

Data Center Energy Use, Metrics and Rating Systems

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Today's Agenda



Introduction

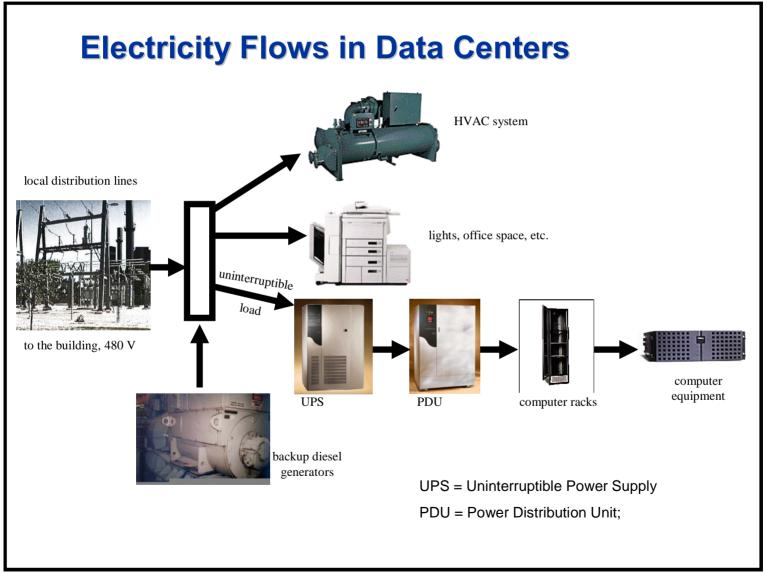
• Energy Usage in Data Centers

- -Opportunities for Improvement
- -Selecting a Performance Metric
- -Rating Systems
- Implementing a Metric
- Next Steps



- Data Centers 15-40x the energy intensity of typical office buildings
- A single rack of servers can be 20 kW —\$17k per year (at \$.10/kWh) per rack —Hundreds of racks per center
- Where are the opportunities?
 - -25 data centers benchmarked





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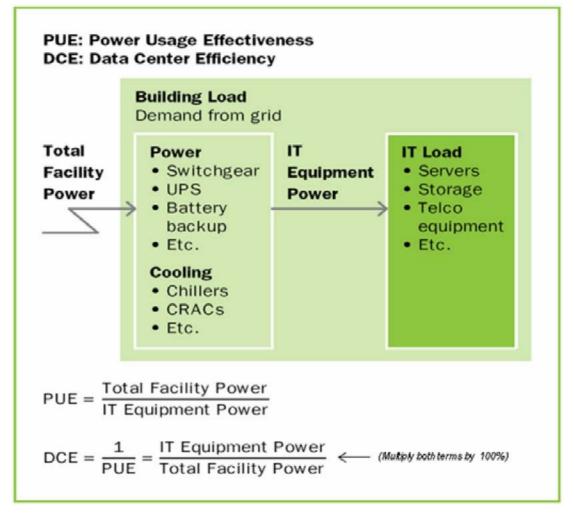
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- High-level
 - —IT/total
 - —useful work/total
- Subsystem
 - -Power distribution
 - -HVAC
 - -Lighting
- Facility performance (other than energy)

High-level Facility Metrics

E.g. Green Grid, PUE and DCiE



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Source: The Green Grid Data Center Power Efficiency Metrics. ©2007. Used with permission

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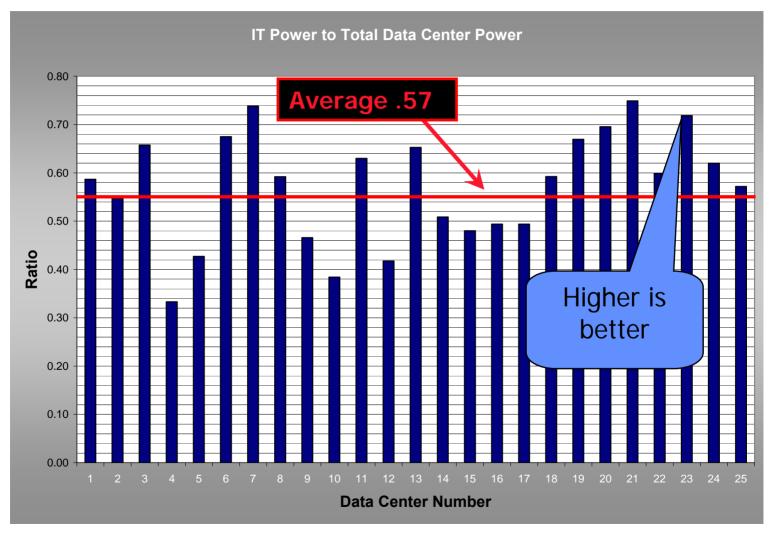


