



Alternative Fuel
Information Series

Clean Cities Award Winning Coalition

May 1999

U.S. DEPARTMENT of ENERGY
OFFICE of ENERGY EFFICIENCY and RENEWABLE ENERGY

Clean Cities—Atlanta

The First of Its Kind

On September 8, 1993, Atlanta became the first Clean City. With 48 alternative fuel vehicles (AFVs) in operation, eight refueling stations, and seven stakeholders, Atlanta was ready to begin spreading the word about the benefits of alternative fuels and paving the way for other cities and regions nationwide to join the Clean Cities Program.

Making an Impact

Since its official designation, Clean Cities—Atlanta has already met its year 2000 goal of operating more than 2,600 AFVs. The coalition has facilitated the installation of 86 refueling stations. And more than 30 stakeholders continue to help spur the Atlanta AFV market development by implementing many innovative alternative fuel projects.

In 1998, the U.S. Department of Energy (DOE) honored Atlanta with the Clean Cities **Movers and Shakers Award** for adding the greatest number of AFVs and refueling stations in its area. One of the hallmarks of this success has been the coalition's dedication to providing comprehensive alternative fuel and AFV information to fleet owners and operators.

Serving Fleet Needs

Clean Cities—Atlanta coordinated a Fleet Identification and Education Program that located several thousand organizations with vehicles in the metro area. In conjunction with the survey, the coalition developed an interactive computer program, "One Stop for Fleets," to serve as a resource for fleet managers. One Stop for Fleets provides in-depth information on alternative fuels, AFVs, mandates, incentives, fueling options, and more. A data entry component allows users to input specific information and have the computer make calculations based on that information. Details are available by visiting the Clean Cities—Atlanta Web site at <http://www.4cleanair.com>.

In addition, Clean Cities—Atlanta and Georgia Clean Air Vehicle Source created the *Georgia Natural Gas Vehicle (NGV) Refueling Directory*. This small, loose-leaf booklet lists all natural gas refueling stations in the state and includes addresses, directions, station specifications, and maps. The Georgia Propane Gas Association, working with the Georgia Department of Energy Resources, produced a similar directory for propane gas and motor fuel services.

Another program tool Clean Cities—Atlanta uses to help fleets and the public purchase and use AFVs is the "Advancing the Choice" workshop series. In 1998, the coalition hosted two events; more than 200 people attended each event. Atlanta is sponsoring these seminars again in 1999, and has scheduled a summer school board workshop and a legislative breakfast on AFVs.

Supporting AFV Legislature

Stakeholders from Clean Cities—Atlanta are also actively involved in supporting legislation that encourages the use of AFVs. Specifically, the coalition helped develop AFV license plates and pass a \$1,500 tax credit for certified low-emission AFVs. As a result of these efforts, Clean Cities—Atlanta won the 1999 Clean Cities **Legal Eagle Award** presented by DOE.



Georgia's AFV license plate

“With every project we do, we're able to bring together a large partnership, which makes for a great deal of success,” said Kent Igleheart, Clean Cities–Atlanta Coordinator. “We (the coalition leaders) have been the central coordinating point, but everybody's doing their part.”

About Clean Cities...

The Clean Cities Program is a voluntary, locally based government and industry partnership. The program, now in its sixth year, seeks to expand the use of alternatives to gasoline and diesel fuel in order to reduce dependence on imported oil, lessen air pollution, and increase public awareness about the benefits of using alternative fuels over gasoline and diesel. At least 70 coalitions and some 3,500 stakeholders have joined to support the Clean Cities Program.

Now in their third year, the Clean Cities Coalition Awards recognize outstanding achievements in building coalitions, promoting and increasing alternative fuel vehicle use, developing AFV infrastructure, and supporting alternative fuel and AFV legislation.

For more information, you can

- contact the Clean Cities Coordinator listed below
- call the Clean Cities Hotline at 1-800-CCITIES
- visit the Clean Cities Web site at <http://www.ccities.doe.gov>
or
- e-mail the Clean Cities Hotline at ccities@nrel.gov.

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