

# Internet Service Providers, Web Search Portals, and Data Processing Services: 2002

Issued November 2004

EC02-511-12

## 2002 Economic Census

*Information*

Industry Series



USCENSUSBUREAU

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



## CONTENTS

---

Introduction to the Economic Census .....	v
Information .....	ix
Tables	
1. Summary Statistics for the United States: 2002.....	1
2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997 .....	2
3. Product Lines by Kind of Business for the United States: 2002 .	3
4. Concentration by Largest Firms for the United States: 2002 ...	8
Appendixes	
A. Explanation of Terms .....	A-1
B. NAICS Codes, Titles, and Descriptions .....	B-1
C. Methodology .....	C-1
D. Geographic Notes .....	--
E. Metropolitan and Micropolitan Statistical Areas .....	--

-- Not applicable for this report.

**Table 1. Summary Statistics for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
518	Internet service providers, web search portals, and data processing services.....	18 642	79 212 494	26 047 935	7 106 448	521 041	4.4	18.1
5181	Internet service providers and web search portals .....	4 863	23 327 483	4 540 019	1 304 902	83 305	8.4	19.3
51811	Internet service providers .....	4 863	23 327 483	4 540 019	1 304 902	83 305	8.4	19.3
518111	Internet service providers .....	4 394	20 373 786	3 570 203	1 024 618	72 553	9.5	19.2
518112	Web search portals .....	469	2 953 697	969 816	280 284	10 752	1.3	19.6
5182	Data processing, hosting, and related services .....	13 779	55 885 011	21 507 916	5 801 546	437 736	2.7	17.6
51821	Data processing, hosting, and related services .....	13 779	55 885 011	21 507 916	5 801 546	437 736	2.7	17.6
518210	Data processing, hosting, and related services .....	13 779	55 885 011	21 507 916	5 801 546	437 736	2.7	17.6

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 NAICS code	Kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
514191	Online information services .....	2002..	4 394	20 373 786	3 570 203
		1997..	4 165	8 042 568	2 355 992
5142	Data processing services .....	2002..	13 779	55 885 011	21 507 916
		1997..	7 588	30 836 645	9 773 857
51421	Data processing services .....	2002..	13 779	55 885 011	21 507 916
		1997..	7 588	30 836 645	9 773 857
514210	Data processing services .....	2002..	13 779	55 885 011	21 507 916
		1997..	7 588	30 836 645	9 773 857

