



# The Colorado Hotel and Lodging Association

Cordially invites you to attend

## “Green Practices for the Hotel Industry”

- Date:** **Tuesday, January 29, 2008**  
8:00 a.m. – 4:00 p.m.  
Breakfast and lunch will be served
- Location:** **Marriott Denver Tech Center – Evergreen Ballroom**  
4900 South Syracuse Street  
Denver, Colorado 80237
- Cost:** **\$69.00 CHLA Members and \$79.00 Non-members**
- **Special Lodging Rate** of \$139.00 for January 28 – call the hotel directly to get the rate and don't forget to mention “CHLA”

### This Workshop Will Feature:

- **Nationally Renowned Greening Experts** – Mr. Tedd Saunders, President, Ecological-Solutions Inc. & Co Owner, The Lenox Hotel and Comfort Inn & Suites Boston/Airport and author of "The Bottom Line Of Green Is Black – Multifaceted Benefits of Greening Your Hotel", the United States Environmental Protection Agency, and Florida's Lodging Certification Program.
- **Local Greening Leaders** - Hotel Monaco Denver, Rock Resorts/Vail Resorts Hospitality, The Boulder Outlook Hotel & Suites, and Destination Hotels and Resorts.
- **Resource Center and Action Plan Development**- Attendees will leave the workshop with a **GREEN Action Plan** for their company.
  - Have a single opportunity to develop action plans with resources and experts to assist with the development of each plan.
  - Take advantage of the Working Resource Center – an opportunity to view “green” displays, establish relationships with local experts, and interact with the experts during lunch.

For more information call CHLA at 303 297 8335 or email: [stephanie@chla.com](mailto:stephanie@chla.com)

### Event Sponsors:

Colorado Hotel and Lodging Association - [www.coloradolodging.com](http://www.coloradolodging.com)  
United States Environmental Protection Agency - [www.epa.gov/region08/](http://www.epa.gov/region08/)  
Denver 2008 Convention Host Committee- [www.denverconvention2008.com/](http://www.denverconvention2008.com/)  
Greenprint Denver - [www.greenprintdenver.org/](http://www.greenprintdenver.org/)  
Alliance for Sustainable Colorado - [www.allianceforcolorado.org](http://www.allianceforcolorado.org)



## Workshop Agenda

- 8:00 – 9:00 am      **Registration and Continental Breakfast**
- 9:00 – 9:10 am      **Welcome and Workshop Overview** – Ilene Kamsler (President, CO Hotel and Lodging Association)
- 9:10 – 9:40 am      **Democratic National Convention is “Lean and Green”** – Katherine Archuleta (DNC Host Committee, Sr. Advisor to Mayor Hickenlooper) and Denver Mayor John Hickenlooper (Invited)
- 9:40 – 10:15 am      **"The Bottom Line Of Green Is Black – Multifaceted Benefits of Greening Your Hotel"** – Tedd Saunders, President, EcoLogical-Solutions Inc. & Co Owner, The Lenox Hotel and Comfort Inn and Suites Boston/Airport
- 10:15 – 10:25 am      **What is green, why do we care, and how do we get there?** – Harry Lewis, Attorney Advisor, United States Environmental Protection Agency
- 10:25 – 10:45 am      **Break**
- 10:45 – 12 noon      **Best practices panel featuring Colorado hotels/resorts** – Hotel Monaco Denver (Allen Paty, General Manager), RockResorts/Vail Resorts Hospitality (Julie Klein, Director of Environmental Affairs), The Boulder Outlook Hotel and Suites (Dan King, Ambassador of Cool), and Destination Hotels (George Fischer, Regional Director)
- Question and Answer Session
- 12 noon – 1:15 pm      **Green Lunch** – Working Resource Center and Action Plan Development
- 1:15 – 2:00 pm      **Top Greening Practices based on Florida’s Lodging Certification Program** – Karen Moore, Program Coordinator, Florida’s Green Lodging Program
- 2:00 – 2:45 pm      **Review Instruction Sheet and Other Steps to Complete Action Plan**
- 2:45 – 4:00 pm      **Resource Center and Action Plan Development**