet demand, it is likely
10	in my judgment that the large vertically integrated
11	packer conglomerates will gain at the expense of their
12	traditional independent farmer-finishers.
13	In particular, I have estimated in the past
14	that stifling the imports of Canadian weanlings would
15	jeopardize the livelihoods of about 1000 to 1300
16	independent farmer finishers. This would result in
17	losses of about \$420 million in gross farm income in
18	Iowa, Nebraska and South Dakota.
19	There is nothing injurious to U.S. farmers
20	about imports of weanlings and feeder pigs from
21	Canada. For U.S. farmer finishers, unrestricted
22	imports of Canadian weanlings are a part of the
23	solution, not part of the problem.
24	Thank you.
25	MR. INCE: Thank you. Our next witness is

- 1 Andrew Holtmann.
- 2 MR. HOLTMANN; Good afternoon. My name is
- 3 Andrew Holtmann. I am with Phoenix AgriTec of
- 4 Winnipeg, Canada. Phoenix AgriTec brokers market hogs
- 5 and provides risk management services to the hog
- 6 sector in Canada.
- 7 In 2003, Phoenix AgriTec brokered a quarter
- 8 of a million market hogs for 30 producers in western
- 9 Canada. The majority of those hogs were brokered and
- 10 place in the U.S. market, the midwest in particular.
- 11 A necessary part of our business is knowing how the
- 12 North American hog industry operates, what the needs
- of the industry are at each stage of production and
- 14 pricing arrangements in our market so that we can
- deliver the most value for our customers.
- 16 We would not be in business very long if we
- did not understand the industry and how the market
- 18 operates.
- 19 I want to discuss two issues with you today.
- 20 The first concerns trends in Canadian market hog
- 21 exports over the past three years and factors that
- 22 influence their flow. The second concerns the
- 23 relationship between prices for Canadian market hogs,
- 24 the United States and prices for U.S. market hogs and
- 25 specifically what if any impact Canadian have on U.S.

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-	221222
	prices.

With respect to trends in Canadian hog
exports, historical volumes have been consistent and
steady. Over the 2000 and 2002 period, exports
consistently average between 35,000 and 41,000 head
per week in non-holiday shortened weeks.

Beginning in 2002, we witnessed a gradual decline in volumes or historical averages. The export trend trends down from roughly 37 head per week to around 32,000 per week by mid 2003, reflection a decrease in U.S. pork demand.

about the increase in Canadian pork imports since June 2003, but they neglected to explain the real factors driving this increase. These factors include a short-term disruption within the Canadian processing sector resulting in a decline in slaughter capacity; rising demand for U.S. pork in domestic and export markets, another effect associated with the declining U.S. dollar.

Starting with the disruption in the Canadian processing sector, Maple Leaf Foods Winnipeg went on strike in June 2003. Also in June 2003, Spring Hill Farms, another Canadian packer with a capacity of 18,000 head per week, shut down without warning. This

1	posed immediate concerns for Canadian hog producers
2	with inventory that would normally be shipped to Maple
3	Leaf's Winnipeg facility or Spring Hill.
4	Canadian hog producers made alternative
5	arrangements to sell their displaced hogs in the
6	United States because there was insufficient slaughter
7	capacity in Canada. This increased the number of
8	slaughter hogs exported to the United States and
9	particularly to the midwest market, the closest
10	packing market for the Canadian market hog exporters.
11	There was simply no other option. Market
12	hogs cannot be stored. When finishing is complete,
13	they must move on to the packer for slaughter or the
14	entire production procedure is interrupted.
15	More importantly, once these displaced hogs
16	shipped, given the contractual arrangements with U.S.
17	packers associated with their shipments, the flow of
18	slaughter hogs would not simply revert back to
19	Canadian packers as quickly as it had moved down to
20	U.S. packers.
21	U.S. packers also had no desire to stop
22	buying he Canadian hogs. Exceptionally strong demand
23	for pork in both the U.S. domestic and export markets

maintained a pull for Canadian market hogs, even after

the strike ended at Maple Leaf's Winnipeg facility and

24

25

- 1 Spring Hill partially reopened.
- 2 During this period, the U.S. dollar lost
- 3 considerable value against other currencies. Canadian
- 4 hogs were needed to help meet the demand as well as
- 5 the hole left in the domestic protein market because
- of BSE in the North American cattle heard.
- 7 Finally, I want to briefly touch on the
- 8 issue of price and the impact of Canadian hogs on
- 9 price discovery in the United States. U.S. packers
- only negotiate a purchase price on 12 to 14 percent of
- 11 the hogs they buy. Outside of these sales, all other
- 12 sales are made using a formula price.
- 13 The most common formula is a swine or pork
- 14 market formula. Under this practice, the price
- 15 determined on the 12 to 14 percent of hogs where price
- is negotiated is applied to the formula hogs. Because
- of this, only 12 to 14 percent of the hogs purchased
- set the price for 65 percent of all the hogs
- 19 purchased. Market hogs from Canada fall into the
- 20 category of swine or other foreign market formula.
- 21 All of the hogs my firm exports are sold using this
- 22 method. None of the hogs we export are negotiated,
- therefore, they are not used for price discovery.
- 24 Because of this, they are not part of the 12
- to 14 percent of the sales used to formulate prices

- 1 for most of the other sales. They simply do not hog
- 2 prices. Thank you.
- 3 MR. INCE: Thank you.
- 4 Our next witness is Don Hrapchak.
- 5 MR. HRAPCHAK: Good afternoon. My name is
- 6 Don Hrapchak. I am General Manager of SPI Marketing
- 7 Group in Saskatoon, Saskatchewan, a marketing
- 8 organization for Saskatchewan hog farmers.
- 9 One of my job responsibilities is to keep
- 10 track of all available market opportunities for
- 11 Saskatchewan hogs. You have already heard that the
- 12 live swine industry has many different specialized
- 13 segments. I would like to discuss the sale of sows
- 14 and boars for slaughter.
- These animals are used as breeding stock and
- are considerably larger than the normal 260 pound
- animal. A boar can weigh between 500 to 700 pounds
- 18 when it goes to slaughter. Sows range in weight range
- 19 from 400 to 600 pounds.
- 20 Typically, 40 to 45 percent of all breeding
- 21 stock is culled each year. These animals that are no
- longer required for breeding purposes are sent to
- 23 slaughter. Because of their size, not only is
- 24 specialized equipment required, but actually different
- 25 processing techniques are necessary. Labor

- 1 requirements, line speeds and governmental inspection
- 2 tasks are different than those needed for market hog
- 3 slaughtering.
- 4 Therefore, due to the extra high costs, high
- 5 volume throughput is required to make sow and boar
- 6 processing financially viable. Boar and sow meat have
- 7 different characteristics as compared to pork meat
- 8 from market hogs. The primary utilization of boar and
- 9 sow meat is in the manufacturing of sausages.
- 10 Oftentimes, the end product is a highly seasoned
- 11 product.
- 12 Boar slaughter in Canada is a rarity. Boars
- 13 that are killed in Canada and that are over 200 pounds
- dressed can only be sold as boar meat and must be
- 15 labeled as such. Due to the move to artificial
- insemination, the number of boars required for
- 17 Canadian hog production is declining. Therefore, due
- 18 to lower numbers, requirements for specialized
- 19 equipment and the limited market for finished
- 20 processed product, almost all boars are sold live to
- the U.S. specialized boar plants.
- 22 Although Canada does kill substantially more
- sows than boars, the same challenges that prevent boar
- 24 slaughtering affect the sow industry. Equipment must
- 25 be specialized for the sow kill plants. Market

- 1 opportunities for sow meat is also limited in Canada.
- 2 What we have seen within the North American market is
- 3 that several specialized U.S. packing plants,
- 4 particularly in the midwest, have developed a market
- 5 for various sausage products and have invested in
- their facilities and in the specialized processes
- 7 necessary to use sow and boar meat.
- 8 Buyers gather sows and boars throughout
- 9 Canada and export them to the specialized U.S. plants.
- 10 The finished products, typically sausages, are
- 11 exported back to Canada for consumption. The number
- of sow and boar exports will vary with the total
- 13 breeding herd.
- 14 I would also like to discuss the separate
- 15 trade in non-pure bred breeding stock. For the most
- 16 part, these animals are gilts, females, that will be
- 17 used as sows. They are typically sold at
- 18 approximately 200 pounds live. Selling the gilts at
- 19 this stage in their development allows them to
- 20 acclimate to their environment before they begin the
- 21 process of breeding. The export data now break out a
- 22 class of live swine over 50 Kgs not for immediate
- 23 slaughter. These numbers would represent hybrid
- 24 breeding stock.
- In closing, I ask how the U.S. industry can

- 1 say that either category of these imports is injuring
- 2 them.
- 3 MR. INCE: Thank you.
- 4 Our final witness is Florian Possberg.
- 5 MR. POSSBERG: Good afternoon. My name is
- 6 Florian Possberg. I have been a hog farmer in the
- 7 province of Saskatchewan in western Canada for almost
- 8 30 years. Our older operations are all farrow to
- 9 finish where total production happens from breeding to
- 10 finishing on one site, but our newer facilities since
- 11 1995 are all three site production units.
- 12 There is no question that the unusual events
- of 2003 caused major distortions in our marketplace.
- 14 As a result of finding one BSE case in Canada, the
- 15 export of Canadian beef was essentially cut off.
- 16 Canada historically has been a major
- 17 exporter of beef. No exports created a domestic
- 18 oversupply of our grown beef. Beef prices went down.
- 19 Increased consumption of beef in Canada in 2003
- 20 displaced pork consumption.
- 21 For example, in August of 2003, beef
- 22 consumption in Canada increased by 12 percent while
- pork consumption decreased by 11 percent.
- 24 Because of BSE, all Canadian slaughter
- 25 plants, including pork packers, saw the value of one

- of their byproducts, meat and bone meal, decline
- 2 significantly or, in some cases, actually have a
- 3 negative value. U.S. packers were not as affected.
- 4 Canadian operations were disadvantaged by this.
- 5 Besides the decline in domestic consumption,
- 6 BSE and SARS and other unusual issues in Canada raised
- 7 food safety concerns in export markets. One packer
- 8 told me he was asked by a Japanese buyer to guarantee
- 9 that his pork exports were SARS-free, even though pork
- 10 has never been associated with SARS.
- 11 As a result of lower Canadian pork demand,
- 12 two slaughter plants, West Perth Packers in Mitchell,
- 13 Ontario, and Spring Hill Farms in Neepawa, Manitoba
- shut down in 2003. West Perth went bankrupt and
- 15 Spring Hill Farms shut down for about a two-month
- 16 period.
- 17 Other Canadian plants, particularly in
- 18 western Canada, responded to their losses by cutting
- 19 back on their volume of slaughtered hogs.
- The nature of hog production is that hogs
- 21 need to be slaughtered. When a hog is ready for
- 22 market, we have a very tight window to market that
- 23 hog. Packers want very consistent weights of hogs and
- 24 will discount for lighter or heavier weights.
- 25 American plants were willing to pay higher

- 1 prices for hogs that would have normally been
- 2 slaughtered in Canada prior to the closure of Canadian
- plants. U.S. plants generally are large, double
- 4 shifted plants and are much more efficient than the
- 5 Canadian plants at dealing with changes in supply.
- In 2004, we are seeing the situation turn
- 7 around. Since January, hog prices in North America
- 8 have increased about 20 percent. International
- 9 markets have also strengthened. The Spring Hill Farms
- 10 facility in Neepawa reopened late last year and there
- are efforts underway to reopen West Perth with a new
- 12 owner, Newco Pork, Inc.
- 13 Additional shifts are planned for the Olymel
- 14 plant in Red Deer, Alberta; a second shift there would
- 15 represent an additional 43,000 hogs per week. Maple
- 16 Leaf has also announced plans to add a shift at its
- 17 Brandon, Manitoba facility.
- 18 Further, a new plant owned by DuBreton in
- 19 Riviere-du-Loup, Quebec replaced one plant that burned
- 20 to the ground in October 2002. At the time, they were
- 21 slaughtering 12,000 hogs per week. They reopened in
- 22 November 2003 with a new plant and now can process
- 23 18,000 hogs per week.
- 24 In Saskatchewan, DMB Food Processors are
- 25 planning to build a facility that can kill and process

1	9000	hogs	per	week.	This	should	be	on	line	next	year.
2			In	Quebec,	anoth	ner plan	nt a	at S	St. A	lexano	dre

3 plans to increase its capacity by 5000 by year end.