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Product Lines by Kind of Business for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts			Response coverage <sup>2</sup> (percent)	
			Number	Total receipts (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts of—			
						Establishments with the product line	All establishments <sup>1</sup>		
518		Internet service providers, web search portals, and data processing services .....	18 642	X	79 212 494	X	100.0	48.1	
	31170	Sale or licensing of rights to content .....	69		625 689	87 503	14.0	.1	X
	32660	Collocation services .....	1 674		7 037 319	4 020 913	57.1	5.1	X
	32670	Video and audio streaming services .....	260		899 083	163 324	18.2	.2	X
	32680	Other information technology (IT) infrastructure provisioning services ..	291		1 201 180	873 831	72.7	1.1	X
	32690	Information and document transformation services .....	1 784		5 585 936	2 713 289	48.6	3.4	X
	32700	Internet telecommunication services .....	199		977 584	523 141	53.5	.7	X
	32710	Internet backbone services .....	756		766 258	507 511	66.2	.6	X
	32720	Sale of on-line advertising space: ISP's, web search portals, and other information services, except Internet publishing .....	576		16 765 710	3 692 129	22.0	4.7	X
	32730	Information search services on a contract or fee basis .....	140		2 465 925	608 395	24.7	.8	X
	35000	Information technology (IT) technical consulting services .....	2 393		7 792 320	2 173 567	27.9	2.7	X
	35050	Custom computer application design and development services .....	4 815		14 812 824	2 227 376	15.0	2.8	X
	35100	Computer network design and development services .....	1 384		4 351 457	667 260	15.3	.8	X
	35150	Computer systems design, development, and integration services .....	746		4 041 525	711 733	17.6	.9	X
	35200	Web site hosting services .....	4 457		10 439 735	3 206 629	30.7	4.0	X
	35250	Application service provisioning .....	2 782		10 096 097	5 871 934	58.2	7.4	X
	35300	Business process management services .....	3 762		18 340 443	13 285 357	72.4	16.8	X
	35350	Data storage services .....	693		4 336 378	1 251 947	28.9	1.6	X
	35400	Data management services .....	2 132		10 522 315	6 940 581	66.0	8.8	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	1 412		7 387 402	4 157 193	56.3	5.2	X
	35500	Information technology (IT) technical support services .....	3 930		15 484 422	4 704 602	30.4	5.9	X
	35550	Internet access services .....	4 351		22 021 143	15 900 266	72.2	20.1	X
	35700	Resale of computer hardware and software .....	2 638		8 760 792	1 049 638	12.0	1.3	X
	35750	Rental and leasing of computer hardware .....	125		1 480 530	63 285	4.3	.1	X
	35760	Information technology (IT) related training services .....	862		3 213 017	201 037	6.3	.3	X
	35770	Data analysis services .....	282		615 063	183 350	29.8	.2	X
	35780	Computer staff augmentation services .....	109		973 433	132 235	13.6	.2	X
	36030	Management consulting services .....	403		1 360 695	158 903	11.7	.2	X
	39000	Merchandise sales .....	834		18 447 421	1 116 621	6.1	1.4	X
	39500	All other receipts .....	2 121		25 060 382	2 018 944	8.1	2.5	X
5181		Internet service providers and web search portals .....	4 863	X	23 327 483	X	100.0	55.9	
	31170	Sale or licensing of rights to content .....	69		625 689	87 503	14.0	.4	X
	32660	Collocation services .....	1 082		2 258 118	91 975	4.1	.4	X
	32670	Video and audio streaming services .....	96		230 681	4 976	2.2	Z	X
	32700	Internet telecommunication services .....	141		601 434	492 027	81.8	2.1	X
	32710	Internet backbone services .....	756		766 258	507 511	66.2	2.2	X
	32720	Sale of on-line advertising space: ISP's, web search portals, and other information services, except Internet publishing .....	576		16 765 710	3 692 129	22.0	15.8	X
	32730	Information search services on a contract or fee basis .....	140		2 465 925	608 395	24.7	2.6	X
	35000	Information technology (IT) technical consulting services .....	669		579 888	29 452	5.1	.1	X
	35050	Custom computer application design and development services .....	1 387		1 041 414	69 399	6.7	.3	48.1
	35051	Web site design and development services .....	1 328		1 007 203	59 281	5.9	.3	X
	35052	Database design and development services .....	405		202 710	9 281	4.6	Z	X
	35053	Customization and integration of cross-industry application software ..	35		15 232	495	3.3	Z	X
	35054	Customization and integration of vertical market application software ..	31		28 582	342	1.2	Z	X
	35100	Computer network design and development services .....	667		387 162	21 644	5.6	.1	51.6
	35101	Computer network security design and development services .....	437		248 018	9 767	3.9	Z	X
	35102	Computer network design and development services, other than security .....	423		235 757	11 877	5.0	.1	X
	35200	Web site hosting services .....	2 373		4 635 985	298 869	6.4	1.3	53.9
