

ASIA NOW: Navigating the ASEAN Region Water and Wastewater Equipment



Market Overview

- Forecasted growth rate of 10% (2006-2008)
- Value of imports: \$73 million, est. 100 % of imports over market size
- 12 % US market share of total imports

Best Prospects

- Pumps
- Blowers
- Water treatment chemicals



Market Overview

- Forecasted growth rate of 10% (2006-2008)
- Value of imports: \$820 million, est. 115% of imports over market size
- 29 % US market share of total imports

Best Prospects

- Compact biological treatment systems
- Advanced wastewater treatment chemicals
- Ultra pure water tech.

PHILIPPINES 2



Market Overview

- Forecasted growth rate of 5% (2006-2008)
- Value of imports: \$153 million, est. 99 % of imports over market size
- 18 % US market share of total imports

Best Prospects

- Water treatment equip/processes,
- Products/equip for septage and sewerage projects
- Products/equip for wastewater treatment

SINGAPORE



Market Overview

- Forecasted growth rate of 5-7% (2006-2008)
- Value of imports: \$2.5 billion, est. 141% of imports over market size
- 27 % US market share of total imports

Best Prospects

- filtering & purifying machinery and apparatus
- innovative recycling technologies
- modular wastewater treatment systems

THAILAND

Market Overview

- Forecasted growth rate of 10% (2006-2008)
- Value of imports: \$125 million, est. 80% of imports over market size
- 11% US market share of total imports

Best Prospects

- Submersible pumps
- Blowers
- Aerators
- Sludge dewatering
- Water treatment chemicals.
- Engineering and consulting

VIETNAM



Market Overview

- Forecasted growth rate of 15-20% (2006-2008)
- Value of imports: US\$290 million, est. 45% of imports over market size
- 9% US market share of total imports

Best Prospects

- Pumps & Valves
- Ductile Iron Pipes
- Water Treatment Chemicals
- Water Filtration Systems
- Water Control & Monitoring Equip.
- Wastewater Treatment Equip./Tech.

Market Specifics

The water quality focus in ASEAN is on user groups (potable water, recreational use, commercial fisheries and irrigation). Overall water demand in the ASEAN nations is expected to increase by a third over the next 20 years, though member countries are relatively water abundant. Almost all ASEAN members are affected by both drought and flooding issues. A <u>detailed report</u> on the state of ASEAN water resources was published in Oct 2005.

	Indonesia	Malaysia	Philippines
Enforcement Agency	Ministry of Environment Ministry of Public Works, Directorate General for Urban and Rural Development	Department of Environment	Department of Environment and Natural Resources
Regulations	Delegation of Water Authority stipulated by Minister of Public Works Decree No. 16/KPTS/1986 Water Resources Law No. 7/2004	Environmental Quality Act 1974, Sewage & Industrial Effluent Regulations, 1979	Philippine Clean Water Act of 2004
Major Contributors to Pollution	Municipal sewages, plywood, rubber, palm oil, textiles, mining, fertilizer, pulp & paper, sugar, MSG and tapioca industries.	Municipal sewage, food & beverage producers, chemical industries, paper, rubber & palm oil plantations, textiles.	Municipal sewage, semiconductor, textile and garment, and food industries and chemical plants
Market Research	Water Resource Equipment and Services (1/06) Water and Wastewater Treatment Equipment and Services (4/05)	Water Pollution Control Equipment (5/05) Prospects of Remediation Services (12/05)	Water and Wastewater Chemicals (3/03)
Trade Shows	Environment Technology Indonesia 2006	Asia Water 2006	Enviro-Tech Philippines 2006
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Market Specifics

Enforcement Agency	Singapore National Environment Agency and Public Utilities Board	Thailand Ministry of Natural Resources and Environment (MNRE)	Vietnam Ministry of Natural Resources and Environment www.monre.gov.vn
Regulations	Environmental Pollution Control Act and the Environmental Public	Improvement and Conservation of National Environmental Quality	Environmental Protection Law launched in 1993, revised on 2006.
Major Contributors to Pollution	Health Act Untreated chemical waste	Acts, E.E. 2535(1992) Municipal wastes, Industrial wastes, Farms and Aquaculture	Combine sewerage system of storm water, untreated wastewater and solid waste. No city has a central wastewater treatment plant.
Market Research	Water and Wastewater Treatment (11/05)	Water Pollution Control Equipment (3/03)	Water and Wastewater Treatment (http://www.buyusa.gov/vietn am/en/259.html)
Trade Shows	<u>Urban Environment Asia 2006</u>	Entech Pollutec Asia 2006 July 2006, Bangkok Aquatech Asia 2007	WATERTECH VIETNAM 2008 http://www.psseries.com/viet nam/watertechvietnam.html ENVIROTECH VIETNAM 2008 http://www.psseries.com/viet nam/envirotecvietnam.html
Contacts	Mr. Ng Haw Cheng Commercial Specialist U.S. Commercial Service U.S. Embassy, Singapore Hawcheng.Ng@mail.doc.gov Phone: (65) 6476-9037 Fax: (65) 6476-9080	Pramot Wongvarnrungruang Commercial Specialist U.S. Commercial Service U.S. Embassy, Bangkok Pwongvar@mail.doc.gov Phone: 662-205-5273 Fax: 662-255-2915	Ms. Ngo Anh / Ms. Vo Thuy Commercial Specialists U.S. Commercial Service American Embassy Hanoi: Ngo.Anh@mail.doc.gov Phone: 844-831-4650 Fax: 844-831-4540 Ho Chi Minh City: Vo.Thuy@mail.doc.gov