



FORM
NC-9923
(1997)

1997 ECONOMIC CENSUS GENERAL SCHEDULE

OMB No. 0607-0842: Approval Expires 05/31/2000

An Office of Management and Budget (OMB) control number is printed in the upper right corner of this form. If OMB number is not shown on this questionnaire, this survey is invalid. We estimate that it will take 10 minutes to complete this questionnaire. If you have any comments regarding these estimates or other aspects of this survey, send them to the Associate Director for Administration, Attn: Paperwork Reduction Project 0607-0000, Room 3104, FB-3, Bureau of the Census, Washington, DC 20233-3600.

DUE DATE: 30 DAYS AFTER RECEIPT OF FORM

Return your completed form to:

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47132-0001

Item 1. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the label the SAME as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 Yes
2 No - Report current (9 digits) EIN →

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Item 2. PHYSICAL LOCATION - (Answer a through d)

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

Yes
 No - Enter physical location →

Number and street			
City, village, or other place	State	ZIP Code	

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 Yes 3 No legal boundaries
2 No 4 Do not know

c. In what type of municipality is this establishment located?

096 1 City, village, or borough 3 Other - Specify _____
2 Town or township 4 Do not know

d. In what county is this establishment located?

Item 3. BUSINESS OR ACTIVITY

Find the Economic Sector (Retail, Wholesale, Services, Manufacturing, etc.). Then, mark (X) only ONE box describing the PRINCIPAL activity of this establishment in 1997. Do NOT mark more than ONE box for ALL of item 3.

SERVICES (S)

Health Services

- 809310 6 Family Planning Center
- 801104 1 Freestanding Ambulatory Surgical and Emergency Center
- 801103 3 HMO Medical Center
- 808200 0 Home Health Care Service
- 804100 6 Office of Chiropractor
- 802100 8 Office of Dentist
- 801101 7 Office of Doctor of Medicine (Except Mental Health Specialist)
- 801102 5 Office of Doctor of Medicine, Mental Health Specialist
- 803101 5 Office of Doctor of Osteopathy (Except Mental Health Specialist)
- 803102 3 Office of Doctor of Osteopathy, Mental Health Specialist
- 804200 4 Office of Optometrist
- 804300 2 Office of Podiatrist
- 809320 5 Outpatient Mental Health and Substance Abuse Center
- Other Health Services - Specify ↘

Lodging

- 701170 3 Bed and Breakfast Inn With 25 Guestrooms or More
- 701190 1 Bed and Breakfast Inn With Less Than 25 Guestrooms
- 701150 5 Casino Hotel
- 701160 4 Hotel (Except Casino Hotels) With 25 Guestrooms or More
- 701180 2 Hotel With Less Than 25 Guestrooms
- 701131 5 Motel and Tourist Court
- 701140 6 Motor Hotel
- 704110 6 Organization Hotel
- 704120 5 Organization Rooming and Boarding House
- 702100 9 Rooming and Boarding House
- 703200 6 Recreational and Sporting Camp
- 703300 4 RV (Recreational Vehicle) Park and Campground
- Other Traveler Accommodations - Specify ↘

(Specify source of receipts in Item 4)

(Specify source of receipts in Item 4)

Continue with Services on page 2 →

Item 3. BUSINESS OR ACTIVITY – Continued

SERVICES (S) – Continued

Business Services

- 874210 8 Administrative Management and General Management Consulting
- 731100 4 Advertising Agency
- 871200 2 Architectural Service
- 724120 1 Barber College
- 723130 1 Beauty and Cosmetology School
- 864110 2 Civic and Social Organization With Restaurant and Bar
- 864120 1 Civic and Social Organization Without Restaurant and Bar
- 733610 0 Commercial Art
- 733500 3 Commercial Photography
- 737100 8 Computer Programming Service
- 874120 9 Construction Management – Buildings
- 874130 8 Construction Management – Heavy Construction
- 733820 5 Court Reporting
- 733810 6 Document Preparation Service
- 874850 1 Economic or Industrial Planning or Development Organization
- 874830 3 Economic, Radio, and Traffic Consultant
- 874810 5 Educational Testing and Evaluation Service
- 736330 2 Employee Leasing Service
- 736110 8 Employment Agency (Except Executive Placement Services)
- 871100 4 Engineering Service
- 899920 3 Environmental Consulting
- 736120 7 Executive Placement Service
- 871320 8 Geophysical Surveying
- 733620 9 Graphic Design Service
- 874220 7 Human Resources and Personnel Management Consulting
- 738920 8 Interior Design Service
- 738111 4 Investigation Service
- 734900 4 Janitorial Service
- 863100 4 Labor Union and Similar Labor Organization
- 811110 6 Lawyer, Office of
- 874110 0 Management Service (Except Construction)
- 873220 8 Market Research and Public Opinion Research Polling
- 874230 6 Marketing Consulting
- 738997 6 Printing Broker
- 874240 5 Process, Physical Distribution, and Logistics Consulting
- 874300 7 Public Relations Service
- Rental and Leasing – *Specify* ↘

