

UNITED STATES  
INTERNATIONAL TRADE COMMISSION

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In the Matter of:                                 ) Investigation Nos.:  
   ) 731-TA-1146-1147  
HEDP FROM CHINA AND INDIA             ) (Preliminary)

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Wednesday,  
 April 9, 2008

Room No. 101  
 U.S. International  
 Trade Commission  
 500 E Street, S.W.  
 Washington, D.C.

The preliminary conference commenced, pursuant to Notice, at 9:30 a.m., at the United States International Trade Commission, ROBERT CARPENTER, Director of Investigations, presiding.

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In Opposition to the Imposition of Antidumping Duties:

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VIMAL MANGWANI, Director, Aquapharm, Ltd.  
MOHAN KARVE, President, Karve & Associates  
JOHN ZIBRIDA, President, Zibex, Inc.

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P R O C E E D I N G S

(9:38 a.m.)

1  
2  
3 MR. CARPENTER: Good morning and welcome to  
4 the United States International Trade Commission's  
5 conference in connection with the preliminary phase of  
6 antidumping investigation Nos. 731-TA-1146-1147  
7 concerning imports of HEDP From China and India.

8 My name is Robert Carpenter. I'm the  
9 Commission's Director of Investigations, and I will  
10 preside at this conference. Among those present from  
11 the Commission staff are, from my far right, Douglas  
12 Corkran, the supervisory investigator; Nate Comly, the  
13 investigator; on my left, June Brown, the attorney/  
14 advisor; Jim Fetzer, the economist; David Boyland, the  
15 auditor; and Stephen Wanser, the industry analyst.

16 I understand the parties are aware of the  
17 time allocations. I would remind speakers not to  
18 refer in your remarks to business proprietary  
19 information and to speak directly into the  
20 microphones. We also ask that you state your name and  
21 affiliation for the record before beginning your  
22 presentation.

23 Are there any questions?

24 (No response.)

25 MR. CARPENTER: If not, welcome, Mr. Levin.

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1 Please proceed with your opening statement.

2 MR. LEVIN: Thank you. Good morning. My  
3 name is Jeff Levin, and I am with the law firm of Saul  
4 Ewing. I have the pleasure of hosting today Mr.  
5 Daniel McCaul, the president of Compass Chemical  
6 International, and Mr. Brian Failon, the vice  
7 president for Business Development & Technology for  
8 Compass Chemical.

9 Compass Chemical is headquartered in  
10 Huntsville, Texas, and has its HEDP production plant  
11 in Smyrna, Georgia. It is the last and sole surviving  
12 U.S. manufacturer of HEDP. It is the domestic  
13 industry.

14 In a few minutes, Mr. Failon will describe  
15 for you the product, its manufacturing processes and  
16 its uses. Mr. Failon and Mr. McCaul will walk you  
17 through what they as the sole domestic producer see in  
18 the marketplace today, and they will outline their  
19 bases for this very important petition.

20 Compass Chemical respectfully asserts that  
21 dumped imports of HEDP from China and India are a  
22 cause of material injury to the domestic industry and  
23 threaten the industry with material injury. Over the  
24 past several years, dumped imports from the subject  
25 countries have increased by way of extremely low

1 prices, often below the cost of manufacture of U.S.  
2 producers then and now.

3 This has had a crippling effect on the  
4 industry. Since Compass Chemical took over the former  
5 Lynx Chemical Group in July 2006 it has invested  
6 strongly in capital and in people in order to make a  
7 manufacturing base here viable. Only in the very  
8 recent period have imports stepped back a bit, and  
9 certain operational indicators show a slight, if  
10 transitory, improvement.

11 Imports have stepped back a bit in large  
12 part because Compass Chemical determined that the  
13 right thing to do was to focus squarely on its  
14 domestic production and keep alive the manufacturing  
15 base here in the United States, but the industry is  
16 still suffering a substantial loss and those certain  
17 indicators have gained slightly in the recent past.  
18 As the saying goes, you can't make up a loss through  
19 volume.

20 And no doubt should these market conditions  
21 continue this company will have to either fold or  
22 become an importer only, and that is why this  
23 proceeding is so critical to determine whether this  
24 country will have this manufacturing base for long.

25 We look forward to our presentation and to

1 questions from the staff, and we look forward to  
2 providing further information in our postconference  
3 brief next week. Thank you very much.

4 MR. CARPENTER: Thank you, Mr. Levin.

5 At this point I would ask Ms. Levinson to  
6 come forward if you would for your opening statement.  
7 Feel free to choose a microphone wherever you would  
8 like.

9 MS. LEVINSON: Good morning. I'm Lizbeth  
10 Levinson. I'm with Garvey Schubert Barer. We  
11 represent Aquapharm, the largest exporter of HEDP from  
12 India, and its U.S. customer, Zibex. Representatives  
13 of both these companies are here today to testify.

14 Like any antidumping petition, this one is  
15 rife with allegations that imports have driven down  
16 U.S. prices. What distinguishes this case from  
17 others, however, is that to the extent there are low  
18 prices for HEDP such prices have not been caused by  
19 imports, but rather by the pricing tactics of the  
20 Petitioner itself.

21 The questionnaire responses are expected to  
22 demonstrate that Compass is the low-priced competitor  
23 and that both Aquapharm and Zibex have lost sales on  
24 numerous occasions to U.S. customers because of  
25 pricing by Compass. Potential U.S. customers have



1 often been frank with my clients, informing them that  
2 their prices are too high, and as a result my clients  
3 have lost out on a particular bid again because of low  
4 prices from Compass.

5 While we can allude to some of these  
6 instances today, much of this information is  
7 confidential and will have to be treated in much  
8 greater detail in the postconference brief.

9 On the other hand, despite the allegations  
10 in the petition neither Aquapharm or Zibex is aware of  
11 a single situation in which Compass has lost a sale to  
12 it. The fact is that Aquapharm sells 80 percent of  
13 its products to one customer, Buckman Laboratories,  
14 and the other 20 percent to Zibex. Thus, there is  
15 only limited competition between the Petitioner and my  
16 clients and in fact between my clients and the Chinese  
17 importers.

18 The competition between India and Chinese  
19 exports is further limited by the fact that to the  
20 best of our knowledge not a single Chinese factory has  
21 been inspected and certified to NSF grade material.  
22 Only NSF certified product can be used in swimming  
23 pools and spa applications, as well as in desalination  
24 applications. Aquapharm and Compass are both NSF  
25 certified, but the Chinese suppliers are not and thus

1 the Chinese suppliers are automatically excluded from  
2 these two very important segments of the market.

3 Compass has strived to capture market share  
4 through its low prices. Unsatisfied with the results,  
5 Compass is now seeking to bolster its market share by  
6 bringing this antidumping petition. The fact is,  
7 however, the U.S. customers will never accept a  
8 situation in which they have only one source of  
9 supply. Customers will always insist on having  
10 alternative sources of supply, and if duties are  
11 imposed on imports of HEDP from China and India then  
12 imports from the U.K., the other primary country of  
13 origin of HEDP, will increase.

14 It's very simple. Compass cannot have it  
15 all. Thank you very much.

16 MR. CARPENTER: Thank you, Ms. Levinson.

17 Mr. Levin, we'll turn it back to you now for  
18 your presentation.

19 MR. LEVIN: Thank you, Mr. Carpenter. I'd  
20 like to present Brian Failon, who will be presenting  
21 on behalf of Compass Chemical our presentation in  
22 chief.

23 As I noted before, Mr. Failon is the vice  
24 president for Business Development and Technology for  
25 Compass Chemical International, and it is my pleasure

1 and privilege to introduce him. Brian?

2 MR. FAILON: Thank you, Jeff.

3 Again, my name is Brian Failon. I'm a vice  
4 president for Compass Chemical International. I thank  
5 the Commission for the opportunity to present our case  
6 and look forward to questions afterwards addressed  
7 both here and in the postconference brief.

8 Who is Compass? We're a private held, U.S.  
9 based company founded in late 1999. We were  
10 originally an import based hybrid specialty chemical  
11 supplier that really defied any other description. We  
12 were not brokers, traders, distributors,  
13 manufacturers' reps or producers, so I came up with  
14 the moniker hybrid specialty chemical supplier.

15 We had product, market and application  
16 knowledge of a producer. I myself came from Albright  
17 & Wilson. I had been there since 1988, so I've been  
18 in HEDP and other phosphonates for 20 years in a  
19 number of capacities -- technical service, marketing,  
20 sales -- and that's carried over to Compass.

21 We have the logistics of a distributor from  
22 the onset of our company. We established warehousing  
23 in California, Illinois and Texas, and, of course,  
24 being an importer we had the cost structure of an  
25 importer.

1           HEDP has been an integral part of our core  
2 product list since very early on, since our first full  
3 year of operation in year 2000. In fact, I believe we  
4 sold over 1.5 million pounds of HEDP that year alone,  
5 and sales have continued through today's date.

6           We imported from China with responsible  
7 marketing. We were pricing according to the  
8 prevailing U.S. market conditions. Having come from a  
9 producer, we knew what those conditions were. We  
10 didn't take on a cost plus broker mentality. If the  
11 market price was \$1 and our cost was 50 cents, we  
12 didn't price it at 55 cents and be happy with a 10  
13 percent margin. We priced according to market  
14 conditions.

15           We use third party blending and warehousing  
16 service providers, so in the early going we didn't  
17 have any assets of our own. We leased office space  
18 out of Chicago and again used third parties for total  
19 blending, de-drumming into bulk tank trucks and other  
20 warehouse services.

21           We grew to the point where we acquired U.S.  
22 assets. In mid 2006 -- I believe that was April -- we  
23 acquired a blend plant and warehouse in Huntsville,  
24 Texas, and that remains our headquarters, and then  
25 later that same year in July, as Jeff pointed out, we

1 acquired a phosphonate manufacturing plant in Smyrna,  
2 Georgia, from Lynx Chemical Group, LLC, manufacturing  
3 HEDP and other phosphonates, HEDP being the largest of  
4 the phosphonates. Our annual sales are approximately  
5 \$40 million and growing.

6 Scope. This is actually a revised scope.  
7 The merchandise covered by this investigation includes  
8 all grades of aqueous, acidic, meaning non-  
9 neutralized, concentrations of 1-hydroxyethylidene,  
10 1,1 diphosphonic acid -- we can call it HEDP from here  
11 on -- also referred to as hydroxyethylidene  
12 diphosphonic acid, hydroxyethane diphosphonic acid,  
13 acido diphosphonic acid and etidronic acid. The CAS  
14 number is 2809-21-4.

15 The merchandise subject to this  
16 investigation is currently classified in the  
17 Harmonized Tariff Schedule of the United States as  
18 subheading 2931.00.9043. It may also enter under  
19 HTSUS subheading 2811.19.6090. All HTSUS subheadings  
20 are provided for convenience and Customs purposes  
21 only. The written description of the scope of this  
22 investigation is dispositive. I'll discuss some of  
23 the HTS subheadings a little bit later on.

24 The universe of domestic producers. I can't  
25 take credit for this term. Vicky Schefter over at

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1 Commerce used it in one of her questions. I liked it,  
2 so I've adopted it. Monsanto, a U.S. based company,  
3 closed its Everett, Massachusetts, Dequest phosphonate  
4 plant in 1992 and moved production away from the U.S.  
5 over to the U.K., specifically Wales. Thermphos out  
6 of the Netherlands now markets the Dequest line, and  
7 it's made for them by Solutia in Wales.

8 In between these first two bulleted items  
9 another significant event occurred when Monsanto spun  
10 off their chemical business to Solutia, so Solutia for  
11 quite some time was the manufacturer and marketer of  
12 the Dequest line.

13 Under the third point, Albright & Wilson out  
14 of the U.K. began moving its Briquest phosphonate  
15 production away from Charleston, South Carolina, to  
16 its U.K. England works in the late 1990s. Prior to  
17 moving phosphonate production away from Charleston, it  
18 actually in the early 1990s moved production to the  
19 United States.

20 Like I mentioned, I had joined Albright &  
21 Wilson in 1988 with the principal charge of supporting  
22 the Briquest line, building market share and building  
23 a grassroots phosphonate plant at Albright & Wilson's  
24 Charleston, South Carolina, property. We did so in  
25 the early 1990s, 1991 or 1992, and began making HEDP

1 and a range of other phosphonate, but by the late  
2 1990s the luster had faded. It was not the high  
3 margin product it was once thought to be. There were  
4 other products that could be made in the HEDP unit,  
5 and HEDP was transferred over back to England.

6 Rhodia, a French company, now makes and  
7 markets Briquest. Again, in between these two bullets  
8 another significant milestone occurred when Rhodia  
9 bought Albright & Wilson, and that deal closed in the  
10 first quarter of year 2000. Again, I left in late  
11 1999 myself mainly to avoid a move to New Jersey.

12 Compass, a U.S. based company, began  
13 shifting its import volume to domestic production in  
14 July of 2006 and revived the well known Mayoquest  
15 trade name, which dates back to Mayo Chemical. Mayo  
16 Chemical, that Smyrna plant, has gone through several  
17 ownership changes. After Mayo Chemical it became  
18 Calloway Chemical and after that Vulcan Performance  
19 Chemicals and after that Lynx Chemical Group.

20 We bought only the Smyrna, Georgia, plant  
21 from Lynx Chemical Group in July of 2006. Danny  
22 perhaps can comment later on about the various  
23 ownerships since he was involved with both Calloway,  
24 Vulcan, Lynx and now Compass.

25 As Jeff mentioned in the opening statements,

1 Compass is 100 percent of the U.S. production.  
2 Therefore, the domestic industry today is Compass, and  
3 that makes industry support a function of Compass  
4 support.

5 The domestic like product. HEDP. There is  
6 the chemical structure in hydroxyethylidene  
7 diphosphonic acid, again the CAS number being  
8 2809-21-4. Some common U.S. references to HEDP when  
9 not using the chemical acronym would be 2010, again  
10 now marketed by Thermphos' Dequest 2010. Some call it  
11 ADPA, which is Rhodia's Briquest trade name,  
12 ADPA-60-A, and some call it 1500, which is Compass'  
13 trade name, formerly Mayo, for Mayoquest 1500. Again,  
14 only the 1500 comprises the domestic like product.

15 A little bit on the history of the compound.  
16 It was actually patented by Proctor & Gamble back in  
17 January of 1968, U.S. Patent 3366675, entitled Process  
18 for the Preparation of Organophosphorous Compounds.  
19 In that patent Proctor & Gamble scientists called it  
20 originally ethane-1 hydroxy 1,1 diphosphonic acid.

21 The technology presumably was bought or  
22 licensed by Monsanto, and they were what I've always  
23 called the pioneers of this chemistry. They sold it  
24 and marketed it as Dequest 2010. Mayo Chemical out of  
25 Smyrna, Georgia, started making the product upon



1 expiration of the patent and sold it as Mayoquest  
2 1500.

3 A little bit about definition and  
4 applications. Again, I've said the name enough times  
5 now, commonly known as HEDP. It's rarely called ADPA.  
6 That was an Albright & Wilson nomenclature for acido  
7 diphosphonic acid. The Brits have to come up with a  
8 different name for everything.

9 It was the second generation antiscalant or  
10 sequestrant developed for use in a variety of  
11 applications. It has considerable resistance to  
12 degradation by chlorine. Its applications include  
13 cooling water, which is arguably the largest; oil  
14 field water treatment applications; reverse osmosis,  
15 which is a form of desalination; textile, textile  
16 preparation chemicals; recreational water, meaning  
17 swimming pools and spas; peroxide manufacture;  
18 photochemicals; and industrial and institutional  
19 compounding, cleaners, detergents and the like.

20 Stain and scale control for pools and spas  
21 is one and maybe the only example that would be  
22 familiar to residential consumers. If you don't mind,  
23 I'll perform an experiment that I ran by Nate to  
24 demonstrate two of the functional properties of HEDP,  
25 as well as two of the applications. The two

1 applications would be stain control for swimming  
2 pools, as well as red water control for municipal  
3 water treatment.

4 MR. CARPENTER: Mr. Failon, you might have  
5 to stay pretty close to the microphone. Thank you.

6 MR. FAILON: Okay. The two functional  
7 properties I'm going to demonstrate are chlorine  
8 stability and sequestration just with some common  
9 household items.

10 I've got a stain and scale control product  
11 used in spas and swimming pools. I've got two bottles  
12 of water. I've got an iron supplement, which is 65  
13 milligrams of iron, and since 65 milligrams per liter  
14 is a pretty high iron level I'm going to split this in  
15 half with a pill splitter, so I've got a half liter of  
16 water. I'm going to take half of this, and I'm going  
17 to end up with 65 milligrams per liter of iron in  
18 these waters.

19 This ordinarily would be clear, but I think  
20 because of the various fillers on the iron supplement  
21 that are insoluble in water so we're going to have  
22 some cloudy water, but containing 65 milligrams per  
23 liter of iron.

24 Okay. To this one I'm going to add some of  
25 the HEDP, and then now simulating chlorination of

1 either the swimming pool or municipality I'm going to  
2 add some household bleach, and with any luck, we'll  
3 have red water developing.

4 It's remaining colorless, so what's happened  
5 there is the soluble iron, which was ferrous iron in  
6 this case, it's been oxidized by the chlorine to  
7 ferric, and it drops out as ferric. That's the red  
8 water that would both cause staining of pool surfaces,  
9 as well as objectionable drinking water.

10 This side being pretreated with the HEDP,  
11 it's resistant to breakdown by chlorine and it is  
12 sequestering or tying up the iron so that the chlorine  
13 can't oxidize it. It's perfectly safe to drink, and I  
14 may drink them afterwards.

15 There was a good bit of discussion on  
16 internal consumption of HEDP. One product -- it's a  
17 niche product -- is the tetrasodium salt of HEDP,  
18 usually called tetrasodium etidronate. That's a CTFA  
19 name, which is Cosmetics Toiletries Fragrance  
20 Association.

21 Again, it's a tetrasodium salt. It's about  
22 30 percent solids. It's used almost exclusively in  
23 bar soap manufacture as a preservative. It also  
24 functions as a water softener in soaps to prevent soap  
25 scum and bathtub rings by again sequestering or

1 locking up the calcium and magnesium in the water.

2 It can be used in other applications where  
3 HEDP is used, but where the alkaline pH is preferred  
4 so as to avoid an exothermal or heat buildup during  
5 blending. Competing products would include the  
6 Thermphos Dequest 2016 and the Rhodia Briquest ADPA  
7 21SH. Again, the volume on this product is very small  
8 compared to the HEDP acidic version.

9 The raw materials that go into the  
10 manufacture of HEDP. You would start with either  
11 phosphorous trichloride, PCL3, or phosphorous acid  
12 anhydrous, sometimes called phosphorous acid flake or  
13 phosphorous acid crystal, the other key raw material  
14 being acidic anhydride. As I'll come onto later, the  
15 HEDP equipment is dedicated equipment so really only  
16 HEDP is made on this particular set of equipment.

17 In the HTSUS classification for HEDP, the  
18 proper one is a basket category, 2931.00.9043. Other  
19 phosphonates do fall under this basket category such  
20 as ATMP and DETA phosphonate and BHMT phosphonate and  
21 other amino methylene phosphonates. PBTC, which has  
22 been referenced in the petition, and other  
23 supplementary material is not covered by this basket  
24 category. It's got its own separate classification.

25 Chapter 29, as you know, covers organic

1 chemicals. HEDP is an organic chemical because it has  
2 carbon in it. Chapter 28 covers inorganic chemicals,  
3 so technically any imports that are classified with  
4 the 28 prefix are incorrect, such as the 2811.19.

5 The major foreign producers. No offense to  
6 Jiangsu Jianghai, but I should have them listed as  
7 well. I believe they are in the opposition group.  
8 Wujin Fine Chemical Factory, Wujin Water Stabilizer  
9 Company, Changzhou Kewei Fine Chemical out of China  
10 and Aquapharm and XO Industries out of India, again  
11 these being the major foreign producers with one  
12 possible exception. I should add Jiangsu Jianghai.