	35201	Web site hosting services with integration of related applications .....	1 358		2 381 794	179 362	7.5	.8	X
	35202	Web site hosting services without integration of related applications ..	1 402		3 719 133	119 507	3.2	.5	X
	35250	Application service provisioning .....	131		117 752	13 514	11.5	.1	50.4
	35251	Application service provisioning with integration services .....	114		100 838	12 319	12.2	.1	X
	35252	Application service provisioning without integration services .....	56		41 872	1 195	2.9	Z	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	340		259 450	13 477	5.2	.1	X
	35500	Information technology (IT) technical support services .....	659		553 751	37 248	6.7	.2	49.4
	35501	Software-related technical support services .....	345		337 712	16 463	4.9	.1	X
	35502	Hardware-related technical support services .....	367		246 721	7 908	3.2	Z	X
	35503	Combined software and hardware technical support services .....	374		242 913	12 877	5.3	.1	X
	35550	Internet access services .....	3 971		20 638 224	15 763 586	76.4	67.6	53.7
	35551	Narrowband .....	3 230		19 856 256	13 076 082	65.9	56.1	X
	35552	Broadband .....	3 033		19 164 898	2 687 504	14.0	11.5	X
	35700	Resale of computer hardware and software .....	1 117		1 448 377	59 547	4.1	.3	X
	35760	Information technology (IT) related training services .....	93		43 804	1 019	2.3	Z	X
	39000	Merchandise sales .....	312		15 551 919	776 136	5.0	3.3	55.7
	39043	Sale of merchandise, excluding computer hardware and software .....	312		15 551 919	776 136	5.0	3.3	X
	39500	All other receipts .....	769		16 978 794	759 076	4.5	3.3	55.3
	39536	All other receipts .....	769		16 978 794	759 076	4.5	3.3	X
51811		Internet service providers and web search portals .....	4 863	X	23 327 483	X	100.0	55.9	
	31170	Sale or licensing of rights to content .....	69		625 689	87 503	14.0	.4	X
	32660	Collocation services .....	1 082		2 258 118	91 975	4.1	.4	X
	32670	Video and audio streaming services .....	96		230 681	4 976	2.2	Z	X
	32700	Internet telecommunication services .....	141		601 434	492 027	81.8	2.1	X
	32710	Internet backbone services .....	756		766 258	507 511	66.2	2.2	X
	32720	Sale of on-line advertising space: ISP's, web search portals, and other information services, except Internet publishing .....	576		16 765 710	3 692 129	22.0	15.8	X
	32730	Information search services on a contract or fee basis .....	140		2 465 925	608 395	24.7	2.6	X
	35000	Information technology (IT) technical consulting services .....	669		579 888	29 452	5.1	.1	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts			Response coverage <sup>2</sup> (percent)
			Number	Total receipts (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts of—		
						Establishments with the product line	All establishments <sup>1</sup>	
51811		Internet service providers and web search portals—Con.						
	35050	Custom computer application design and development services . . . . .	1 387	1 041 414	69 399	6.7	.3	48.1
	35051	Web site design and development services . . . . .	1 328	1 007 203	59 281	5.9	.3	X
	35052	Database design and development services . . . . .	405	202 710	9 281	4.6	Z	X
	35053	Customization and integration of cross-industry application software . . . . .	35	15 232	495	3.3	Z	X
	35054	Customization and integration of vertical market application software . . . . .	31	28 582	342	1.2	Z	X
	35100	Computer network design and development services . . . . .	667	387 162	21 644	5.6	.1	51.6
	35101	Computer network security design and development services . . . . .	437	248 018	9 767	3.9	Z	X
	35102	Computer network design and development services, other than security . . . . .	423	235 757	11 877	5.0	.1	X
	35200	Web site hosting services . . . . .	2 373	4 635 985	298 869	6.4	1.3	53.9
	35201	Web site hosting services with integration of related applications . . . . .	1 358	2 381 794	179 362	7.5	.8	X
	35202	Web site hosting services without integration of related applications . . . . .	1 402	3 719 133	119 507	3.2	.5	X
	35250	Application service provisioning . . . . .	131	117 752	13 514	11.5	.1	50.4
	35251	Application service provisioning with integration services . . . . .	114	100 838	12 319	12.2	.1	X
	35252	Application service provisioning without integration services . . . . .	56	41 872	1 195	2.9	Z	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	340	259 540	13 477	5.2	.1	X
	35500	Information technology (IT) technical support services . . . . .	659	553 751	37 248	6.7	.2	49.4
	35501	Software-related technical support services . . . . .	345	337 712	16 463	4.9	.1	X
	35502	Hardware-related technical support services . . . . .	367	246 721	7 908	3.2	Z	X
	35503	Combined software and hardware technical support services . . . . .	374	242 913	12 877	5.3	.1	X
	35550	Internet access services . . . . .	3 971	20 638 224	15 763 586	76.4	67.6	53.7