(Specify source of receipts in Item 4)

- 874840 2 Safety Consulting
- 738910 9 Sign Making to Individual Order
- 873210 9 Social Science and Humanities Research, Commercial
- 737200 6 Software Publishing
- 794141 2 Stadium Operator (Promoting Events)
- 871310 9 Surveying Service (Except Geophysical)
- 738907 5 Telemarketing Bureau
- 736310 4 Temporary Help Supply
- 874820 4 Urban and City Planning
- Other Business Services – *Specify* ↘

(Specify source of receipts in Item 4)

Personal Services

- 799610 1 Amusement Park (Except Waterpark)
- 799330 6 Arcade and Family Fun Center
- 738995 0 Bail Bonding
- 724110 2 Barber Shop
- 723110 3 Beauty Shop
- 753940 6 Brake Repair and Wheel Alignment Shop
- 799905 5 Casinos (Except Casino Hotel)
- 721700 3 Carpet and Upholstery Cleaning
- 754200 4 Carwash
- 835100 9 Child Day Care Service
- 832210 9 Child and Youth Service
- 721510 6 Coin-operated Laundry and Drycleaning
- 832240 6 Community Food Service
- 726120 9 Crematory
- 729970 4 Diet and Weight Reducing Service
- 769932 5 Drain Cleaning
- 721600 5 Drycleaning Plant
- 832270 3 Emergency and Other Relief Service
- 734210 8 Exterminating and Pest Control Service
- 729980 3 Formal Wear Rental
- 726110 0 Funeral Home
- 769902 8 Furnace, Duct, Chimney and Gutter Repair
- 721910 8 Garment Repair and Alteration Service
- 753800 2 General Motor Vehicle Repair Shop
- 799100 3 Gymnasium, Athletic Club, or Physical Fitness Center
- 738912 5 Home and Building Inspection Service
- 864130 0 Homeowner and Condominium Association (Not Providing Property Management)
- 721100 6 Laundry, Family and Commercial
- 811130 4 Legal Aid Society and Similar Legal Service
- 721300 2 Linen Supply
- 769991 1 Locksmith
- 754910 8 Motor Vehicle Oil Change and Lubrication Shop
- 753700 4 Motor Vehicle Transmission Repair Shop
- 723120 2 Nail Salon
- 738420 9 One-hour (mini) Photofinishing
- 753230 2 Paint or Body Repair Shop
- 752100 8 Parking Lot
- 733400 6 Photocopying and Duplicating Service
- 738410 0 Photofinishing Laboratories (Except One-hour)
- 722100 5 Photography Service
- 866100 1 Religious Organization
- 864140 9 Scouting and Related Youth Development Organization
- 738200 5 Security Systems: Sell, Install, Monitor
- 832220 8 Service for the Elderly and Persons With Disabilities
- 725100 2 Shoe Repair Shop and Shoeshine Parlor
- 738905 9 Swimming Pool Cleaning and Maintenance
- 729100 8 Tax Preparation Service
- 738930 7 Telephone Answering Service
- 832250 5 Temporary Shelter
- 753410 0 Tire Repair Shop
- 753420 9 Tire Retreading, Rebuilding, and Recapping
- 754920 7 Towing or Wrecker Service
- 753250 0 Upholstery and Interior Repair Shop (Automotive)
- 729999 3 Valet Parking
- 753240 1 Van Conversion Service
- 784100 0 Video Tape Rental
- 799620 0 Waterpark
- 738940 6 Water Softening and Conditioning Service
- 738921 6 Welcoming Service
- Other Personal Services – *Specify* ↘

(Specify source of receipts in Item 4)

Continue in next column

Item 3. BUSINESS OR ACTIVITY – Continued

881100 2 Private Household (employing domestic help, e.g., cooks, maids, gardeners, etc.)

RETAIL TRADE (R)

Retail is selling primarily from displayed merchandise for end-use. Most customers are household consumers.