13 Major U.S. importers. This is not an all  
14 inclusive list, but it makes up at least 80 percent, I  
15 believe. Brenntag, Univar, Wego Chemical & Mineral,  
16 Uniphos, which is a division or subsidiary of Wujin  
17 Fine Chemicals, Zibex, Southern Water Consultants,  
18 Hydrite, BWA Water Additives and SDA Chemicals.  
19 Again, these were all obtained from peers' records  
20 under Consignee.

21 The export prices that we see. Out of China  
22 during the period of investigation, which is the last  
23 two quarters of 2007, \$930 per metric ton, which  
24 equates to 42.2 cents per pound FOB Shanghai in drums  
25 and out of India approximately 50 cents per pound FOB

1 India. Using the normal value calculations  
2 prescribed, the alleged dumping margins for China are  
3 a little over 111 percent and out of India a little  
4 less than 80 percent.

5 These numbers both would have been even  
6 higher had it not been for an unrealistically low PCL-  
7 3 cost obtained from India's export/import data bank.  
8 The PCL-3 cost in our opinion is at least 10 cents per  
9 pound too low, maybe 15 cents per pound.

10 Volume and value of imports for 2007 valued  
11 at the U.S. full cost, which I'll come onto later.  
12 Out of China, about 4,000 metric tons or \$6.7 million.  
13 Out of India, 1,100 metric tons, about \$1.8 million.  
14 The value of the domestic like product for 2007 is  
15 about \$6.2 million. Note that this figure is less  
16 than imports from China. Again, this is valued at the  
17 U.S. full cost as well.

18 Compass does desire to produce all its HEDP  
19 requirements in the United States. We have had some  
20 inquiries or speculation from customers and others  
21 that when we bought the Smyrna facility it was our  
22 intention to just buy market share, shut that plant  
23 down and continue importing from China. That is  
24 untrue. We have invested significant capital, as Jeff  
25 pointed out and Danny is going to come onto later, in

1 excess of \$2 million of capital, at Smyrna to bring it  
2 up to speed.

3 Likewise, these next three graphs are going  
4 to demonstrate that we're committed to ramping down on  
5 our imports, ramping up on our produced HEDP. Again,  
6 this is only Compass, and this period of time is first  
7 quarter of '05 through first quarter of '08 so you see  
8 for the first six data points that was when Compass  
9 was strictly an importer at the yellow line. We were  
10 importing at that time about 500,000 to 600,000 pounds  
11 per quarter.

12 When we bought the Lynx Chemical Smyrna,  
13 Georgia, plant we had an up-tick in business, so we  
14 were in a bit of a transition period while we adjusted  
15 to the new level of increased business so we  
16 temporarily increased imports while we were increasing  
17 production. You'll see that with the exception of one  
18 data point at the end the trend has continued. We've  
19 continued to increase sales of U.S. production as  
20 opposed to sales of the imports.

21 This is similar to the last graph except  
22 this is now quantity imported and quantities produced.  
23 The other graph was quantities sold of both import  
24 material and production material. This maybe doesn't  
25 tell the story as well. There was some oscillation in

1 late '07. We can maybe touch on that later.

2 The next graph I believe does tell the  
3 story. This is the same data where I've got on the Y  
4 axis percent of our HEDP requirements produced, so  
5 it's basically U.S. produced material divided by the  
6 sum of U.S. produced plus import, and then on the X  
7 axis we have time from Q1 of '05 through Q1 of '08.

8 So again we were at zero. We weren't  
9 producing any for Q1 of '05 through Q2 of '06. Since  
10 that time we have ramped up, and in first quarter of  
11 '08 we didn't import any. One hundred percent of our  
12 requirements were filled with production at the  
13 Smyrna, Georgia, plant.

14 We're not manufacturing in the U.S. Due to  
15 some noble cause, we do need to make money, and in  
16 order to continue that we've had to announce price  
17 increases. We've announced three increases in 2007  
18 totaling 15 cents per pound, which is significant when  
19 market prices were on the order of 60 cents per pound.  
20 Fifteen cents out of 60 is 25 percent, a very healthy  
21 price increase in order to make this business  
22 profitable or even marginally profitable.

23 Internally we refer to a level of profit  
24 called reinvestment economics. That's the  
25 profitability we need to show in order to continue



1 reinvesting in domestic manufacture. This calculation  
2 assumes we're building a one million pound per month  
3 HEDP unit starting from scratch, and we need land,  
4 utilities, roads, storage tanks, waste treatment  
5 structure and reactors.

6           The capital estimate being \$15 million,  
7 working capital required being 45 days of receivables  
8 and 30 days of inventory, assuming \$7.5 million in  
9 sales, thus the working capital required is \$1.5  
10 million. The total capital employed therefore, adding  
11 those two up, \$15 and \$1.5, is \$16.5 million.  
12 Assuming a minimum return on capital employed of 12  
13 percent, therefore the earnings before interest and  
14 taxes minimum is \$16.5 million times the 12 percent or  
15 \$2 million.

16           Taking that profit of \$2 million and  
17 dividing by 12 million pounds, which again we were  
18 making one million pounds per month, so again \$2  
19 million divided by 12 million pounds for the year  
20 gives us the 16.7 cents per pound, what we would call  
21 reinvestment economics.

22           Moving on to the six characteristics of the  
23 domestic like product, the first of these being the  
24 physical characteristics. HEDP is uniquely defined by  
25 its colorless appearance, its chlorine stability, its

1 low chloride impurity and the excellent calcium and  
2 iron sequestration. Again, this experiment here  
3 demonstrated really three of these, the colorless  
4 appearance of the product, the iron sequestration and  
5 the chloride stability.

6 Interchangeability. The domestic HEDP is  
7 completely interchangeable with imported HEDP, whether  
8 it be from India or China. It's not substitutable by  
9 polyphosphates like SHMP or sodium hexametaphosphate.  
10 It's not substituted by other phosphonates like ATMP,  
11 and it's not substituted by amino carboxylates like  
12 EDTA.

13 Each of these other chemistries have some  
14 deficiencies. The polyphosphates break down. They're  
15 not as stable as the HEDP. Likewise, the ATMP and the  
16 other amino methylene phosphonates, they break down in  
17 the presence of chlorine. They have higher residual  
18 hydrochloric acid content.

19 In many cases the appearance of the finished  
20 product looks more like this, more of an amber or even  
21 brown as opposed to HEDP when it's produced properly  
22 looks like this, and it's not substituted by amino  
23 carboxylates like EDTA, which is strictly a chelant or  
24 sequestrant. It doesn't have any scale inhibition  
25 properties.

1 Channels of distribution. The domestic and  
2 the imported HEDP is sold into the same three channels  
3 of distribution, the two primary being through  
4 distributors and compounders or formulators, the third  
5 and less common being end users.

6 Customer and producer perceptions.  
7 Customers commingle domestic and imported HEDP in  
8 their bulk tanks. They assign the same raw material  
9 codes to imported and domestic HEDP. Producers and  
10 importers swap HEDP with each other, provided the  
11 specifications are identical.

12 Common manufacturing facilities. The  
13 domestic and imported HEDP are produced in similar  
14 equipment. Again, it requires dedicated reactors.  
15 The domestic and imported HEDP are produced using the  
16 same process. Domestic and imported HEDP are produced  
17 using the same production employees.

18 Pricing. Imported HEDP could command the  
19 same price as domestic HEDP if the importer is  
20 competent and responsible. Price should be a function  
21 of order size, package, annual requirement, freight  
22 terms and customer leverage with other products, but  
23 cost plus marketing by some importers has erased this  
24 logic.

25 Applications that benefit from domestic

1 product availability, namely a short supply line:  
2 Desalination, for example, reverse osmosis. There's  
3 an increasing demand for both industrial and drinking  
4 water generated by desalination. Our raw water  
5 quality is deteriorating. Water demand is increasing.  
6 Therefore, this process is critical.

7           Municipal water. That's the drinking water.  
8 There's a growing application for phosphonates in the  
9 control of red water, which is iron, and black water,  
10 which is manganese. The HEDP also controls scale in  
11 addition to the red and black water.

12           The biggest application for HEDP again is in  
13 industrial water treatment, specifically for cooling  
14 water. It's an integral component of formulations  
15 designed for water reuse and conservation. It's also  
16 the biggest raw material and sometimes only additive  
17 in recreational water stain and scale control  
18 products.

19           It's also used in peroxide manufacture.  
20 It's a small but important role for the phosphonate.  
21 If peroxide is not stabilized it can present a safety  
22 concern.

23           Market shares. Volumes shown are in metric  
24 tons. These are figures extracted from peers' and our  
25 own records. In 2005, the U.K. market share was 39

1 percent; the U.S. market share at 28 percent; China,  
2 24 percent; and India at nine percent. Moving on a  
3 year, the U.K. was stable at 39 percent; the U.S.  
4 market share dropped to 20 percent; China had  
5 increased to 32 percent; and India remained at nine  
6 percent.

7 I don't have 2007 figures with me. As Jeff  
8 pointed out, imports have stabilized, that being in  
9 large part due to the reduction of imports by Compass  
10 out of China.

11 Looking at HEDP domestic profitability, the  
12 domestic industry is operating at a real loss. Our  
13 variable cost after deducting credit for an acetic  
14 acid byproduct is about 67 cents per pound. Our  
15 conversion cost is a very low nine cents per pound  
16 considering the chemistry involved.

17 Adding those two gives a full cost of 76  
18 cents per pound, and adding to that the reinvestment  
19 level profit of 17 cents per pound, we would have  
20 liked to sell in 2007 at 93 cents per pound. However,  
21 the prevailing market conditions forced us to sell at  
22 an average selling price below 60 cents per pound in  
23 spite of the announced 15 cent per pound increases.

24 There is a very real threat of future  
25 injury. In the petition I referred to a troubling

1       statistic out of China with a doubling of volumes  
2       imported directly by distributors such as Brenntag and  
3       Univar.

4               Historically these distributors have distributed  
5       Briquest and Mayoquest and Dequest exclusively, but  
6       the distributors see the low prices available out of  
7       China and they have reduced purchases from those three  
8       producers -- from Compass, from Rhodia, from Thermphos  
9       -- and are importing directly from China to increase  
10      their profits.

11              Their volumes, though still in 2007, were  
12      1.5 million pounds. That might not sound like a lot,  
13      but this also is how imports from China began back in  
14      the late 1990s and the year 2000. They started small  
15      and since year 2000 up to 2005 those volumes were up  
16      tenfold. So this is a troubling statistic to us that  
17      the Brenntags and Univars will continue their ramp up  
18      of direct importation.

19              We're also threatened with increasing  
20      volumes out of India. Aquapharm has announced a  
21      doubling of production capacity I believe due to come  
22      onstream later this year. They are already a  
23      significant player in the market obviously. That nine  
24      percent market share for India is effectively all  
25      Aquapharm.

1                   Finally, we need relief. As Jeff pointed  
2 out, Compass is the last U.S. producer. There's been  
3 a trend of negative investment in HEDP manufacture  
4 that we are trying to reverse. In fact, we have  
5 invested heavily in Smyrna, Georgia, in both assets  
6 and human resources.

7                   HEDP is a key additive for many industries  
8 and applications that will benefit from a short and  
9 reliable supply line. Compass can and will terminate  
10 domestic production, however, if profitability remains  
11 at its current unacceptable levels.

12                   Thank you.

13                   MR. LEVIN: That concludes Petitioner's  
14 presentation for the morning, and we look forward to  
15 the staff's questions. Thank you.

16                   Thank you, Brian.

17                   MR. CARPENTER: Thank you very much, panel.  
18 We'll begin the questions this morning with Mr. Comly.

19                   MR. COMLY: My name is Nate Comly. I'm the  
20 investigator.

21                   Let me start off with one I guess general  
22 question. Can you tell me if there's any difference  
23 between the different branded products? You mentioned  
24 the 2010, the ADPA and the 1500. Is there any  
25 difference between those, or those are just brands?

1           MR. McCAUL: This is Danny McCaul, president  
2 of Compass. No. The answer is there's no significant  
3 difference between those products.

4           MR. COMLY: Do you see the Indians or the  
5 Chinese branding their products and selling them as  
6 brands, or are they coming in as unbranded products?

7           MR. FAILON: They are branded, but I don't  
8 believe the trade names are nearly as well known as  
9 Briquest, Dequest or Mayoquest.

10          MR. COMLY: Okay. Thank you.

11          Moving on, I'm not sure if you can tell me  
12 this now or in your postconference brief, but can you  
13 tell me who the large nonsubject sources of HEDP are  
14 other than China and India?

15          MR. FAILON: Could you repeat that, please?

16          MR. COMLY: Who are the other large non-  
17 Chinese or non-Indian import sources into the U.S.?  
18 What other countries?

19          MR. FAILON: The only other country is the  
20 United Kingdom, which now is Thermphos and Rhodia. I  
21 guess Rhodia out of France, but their plant being in  
22 the U.K.

23          MR. COMLY: Ms. Levinson noted that there is  
24 no NSF grade certified manufacturers in China. Do you  
25 agree with that? Also, can you estimate about what



1 percentage of the market that makes up in the U.S.?

2 MR. FAILON: I have no reason to dispute  
3 that. I believe we tried to get some product NSF  
4 listed out of China and did not.

5 The market share that requires NSF, and this  
6 is my opinion, is relatively small, probably five or  
7 10 percent at most.

8 MR. McCAUL: If I could comment? I agree  
9 with Brian that the market share that requires NSF is  
10 extremely small. I don't know about that percentage,  
11 five or 10 percent. I believe he's probably right  
12 about that level, but we'd have to check that.

13 I have been told that there is NSF material  
14 available from China. I don't know if that's true or  
15 not though, but I'm aware of customers that have  
16 indicated they could get NSF certified material from  
17 China.

18 MR. COMLY: I guess going along with that,  
19 you've already described the China and India market in  
20 some ways as a number of large producers, et cetera.

21 Are there a number of smaller producers  
22 within I guess specifically China, or it's just that  
23 handful of large producers for HEDP?

24 MR. FAILON: We're aware that there are  
25 probably seven or eight total manufacturers. Again,

1 besides those four the others are smaller.

2 MR. COMLY: And I'm not sure if this is a  
3 question for you or the Respondents, but do you know  
4 anything about the internal market of China? Is that  
5 growing or is that not large at all?

6 MR. FAILON: I'm not qualified to comment on  
7 the market in China.

8 MR. LEVIN: That certainly strikes me as a  
9 better Respondents' question, but we'll be happy to  
10 pass along any information we can dig up on that  
11 point.

12 MR. COMLY: Okay. That would be great.  
13 Thank you.

14 Let's see. How would you characterize the  
15 world market for HEDP, so other than the U.S.? How  
16 would you characterize things such as demand or supply  
17 trends and then also price trends outside of the U.S.?

18 MR. McCAUL: Generally I would comment this  
19 way to say that the market in Europe for this product  
20 is probably larger than the market in the United  
21 States.

22 You know, not significantly larger, but  
23 maybe a bit larger. The biggest players in Europe  
24 would be Thermphos and Rhodia. That's all I could say  
25 at this point.

1           MR. COMLY: Can you comment in your  
2 postconference brief about maybe price trends as well?  
3 That would be great.

4           MR. LEVIN: We'll be happy to do so.

5           MR. COMLY: Thank you.

6           I believe it might have been in your  
7 petition, but you did mention that it's expensive or  
8 cost prohibitive to ship HEDP across long distances,  
9 particularly in the U.S.

10           Does this affect the Chinese imports in any  
11 way? Is it cost prohibitive for them to ship it? If  
12 they bring it in to say Los Angeles can they ship it  
13 across the U.S. to the east coast or are imports  
14 concentrated near that port of entry?

15           MR. FAILON: The vast majority of imports  
16 from China do come in to Long Beach, California, and  
17 of Compass' importation experience we would use Long  
18 Beach almost exclusively and put product on a rail if  
19 we were moving it to Chicago or Houston or even to the  
20 east coast.

21           I believe some of the importers now do bring  
22 it around to Houston and Savannah rather than what we  
23 opted to do.

24           MR. McCAUL: I just would make another  
25 comment. I mean, we know the product has come in to

1 Savannah and I think Charleston, right?

2 The cost of bringing product from China to  
3 the U.S., as you probably are aware, is less per pound  
4 than it is to ship it from Georgia to the west coast.

5 MR. COMLY: I guess going on top of that,  
6 from your experience are purchasers or users  
7 concentrated in one geographic area in the U.S.? Are  
8 they concentrated on the west coast or southwest?

9 MR. McCAUL: No. There's users all over the  
10 United States.

11 MR. COMLY: And my final question is is HEDP  
12 purchasing or imports cyclical in nature?

13 MR. FAILON: Yes. There is a strong  
14 seasonality to HEDP sales, the HEDP market. It's a  
15 warm weather product mostly due to the cooling water  
16 use, the industrial water treatment use.

17 The second and third quarters are usually  
18 very strong and the first and fourth quarters  
19 relatively weak.

20 MR. COMLY: All right. Thank you. That's  
21 all the questions I have.

22 MR. CARPENTER: Ms. Brown?

23 MS. BROWN: Thank you. I'm June Brown. I'm  
24 the attorney working on this case. Thank you for your  
25 presentation.

1 I'm still trying to understand the product a  
2 little bit. Can you tell me? Is the chemical and  
3 physical characteristic of HEDP the same whether it's  
4 used in a swimming pool or in industrial water  
5 treatment? Is it the same HEDP?

6 MR. FAILON: It is the same HEDP.

7 MS. BROWN: All right. Okay. Thank you.  
8 Also, can you clarify the Compass relationship with  
9 its parent? Compass is owned by Cathay. Do they also  
10 own a Chinese producer of HEDP? Is Cathay Pigments  
11 China a producer of HEDP in China?

12 MR. McCAUL: Compass has merged into and is  
13 now owned by a company called Cathay Industries.

14 MS. BROWN: Right.

15 MR. McCAUL: Cathay Industries is also in  
16 the pigments business besides chemicals. Cathay  
17 Industries does not produce HEDP. Cathay Industries  
18 has contractual relationships with different companies  
19 in China who produce various chemicals.

20 MS. BROWN: Right.

21 MR. McCAUL: And Cathay Industries has over  
22 the years purchased -- I'm using the name Cathay  
23 Industries, although it had a name before that, a  
24 previous name.

25 Cathay Industries has purchased the HEDP and

1       acquired it and shipped it over to the United States  
2       just like other importers do, but does not actually  
3       produce. It's not a producer.

4               MS. BROWN: So Cathay Pigments China does  
5       not produce HEDP?

6               MR. McCAUL: Does not produce, no. No.

7               MS. BROWN: Okay. Thank you very much.  
8       Okay. On the internal consumption again, I know you  
9       said that was a relatively small percentage of your  
10      production. Again, I'm just trying to understand  
11      what's going on.

12              You use the internal consumption to make  
13      tetrasodium whatever, which is used to make bar soap.  
14      Okay. Do some of your customers also use HEDP to make  
15      that same thing that goes into bar soap, or are you  
16      the only people that do that?

17              MR. FAILON: I don't believe any of our  
18      customers make the tetrasodium etidronate from HEDP.

19              MS. BROWN: Okay. Thank you very much.  
20      With respect to the geographic distribution of U.S.  
21      product and imports, would you say it's relatively the  
22      same or are imports sold more into certain regions of  
23      the U.S. than the U.S. product? Could you comment on  
24      that a little bit?

25              MR. McCAUL: There's no specific

1 concentration of where the imports are showing up.  
2 Just like the manufactured product, they're used by  
3 people throughout the United States.

4 MS. BROWN: Okay. And you sell a  
5 significant portion yourselves on the west coast, for  
6 example?

7 MR. McCAUL: We do. A significant portion?  
8 I would say yes, we sell on the west coast. I  
9 couldn't really tell you offhand, you know, if we  
10 tried to break it down and say what are our  
11 percentages compared to the imported sales in the west  
12 coast region, what that would be. I can try to find  
13 that information for you if that would be of value.