4 A beef plant in Les Cedres, Quebec has also been purchased for conversion to hog processing. 5

Finally, we are seeing signs that exportable 6 numbers of slaughter hogs in Canada are about to 7 decline. Statistics Canada data show that pigs over

9 20 kilograms, and not including the breeding stock, at

January 1, 2004 were 4.6 percent below the number for 10

January 1, 2003. Now, the pigs over 20 kilograms 11

represent hogs that will ultimately be available for 12

slaughter and their numbers are down. 13

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Contrary to what the Petitioners would like 14 you to believe, the Canadian industry does heed market 15 signals. Building of hog barns in Canada has 16 17 virtually ceased. I am also aware of several

substantial hog operations, mainly farrow to finish

19 operations, that have gone into receivership or have

or may cease production completely. 20

Several slaughter plants are gearing up to 21

become more efficient double shifted operations. 22

my own operation, the number of hogs sent for 23

24 slaughter to the United States has declined as

25 Canadian packers are taking increasing numbers of

- 1 hogs.
- 2 Ladies and gentlemen, in the last ten years,
- 3 both the American and Canadian hog industries have
- 4 become major exporters of pork in the international
- 5 marketplace. Free trade has allowed the industry on
- 6 both sides of the border to take advantage of each
- 7 other's strengths. I implore you to resist throwing
- 8 up artificial trade barriers, barriers which will
- 9 lessen our ability to compete in the highly
- 10 competitive international marketplace.
- 11 Thank you.
- 12 MR. INCE: Thank you. That concludes our
- 13 testimony.
- Mr. Simon, you are next.
- 15 MR. SIMON: Good afternoon. My name is Joel
- 16 Simon. I'm here as counsel to J. Quintaine & Son,
- 17 Ltd., Baxter Transport, Ltd., and Zantingh Swine, Inc.
- 18 Some 19 years ago I appeared in proceedings on behalf
- 19 of P. Ouintaine & Son. The son is now J. Ouintaine
- and his son is now working with him in the same
- 21 facility. At that time we argued before the Commerce
- 22 Department the International Trade Administration,
- that sows and boars differ from slaughter hogs and
- 24 should have either a separate class or subclass and a
- 25 different rate of CBD if one was to be found.

1	At that time also the Petitioners in this
2	case, the same NPPC, did not oppose that determination
3	and as a result the RTA granted our request and a
4	subclass was found for sows and boars.
5	I'm here before you today to argue not only
6	that there should be a subclass, but I believe that
7	sows and boars are a totally different class and are
8	not a like product as this Commission would define as
9	other animals that are being complained of. As a
10	matter of fact except for Mr. Hrapchak and Ms.
11	Turner's two questions to Mr. Rosenthal I don't
12	believe there was much discussion at all about the
13	impact of sows and boars and the use of sows and boars
14	as slaughter animals in the United States.
15	But just briefly I wanted to refer back to
16	this Commission's decision in the 1999 cattle cases
17	where you discussed the question of what is the
18	Commission's standard for like or similar product and
19	you set forth five different characteristics or
20	factors. One were the physical characteristics and
21	uses of the product and I think it's clear anybody
22	looking at a slaughter hog and comparing it to a sow
23	or a boar would never confuse the two. Their physical
24	characteristics are totally, totally different. Sows
25	and boars weigh anywhere between 500 and 700 pounds;

- 1 slaughter hogs as the testimony given earlier today,
- 2 once they reach more than 250 or 260 pounds are really
- 3 not used, they're in trouble and they must be
- 4 slaughtered at that weight.
- 5 In addition, interchangeability, while you
- 6 might be able to make a slaughter hog, you might be
- 7 able to make sausage out of it, you cannot make fresh
- 8 meat out of a sow or a boar. The hormonal changes in
- 9 both those animals prevent the use of that meat for
- 10 anything other than sausages or well-sliced meat
- 11 products.
- 12 On the channels of distribution, even the
- 13 Petitioners have described that sows and boars are
- both slaughtered in separate facilities, not only
- 15 separate from the packers that slaughter slaughter
- 16 hogs, but also separate facilities from each other so
- that boars are slaughtered in facilities only used for
- 18 slaughtering boars and sows are slaughtered in
- 19 facilities for slaughtering sows and neither of them
- are used, the slaughtering facilities are used to
- 21 slaughter slaughter hogs for fresh meat.
- 22 Customer and producer perception of the
- 23 product, I think it's clear from its face that these
- 24 animals, that the customer is not the same. A meat
- 25 packer does not buy sows and boars. These are made to

- 1 very specialized customers that buy the sows and boars
- only for use as sausage meat or very heavily spiced
- food, meat products. And the common manufacturing
- 4 facilities which was your fifth and last itemization
- 5 in your 1999 decision, common manufacturing facilities
- 6 I've already discussed also. They are not common
- 7 manufacturing facilities. The production processes
- 8 are totally different as are the employees.
- 9 As a result of this finding of a different
- 10 class there's no evidence at all in Petitioner's brief
- or on the record that would indicate that any injury
- 12 exists to an industry in the United States as a result
- of the importation of slaughter, of sows and boars.
- 14 Thank you very much.
- 15 MR. PORTER: That concludes the affirmative
- 16 presentation, Mr. Carpenter.
- 17 MR. CARPENTER: Thank you very much for your
- 18 presentations and for appearing here today before us.
- 19 We'll begin the questions with Ms. Turner.
- 20 MS. TURNER: Good afternoon, at this point.
- 21 It's Robin Turner, Office of the General Counsel.
- 22 Well, we finished off with like product and
- 23 I was going to start with that. Let me start first,
- 24 Mr. Simon, I'll have a few questions for you, but Mr.
- 25 Ince, actually I'd like to follow up or start with a

- 1 question for you that's very similar to what I
- 2 actually asked Mr. Rosenthal, and that had to do with
- different positions between this case and the case in
- 4 the statements made in the 1999 review, five year
- 5 review.
- At that point in time what was before the
- 7 Commission is the scope which we've just learned from
- 8 Mr. Simon has to do with the changed circumstance
- 9 review and the fact that part of the order was revoked
- 10 regarding sows and boars and weanlings.
- 11 The scope for the five year review was swine
- 12 for immediate slaughter. Now at that time I, and as I
- asked Mr. Rosenthal this morning, the NPPC's position
- 14 was that it should just continue to be a domestic like
- 15 product that was the same as the scope and that meant
- swine for immediate slaughter.
- But CPC, which I believe you represented at
- 18 that point in time as well, CPC had a completely
- 19 different position and CPC's position was that it
- 20 should be a single like product and that the like
- 21 product should include all swine, including weanlings
- 22 because they were an integral part of the domestic
- 23 swine industry and that producers of those types of
- 24 sows and boars are generally the same as the producers
- of the type of swine within the scope. I can actually

- direct you to your pre-hearing brief at pages two and
- 2 three.
- 3 So I would like to ask you, you have
- 4 indicated in your opening remarks, it sounded like,
- and maybe that's not your position but that you were
- looking at possibly different like products. Mr.
- 7 Simon clearly is indicating that the Commission should
- 8 define separate like products.
- 9 The position of CPC in the 1999 review was
- that there should be one, and in fact one that was
- 11 larger than what the scope was at the time but the
- 12 same thing as now. I'm first asking you what's your
- 13 position on the like product here is and if it is
- different why it's different from what it was in 1999.
- 15 Thank you.
- 16 MR. INCE: The quick answer is I've seen the
- 17 light. The longer answer is, of course in the sunset
- 18 review we were dealing with a, shall we say a
- 19 tradition of an approach to how you deal with showing
- 20 injury from imports in a commodity situation where you
- 21 have basically one commodity and the economists use
- their studies to show the price of, the effect on
- 23 price of increases in supply.
- 24 The industry certainly had started to change
- by then but it has become a much more fragmented

- 1 product than it was then. I think that is the key to
- 2 dealing with it at this stage.
- We certainly are arguing that there are
- 4 separate like products and I think the facts that
- 5 you've heard today bear that out. We will certainly
- 6 be putting more of those into our post-conference
- 7 brief.
- 8 MS. TURNER: So your position is now
- 9 different from the 1999 where now you're arguing
- 10 they're separate like products.
- If you're arguing separate like products
- 12 we've got a couple of different types of separate like
- 13 products here. Mr. Simon has just gone through, he's
- 14 called it the five factor, but it's actually the six
- 15 factor. There's also price. That is our classic like
- 16 product or domestic like product factors, but that's
- actually when you're comparing, and he correctly was
- 18 using it as comparing sows and boars which are at a
- 19 similar level of production.
- 20 What you're comments, your witnesses have
- 21 been discussing is more the distinction of the
- 22 weanlings in the different stages of production so I
- 23 take it you're arguing against it under a semi-
- 24 finished product analysis?
- MR. INCE: No, I don't think it is a semi-

- 1 finished product. I think that we can make
- 2 distinctions based on the traditional criteria for
- 3 separate like product. We will do that in our post-
- 4 conference brief.
- 5 MS. TURNER: But you're arguing then the
- 6 Commission should not use the sow and boar is a
- 7 different issue, that weanlings up to slaughter
- 8 cattle, that the Commission should not use a semi-
- 9 finished like product analysis for that? And if
- 10 that's the case, can you explain why because that is
- 11 traditionally what it would do in that scenario.
- 12 MR. INCE: Well it has done that in the
- 13 cattle case, I know that. But I think there are
- 14 significant differences between this case and that
- 15 case which we will address in our post-conference
- 16 brief.
- 17 MS. TURNER: Mr. Porter, would you like to
- 18 elaborate on that, whether that's actually the
- 19 position of all the Respondents or is that the
- 20 position of just part of the Respondents?
- 21 MR. PORTER: Thank you, Ms. Turner. We do
- 22 not support separate like products for weanling and
- 23 market hogs. Not that we don't recognize that the
- 24 Commission needs to understand there are differences.
- Where I come out on this, quite honestly, is that the

- 1 live cattle case was decided quite correctly. I think
- what you get from the live cattle case is that you
- must do a semi-finished analysis. What weanlings go
- 4 into become market hogs. I respectfully disagree with
- 5 Mr. Ince, you have to use a semi-finished analysis.
- The problem you have with semi-finished
- 7 analysis in this context is it has an emphasis on sort
- 8 of end uses and customers and that, and you're sort of
- 9 then trapped that it's definitely all going to become
- 10 pork.
- 11 So our position is not to waste time on
- 12 separate like products, but to accept it is a single
- industry but note that within the single industry
- 14 there are different products and the Commission has
- 15 noted that many times before when it has found a
- 16 single like product there are, if you will, different
- 17 products within the industry. That's the position
- 18 that we're going to have, and in particular to note
- 19 that there are different imports coming into the
- 20 country.
- You had a lot of questions on that. I hope
- I get some of those questions here because I have a
- 23 lot of comments on that, but with respect to like
- 24 product, we will on this particular point agree with
- 25 Petitioners it's a single like product.

1	MS. TURNER: If I can actually make one
2	comment about that, when the Commission has found a
3	single like product but has looked at things as
4	different I would say it would be segments of the
5	market and not different products once they've defined
6	a product
7	MR. PORTER: As always, Ms. Turner, you're
8	correct.
9	MS. TURNER: But we would like from both of
10	you, I would also indicate further analysis in the
11	post-conference briefs. I would also indicate that
12	Mr. Ince, I would ask that in the post-conference
13	brief you indicate that the semi-finished product
14	analysis shouldn't be used. Since you actually
15	explain the difference, cattle did have sales at the
16	stocker, at the feeder, at the same type of different
17	stages as this and very active markets in those, so
18	why there would be a distinction here from that that
19	would require not using a semi-finished product
20	analysis.
21	Before I get to the question that I have for
22	you Mr. Simon regarding sows and boars, if I can
23	actually as a question first of Mr. Hrapchak. Sorry,
24	my pronunciation can be atrocious.

