

Communicating Environmental Public Health Resources, Barriers, Collaboration

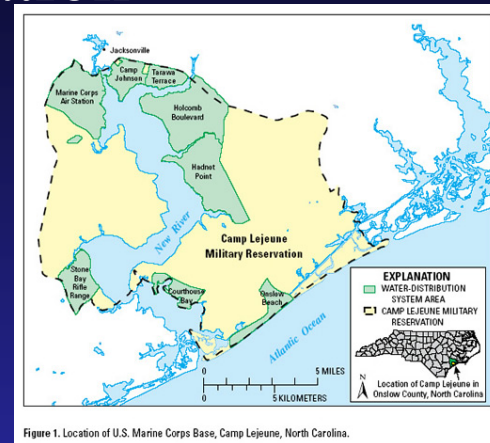


Figure 1. Location of U.S. Marine Corps Base, Camp Lejeune, North Carolina.



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"The findings and conclusions in this presentation have not been formally disseminated by the Centers for Disease Control and Prevention and should not be construed to represent any agency determination or policy."



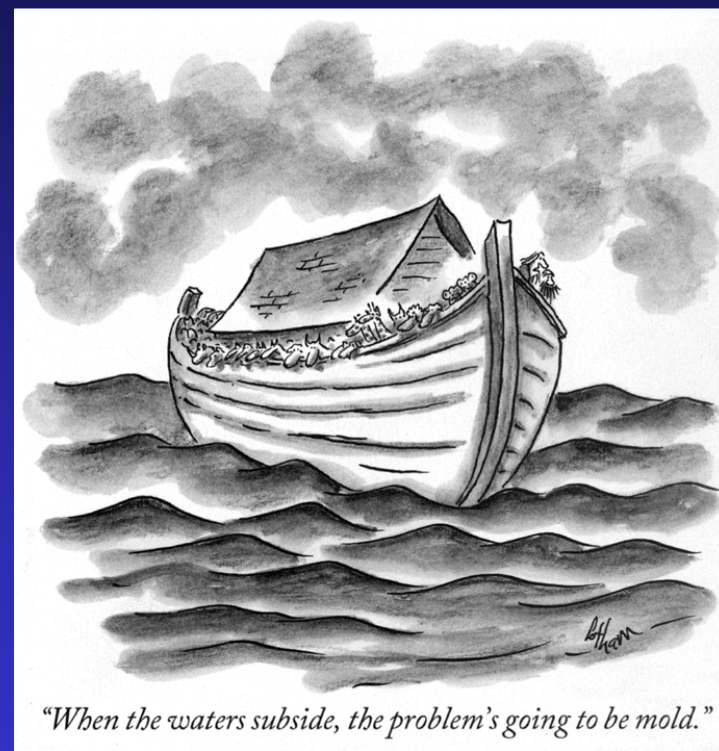
Resources Available from CDC/ATSDR

- Commitment to Public Service
 - Range and depth of Subject Matter Expertise
- Public Trust and Brand
 - Non-regulatory, science- based
- Access
 - Communities
 - Governmental Agencies
 - Web
 - International
 - Emergencies
 - Programs



Barriers to communicating environmental health messages.

- Perceived vs Actual Public Health Priorities
 - Katrina – toxic gumbo, typhoid, cholera, mold, lead, west nile
- Language
 - Risk, Exposure, Assessment, Hazard, Association, Cause, probability, likelihood
- Expectations
 - Compensation, Health Care, timeliness, objectivity
- Media
 - Science vs Storyline
- Skilled Spokespeople and Governmental Processes
 - Personnel, administrative, OMB, IRB,



Hurdling the Barriers through Collaboration

- Academia
- Public
- Governmental Agencies
- Non-Governmental Organizations

