



2007 ECONOMIC CENSUS

Commercial Banking, Savings Institutions, and Other Depository Credit Intermediation, Consolidated

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

FI-52250

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
 - Do not use pencil or felt-tip pen.
 - Place an "X" inside the box.
 - Please center numbers in their respective boxes.
 - Do not put slashes through 0 or 7.
- Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is a consolidation of all your company's domestic establishments for the industry specified in the mailing address section. Establishments are generally single physical locations. Please update the pre-identified establishments for this industry in the locations of operations supplement. For further clarification, see information sheet(s).

1 - 4 Not Applicable.

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$1,025,628.79**: **Report** →

If a value is "0" (or less than \$500.00): **Report** →

Mark "X" if None	2007				
	\$ Bil.	Mil.	Thou.	Dol.	
<input type="checkbox"/>		1	0	2	6
<input checked="" type="checkbox"/>					

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE
(Refer to accompanying information sheet(s) for special instructions for this question.)

Mark "X" if None	2007			
	\$ Bil.	Mil.	Thou.	Dol.
<input type="checkbox"/>				

Revenue 0100

6 Not Applicable.

52250016

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees for this reporting unit whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

2007
Number

A. Number of employees for pay period including March 12 0320

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll 0300

2. First quarter payroll (January-March, 2007). 0310

8 - 18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this reporting unit's principal kind of business in 2007?
(Mark "X" only ONE box.)

Commercial banks

- 0700
- 522 110 10 1 Bank primarily engaged in full service commercial banking - national charter
 - 522 110 20 1 Bank primarily engaged in full service commercial banking - state charter
 - 522 110 30 1 Commercial bank - not chartered
 - 522 210 00 5 Bank primarily issuing credit cards - national charter
 - 522 210 00 4 Bank primarily issuing credit cards - state charter
 - 522 110 40 1 Branch of foreign bank
 - 522 293 00 4 Agency of foreign bank - primarily trade finance
 - 522 298 81 5 Agency of foreign bank - primarily commercial finance
 - 777 520 00 1 Nonbank bank - Specify ↴

0701

Trust companies

- 522 110 10 2 Depository trust company - national charter
- 522 110 20 2 Depository trust company - state charter
- 523 991 00 A Nondepository trust company
- 777 520 00 6 Other trust company - Specify ↴

0701

CONTINUE WITH 19 ON PAGE 3

CONTINUE ON PAGE 3

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Savings institutions

- 0700 522 120 10 1 Federal savings institution
- 522 120 30 1 Nonfederal savings institution

Other depository credit intermediation

- 522 190 00 1 Depository industrial bank
- 522 190 00 3 Private bank

Other business activities

- 775 000 00 1 Other kind of business or activity - Specify **7**

0701

20 and 21 Not Applicable.

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

Report whole percents

2007				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				3 9

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sources of revenue for this reporting unit, either as a dollar figure or as a whole percent of total revenue (reported in **5**). See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS above. Do not combine data for two or more lines.)

Line 1 - Loan income includes interest received, origination and other fees received, and revenue from sales of loans.
Line 1a - Includes government guaranteed loans, loans secured by accounts receivables and inventory. **Line 1c** - Includes agencies and foreign.

Line 2 - Revenue from all sources of credit card industry, including interest, fees, processing, insurance, and services.

Line 5 - Revenue includes conditional sales contracts and mutual assistance clubs.

Line 7 - Includes commissions, fees, margin interest, etc. Excludes trading on own account.

Line 8 - Includes commissions, fees, margin interest, etc. Excludes trading on own account.

Line 9 - Includes commissions, fees, margin interest, etc. Excludes trading on own account.

Line 11 - Revenue includes interest and fees.

Line 14 - Bundled account related services provided for a flat fee and usually paid monthly.

Line 15 - Fees for services such as NSF fee, research and inquiry fees, early withdrawal penalties, and other incremental fees.

Line 16 - Services that are fee based including cash management, lock box, bookkeeping, coin and currency counting, wire transfer, and other related services.

Line 17 - Revenue from fees from payment instruments including letters of credit, performance bonds, and others not elsewhere classified.

Line 18 - Revenue from retail currency transactions.

Line 19 - Revenue from the creation of a fiduciary relationship, including administration and management of corporate funds such as benefit or profit sharing plans, transfer and other agents, and estate administration.

Line 21 - Includes revenue from services related to mergers and acquisitions, as well as the issuance of fairness opinions.

CONTINUE WITH **22** ON PAGE 4

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
1. Loan products - income						
a. Loans to businesses - commercial and industrial mortgages	55012					
b. Loans to businesses - other	55013					
c. Loans to governments	55014					
d. Loans to consumers - secured, residential mortgages	55015					
e. Loans to consumers - secured, home equity	55016					
f. Loans to consumers - secured, vehicle	55017					
g. Loans to consumers - secured, other	55018					
h. Loans to consumers - unsecured	55019					
i. Sum lines 1a through 1h	55010					
2. Credit card products - income						
a. Credit card cardholder products - businesses and governments	55031					
b. Credit card cardholder products - consumer	55032					
c. Credit card merchant products	55033					
d. Credit card association products	55034					
e. Sum lines 2a through 2d	55030					
3. Factoring - fees	55230					
4. Leasing products - income						
a. Operating leases - motor vehicle	55241					
b. Operating leases - other	55242					
c. Finance leases	55243					
d. Sum lines 4a through 4c	55240					
5. Installment credit income						
a. Business sales financing	55251					
b. Consumer sales financing	55252					
c. Sum lines 5a and 5b	55250					
6. All other credit financing products - income	55260					
7. Brokering and dealing products - debt instruments	55410					

