



**Sherpa Exhibits at Zoomark International in Bologna, Italy  
May 10<sup>th</sup> through May 13<sup>th</sup>**

For Immediate Release – (New York) Sherpa's Pet Trading Company will be at the U.S. Pavilion at Zoomark International this May. Sherpa will be showing the latest pet carriers, totes, leashes, collars and accessories to the international pet industry.

Gayle Martz, founder of Sherpa, will be on hand in Hall 22, Booth #17 to greet customers of Sherpa. "This is a wonderful show for Sherpa. We love to roll out the latest in pet products here to the international community. It's also a great way to interact with our customers in this exploding market." Martz, who has been traveling with her Coton du Tulear, Su-Nae, for years—and thousands of miles—knows how important it is to keep pets safe and secure while traveling. Her book, "No Pet Left Behind" will be published in August with a host of travel and safety tips for people and their pets.

"This book is long overdue. On Sherpa's website ([www.sherpapet.com](http://www.sherpapet.com)) we have a list of airlines and their regulations on bringing pets onboard, but people are still concerned when traveling with their pets--and I hope I answer all of their questions with this book," says Martz. Sherpa will have the latest carriers on display, as well as the new throws and totes customers have come to expect from Sherpa.

**SHERPA**

Gayle Martz, President & CEO  
135 East 55th Street, 8th floor  
New York, NY 10022  
Tel: 001-212-838-9837  
Fax: 001-212-308-1187  
Email: [info@sherpapet.com](mailto:info@sherpapet.com)  
Web: [www.sherpapet.com](http://www.sherpapet.com)