



Foreign Agricultural Service

**GAIN Report**

Global Agriculture Information Network

Required Report - public distribution

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**Italy**

**Strawberries**

**Annual**

**2002**

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**Report Highlights:**

**Italian strawberry production keeps declining, due to continued reducing planted area. Very high labor costs, particularly for harvesting, remain the main reason for that. Italian exports, too, are dropping, due to the strong competition from Spain in the leading European markets.**

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Includes PSD changes: Yes

Includes Trade Matrix: No

Annual Report

Rome [IT1], IT

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## PSD TABLES

PSD Table						
Country	Italy					
Commodity	Fresh Strawberries				(HA)(MT)	
	Revised	2000	Preliminary	2001	Forecast	2002
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Area Planted	4410	4410	4200	4318	0	4200
Area Harvested	4410	4410	4200	4318	0	4200
TOTAL Production	101600	101600	97000	99700	0	97000
Imports, Fresh	22000	22750	28000	24000	0	26000
TOTAL SUPPLY	123600	124350	125000	123700	0	123000
Exports, Fresh	37000	32975	35000	27000	0	26000
Domestic Fresh Market	76600	81375	80000	86700	0	87000
For Processing	10000	10000	10000	10000	0	10000
TOTAL UTILIZATION	123600	124350	125000	123700	0	123000

PSD Table						
Country	Italy					
Commodity	Frozen Strawberries				(MT)	
	Revised	2000	Preliminary	2001	Forecast	2002
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Deliv. To Processors	10000	10000	10000	10000	0	10000
Beginning Stocks	0	0	0	0	0	0
Production	10000	10000	10000	10000	0	10000
Imports	6000	8066	8000	11200	0	12000
TOTAL SUPPLY	16000	18066	18000	21200	0	22000
Exports	1300	1664	1000	3000	0	3000
Domestic Consumption	14700	16402	17000	18200	0	19000
Ending Stocks	0	0	0	0	0	0
TOTAL DISTRIBUTION	16000	18066	18000	21200	0	22000