

# The Magic of Community:

History, Change, and Regional Development



Discover the Magic!  
[www.comm-dev.org](http://www.comm-dev.org)

Co-Sponsored by:



National Rural Development  
Partnership



COMMUNITY  
DEVELOPMENT  
S O C I E T Y



Wisconsin Rural Partners, Inc.



The Community Development Society (CDS) invites you to join community development practitioners, researchers, policy makers, and citizen leaders from around the world at the 39<sup>th</sup> Annual International

Conference in Appleton, Wisconsin. This year CDS is pleased to partner with National Rural Development Partnership (NRDP) and Wisconsin Rural Partners (WRP) for what promises to be an outstanding conference experience.

Our conference theme, *The Magic of Community: History, Change, and Regional Development*, will explore a growing interest in promoting regional development, i.e., looking beyond any one development project, program, or community to integrate development with neighboring communities, towns, and cities in a geographic area. Conference participants will be exposed to a wide array of community development activities and approaches from North American and international presenters and guests. Whether you practice community development in an urban, rural, regional, or international setting, there will be ample learning opportunities for you at the conference. Whether your notion of community development includes economic development, community health, leadership, rural policy, or municipal management, there will be ample networking opportunities for you as well.

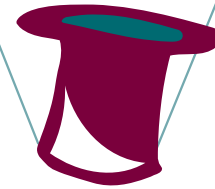
In addition to an excellent line-up of speakers and workshops, we also want you to experience northeastern Wisconsin through Mobile Learning Workshops, and that famous Wisconsin hospitality through the Sunday evening Welcome Reception, Monday evening Tailgate Party, and Wednesday evening Awards Banquet and dance.

We look forward to seeing you.

Sincerely,

Linda A. Sunde  
CDS Vice President, Program

# Welcome!



## Discover the Magic!

[www.comm-dev.org](http://www.comm-dev.org)



Welcome to the 39<sup>th</sup> Annual International Conference! The National Rural Development Partnership (NRDP) is delighted to once again partner with the Community Development Society to host this year's conference. We are also pleased that one of our own,

Wisconsin Rural Partners, Inc. has joined in hosting the event.

Program planners have worked hard to reflect this year's theme "The Magic of Community: History, Change and Regional Development" in both workshops and through the keynote speakers. We will hear from people across the globe share their experiences, perspectives and accomplishments in addressing the numerous issues that face today's rural communities. Our keynote speakers range from humor to the seriousness of the issues. This conference should be an outstanding learning opportunity for all of us as well as an experience for members of both organizations to network and develop new partnerships.

Please join us for the magic in what promises to be the single most important professional development and networking experience you will have this year!

We look forward to seeing you.

Sincerely,

Mary Randolph  
Chairman, National Rural Development Partnership



# Schedule-at-a-Glance

## Sunday June 17, 2007

8:00 AM – 4:00 PM  
Organizational Meetings

4:00 – 10:00 PM  
Registration, Exhibits and Silent Auction Open

6:00 – 10:00 PM  
Welcome Reception

## Monday June 18, 2007

7:00 AM – 5:00 PM  
Registration, Exhibits and Silent Auction Open

7:30 – 8:45 AM  
New Member Breakfast

9:00 – 10:30 AM  
Opening Plenary with David Dodson

10:30 – 10:45 AM  
Meeting Break with Exhibitors and Posters

10:45 AM – 12:15 PM  
Workshop/Paper/Project Presentations

12:15 – 1:30 PM  
Luncheon Plenary with Irma Tyler-Wood

1:45 – 3:15 PM  
Paper/Project Presentations

3:15 – 3:30 PM  
Meeting Break with Exhibitors and Posters

3:30 – 5:00 PM  
Workshop/Paper/Project Presentations

5:00 – 6:00 PM  
Free time to explore Appleton

6:00 – 9:00 PM  
Wisconsin Badger Tailgate Party  
at the Paper Discovery Center

## Tuesday June 19, 2007

7:00 AM – Noon  
Registration, Exhibits and Silent Auction Open

8:00 – 9:30 AM  
Breakfast with Action Network Meetings and CDS  
Committee Meetings