But my question has to do with, you had

25

- indicated that boars and sows are culled each year,
- about 40 percent to 45 percent are culled each year.
- 3 So what is the timeframe that we're talking about that
- 4 it goes to? Are we talking three years, four years
- 5 until a sow or boar is at their time period where
- they're no longer an active -- 40 percent, that's
- 7 higher than I expected to hear.
- 8 MR. HRAPCHAK: Most of the sows would be
- 9 culled after a certain period of time and some of the
- 10 gentlemen here who actually raise pigs would be able
- 11 to explain a little bit better than I am. I just sell
- 12 them.
- But normally the rule of thumb is
- 14 approximately 40 to 50 percent of total breeding stock
- is culled every year.
- MS. TURNER: If somebody can explain, or
- indicate how many years that takes to get to that cull
- 18 point?
- 19 MS. POSSBERG: Keep in mind that the
- 20 gestation period for a sow is 114 days. So a sow can
- 21 actually have 2.7 litters in a year. And typically
- 22 sows aren't kept in the herd past eight parities. And
- 23 before the eighth parity a number of sows will be
- 24 culled for productivity reasons or whatever.
- 25 So in fact because there is quite a number

of litters within a year produced, and	the	norma
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- 2 productivity length of a sow maxes out at eight
- 3 parities, we do end up with a 40 to 45 percent cull
- 4 rate on an annual basis.
- 5 MS. TURNER: Anybody else want to comment?
- 6 Mr. Simon, to you then on the like product
- 7 question.
- 8 You've indicated that sows and boars should
- 9 be defined as a separate like product, domestic like
- 10 product. I guess my question is are you suggesting
- 11 that sows are a separate domestic like product and
- 12 boars are a separate one? Or that a combination of
- sows and boars should be a separate like product?
- 14 MR. SIMON: If we apply all of these then
- 15 the sows and boars are two separate like products
- because, I didn't answer the question, address the
- 17 price. Right before I walked in here I got a call
- 18 from my office that one of our clients called to say
- 19 that sows were about 10 to 12 cents a pound less
- 20 normally than slaughter hogs and boars were even less
- 21 than sows. So that there is a difference in price
- 22 between sows and boars. There's a difference in
- 23 production facilities between sows and boars. There's
- 24 a difference between physical characteristics between
- 25 sows and boars. There's a difference between the end

- 1 use of sows and boars.
- 2 MS. TURNER: So you're indicating they're
- 3 not --
- 4 MR. SIMON: You don't mix them.
- 5 MS. TURNER: They're not both used for
- 6 sausage though?
- 7 MR. SIMON: There may be some things you
- 8 might use boar meat for because it's very heavily
- 9 spiced, kinds of meats, and maybe some of the very hot
- 10 sausages or something. I'm not certain. That's
- 11 something we'll address in our post-hearing brief.
- 12 MS. TURNER: One thing you look at in
- looking through those factors is in fact the
- 14 Commission, when they look through those factors, if
- there are some general, and you're somewhat comparing
- those to the rest of the swine industry, whether those
- two would be comparable with being one or whether they
- 18 would be so distinct from each other to be a clear
- 19 dividing line between them.
- Is there industry data in the USDA on sows
- 21 and boars separately regarding all of the types of
- data that we have actually been looking at and will
- look at here as well as import data on it?
- 24 MR. SIMON: I believe there is data on sows
- and boars separate and apart. I'm not sure whether

- 1 its USDA or from the Canadian side. One of the
- 2 problems on the Customs side from imports is that it
- 3 will fall into the category of swine over 50 kilos and
- 4 they don't differentiate between 50 and 200 kilos.
- 5 MS. TURNER: So the import data will not be
- able to be broken down between sows and boars and all
- 7 other live swine?
- 8 MR. HOLTMANN: Actually I believe sows and
- 9 boars are a separate category of import data that is
- 10 reportable on the U.S. side.
- 11 MR. SIMON: Not on the Customs side. Maybe
- 12 from the USDA --
- MR. HOLTMANN: The USDA does report the
- 14 import of Canadian sows and boars separately from both
- finished hogs as well as weanlings.
- 16 MS. TURNER: Whatever can be provided in
- 17 post-conference briefs with that information would be
- 18 very helpful.
- 19 I had asked Petitioners this morning to just
- 20 go through the different four stages, actually it
- 21 somewhat seems like a bit more of three stages of
- 22 production facilities and operations to clarify
- 23 whether we were discussing the right terminology. Mr.
- 24 Friesen, you actually went through some of this as
- 25 well.

1	I guess my question here rather than
2	repeating and asking it as directly was more, was what
3	they indicated this morning what you would
4	characterize, in addition to what you've actually
5	stated, but do we have the right idea of what happens
6	from the farrowing and the types of different
7	operations that are involved?
8	MR. FRIESEN: Yes, you do. The only little
9	thing that kind of threw you I think was the concept
LO	of wean to finish barns. That's an emergence. It's a
L1	very small part of the industry. Some of our
L2	customers do buy these baby pigs and they put them
L3	right into that barn and they keep them there right to
L4	slaughter weight. I think that was a little bit
L5	confusing. But by and large most of the people that
L6	bring in these baby pigs, whether from their own
L7	farrowing houses or if they bring them in from the
L8	Carolinas or from Canada, they put them into nurseries
L9	and keep them there for about seven weeks and then
20	they take them to these finishing houses, much bigger
21	facilities. The same number of head, they just need
22	more space as they get bigger, and they finish them
23	there.
24	MS. TURNER: Part of what your comments
25	were, I got the idea from your comments you were

- 1 stating about changes in the Canadian production
- 2 system, the somewhat evolution from a family farm to
- 3 the more industry-wide family farm. What we have as
- 4 Farm Aid actually deals with sort of in the United
- 5 States here.
- 6 But are you, you're not indicating that the
- 7 Canadian system is different from what the U.S. system
- 8 -- Have both of them evolved like this, or is it the
- 9 fact that Canada has evolved differently from the
- 10 U.S.?
- 11 MR. FRIESEN: Basically not a huge
- difference other than the distinction I was trying to
- make there was that there was a lot of little hog
- operations when they just say they'd go out of
- 15 business or they'd cease operations, they made this
- 16 like so terminal. I'm suggesting that the bulk of our
- 17 customers, they changed their operations. Lots of
- 18 them, they just went in there, the same barn their dad
- 19 built, they went in there and renovated, changed
- things around, and now they have the ability to buy in
- 21 -- Instead of dealing with all these pseudo rabies and
- 22 purrs and swine flus and hired help and all this stuff
- they just decided to buy in these baby pigs and feed
- those pigs all the way to market. That's what they're
- good at. That's the evolution I was trying to change.

1	And in Canada, lots of people that I
2	represent, they didn't have access to the corn in
3	western Canada, in my province particularly, we had
4	issues with grain supplies. They simply said the
5	cheapest thing I can do, the best thing I can do is
6	sell these baby pigs, there are Americans coming up
7	here. They want to pay a reasonable return for them.
8	They're willing to give me a long term contract. I'll
9	just take my finishing barn and put sows in there and
10	I'll take my nursery barn and weld up some farrowing
11	crates and put these farrowing crates in the nursery,
12	and suddenly he's got from a 600 sow operation, farrow
13	to finish, he's got a 1200 sow farrow to isowean, then
14	he just drives right past Maple Leaf and right on down
15	to Iowa. So that's the evolution I was trying to
16	explain. And lots of times it's their own kids
17	helping in the barn, and it's a family farm in many
18	cases.
19	MS. TURNER: I guess, and this would
20	actually be more for the attorneys to just address,
21	well actually anybody from the industry. I mean I'm
22	hearing that the Canadian and the U.S. products are
23	virtually the same. There's an interchangeability,
24	there's a high degree of substitutability between
25	these products. It sounds like in terms of Mr. Howard

- is describing that he goes from one phase to the other
- and it becomes, it's a joint Canadian-U.S. product.
- 3 So if that's the case I would be surprised if I'm
- 4 hearing that there's not substitutability between, in
- fact, the products are not at different levels, but
- 6 the fact that whether the Canadian -- the different
- 7 levels is a different issue. I'm talking about, Mr.
- 8 Rosenthal actually talked about a pig is a pig is a
- 9 pig. I mean are there wide differences between
- 10 Canadian pigs and U.S. pigs? At the same stages of
- 11 development.
- 12 MR. PORTER: I'd like to ask a couple of our
- industry witnesses. On the whole, you're looking at
- 14 sort of what I call looking at 30,000 feet, and I
- think the answer is no. I don't think, but part of
- the development of the industry, and we heard about it
- 17 from Mr. Friesen and Mr. Howard, just that because of
- 18 the land and the cold, that the farrowing developed in
- 19 Canada let's say a little bit faster and better than
- 20 it did in the United States. And what -- If you take
- it on an individual isowean basis I think you're going
- to see you're not going to find a huge difference
- between an isowean that's coming across the border,
- and isowean that's coming from North Carolina.
- What Mr. Friesen and Mr. Howard and Mr.

- 1 Mistelbacher were trying to sort of get at though is
- 2 expand your view a little bit. What the statistics
- 3 absolutely demonstrate is that the Canadians are
- 4 better producers of farrowing and the isoweans. The
- 5 statistic that Mr. Howard mentioned, 24 pigs per
- 6 litter versus 18 is a huge difference. And so while
- on an individual isowean basis, no. As a sort of
- 8 industry there are some differences.
- 9 MR. INCE: Mr. Possberg?
- 10 MS. POSSBERG: Just to add to that, by the
- 11 way, it's 24 pigs per sow per year, not per litter.
- 12 But it's a small thing.
- 13 MR. PORTER: I stand corrected. Thank you.
- 14 MS. POSSBERG: He's not a hog farmer, I am.
- 15 Generally speaking there is quite a
- difference in productivity if you can maintain a high
- 17 health status of the unit in the breeding operation.
- 18 And there's a computer recordkeeping system in North
- 19 America called Pig Champ. They do a large number of
- 20 herds in both Canada and the U.S.. Now the top ten
- 21 percent of breeding herds in the U.S. in 2002 produced
- 22 23.4 pigs per mated female per year. That same number
- 23 in Canada was 25.6.
- The environment, temperature of our herds,
- 25 mean that our herds generally are a lot higher health.

- 1 Generally. Not all the time, but generally.
- 2 Iowa and Minnesota and Nebraska are a huge
- 3 user or a market for feeder pigs from all over North
- 4 America. From North Carolina, from Texas, from
- 5 Canada. And what the Petitioners have focused on is
- 6 the pigs from Canada. But in fact if you go a little
- 7 deeper into analysis you'll see that Iowa has taken
- 8 more pigs from anywhere outside their area because
- 9 they have gotten so very efficient at finishing hogs
- 10 and have a real disadvantage producing isoweans or
- 11 feeder pigs.
- 12 So it's a natural evolution based on
- 13 economic advantage.
- 14 MS. TURNER: But even though Iowa is a big
- 15 market, it still is only a portion of the U.S. market,
- and so I guess we've got to look at the whole domestic
- 17 market. The question I'm getting is, or the comment -
- 18 If I'm wrong on this please indicate, but the fact
- 19 is that when you've got different areas and different
- 20 people who might specialize in different areas and
- 21 have different efficiency that when the bottom lines
- 22 comes to whether the hog at slaughter of a Canadian
- 23 hog or a U.S. hog, that they basically are
- 24 substitutable for each other depending on there might
- 25 have been during the different stages of production,

1	there	might	be	certain	places	that	there	were	more
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- 2 efficient operations, but that the ultimate product
- ends up being interchangeable and substitutable.
- 4 MR. PORTER: Ms. Turner, yes, you're
- 5 correct. At the market hog stage I don't think anyone
- is claiming that there's a big difference between a
- 7 Canadian market hog and a U.S. market hog. But I
- 8 really need to go back to this issue of what you call
- 9 sort of phase of development. We can't lose sight of
- 10 the ball which is what is coming across the border?
- 11 What's coming across the border, a vast
- 12 majority are feeder pigs. The vast majority of the
- 13 feeder pigs are isoweans. The law requires you to
- look at what's coming across the border.
- 15 An Isowean is a ten pound pig that's coming
- 16 across the border. That's what we need to focus on.
- 17 That's a very different product than a 260 pound hog.
- 18 And there are a lot of issues to get into, and some of
- 19 them are complex and you've identified them already,
- 20 but I really think that just saying a Canadian market
- 21 hog and a U.S. market hog are substitutable, that's
- the end question. I think that a little bit misses
- really what we should look at, what is coming across
- the border.
- MS. TURNER: Well looking at the U.S.

