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# News Release

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## **GPO CONTINUES FILLING OUT NEW ORGANIZATIONAL STRUCTURE WITH APPOINTMENTS OF JAMES C. BRADLEY AND ROBERT E. SCHWENK**

Public Printer of the United States Bruce R. James has announced two key appointments to the new organizational structure of the U.S. Government Printing Office (GPO), naming James C. Bradley as Managing Director of Customer Services and Robert E. Schwenk as Managing Director of Plant Operations.

"Jim Bradley and Bob Schwenk bring a vast store of institutional knowledge and a commitment to change to the GPO's new organizational structure," said Public Printer James. "They will be instrumental in helping us transform the GPO into a world-class information service agency staffed and equipped to meet the demands of Congress, Federal agencies, and the American public in the 21<sup>st</sup> century."

As Managing Director of Customer Services, Bradley will head up the GPO's decisionmaking to produce or procure printing, supervise liaison with congressional and agency customers, oversee customer outreach and satisfaction, direct print product and services marketing, manage printing contract administration, and provide prepress and design consultation services. The new Customer Services organization incorporates the GPO's Printing Procurement Department, creating a direct line of responsive authority for meeting customer printing and publications needs.

Bradley directed the GPO's former customer services operation from 1997 to 2003, earning praise for his knowledge, expertise, and customer advocacy. He came to the GPO from the Joint Committee on Printing (JCP), where for 14 years he served as a professional staff member and lead technical advisor for the Committee. From 1980 to 1983, Bradley was Printing Officer for the Department of Energy, and from 1971 to 1980, he held a variety of operational and management positions at the Internal Revenue Service, including managing the composition, procurement, and production of business and individual tax forms for nationwide distribution. Bradley holds a B.A. in printing management, with a minor in business administration, from Sam Houston State University, TX. He is an instrument-rated private pilot. Bradley and his wife, Barbara, are the parents of one grown child. They reside with their daughter in McLean, VA.

Schwenk brings a career of involvement in new and emerging print technologies to the position of Managing Director of Plant Operations. In that capacity, he will oversee all legislative printing services for Congress, including overnight production of the *Congressional Record*, bills, reports, hearings, and other congressional documents. He will also direct essential executive branch printing services, including the daily *Federal Register*, the *Code of Federal Regulations*, and U.S. passports and postal cards. In addition to print production, Schwenk will be responsible for ensuring that congressional and agency products are made available online via *GPO Access* ([www.gpoaccess.gov](http://www.gpoaccess.gov)). He will also direct quality assurance and procurement compliance for plant operations.

A graduate of the GPO's apprentice program, by 1985 Schwenk rose through the ranks to become Superintendent of the GPO's Electronic Photocomposition Division, a unit of more than 300 GPO employees responsible for all prepress activities for the preparation of congressional and agency information products for print and the dissemination of those same products online. During his tenure, *GPO Access* was developed as a major Government Web site that now provides free public access to more than 225,000 titles. Schwenk also directed the development of GPO's on-demand printing systems and guided the implementation of computer-to-plate printing at GPO, which is today used to create more than 85% of all printing plates used by GPO's production operations. For the past 4 months, he served as Acting Production Manager for the GPO, directing all plant operations. Schwenk is an accomplished sailor. He and his wife, Victoria, are the parents of 3 grown children, and reside in Dunkirk, MD.

Headquartered in Washington, DC, with a total employment of 3,000, the GPO is responsible for the production and distribution of information products and services for all three branches of the Federal Government. Many of the Nation's most important information products, such as the *Congressional Record* and *Federal Register*, are produced at the GPO's main plant, a 1.5 million square-foot complex that is the largest information processing, printing, and distribution facility in the world. In addition to its own production facilities, the GPO maintains a pool of thousands of private sector vendors across the country to produce print and other information products for the Federal Government ranging from publications for the Defense Department to Supreme Court reports and tax and census forms. The GPO disseminates Federal information products through a sales program, distribution to a network of 1,200 Federal depository libraries nationwide, and online via *GPO Access* ([www.gpoaccess.gov](http://www.gpoaccess.gov)).

For more information about the GPO and its products and services, go to our home page at [www.gpo.gov](http://www.gpo.gov).

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