9:30 – 11:00 AM  
Panel/Paper/Project Presentations

11:00 – 11:30 AM  
Box Lunch Pick Up

11:30 AM  
Depart for Mobile Learning Workshops

Evening On Your Own

## Wednesday June 20, 2007

7:00 AM – 5:00 PM  
Registration, Exhibits and Silent Auction Open

7:30 – 9:00 AM  
CDS Business Meeting and Breakfast  
(All Conference attendees welcome)

9:00 – 10:30 PM  
Paper/Project Presentations

10:30 – 10:45 AM  
Meeting Break with Exhibitors and Posters

10:45 – 12:15 PM  
Paper/Project Presentations

12:15 – 1:30 PM  
Luncheon Plenary with Michael Perry

1:45 – 2:45 PM  
Panel/Paper/Project Presentations

2:45 – 3:00 PM  
Meeting Break with Exhibitors and Posters

3:00 – 4:30 PM  
Closing Plenary with Kelly Hawke Baxter

4:30 – 6:30 PM  
Free time to explore Appleton

6:30 – 9:00 PM  
Awards Banquet and Jazz Dance



# About CDS

The Community Development Society believes that community is a basic building block of society. We believe community is complex and multi-dimensional and that the human dimension, which is capable of growth and development, is the most critical aspect of community. We believe the development of each community can be fostered through improvement of individual, organizational, and problem solving knowledge and skills.

We believe that adherence to the Community Development Society's Principles of Good Practice is essential to sound community development. We view community development as a profession that integrates knowledge from many disciplines with theory, research, teaching, and practice as important and interdependent functions that are vital in the public and private sectors.

## The CDS Principles of Good Practice

- Promote active and representative participation toward enabling all community members to meaningfully influence the decisions that affect their lives.
- Engage community members in learning about and understanding community issues, and the economic, social, environmental, political, psychological, and other impacts associated with alternative courses of action.
- Incorporate the diverse interests and cultures of the community in the community development process; and disengage from support of any effort that is likely to adversely affect the disadvantaged members of a community.
- Work actively to enhance the leadership capacity of community members, leaders, and groups within the community.
- Be open to using the full range of action strategies to work toward the long-term sustainability and well being of the community.



# About NRDP and WRP

## About National Rural Development Partnership

The National Rural Development Partnership is a nonpartisan forum for identifying, discussing, and acting on issues affecting rural America. The NRDP brings together partners from all levels of government as well as private, for profit and non-profit organizations to address the needs of rural America by facilitating coordination and collaboration among its partners to improve implementation of rural programs. The mission of the Partnership is to improve the quality of life in rural America!

## About Wisconsin Rural Partners

Wisconsin Rural Partners is a non-profit organization whose mission is to build networks, leadership and voice for rural Wisconsin. WRP serves as Wisconsin's official, federally-recognized State Rural Development Council in the National Rural Development Partnership. WRP is the premier network for rural community residents, leaders and service providers who want to improve the quality of life in rural Wisconsin. Since 1993, we have been bringing together public and private sector people to collaborate, build partnerships and creatively address the issues that rural communities deal with on a day to day basis. Our focus is to build rural community capacity; develop strong rural leaders; and provide a network for rural community support.



National Rural Development  
Partnership  
&  
Wisconsin Rural Partners, Inc.

# About Appleton

## About the Fox Cities

The Fox Cities offer visitors urban style in 16 communities that haven't lost their small town warmth, safety or affordability. There is plenty to see and do along the Fox River and Lake Winnebago. A rich paper-making history has fueled economic prosperity and one of the fastest growing urban areas of Wisconsin. The largest city within this area is Appleton.

[www.foxcities.org](http://www.foxcities.org)

## About Appleton

The heart of Wisconsin's Fox Cities, Appleton is a community known for its quality of life. A bustling economy, low crime rate and bountiful recreational opportunities make Appleton a great place to live and visit. Appleton's eclectic downtown offers a wide array of casual and fine dining and specialty shops. At the east end of downtown is Lawrence University, a leading liberal arts college that attracts students from around the world. Appleton was home to escape artist Harry Houdini and celebrated author Edna Ferber. The Outagamie Museum in Appleton highlights the lives of both in permanent displays.

[www.appleton.org](http://www.appleton.org)

## About Downtown Appleton

Downtown Appleton is the cultural heart of the Fox Cities where, after a day of sightseeing, visitors enjoy a variety of dining, nightlife and entertainment options in a safe setting. Many attractions are within walking distance from the conference hotel.