	35551	Narrowband . . . . .	3 230	19 856 256	13 076 082	65.9	56.1	X
	35552	Broadband . . . . .	3 033	19 164 898	2 687 504	14.0	11.5	X
	35700	Resale of computer hardware and software . . . . .	1 117	1 448 377	59 547	4.1	.3	X
	35760	Information technology (IT) related training services . . . . .	93	43 804	1 019	2.3	Z	X
	39000	Merchandise sales . . . . .	312	15 551 919	776 136	5.0	3.3	55.7
	39043	Sale of merchandise, excluding computer hardware and software . . . . .	312	15 551 919	776 136	5.0	3.3	X
	39500	All other receipts . . . . .	769	16 978 794	759 076	4.5	3.3	55.3
	39536	All other receipts . . . . .	769	16 978 794	759 076	4.5	3.3	X
518111		Internet service providers . . . . .	4 394	X	20 373 786	X	100.0	55.3
	31170	Sale or licensing of rights to content . . . . .	21	21 392	815	3.8	Z	X
	32660	Collocation services . . . . .	1 075	2 257 823	91 886	4.1	.5	X
	32670	Video and audio streaming services . . . . .	82	221 259	3 056	1.4	Z	X
	32700	Internet telecommunication services . . . . .	141	601 434	492 027	81.8	2.4	X
	32710	Internet backbone services . . . . .	756	766 258	507 511	66.2	2.5	X
	32720	Sale of on-line advertising space: ISP's, web search portals, and other information services, except Internet publishing . . . . .	168	14 014 312	1 882 130	13.4	9.2	X
	32730	Information search services on a contract or fee basis . . . . .	24	13 854	3 260	23.5	Z	X
	35000	Information technology (IT) technical consulting services . . . . .	649	480 821	25 671	5.3	.1	X
	35050	Custom computer application design and development services . . . . .	1 312	1 006 058	56 639	5.6	.3	48.3
	35051	Web site design and development services . . . . .	1 261	972 798	47 302	4.9	.2	X
	35052	Database design and development services . . . . .	388	201 322	8 500	4.2	Z	X
	35053	Customization and integration of cross-industry application software . . . . .	35	15 232	495	3.3	Z	X
	35054	Customization and integration of vertical market application software . . . . .	31	28 582	342	1.2	Z	X
	35100	Computer network design and development services . . . . .	653	375 081	20 374	5.4	.1	50.8
	35101	Computer network security design and development services . . . . .	423	235 937	8 497	3.6	Z	X
	35102	Computer network design and development services, other than security . . . . .	423	235 757	11 877	5.0	.1	X
	35200	Web site hosting services . . . . .	2 305	3 371 862	152 192	4.5	.7	52.9
	35201	Web site hosting services with integration of related applications . . . . .	1 290	1 117 671	82 306	7.4	.4	X
	35202	Web site hosting services without integration of related applications . . . . .	1 393	2 501 618	69 886	2.8	.3	X
	35250	Application service provisioning . . . . .	124	116 334	12 835	11.0	.1	49.7
	35251	Application service provisioning with integration services . . . . .	107	99 420	11 640	11.7	.1	X
	35252	Application service provisioning without integration services . . . . .	56	41 872	1 195	2.9	Z	X
	35450	Information technology (IT) infrastructure (computer) and network management services . . . . .	333	259 155	13 447	5.2	.1	X
	35500	Information technology (IT) technical support services . . . . .	632	454 743	27 708	6.1	.1	47.3
	35501	Software-related technical support services . . . . .	318	238 704	6 956	2.9	Z	X
	35502	Hardware-related technical support services . . . . .	367	246 721	7 908	3.2	Z	X
	35503	Combined software and hardware technical support services . . . . .	367	242 696	12 844	5.3	.1	X
	35550	Internet access services . . . . .	3 951	19 443 926	15 750 974	81.0	77.3	52.9
	35551	Narrowband . . . . .	3 217	18 662 280	13 064 488	70.0	64.1	X
	35552	Broadband . . . . .	3 020	17 972 021	2 686 486	14.9	13.2	X
	35700	Resale of computer hardware and software . . . . .	1 110	872 406	53 787	6.2	.3	X
	35760	Information technology (IT) related training services . . . . .	93	43 804	1 019	2.3	Z	X
	39000	Merchandise sales . . . . .	237	15 444 552	761 368	4.9	3.7	55.1
	39043	Sale of merchandise, excluding computer hardware and software . . . . .	237	15 444 552	761 368	4.9	3.7	X
	39500	All other receipts . . . . .	687	14 703 354	517 087	3.5	2.5	54.6
	39536	All other receipts . . . . .	687	14 703 354	517 087	3.5	2.5	X
518112		Web search portals . . . . .	469	X	2 953 697	X	100.0	60.4
	31170	Sale or licensing of rights to content . . . . .	48	604 297	86 688	14.3	2.9	X
	32660	Collocation services . . . . .	7	295	89	30.2	Z	X
	32670	Video and audio streaming services . . . . .	14	9 422	1 920	20.4	.1	X
	32720	Sale of on-line advertising space: ISP's, web search portals, and other information services, except Internet publishing . . . . .	408	2 751 398	1 809 999	65.8	61.3	X
	32730	Information search services on a contract or fee basis . . . . .	116	2 452 071	605 135	24.7	20.5	X
	35000	Information technology (IT) technical consulting services . . . . .	20	99 067	3 781	3.8	.1	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts			Response coverage <sup>2</sup> (percent)