14 MS. BROWN: Thank you very much.

15 MR. FAILON: Let me add to that. I'm not  
16 going to respond with figures, but they should be  
17 found on page 18 of the U.S. importer questionnaire we  
18 completed. It's got a geographic breakdown.

19 In general terms, the west coast business is  
20 not all that high considering the volume that comes  
21 through the Long Beach port, the reason for that being  
22 that California is just not all that business friendly  
23 and a lot of manufacturing has left the state.

24 But the answer as far as geographic  
25 distribution of where the imports go, at least as far

1 as Compass' imports go, is found in the importer  
2 questionnaire.

3 MS. BROWN: Well, would you expect that to  
4 change if Compass got relief and was importing less?  
5 Would it be selling more in the west, for example,  
6 would you expect?

7 MR. McCAUL: Well, it would definitely make  
8 us more competitive on the west coast, yes.

9 MS. BROWN: Thanks.

10 MR. McCAUL: Because the freight from  
11 Georgia or the west coast is significant.

12 MS. BROWN: Okay. I think my last question  
13 is could you address a bit what demand is doing in the  
14 U.S. for this product and what you foresee in the next  
15 year or so?

16 MR. FAILON: I believe this product is still  
17 a growth product. Some of the applications driving  
18 the growth are the ones I alluded to earlier, the  
19 desalination such as reverse osmosis, the municipal  
20 water treatment.

21 I believe the recreational water is still  
22 growing. The rest like the industrial water  
23 treatment, it's growing about with the GDP.

24 MS. BROWN: Okay. Thank you very much. I  
25 have no further questions.



1 MR. CARPENTER: Mr. Fetzer?

2 MR. FETZER: Jim Fetzer, Office of  
3 Economics. Thank you, Mr. Failon and Mr. McCaul, for  
4 making the trip up here to help us understand this  
5 product more.

6 I'm just trying to get a better handle on  
7 what's going on in the marketplace. I wanted to start  
8 off by following up on Nate's earlier question about  
9 certification. I'm not sure if I quite understand  
10 when we're talking about NSF.

11 When you're talking about the Chinese  
12 product being certified at five to 10 percent or  
13 whatever -- I know you want to take a closer look at  
14 what that number is -- is that the type of  
15 certification that would make it interchangeable with  
16 U.S. product, or is that just sort of a special?

17 I was a little confused on that because I  
18 know in your petition and in the presentation you say  
19 that Chinese and Indian product is interchangeable if  
20 it meets the proper specifications, and I think  
21 there's an appendix in the petition you refer to.

22 So in terms of that, is to your knowledge  
23 the Chinese and Indian product generally certified,  
24 the imports that are coming in, or if not, do you have  
25 an idea what percentage is certified today to a degree?

1           MR. FAILON: I don't have an idea on percent  
2 of Chinese import that is NSF listed since we're not  
3 even all that certain that any of it is. We have  
4 heard that at least some of the producers have NFS  
5 listed material. Again, if the Chinese product is NFS  
6 listed, it is completely interchangeable with Compass  
7 NFS listed material and Indian NFS listed material.

8           I guess to the extent that the Chinese  
9 material is not NFS listed, it wouldn't be  
10 interchangeable at that very niche market application  
11 for municipal or other NFS market use.

12           MR. FETZER: Okay. Sure.

13           MR. McCAUL: If I could just make a further  
14 comment. A NFS listing, there is no magic about it;  
15 there's not anything different with the products. To  
16 get your product NFS listed, you pay the money to have  
17 your plant inspected; they look at your product and  
18 your processes, if you're making the same products,  
19 and most of these people are, if it was worth it, they  
20 would all get NFS certified.

21           That's the truth of the matter. As for the  
22 market, the vast majority of customers could care less  
23 about NFS certification. Now, some people do, it's  
24 true, and they require it. But the vast majority do  
25 not.

1                   And the product itself, I would suggest to  
2                   you that while most all of the people that Brian has  
3                   been talking about today that produce HEDP could  
4                   easily get NFS certified if they thought it was  
5                   worthwhile.

6                   MR. FETZER: Okay. Well, setting the NFS  
7                   certification aside, because the reason I guess I  
8                   brought that up was that's the way it was stated in  
9                   your brief following your petition.

10                   Do you think that the Chinese and Indian  
11                   product is interchangeable with the U. S., whether  
12                   it's certified or not?

13                   MR. McCAUL: Yes.

14                   MR. FETZER: Okay. And the product you're  
15                   inquiring about is not necessarily certified, but it's  
16                   interchangeable?

17                   MR. McCAUL: Yes.

18                   MR. FETZER.: Okay. How about your own  
19                   subject imports, you know they came from other  
20                   countries, are they generally interchangeable?

21                   MR. McCAUL: Yes.

22                   MR. FETZER: Okay. There was some talk  
23                   about co-mingling, I believe in the most recent  
24                   petition or the presentation, the product is  
25                   supposedly co-mingled.

1           Is that because it's interchangeable, or  
2           because there's complimentary properties? And is  
3           there is a reason why, if there's co-mingling, I guess  
4           assuming that's there's multiple suppliers of the  
5           product to particular purchasers, is that an important  
6           thing in this industry? Do purchasers want to have  
7           multiple suppliers, for some reason, they sometimes  
8           use exclusive arrangements?

9           MR. McCAUL: Yes, it's common for large  
10          users to have multiple suppliers, probably it's most  
11          common to have a majority supplier and maybe one minor  
12          supplier. They're all going to maintain one bulk  
13          storage tank for this particular raw material,  
14          however.

15          So they would co-mingle tank truck shipments  
16          from the domestic producer from the Indian producer  
17          from the Chinese producer. It's not because it gives  
18          the product some special properties. It's just a  
19          matter of practicality and convenience to offer a  
20          shipment, whether it be light-tank truck or full  
21          containers of drums, or is iso-container into the one  
22          raw material storage tank.

23          MR. FETZER: Okay. In terms of the large  
24          purchasers using multiple suppliers, is that due to  
25          availability issues, or do you know what the

1 motivation is I guess?

2 PAUSE

3 MR. McCAUL: Is your question: Why would  
4 somebody want to have multiple suppliers?

5 MR. FETZER: Yes, I'm sorry.

6 MR. McCAUL: Well, it's just a competition  
7 thing. In some cases, they want to make sure that  
8 they keep you honest by having a second supplier, so  
9 that they know that they've got something to compare  
10 with.

11 Purchasing managers like to be able to say:  
12 Well, I'm buying 80% of my product from A, and 20%  
13 from B. The pricing is similar, so, therefore, I know  
14 I'm not being overcharged by A, that type of thing.

15 Then, secondly, in times of shortages,  
16 sometimes if you don't have a second supplier and the  
17 first guy has some problems, then you go to somebody  
18 else and they want to charge you a lot more because  
19 you haven't been buying it from them, that type of  
20 thing. It's just normal business practice.

21 I assume that some customers are happy to  
22 have a single source, but the majority of people  
23 always like to keep I think, well, I shouldn't say the  
24 majority. I should say that many people want to have  
25 a second source just in case.

1           MR. FETZER: Okay. Do you know, during the  
2 period of investigating recently, has there been any  
3 problems with you or other suppliers having shortages  
4 and not being able to supply the market, to your  
5 knowledge?

6           MR. McCAUL: During the period of the  
7 investigation, if we're talking about 2005, 2006 and  
8 2007, I don't think there were any significant  
9 shortages during that period.

10           I do recall that there was a period of time  
11 when China had a drought and there was a shortage of  
12 electricity, and there were shortages for a short  
13 period of time, a month or two, or three months. But  
14 I couldn't say that there is anything that I could  
15 point to that was greatly significant in that area.

16           MR. FETZER: Okay. Are long-term  
17 relationships important in this industry between  
18 purchasers and suppliers?

19           Is it something where you develop a long-  
20 term relationship, and you'd be somewhat reluctant to  
21 switch, or at least totally switch, away from a  
22 particular supplier?

23           MR. McCAUL: My comment on that would be  
24 that there was a time when long-term relationships  
25 seemed to more important in the industry.

1           Today, it's a very competitive world and  
2 people like the relationships but your price better be  
3 good. If you can't compete against the fact that they  
4 can buy product from an imported source a lot cheaper,  
5 no matter how much they like the relationship, they  
6 can't afford that relationship, so they're going to  
7 buy it from the cheaper source.

8           MR. LEVIN: Jim, I would suggest, as a  
9 general rule, that the importance of long-term  
10 relationships is inversely proportional to the  
11 fungibility of the product.

12          MR. FETZER: Okay.

13          MR. LEVIN: And, since this is an extremely  
14 fungible product, long-term relations tend to fade in  
15 importance behind other factors such as price.

16          MR. FETZER: Okay. Well, that would  
17 theoretically seem to be reasonable. I just wanted to  
18 see what the actual, what's going on on the ground in  
19 the industry.

20          MR. LEVIN: Certainly, it might that for  
21 small price differences, you may not want to switch  
22 too. Certainly, with a large enough price difference,  
23 any long-term relationship would probably not last  
24 long. But there might be some degree of -- and I'm  
25 just trying to get a sense of that.

1           MR. FAILON: Let me reply to that. Though  
2 it seems that the growing percentage of what we would  
3 call transaction-based purchasing or buyers, there is  
4 still a degree of relationship buying out there.

5           And, as Danny pointed out, they're not going  
6 to pay huge premiums to us because we've had a long-  
7 time relationship. But what that does bring to us is  
8 a market intelligence if they're approached with a  
9 price from a competitor, they may give us a heads up  
10 that you need to sharpen your pencil a little bit,  
11 maybe not meet the price but just come a little closer  
12 in order to keep your share of the business, or follow  
13 the business if that's the case.

14           MR. FETZER: Okay. You said there weren't  
15 any shortages recently. But do you have any  
16 customers, let's say, who expect quick turn-around who  
17 maybe you haven't been able to provide them product in  
18 the time that they wanted, or is generally an industry  
19 where the turn-around times are longer?

20           MR. McCAUL: No, we haven't really  
21 experienced any problems with quick turn-arounds.

22           What happens is that we carry some injury of  
23 finished goods, usually people who are importing  
24 product, they import product and put it in warehouses,  
25 and they can ship it from there.



1 I would say that that hasn't been a big  
2 issue. I'm sure there have been the occasional event  
3 that occurred, but it's insignificant.

4 In our case, we can usually respond very  
5 quickly. We have extra capacity at our plant and,  
6 unfortunately, we'd love to use up that capacity, but  
7 if it's there and we can respond very quickly to  
8 customers.

9 MR. FETZER: Okay. I'm having trouble  
10 putting my arms around the cost-plus pricing that you  
11 talked about earlier. The way I'm thinking of it is  
12 that it sounds like what you're saying is that the  
13 importers are focusing on the supply-side pricing,  
14 which is pricing above their cost, but not looking at  
15 the client discounts or market power in customers.

16 Do customers have market power in this  
17 industry? I just want to try to get some sense of  
18 what you think should be driving the prices, if it's  
19 not to be the costs?

20 MR. FAILON: Let me comment there.

21 Again, you've hit the gaiter on the head  
22 with cost-plus marketing. Not all of the importers  
23 were irresponsible or reckless.

24 But some that I would consider more brokers  
25 than marketers do look at it from what their cost is,

1 and what their acceptable profit margin is. Again, so  
2 if their cost is \$.50 and they typically make 10%, so  
3 they price it at \$.55 or \$.60.

4 And if you are relatively ignorant of the  
5 market pricing, which could be let's say \$1.00 a  
6 pound, factors that should determine market pricing,  
7 or an individual customer pricing is what their volume  
8 is, what they're annual requirement is, whether they  
9 take the product in bulk, or whether they take it in  
10 drums or totes, the proximity from our production  
11 plant, where freight becomes a consideration, the  
12 leverage they may have by bundling HEDP with other  
13 products that they buy from Compass, or whoever the  
14 supplier is, so if they're requirement for HEDP is a  
15 million pounds, but they could buy two million pounds  
16 additional of some other products making a three-  
17 million-pound basket, they expect some volume-driven  
18 discounts either in the form of the price or rebates.

19 MR. FETZER: In terms of the bundling, is  
20 that appropriate way of marketing things in this  
21 industry? Is HEDP usually bundled together with other  
22 chemicals from you, and from the other suppliers, or  
23 does it vary by supplier?

24 MR. FAILON: Almost every supplier bundles  
25 the weight is in different bundles. But, in this

1 case, HEDP would be the one area of commonality.

2 We certainly bundle HEDP with other  
3 phosphates that we make in Smyrna, Georgia, and we can  
4 also combine it with other water-treatment raw  
5 materials that we import. Likewise other suppliers  
6 may combine HEDP with products that they actually  
7 produce. Our competitors, they're importing from  
8 India or China may bundle it with some products that  
9 they make.

10 MR. FETZER: Is the HEDP usually the  
11 majority part of the bundle, or does it depend on the  
12 transaction?

13 MR. FAILON: It would depend on the  
14 transaction.

15 MR. McCAUL: I would just say, though, that  
16 I find anyway that you can have a customer that you're  
17 selling other phosphates to, but you may not have the  
18 HEDP business because they can get that from somebody  
19 else at a lower price.

20 In our case, it's fairly common that the  
21 specialty phosphates are not imported commonly. We  
22 might have that business but not the HEDP volume  
23 because we wind up not being able to compete on HEDP  
24 prices.

25 MR. FETZER: Okay.

1           MR. McCAUL: And HEDP is the largest volume  
2 phosphate that's used I would say of the total  
3 phosphate re-engineered products if you took the  
4 volume of HEDP, I would say that it's got to be 50% of  
5 the total.

6           MR. FETZER: Okay. Does the suppliers that  
7 you said are cost-plus pricing, they're not bundling I  
8 assume generally, or are they just ignoring the other  
9 parts of the bundling in their pricing?

10          MR. McCAUL: they're not bundling it.  
11 They're just happy to sell the HEDP at a mark-up from  
12 their imported price.

13          MR. FETZER: Okay, thanks. Have you had any  
14 -- and you can answer in a post-conference brief if  
15 it's confidential, issues of quality or delivery  
16 issues recently, or during the period of  
17 investigation, to any of your customers?

18          MR. McCAUL: No, there hasn't been any  
19 significant -- I mean that I can't tell you that we've  
20 never had a problem with any customer with some issue  
21 once in a while.

22                 But, as far as HEDP quality is concerned,  
23 I'm not aware of anything of any significance  
24 regarding quality.

25                 There's always occasionally a customer

1 who'll come along and he might have a specification  
2 that is different from others, and he's got some  
3 tighter specification on say one constituent in the  
4 product, and you look at that and see whether you're  
5 going to meet or not.

6 If you can adjust your process to meet it,  
7 you do that if it's economical, that sort of thing.  
8 But the general answer to your question is: Absolutely  
9 not.

10 MR. FETZER: Okay. How about packaging, is  
11 that an issue?

12 Have your suppliers ever brought up  
13 packaging issues with you, or is that a pretty  
14 standard thing in the industry?

15 MR. McCAUL: Packaging is very standard,  
16 yes. There is nothing unusual about the packaging.  
17 You sell this product in bulk, or in containers that  
18 are usually plastic drums or tote binds, that's pretty  
19 common.

20 MR. FETZER: In the questionnaire responses,  
21 we asked for cost share of HEDP in final end uses.  
22 One of the big end uses is water treatment, and we got  
23 a variety of answers.

24 So if you could help me understand. There  
25 were some people who said it was about 100%; and there

1 were other people who said it was less than one  
2 percent, which doesn't tell me much. It varies a lot.

3 Maybe the answer is that it depends on what  
4 you're using it for in terms of water treatment. I  
5 wonder if you'd feel comfortable commenting on that?

6 MR. McCAUL: I'll comment on that.

7 Certain applications like the recreational  
8 water treatment, swimming pools, it's not at all  
9 uncommon to have a product like that over there, the  
10 standing-scale control product that's just a simple  
11 dilution of HEDP, the old HEDP line standing-scale  
12 control product that has the biggest brand name  
13 recognition, that was strictly a dilution of HEDP  
14 diluted down to about 21% actives.

15 The product that we sell is about 60. So,  
16 in that case, yes, 100% of the finished product cost,  
17 at least on a variable basis, is HEDP. That's not the  
18 norm however.

19 The biggest application for HEDP is in  
20 industrial water treatment. And that would be  
21 companies are blending scale inhibitors with corrosion  
22 inhibitors to go out and treat cooling water.

23 It's not uncommon at all to have HEDP at a  
24 level of about 20% or 25% by weight in the  
25 formulation, and then blend in some other polymers and

1 corrosion inhibitors. That's where we came up with  
2 our responses.

3 MR. FETZER: So, if it's 20% by weight, is  
4 that 20% by cost because those other things could have  
5 different costs? Do you have a sense?

6 MR. McCAUL: The real cost I think it's  
7 still in that range of 20 to 25.

8 MR. FETZER: Okay. And for other end users?

9 MR. McCAUL: It will have a range, of  
10 course. Obviously, it goes all the way up to 100, and  
11 I guess conceivably could go as low as 1% or 2% but  
12 that's not the norm.

13 That's kind of the exception to the rule. I  
14 guess if you looked at the peroxide stabilization  
15 application, if the majority of your product is  
16 hydrogen peroxide, and you might only add a tenth of a  
17 percent, or a couple of tenths of a percent of HEDP to  
18 stabilize that product, yes, I could see how that  
19 finished peroxide might only have one percent by cost  
20 from HEDP, but that's not the norm.

21 The typical applications are those that have  
22 somewhere in the range of 20% of HEDP.

23 MR. FETZER: Okay, that's actually very  
24 helpful, thanks.

25 You talked about your announced price

1 increases. But in the presentation it sounded like --  
2 where you fully able to implement that? I think it  
3 was \$.15 a pound or not in 2007? If you want to  
4 comment in a post-conference submission that's fine,  
5 too.

6 MR. LEVIN: We'll discuss that, if we may,  
7 in the post-conference brief.

8 MR. FETZER: Okay, thanks. I think that's  
9 all for now. Thanks so much for your responses. It's  
10 been very helpful.

11 MR. CARPENTER: Mr. Boyland?

12 MR. BOYLAND: Good morning, thank you for  
13 your testimony. You've already responded to questions  
14 that I sent last week. I appreciate that.

15 One additional point, with respect to 2005,  
16 I have a question regarding the absence of certain  
17 information. At this point, I don't want to fill in  
18 the blanks, so I would appreciate it if the company  
19 could provide a statement indicating what the problem  
20 is.

21 Again, it gets back to the predecessor  
22 company I understand. But 2006, however, I should  
23 comment, sort of presents some of the same issues.  
24 Yet, the company did provide some information. So  
25 there's a bit of a disconnect in terms of what the



1 problem was for 2005.

2 If you want to discuss that now or at the  
3 post conference?

4 MR. LEVIN: Mr. Boyland, that was a topic of  
5 dinner conversation last night. I think we have  
6 figured out a way to be able to handle the  
7 Commission's requests on that point.

8 We appreciate your understanding of some of  
9 the obstacles and complexities involved, but we will  
10 do the best job possible and submit that  
11 confidentially in the post-conference brief with your  
12 okay.

13 MR. BOYLAND: Okay, that sounds very good.  
14 Thank you.

15 With respect to Compass Chemical  
16 International, the company that's responding to the  
17 questionnaire, does it have audited financial  
18 statements?

19 MR. McCAUL: Yes, we do. In fact, we are  
20 just completing an audit of 2007.

21 MR. BOYLAND: I would appreciate if you  
22 could provide the audited financial statements for  
23 2006, as well as the preliminary balance sheet, and  
24 statement of cash flows as well as the notes.

25 MR. McCAUL: Okay, we should be able to

1 provide those.