- 553110 8 Auto Supply Store
- 573110 4 Automotive Radio Store
- 573120 3 Other Radio, TV, and Electronics Store
- 581291 2 Bagel Shop
- 546150 4 Bakery (primarily selling goods NOT baked on premises for carry-out customers)
- 546111 6 Bakery (primarily selling goods baked on premises for carry-out customers)
- 592100 2 Beer, Wine, and Liquor Store
- 594130 7 Bicycle Shop
- 571910 9 Blind and Shade Store
- 571920 8 All Other Homefurnishings Store
- 581230 0 Cafeteria
- 581220 1 Caterer
- 573420 7 Computer Software Store
- 573411 6 Computer Store Primarily Selling Pre-assembled Computers Not Assembled at this Location
- 573412 4 Computer Store-Primarily Selling Computers Assembled from Components at this Location
- 541120 2 Convenience Store
- 541130 1 Convenience Store Selling Gasoline
- 546112 4 Cookie Shop
- 571211 2 Custom Upholstered Household Furniture Store
- 541142 6 Delicatessen, Primarily Selling Fresh and Prepared Meats
- 541141 8 Delicatessen, Primarily Selling Meats and a Range of Grocery Items
- 581280 5 Delicatessen Restaurant
- 581211 0 Dinner Theater
- 546130 6 Donut Shop, Baking on Premises
- 546140 5 Donut Shop, Not Baking on Premises
- 581300 1 Drinking Place (Alcoholic Beverages)
- 565100 5 Family Clothing Store
- 571300 3 Floor Covering Store
- 599200 3 Florist
- 581250 8 Foodservice Contractor
- 581212 8 Full-service Restaurant
- 571250 0 Furniture Store (Except Custom)
- 554110 7 Gasoline Station With No Convenience Store
- 554130 5 Gasoline Station With Convenience Store
- 594110 9 General-line Sporting Goods Store
- 594700 7 Gift, Novelty, and Souvenir Store
- 525100 4 Hardware Store
- 599991 7 Health Care Store
- 572200 4 Household Appliance Store
- 581260 7 Ice Cream and Soft Serve Shop
- 594400 4 Jewelry Store
- 596130 5 Mail-order House, Specialized Merchandise
- 596120 6 Mail-order House, Other General Merchandise
- 551100 1 New Car Dealer
- 553120 7 New Tire Dealer
- 526120 1 Nursery and Garden Center
- 526110 2 Outdoor Power Equipment Store
- 593222 3 Pawn Shop
- 599910 7 Pet and Pet Supplies Store
- 591210 0 Pharmacy and Drug Store
- 593221 5 Second-hand Store (Except Pawn Shop)
- 581293 8 Snack and Nonalcoholic Beverage Bar
- 541150 9 Supermarket and Grocery Store
- 554120 6 Truck Stop
- 552100 0 Used Car Dealer
- 562100 8 Women's Clothing Store
- 566120 2 Women's Shoe Store
- Other Retail Businesses – *Specify* ↘

(Specify source of receipts in Item 4)

TRANSPORTATION (T)

- 421340 1 Agricultural Products Trucking (Except Local)
- 421240 3 Agricultural Products Trucking Without Storage, Local
- 451300 8 Air Courier Service, Including Delivery of Parcels Weighing 100 lbs. or Less
- 458102 1 Airport Operation and Terminal Service
- 421520 8 Courier Service (Except Local or By Air)
- 411930 1 Ambulance or Rescue Service (Except By Air)
- 473121 2 Arrangement of Transportation of Freight/Cargo
- 421270 0 Dump Trucking
- 473110 5 Freight Forwarding
- 421322 9 General Freight Trucking, Less Than Truckload, (Except Local)
- 421222 1 General Freight Trucking Without Storage, Local, Less Than Truckload
- 421321 1 General Freight Trucking, Truckload, (Except Local)
- 421221 3 General Freight Trucking Without Storage, Local, Truckload
- 421230 4 Hazardous Material Trucking (Except Waste), Local
- 421330 2 Hazardous Material Trucking (Except Waste), (Except Local)
- 421262 7 Hazardous Waste Collection
- 421261 9 Solid Waste Collection
- 421269 2 Other Waste Collection
- 421210 6 Household Goods Moving Without Storage, Local
- 421310 4 Household Goods Moving (Except Local)
- 411920 2 Limousine or Auto Rental With Driver
- 421510 9 Messenger Services, Local
- 411101 9 Mixed Mode Transit Systems
- 452201 7 Nonscheduled Charter Passenger Air Transportation
- 415100 7 School Bus Service
- 411992 1 Special Needs Transportation (Paratransit, Senior Citizen, Handicapped, etc.)
- 421290 8 Specialized Trucking Without Storage, Local
- 421390 6 Specialized Trucking (Except Local)
- 473122 0 Tariff Consultant
- 412100 0 Taxicab Service
- 472400 1 Travel Agency
- 422510 8 Warehousing and Storage, General
- Other Transportation – *Specify* ↘

(Specify source of receipts in Item 4)

FINANCE, INSURANCE, AND REAL ESTATE (F)