			Number	Total receipts (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts of—		
						Establishments with the product line	All establishments <sup>1</sup>	
518112		Web search portals—Con.						
	35050	Custom computer application design and development services .....	75	35 356	12 760	36.1	.4	30.3
	35051	Web site design and development services .....	67	34 405	11 979	34.8	.4	X
	35052	Database design and development services .....	17	1 388	781	56.3	Z	X
	35100	Computer network design and development services .....	14	12 081	1 270	10.5	Z	60.4
	35101	Computer network security design and development services .....	14	12 081	1 270	10.5	Z	X
	35200	Web site hosting services .....	68	1 264 123	146 677	11.6	5.0	59.1
	35201	Web site hosting services with integration of related applications .....	68	1 264 123	97 056	7.7	3.3	X
	35202	Web site hosting services without integration of related applications ..	9	1 217 515	49 621	4.1	1.7	X
	35250	Application service provisioning .....	7	1 418	679	47.9	Z	60.4
	35251	Application service provisioning with integration services .....	7	1 418	679	47.9	Z	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	7	295	30	10.2	Z	X
	35500	Information technology (IT) technical support services .....	27	99 008	9 540	9.6	.3	60.4
	35501	Software-related technical support services .....	27	99 008	9 507	9.6	.3	X
	35503	Combined software and hardware technical support services .....	7	217	33	15.2	Z	X
	35550	Internet access services .....	20	1 194 298	12 612	1.1	.4	60.4
	35551	Narrowband .....	13	1 193 976	11 594	1.0	.4	X
	35552	Broadband .....	13	1 192 877	1 018	.1	Z	X
	35700	Resale of computer hardware and software .....	7	575 971	5 760	1.0	.2	X
	39000	Merchandise sales .....	75	107 367	14 768	13.8	.5	60.4
	39043	Sale of merchandise, excluding computer hardware and software .....	75	107 367	14 768	13.8	.5	X
	39500	All other receipts .....	82	2 275 440	241 989	10.6	8.2	60.4
	39536	All other receipts .....	82	2 275 440	241 989	10.6	8.2	X
5182		Data processing, hosting, and related services .....	13 779	X	55 885 011	X	100.0	44.8
	32660	Collocation services .....	592	4 779 201	3 928 938	82.2	7.0	X
	32670	Video and audio streaming services .....	164	668 402	158 348	23.7	.3	X
	32680	Other information technology (IT) infrastructure provisioning services ..	291	1 201 180	873 831	72.7	1.6	X
	32690	Information and document transformation services .....	1 784	5 585 936	2 713 289	48.6	4.9	41.0
	32691	Imaging and other data capture services .....	1 163	3 531 230	1 644 229	46.6	2.9	X
	32692	Data conversion and migration services .....	900	2 551 662	1 044 353	40.9	1.9	X
	32700	Internet telecommunication services .....	58	376 150	31 114	8.3	.1	X
	35000	Information technology (IT) technical consulting services .....	1 724	7 212 432	2 144 115	29.7	3.8	X
	35050	Custom computer application design and development services .....	3 428	13 771 410	2 157 977	15.7	3.9	38.1
	35051	Web site design and development services .....	1 498	2 342 379	290 960	12.4	.5	X
	35052	Database design and development services .....	1 609	4 083 636	490 638	12.0	.9	X
	35053	Customization and integration of cross-industry application software ..	541	2 792 153	286 903	10.3	.5	X
	35054	Customization and integration of vertical market application software ..	966	3 575 333	599 076	16.8	1.1	X
	35055	Other custom application design and development services .....	334	4 732 958	490 400	10.4	.9	X
	35100	Computer network design and development services .....	717	3 964 295	645 616	16.3	1.2	43.1
	35101	Computer network security design and development services .....	517	1 692 754	410 993	24.3	.7	X
	35102	Computer network design and development services, other than security .....	344	2 581 945	234 623	9.1	.4	X
	35150	Computer systems design, development, and integration services .....	746	4 041 525	711 733	17.6	1.3	33.4
	35153	Computer systems integration services .....	746	4 041 525	711 733	17.6	1.3	X
	35200	Web site hosting services .....	2 084	5 803 750	2 907 760	50.1	5.2	26.4
	35201	Web site hosting services with integration of related applications .....	1 595	4 963 400	2 352 713	47.4	4.2	X
	35202	Web site hosting services without integration of related applications ..	832	1 501 018	554 778	37.0	1.0	X
	35250	Application service provisioning .....	2 651	9 978 345	5 858 420	58.7	10.5	X
	35300	Business process management services .....	3 762	18 340 443	13 285 357	72.4	23.8	X
	35350	Data storage services .....	693	4 336 378	1 251 947	28.9	2.2	X
	35400	Data management services .....	2 132	10 522 315	6 940 581	66.0	12.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	1 072	7 127 952	4 143 716	58.1	7.4	X
	35500	Information technology (IT) technical support services .....	3 271	14 930 671	4 667 354	31.3	8.4	40.1
