



USDA Foreign Agricultural Service

# GAIN Report

Global Agriculture Information Network

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Required Report - public distribution

**Date:** 10/19/2006

**GAIN Report Number:** IT6039

## Italy

## Strawberries

## Annual

## 2006

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**Report Highlights:**

Strawberry production in Italy keeps declining, consequent to the continued downward trend of planted area. Decreasing profitability of the culture and strong competition from Spain remain the main negative factors.

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Includes PSD Changes: Yes  
Includes Trade Matrix: No  
Annual Report  
Rome [IT1]  
[IT]

## PSD Table

Country Commodity	Italy						(HA)(MT)		
	2004	Revised	Post	2005	Estimate	Post	2006	Forecast	Post
	USDA Official	Post Estimate	Estimate New	USDA Official	Post Estimate	Estimate New	USDA Official	Post Estimate	Estimate New
Market Year Begin		01/2005	01/2005		01/2006	01/2006		01/2007	01/2007
Area Planted	3451	3451	3592	3350	3350	3417	0	0	3350
Area Harvested	3451	3451	3592	3350	3350	3417	0	0	3350
Production	82000	82000	82000	80000	80000	78000	0	0	76000
Imports	34692	33000	34691	35000	35000	38000	0	0	40000
Total Supply	116692	115000	116691	115000	115000	116000	0	0	116000
Exports, Fresh	22887	23000	22886	20000	20000	22000	0	0	21000
Fresh Dom. Consumption	82000	82000	83805	85000	85000	84000	0	0	85000
For Processing	11805	10000	10000	10000	10000	10000	0	0	10000
Total Distribution	116692	115000	116691	115000	115000	116000	0	0	116000

## PSD Table

Country	Italy								
	Strawberries, Frozen								
Commodity	2004			2005			2006		
	USDA Official	Post Estimate	Post Estimate New	USDA Official	Post Estimate	Post Estimate New	USDA Official	Post Estimate	Post Estimate New
Market Year Begin		01/2005	01/2005		01/2006	01/2006		01/2007	01/2007
Deliv. To Processors	10000	10000	10000	10000	10000	10000	0	0	10000
Beginning Stocks	0	0	0	0	0	0	0	0	0
Production	10000	10000	10000	10000	10000	10000	0	0	10000
Imports	9295	11000	9295	93000	10000	9700	0	0	10000
Total Supply	19295	21000	19295	103000	20000	19700	0	0	20000
Exports	442	400	441	300	300	800	0	0	1000
Domestic Consumption	18853	20600	18854	102700	19700	18900	0	0	19000
Ending Stocks	0	0	0	0	0	0	0	0	0
Total Distribution	19295	21000	19295	103000	20000	19700	0	0	20000