2 MR. BOYLAND: I understand that 2007  
3 wouldn't be audited.

4 MR. McCAUL: Yes.

5 MR. BOYLAND: Okay, thank you. With  
6 respect to the merger with Cathay, when did that take  
7 place?

8 MR. McCAUL: That took place in --

9 MR. BOYLAND: Not to put you on the spot,  
10 but yes.

11 MR. McCAUL: It's early 2007, but I'd have  
12 to check on the exact date.

13 MR. BOYLAND: Did the company's operations  
14 change after the merger? Was there any directive?

15 MR. McCAUL: No, no change. It's just a  
16 wholly owned subsidiary, as it were.

17 MR. BOYLAND: Okay. In terms of Compass's  
18 acquisition of Lynx, or the assets, I want to clarify:  
19 Did Compass purchase the plant in its entirety?

20 MR. McCAUL: Yes, Compass purchased the  
21 business and the plant, and the property and  
22 equipment. It did not initially purchase the real  
23 estate, but, subsequently, it did complete the  
24 purchase of the real estate Compass completely owns.

25 The Smyrna facility that was part of the

1 Lynx's business, Lynx owned two other plants besides,  
2 smaller plants besides the Smyrna operation, plants  
3 that were not involved with this type of business that  
4 we're talking about today.

5 MR. BOYLAND: You've mentioned this in the  
6 presentation and your discussion regarding investments  
7 that the company has made. When Compass moved in and  
8 started altering the operations, what were those  
9 changes? What did the company need to do to upgrade  
10 and make the company more competitive?

11 MR. McCAUL: I'm commenting on this because  
12 I've been involved with the business. I was one of  
13 the owners of Lynx, and I was also acting as the chief  
14 operating officer for Lynx.

15 I was also, before that, the president of  
16 Compass Chemical, who owned the facility. So I've  
17 personally been involved with three different  
18 ownerships of the same manufacturing facility.

19 What happened was: Lynx had a corporate  
20 office. In the corporate office, there were people  
21 like me in the accounting department in various other  
22 functions. And Lynx had ownership of the plant at  
23 Smyrna. It also had, as I mentioned, a couple of  
24 other plants in Georgia.

25 When Compass bought the company, of course,

1 they thought it was necessary to move some people, who  
2 had previously functioned in the corporate office of  
3 Lynx, into the Compass facility.

4 What happened then was some of the  
5 supervisory management folk that were part of the  
6 Lynx's organization now moved over to Compass and  
7 helped Compass to function in Smyrna.

8 Compass, previously, had been operating as a  
9 very small company. It had probably grown to maybe  
10 \$18 million dollars a year in sales or something like  
11 that. The Lynx-Smyrna operations were probably in the  
12 order of magnitude of \$25 million a year.

13 Now you had a combined business here with a  
14 lot more people involved because it's not a  
15 manufacturing facility, and a lot of the activity  
16 involved in running the manufacturing business.

17 The operation at the plant, though, didn't  
18 stop. We didn't shut down or anything. One day the  
19 employees were Lynx's employees, and, the next day,  
20 they were Compass employees.

21 During that transition, however, there was a  
22 definite slow down. If you can imagine that Compass  
23 had some inventory of imported product, and here was  
24 Lynx as a manufacturing facility, so there was some  
25 transition there. While the former Lynx's plant now

1 became a manufacturing facility for all of Compass's  
2 business, and that transition occurred.

3 The other significant change that occurred  
4 at that time was that just before that change, the  
5 relationship that Lynx had with Rhodia, as the sole  
6 producer of all of the product that Rhodia was  
7 marketing in the U.S., that contract ended.

8 Now the volume required out of the plant had  
9 to be picked up by Compass. So there was a drop-off  
10 in volume, as you probably saw in the information, and  
11 then gradually the volume of the plant increased. I  
12 don't know if that answers your question, but I'm  
13 trying.

14 MR. BOYLAND: No, no, that's very helpful.

15 I guess one of the questions in addition to  
16 this sort of corporate change, it was the actual  
17 operations in manufacturing itself. Was there any  
18 change, in terms of how the HEDP was being  
19 manufactured?

20 MR. McCAUL: Let me put it this way: The  
21 first thing that I would say to you, and I don't think  
22 I addressed this, is that when Compass acquired the  
23 facility, Compass had to put in some capital into the  
24 plant for improvements.

25 In fact, I would say over the first eighteen

1 months, we probably put about \$2.5 million of capital  
2 into the facility to bring the plant up to the level  
3 that we considered satisfactory.

4 What I mean by that is that there were in  
5 Lynx's ownership of the plant, Lynx was having some  
6 difficulty financially. The business was difficult  
7 for Lynk, so Lynx was not able to put the amount of  
8 money into maintenance of the facility that one would  
9 normally require.

10 There was equipment that had to be replaced;  
11 there were upgrades that had to be made. That was  
12 done by Compass, and that was a significant difference  
13 in the operation. The plant, currently, is in much  
14 better shape than it's ever been and it's running very  
15 smoothly now. But that was something that was  
16 extremely important as part of the Compass ownership.

17 Now, there was something else you asked  
18 about?

19 MR. BOYLAND: That really was the main  
20 question: What was the actual change in the plant  
21 operations?

22 That certainly addresses part of it. But,  
23 in terms of the efficiencies, when I compare the cost  
24 to produce HEDP, when it was Lynx compared to HEDP of  
25 Compass, should I expect there to be differences as a

1 result of these changes?

2 MR. McCAUL: I would say that Compass was,  
3 because of its situation, able to provide some raw  
4 materials at better costs than Lynx was able to, so  
5 there would have been some improvement in that regard.

6 As far as the manufacturing of HEDP, in  
7 fact, I would tell you that when Compass first took  
8 over the facility, we considered not making HEDP at  
9 all. Then, we looked at it carefully.

10 In fact, our first decision was that we  
11 weren't going to make any HEDP. We continued  
12 importing product in the second half of 2006; and then  
13 we kept looking at it, though, and thinking we ought  
14 to be able to try to compete here on making HEDP in  
15 the U. S. So we changed our position on that and we  
16 started focusing on manufacturing HEDP.

17 One of the changes that we'd made, that we  
18 sort of played around with previously, was switching  
19 to use phosphoric acid as the main raw material rather  
20 than using phosphate trichloride and making the  
21 phosphoric acid in situ.

22 We have the ability to go either way on  
23 that. But, preferentially for the moment, I'm not  
24 sure that I could tell you what the difference is  
25 right now. But we choose to focus more on using

1 straight phosphoric acid rather than converting the  
2 PCL-3 in situ. That's probably the only significant  
3 change I would say, in terms of operations, that we  
4 did.

5 MR. BOYLAND: Okay. So, prior to when it  
6 was operated as Lynx, it was phosphate trichloride  
7 in situ, as opposed to phosphate acid? If I look at  
8 the raw material from post and pre, I have to sort of  
9 keep that in mind?

10 MR. McCAUL: Yes, let me just say that when  
11 Lynx was producing the phosphate for Rhodia over  
12 that period of time, Rhodia evaluated whether we  
13 should use PCL-3, or whether we should use phosphoric  
14 acid.

15 Rhodia had us use phosphoric acid rather  
16 than PCL-3 for I would say somewhat of an experiment.  
17 But Rhodia concluded that the difference was not  
18 significant cost-wise to suggest that we switch  
19 completely to using phosphoric acid.

20 In the 2005 period, almost all of the HEDP  
21 that was manufactured by the plant was using PCL-3 for  
22 Rhodia. When we, as Compass, took over in 2006, we  
23 used PCL-3 almost all of 2006.

24 Near the end of 2006, when we reevaluated  
25 whether or not we should use PCL-3 versus phosphoric



1 acid, we concluded that it was probably advantageous  
2 to use the phosphoric acid rather than make it in  
3 place using PCL-3.

4 In 2007, I would say that most of our  
5 production would have been using phosphoric acid. So  
6 it's a mixture story over the period in question. I  
7 would say that for two-thirds of the period in  
8 question, we used PCL-3, and maybe in the last third,  
9 maybe phosphoric acid.

10 MR. BOYLAND: Thank you. Not being an  
11 accountant, I have to sort of beg your indulgence  
12 here. But is it fair to say that the PCL-3 as a raw  
13 material compared to phosphoric acid is going to be  
14 more expensive because it's been further processed?

15 MR. McCAUL: The PCL-3 would be a higher  
16 value input as opposed to phosphoric acid.

17 As I mentioned, when Rhodia evaluated it,  
18 they concluded that there wasn't a whole lot of  
19 difference. We looked at our situation of not  
20 manufacturing for Rhodia was such that we had to have  
21 a source of PCL-3, and Rhodia was not a competitor.  
22 So we couldn't look to Rhodia as to be our supplier of  
23 PCL-3 any longer. We had to look at using phosphoric  
24 acid instead of PCL-3.

25 We did have another supplier of PCL-3, it's

1 true. But the volume involved was such that we had to  
2 say: Well, does it make sense to switch. And we  
3 concluded that it was. I couldn't tell you that I  
4 could right now explain to you what the cost  
5 difference was there. I think there would have been a  
6 better cost position using phosphoric acid, but the  
7 difference I don't believe is a vast difference.

8 MR. BOYLAND: Okay, fair enough. I guess  
9 that sort of got to it. It was a long-winded way of  
10 asking the question about raw materials in general  
11 because we unitize the values. We look at them over  
12 time and there did appear to be a fairly clear break  
13 in 2007 compared to 2006. It sounds to me that part  
14 of that could simply be this difference. I mean, is  
15 that fair to say?

16 MR. McCAUL: Yes. I don't think that the  
17 experience we've had or the evidence would show that  
18 our raw material costs per pound has changed  
19 significantly.

20 MR. BOYLAND: Okay.

21 MR. McCAUL: I would make this point,  
22 however, that the, and you know this of course, but  
23 the idea and the direction that we've been trying to  
24 go in as we looked at the plant in making HEDP is that  
25 if we can get more volume through the plant that the

1 fixed costs don't change significantly, and obviously  
2 our cost per pound improves, and, you know, that's  
3 normal economics, okay?

4 MR. BOYLAND: Fair enough.

5 MR. FAILON: Let me also comment on the  
6 drivers from switching from phosphorous trichloride to  
7 phosphorous acid. It was not strictly one of  
8 economics or product availability. It does pertain to  
9 environmental considerations, the hazardous nature of  
10 the phosphorous trichloride. It was the single most  
11 hazardous compound on the Smyrna sit.

12 I think our evacuation footprint was a 50  
13 mile radius or something, and just eliminating that  
14 raw material from the site vastly improved that  
15 aspect, and Danny, I think, can comment a little more  
16 in detail.

17 MR. MCCAUL: Yes, Brian, that's a good  
18 point. The decision to first of all try to continue  
19 manufacturing HEDP, we looked at that and then we  
20 looked at how would we make it?

21 Among the factors pushing us towards using  
22 phosphorous acid were the availability of PCL-3, and  
23 the cost of PCL-3 and the cost of phosphorous acid,  
24 and then, also, the desirability of moving away from  
25 using PCL-3, as Brian mentioned.

1                   MR. BOYLAND: That's an interesting point,  
2                   that there are indirect benefits, too. So, I mean,  
3                   I'm assuming that if the footprint for, you know,  
4                   hazardous material is shrunk then your costs  
5                   associated with that would be affected. Okay.

6                   This sort of gets to I guess the initial  
7                   point you were making about HEDP wasn't even  
8                   necessarily a product that you were going to continue  
9                   manufacturing, you decided to ultimately. How does  
10                  HEDP fit into the overall operations of Compass?

11                  MR. MCCAUL: Well, HEDP is, as I mentioned  
12                  before, the largest single phosphonate that we  
13                  manufacture volume-wise. Were we to decide not to  
14                  manufacture HEDP, at this point I'm not sure if we  
15                  would choose to continue manufacturing at all at that  
16                  plant site.

17                  I think we've supplied you some numbers and,  
18                  you know, we can answer more questions about those,  
19                  but if we can't be successful with producing HEDP  
20                  there, we're going to have to look closely at whether  
21                  or not the whole operation there is really viable.

22                  MR. BOYLAND: Okay. I understand what  
23                  you're saying as a general matter, but HEDP, with the  
24                  exception of the internal consumption for the  
25                  tetrasodium etidronate, that's the only thing that's

1 dependent directly on HEDP at the plant, so everything  
2 else essentially could still be produced without HEDP,  
3 is that fair to say?

4 MR. MCCAUL: Yes. The internal consumption  
5 that was talked about, obviously if we didn't make  
6 HEDP we wouldn't proceed with those. Now, I'm not  
7 saying Compass would disappear if we didn't  
8 manufacture HEDP. I'm saying Compass would revert  
9 back to becoming an importer just like, you know,  
10 other people are importing it from -- but we wouldn't  
11 be a manufacturer anymore in the United States.

12 As far as the economic impact on the plant,  
13 you know, obviously, as a producer of this largest of  
14 the volumes of phosphonates, it also puts us in a  
15 position to have infrastructure as well as supply  
16 relationships that benefit from being a larger volume  
17 producer, and so it would probably impact us in those  
18 regards as well.

19 MR. FAILON: Let me take a stab, also. I  
20 think maybe you were just asking if we didn't make  
21 HEDP, would it have an impact on other units or  
22 operations at the plant? The answer to that is no.  
23 The HEDP reactors would just sit there idle,  
24 collecting dust.

25 MR. BOYLAND: Okay. That was sort of the

1 initial question, but, you know, I take the point that  
2 it sort of broadens your product mix and it adds that  
3 as an effect on your operations as well, but from just  
4 a purely manufacturing standpoint, HEDP, everything  
5 does not hinge on it. Okay. I believe those are all  
6 the questions I have. Thank you.

7 MR. CARPENTER: Mr. Wanser?

8 MR. WANSER: Thank you very much. I want to  
9 go back to the production again. You've answered all  
10 the questions, but just one more time. We'll go  
11 around it again. I understand that the phosphorous  
12 acid may be a byproduct of another reaction, and I  
13 would like to know what the reaction is, and where do  
14 you get the product?

15 And then, you have supplied the cost of the  
16 phosphorous acid in your questionnaire? If you  
17 haven't, perhaps you could on a quarterly basis? You  
18 said you started in 2007 using phosphorous acid.

19 MR. FAILON: For 2007 we will provide on the  
20 quarterly basis our phosphorous acid raw material  
21 costs.

22 MR. WANSER: Do you know anything about its  
23 source?

24 MR. FAILON: Yes. I mean, to make HEDP you  
25 need virgin phosphorous acid and hydrous

1 chlorophosphorous acid flake or phosphorous acid  
2 crystal. You're right, there are some phosphorous  
3 acid byproduct streams available in the U.S. market,  
4 and those are manufactured by reacting phosphorous  
5 trichloride with a fatty acid or a fatty alcohol.

6           There are three main generators of byproduct  
7 phosphorous acid: Buckman, in Cadet, Missouri; Lonza,  
8 in Mapleton, Illinois; and Hercules, in Franklin,  
9 Virginia. Those byproducts are 70 percent aqueous  
10 phosphorous acid, and because of the presence of the  
11 30 percent water they're unacceptable for making HEDP.

12           You can make other phosphonates from that  
13 byproduct but not HEDP.

14           MR. WANSER: Okay then. That's very good.  
15 Thank you.

16           MR. MCCAUL: Can I just clarify something?

17           MR. WANSER: Yes.

18           MR. MCCAUL: And, Brian, if I'm saying  
19 something that's incorrect, I know you'll fix it here,  
20 but the numbers that we gave you for 2007, our costs  
21 for production, reflect the use of phosphorous acid.

22           MR. WANSER: Okay.

23           MR. MCCAUL: Those numbers, our cost of  
24 production raw material cost, come from very detailed  
25 batch sheet information that we have. For every batch

1 of product that we make, every kind of every product  
2 that comes out of inventory that goes into the final  
3 batch, we have those records.

4 That's where we got the information to say  
5 this is our cost of production. So the fact that we  
6 switched to use phosphorous acid is reflected in those  
7 numbers. Those are accurate numbers.

8 MR. WANSER: Okay. Thank you, once again.  
9 Just one quick question along this line. What is the  
10 advantage of the salt versus the acid, with the  
11 exception of the use in the bar soap? I guess it's  
12 the four sodium salts?

13 MR. FAILON: The only advantage of having a  
14 raw material that's already neutralized is if you're a  
15 compounder, or formulator, or blender, and you don't  
16 have the capability of handling the exothermic or heat  
17 generating reaction.

18 When you take the very acidic HEDP, 60  
19 percent, and then react it with sodium hydroxide, or  
20 potassium hydroxide, generally the formulations that  
21 you're going to be seeing are at a neutral pH, and to  
22 bring HEDP up to neutral pH you've got to have some  
23 kind of jacketed reactor, or heat exchanger, or  
24 something to handle the heat that's evolved when you  
25 neutralize the acidic HEDP.



1           MR. WANSER: Okay. Thank you. That's very  
2 good. Now, I want to look at the domestic like  
3 products among the different organophosphonates. Is  
4 there any real problem in producing these? Do they  
5 have the same difficulties in manufacturing them that  
6 you had with HEDP when you used the phosphorous  
7 trichloride?

8           I mean, it is corrosive, I imagine, to the  
9 equipment, so are the other organophosphonates using  
10 have these same problems during production? I mean,  
11 you make a couple of them at your plant there, I  
12 understand.

13           MR. FAILON: Yes. As a rule, the amino  
14 methylene phosphonates, such as ATMP, are going to be  
15 made from 70 percent phosphorous acid, rather than  
16 from PCL-3, so there are less problems during  
17 manufacture and some of the manufacturers of the amino  
18 methylene phosphonates can take advantage of using the  
19 byproduct phosphorous acid, which is a lower cost.

20           MR. WANSER: Okay. And you keep talking  
21 about first, second and third generation. Is that  
22 sort of general in the industry among these different  
23 phosphonates?

24           MR. FAILON: I started my career at the  
25 largest industrial water treatment firm, Nalco, before

1 I moved on to Albright and Wilson, in the industry  
2 amongst the water treaters it's pretty well-  
3 acknowledged that ATMP was the first generation  
4 phosphonate used for scale control. HEDP came along  
5 next and had some advantages over ATMP.

6 I'd say as a third generation, PBTC came  
7 along next, and it had some advantages over HEDP. It  
8 didn't displace HEDP to the same extent that HEDP  
9 displaced ATMP, however.

10 MR. WANSER: If you were to get very  
11 specific comparing with these different  
12 organophosphonates it still comes down to say the  
13 application. It's application specific and may be  
14 function specific. Eventually, I'd like to know where  
15 are the other phosphonates going? It seems like HEDP  
16 has a lock on everything.

17 I know you make the other ones, so I was  
18 wondering where they go.

19 MR. FAILON: The ATMP, for example, is  
20 widely used in industrial and institutional  
21 compounding, like for detergents, laundry, well  
22 washing. They have much better solubility in caustic  
23 soda. That's one of the drawbacks of HEDP. It has  
24 sparing or a limited solubility or compatibility with  
25 sodium hydroxide.

1                   Generally, when you neutralize HEDP you  
2 would use caustic potash, KOH. So ATMP is widely used  
3 in the I&I sector. It's also used in the brewery  
4 bottle wash and brew tank wash for a similar type of  
5 application. They clean bottles, and brew tanks and  
6 piping by blending usually gluconate or glucoheptonate  
7 with ATMP, maybe about three percent each, and the  
8 balance 96 percent, 94 percent, being caustic soda.

9                   Again, even though HEDP has the desired  
10 functionality it doesn't have the solubility and  
11 caustic soda, so ATMP is used in that application. It  
12 still is used in industrial water treatment to a  
13 lesser degree than HEDP and now PBTC, but those are  
14 some examples.

15                   MR. WANSER: Okay. That's fine. Thank you  
16 very much for your time. I appreciate it.

17                   MR. CARPENTER: Mr. Corkran?

18                   MR. CORKRAN: Thank you, and thank you all  
19 very much for your presentation. It's been very  
20 helpful this morning. I think we've covered a great  
21 deal of ground already, so I only have a very few  
22 remaining questions, one of which is quality. When  
23 you're looking at the quality of HEDP from various  
24 different sources, how do you measure that concept?