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CONTINUE WITH ON PAGE 5

CONTINUE ON PAGE 5

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
8. Brokering and dealing products - equities	55610					
9. Brokering and dealing products - derivative contracts	55710					
10. Brokering and dealing investment company securities, including mutual funds, closed-end funds, and unit investment trusts	55910					
11. Financing related to securities	56210					
12. Trading debt instruments on own account - net gains (losses)	56510					
13. Trading other securities and commodity contracts on own account - net gains (losses)	56910					
14. Deposit account service packages	57010					
15. Separately-priced deposit account products	57020					
16. Cash handling and management products	57030					
17. Document payment products	57040					
18. Foreign currency exchange - fees	57050					
19. Trust products - fiduciary fees						
a. Trust products for businesses and governments	57411					
b. Personal trust products	57412					
c. Other trust products	57413					
d. Sum lines 19a through 19c	57410					
20. Automated Clearinghouse (ACH) products - fees	57610					
21. Financial planning and investment management products						
a. Financial planning and investment management services for businesses and governments	57711					
b. Personal financial planning and advice products	57712					
c. Personal investment management products	57713					
d. Sum lines 21a through 21c	57710					
22. Direct insurance products - premiums	58140					
23. Reinsurance products - premiums	58180					

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CONTINUE WITH **22** ON PAGE 6

CONTINUE ON PAGE 6

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
24. Other products supporting financial services - fees - <i>Specify</i> 						
	57810					
25. TOTAL (Should equal 5 if reporting in dollars.)	59990					1 0 0

23 and 24 Not Applicable.

25 EXPORTED SERVICES

NOTE - An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Services provided to domestic subsidiaries of foreign firms are excluded.

A. Did the receipts or revenue (reported in **5**) include any amounts for exported services?

0911 Yes - Go to line B

0912 No

2007		
\$ Mil.	Thou.	Dol.

B. Amount of receipts or revenue for exported services 0914

26 SPECIAL INQUIRIES

A. LOAN INCOME

For each type of loan product listed below indicate the percentage of income that is derived from interest, origination fees, and other fees.

Loan Type	Mark "X" if None	2007			
		Percentage of loan income from:			
		Interest	Origination Fees	Other Fees	Total
1. Loans to businesses and governments 0519	<input type="checkbox"/>	0515	0516	0517	
		%	%	%	1 0 0 %
2. Loans to consumers - secured, residential mortgages and home equity 0549	<input type="checkbox"/>	0545	0546	0547	
		%	%	%	1 0 0 %
3. Loans to consumers - secured, vehicle and other 0589	<input type="checkbox"/>	0585	0586	0587	
		%	%	%	1 0 0 %
4. Loans to consumers - unsecured 0599	<input type="checkbox"/>	0595	0596	0597	
		%	%	%	1 0 0 %

CONTINUE WITH **26** ON PAGE 7

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

26 SPECIAL INQUIRIES - Continued

B. CREDIT CARD PRODUCTS

Did this reporting unit have income from credit card products during 2007?

0128 Yes

0129 No (If no, mark "X" and go to C.)

Estimate the percentage of this reporting unit's credit card products income from the following sources.

1. Interest	0123
2. Cardholder fees	0124
3. Merchant fees	0125
4. Other fees	0126
5. TOTAL	

2007	
Percent	
	%
	%
	%
	%
1 0 0	%

C. MISCELLANEOUS INTEREST AND FEES

For each type of credit financing product listed below, indicate the percentage of income that is derived from interest, fees, and other credit financing.

Credit Financing

Mark "X" if None

1. Leasing	0142	<input type="checkbox"/>
2. Installment credit	0609	<input type="checkbox"/>
3. Other credit financing	0629	<input type="checkbox"/>

2007							
Percentage of loan income from:							
Interest		Fees		Other		Total	
0133	%	0135	%	0138	%		%
	%		%		%	1 0 0	%
	%		%		%	1 0 0	%
	%		%		%	1 0 0	%

D. BROKERING AND DEALING PRODUCTS

Did this reporting unit have income from brokering and dealing products during 2007?

0173 Yes

0174 No (If no, mark "X" and go to 23.)

Estimate the percentage of this reporting unit's brokering and dealing income from the following sources.

1. Fees and commissions	0159
2. Interest income from trading accounts	0161
3. Net gains (losses) in trading accounts, excluding interest income	0163
4. Margin interest	0165
5. Other	0167
6. TOTAL	

2007	
Percent	
	%
	%
	%
	%
	%
1 0 0	%

52250073

27 Not Applicable.

28 LOCATIONS OF OPERATION

A. Complete the Pre-identified Locations of Operation supplement (See attached pages for **23A.**)

B. Complete the Additional Locations of Operation supplement (See attached pages for **23B.**)

C. Number of locations

Include:

- All locations in operation or temporarily inactive in **23A.**
- All locations added in **23B.**

Exclude:

- All locations that have ceased operation or were sold.

Mark "X" if None

2007
Number

Total number of locations currently in operation 6070

29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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