- official import statistics you're right, the category
- of the just weaned or the seven kilogram is a
- 3 substantial number, but actually a third of all
- 4 imports and the amount that come in at seven kilograms
- is actually only, is smaller and substantially smaller
- than the amount that's coming in for immediate
- 7 slaughter.
- 8 So when you're making that argument, the
- 9 amount that comes in under the seven kilogram is
- 10 1446950 --
- 11 (Pause)
- 12 It's still, a third of all the imports are
- coming in for immediate slaughter. So I think when
- 14 you're making that you need to --
- 15 MR. PORTER: Again, the data will be the
- data. I don't deny there is a volume of market hogs
- 17 coming in for immediate slaughter, absolutely. All
- 18 I'm saying is that we always need to remember there is
- 19 a big difference between an isowean and a market hog.
- 20 That's all.
- 21 MS. TURNER: We understand that, but I'm
- just saying you're also trying to make the argument,
- it seems, that in fact they're all of the seven
- 24 kilogram and that we should be focusing on that, and
- 25 we have to look at all of the different -- If that's

- what you're trying to argue then yes, we are looking
- at all of them, but we're also looking at the third
- 3 that are coming in for immediate slaughter.
- 4 If I can ask, and this would be for the
- 5 attorneys. This was something that I asked this
- 6 morning. In terms of at what stage of development
- 7 swine becomes a domestic product. The fact is, you do
- 8 have the, you've been indicating that two-thirds of
- 9 the imports are coming in at the weaned and the feeder
- 10 stages, a third are coming in at the market for
- 11 slaughter stage. The fact is, are those weaned and
- 12 feeder cattle would you indicate using the traditional
- 13 factors that the Commission looks at for determining
- 14 whether something actually should be deemed to have
- 15 sufficient production related facilities or actually
- 16 operations to be deemed a domestic producer. If you
- would go through that analysis for us.
- 18 MR. PORTER: Okay. I'll sort of state, I can
- 19 sort of state it now and I'll put the one paragraph in
- 20 our brief.
- 21 We do not at all believe that any of the
- 22 finishers that are importing the isoweans or even the
- feeder pigs, we believe they're all bonafide U.S.
- 24 producers. We are not going to ask for the Commission
- to employ the related party analysis. We believe

- they're all bonafide U.S. producers. In fact our
- 2 position is that a feeder pig, either the isowean or
- 3 the feeder pig that comes in becomes a U.S. market hog
- 4 that's raised by Americans, fed by Americans, and most
- 5 importantly, priced by Americans.
- 6 MS. TURNER: Actually, there's actually two
- 7 different things the Commission will have to look at
- 8 and one will actually be whether in fact there's
- 9 sufficient domestic production to be deemed a domestic
- 10 producer under, there's six factors that the
- 11 Commission looks at regarding the value-added. If you
- would go through those in addition to going through
- 13 the related party analysis as to whether in fact the
- ones that import are related parties.
- 15 Mr. Ince, do you have -- do you want to add
- 16 something there?
- 17 MR. INCE: We'll address that in our post-
- 18 hearing.
- MS. TURNER: Thank you.
- 20 Actually though, that raises a question
- 21 because Mr. Howard has indicated that his operation is
- one type of operation that imports, that I take it
- 23 that Premium Pork owns both the Canadian farrowing
- 24 operation as well as owns the finishing operations in
- the United States. Is that correct?

- 1 MR. HOWARD: That's correct. We own the
- 2 farrowing operations in Canada and we own part of a
- 3 company that finishes the hogs, and we have a
- 4 partnership with a U.S. management company that
- 5 manages the hogs in Iowa and raises them to slaughter.
- And we in turn work with about 86 different feeders
- 7 and finishers that on a contractual basis to raise our
- 8 pigs. So it's very much a group effort in the U.S..
- 9 MS. TURNER: But your finishing operations
- 10 are not something that are owned actually by Premium
- 11 Pork?
- MR. HOWARD: No.
- MS. TURNER: So the ownership is only --
- 14 MR. HOWARD: The ownership is in the pig
- 15 only. From Canada.
- MS. TURNER: So you toll out the, your
- 17 operation is a --
- 18 MR. HOWARD: Our U.S. partner basically is
- 19 ranged for the finishing contract with multiple
- 20 farmers in Iowa.
- 21 MS. TURNER: So you own the pig through the
- 22 whole operation and you toll out --
- 23 MR. HOWARD: With our U.S. partner. That's
- 24 correct.
- MS. TURNER: So you do have a U.S. partner

- 1 that you're owning this with.
- 2 MR. HOWARD: Yes
- 3 MS. TURNER: If when you're addressing the
- 4 related party issues there is, there's the ones where
- 5 there is direct sale of the pig and there are other
- operations where in fact there's obviously the
- 7 ownership of it. If you can -- There is a distinction
- 8 between that and if you can address that in the
- 9 related parties where you're dealing with the
- indirect, somebody who might be an importer of record
- 11 as opposed to just as having direct ownership of the
- operation, that they are in fact doing in the United
- 13 States.
- 14 MR. PORTER: Again, we will address that in
- 15 our post-conference briefs. I would just note that
- 16 because of the type of industry I can use Premium Pork
- as an example, but I don't think there are records
- 18 that indicate the universe of ownership between some
- 19 of the Canadians and the U.S.. So I think what I'll
- do is I'll address it on a conceptual level.
- 21 First, what is sufficient U.S. production?
- 22 And then address whether, taking Mr. Howard's
- 23 operation as an example, where their economic
- 24 interests lie. Is it in the finishing and that is the
- sort of producing of the market hog, or is it in the

- 1 import which is what the statute asks you to look at.
- 2 So again I can do that on a conceptual level, but it
- 3 would be hard for me to sort of say here is the
- 4 numbers of all the different relationships. I just
- 5 don't have that data.
- 6 MS. TURNER: I understand that. I'm talking
- 7 about the difference between the types of
- 8 relationships. I means there's definitely a
- 9 relationship where somebody has, which we heard talked
- 10 this morning from I believe Mr. Caspers who has
- imported and there's a make and buy decision as to
- whether they're going to import or not. Then there's
- 13 the difference between subsidiaries in a sense, direct
- 14 control, and a decision to completely do that and
- 15 whether that kind of related party is different from
- one that might be or might not be, depending on the
- fact of whether they're an importer of record or not a
- 18 related party. That's the kind of distinction that
- 19 I'd like to have discussed.
- MR. PORTER: Understood.
- 21 MS. TURNER: Maple Leaf is slaughter
- 22 operations, right?
- 23 MR. GOULD: We're involved in both slaughter
- and hog production, amongst other businesses.
- MS. TURNER: Has Maple Leave increased

- 1 capacity or decreased capacity to slaughter?
- MR. GOULD: Yes, we have.
- 3 MS. TURNER: Can we be provided the
- 4 information that?
- 5 MR. GOULD: Sure, we'll give you a history
- 6 on that expansion.
- 7 MS. TURNER: I understand there also were
- 8 comments made about the closure and actually this was
- 9 something that was made by I believe Mr. Holtmann as
- 10 well as Mr. Possberg made this afternoon about the
- 11 fact of slaughter facilities closing. Maple Leaf was
- 12 closed due to a strike in 2003, but Springhill I
- 13 believe it was also shut down in 2003. Nobody quite
- 14 explained why.
- 15 MR. GOULD: That's not a Maple Leaf plant.
- 16 MS. TURNER: No, I know that. I was actually
- 17 asking, sorry I moved on to ask --
- 18 MR. MISTELBACHER: The Springhill plant
- 19 started back up again.
- MR. FRIESEN: It was actually a labor issue
- 21 but they went through a restructuring. It's a long
- 22 union thing and stuff. So they just shut down for a
- 23 minute and then, because they ran out of money and
- 24 stuff, then they went back and sold off some assets
- and this and that, restructured, and then they went

- back into business.
- MS. TURNER: Mr. Holtmann, do you also have
- 3 a response to that?
- 4 MR. HOLTMANN: Springhill ran into
- 5 operational issues and they stopped slaughtering hogs
- in June of 2003. At that time their capacity was
- 7 18,000 hogs per week. They then resumed slaughter
- 8 again at the end of September 2003. Because of the
- 9 work stoppage there they did lose a contract to
- 10 provide pork or hog carcasses to another customer.
- 11 Because of that they resumed slaughtering at only
- 12 10,000 hogs per week and they're still slaughtering at
- that level. They have yet to make it back to their
- 14 pre-closure level of slaughter.
- 15 MS. TURNER: But it was a production
- operation, I mean was it the facilities were
- antiquated or I'm still trying to find out why exactly
- 18 they shut down.
- 19 MS. POSSBERG: I think more than anything
- 20 else, Springhill plant focused a lot more on export
- 21 particularly to Japan so a lot of the processed hogs
- 22 out of that plant were destined for particularly the
- 23 Japanese market.
- Japan had quite a buildup in supplies of
- pork in their storage, and also Japan was kind of

- 1 being supplied vigorously by Denmark and other places.
- 2 So really their key market, the Japanese market for
- 3 their product kind of dried up on them.
- 4 MS. TURNER: But wouldn't they have been
- 5 able to actually, I mean they slaughter other swine
- and there was excess supply of swine, so consequently
- 7 I don't quite understand why they would close if it
- 8 wasn't for the fact that there was something wrong
- 9 with the equipment or there was a labor shortage where
- 10 nobody was there to do this, if it was the fact that
- 11 the market for them, wouldn't they be able to gain a
- 12 market from others that might have been imported to
- 13 the United States, or go and --
- 14 MS. POSSBERG: They told us they were having
- 15 trouble moving product because of the Japanese
- 16 situation. they were losing, they said, \$20 to \$30
- 17 per hog processed and quite frankly, they just ran out
- 18 of money so they had to shut their doors for a period
- of time, try and regain financing so they could
- 20 operate. And in fact when they did open up their plant
- 21 some of the market conditions got somewhat better and
- 22 financially it was feasible for them to get back into
- 23 operation.
- 24 So they made their decision for shutting
- down based on their own operation, the profitability

- of their own operation at the time.
- 2 MS. TURNER: So slaughter capacity in Canada
- 3 was constrained even though there was supply of
- 4 Canadian pigs for slaughter to, it had to find another
- 5 place to be slaughtered? I don't quite understand --
- 6 MR. GRIER: The primary message of my brief
- 7 presentation was simply to convey that my data showed
- 8 that Canadian packers had an exceptionally poor year
- 9 due to the rapid appreciation of the exchange rate and
- 10 the result of impact of BSE, so the data shows our
- 11 Canadian packers did very very poorly relative to
- 12 American packers. One of them managed to recover and
- 13 get back on his feet. Another one has not. A
- 14 relatively smaller one, although we hear stories that
- 15 a new owner is coming.
- 16 Other packers throughout Canada simply
- 17 slowed down their slaughter during that summer of
- 18 2003. They've picked up since that time. So my view
- 19 is that it's strictly very very poor, unique financial
- 20 returns during 2003.
- 21 MS. TURNER: But if there's swine available
- 22 for slaughter and there's the capacity to slaughter
- them in Canada, I don't quite understand why in fact
- they're not being slaughtered in Canada if they've got
- 25 the capacity. I guess that's where there's a

- disconnect here as to why a Canadian slaughterhouse
- 2 would have to close down if it wasn't for the fact
- 3 that production, I mean if in fact there was less
- 4 swine then I could understand why they would close
- 5 down. But the fact was there wasn't less swine being
- 6 produced so why would they not be, why would the
- 7 slaughterhouse in Canada not be used?
- 8 MR. HOLTMANN: The ability to procure swine
- 9 is independent of the ability to sell the meat, and
- 10 Springhill Farms is killing below capacity not because
- they're unable to procure the swine, it's because
- they're unable to sell the meat from that.
- 13 MS. TURNER: So you're saying that they're
- 14 actually being, the slaughterhouses are not
- 15 slaughtering swine for an independent then sale to
- 16 someone else -- they already have those contracts and
- they would not have contracts to sell to the market?
- 18 Is that --
- 19 MR. HOLTMANN: That's correct. They
- 20 currently don't have the ability to sell the extra
- 21 kill capacity that they have the ability to sell --
- they simply cannot move that meat and that's why
- they're not producing pork they can't sell.
- MR. RICE: Mr. Grier's study indicated these
- 25 plants were actually losing money per animal

- 1 processed. It didn't make economic sense, they were
- dealing with these conditions, the implications of the
- 3 BSE, the loss of domestic market demand due to a
- 4 substitution of beef, and the effect of the exchange
- 5 rate which had not had opportunities yet to absorb all
- of those, with the exchange rate changes they had a
- 7 lower return relative to their costs than their U.S.
- 8 competitors. So there was a period of time when they
- 9 just simply were losing money per animal, were not
- 10 able to bid enough to either stay in business or in
- other cases to process as many animals as they had
- 12 been before those two factors had occurred, the BSE
- and the rapid rise in the Canadian dollar.
- 14 MS. TURNER: The lawyers I think will
- 15 probably want to put their take on this when they file
- their post-conference briefs, but this sounds to me
- 17 like slaughter capacity, the constraints on slaughter
- 18 capacity in Canada and inefficient slaughter capacity
- in Canada are a reason for the imports into the United
- 20 States?
- 21 MR. PORTER: That's exactly right, Ms.
- 22 Turner. What we are explaining is, you heard, you
- 23 might have heard this morning, you definitely heard
- this afternoon, if you look at sort of a five year,
- 25 Mr. Grier described a five year decline in slaughter