• E.g. Uptime Institute:

"Site Infrastructure Power Overhead Multiplier (SI-POM)" = Total/IT

Source: "Four Metrics Define Data Center "Greenness" ", Uptime Institute, 2007.

Percentage of electricity delivered to IT equipment



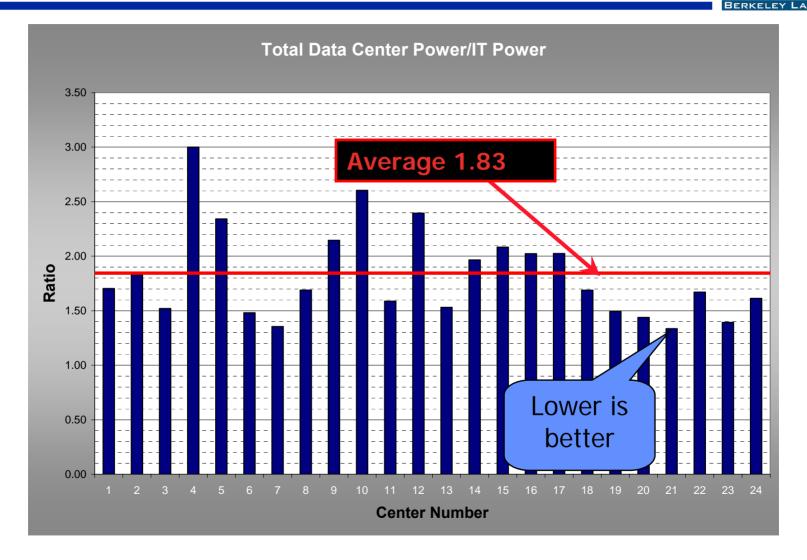
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Source: LBNL Benchmarking

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Total Power/IT Power



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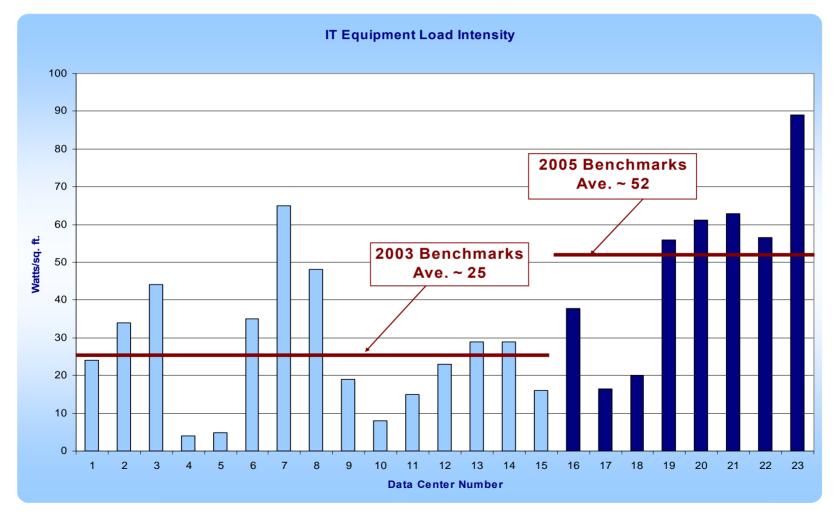
Source: LBNL Benchmarking

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- Watts per square foot
- Power distribution: UPS efficiency, IT power supply efficiency
 - Uptime: IT Hardware Power Overhead Multiplier (ITac/ITdc)
- HVAC
 - IT total/HVAC total
 - Fan watts/cfm
 - Pump watts/gpm
 - Chiller plant (or chiller or overall HVAC) kW/ton
- Lighting watts/square foot
- ANCIS: Rack cooling index (fraction of IT within recommended temperature range)
- ANCIS: Return temperature index (RAT-SAT)/ITΔT