	35501	Software-related technical support services .....	2 085	9 449 243	2 483 600	26.3	4.4	X
	35502	Hardware-related technical support services .....	465	2 873 260	184 734	6.4	.3	X
	35503	Combined software and hardware technical support services .....	985	4 624 979	1 330 508	28.8	2.4	X
	35504	Auditing and assessing computer operations .....	111	758 865	33 251	4.4	.1	X
	35505	Data recovery services .....	117	266 757	170 563	63.9	.3	X
	35506	Disaster recovery services, business continuity services .....	145	1 213 886	28 110	2.3	.1	X
	35507	Other information technology (IT) technical support services .....	259	701 224	400 218	57.1	.7	X
	35550	Internet access services .....	380	1 382 919	136 680	9.9	.2	X
	35700	Resale of computer hardware and software .....	1 521	7 312 415	990 091	13.5	1.8	X
	35750	Rental and leasing of computer hardware .....	125	1 480 530	63 285	4.3	.1	X
	35760	Information technology (IT) related training services .....	769	3 169 213	200 018	6.3	.4	X
	35770	Data analysis services .....	282	615 063	183 350	29.8	.3	X
	35780	Computer staff augmentation services .....	109	973 433	132 235	13.6	.2	X
	36030	Management consulting services .....	403	1 360 695	158 903	11.7	.3	X
	39000	Merchandise sales .....	522	2 895 502	340 485	11.8	.6	X
	39500	All other receipts .....	1 352	8 081 588	1 259 868	15.6	2.3	25.8
	39535	All other receipts .....	1 348	8 080 827	1 259 560	15.6	2.3	X
51821		Data processing, hosting, and related services .....	13 779	X	55 885 011	X	100.0	44.8
	32660	Collocation services .....	592	4 779 201	3 928 938	82.2	7.0	X
	32670	Video and audio streaming services .....	164	668 402	158 348	23.7	.3	X
	32680	Other information technology (IT) infrastructure provisioning services ..	291	1 201 180	873 831	72.7	1.6	X
	32690	Information and document transformation services .....	1 784	5 585 936	2 713 289	48.6	4.9	41.0
	32691	Imaging and other data capture services .....	1 163	3 531 230	1 644 229	46.6	2.9	X
	32692	Data conversion and migration services .....	900	2 551 662	1 044 353	40.9	1.9	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts			Response coverage <sup>2</sup> (percent)
			Number	Total receipts (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts of—		
						Establishments with the product line	All establishments <sup>1</sup>	
51821		Data processing, hosting, and related services—Con.						
	32700	Internet telecommunication services .....	58	376 150	31 114	8.3	.1	X
	35000	Information technology (IT) technical consulting services .....	1 724	7 212 432	2 144 115	29.7	3.8	X
	35050	Custom computer application design and development services .....	3 428	13 771 410	2 157 977	15.7	3.9	38.1
	35051	Web site design and development services .....	1 498	2 342 379	290 960	12.4	.5	X
	35052	Database design and development services .....	1 609	4 083 636	490 638	12.0	.9	X
	35053	Customization and integration of cross-industry application software ..	541	2 792 153	286 903	10.3	.5	X
	35054	Customization and integration of vertical market application software ..	966	3 575 333	599 076	16.8	1.1	X
	35055	Other custom application design and development services .....	334	4 732 958	490 400	10.4	.9	X
	35100	Computer network design and development services .....	717	3 964 295	645 616	16.3	1.2	43.1
	35101	Computer network security design and development services .....	517	1 692 754	410 993	24.3	.7	X
	35102	Computer network design and development services, other than security .....	344	2 581 945	234 623	9.1	.4	X
	35150	Computer systems design, development, and integration services .....	746	4 041 525	711 733	17.6	1.3	33.4
	35153	Computer systems integration services .....	746	4 041 525	711 733	17.6	1.3	X
	35200	Web site hosting services .....	2 084	5 803 750	2 907 760	50.1	5.2	26.4
	35201	Web site hosting services with integration of related applications .....	1 595	4 963 400	2 352 713	47.4	4.2	X
	35202	Web site hosting services without integration of related applications ..	832	1 501 018	554 778	37.0	1.0	X
	35250	Application service provisioning .....	2 651	9 978 345	5 858 420	58.7	10.5	X
	35300	Business process management services .....	3 762	18 340 443	13 285 357	72.4	23.8	X
	35350	Data storage services .....	693	4 336 378	1 251 947	28.9	2.2	X
	35400	Data management services .....	2 132	10 522 315	6 940 581	66.0	12.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	1 072	7 127 952	4 143 716	58.1	7.4	X
	35500	Information technology (IT) technical support services .....	3 271	14 930 671	4 667 354	31.3	8.4	40.1
	35501	Software-related technical support services .....	2 085	9 449 243	2 483 600	26.3	4.4	X
	35502	Hardware-related technical support services .....	465	2 873 260	184 734	6.4	.3	X
	35503	Combined software and hardware technical support services .....	985	4 624 979	1 330 508	28.8	2.4	X