- 1 hog exports to the United States, year after year,
- there was decline or gradual decline. Then you see
- 3 this little bump up in 2003. Petitioners would say
- 4 that's because of the desire to dump and subsidize and
- 5 all that.
- What we're explaining in the real world
- 7 there are sort of external, temporary events that
- 8 caused shipments originally destined for Canadian
- 9 packing houses, to have to because they have to be
- 10 moved, they have to go to market at that time. You
- 11 had a packing house close down for awhile, another one
- went on strike, in that area there was no where to
- ship the swine so that caused them to go south to the
- 14 United States. It was a temporary situation which as
- we've heard, has now corrected itself.
- 16 So that was the purpose of the explanation
- of what happened to this one facility and the strike
- 18 at Maple Leaf.
- MS. TURNER: Let me move on.
- I asked the same question though they
- 21 actually had provided some information in the
- 22 petition, so in fact in terms of respondents who
- 23 haven't provided this information to us please provide
- as much detail about it in your post-conference brief.
- The Commission generally is using public

- 1 available data regarding the domestic industry and
- 2 imports obtained from public sources including USDA
- 3 and Customs data. The Commission would like to
- 4 provide an opportunity to you to provide any comments
- 5 regarding whether you agree or disagree with the
- 6 Commission's use of such data sources, and if you
- 7 disagree or that you think certain data is not
- 8 accurate please provide explicit explanation as to why
- 9 and what you think would be -- but don't just discount
- the information. We do need, as you're well aware, to
- 11 actually look at all kinds of information so we'd like
- to known what you then think we should be looking at.
- MR. PORTER: We will do that.
- 14 MS. TURNER: I want to add, there are a
- 15 couple of other data questions that I had asked of
- 16 Petitioners' counsel that I want to ask you as well
- and that has to do with the ITC, whether the ITC
- 18 should consider data by weight or by head, taking into
- 19 account the fact of the different stages of
- 20 production. As well as the methodology for
- 21 calculating market share and for calculating demand
- 22 which were things that I believe it's a footnote in
- the cattle final opinion, footnote 102. As I had
- 24 indicated this morning there was quite a discussion of
- 25 that. If you would discuss that in your post-

- 1 conference briefs as to first which kinds of data,
- 2 head or weight, we should be using. The Commission
- 3 has used both in the past but has decided that one had
- 4 more, should be provided more weight to it than the
- 5 other one.
- 6 MR. PORTER: We've looked at that and we
- 7 will comment in our post-conference brief.
- 8 MR. INCE: Likewise.
- 9 MS. TURNER: Thank you.
- 10 In terms of the import statistics data, I
- 11 had asked a question this morning regarding the
- different categories and that had to do particularly
- with the category of the 50 kilograms and above for
- 14 immediate slaughter. I guess this is something as
- 15 well that you can provide more information on this in
- 16 the post-conference brief, but do you agree with what
- 17 Petitioners' comments were this morning that in fact
- 18 most of the things in that category would in fact be
- 19 for immediate slaughter?
- 20 MR. PORTER: At least on our side we would
- 21 agree that that category is a nice proxy for market
- hogs.
- 23 MR. STOTT: Except I would estimate that
- potentially on a weight basis it may be as much as 10
- or 15 percent that may be in sows and boars.

1	MS.	TURNER:	Of	that	category?

MR. STOTT: Of that category. Not on a head basis, but sows and boars may be two to two and a half

4 times the size of a slaughter hog.

5 MS. TURNER: Any information that you can

then provide on this in the post-conference brief

7 would be helpful. I take it then you consider the

8 official import statistics to be accurate data for us

9 to be using?

10 MR. PORTER: With respect to quantity, with

11 respect to head and kilograms, yes. We will describe,

12 because it involves confidential information we have

discovered that there was some anomalous reporting

14 with respect to the data, innocent, inadvertent, but

15 that it does affect the value of certain other

16 categories and we'll elaborate more in our post-

17 conference brief.

18 MS. TURNER: I had asked some questions

19 regarding price, some broad questions, and Mr. Gehrke

20 asked some much more specific so let me ask you the

21 same broad questions. Is there a national market for

the price of swine in the United States that anybody

is importing into it sees?

24 MR. HOLTMANN: Yeah, I guess the Petitioners

25 had mentioned there was one national market and they

- 1 mentioned the Iowa-Minnesota market. I believe more
- 2 correctly there are three major markets for swine in
- 3 the U.S.. The Eastern Corn Belt, the Western Corn
- 4 Belt, and the Iowa-Southern Minnesota market. They're
- 5 comparable in all three as collected and reported by
- 6 the USDA on a daily basis.
- 7 MS. TURNER: Are there different prices in
- 8 each of those and one drives the other? OR are they -
- 9 –
- 10 MR. MISTELBACHER: They're geographical.
- 11 MS. TURNER: No, I understand they're
- 12 geographical, but the fact is, is when the price will
- switch because of supply in one of those markets, say
- 14 the Western Corn Belt market. When that starts to
- switch, it might go up a little bit, will the others
- 16 follow suit as well as the other secondary markets or
- 17 --
- 18 MR. MISTELBACHER: It would be freight
- 19 related. You can only go so far before someone would
- 20 arbitrage the difference.
- 21 MS. TURNER: So you're actually saying
- there's not really a national price market, you're
- 23 saying there are more regional markets I think by what
- 24 you're saying, that they would have -- eventually they
- 25 might equate out because of a big difference, but that

- 1 at any one time the three different markets and
- 2 surrounding areas in a sense, depending on the
- freight, would actually end up being, moving in
- 4 different directions possibly or being different.
- 5 They aren't actually --
- 6 MR. HOLTMANN: There are subtle price
- 7 differences between the different regions and from one
- 8 day to the next. We're talking a change of a few
- 9 cents. But over the period of a week, a month, a
- 10 quarter, a year, they all tend to move in response to
- 11 the same information by the same magnitude.
- 12 MS. TURNER: Okay. Is any one of those
- 13 three driving it or is it --
- 14 MR. HOLTMANN: I have never seen any
- 15 information to indicate that one would drive the other
- 16 two markets.
- 17 MR. PORTER: I'd just note, the good thing
- is all these prices are completely available. As
- 19 you're well aware there's a mandatory pricing of
- 20 purchases of market hogs or slaughter hogs, and we
- 21 have collected, going back five years, weekly prices
- 22 for each of the three reasons for five types of
- different contractual arrangements. So the point is,
- 24 the data is there. A lot of your questions about
- correlation and all that, it's real easy to do an

- 1 analysis.
- MS. TURNER: And I take it you're going to
- 3 provide all that to us in your post-conference brief,
- 4 since we don't have that at the moment and don't know.
- 5 That's why we're asking a lot of these types of
- 6 questions.
- 7 MR. HOLTMANN: Of course.
- MS. TURNER: The Canadian market, does it
- 9 take its price from the three U.S. markets, or the
- three key regional U.S. markets, or is it completely
- 11 separate?
- 12 MR. HOLTMANN: No, it's entirely dependent
- on the price in the U.S. No price discovery takes
- 14 place in Canada. It's entire formula pricing and the
- 15 root to the formula is these three U.S. hog markets.
- 16 MS. TURNER: Okay, so I had asked, actually
- in follow-up to what Mr. Deyman had asked for,
- 18 actually Canadian pricing data. Are price data trends
- 19 data over a period of however many years you have it;
- 20 if that's something that you could provide, as well?
- 21 MR. PORTER: Well, I guess, you mean for our
- 22 market hogs?
- 23 MS. TURNER: For market hogs, or if there
- are ones for feeder hogs, as well, whether Canada has
- 25 some kind of data that shows that.

1		MR	•	PORTE	ER:	We	will	. look	at	if	the	data	<del>1</del>
2	exists,	but	Ι	kind	of	want	to	just	reit	cera	te	what	was

3 said. All prices in Canada are based on U.S. indices.

4 MS. TURNER: Yes.

5 MR. PORTER: So, I mean, it's just it's not

6 like in Japan or China. There's not a separate price

7 there. It's all based off the U.S. indices.

8 MS. TURNER: But if there is some kind of

sort of historical data over a period of showing us,

then we can actually look at seeing how the

11 correlation would go?

9

MR. PORTER: We'll see what exists.

MS. TURNER: Thank you; I had asked the

14 question and we had talked -- actually, Mr. Carpenter

15 had actually follow-up on this, on the optimal weight;

and whether, in fact, there's generally an optimal

weight and it's discounted for different weights.

18 What we heard was that it really had to do

19 with, in fact, the size because of the production

20 operation and what fit best, as opposed to the quality

of the meat. Do you agree with the statements that

22 were made this morning or do you disagree; and if you

23 disagree, can you support that?

24 MR. PORTER: I'm going to ask those who sort

of have packing operations to respond to that.

1	MR. GOULD: Can you just repeat the question
2	again?
3	MS. TURNER: The question was the one that I
4	had started on this morning of asking whether, in
5	fact, the period of time when swine generally are at
6	their optimal weight, and thus, would receive their
7	best quality grades.
8	But then Mr. Carpenter had followed-up, as
9	well, and asked a number of questions that got into a
10	complete discussion about the movement and that there
11	were these short time periods of movement.
12	Then we also got into finding out that the
13	reason there was discounts between a 200 pound and
14	something over 300 pounds in terms of a hog, had less
15	to do with the quality, or had nothing to do with the
16	quality of the meat; but had to do with the fact that
17	the processing was geared towards a 260 pound.
18	I'm just asking whether you agree with
19	basically what was discussed through those different
20	discussions this morning, or whether you got a
21	different take on it?
22	MR. GOULD: Yes, we procure all of our own
23	hogs in the same way. We pay on an index level where
24	we're looking for tight weight ranges with certain
25	loin-eye depth. We target hogs of a certain size. So

- 1 to the extent that somebody is outside of that range,
- it penalizes them on the amount of money they receive.
- 3 MS. TURNER: And it's not because of the
- 4 quality; it's just because of this processing?
- 5 MR. GOULD: It's the way our lines are set
- 6 up.
- 7 MR. MISTELBACHER: Size matters -- for the
- 8 Japanese market, there are certain sizes of loins. If
- 9 you're too big, depending on what your definition of
- 10 quality is -- if you're saying meat quality, we would
- 11 have to say that an extra large hog, for us, is a
- lower quality hog. It has to go into a lower quality
- 13 sale.
- 14 MS. TURNER: I think though, what we're
- 15 using as quality is whether, in fact, the meat
- 16 actually itself would be different.
- MR. GOULD: No, it may taste the name, but
- 18 you get a certain premium from your customers for a
- 19 certain size loin.
- MS. TURNER: Okay.
- 21 MR. GOULD: To the extent it's beyond that,
- 22 you get penalized with your customers.
- 23 MS. TURNER: Is the time period for the
- 24 optimal period -- five to ten days, I believe, is what
- 25 they said this morning?

- 1 MR. GOULD: I would assume that's pretty
- 2 close. I don't have those statistics readily
- 3 available.
- 4 MS. TURNER: Does anybody have that?
- 5 MR. ASNONG: It's about five to ten days.
- 6 It's also depending on the packer we deal with. Some
- of the window of degree may be wider than others, but
- 8 I think five to ten is a fair statement.
- 9 MS. TURNER: I only have a few more
- 10 questions. My next question has to do with the hog
- 11 production cycle. We were hearing this morning, I
- mean, the typical hog production cycle is a four year
- 13 cycle with two years up and two years down. Is that
- how you would classify the hog production cycle?
- 15 MR. HOLTMANN: No, I think we disagree with
- 16 the Petitioners on the hog cycle. I would agree that,
- on average, historically, it's lasted about four
- 18 years. We tend to view it as more of a three phase
- 19 hog cycle, an up phase, a stability phase, and then a
- down phase; not necessarily an up and a down phase.
- There are some other differences. On their
- 22 hand, to show the hog cycle, they show it and they
- 23 express it in terms of changes in the breeding herd.
- 24 I think it's more accurately expressed in changes of
- 25 slaughter hog production. Breeding herd size is also

- 1 affected by the productivity of the sows.
- If we look over time, there's been an
- increase in the number of weanings per sow. So you
- 4 can produce the same amount of pork with less number
- of sows. So a more accurate way to express it would
- 6 be in pork production or slaughter hog production, as
- 7 opposed to the breeding herd.
- 8 One of the other things to look at is in the
- 9 second -- using an estimated return, which is really a
- 10 normal distinction. I think a positive way to look at
- it is in price fluctuation, not an estimated return.
- 12 The estimated return, your models will
- probably be stabler over a longer time period, and you
- 14 won't capture that productivity gain. So I don't
- 15 think that estimated return can promptly reflect a hog
- 16 cycle, because of the normative nature of the
- 17 statistic. I think showing a hog cycle, the proper
- 18 way to do it, you would show price change, not
- 19 estimated return change over a period of time.
- 20 MS. TURNER: Do any of the reasons for your
- 21 distinction from theirs, in terms of the production
- 22 cycle, have to do with differences between the
- 23 Canadian industry and the U.S. industry?
- MR. HOLTMANN: No, they'd be universal,
- regardless of whether it was the Canadian or the U.S.