25                   Is quality a matter of purity versus

1 impurity? Is it a matter of certifications that have  
2 been obtained? What really constitutes quality for  
3 this product?

4 MR. FAILON: The quality for this product is  
5 a handful of quality control test methods, one being  
6 the percent of HEDP in the product, or percent  
7 actives, and that's generally 58, 62 percent,  
8 sometimes 59 to 61 percent, but generally, 58 to 62  
9 percent, centering on 60.

10 Directly proportional to percent actives is  
11 the density or specific gravity, so that's often  
12 specified and certified. The color of the product.  
13 There is an APHA color scale, and that stands for  
14 American Public Health Association, and it's a range  
15 of colors ranging from water light or completely  
16 colorless to pale yellow.

17 So there's a color specification. Likewise,  
18 there are some impurity specifications. Since it is a  
19 very corrosive compound, when it comes into contact  
20 with metallurgy you're going to pick up some iron. So  
21 iron, there's usually a 25 or 35 part per million  
22 maximum.

23 There's a chloride maximum since, again, the  
24 product is often made from phosphorous trichloride, so  
25 that impurity is stripped out to I believe usually a

1 0.1 percent maximum. There are two other impurities,  
2 phosphorous acid and phosphoric acid. Those generally  
3 are controlled, maybe not always reported, on the  
4 certificate of analysis.

5 I guess to answer your question, it's a  
6 combination of the percent of the active ingredient as  
7 well as its physical appearance, it's density as well  
8 as a few impurities.

9 MR. CORKRAN: Thank you very much. That's  
10 very helpful. Did you get any feedback, did you have  
11 any customer concerns as Compass was making the  
12 transition from being wholly a provider of imported  
13 HEDP to one that was trying to meld its domestic  
14 production and its import availability in terms of  
15 quality of the product?

16 MR. MCCAUL: No, there wasn't any. Nothing  
17 that I can recall.

18 MR. FAILON: It was a pretty seamless  
19 transition, and, actually, we renamed our import  
20 product as well to Mayoquest 1500 so that we were  
21 strictly supplying Mayoquest 1500 to the industry. We  
22 weren't making any distinction between domestically  
23 produced or imported.

24 MR. CORKRAN: Thank you. That kind of leads  
25 into my next question which involves pricing. Again,

1 as you were making this transition into becoming both  
2 a domestic producer and a provider of imported  
3 product, how was pricing established? Did you have  
4 separate prices for U.S. produced HEDP and Chinese  
5 produced HEDP or was there basically a single price  
6 structure based on a blend of the two?

7 MR. FAILON: Well, we certainly had a  
8 blended standard cost, but the price structure was  
9 just one price. We made no distinction between  
10 pricing of imported material versus domestically  
11 produced material.

12 MR. CORKRAN: Okay. And then in terms of  
13 timing, can you help tie in -- thinking about that  
14 last statement about blending or having a single price  
15 for domestically produced and imported product, how  
16 does the timing for the three price increases that you  
17 mentioned in your presentation, how does that tie in  
18 with your progression in terms of providing a greater  
19 and greater share of product that was produced in the  
20 United States?

21 MR. FAILON: I believe they do correlate  
22 with the ramp up that we had, moving to a greater  
23 reliance on self-production in Smyrna. We experienced  
24 a number of cost increases on acidic and hydride,  
25 which largely was behind those three, but I do believe

1 we also experienced some cost increases on the  
2 phosphorous acid we were importing from China.

3 MR. CORKRAN: Thank you. You identified in  
4 general what price levels are now, even after  
5 implementing price increases. Can you talk a little  
6 bit about the prevailing prices for HEDP in the United  
7 States prior to July 2006? And also I'm curious, why  
8 did you acquire the assets of a facility, assuming the  
9 prices were substantially lower than they are now, for  
10 a facility, particularly one which you weren't even  
11 sure that you were going to operate equipment that you  
12 testified is dedicated to the production of HEDP. So  
13 I guess it's a two-part question.

14 What were the prevailing prices prior to  
15 your acquisition of the Smyrna facility, and what led  
16 to the decision to actually purchase it before you  
17 were sure you were going to be an HEDP producer in the  
18 United States?

19 MR. FAILON: I think we should address the  
20 prevailing market pricing prior to July 2006 in the  
21 post-conference brief, and Danny can comment on the  
22 rationale behind the Compass acquisition.

23 MR. McCAUL: The rationale for the  
24 acquisition has been questioned, and I would rather do  
25 justice to that question by taking a bit more time to

1 prepare a better answer and give it to you in the  
2 post-conference brief, if you don't mind.

3 MR. CORKRAN: I certainly understand, in  
4 part, because I think you need to be able to answer  
5 both questions in the same way, so I think, yeah, I  
6 certainly understand that. You've addressed cost  
7 trends. I had a question on customer feedback, but I  
8 believe you indicated that largely you have not  
9 gotten, certainly not negative customer feedback as  
10 you moved from supplying largely Chinese to a blend.

11 MR. McCAUL: Correct.

12 MR. CORKRAN: I have a question that goes  
13 more to the nature of the product. Is this generally  
14 a stable product? Is it a product that lends itself  
15 to being inventoried, and, if so, does it have a shelf  
16 life, or can it be inventoried almost indefinitely?

17 MR. FAILON: It can be inventoried almost  
18 indefinitely, whether in bulk storage or drums or tote  
19 bins. We have bulk storage at the plant that  
20 approaches a million pounds. No concerns about shelf  
21 life greater than a year; certainly, well past that.

22 MR. CORKRAN: Just a couple of other very  
23 quick questions.

24 In Ms. Levinson's opening statement, there  
25 was an allusion to what might happen if antidumping



1 duties were applied, potentially a shift in supply to  
2 the United Kingdom. How do you see the role of U.K.-  
3 produced HEDP in the U.S. market? How extensively do  
4 you compete against that product? What do you see  
5 their role in the market as?

6 MR. LEVIN: With your permission, Mr.  
7 Corkran, we would prefer to respond to that in the  
8 post-conference brief.

9 MR. CORKRAN: Certainly. Then I only have  
10 one last question, which gets to -- it's basically a  
11 terminology question, but when we refer to  
12 "compounders," on the one hand, and "end users," on  
13 the other hand, as you would use those terms, how do  
14 you see the companies that you would characterize as  
15 compounders and the companies that you would  
16 characterize as end users?

17 MR. FAILON: Compounders, who we would also  
18 call "formulators" or "blenders" or "water treatment  
19 service providers" or "oil field chemical service  
20 providers," they are generally taking HEDP and  
21 blending it with other components and selling it to an  
22 end customer, for example, maybe an oil refinery or a  
23 steel producer.

24 Sometimes end users -- one example that  
25 comes to mind is a utility producing electricity.

1 Sometimes their HEDP requirement is such that they  
2 feel confident applying the product themselves and not  
3 relying on a service company, like Analco, for  
4 example, and, in that case, they could buy HEDP  
5 directly from either a producer or an importer and  
6 considering a utility or a steel mill or a refinery an  
7 end user.

8 MR. CORKRAN: Thank you very much. That  
9 concludes my questions, and I very much appreciate  
10 your time. Thank you.

11 MR. CARPENTER: I just have a couple of  
12 quick additional questions related to your slide on  
13 prices and profitability, Slide No. 31. These  
14 questions, you may also prefer to respond to in your  
15 brief.

16 First of all, you indicate that your full  
17 cost is 76 cents a pound, and, in 2007, your target  
18 selling price was 93 cents a pound, the difference of  
19 17 cents per pound being what you described as  
20 reinvestment-level profit. Could you, in your brief,  
21 I think, describe how you arrived at that figure and  
22 what your plans would be, if you were able to achieve  
23 that level of profit, how you would use those funds to  
24 reinvest in your operations and how that level of  
25 profit would be necessary to continue to profitably

1 operate your plant over the long term? Does that  
2 question make sense?

3 MR. LEVIN: It does, indeed, and we would be  
4 happy to take our best crack at it in the post-  
5 conference brief. We'll provide a full and  
6 comprehensive response.

7 MR. CARPENTER: Thank you. Also, just below  
8 that, Mr. Fetzner had asked a question about to what  
9 extent you are able to get this announced 15-cents-  
10 per-pound price increase to stick, and you're going to  
11 respond to that in your brief.

12 The question I have is, it appears from your  
13 figures that even if you are successful in achieving  
14 that level of price increase, you still would not be  
15 able to cover your full cost of production. My  
16 question is, had you considered an even larger price  
17 increase and then had to reject it just because of the  
18 reality of pricing in the marketplace?

19 MR. FAILON: These price increases were, I  
20 believe, just pass-through increases on what we had  
21 seen in raw materials, so we really weren't gaining  
22 ground, so to speak. I know we're going to comment  
23 some more in the post-conference brief, but I know  
24 that nowhere near the 15 cents per pound of the  
25 increases stuck in the market.

1           MR. CARPENTER:  If you have any further  
2           comments in your brief as to why you did not seek even  
3           a larger price increase; was that due to the  
4           prevailing competitive prices in the marketplace?

5           MR. FAILON:  We'll go into it in some more  
6           detail in the brief.

7           MR. CARPENTER:  Thank you.  I appreciate it.  
8           Are there any other questions?

9           (No response.)

10          MR. CARPENTER:  Okay.  Again, we appreciate  
11          very much your coming here today and your testimony  
12          and your very patient responses to all of our  
13          questions.

14          At this point, we'll take about a 10-minute  
15          break, allow the two sides to switch, and we'll resume  
16          the conference with the Respondents' presentation.  
17          Thank you.

18          (Whereupon, at 12:00 p.m., a short recess  
19          was taken.)

20          MR. CARPENTER:  Please proceed whenever  
21          you're ready.

22          MS. LEVINSON:  Yes.  The mike is on.  It's  
23          not lit up.

24          For the record, this is Lizbeth Levinson,  
25          and I'm with Garvey, Schubert, Barer.  I represent the

1 largest exporter of HEDP from India, Aquapharm  
2 Limited, and with me today is a representative of  
3 Aquapharm Limited. To my right is Vimal Mangwani. He  
4 is the director and has been with Aquapharm for 35  
5 years.

6 To Mr. Mangwani's right is John Zibrida.  
7 John is president of Zibex, and Zibex is one of only  
8 two customers to whom Aquapharm sells in the United  
9 States, and Aquapharm sells about 20 percent of its  
10 exports to the United States to Zibex.

11 To the right of Mr. Zibrida is Mohan Karve.  
12 Mohan Karve was formerly employed with Buckman  
13 Laboratories. Buckman Laboratories is the other  
14 customer of Aquapharm. Mr. Karve now works  
15 independently, but he acts as an agent for Buckman and  
16 facilitates sales from Aquapharm to Buckman.

17 With that, I will turn the mike over to Mr.  
18 Mangwani.

19 MR. MANGWANI: Good afternoon, Mr.  
20 Carpenter, and ladies and gentlemen of the staff. My  
21 name is Vimal Mangwani. I am the director of  
22 Aquapharm Chemicals Private Limited. I have held this  
23 position for the past 35 years, and I am knowledgeable  
24 about Aquapharm's production, sales, marketing, and  
25 finances.

1 I have a bachelor's degree in chemistry and  
2 a post-graduate degree in business. I have traveled  
3 from India to testify before you in opposition to the  
4 antidumping petition filed by Compass.

5 Aquapharm is a family-owned company with  
6 approximately 200 employees and with a revenue of \$35  
7 million U.S. dollars per year. In addition to HEDP,  
8 we produce the full range of phosphonates, biosides,  
9 and polymers.

10 We export our products to countries  
11 throughout the world, including the United States, the  
12 European Union, Japan, and Australia. We also sell  
13 HEDP in India.

14 At the outset, I should emphasize that  
15 Aquapharm has only two customers in the United States:  
16 Buckman Laboratories and Zibex, Inc. We sell  
17 approximately 80 percent of our U.S. exports to  
18 Buckman and 20 percent to Zibex. In order to sell to  
19 Buckman and Zibex, Aquapharm had to go through a  
20 certification process that lasted several months.  
21 Aquapharm is the only company from India that is  
22 certified to sell to these two companies.

23 To the best of our knowledge, there is no  
24 Chinese manufacturer that is certified to sell to  
25 Buckman, and Zibex is currently purchasing all of its

1 supplies from Aquapharm.

2 The basic reason that Buckman and Zibex  
3 purchase from Aquapharm and not Chinese sources is  
4 that both companies have a strong preference for  
5 material that is quality traceable and that comes from  
6 a plant that has been inspected and certified for NSF-  
7 grade material.

8 Aquapharm is NSF certified, unlike factories  
9 in China. Only NSF-certified product can be used in  
10 swimming pool and spa applications, as well as  
11 resalination, a process used to inhibit the formation  
12 of scales in the production of drinking water.

13 Buckman does not want to keep two grades of  
14 HEDP in their warehouses, as Buckman also supplies to  
15 customers who require NSF-certified HEDP. The company  
16 seeks only NSF-certified material.

17 To the best of my knowledge, Chinese HEDP  
18 generally does not meet the quality levels necessary  
19 to obtain NSF certification, especially as such  
20 certification limits the level of impurities in HEDP.

21 To the Chinese suppliers, HEDP is a  
22 commodity product. Aquapharm looks upon HEDP as a  
23 semi-specialty product, and we seek to accommodate the  
24 special needs of our customers. We provide logistic  
25 support, analytical and applications support for

1 Buckman. For example, we warehouse HEDP in Alabama  
2 and arrange for transportation to Buckman at short  
3 notice, which other companies located further away  
4 cannot do so.

5 Our independent agent in the United States  
6 for sale to Buckman, Dr. Mohan Karve, is here today  
7 and will be happy to respond to questions about the  
8 Buckman account. Dr. Karve was employed by Buckman  
9 for 35 years and retired as a vice president. He is  
10 very familiar with the operations and the purchasing  
11 requirements.

12 Stated simply, because of this unique  
13 relationship that Aquapharm has with Buckman and with  
14 Zibex, and due to the high quality of our merchandise,  
15 which is NSF certified, Aquapharm does not generally  
16 compete with the Chinese. Our major competitors are  
17 suppliers, such as Compass, sold under the brand name  
18 of Brequest; Ambrodia, sold under the brand name of  
19 Brequest. Both of these companies are exporting HEDP  
20 to the United States from the United Kingdom.

21 The public version of this petition contains  
22 several allegations that Compass lost sales to  
23 Aquapharm. As we sell only to two customers in the  
24 United States, Buckman and Zibex, and we do not  
25 believe that Compass ever lost sales to these



1 customers, and we are at a loss to explain or  
2 understand Compass's allegation that they have lost  
3 sales to Aquapharm.

4 Quite the contrary, Buckman has informed us  
5 that Aquapharm has lost sales to Compass due to low  
6 prices by Compass. We will provide more details about  
7 these lost sales in our post-conference brief.

8 Please understand that the United States is  
9 not the primary market for Aquapharm's HEDP. Our  
10 largest market for HEDP is the European Union, and we  
11 are continually developing markets inside India. In  
12 the year 2007, Aquapharm sold twice as much HEDP in  
13 other markets than in the United States and four times  
14 as much HEDP in the European Union than in the United  
15 States. The European market demands superior quality  
16 HEDP, and the Chinese have not been well-accepted in  
17 the market.

18 Once again, this trend underscores the  
19 differences in quality between Indian and Chinese  
20 HEDP, which I discussed previously.

21 We further expect the demand for HEDP in the  
22 European Union to increase at a far greater pace than  
23 in the United States. The reason is that the EU has  
24 recently passed legislation known as REACH, which  
25 would decrease the demand and the use of NTA, which

1 has been determined as a possible carcinogen.

2 HEDP is a substitute product for NTA, and it  
3 is expected that many consumers will turn to HEDP to  
4 replace NTA, especially in the INI sector, which is  
5 the largest consumer of NTA.

6 Finally, Aquapharm has refused, on many  
7 occasions, to lower its prices for HEDP, despite  
8 requests from U.S. customers to do so in recent past.  
9 If Aquapharm wanted to dump HEDP in the United States,  
10 it could have easily done so but refused to do so.

11 We will document these instances in our  
12 post-conference brief. I thank you all for this  
13 opportunity to speak today, and I welcome your  
14 questions. Thank you.

15 MR. LEVINSON: John?

16 MR. ZIBRIDA: Good afternoon. My name is  
17 John Zibrida. I'm the president and the owner of  
18 Zibex, Inc. Zibex, Inc., is a Georgia corporation  
19 that was incorporated in June of 1999. My company  
20 specializes in the specialty chemicals and equipment  
21 used by the water service industry and other market  
22 areas.

23 My personal experience has been in the area  
24 of chemical production, research, and sales. I've  
25 worked in the area of phosphate, molybdenum, and

1 acrylic polymers, with specific emphasis on research  
2 and sales in the area of industrial water prior to  
3 forming Zibex. Zibex's sales of products include  
4 scale and corrosion inhibitors, and biosides.

5 I'm here today because you have invited me  
6 to discuss HEDP imports. Zibex specializes in the  
7 application of products for water service technology  
8 in industrial and municipal systems. We currently  
9 supply a variety of products to a variety of  
10 customers. We do offer our customer base  
11 phosphonates. There are many phosphonates available  
12 to customers.

13 HEDP is a compound that we have promoted,  
14 dating back to 1987. HEDP was once the dominant  
15 phosphonate in water treatment. Other, more efficient  
16 phosphonates have replaced and supplemented its use.  
17 Although HEDP continues to be important, we expect its  
18 use to decline as good water quality for industrial  
19 uses becomes scarce, and conservation measures  
20 increase.

21 We sell both domestically produced products  
22 from the U.S. and imports from India and Taiwan. Our  
23 imports of HEDP from India come exclusively from  
24 Aquapharm.

25 We work diligently to differentiate product

1 sales to customers with proper application and  
2 quality. We have concerns regarding the case before  
3 you and free trade. We are before you because there  
4 is a concern on our part that quality phosphonates  
5 from India are being lumped with lower-quality  
6 materials from China.

7 We have selected products for our firm from  
8 India because of its inherent higher quality, NSF  
9 certification, and product support. Many of our  
10 customers recognize the quality HEDP product from  
11 India with traceability to the dedicated manufacturing  
12 source. We have observed product-documentation issues  
13 from other sources.

14 We have been satisfied with our purchases  
15 and sales of products from Aquapharm and its  
16 dedication to a specialty chemical market. We pride  
17 ourselves on supplying HEDP to customers that have  
18 been abandoned by many HEDP manufacturers and import  
19 brokers who treat HEDP as a commodity.

20 To impose duties on India would deprive the  
21 U.S. of cost-effective, quality HEDP that provides for  
22 cost-effective solutions. Unnecessary duties on HEDP  
23 from India would be disadvantageous to many U.S.  
24 companies involved in water treatment. Our company,  
25 which deals in domestic and international sources of

1 raw materials, would be depriving its customers of  
2 high-quality products and would leave the U.S. with  
3 limited sources of HEDP.

4 Compass Chemical has been the low-priced  
5 importer of low-cost phosphonates from China for many  
6 years. These low prices from China have negatively  
7 impacted the market conditions and prevented  
8 development of successful sales of Indian products by  
9 Zibex. Current pricing of HEDP has kept it  
10 competitive to alternatives, which include other  
11 phosphonates and acrylic polymers.

12 The imposition of antidumping duties could  
13 put HEDP at a disadvantage in relation to other  
14 alternative technologies.

15 I thank you very much for your time. That's  
16 all I have to say. Thank you.

17 MS. LEVINSON: Mr. Karve does not have a  
18 prepared statement, but he is available for  
19 questioning. With that, I'll turn the mike over to  
20 Mr. Craven.