- 673301 8 Administrator of Private Estates
- 628201 6 Asset/Portfolio Management (With Authority to Make Investment Decisions)
- 653142 0 Cemetery Management
- 641191 2 Claims Adjuster
- 653150 3 Condominium, Cooperative Housing, and Homeowners' Association
- 673200 2 Grantmaking Foundation
- 641110 2 Insurance Agency and Brokerage
- 628202 4 Investment Advice, Without Portfolio Management
- 651300 6 Lessor of Apartment Buildings
- 651220 6 Lessor of Manufacturing and Industrial Buildings
- 651210 7 Lessor of Professional and Other Office Buildings
- 651230 5 Lessor of Shopping Centers and Retail Stores
- 651291 7 Lessor of Other Nonresidential Buildings
- 616300 0 Mortgage Broker
- 653141 2 Nonresidential Property Manager
- 653120 6 Nonresidential Real Estate Agent and Broker
- 653160 2 Real Estate Appraiser
- 653110 7 Residential Real Estate Agent and Broker
- 653130 5 Residential Property Manager
- 621102 3 Securities Brokerage
- 641192 0 Third Party Administration of Insurance
- Other Financial, Insurance or Real Estate Activities – *Specify* ↘

(Specify source of receipts in Item 4)

Item 3. BUSINESS OR ACTIVITY – Continued

WHOLESALE TRADE (W)

Wholesale is selling primarily either by order or from inventory. Most customers are retailers, other wholesalers, and large businesses.

Principal Commodity Sold – *Specify* ↗

- Agent or Broker
- Merchant
- Other Type of Wholesaler – *Specify* ↗

(Specify source of receipts in Item 4)

OTHER (O)

- Agricultural Production
- Agricultural Service
- Communications
- Electric, Gas, or Sanitary Services
- Mineral Extraction
- Mineral Service
- Other Business or Activity

Specify below ↗

(Specify source of receipts of Item 4)

MANUFACTURING (M)

- Publishing, or Publishing and Printing – *Specify (newspapers, books, magazines, database, etc.)* ↗

(Specify source of receipts in Item 4)

- 275210 3 Quick Printing
- 275230 1 Commercial Lithographic Printing
- Other Commercial Printing – *Specify* ↗

(Specify source of receipts in Item 4)

- 241100 7 Logging Camp and Logging Contractor
- 359940 4 Machine Shop
- Other Manufacturing – *Specify* ↗

(Specify source of receipts in Item 4 and materials consumed in Item 5)

CONSTRUCTION (C)

Building Construction – General Contractor

- 152100 4 Single Family Houses
- 152210 1 Hotels and Motels
- 152220 0 Other Residential Buildings
- 154110 1 Commercial Warehouses
- 154120 0 Industrial Buildings and Warehouses
- 154200 0 Other Nonresidential Buildings

Operative Builders

- 153110 2 Single Family Housing
- 153120 1 Multi-family Housing
- 153130 0 Manufacturing and Light Industrial Building Construction
- 154110 1 Commercial Warehouse

Heavy Construction Contractor

- 161100 3 Highway and Street Construction, Except Elevated Highways
- Other Heavy Construction – *Specify* ↗

(Specify source of receipts in Item 4)

Special Trade Contractor

- 179930 3 Asbestos Abatement and Lead Paint Removal
- 175100 7 Carpentry Work
- 177120 3 Concrete Work, Except Stucco
- 173100 9 Electrical Work
- 179400 7 Excavation Work
- 175200 5 Floor Laying and Other Floor Work
- 174100 8 Masonry, Stone Setting and Other Stone Work
- 172100 0 Painting and Paper Hanging
- 171100 1 Plumbing, Heating, and Air Conditioning (HVAC)
- 176100 6 Roofing, Siding, and Sheet Metal Work
- Other Special Trade Contractor – *Specify* ↗

(Specify source of receipts in Item 4)

Item 4. SOURCE OF SALES, RECEIPTS, OR REVENUE

List below the principal lines of merchandise sold, specific construction work done, products produced, or services provided and indicate the approximate percentage each was of the total dollar volume of business in 1997 (e.g., gasoline 85%, auto repairs 10%, oil 5%)

Source	Percent
	%
	%
	%
TOTAL – Should equal 100%	100%

Item 5. MATERIALS CONSUMED

If you are a manufacturer, list the primary materials consumed in producing the manufactured products.

Item 6. CLASS OF CUSTOMER

Mark (X) the ONE box which best describes to whom you sell most of your products or provide most of your services.

- To the general public (household consumers and individuals) 1
- To retail or wholesale establishments 2
- To construction contractors 3
- To institutional, industrial, commercial, professional, government, or farm users 4
- Other Customers – *Specify* ↗ 5

Item 7. REMARKS

Item 8. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report – *Print or Type*

Telephone	Area code	Number	Extension
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Signature of Authorized Person