- 1 industry.
- MS. TURNER: In the post-conference brief,
- 3 since there is a distinction between this, can you
- 4 explain a little bit why you think that it would be
- 5 the same between both, and just elaborate a little bit
- 6 more on that? Go ahead, Mr. Friesen, if you have got
- 7 that.
- 8 MR. FRIESEN: On that note of the transition
- 9 from like the older style, where people had outside
- 10 farrowing and outside hog lots and this and that,
- 11 we've gone to this more like confinement facilities
- 12 and this kind of thing. That's what has changed.
- 13 It's because then, if you had 50 sows, you could cut
- 14 back to 35 sows, and maybe put two more cattle out
- there, if the hog prices were bad.
- 16 This is what their argument was; that when
- the hog prices are low, guys will cut back. They'll
- 18 go from 100 sows to 90 sows, or 80, or 50, or 35.
- 19 They'd cut back 10 or 20 percent.
- I know hundreds of hog operations, 1,000-sow
- 21 units today, all over North America. They don't have
- the ability to cut back. If they're running a
- 23 production system, their customers or their nurseries
- or finishing houses, they are all made to match. They
- can't go from 1,200 sows, down to 1,000 sows, for

- 1 example. They need to keep it at that level.
- 2 So you're not seeing the fluctuation.
- 3 They're either going out of business or revamping
- 4 things. So that explains some of the facility parts
- of the cycle, and how that's emerged, as everything
- 6 gets modernized.
- 7 MS. TURNER: Mr. Porter?
- 8 MR. PORTER: We actually have a nice chart,
- 9 and actually, I'm sorry I didn't bring it, that shows
- 10 just what Mr. Friesen is talking about. Because of
- 11 the increase in size of hog producers and the
- 12 specialization that has gone on, what has happened is,
- on the supply side, the cycle has flattened out.
- But what's key to note is the hog cycle is
- 15 still important for price volatility, okay? So it's
- on the supply side that it's kind of flattened out.
- 17 But, of course, it does still affect prices.
- 18 MS. TURNER: Okay, you'll give us your
- 19 chart, I take it, and explain the basis for that. Did
- anybody else want to respond to that?
- 21 (No response.)
- 22 MS. TURNER: All right, then I have a final
- 23 question, and it's my standard legal question about
- 24 findings. Do you know of any dumpings findings or
- anti-dumping remedies imposed on live swine in other

- 1 foreign countries? If so, in your post-conference
- 2 brief, could you provide us with a copy of the
- official notice or decree regarding such findings?
- 4 MR. GOULD: No, I don't know of any. But in
- 5 Mexico, I just have to go back, whether that was pork
- or hogs. But I'm not sure that that was resolved.
- 7 MS. TURNER: Okay, thank you, I'm finished.
- 8 MR. CARPENTER: Okay, Mr. Gehrke?
- 9 MR. GEHRKE: The first question I have is
- 10 probably directed by Mr. Friesen, and it has do with
- 11 the pricing formulas that you discussed in your
- 12 presentation. Can you elaborate on those maybe a
- 13 little bit more, or could you also be more descriptive
- in a post-hearing brief?
- 15 Because you said they had changed over time,
- and that there were more different types being offered
- 17 currently. So could you give us some detail on that,
- 18 if that's available?
- 19 MR. FRIESEN: Would you like examples of
- 20 copies of the various contracts that are available? I
- 21 have a whole filing cabinet full.
- MR. GEHRKE: That would be just fine, yes.
- 23 MR. FRIESEN: And some of these units are
- owned by Minnesota farmers who have come to Manitoba,
- and they've invested in farrow houses, as they get

- 1 pigs like that back to their own units.
- MS. TURNER: I just want to add one point
- 3 that I had made during my presentation. I'm just
- 4 making sure, which I'm sure Mr. Porter has recognized,
- 5 but any of that kind of information that's
- 6 confidential will be asked of the attorneys to bracket
- 7 it as such and will be kept as confidential, rather
- 8 than discussing any of that.
- 9 MR. FRIESEN: Okay.
- 10 MR. GEHRKE: Then another question, it is to
- 11 kind of your customers that you were discussing. I
- 12 believe it was Mr. Grier that mentioned there was
- 13 1,000 to 1,500 producers that you had identified in
- 14 Iowa, Nebraska, and North Dakota, I believe you said,
- that were importing ice pigs. Could we get the data
- on that, or how did you arrive at that, or that type
- 17 of information?
- 18 MR. GRIER: Okay.
- MR. GEHRKE: And I guess this is for the
- 20 group, in general. If you look at the USDA data, the
- 21 feeder pigs tend to be imported from the West, the
- 22 larger portion of those; and as Dr. Hayes showed this
- 23 morning on his chart, the increase in sows that has
- 24 taken place in Canada.
- Is that regional? Is it taking place in

- Ontario, or is it in the whole country together, or
- 2 have those sow numbers increased in, say, Manitoba,
- 3 which would be supplying North Dakota and Iowa versus
- 4 maybe Ontario, which might be supplying Eastern U.S.?
- 5 MR. GOULD: I believe the largest growth in
- the last number of years has taken place in Western
- 7 Canada, primarily in Manitoba; but we will get you
- 8 specific history on that growth.
- 9 MR. GEHRKE: Okay, and can you also maybe
- 10 elaborate on the reasons for that?
- 11 MR. GOULD: I believe on some them that
- we'll go in more detail in the post-conference brief.
- 13 But some of the factors are availability of space,
- 14 feed grains that were available. Then part of it was
- 15 the expansion of slaughter capacity in Western Canada,
- 16 as well.
- 17 MR. FRIESEN: I wonder if I could just point
- 18 out on the weanling side of that equation; like, if
- 19 you'll note, Quebec really doesn't sell any weanlings
- anywhere, other than within their own boundaries.
- 21 A lot of it is geographic, and when he says
- there's an expansion in the west, a lot of it was
- driven by farmers or their agents coming to Manitoba
- 24 and making these contracts. So that's what is a
- little bit driving those numbers, the U.S. buyers

- 1 coming to buy these pigs. So that's what is fueling
- 2 some of that.
- 3 MR. GEHRKE: So presumably, there were other
- 4 production enterprises that were taking place. So was
- 5 there a decision that this was more profitable than a
- 6 different production enterprise and resources were
- 7 shifted?
- 8 MR. FRIESEN: Well, some if it is a
- 9 combination. Like in Manitoba, some farrow to finish
- 10 hog operations converted their facilities to strictly
- 11 selling baby pigs; and others, there were a few new
- ones built, including a couple of like cooperatives
- 13 built by Minnesota farmers in Southern Manitoba.
- 14 There's a host of different enterprises.
- 15 MR. GEHRKE: So is there any detail
- 16 available on, say, what proportion of that would have
- been new construction and new facilities, compared to
- 18 changing in the specialization of facilities?
- 19 MR. FRIESEN: We could get you that.
- MR. FRIESEN: Okay, thank you.
- MR. GEHRKE: I believe that covers the
- 22 questions I have right now, thank you.
- MR. CARPENTER: Mr. Fry?
- 24 MR. FRY: No questions.
- MR. CARPENTER: Mr. Deyman?

1	MR. DEYMAN: George Deyman, Office of
2	Investigations I'd like to stress again that,
3	please, in your post-conference brief, if you could
4	address whether the imports of feeder pigs and weaner
5	pigs that are essentially raised in the United States
6	are Canadian products, are imports, or are domestic
7	product?
8	That's very important, not only on a
9	theoretical level, but we'd like to see actual numbers
LO	in your post-conference brief; how you believe
L1	apparent consumption should be calculated with the
L2	actual numbers used. I expect the Petitioners to do
L3	that, too, because I want to make sure that we're as
L4	fair and thorough and as accurate as we can be in
L5	presenting the data.
L6	MR. PORTER: Mr. Deyman, you're actually
L7	going to see that in a couple of minutes in my
L8	closing.
L9	MR. DEYMAN: Very well, it appears that a
20	major part of your argument is that the pig/hog market
21	is an integrated market between the United States and
22	Canada; that there's limited slaughter capacity in
23	Canada; that U.S. feeders and finishers are more
24	efficient than those in Canada; and, therefore, it's
25	only natural that Canadian pigs would come to the

- 1 United States. That seems to be the gist of your
- 2 argument.
- 3 I'm not sure whether the Petitioners would
- 4 fully disagree with that. Isn't that their point?
- 5 You know, they're saying the increased imports -- or
- 6 not only increased imports, but production in imports
- 7 from Canada are coming here, maybe because of those
- 8 reasons; but does it matter?
- 9 MR. PORTER: Yes, it does, because you're
- 10 leaving out one very important point. The structural
- 11 changes that we described, okay, what did that do? It
- 12 created a vacuum. In the post conference brief, we
- will show U.S. slaughter capacity properly calculated.
- If you compare that to pig crop, there is a
- 15 gap, okay? The U.S. needs feeder pigs and Canada is
- 16 supplying them. So the point is, everything you say
- is true, but you're not recognizing, or maybe you just
- 18 didn't mention the fact that there was this gap.
- 19 So the imports that are coming in are being,
- on the demand, pulled into the country. They're not
- 21 being pushed from Canada, and there's a big difference
- 22 between the two.
- 23 MR. INCE: I would add to that, that the
- 24 limited slaughter capacity you're talking about was
- 25 temporary in Canada.

1	MR. DEYMAN: That's helpful; and, of course,
2	also, they claim that the price of the product from
3	Canada is lower than the price of the similar product
4	from the United States. I haven't seen actual data on
5	that. They said they're going to supply something,
6	but it sounds like it's import statistics.
7	But do you have any data on prices that
8	would indicate that the Canadian product is not being
9	sold at lower prices in the U.S.?
10	MR. PORTER: Yes, we are gathering that; and
11	what we're going to do is actually ask some of the
12	people to give, on a confidential basis, the price
13	that they receive, and then compare it to either a
14	benchmark price or the U.S. price. You'll have the
15	ability to do actually under-selling analysis.
16	I just want to add, with respect to the
17	average unit value, for some of the categories,

would affect its hard to use average unit values as an accurate measure of Canadian price in those situations.

MR. DEYMAN: Do you agree with what Dr.

Hayes said this morning, that a one percent increase

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in supply tends to result in a price decrease of two

especially like the 7 to 23 and the 23 to 50, actually

there are sort of weight differences that I think

- 1 to four percent; or if you have any other scholarly
- 2 estimates, please let us know.
- MR. PORTER: Lance, do you want to answer
- 4 that?
- 5 MR. MISTELBACHER: Yes, a one or two percent
- 6 increase in total supply would give a decrease in
- 7 price. But what we're saying is that the imports of
- 8 Canadian hogs have not had any impact on price.
- 9 MR. DEYMAN: And when you say total supply,
- 10 how does one measure that? Would that be the number
- of pigs born, or the number of sows furrowed, or the
- 12 number of hogs slaughtered? Are there various ways of
- measuring it, or is there only way that is considered
- 14 to be the way?
- 15 MR. PORTER: I think we would say hogs
- 16 slaughtered is the way you sort of measure available
- 17 supply of hogs, because at the end of the day, that's
- 18 what you're talking about.
- 19 I find it very odd, again, which I'll
- 20 comment on in my closing, Petitioner's use of pig crop
- in a case where they're complaining about market hogs.
- 22 So obviously, they're doing that because they're
- 23 trying to equate an import of an iso-lean with the
- 24 import of a market hog, which I will describe as not
- 25 proper.

