

# NATIONAL VETERANS GOLDEN AGE GAMES

May 21-26, 2005

Norman, Oklahoma



## It's "Sooner Gold" in Oklahoma!

The National Veterans Golden Age Games present an excellent opportunity for media stories about the competitors, the sports and the event itself. Participants, all United States military veterans, include both experienced, world-class senior athletes and those who are competing for the first time.

Life begins at 55 for the participants at the National Veterans Golden Age Games, who compete by age group in ambulatory, wheelchair and visually impaired divisions. Events like bicycling and swimming are fast-paced, visually exciting competitions. Because social interaction is also an important factor for aging Americans, these veterans also enjoy the opportunity to visit area attractions and have fun at a variety of social events like dancing, music and entertainment.

Gold, silver and bronze medals are presented in Olympic-style fashion, with lots of fanfare and celebration. The National Veterans Golden Age Games are now a qualifier in several events for the National Senior Games, a member of the United States Olympic Committee.

*The National Veterans Golden Age Games are sponsored by:*



Department of Veterans Affairs



Veterans of Foreign Wars  
and Ladies Auxiliary



Veterans Canteen Service

## STORY IDEAS:



### Sports

- ★ Qualifiers for the National Senior Games
- ★ New or experienced competitors or teams
- ★ Events for wheelchair and visually impaired
- ★ Wide variety of sports and activities
- ★ World class senior athletes



### Health

- ★ Health benefits of sports and recreation
- ★ Training for the competitions
- ★ Competition by age groups
- ★ Wellness for seniors, wheelchair users and the visually impaired



### Military/Patriotism

- ★ Veterans from WWII, the Greatest Generation!
- ★ Military heroes at the Games
- ★ Women veterans
- ★ War-injured competitors
- ★ Veterans from different conflicts



### Features/Human Interest

- ★ Volunteers at the Games
- ★ Planning the events at the local level
- ★ Special events/ceremonies
- ★ Celebrity visitors
- ★ Corporate sponsors
- ★ Visits to area attractions