	35504	Auditing and assessing computer operations .....	111	758 865	33 251	4.4	.1	X
	35505	Data recovery services .....	117	266 757	170 563	63.9	.3	X
	35506	Disaster recovery services, business continuity services .....	145	1 213 886	28 110	2.3	.1	X
	35507	Other information technology (IT) technical support services .....	259	701 224	400 218	57.1	.7	X
	35550	Internet access services .....	380	1 382 919	136 680	9.9	.2	X
	35700	Resale of computer hardware and software .....	1 521	7 312 415	990 091	13.5	1.8	X
	35750	Rental and leasing of computer hardware .....	125	1 480 530	63 285	4.3	.1	X
	35760	Information technology (IT) related training services .....	769	3 169 213	200 018	6.3	.4	X
	35770	Data analysis services .....	282	615 063	183 350	29.8	.3	X
	35780	Computer staff augmentation services .....	109	973 433	132 235	13.6	.2	X
	36030	Management consulting services .....	403	1 360 695	158 903	11.7	.3	X
	39000	Merchandise sales .....	522	2 895 502	340 485	11.8	.6	X
	39500	All other receipts .....	1 352	8 081 588	1 259 868	15.6	2.3	25.8
	39535	All other receipts .....	1 348	8 080 827	1 259 560	15.6	2.3	X
518210		Data processing, hosting, and related services .....	13 779	X	55 885 011	X	100.0	44.8
	32660	Collocation services .....	592	4 779 201	3 928 938	82.2	7.0	X
	32670	Video and audio streaming services .....	164	668 402	158 348	23.7	.3	X
	32680	Other information technology (IT) infrastructure provisioning services ..	291	1 201 180	873 831	72.7	1.6	X
	32690	Information and document transformation services .....	1 784	5 585 936	2 713 289	48.6	4.9	41.0
	32691	Imaging and other data capture services .....	1 163	3 531 230	1 644 229	46.6	2.9	X
	32692	Data conversion and migration services .....	900	2 551 662	1 044 353	40.9	1.9	X
	32700	Internet telecommunication services .....	58	376 150	31 114	8.3	.1	X
	35000	Information technology (IT) technical consulting services .....	1 724	7 212 432	2 144 115	29.7	3.8	X
	35050	Custom computer application design and development services .....	3 428	13 771 410	2 157 977	15.7	3.9	38.1
	35051	Web site design and development services .....	1 498	2 342 379	290 960	12.4	.5	X
	35052	Database design and development services .....	1 609	4 083 636	490 638	12.0	.9	X
	35053	Customization and integration of cross-industry application software ..	541	2 792 153	286 903	10.3	.5	X
	35054	Customization and integration of vertical market application software ..	966	3 575 333	599 076	16.8	1.1	X
	35055	Other custom application design and development services .....	334	4 732 958	490 400	10.4	.9	X
	35100	Computer network design and development services .....	717	3 964 295	645 616	16.3	1.2	43.1
	35101	Computer network security design and development services .....	517	1 692 754	410 993	24.3	.7	X
	35102	Computer network design and development services, other than security .....	344	2 581 945	234 623	9.1	.4	X
	35150	Computer systems design, development, and integration services .....	746	4 041 525	711 733	17.6	1.3	33.4
	35153	Computer systems integration services .....	746	4 041 525	711 733	17.6	1.3	X
	35200	Web site hosting services .....	2 084	5 803 750	2 907 760	50.1	5.2	26.4
	35201	Web site hosting services with integration of related applications .....	1 595	4 963 400	2 352 713	47.4	4.2	X
	35202	Web site hosting services without integration of related applications ..	832	1 501 018	554 778	37.0	1.0	X
	35250	Application service provisioning .....	2 651	9 978 345	5 858 420	58.7	10.5	X
	35300	Business process management services .....	3 762	18 340 443	13 285 357	72.4	23.8	X
	35350	Data storage services .....	693	4 336 378	1 251 947	28.9	2.2	X
	35400	Data management services .....	2 132	10 522 315	6 940 581	66.0	12.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services .....	1 072	7 127 952	4 143 716	58.1	7.4	X
	35500	Information technology (IT) technical support services .....	3 271	14 930 671	4 667 354	31.3	8.4	40.1
	35501	Software-related technical support services .....	2 085	9 449 243	2 483 600	26.3	4.4	X
	35502	Hardware-related technical support services .....	465	2 873 260	184 734	6.4	.3	X
	35503	Combined software and hardware technical support services .....	985	4 624 979	1 330 508	28.8	2.4	X
	35504	Auditing and assessing computer operations .....	111	758 865	33 251	4.4	.1	X
	35505	Data recovery services .....	117	266 757	170 563	63.9	.3	X
	35506	Disaster recovery services, business continuity services .....	145	1 213 886	28 110	2.3	.1	X
	35507	Other information technology (IT) technical support services .....	259	701 224	400 218	57.1	.7	X
	35550	Internet access services .....	380	1 382 919	136 680	9.9	.2	X
	35700	Resale of computer hardware and software .....	1 521	7 312 415	990 091	13.5	1.8	X
	35750	Rental and leasing of computer hardware .....	125	1 480 530	63 285	4.3	.1	X