1	But I think when you're talking about total
2	available supply, you need to look at market hogs
3	slaughtered.
4	MR. DEYMAN: That is interesting, because
5	the petition does seem to focus on the pig crop.
6	MR. RICE: I would just add, when one looks
7	at the impact of changes in supply, that we aren't
8	dealing with an isolated U.S. pork consumption, or an
9	isolated Canadian pork consumption. We are dealing
10	with international markets now increasingly.
11	U.S. and Canada are the two largest pork
12	exporters in the world. Although Canada has increased
13	significantly, the U.S. increase in exports has been
14	much more rapid than ours in the last decade.
15	Mr. Possberg was mentioning the situation in
16	Japan and how that impacted one Canadian plant, and
17	how that plant wasn't able to simply find other
18	markets because the international situation, keying
19	exchange rates were in effect at the time. But there
20	is a much bigger demand opportunity that affects the
21	prices that will be paid for hogs, than just the North
22	American usage or U.S. usage of pork.
23	MR. DEYMAN: Well, given that though, the
24	production of the pig crop in Canada has increased
25	every year since 1997. Why would that be? Please

- 1 give the reasons why that did occur.
- 2 MR. PORTER: Well, we'll elaborate in a
- 3 post-conference brief. But I believe you heard here
- 4 sort of two things going on.
- 5 As Mr. Friesen said and as Mr. Howard said,
- 6 essentially, you know, people from Minnesota or
- 7 basically stateside are coming up and, if you will,
- 8 begging the Canadians to start furrowing operations so
- 9 they can have the reliable supply for the very large
- 10 finishing operations. So it grew as a result of
- 11 demand from the United States for a reliable supply of
- iso-weans and feeder pigs.
- 13 MR. DEYMAN: Have all of you that received
- 14 questionnaires given us responses? If not, we're
- 15 going to make sure that you do. Please do so.
- 16 MR. ASNONG: Just to talk about the increase
- of production, just for an example, in Quebec, we have
- 18 a moratorium so no new hog barns can be built. That's
- 19 since two years and would be for a couple of other
- 20 years, I'm sure.
- We are facing an increase, but it's just the
- 22 efficiency produced. We are not increasing the
- 23 buildings, and they have to work with the same number
- of sows and the same number of square feet. But they
- increased also the efficiency, and that happens very

- often when prices are low. We have to do an
- 2 additional effort to survive.
- 3 MR. DEYMAN: The import data in the petition
- 4 are official U.S. import statistics. Could you
- 5 provide in your post-conference brief the official
- 6 Canadian export statistics to the United States,
- 7 however they are broken out? Sometimes they differ,
- 8 and I don't know if they do in this product or not.
- 9 MR. INCE: I believe, Mr. Deyman, there is
- 10 an agreement between the two countries to use their
- import data as export data. I'll confirm that.
- MR. DEYMAN: Okay, that would be helpful.
- 13 MR. INCE: That's what I've been informed.
- 14 MR. DEYMAN: And could you also address, in
- 15 your post-conference brief, the general state of the
- industry in Canada? I think Mr. Rice mentioned that
- the producers are losing money, I believe. Didn't you
- 18 indicate that the producers -- were you speaking of in
- 19 Canada or in the United States they were losing money?
- 20 MR. RICE: I was mentioning the situation of
- 21 these packers last summer, which is what Mr. Grier
- 22 has. This is the hog processors. They were losing
- 23 money at that period of time quite significantly.
- MR. DEYMAN: The packers.
- MR. RICE: And that's why they reacted in

- 1 certain ways.
- 2 MR. DEYMAN: I notice in the petition, they
- 3 give monthly price data. In some months, there are
- 4 huge fluctuations. For example, between August and
- 5 September of 2001, the price declined 11 percent.
- Then the next month, it declined 11.1 percent more;
- 7 and the next month, it declined 12.9 percent more.
- I haven't seen the import statistics for
- 9 those months. But I doubt that there were be probably
- 10 a huge increase or huge production increase in those
- 11 months that would decline. Why do prices fluctuate so
- 12 much?
- MR. PORTER: Mr. Deyman, I'm going to have
- 14 Lance review some of the stuff you talked about
- 15 earlier. Because he really noted the very high
- 16 correlation between pork prices and hog prices, and
- then the correlation between other meat and pork.
- 18 Lance, go ahead.
- 19 MR. MISTELBACHER: Okay, the hog market can
- 20 be quite volatile because of the multitude of factors
- that can affect the pork prices, as we've talked
- 22 about. You have incomes in other countries. You have
- 23 tariffs. You have demand base. You can even have,
- for smaller adjustments, you know, weather. You can
- 25 have crop factors in other countries which are feed

- 1 costs, which may cause a liquidation. But there's
- 2 just a litany of factors that go in.
- 3 Typically, if we look back, like I said, in
- 4 2001, when we had FMD, it did not take much of a
- 5 chance for the pork prices to respond. You know, the
- 6 hog prices respond to the shape of the increasing pork
- 7 prices of going to the Japanese market. So when you
- 8 put that all together, you have an industry in the hog
- 9 market that can be quite volatile.
- 10 MR. GOULD: I think, as well, Lance, I
- 11 believe also there's a certain seasonality, within the
- 12 year, of pricing.
- MR. MISTELBACHER: Yes, there's seasonality,
- 14 because supply changes from the summertime.
- 15 Typically, we have lower supply, and in the wintertime
- we have greater supply. So there's a strong
- seasonable pattern in the hog market, as well; and we
- 18 also have seasonable demand.
- 19 You know, it's spring here, where we are
- 20 still winter. Typically, as we move into that spring
- season, we have grilling and we have different
- 22 demands. People eat different parts of the product of
- the piq.
- 24 MR. DEYMAN: I just have a couple more
- 25 questions. Mr. Mistelbacher, you presented the charts

- 1 up on the board? I believe they're your charts, are
- 2 they not?
- 3 MR. MISTELBACHER: Yes, they're mine.
- 4 MR. DEYMAN: I noticed that you have in two
- of the charts, I think it's the second and third, you
- 6 show hog prices. One is called the seasonally
- 7 adjusted NBC hog price and the other is the national
- 8 base hog price. They are somewhat different.
- 9 If you could, not now but in the post-
- 10 conference brief, just let us know, what are these
- 11 prices; that is, why are they different from each
- 12 other and where do they come from?
- 13 MR. MISTELBACHER: Okay, certainly.
- 14 MR. HOLTMANN: To address that last
- 15 question, NBC, I quess, is shorthand for National Base
- 16 Cost. So NBC, I guess, because we're running out of
- 17 space, is National Base Hog Prices. They are one in
- 18 the same.
- 19 But the difference is, one is seasonally
- 20 adjusted. In the second data series, we adjusted
- 21 prices for the seasonality that was just mentioned,
- and that's the difference between the two.
- 23 MR. DEYMAN: My last question is, sometimes
- imports of products go across borders, because the
- 25 price that can be obtained across the border is

- 1 higher; so, therefore, you try to get a higher price
- 2 in the other country. Is that the case here? That
- is, is the price for, say, feeder pigs higher than the
- 4 price in Canada, in the United States?
- 5 MR. FRIESEN: I think the price is only in
- 6 the United States, and it's in that hog feeding
- 7 triangle that developed over the last 15 years. As
- 8 the vertically-integrated large farms are squeezing
- 9 out the small farmers, this is their last stance at
- 10 remaining in this industry.
- 11 So they are competing, like my whole
- presentation, they're coming to wherever, and you just
- 13 as easily could be in North Dakota, if somebody would
- 14 give me a visa and allow me to move my facilities down
- 15 there. That facility could just as soon be in North
- 16 Dakota. But it's just that it's not quite happening,
- and these guys need those pigs right now to stay in
- 18 business.
- 19 So the price is the same. It's \$30 a round,
- 20 give or take a dollar or two, plus or minus the
- 21 freight or border fees or duties or anything else.
- 22 That's the price.
- The big volatility is being taken. These
- fellows are saying, we got the corn, we got the
- 25 markets, we got the ability to hedge our hogs on the

- 1 Chicago Mercantile Exchange.
- 2 Again, like I'm going to provide to Rob and
- 3 Turner and the likes is, this is why this contract
- 4 thing developed on a percentage of the Chicago
- 5 Mercantile Exchange. As the former party addressed,
- this is how you ended up, like some of these fellows,
- 7 men and women, can contract their finishing hogs right
- 8 out through the six months' futures prices.
- 9 So they tend to make a fixed price for that
- iso-wean, because we don't have the ability, wherever
- 11 you're going to run your farrowing operation from. So
- it's just simply free enterprise; where just supply is
- there, the demand is there, we supply the pigs. I
- 14 would hate to have to re-shuffle that whole thing and
- 15 start finishing them all in Canada.
- MR. PORTER: Mr Deyman, again, just to
- 17 repeat a point I made earlier, according to Mr. Gould,
- 18 and he's the largest packer in Canada, 93 percent of
- 19 his swine that he buys in Canada is based on U.S.
- 20 indices and U.S. price. You're not going to see, I
- think, a huge difference like you do in other cases.
- 22 MR. HOLTMANN: I can only speak to market
- 23 hogs, not the feeder pigs. That's all our firm deals
- in. But we sell pigs every business day of the year
- to U.S. packers, because we get paid more from them

- than we do by Canadian packers for those hogs.
- 2 MR. DEYMAN: All right, your answers were
- 3 very helpful. Again, those of you who have not
- 4 submitted questionnaire responses, please do so. They
- 5 are very helpful to us, and we are looking forward to
- 6 them; thank you.
- 7 MS. TURNER: I have one follow-up question
- 8 to what Mr. Deyman actually was saying. That would be
- 9 to ask Mr. Rice, you had talked about Canadian exports
- 10 of pork. In the post-conference brief, if you could
- 11 actually provide us the data on the statistics on
- 12 Canadian exports of pork; as well as Petitioners, can
- 13 you, in your post-conference briefs, provide us the
- exports for U.S. exports of pork? Can you provide us
- 15 data on that? Thank you.
- MR. CARPENTER: Well, I want to thank the
- 17 panel very much for traveling here today to share your
- 18 views with us on this subject. Mr. Mistelbacher,
- 19 we'll make sure that your slides are attached to the
- 20 transcript. At this point, Mr. Porter and Mr.
- 21 Rosenthal, would you like a few minutes to prepare for
- your closing statements? Okay, we'll take a break.
- 23 MR. PORTER: Just a very short break.
- MR. CARPENTER: Okay.
- MR. PORTER: Thank you, Mr. Carpenter.

- 1 (Whereupon, at 2:59 p.m., a brief recess was
- 2 taken.)
- 3 MR. ROSENTHAL: I'll try to be brief. It's
- 4 been a long day already. Some of us are hungry for
- 5 some pork.
- 6 (Laughter.)
- 7 MR. ROSENTHAL: I just want to clarify a
- 8 couple of things. First, we use pig crop as the basis
- 9 for a lot of our statistics, Mr. Deyman, because
- 10 slaughter rates include feeder and slaughter hog
- imports. Therefore, there would be double counting.
- 12 So we use the slaughter figures, and we'll explain
- that further in post-hearing brief.
- 14 Also, some of the presentations by the
- 15 Respondents were obviously using different bases than
- 16 the bases used in our numbers, and we'll try to
- explain ours are the right approaches to use, or why
- 18 you get different results when you use the
- 19 Respondents'.
- 20 A couple of things I want to emphasize
- though, and I thought Mr. Deyman had a very good
- 22 summary of what the arguments were by the Respondents.
- 23 They admitted that there is insufficient or
- 24 inefficient capacity for slaughter in Canada, and they
- 25 admitted that that was one of several reasons why the

- 1 Canadian hogs were coming down in increasing numbers.
- 2 Mr. Porter attempted to explain the scenario
- 3 by saying, yes, but the other reason, the gap that you
- 4 left out, or the little factor that you left out that
- 5 was so important was that there was an alleged gap in
- 6 feeder hog capacity in the U.S. That is totally
- 7 incorrect.
- 8 Indeed, there's plenty of, and has been
- 9 plenty of, feeder hog capacity in the United States.
- 10 What's happened though is that as the U.S. producers,
- 11 reacting to market forces, have seen the price
- declines, they've done what they normally do during
- 13 the hog cycle. That reduced their capacity, their
- 14 crop, their herd of sows; and they've reduced their
- 15 capacity. Whereas, the Canadians have continued to
- 16 increase their capacity.
- 17 You heard admissions by the other side that,
- 18 I think, one party said that the Canadians has
- 19 admitted their growing farrow to weanling operations;
- and they have essentially doubled the size so they
- 21 could ship to the United States.
- Now their explanation for this, their benign
- 23 explanation is, we're trying to help out the U.S. I
- think their basic argument is, well, we have people
- coming up to Canada to buy our pigs. Why is that