21 MR. CRAVEN: Good afternoon. My name is  
22 David Craven. I'm with the law firm of Riggle and  
23 Craven. We are in Chicago, Illinois. I'm appearing  
24 today on behalf of the Ad Hoc Water Treatment Chemical  
25 Producers' Committee. With me today is George Collias

1 of Uniphos, and he will be speaking briefly on several  
2 issues involving this case. Thank you very much.

3 MR. COLLIAS: Good afternoon. As David  
4 said, my name is George Collias. I work with Uniphos,  
5 a wholly owned subsidiary of Wujin Fine Chemical  
6 Factory, one of the leading phosphonate manufacturers  
7 in China. My background is with over 20 years with a  
8 major, water-treatment chemical company, so I'm quite  
9 familiar with the compounding of chemicals such as  
10 HEDP into the formulations that ultimately serve end  
11 users, and I am affiliated with businesses that do  
12 compound.

13 As I go a little further, I would like to  
14 just explain a few things that might be a bit contrary  
15 to what you've heard.

16 First and foremost, from the standpoint of a  
17 user, our customers, as you were told earlier, there  
18 is a risk that is incurred by a customer if they only  
19 rely on one factory for the entire output of their  
20 needs.

21 A single-source relationship is relatively  
22 rare in my experience. The typical experience among  
23 the major users, and the major users of phosphonates  
24 such as HEDP are the largest water-treatment chemical  
25 companies in the country and the largest manufacturers

1 of industrial cleaners and detergents. That is a  
2 group of approximately five to eight companies.

3 They take the decision to use an ingredient  
4 such as HEDP very seriously and with extreme caution.  
5 These companies are global in nature, and they only  
6 approve, on a geographic basis, the use of a chemical  
7 such as HEDP.

8 This is a very time-consuming process.  
9 Nothing is left to chance. We are undergoing an  
10 evaluation with one of the larger companies who has  
11 approved Wujin Fine Chemical Factory's HEDP in other  
12 parts of the world. They will not accept the data and  
13 the experiences from their counterparts, and we're  
14 going through a rather lengthy evaluation, sending  
15 samples to approximately six different organizations,  
16 and these people go through several different  
17 formulations, hopefully, not to discover a problem but  
18 to confirm that there is no problem with the  
19 formulation.

20 I want to give you, again, another  
21 perspective about these things called "formulations"  
22 in water-treatment chemicals and in detergents. We're  
23 not talking about one formulation. In general, these  
24 companies market 50 to 150 different formulations so  
25 the process of going through a technical evaluation is

1       lengthy, and the scientists involved have to go  
2       through a process of their experiences of what they  
3       think are the most sensitive formulations, and they  
4       evaluate each supplier's product to assure that no  
5       problems are discovered, and, hopefully, those  
6       problems are problems that would be instantaneous in  
7       nature, not one that would evolve over time.

8               We have experiences with different HEDP  
9       qualities. There is one experience where all  
10       specifications were met and a reaction occurred with  
11       an HEDP that formed a yellow. Now, generally, you  
12       might say colors are insignificant, but to people in  
13       the business of typically relying on products that  
14       they really don't understand, they look for  
15       consistency and quality.

16               If a product is colorless for the last five  
17       years, and it becomes yellow, the natural reaction on  
18       the part of the person who is using the chemical is to  
19       ask a question, "What's changed?" and that creates  
20       angst on the part of the supplier, and everybody has  
21       to start addressing and looking for answers and  
22       providing that there isn't a problem.

23               There are situations where HEDP quality can  
24       cause a destabilization of a formula. As Mr. Failon  
25       suggested, one of the impurities in HEDP and other



1 phosphonates are chlorides. As you accumulate a  
2 variety of different chemicals, and the chloride  
3 concentration increases to a certain level, certain  
4 chemicals fall out. These formulations typically have  
5 five to 10 different chemicals in them, and I'm  
6 speaking from the water-treatment perspective.

7           So it's a very complex, sensitive  
8 relationship that all of the chemicals have with each  
9 other, and people have to go through each and every  
10 step to make sure that when HEDP or any other  
11 ingredient is added to the formula, that problems have  
12 not occurred.

13           So the interchangeability factor, I believe,  
14 has been more liberal and easier than my experience  
15 has found to be the case.

16           There was an example about  
17 interchangeability and the commingling of HEDP from  
18 various suppliers. I'm familiar with the majority of  
19 the largest-volume users of HEDP, and the majority of  
20 them do not store HEDP in bulk. It's received in  
21 drums or tote tanks. I believe that they would not  
22 want to take the risk of commingling in those  
23 facilities.

24           Now, as far as NSF certification, I'm  
25 affiliated with just one of the Chinese phosphonate

1 manufacturers, and it seems as though they are given a  
2 broad brush of not being capable of meeting the needs  
3 of certification as demanding as NSF. I'm here to  
4 tell you that that is not the case with Wujin Fine  
5 Chemical Factory.

6 NSF certification is a process that is done  
7 to assure the public that the chemicals used in  
8 drinking water plants are made according to a standard  
9 process. That process is documented so that records  
10 can be retrieved in the future, if necessary.

11 Companies undergo a rigorous process to become NSF  
12 certified. Wujin Fine Chemical Factory has three of  
13 its phosphonates that are NSF certified.

14 When somebody asks whether your chemical is  
15 NSF certified, there isn't just a reliance on good  
16 faith. The NSF has a Web site that communicates to  
17 the public and to every user whose products are NSF  
18 certified. So you can go to [www.nsf.org](http://www.nsf.org) to determine  
19 whose phosphonates are NSF certified and whose aren't.  
20 I can assure you that Wujin's three phosphonates  
21 mentioned are NSF certified.

22 One last point: I'm involved in making many  
23 different formulations of water-treatment chemicals  
24 for cooling water. The HEDP component in those  
25 formulations is typically in the range of three

1 percent. Twenty percent is a rarity in water-  
2 treatment chemicals.

3 I would be glad to answer any questions that  
4 you might have that I can answer at this session. If  
5 not, I will answer them post-conference. Thank you  
6 very much for your time.

7 MR. CRAVEN: I have nothing more to add at  
8 this time. We're ready to take some questions. Do  
9 you have anything, Ms. Levinson?

10 MS. LEVINSON: I just wanted to clarify with  
11 Mr. Collias on the Wujin NSF-certified product. I  
12 wanted to confirm that it is, in fact, HEDP.

13 MR. COLLIAS: Yes, it is.

14 MR. CARPENTER: Thank you very much, Panel,  
15 for your presentation and for coming here today from  
16 various places to be with us. We appreciate it.  
17 We'll begin the questions with Mr. Comly.

18 MR. COMLY: My name is Nate Comly. I'm the  
19 investigator. I have only a couple of questions,  
20 since you have answered several of them in your  
21 presentation.

22 Do you agree with Compass's assertion that  
23 the U.K. is the only, other than China and India,  
24 nonsubject source of HEDP into the U.S.?

25 MR. MANGWANI: Yes. The U.K. is the only

1 source. There is some small material coming in from  
2 Germany called Schumer and Shultz, but that may not be  
3 only HEDP. There are other phosphonates.

4 MR. COMLY: Does Aquapharm compete with  
5 Compass for HEDP?

6 MR. CARPENTER: Excuse me.

7 MR. COLLIAS: I'm sorry. I'm a little hard  
8 at hearing, Mr. Comly, so I didn't even hear the  
9 question.

10 MR. COMLY: The question was, are there any  
11 other sources, other than England, of nonsubject HEDP?

12 MR. COLLIAS: Not that I'm aware of.

13 MR. MANGWANI: Yes. Aquapharm does compete  
14 with Compass.

15 MR. COMLY: Just to reiterate, but not with  
16 any Chinese producers.

17 MR. MANGWANI: Yes. That's true.

18 MR. COMLY: Can you describe for me the  
19 markets in India and then also in China, giving me  
20 kind of an example of the number of manufacturers in  
21 each country and whether or not the manufacturers are  
22 export oriented, or are they oriented more towards  
23 their home markets, and kind of the growth trends or  
24 the trends within each one of those markets, India and  
25 China?

1 MR. MANGWANI: There are four manufacturers  
2 of HEDP in India. The two largest are Aquapharm and  
3 Excel Industries. The other two are Renkel and United  
4 Phosphorous, but they are relatively small.

5 MR. COLLIAS: I'm not as familiar with the  
6 market conditions in China as I am in the United  
7 States.

8 MR. CRAVEN: We are in the process of  
9 compiling something, and we'll provide that with the  
10 post-hearing brief.

11 MR. COMLY: Great. Thank you.

12 MS. LEVINSON: Mr. Comly, Mr. Mangwani, I  
13 would just like you to respond to the part of his  
14 question asking about which companies in India are  
15 export oriented, and what is the demand for HEDP in  
16 India itself?

17 MR. MANGWANI: Aquapharm and Excel generally  
18 export their products, and the demand in India is  
19 about seven to 8,000 metric tons per year.

20 MR. COMLY: Do you see that growing?

21 MR. MANGWANI: Yes. India is growing at 9  
22 to 10 percent every year, and the demand for HEDP is  
23 growing about 14 to 15 percent. The reason is a lot  
24 of growth of infrastructure is there, and a lot of  
25 people were not using the chemicals in water

1 treatment. Now they realize that recycling has to be  
2 done in water, and they have started using the  
3 chemicals.

4 MR. COMLY: I guess, going on top of that,  
5 can you describe maybe some general demand and supply  
6 trends throughout the world market for HEDP and maybe  
7 also touch on price trends, which you may have to talk  
8 about in your post-conference brief?

9 MR. MANGWANI: I can only tell you about  
10 Aquapharm. Our biggest market is the European Union.  
11 We have been approved by major users there, and we  
12 sell four times more HEDP than we sell in the United  
13 States.

14 Generally, we sell our products directly to  
15 the end users. There is very small product which goes  
16 to the formulators or to the distributors because we  
17 believe in directly going to the customers and giving  
18 them application support. So we have a direct  
19 relationship with the customers.

20 In the United States also, 80 percent of our  
21 product is to Buckman, which is a direct consumer, and  
22 only 20 percent goes to Zibex, which is a distributor.

23 The demand in the European Union is  
24 increasing faster than in the United States, and in  
25 India and Southeast Asia also. So we expect our

1 future growth to come from those markets.

2 MR. COMLY: This is a question for Mr.  
3 Karve, I guess. Has Buckman attempted to have any  
4 Chinese producers certified to supply you?

5 MR. KARVE: At Buckman, at present, no  
6 Chinese HEDP has been certified.

7 MR. COMLY: Have you approached them to be  
8 certified?

9 MR. KARVE: Just to make it clear, I do not  
10 work for Buckman; I work for myself now. What I know  
11 from them, they have looked at Chinese sources in the  
12 past, but they did not meet their expectations in  
13 terms of all of the criteria they had in place.

14 MR. COMLY: Moving on to something a little  
15 different, would you agree with Compass's assertion  
16 that the purchasing and imports are cyclical in  
17 nature?

18 MR. CRAVEN: Is the question, are they  
19 cyclical in nature or seasonal in nature?

20 MR. COMLY: I'm sorry, seasonal, seasonal.

21 MR. CRAVEN: The question is, are the  
22 imports of HEDP, the sales of HEDP in the U.S.,  
23 seasonal in nature, i.e., it varies from quarter to  
24 quarter?

25 MR. COLLIAS: Yes, that's true. The major

1 influence of the seasonal demand is the air-  
2 conditioning systems of buildings when it's a water  
3 process. Many of your air conditioners do not have  
4 water circulating through the buildings, but the  
5 bigger buildings have water circulating through them,  
6 and you'll see cooling towers somewhere near the  
7 ceilings, the roofs, or adjacent. So, as Mr. Failon  
8 said, in the second and third quarter, it would be  
9 your highest air-conditioning demands for cooling  
10 water chemicals for comfort cooling.

11 Now, even industrial cooling has a little  
12 bit of seasonal demand but not as much. That's  
13 because the temperature of river water increases  
14 somewhat during the spring and the summer, and, again,  
15 that creates an extra demand for chemicals.

16 MR. COMLY: In the public version of the  
17 petition, Compass notes that there is an increasing  
18 rate of importation from China, specifically by  
19 conventional distributors, and I believe they brought  
20 that up in their presentation as well. Do you agree  
21 with this statement? I mean, are you seeing the same  
22 thing? Are you seeing more competition from  
23 distributors?

24 MR. COLLIAS: If I could, could I ask you to  
25 speak a little louder? Actually my doctors tell me I



1 should get a hearing aid, but I've been a little slow  
2 at doing that.

3 MR. COMLY: Sorry. I'll repeat my question.  
4 Is that better?

5 MR. COLLIAS: Yes.

6 MR. COMLY: Okay. In the public version of  
7 the petition, Compass notes, and they also noted I  
8 believe in their presentation, that there's an  
9 increasing rate of importation from China specifically  
10 by conventional distributors that have typically sold  
11 branded products. Do you agree with this? Are you  
12 seeing the same thing?

13 MR. COLLIAS: I think you're referring to  
14 whether there is an increasing proportion of HEDP  
15 sales through distributors in the United States. I  
16 don't have that experience to say that because we sell  
17 to compounders as well as distributors. We're  
18 relatively new. The Uniphos Corporation was just  
19 formed in October of 2006 so we don't have as much  
20 experience, as you'll see in our response to your  
21 questionnaire. We don't have 2005 or 2006 data. So I  
22 can only comment from 2007.

23 MR. CRAVEN: To the extent that we have that  
24 information we will certainly be providing it to the  
25 Commission in the post-hearing submission, but any

1 details we have, frankly, would be a bit confidential.

2 MR. COMLY: Understandable. That's all the  
3 questions I have for now.

4 MR. CARPENTER: Ms. Brown?

5 MS. BROWN: Thank you.

6 I had a couple more questions on the NSF  
7 certification. How long does that certification take  
8 place, and if you can give me some idea what it  
9 entails, the process?

10 MR. MANGWANI: It generally takes about six  
11 months. What they do is we have to apply to the NSF  
12 authorities in the United States. Then we fill out a  
13 questionnaire. Then they visit the plant in India.  
14 They visited our plant. They have gone through the  
15 process. They have seen the old records. They  
16 physically collect the samples of material and take it  
17 back to the United States and get it tested for the  
18 requirements. If it meets the grade, then they give  
19 you the NSF certification.

20 MS. BROWN: Does this have to be renewed  
21 every year or is it something that is --

22 MR. MANGWANI: There is a limit. I'm not  
23 sure whether it is one year or two years, but it has  
24 to be renewed.

25 MS. BROWN: For Buckman and Zibex, you

1 probably said this but I'm not clear, is the only  
2 product you buy NSF certified product? The only HEDP  
3 that you buy?

4 MR. KARVE: Yes. At Buckman they have a  
5 requirement that all HEDP supplied to them be NSF  
6 certified.

7 MR. ZIBRIDA: We buy both NSF and non-NSF,  
8 depending on the customer application.

9 MS. BROWN: What would you say the  
10 proportion of NSF is of what you buy?

11 MR. ZIBRIDA: I can't say offhand, but let's  
12 say in the range of 15-20 percent. Somewhere in  
13 there. That's a guess.

14 MS. BROWN: And with respect to the NSF that  
15 you purchase, do you buy NSF from U.S. suppliers and  
16 UK suppliers?

17 MR. ZIBRIDA: Aquapharm only.

18 MS. BROWN: Only Aquapharm?

19 MR. ZIBRIDA: Yes.

20 MS. BROWN: And with respect to Buckman, is  
21 that also true?

22 MR. KARVE: At Buckman one of the NSF  
23 suppliers is Aquapharm and the other is Compass.

24 MS. BROWN: If the Chinese product is NSF  
25 certified would you consider buying, purchasing that

1 product? We were under the impression this morning  
2 there was no Chinese product that was NSF certified,  
3 but now we're hearing that --

4 MR. ZIBRIDA: The product quality from  
5 Aquapharm, even the non-NSF material, will probably  
6 pass the NSF. There are certain trace minerals that  
7 we are very concerned about in phosphanates that are  
8 on the order of a thousand times drinking water  
9 standards, for example, on certain metals that we do  
10 not consider desirable for our customers and we would  
11 not put that into our supply chain.

12 MS. LEVINSON: Could I ask Mr. Karve to  
13 respond to that question as well on Buckman?

14 MR. KARVE: The same thing applies for  
15 Buckman as well. NSF is one of their expectations and  
16 the other, as Mr. Zibrida is saying, the other trace  
17 elements in the product itself, and they have very  
18 strict limitation on what they will accept and what  
19 they will not. And Aquapharm is one of the producers  
20 that has consistently passed their expectations.

21 MS. BROWN: Thank you.

22 When we talked about NSF this morning with  
23 Compass they I believe said they felt the product that  
24 needs to be NSF certified represents a rather small  
25 portion of the U.S. market. Do you have any sense of

1 that? Anybody can answer that.

2 MR. MANGWANI: We supply only to two  
3 customers. We don't know the U.S. market as such.

4 MS. BROWN: I understand.

5 MR. COLLIAS: I don't think I know the  
6 percent of NSF certified product that has to be in the  
7 market. We made a decision to market only NSF  
8 certified HEDP in the United States. That gives the  
9 customer the flexibility of using the same product for  
10 an application.

11 MS. BROWN: Thank you.

12 Mr. Mangwani, I know you only represent  
13 Aquapharm. Are you the major Indian supplier to the  
14 U.S. market? I probably should know this, but I  
15 don't. And you mentioned Excel. Are they also  
16 selling --

17 MR. MANGWANI: They are also selling to the  
18 United States.

19 MS. LEVINSON: I think Aquapharm represents  
20 over 90 percent of exports to the United States. Do  
21 you know?

22 MR. MANGWANI: As per the figures I think  
23 given in this petition, 80 percent.

24 MS. BROWN: To your knowledge are the other  
25 Indian suppliers supplying NSF certified product or is

1 it just --

2 MR. MANGWANI: No.

3 MS. BROWN: You're the NSF supplier.

4 Since you supply all over the world, can you  
5 give us some idea of, maybe you have to do this in a  
6 post-conference brief, of prices that you're getting  
7 in other markets for this product? Maybe generally  
8 and then more specific later on.

9 MR. MANGWANI: We do it in the post-  
10 conference.

11 MS. LEVINSON: Speaking generally we can say  
12 that prices in the European Union are generally higher  
13 than prices in the United States. Is that correct?

14 MR. MANGWANI: That's correct.

15 MS. BROWN: And the European Union is your  
16 main export destination right now?

17 MR. MANGWANI: That's right.

18 MS. BROWN: The Petitioners have pointed out  
19 and it was pointed out in their petition and this  
20 morning, that you're planning, the Indian producers  
21 are planning to add quite a bit of capacity, and that  
22 this poses a threat. Can you address that a little  
23 more? You've said your focus is going to continue to  
24 be the European Union, or do you have commitments for  
25 this new capacity, or what?

1 MS. LEVINSON: They never said it was  
2 capacity of HEDP, and I'm going to let Mr. Mangwani,  
3 they have increased capacity for other products.

4 MR. MANGWANI: About two years ago Chemical  
5 Week which is the chemical magazine approached us for  
6 writing an article on Aquapharm. As a general  
7 marketing practice we just gave an article out in  
8 which we had plans to double the capacity of all the  
9 products. So generally we double, and that has been  
10 written as only HEDP here. But if you see the  
11 article, it's very clear the whole company --  
12 biocides, polymers, as such was are doubling our  
13 capacity.

14 So we did increase HEDP capacity, but  
15 generally the whole company's capacity increased.

16 MS. BROWN: And with respect to the HEDP  
17 capacity increase, what are your plans for that? Why  
18 did you increase? Where are you planning to sell it?

19 MR. MANGWANI: Increase the capacity  
20 basically to meet the demand of the European Union.  
21 And in fact after increasing the capacity we are still  
22 running the plant at practically 100 percent. It is  
23 90 percent plus without even considering breakdowns,  
24 so we are running the plant fully and catering mainly  
25 to the European Union. So I don't think we have

1 capacity even to come to the United States.