See footnotes at end of table.



**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts			Response coverage <sup>2</sup> (percent)
			Number	Total receipts (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts of—		
						Estab-lishments with the product line	All estab-lishments <sup>1</sup>	
518210		Data processing, hosting, and related services—Con.						
	35760	Information technology (IT) related training services . . . . .	769	3 169 213	200 018	6.3	.4	X
	35770	Data analysis services . . . . .	282	615 063	183 350	29.8	.3	X
	35780	Computer staff augmentation services . . . . .	109	973 433	132 235	13.6	.2	X
	36030	Management consulting services . . . . .	403	1 360 695	158 903	11.7	.3	X
	39000	Merchandise sales . . . . .	522	2 895 502	340 485	11.8	.6	X
	39500	All other receipts . . . . .	1 352	8 081 588	1 259 868	15.6	2.3	25.8
	39535	All other receipts . . . . .	1 348	8 080 827	1 259 560	15.6	2.3	X

<sup>1</sup>Product line receipts and/or product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Receipts of establishments reporting product lines as percent of total receipts.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Concentration by Largest Firms for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Kind of business and largest firms based on receipts	Establishments (number)	Receipts		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
518	Internet service providers, web search portals, and data processing services						
	All firms .....	18 642	79 212 494	100.0	26 047 935	7 106 448	521 041
	4 largest firms .....	3 357	24 747 833	31.2	5 937 284	1 741 678	120 047
	8 largest firms .....	3 578	29 899 708	37.7	6 907 349	1 999 573	141 874
	20 largest firms .....	3 958	37 954 523	47.9	9 000 813	2 567 208	175 110
	50 largest firms .....	4 400	46 864 248	59.2	11 851 091	3 375 330	229 916
5181	Internet service providers and web search portals						
	All firms .....	4 863	23 327 483	100.0	4 540 019	1 304 902	83 305
	4 largest firms .....	167	11 497 767	49.3	1 449 838	389 387	26 759
	8 largest firms .....	228	13 838 338	59.3	1 935 375	539 418	30 739
	20 largest firms .....	321	16 420 295	70.4	2 639 823	771 192	41 684
	50 largest firms .....	410	18 481 698	79.2	3 201 223	941 498	48 873
51811	Internet service providers and web search portals						
	All firms .....	4 863	23 327 483	100.0	4 540 019	1 304 902	83 305
	4 largest firms .....	167	11 497 767	49.3	1 449 838	389 387	26 759
	8 largest firms .....	228	13 838 338	59.3	1 935 375	539 418	30 739
	20 largest firms .....	321	16 420 295	70.4	2 639 823	771 192	41 684
	50 largest firms .....	410	18 481 698	79.2	3 201 223	941 498	48 873
518111	Internet service providers						
	All firms .....	4 394	20 373 786	100.0	3 570 203	1 024 618	72 553
	4 largest firms .....	167	11 497 767	56.4	1 449 838	389 387	26 759
	8 largest firms .....	246	13 492 965	66.2	1 687 371	450 610	30 111
	20 largest firms .....	353	15 239 359	74.8	2 185 722	635 983	38 759
	50 largest firms .....	410	16 647 850	81.7	2 570 506	755 672	44 870
518112	Web search portals						
	All firms .....	469	2 953 697	100.0	969 816	280 284	10 752
	4 largest firms .....	8	1 557 258	52.7	510 367	159 333	3 344
	8 largest firms .....	20	2 005 355	67.9	635 735	189 597	5 253
	20 largest firms .....	44	2 479 716	84.0	807 966	239 492	7 250
	50 largest firms .....	95	2 741 627	92.8	886 346	258 975	8 538
5182	Data processing, hosting, and related services						
	All firms .....	13 779	55 885 011	100.0	21 507 916	5 801 546	437 736
	4 largest firms .....	3 391	18 294 491	32.7	5 454 741	1 619 076	115 580
	8 largest firms .....	3 519	21 434 213	38.4	6 467 862	1 862 861	134 507
	20 largest firms .....	3 798	27 174 673	48.6	8 356 426	2 394 501	171 061
	50 largest firms .....	4 183	33 112 636	59.3	10 253 318	2 893 095	207 785
51821	Data processing, hosting, and related services						
	All firms .....	13 779	55 885 011	100.0	21 507 916	5 801 546	437 736
	4 largest firms .....	3 391	18 294 491	32.7	5 454 741	1 619 076	115 580
	8 largest firms .....	3 519	21 434 213	38.4	6 467 862	1 862 861	134 507
	20 largest firms .....	3 798	27 174 673	48.6	8 356 426	2 394 501	171 061
	50 largest firms .....	4 183	33 112 636	59.3	10 253 318	2 893 095	207 785
518210	Data processing, hosting, and related services						
	All firms .....	13 779	55 885 011	100.0	21 507 916	5 801 546	437 736
	4 largest firms .....	3 391	18 294 491	32.7	5 454 741	1 619 076	115 580
	8 largest firms .....	3 519	21 434 213	38.4	6 467 862	1 862 861	134 507
	20 largest firms .....	3 798	27 174 673	48.6	8 356 426	2 394 501	171 061
	50 largest firms .....	4 183	33 112 636	59.3	10 253 318	2 893 095	207 785

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.