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- Well, no one is denying that there are
- 3 willing sellers and willing buyers in this
- 4 transaction. Every import has a buyer, presumably;
- and presumably, imports that are being brought in from
- 6 Walmart, from China, are being consumed happily by
- 7 people who buy at Walmart.
- 8 That doesn't mean that the producers of the
- 9 products that are being made in China, that the
- 10 products are not displacing domestic U.S. production.
- 11 That's exactly what's happening here. U.S. producers
- 12 are lowering the amount of production here, and the
- imports from Canada are increasing their production
- and increasing their shipments to the U.S.
- 15 There are a couple of other things that I
- 16 think are very important about this. You've heard
- 17 about, there's kind of like a single pricing system
- 18 and a kind of a North American approach to what prices
- 19 are; and we don't deny that, by and large.
- 20 Even though the Canadian market is somewhat
- 21 more insulated than the U.S., the U.S. market is very
- 22 open. Canadians don't have as many barriers as they
- used to have, but it is harder to ship north.
- That said, what really is going on here is
- that, in many instances, it has become more cheap to

- 1 buy the Canadian product, the feeder pigs, the
- weanlings, the slaughter hogs, than it is to produce
- in the United States. There's no other way about it.
- 4 Now you heard, not much, but an attempt at
- 5 an explanation about the price impacts of the
- 6 increased Canadian volume. I think that in response
- 7 to Mr. Gehrke's question to the Respondents, they did
- 8 not deny the price elasticity estimates used by Dr.
- 9 Hayes.
- 10 What they said though, if I may characterize
- it, was that increased Canadian supply really doesn't
- mean anything. It really isn't increased supply. Pay
- no attention to that a couple million pounds of
- 14 increased Canadian imports, because that doesn't count
- when you measure supply and demand.
- 16 That, in so many words, was their argument.
- 17 Maybe they'll have more words in their post hearing
- 18 brief. I hope they do; because up until now, they
- 19 still have not figured out a way to repeal the laws of
- 20 supply and demand.
- 21 We can argue -- and honestly, this is where
- 22 I think the argument should be -- and that is, is the
- increased Canadian supply, a couple million pounds
- 24 over the last few years, and the price impacts of four
- to eight percent, enough to make a difference to cause

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That's one legitimate argument that we should be having. That's where the issues should be joined; not, pay no attention to the supply increase from Canada, because it really isn't a supply. It is That is, with all due respect, a merely an increase. not particularly convincing argument, or it shouldn't be. There are a number of smaller statements 

There are a number of smaller statements that I won't try to rebut at this point, but will wait for the post-hearing brief. I will say that I happen to agree with Mr. Porter that the proper approach to this case is a semi-finished analysis, at least with respect to like product.

I think we'll end up with a single like product under that analysis. Then we'll get to the other real question, which is what's the impact on the domestic industry by having all of these hogs come across the border, at these various places in the chain of production?

Ms. Turner, I was very glad you pointed out that the attempts by -- and I know you wouldn't characterize it -- but the attempts by Mr. Porter to make believe there weren't such things as slaughter hog imports really doesn't have any support in the

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By the way, when we are talking about the 2 3 long-term data and the inefficient or insufficient 4 Canadian slaughter hog capacity, that is not a new That has been going on for a long, long 5 phenomenon. It's been a trend that has been quite well time. 6 understood by the Canadian hog producers. 7 Despite that, despite the lack of capacity 8 9 in Canada, they continue to increase their herds and continue to increase their capacity. There is only 10 one place for that to go, and that is to the U.S. 11 There is one other thing I think we ought to 12 keep in mind here, especially in light of the 13 14 testimony today about the knowledge of pricing across That is, you can't simply look at the 15 borders. physical imports of hogs from Canada on a month to 16 17 month basis; maybe even not on a year to year basis. At some point, you have to recognize that 18 19 the total Canadian supply and total U.S. supply are figures that are understood and looked at by people on 20 both sides of the border. 21 People understand when Canadian supply 22 23 especially is increasing, and when there is no place in the Canadian market for that supply to go, that at 24 25 some point, that supply will turn into an actual

- import for consumption in the United States. So you
- 2 need to look not just at actual imports, but at the
- 3 total supply, as well.
- With that, I want to thank you for your
- 5 time, your attention, your good questions, and
- 6 conclude by saying that I think you'll find that when
- 7 all the evidence is in, there should be an affirmative
- 8 determination in this case; thank you.
- 9 MR. CARPENTER: Thank you, Mr. Rosenthal.
- 10 Mr. Porter?
- 11 MR. PORTER: Thank you, Mr. Carpenter; I
- want to make a few comments in closing and I want to
- offer sort of an apology. Some of my comments are
- 14 going to be direct answers to your questions that I do
- 15 want to answer at this time, because I wanted to save
- 16 something for the closing.
- 17 Again, I want to start off by noting
- 18 probably what is, at least from my many years doing
- 19 this, one of the more interesting facts of this case.
- 20 Well, first we start off with basics. About
- 21 five million to seven million head of swine that came
- 22 across was in the feeder pig and iso-wean category.
- 23 What is very interesting is, 100 percent of that was
- 24 purchased by the domestic industry here today. You
- 25 don't often see that. The domestic industry -- that

- is the U.S. producers of hogs -- are importing the
- 2 subject merchandise. They've got to step back and
- 3 remember that.
- 4 Now let's highlight some of the facts that
- 5 you heard today, and I want to try to assess those
- 6 with respect to the Commission's statutory analysis.
- 7 Volume, price, impact -- let's first take volume.
- 8 As I said before, a pig may be a pig may be
- 9 a pig, but a pig is not a hog. A 10 pound pig is not
- 10 the same as a 260 pound hog. As Mr. Deyman pointed
- out and Ms. Turner pointed out, the pig comes across
- 12 and two-thirds to 75 percent of the value is U.S.
- 13 value added. Americans feed it. Americans sell it.
- 14 Americans set the price.
- 15 As Mr. Deyman very correctly asked, what do
- we do with that fact? Because what Petitioners are
- 17 complaining about are market hog prices. Yet, we have
- 18 this hog being slaughtered. Seventy-five percent of
- 19 the value was in the United States. I submit it is
- 20 improper to say that that head is 100 percent an
- 21 import from Canada.
- Now fortunately, there is a correct way to
- 23 look at volume and market share, and that's based on
- 24 kilograms. USDA keeps very good records on total
- 25 kilograms slaughtered. I'm sorry, actually, it's

- 1 probably total pounds slaughtered. What we can do is,
- 2 you start with total pounds slaughtered. You then
- 3 subtract total pounds, or kilograms or whatever it's
- 4 converted, coming in from Canada. What you're left
- 5 with then, by definition, is U.S. produced pounds that
- 6 are slaughtered.
- 7 You then can do a proper market share
- 8 analysis. You can calculate a U.S. producers' share
- 9 and an import share. That way, you don't run into the
- 10 problems you do with trying to do it on a head basis.
- 11 If you do that, you will see that the market
- share was 3.3 percent in 2001 and steady little bumps
- in here, and ended at 3.9 percent in 2003. The
- 14 difference, which is the most important thing, the
- 15 delta of 0.6 percent. Mr. Carpenter, I submit to you
- 16 that a change in market share of 0.6 percent is not
- 17 evidence of significant volume effects.
- 18 Let's go on to price. Again, we have here
- 19 two things coming across. We have the iso-weans, the
- 20 feeder pigs, and we have the market hogs. The
- 21 question is, the price of the iso-wean feeder pig, at
- the time it's coming across the border, how does that
- 23 price that is paid for that import iso-wean or feeder
- 24 pig, affect the market hog slaughter price, which is
- what the Petitioners are complaining about, the

1	decline	in	market	hoq	slaughter	price?

2 So the question is, is there any evidence

3 that the price that the Canadians are getting for the

4 iso-weans and feeder pigs affecting the market hog

5 slaughter price? I submit the evidence is, no.

We heard today that 80 to 90 percent of the

7 iso-weans that are coming in are pursuant to long-term

8 contracts, most of which were set before the period of

9 investigation. Hence, there is no real ability for

10 those to affect the market hog price as an iso-wean,

11 because that's what you have to do.

12 Mr. Rosenthal says, oh, but it grows up to

13 be a hog. It grows up to be an American hog, for

14 which the price was set by an American. What you need

to do under the law is ask, is that import price

16 affecting the market hog slaughter price? The answer

is no, because they're under long-term contract.

18 With respect to the slaughter hogs, there

19 you have the ability to do the more traditional under-

20 selling analysis, because they are coming, they are

21 equal products that are being purchased at the same

22 time.

23 What did we hear today? We heard that, in

fact, there is sort of a complicated way that the U.S.

25 market price is set; and that basically, there's what

- is called a negotiated cash price, which accounts for
- 2 14 percent of the purchases of market hogs. They
- 3 then, because of formula pricing, influence a price of
- 4 about 65 or 70 percent of the other market hogs.
- 5 However, at least from what we heard today,
- 6 no Canadian market hogs are sold on a negotiated price
- 7 basis. Why; because they're too cautious, honestly.
- 8 They want predictability. So they're all on a formula
- 9 basis. So the price that the Canadians are getting
- 10 for their market hogs is not including the price that
- is affecting the U.S. market.
- 12 The other thing that we will present is that
- when you do a proper under-selling analysis, you are
- 14 not going to see the significant under-selling that is
- 15 needed to justify a conclusion of price suppression --
- 16 volume, price, now impact.
- 17 This is a difficult industry. There's no
- 18 question. There are many U.S. producers, and we have
- 19 to try and look at what's the best available evidence
- of profitability and financial performance.
- 21 Ms. Turner asked the question, and I'm going
- 22 to answer her now. What Petitioners put in their
- 23 petition for a surrogate of financial performance to
- the industry is not appropriate for your analysis.
- Look at that. From the USDA, it is a theoretical

- 1 model, based on assumptions that were done in 1998.
- 2 They are assumptions based on a survey of cost
- 3 deficiencies.
- I submit to you, since then, there have been
- 5 dramatic improvements in efficiencies in this
- 6 industry, as we heard today. It may have been
- 7 appropriate to use in 1999, because you're only one
- 8 year away from the survey. It's not appropriate to
- 9 use that when you're six years away from the survey.
- 10 The other evidence of profitability and
- 11 financial performance that Petitioners presented today
- 12 are all these estimated net returns and, again, a lot
- of fancy models. I submit to you, you can use actual
- 14 data of profitability. We have that and we will give
- 15 it to you.
- That's what you should use, and you'll see
- that, in fact, although 2002 was a bad year, the U.S.
- 18 hog producers actually came back in 2003 -- volume,
- 19 price, impact. I thank your time and I thank you for
- 20 your consideration.
- MR. CARPENTER: Thank you, Mr. Porter.
- 22 In closing, let me just mention a couple
- 23 dates. It's our understanding that the Department of
- 24 Commerce has postponed initiation of the
- investigations by up to 20 days. Because of that, and

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also because we've asked for a great deal of
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- 2 information in the post-conference briefs today, we
- will be extending the deadline for the submission of
- 4 corrections to the transcript and for briefs in the
- 5 investigation from Wednesday, March 31st, to Monday,
- 6 April 5th. If briefs contain business proprietary
- 7 information, a non-proprietary version is due on April
- 8 6th.
- 9 We will notify parties of the vote date and
- 10 the remainder of the schedule for the investigation as
- 11 soon as Commerce notifies us of its initiation. Thank
- 12 you for coming; this conference is adjourned.
- 13 (Whereupon, at 3:22 p.m., the conference was
- 14 adjourned.)
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## CERTIFICATION OF TRANSCRIPTION

TITLE: Live Swine from Canada

**INVESTIGATION NO.:** 701-TA-438

**HEARING DATE:** March 26, 2004

**LOCATION:** Washington, D.C.

NATURE OF HEARING: Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: March 26, 2004

SIGNED: <u>LaShonne Robinson</u>

Signature of the Contractor or the Authorized Contractor's Representative

1220 L Street, N.W. - Suite 600

Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Carlos Gamez

Signature of Proofreader

I hereby certify that I reported the abovereferenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: <u>Bernadette Herboso</u>

Signature of Court Reporter