2 MS. BROWN: Do you supply the European Union  
3 under contracts? Do you have contracts with them?

4 MR. MANGWANI: Yes.

5 MS. BROWN: One year contracts or --

6 MR. MANGWANI: That's right. Generally the  
7 large customers insist on one year contracts, but it's  
8 only the distributors normally we have six month  
9 contracts.

10 MS. BROWN: Any information you can provide  
11 us on your commitments going forward to your  
12 customers, particularly the European Union, would be  
13 useful.

14 I guess I have a question for both groups of  
15 Respondents. What's your position on how the  
16 Commission should define the like product in this  
17 case? The Petitioners are asserting that we should  
18 define it consistent with the scope.

19 MS. LEVINSON: On behalf of India, we're not  
20 challenging the definition of like product in this  
21 case.

22 MR. COLLIAS: I don't think we have a  
23 problem with the definition of like product either.

24 MS. BROWN: Thank you.

25 How about with respect to cumulation?



1 What's your position on whether we should be  
2 cumulating the Chinese?

3 MS. LEVINSON: That is very important to us.  
4 Part of the reason that we've taken a great deal of  
5 care to distinguish between products from India and  
6 products from China is because we would like to see  
7 the Commission not cumulate products from India with  
8 products from China, and that's a legal issue that  
9 we'll treat in more detail in the brief.

10 MS. BROWN: Thank you.

11 MR. CRAVEN: Frankly, one of the things that  
12 we have to do is review the business confidential  
13 information to make that determination, and due to  
14 various issues I actually haven't had a chance to  
15 review any of the BPI yet. So we're going to reserve  
16 our opinion on cumulation until after I've looked at  
17 the data and we will certainly provide our views on  
18 that in the post-conference brief.

19 That being said, I think some of the  
20 discussions today may already have enlightened the  
21 Commission on the cumulation issue.

22 MS. BROWN: Thank you, I'd appreciate any  
23 further light you can shed on that issue.

24 Also with respect to geographic distribution  
25 of your products, whether they're reaching the same

1 parts of the United States. Thank you.

2 MR. COLLIAS: From, I'll call it the Uniphos  
3 perspective, there isn't a major area of I'll call it  
4 market penetration that's based on a difference in  
5 pricing. There may be a difference in our sales based  
6 on the distribution of the customers, and that's  
7 really what's predominant in giving a response, and we  
8 did give a response on the geographies in our  
9 questionnaire. But it's primarily based on where the  
10 customers are at this time, and since we are  
11 relatively new at distributing in the United States,  
12 it's also a function of our relatively young age.

13 MS. LEVINSON: I'd just like to add to that,  
14 on the freight, it is my understanding and this is for  
15 Mr. Zibrida to confirm, but it's my understanding that  
16 the freight is fairly significant in the United  
17 States. I think Compass may have mentioned that this  
18 morning as well, that to transport the HEDP across the  
19 country would be a big expense. But that is part of  
20 the reason that Aquapharm has opened a warehouse near  
21 the Buckman facility so they can ship their product  
22 right to that warehouse and they have an advantage in  
23 supplying Buckman from that warehouse over others  
24 suppliers.

25 MS. BROWN: With respect to the UK product,

1 do any of you have any sense of how that pricing  
2 compares with what you're selling in the U.S. market?

3 MR. MANGWANI: Since we're supplying to two  
4 customers we are not well aware of the situation. But  
5 generally at Buckman, previously Rhodia, a UK company,  
6 was supplying the product, so we were sharing the  
7 business. Only last year Compass displaced Rhodia.  
8 So we believe our prices are more or less similar to  
9 Rhodia, because a customer will not pay higher prices.  
10 They would like to have the similar prices, to share  
11 the quantities. So we believe our prices were  
12 similar.

13 MS. BROWN: Mr. Karve, do you have any input  
14 on that?

15 MR. KARVE: Yes, as Mr. Mangwani says, this  
16 year, in 2007, we are sharing the business at Buckman  
17 with Compass and according to the purchasing people at  
18 Buckman, both companies are supplying them at  
19 comparable prices. This is what they tell us. That  
20 we are not necessarily the lowest price. We are the  
21 same or higher price as what Compass is charging.

22 MS. BROWN: How about UK? Do you --

23 MR. KARVE: I don't know.

24 MS. BROWN: Mr. Zibrida, do you know?

25 MR. ZIBRIDA: I don't know.

1 MS. BROWN: I believe that's, do you have  
2 any --

3 MR. CRAVEN: We don't have any specific  
4 comments on the UK pricing at this time. We will try  
5 to add something in the post-conference brief.

6 MS. BROWN: Thank you. I believe those are  
7 all the questions I have. Thank you very much.

8 MR. CARPENTER: Mr. Fetzer?

9 MR. FETZER: I'd like to thank the panel for  
10 their testimony, and especially those who have  
11 traveled long distances to be here. I'm just trying  
12 to figure out what's going on in this market.

13 I'd like to thank Mr. Collias for responding  
14 to some of the things that were said this morning in  
15 particular. That's very helpful, some of the  
16 questions I brought up. But I do want to follow up on  
17 a few of those.

18 One was on the end use, three percent number  
19 that you said was probably more representative than  
20 the 20 percent. Was that on a value basis or on a  
21 content basis?

22 MR. COLLIAS: For sure it's on a content  
23 basis. It's possibly less on a value basis.

24 MR. FETZER: The question was in terms of  
25 cost share, which obviously it's probably easier to

1 figure out what it is on a content basis than on a  
2 value basis.

3 MR. COLLIAS: I'm familiar with the various  
4 chemicals that go into these. They're called multi-  
5 functional products because they have five to ten  
6 different ingredients, and many of those ingredients  
7 have higher prices than the prices you observed in the  
8 presentation.

9 MR. FETZER: I appreciate that. And this  
10 would include any uses, water treatment and some of  
11 the other major uses that we talked about?

12 MR. COLLIAS: My perspective is primarily  
13 based on the water treatment chemicals.

14 MR. FETZER: Thanks.

15 Does anyone else on the panel have any  
16 thoughts? Mr. Craven?

17 MR. CRAVEN: I just wanted to clarify. When  
18 you're talking about water treatment chemicals here  
19 you're talking about boiler water treatment and not  
20 sanitation water.

21 MR. COLLIAS: Actually what I'm talking  
22 about are water treatment chemicals that are used for  
23 cooling applications, process cooling or comfort  
24 cooling.

25 MR. FETZER: Thank you.

1           Does anyone else on the panel have any  
2           comments regarding the end use cost share, whether  
3           it's for this application or for other ones?

4           MR. ZIBRIDA: There are so many formulations  
5           that it would be difficult to generalize, but what Mr.  
6           Collias indicated at three percent use rates would  
7           probably be on the order of 1.5 to 2 percent on a cost  
8           basis. There are other ingredients that are much more  
9           costly that are used at a higher rate in a  
10          formulation.

11          MR. FETZER: Thank you, I appreciate that.

12          Regarding the single source relationship  
13          which you said was rare, I think the Petitioners  
14          characterized it as the larger producers had multiple  
15          relationships, which wouldn't apply. Some of the  
16          smaller ones might have had single.

17          When you say rare, can you give a sense of  
18          how rare? Ten percent? One percent of the time that  
19          there might be purchasers who are only sourcing from  
20          one source?

21          MR. COLLIAS: Actually I'm not aware of a  
22          single source relationship that exists beyond one  
23          year. I think I said that companies, the major users  
24          do not typically share the business. The business is  
25          put out for, there are requests for quote that are

1 done on an annual basis. The technically qualified  
2 suppliers can bid on the business. The winner is  
3 awarded the business for, at most, one year.

4 MR. FETZER: Okay, thanks.

5 Does anyone else have any thoughts on this,  
6 the prevalence of single source relationships between  
7 suppliers? Of purchasers who only source from a  
8 single supplier.

9 Okay. The other thing was the commingling  
10 which you said typically doesn't happen. Does anyone  
11 else on the panel have any thoughts on the  
12 commingling? Does it happen? Does it not?

13 MR. KARVE: In the business model that I  
14 have seen they usually will not commingle just to be  
15 on the safe side, so they have traceability on the  
16 records going back to where the product was sourced  
17 from in case there are any follow-up complaints in the  
18 end user market.

19 MR. FETZER: Thanks.

20 We talked about the NSF qualifications. I  
21 guess one of the reasons it was important to me is  
22 because in the petition the Petitioners, or Compass  
23 said that Chinese and Indian product were  
24 interchangeable as long as they met certification.  
25 Now I'm hearing that maybe not everything is certified

1 but there might even be other things on top of that,  
2 trace elements.

3 I want to get back to the original question.  
4 Aside from NSF do you think that U.S. product is  
5 interchangeable with Indian or Chinese product?  
6 Whether it be NSF certification, whether it be the  
7 trace elements. Putting all those factors into play.  
8 And also the fact that okay, maybe something's not  
9 certified, but it may have the same qualities. Is  
10 there a way, and I'll open it up to the panel to give  
11 me their perspective on the interchangeability between  
12 U.S. product and imports from other countries,  
13 including the United Kingdom also, if you have any  
14 knowledge to that.

15 MS. LEVINSON: Does your question include  
16 the interchangeability between Indian and Chinese  
17 products?

18 MR. FETZER: Yes, sure. I didn't think of  
19 that, but any permutation.

20 MR. CRAVEN: I would simply suggest that the  
21 evidence that Compass presented this morning where  
22 they wouldn't even tell their supplier whether they  
23 were supplying them imported product or U.S. domestic  
24 product certainly suggests an interchangeability of  
25 product. In terms of our views, we believe the



1 Chinese product is of the first order and fully  
2 interchangeable, but I think in fact Compass' actions  
3 where they didn't even tell their customers, at least  
4 as I heard their testimony this morning, they didn't  
5 tell their customers whether they were providing them  
6 from the Smyrna plant or an import, would suggest that  
7 they believe that at least the Chinese and the U.S.  
8 product were interchangeable.

9 And I think the fact that I believe Buckman  
10 indicated they were buying from Compass and from  
11 Aquapharm, suggests that they don't view the, that  
12 they view the Indian and the U.S. product as  
13 interchangeable.

14 MR. FETZER: Any other thoughts on that from  
15 the rest of the panel?

16 MR. ZIBRIDA: I am aware of specific  
17 accounts that have dismissed their supplier over  
18 interchangeability issues when they realized they were  
19 buying product from origins with certificates that  
20 were not commensurate with what they thought they were  
21 buying. They changed the supplier at that point.  
22 Which indicates not necessarily 100 percent  
23 interchangeability between sources of product.

24 MR. FETZER: Is there any way we can  
25 generalize that across countries or say there is some

1 -- I mean is there a way to generalize that across  
2 countries?

3 MR. ZIBRIDA: Companies, not across the  
4 countries? Across countries?

5 MR. FETZER: Yes.

6 MR. ZIBRIDA: We haven't have any  
7 interchangeable problems with material from Aquapharm.  
8 I know we have increased sales at accounts that have  
9 had problems with interchangeable from China.

10 MR. FETZER: So you would say, just to be  
11 clear, U.S. and India would be interchangeable, but  
12 Chinese wouldn't?

13 MR. ZIBRIDA: That sounds about right.  
14 Quality products from the U.S. and quality products  
15 from India would be interchangeable.

16 MR. FETZER: And that's even with the issues  
17 of trace elements and such?

18 MR. ZIBRIDA: We are assuming that the  
19 products manufactured in the U.S. have the high  
20 quality standards with the low trace minerals in it.  
21 Assuming such. I haven't seen the analyses of some of  
22 these products at this time yet.

23 MR. CRAVEN: One other point. I don't think  
24 we're saying that you can just pick a random barrel of  
25 product and interchange it. It's a situation, as

1 George explained, there is a relatively significant  
2 review period by a supplier before they will put a  
3 particular factory into place. So what we're saying  
4 is that a Chinese producer after being reviewed can be  
5 put in to a factory if its quality level meets the  
6 requirement. It's not a freely interchangeable  
7 product. It's not fungible like say wheat.

8 MR. FETZER: Okay. Any other thoughts from  
9 the panel on that?

10 MR. ZIBRIDA: I think the opposition, with  
11 all due respect, represents one manufacturer of  
12 products, am I correct? Okay.

13 MR. FETZER: Okay.

14 MS. LEVINSON: John has imported from Taiwan  
15 product and has imported from India obviously. John,  
16 have you had particular problems with the product that  
17 is of Chinese origin that you don't witness in the  
18 Indian? Could you compare the Indian and the Chinese  
19 product?

20 MR. ZIBRIDA: We haven't had problems with  
21 our supplier from Taiwan, but we have had fewer  
22 acceptability issues with Indian material.

23 MR. FETZER: Thanks. That's very helpful.

24 Any other comments on that?

25 Mr. Collias, you made a comment earlier

1 about NSF certification being on a geographic basis.  
2 Or something about suppliers being approved on a  
3 geographic basis.

4 MR. COLLIAS: Yes. The major users of  
5 phosphates such as HEDP are global in nature. They  
6 are companies such as Nelco Chemical Company, GE Betz,  
7 Ashland, Johnson Diversy, Ecolab. All these companies  
8 have a global position in selling their products and  
9 services. What I said to you is that the approval  
10 process for ingredients such as HEDP are generally  
11 done on a geography by geography basis. Because  
12 formulations may be different that are sold in Europe  
13 versus Asia versus North America.

14 Did that answer your question?

15 MR. FETZER: Yes, so when you're talking  
16 geographic region, you're talking North America let's  
17 say versus country specific?

18 MR. COLLIAS: I'm generally talking about  
19 continental regions.

20 MR. FETZER: And we're talking about NSF  
21 qualification or we're talking about something else  
22 beyond that?

23 MR. COLLIAS: We're talking about the  
24 company's qualification of the ingredient for their  
25 respective products.

1 MS. LEVINSON: I just want to emphasize,  
2 again, NSF certification, it's factory by factory.  
3 You could have a factory in China that's certified or  
4 a factory in India that's certified, but the same  
5 company could have a factory in the UK that's not  
6 certified.

7 MR. FETZER: But I think what you're talking  
8 about in the geographic, this type of qualification is  
9 just what ingredients or what different types of  
10 things are in a particular formulation.

11 MR. COLLIAS: That's right.

12 MR. FETZER: Not so much NSF, it's not a  
13 quality issue as much as maybe a content. Okay. I  
14 might have got those confused.

15 This morning we heard Petitioners saying  
16 that many imports are sold on a cost plus basis  
17 instead of being bundled and possibly not taking  
18 advantage of customer leverage. Any comments from the  
19 panel in terms of that? And in particular, are  
20 imports typically sold in a bundle or sold separately?  
21 And if you have any comments on the cost plus.

22 MR. COLLIAS: I'm glad you asked that  
23 question. One of my degrees is in marketing and  
24 finance, and the training we go through on pricing is  
25 that there can be value pricing, there can be cost

1 plus pricing, and there can be a competitive reference  
2 pricing that a company chooses to price their  
3 products. It's my experience that in the United  
4 States with so many competitors selling HEDP, the  
5 pricing power is in the hands of the customer, not the  
6 supplier.

7 We're talking about major companies from the  
8 UK, many companies from China, and very capable  
9 companies from India, but the power is in the hands of  
10 the customer on pricing. That's not just at the large  
11 level, it's at the smaller level as well. So the  
12 customer is king in determining whether they're going  
13 to buy from us or anybody else.

14 MR. FETZER: What form does that usually  
15 take? How do they usually exercise that power?

16 MR. COLLIAS: Pardon me?

17 MR. FETZER: How do the customers usually  
18 exercise that power? Do they --

19 MR. COLLIAS: A simple yes or no. They have  
20 a reference of what their current supply capability  
21 is, and then they make a decision on whether your  
22 pricing is relatively reasonable. I say relatively  
23 reasonable. There are other factors. There could be  
24 the situation where the current supplier cannot supply  
25 the chemical in the time that's required. They may

1 not have the inventory. This thing called bundling,  
2 if you want to call it, and I want to spend a little  
3 more time on that, but when people make decisions to  
4 buy they could possibly buy I'll say two to five  
5 different chemicals, hoping that a company like  
6 Uniphos or a company like Compass or others, Zibex  
7 included, might have all the products available. Now  
8 where that becomes important is in the cost of  
9 delivery, if the situation is that the point of  
10 distribution is relatively far away from the  
11 customer's location.

12 So I've just described inventory  
13 availability of many chemicals, not just one, that  
14 become a factor in the purchase decision of a typical  
15 formulator.

16 Did that answer your question?

17 MR. FETZER: Yes. Any other thoughts on the  
18 panel regarding that?

19 So the customer, do you generally agree, Mr.

20 --

21 MR. ZIBRIDA: There's an abundant number of  
22 suppliers in the market today and some of them more  
23 sophisticated than others, but the pricing that is  
24 abundant, if you look at this peers data, Los Angeles  
25 is a wash in HEDP according to this peers data. So

1 the closer you are to Los Angeles, the more number of  
2 players you may run across.

3 I think what George is saying, there are  
4 adequate choices of different companies that a  
5 purchaser could go to should they seek it, and they  
6 would get a number of prices from these various  
7 suppliers. Some more sophisticated than others.

8 MR. FETZER: Mr. Karve?

9 MR. KARVE: In the case of Buckman  
10 definitely. Every year they put out a request for  
11 proposal from the suppliers on their approved list and  
12 they ask them to quote for the following year's  
13 complete supply of a certain quantity, then they  
14 compare the bids, then they do the selection on what  
15 they think is the best mix for them.

16 MR. FETZER: Okay. So in light of that, the  
17 characterization this morning from the Petitioners  
18 that imports were coming in, or subject imports at  
19 least on a cost price basis, I mean is that happening  
20 from some suppliers? Or is everybody sort of  
21 responding to this market power by trying to bundle or  
22 in other ways?

23 MR. COLLIAS: Our response is to try to have  
24 many things that the customer wants. We know we don't  
25 have significant pricing power. I saw that cost plus



1 argument almost, I'll call it criticized, but many  
2 people can't get much more than cost plus with the  
3 degree of competition in the marketplace.

4           There is the quality aspect as we discussed.  
5 Do you have the inventory aspect? In some cases do  
6 you count on me or somebody that I know to provide  
7 technical support? There are factors that come into  
8 the decision for people to do business with us. But  
9 the bundling is done as a response to what the  
10 customer wants, and I say bundling. That's to supply  
11 the product. Or supply several products at one order.

12           MR. FETZER: Okay. Any other thoughts?

13           MR. ZIBRIDA: This is not a particularly  
14 highly profitable market area of HEDP because of what  
15 we mentioned, the number of players. We certainly  
16 can't participate in many of these venues because in  
17 fact it would be a cost minus the way the prices are  
18 in the marketplace.

19           As George pointed out, some of these  
20 customers go through elaborate qualifications, but  
21 when it comes to reverse auctions that they engage in,  
22 all those qualifications are kind of a moot point  
23 because the price will beat all.

24           MR. COLLIAS: That's why I say customers  
25 work to have many technically qualified suppliers, and

1 then of course they work to drive the prices to as  
2 affordable level as possible.

3 MR. FETZER: So is it true that price,  
4 quality, availability are important, but at the end of  
5 the day there are enough suppliers out there that  
6 price sort of becomes the main factor?

7 MR. COLLIAS: There are many issues that  
8 still occur. The ability to supply can't be  
9 underestimated.

10 MR. ZIBRIDA: A business relationship is  
11 more important than just pricing. Quality is a given.  
12 You have to have the product quality. But a business  
13 relationship with a customer is one of the most  
14 important things that we talk about, so we seek to  
15 develop a better business relationship with customers  
16 to avoid these pitfalls of having to play a commodity  
17 pricing game. That's our strategy.

18 But nonetheless, the bitter economics, if  
19 there's an abundant supply, then prices will fall to  
20 the level of what the market conditions are.