IT equipment load density



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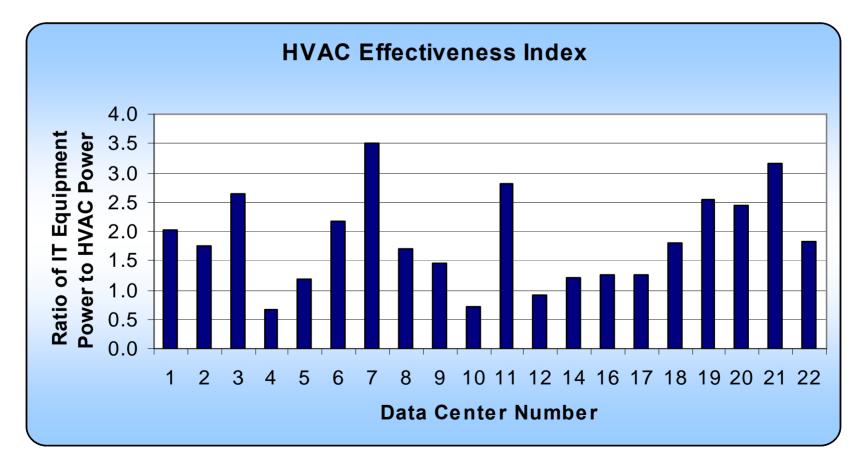
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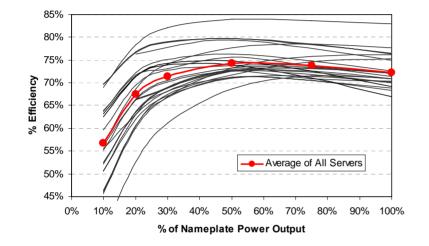
We observed a wide variation in HVAC performance



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Efficiency of Information Technology Power Supplies and Uninterruptible Power Supplies

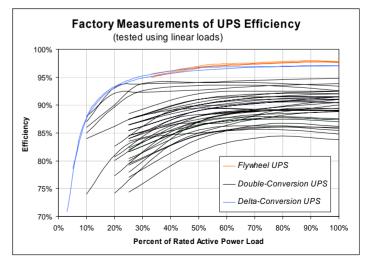




UPS efficiency also varies a lot.

(Do they need the same environment as the IT equipment or can their conditions be relaxed?)

Power supplies in IT equipment generate much of the heat. Highly efficient supplies can reduce IT equipment load by 15% or more.



Summary of Opportunities for Energy Efficiency

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- Air management
- Right-sizing
- Central plant optimization
- Efficient air handling
- Free cooling
- Humidity control
- UPSs and power supplies
- On-site generation
- Liquid cooling
- Design and M&O processes

Benchmarking for Energy Performance Improvement



Energy benchmarking can be effective in helping to identify better performing designs and strategies. As new strategies are implemented (e.g. liquid cooling), energy benchmarking will enable comparison of performance.



Options:

- Rating system for new data centers based on design criteria
- Recognition program for upper quartile energy efficient performance for existing data centers
- Performance label for existing data centers, with requirement for continuous improvement





- Model: LEED-New Construction
- Labs21 developed a LEED-based rating system for laboratories – basis for proposed LEED for Labs
- LBNL is working with the California Energy Commission on creating credits for data centers
- Principle focus on energy efficiency
- Secondary focus on site, materials, water, indoor environment
- Must achieve a minimum number of points to be certified
- Documentation required for each point
- Additional levels of achievement possible
- Does not address post-construction performance



- Model: ENERGY STAR for Buildings
- Would need statistical model for existing data centers that included process as well as building performance
- Exclusive focus on energy efficiency
- Performance rating of ≥75 points on a scale of 1-100 based on statistical data
- Application requires
 - Company to benchmark itself against performance index
 - Professional engineer verifies and prepares statement of performance
- Label is good for one year
- Reapplication required to maintain ENERGY STAR



- Model: Facility certification for energy efficiency
- Under development for industrial plants- 2009 pilot
- Model suitable for existing data centers
- Comprehensive for processes and building
- Exclusive focus on energy efficiency
- Certification requires:
 - Compliance with energy management standard
 - Minimum implementation of recommendations that meet company IRR
 - 5% energy intensity reduction over 2 years
 - Verification of energy savings required
- Re-certification every 3 years; 7.5% energy intensity reduction requirement