21 MR. FETZER: I think this morning when I  
22 asked about long term relationships between suppliers  
23 and customers, Compass indicated it was something that  
24 was more in the past. Would you agree with that? Has  
25 it changed? Is it less true today? It sounds like

1 it's still true to some extent.

2 MR. KARVE: It is. In my particular  
3 experience with Buckman Laboratories I would say the  
4 customer relationship is a vital aspect of doing  
5 business. Aquapharm and Buckman have been related in  
6 business now for a little over ten years. It was a  
7 slow process to get to know each other, we can rely on  
8 each other that the product as promised is delivered  
9 when needed, as required, with what support is needed,  
10 and there is just a long term relationship that has  
11 taken place and I think that's very critical in  
12 maintaining the business with Buckman.

13 MR. FETZER: Okay.

14 MR. ZIBRIDA: Long term business  
15 relationships are paramount to our company's  
16 existence. There's no way I'd be here before you if  
17 we didn't have long term relationships.

18 MR. FETZER: Thank you.

19 MR. COLLIAS: I thin I speak on behalf of  
20 Wujin as well, they have the trust of several of the  
21 major users of phosphanates and that comes from many  
22 many different days where they could have been tested  
23 for a failure and they have passed the test in many  
24 different ways -- supply, quality, technical support,  
25 response.

1 MR. FETZER: Thanks.

2 Do you find in this market that there's  
3 usually, it might vary by customer, but is a quick  
4 turn-around usually demanded? Or are things usually  
5 sold out of inventory?

6 MR. COLLIAS: What's your definition of  
7 quick?

8 MR. FETZER: I don't know. How quick is the  
9 turn-around usually? Maybe that's a way of phrasing  
10 it.

11 MR. COLLIAS: It's customer dependent, but  
12 we have a customer that generally expects the order to  
13 delivery response time to be five business days.

14 MR. KARVE: In the case of Buckman, they  
15 require the supplier, they need a two day call-off  
16 notice, so the stock should be available as they need  
17 it within a two day period. Aquapharm is able to do  
18 this.

19 MR. FETZER: Thanks.

20 Compass has said, they I believe  
21 characterize it as a limited number of substitutes for  
22 HEDP and specifically said I think in their  
23 presentation that other polyphosphates, I can't  
24 pronounce them all, but aminocarbinates, EDTA, ATMP.  
25 Anyway, I just wanted to throw it out to the panel,

1 are there other substitutes for HEDP, whether they're  
2 physically or commercially viable?

3 MR. ZIBRIDA: There are other substitutes  
4 for HEDP and there are other phosphates, there are  
5 acrylic polymers, there are glassy phosphates, there  
6 are other technologies. There's reverse osmosis that  
7 can go either way. And there are ways to remove  
8 calcium. There are other technologies available that  
9 would change the use of HEDP. Vinal brought up the  
10 example of NTA, I think. Counslar cravings from the  
11 Chicago area, that was removed from detergents back in  
12 the '60s or '70s from that area. So we have  
13 experienced changes in technology, and we'll always  
14 change. So it's not like it's completely unique.

15 MR. FETZER: I guess, can your customers  
16 come and say, I mean they have a lot of power as it  
17 is. Can they say gee, if you charge me too much for  
18 HEDP I'll buy something else instead and use it? Does  
19 that happen? Is that part of their bargaining power?  
20 As other products become cheaper do you have to lower  
21 your prices in response? Is there that level of  
22 substitutability?

23 MR. ZIBRIDA: I would say that's a longer  
24 term trend, not something that happens  
25 instantaneously, but the answer would be yes. They

1 would seek to change to fit the economics of say a  
2 formulation or a technology for purposes. Or if there  
3 were limitations, for example, on HEDP with hardness,  
4 they would seek another compound to utilize as a  
5 substitute for HEDP.

6 MR. COLLIAS: I would say the work done to  
7 create a formulation, again, like I said, this is  
8 something that just doesn't happen in a minute. When  
9 somebody works to create a formulation to solve a  
10 certain type of performance requirement, there isn't  
11 I'll call it an enthusiasm to go and look for a  
12 different formulation. There's a first preference, of  
13 course, to try to have an acceptable alternative to  
14 each ingredient, whether it's HEDP, another  
15 phosphanate or another polymer. Only if those  
16 performance requirements can't be met by another  
17 supplier would somebody work to go and search for  
18 another ingredient or changing the proportion of HEDP  
19 in the formula.

20 MR. FETZER: Okay. It sounds like it's  
21 something that could happen but wouldn't be a short  
22 term in terms of, when you say long term, are we  
23 talking about five to ten years or --

24 MR. ZIBRIDA: Months.

25 MR. COLLIAS: Take the example of Molybdate

1 price runup in the recent past, the amount of  
2 Molybdate being used in say open recirculation is  
3 greatly reduced compared to 10 or 15 years ago because  
4 of a significant price runup.

5 MR. FETZER: In the past three years has  
6 this happened in the HEDP market? Have there been  
7 substitutes or products that have become cheaper or  
8 more expensive whether either more HEDP has been  
9 either substituted for that product or vice versa?

10 MR. ZIBRIDA: There may be examples in  
11 desalinization where lower priced materials could gain  
12 an edge over other alternate technologies, yes. There  
13 have been examples of that.

14 MR. FETZER: Okay.

15 MR. ZIBRIDA: And would go the other way  
16 with increased prices.

17 MR. FETZER: Sure.

18 Any other thoughts on that?

19 MR. COLLIAS: I think if somebody is going  
20 to look at an improvement of a product they will  
21 evaluate everything. The HEDP is there for one  
22 purpose. Many of the formulations will have more than  
23 one phosphonate. They'll have ratios of PBTC. It's  
24 something you may or may not be aware of, but it's  
25 another phosphonate as well as HEDP. I would say that

1 if people are going to review the product, I'd say  
2 that's what they're going to do initially is review  
3 the entire product and then see what ingredient has to  
4 lose or has to be changed to meet another objective.

5 MR. FETZER: Thanks on that.

6 I think that's all my questions. Thanks so  
7 much for your patience. We're just trying to figure  
8 this stuff out, so I really appreciate it.

9 MR. CARPENTER: Mr. Boyland?

10 MR. BOYLAND: Good afternoon. Thank you for  
11 your testimony. I have no questions.

12 MR. CARPENTER: Mr. Wanser?

13 MR. WANSER: Mr. Mangwani, I know you've  
14 been asked this before, but you were so adamant about  
15 it, that this is not a commodity chemical. So just  
16 asking the same question one more time, after you  
17 remove or account for all the impurities, why wouldn't  
18 that be a commodity chemical? Are you really talking  
19 about service?

20 MR. MANGWANI: Yes.

21 MR. WANSER: So that's what distinguishes  
22 it.

23 MR. MANGWANI: Our customers we are giving  
24 the service along with the product.

25 MR. WANSER: Such as? I mean do you help



1 the formulators?

2 MR. MANGWANI: We can use the example of  
3 Buckman, what service we give. We are giving them.

4 MR. KARVE: One thing, not just a chemical  
5 but the delivery requirement in terms of time, in  
6 terms of packaging, what they require, and also in  
7 terms of technical backup and analysis of anything  
8 they require connected to the use of that product.

9 One thing that was not brought out in  
10 earlier discussions was that Aquapharm has an  
11 excellent analytical quality control laboratory and it  
12 is called upon several times to provide analytical  
13 work done on either the product itself or when it's  
14 used at a certain place. Some questions that came up,  
15 that would resolve the issues to the customers of the  
16 customer. Those are all done, that is all included in  
17 the bundle of services offered, so to speak, by  
18 Aquapharm. So that kind of support is a really unique  
19 feature that exists between the Buckman and Aquapharm  
20 relationship

21 MR. MANGWANI: Sometimes what happens is  
22 Buckman laboratories do not have the time to do  
23 certain formulations because their chemists are busy  
24 with other work. So they'll ask you do this  
25 formulation and tell us how it behaves. We do it in

1 our laboratory and give them the results.

2 So even they buy the product, but still they  
3 have to do all this analysis, which we have been  
4 doing, and we don't charge for it. That's the type of  
5 service we give.

6 MR. WANSER: Thank you very much. I  
7 appreciate you folks coming here.

8 That's all my questions.

9 MR. CARPENTER: Mr. Corkran?

10 MR. CORKRAN: Thank you. And thank you all  
11 very much for the time and the very thoughtful  
12 presentation that you've given us. I have just a few  
13 questions to kind of follow up on what's already been  
14 asked.

15 One, just very briefly, I asked the Compass  
16 representatives this morning how susceptible, how  
17 easily this product could be inventoried and did it  
18 have a shelf life. It appeared from this morning's  
19 panel that it could be inventoried and at least did  
20 not have a short shelf life. Do you agree with that  
21 characterization?

22 MR. MANGWANI: Yes, it has a very long shelf  
23 life. That is true.

24 MR. COLLIAS: We agree.

25 MR. CORKRAN: Very good.

1           The next question I had goes to the issue of  
2           the potential for product shifting. Can you tell me,  
3           Mr. Mangwani, for Aquapharm, do you produce other  
4           chemicals on the same equipment that you use to  
5           produce HEDP? Or is your equipment already dedicated  
6           to HEDP?

7           MR. MANGWANI: Our equipment is dedicated to  
8           HEDP. The other equipment is dedicated to other  
9           phosphonates.

10          MR. CORKRAN: Thank you. That's very  
11          helpful.

12          This morning when Compass was talking about  
13          its operations it talked about that there was some  
14          internal consumption of product primarily tetrasodium  
15          salt of HEDP, but the volume was characterized as  
16          being very small. Again, can you tell me for  
17          Aquapharm, do you consume product internally? And is  
18          it typically used for products such as tetrasodium  
19          salt as Compass, or do you have a different type of  
20          operation?

21          MR. MANGWANI: Yes, we do consume to make  
22          tetrasodium salt, but we do not sell it in the U.S.  
23          market. That is for India and other markets.

24          MR. CORKRAN: Have you seen any changes in  
25          your operations for producing the downstream product,

1 any changes in the market, any changes in your ability  
2 to produce the downstream product?

3 MR. MANGWANI: Not really. There's been not  
4 significant change the last two or three years. In  
5 fact many customers are going away from buying the  
6 tetrasodium salt because that is more expensive than  
7 just buying the HEDP and utilizing it themselves.

8 MR. CORKRAN: Very good.

9 This question I'd like to address on  
10 Uniphos. Uniphos is a relatively new player in the  
11 U.S. market. Somewhat like Compass, and maybe in  
12 terms of the timeframe, or at least Compass as a  
13 domestic producer. So I have something of a similar  
14 question for Uniphos. What brought you into this  
15 market for HEDP? What did you see in this market that  
16 made it attractive?

17 MR. COLLIAS: Our response to the, I'll call  
18 it to the investigation for the formation of Uniphos  
19 was broader than HEDP. It was to serve North American  
20 customers in the way that they would like to be  
21 served. It became more than like. In the way they  
22 require being served. Some customers do not want to  
23 deal with the I'll call it the relatively high amount  
24 of working capital that's allocated to the purchase of  
25 a container full of chemical. A container typically

1 has let's say 75 drums, 35,000 pounds, and even the  
2 largest users would in many cases not need 35,000  
3 pounds a month.

4 So the largest users would ask for I'll call  
5 it the ability to have a relatively quick turn-around  
6 time as Mr. Fetzner started discussing, and they seek  
7 the presence of several U.S. locations for  
8 distribution near their manufacturing facilities.

9 So Uniphos was created to expand on the  
10 service capabilities that are needed to serve the  
11 North American market. It's not an unimportant factor  
12 that people at the Uniphos office are working at  
13 relatively the same time periods that their customers  
14 are working. Pacific time and Eastern standard time  
15 versus Asian standard time. So there's an ability to  
16 manage the customer's needs on the time zones that  
17 people would actually be talking to each other by  
18 phone call.

19 Those simple improvements were the kind of  
20 improvements we were working to create when we created  
21 Uniphos.

22 MR. CORKRAN: I have a question for  
23 Aquapharm which is something of the opposite type of  
24 question. My understanding was that Aquapharm has  
25 been in the U.S. market now for quite some time, is

1 that correct?

2 MR. MANGWANI: That's correct.

3 MR. CORKRAN: Can you describe for me how  
4 the U.S. market has changed over time, or at least  
5 what changes you've seen in the last three to five  
6 years, if anything has struck you as being  
7 particularly noteworthy.

8 MR. MANGWANI: We have very limited  
9 customers so we generally do not know most of the  
10 market in the United States. But generally what we  
11 have seen, the prices have come down because of  
12 Chinese manufacturers.

13 MR. CORKRAN: Okay. That concludes my  
14 questions.

15 I do have one request before I wrap up and  
16 that is, we have gotten some very good and very much  
17 appreciated responses to our questionnaires from a  
18 whole variety of market participants. I do want to  
19 urge, there are, in a few instances we are still  
20 missing questionnaires from certain importers of  
21 record for which we need to try to make sure we have  
22 the complete record for our Commissioners. So I would  
23 just urge one last time to try to get those  
24 questionnaires in as quickly and as completely as  
25 possible.

1           But again, your testimony today, all the  
2 work, you've put in on the questionnaires, all of it  
3 is very greatly appreciated and I thank you very  
4 much.

5           MR. CARPENTER: Thank you very much, panel,  
6 for your responses to all of our questions. This is a  
7 new product for us and we have a lot to learn in a  
8 short period of time so we do appreciate your helping  
9 us through this.

10           At this point we're going to take about a  
11 ten minute break to allow each side to prepare their  
12 closing statements. We'll begin those with  
13 Petitioners. Thank you.

14           (Whereupon, a brief recess was taken.)

15           MR. CARPENTER: Could we resume the  
16 conference at this point, please?

17           Would Petitioners come forward for their  
18 closing statements?

19           MR. McCAUL: Thank you very much for your  
20 time today and everybody for their involvement in this  
21 process.

22           I just have a few closing comments to make.  
23 Before I go any further I would like to address a  
24 couple of things that were raised in the Respondent  
25 testimony.

1           The first one is HEDP, is it  
2 interchangeably? I would tell you this. I wish that  
3 HEDP was a specialty chemical. Unfortunately, HEDP is  
4 a commodity chemical. There is no difference between  
5 the product that we supply, the product that comes  
6 from China, the product that comes from India. Minor  
7 differences. That's the first comment I would make  
8 and I'll leave it there.

9           The second thing I would like to comment on,  
10 there was much comment about long term relationships.  
11 I would say this to you about long term relationships.  
12 We love long term relationships with customers and we  
13 work to have long term relationships with customers.  
14 We care about them very much. But if long term  
15 relationships were as important today as they were  
16 some years ago, we would still be supplying 30-plus  
17 million pounds of product from the plant in Smyrna,  
18 compared to where we are today.

19           I would ask you also to consider that where  
20 is the long term relationship when, as the Respondents  
21 pointed out, a lot of the large customers today use a  
22 technique called reverse auctions where they do  
23 bidding for products. That is not exactly what I  
24 would define as long term relationships.

25           So that was my point when I was trying to



1 say that yeah, long term relationships used to be a  
2 bigger thing years ago than they are today. Not that  
3 they're unimportant.

4 Over the past eight years I believe it's an  
5 indisputable fact that imports from China of HEDP have  
6 increased 15-fold. Imports from India have risen from  
7 nothing, and over the last few years to today about  
8 probably a third of Chinese volume. Imported pricing  
9 from China and India has had a detrimental effect in  
10 the market in the United States for producers'  
11 products, and we believe that the evidence clearly  
12 shows that the product has been sold at less than fair  
13 market value.

14 Compass, in order to compete in that  
15 marketplace, has had to deal with the sort of bids  
16 that I was talking about, the competition from China  
17 and India, and would be completely out of business had  
18 it not offered pricing that allowed us to supply in  
19 this very competitive market.

20 Compass is the last manufacturer in the  
21 United States. We are determined to succeed. We've  
22 spent, as I mentioned before, \$2.5 million in capital  
23 improvements in the plant site since we acquired the  
24 plant.

25 If we are to succeed, we need some relief.

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1 We are happy to compete on a level playing field.

2 Finally, I would ask you a rhetorical  
3 question. If we are the last manufacturer in the  
4 United States and we disappear, then what do you think  
5 will happen to pricing of HEDP in this marketplace?

6 Thank you very much.

7 MR. CARPENTER: Thank you, Mr. McCaul.

8 Would Respondents please come forward now  
9 for their closing statements?

10 MS. LEVINSON: I have very brief remarks  
11 because I think a lot has been said today and I think  
12 the panel is very well informed.

13 One thing that struck me about Petitioner's  
14 testimony that I think will allow you to judge their  
15 credibility more than anything else is what they said  
16 about NSF certification. Perhaps I misunderstood, but  
17 I thought Mr. McCaul said that it's a nothing process,  
18 you can buy it, just call them up, you apply for it,  
19 you get it. And you heard our panel tell you that  
20 actually quite the contrary is true, that it's a very  
21 extensive process. It can take as long as six months.  
22 It involves samples. It involves visits by the United  
23 States government to factories abroad.

24 To me the significance of that fact is just  
25 how you look at the testimony you've heard from the

1       Petitioners today in light of that statement.

2                 However, I will note that although they've  
3       complained about exports from India, that by their own  
4       admission, by their own slide show, India's market  
5       share has remained constant at nine percent. Part of  
6       the reason for that may be that, as you heard, the  
7       Indians basically have two customers in the United  
8       States. Those are two customers neither of which is  
9       inclined to purchase Chinese product. And neither of  
10      which today is purchasing any significant quantities  
11      from China.

12                Finally I would submit that what Petitioners  
13      are really complaining about here today is a bad  
14      investment decision. You heard them talk about their  
15      Smyrna plant. There have been a whole host of  
16      companies that have owned that plant. There's Mayo,  
17      Calloway, Vulcan, Lynx. Compass bought that plant  
18      knowing all that. I assume they did some kind of due  
19      diligence. You have to question now, what made them  
20      think that all those other companies had failed, that  
21      they were going to succeed?

22                Because in fact what they did is they bought  
23      a dilapidated piece of equipment and they're now  
24      complaining that they were not able to make a go of it  
25      when they took that risk of not being able to make a

1 go of it with all of the information that was before  
2 them at the time of the investment.

3 Those are my only comments. Thank you.

4 MR. CARPENTER: Thank you, Ms. Levinson.

5 On behalf of the Commission and the Staff I  
6 want to thank the witnesses who came here today as  
7 well as counsel for helping us gain a better  
8 understanding for this product and for the conditions  
9 of competition in this industry. We do appreciate it  
10 very much.

11 Before concluding let me mention a few dates  
12 to keep in mind.

13 The deadline for the submission of  
14 corrections to the transcript is Monday, April 14th.

15 We are postponing the deadline for post-  
16 conference briefs from close of business Monday until  
17 Tuesday, April 15th at 12:00 noon.

18 If briefs contain business proprietary  
19 information, a public version is due on April 16th.

20 The Commission has not yet scheduled its  
21 vote on the investigations. It will report its  
22 determinations to the Secretary of Commerce on May  
23 5th, and Commissioners' opinions will be transmitted  
24 to Commerce on May 12th.

25 Thank you for coming. This conference is

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1 adjourned.

2 (Whereupon, at 2:07 p.m., the preliminary  
3 conference in the above-entitled matter was  
4 concluded.)

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**CERTIFICATION OF TRANSCRIPTION**

**TITLE:** HEDP from China and India  
**INVESTIGATION NO.:** 731-TA-1146-1147  
**HEARING DATE:** April 9, 2008  
**LOCATION:** Washington, D.C.  
**NATURE OF HEARING:** Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

**DATE:** April 9, 2008

**SIGNED:** LaShonne Robinson  
Signature of the Contractor or the  
Authorized Contractor's Representative  
1220 L Street, N.W. - Suite 600  
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

**SIGNED:** Carlos Gamez  
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

**SIGNED:** John DelPino  
Signature of Court Reporter