- 45 Casual, Fine, and Ethnic Eateries
- 40+ Distinctive Shops on the Avenue
- 7 Fun and Educational Attractions
- 6 Galleries
- 23 Pubs, Clubs & Live Music venues
- 7 Coffee Houses

[www.appletondowntown.org](http://www.appletondowntown.org)

### Want to know what the locals do in the Fox Cities?

Go to [www.foxcities.org/v-local.cfm](http://www.foxcities.org/v-local.cfm) for more information.

# Travel

## Conference Travel

### •By Air•

When traveling by air to Appleton, Wisconsin, there are several different options attendees can choose. Situated near the Fox River in northeast Wisconsin, the **Outagamie County Regional Airport** serves the city of Appleton and surrounding communities with flights to and from six major hubs:

- Atlanta
- Chicago
- Minneapolis
- Milwaukee
- Detroit
- Cincinnati

The airport is served by four major airlines with more than 30 incoming flights each day.

- Midwest (formerly known as Midwest Express)
- Northwest
- United
- Delta

For more information about Appleton's airport, go to [www.atwairport.com](http://www.atwairport.com).

***The conference hotel offers complimentary shuttles to and from the Outagamie County Regional Airport.***

Attendees can also choose to travel to other nearby international airports and rent a car to travel into downtown Appleton. Below is a breakdown of some of these options.

40 miles from the Austin Straubel International Airport in Green Bay, Wisconsin  
[www.co.brown.wi.us/airport](http://www.co.brown.wi.us/airport)

90 miles from the General Mitchell International Airport in Milwaukee, Wisconsin  
[www.mitchellairport.com](http://www.mitchellairport.com)

90 miles from the Dane County Regional Airport in Madison, Wisconsin  
[www.msnaairport.com](http://www.msnaairport.com)

185 miles from the Chicago-O'Hare International Airport in Chicago, Illinois  
[www.ohare.com](http://www.ohare.com)

### •By Ground•

Appleton can be reached both by bus and by train. The Greyhound bus line connects in the city of Appleton. For more information about schedules and fares, go to [www.greyhound.com/home](http://www.greyhound.com/home).

Attendees can travel by Amtrak Train to Milwaukee, WI and take a bus or rental car into Appleton. For more information about train schedules and fares, go to [www.amtrak.com](http://www.amtrak.com)





# and Accommodations

Renting a car is easy in Appleton with eight agencies to choose from, all conveniently located at the Appleton airport. To make a reservation, contact the companies directly.

## Car Rental

Avis Rent A Car 920-730-7575	Enterprise Rent A Car 920-832-2555
Best Value Rent A Car 920-739-9416	Hertz Rent A Car 920-734-2032
Budget Rent A Car 920-731-2291	National Rent A Car 920-739-6421
DK Auto Leasing/Rental 920-739-4474	U-Save Auto Rental 920-991-1777

## Accommodations

### Conference Hotel

Nestled in the heart of Appleton's downtown, the **Radisson Paper Valley Hotel** offers the kind of warm hospitality, inviting atmosphere, and top-notch service to please any conference traveler. As you enjoy all that Appleton has to offer, you will still feel close to home with hotel amenities such as:

- ✓ 24 hour fitness center
- ✓ 24 hour pool, sauna and gaming area
- ✓ Room service
- ✓ Free WIFI in public areas
- ✓ Complimentary high speed in rooms
- ✓ 'Sleep Number' beds

**Cost: \$97.00 USD per night plus tax for single and double rooms.**

State and federal rates will be honored upon check-in at the hotel by presenting your government ID (and tax exempt certificate).

### Radisson Paper Valley Hotel

333 W. College Avenue  
Appleton, Wisconsin 54911  
info@radissonpapervalley.com

For online reservations, go to [www.comm-dev.org](http://www.comm-dev.org)  
under 2007 Conference Accommodations.

**Reservations can be made by calling 1-800-333-3333 or 1-920-733-8000. In order to receive the conference rate, you must reference the 'CDS' or Community Development Society when making your reservations. The reduced rate is only guaranteed until May 19, 2007 at which time the room rate will be based upon availability.**

Concierge rooms are available for a rate of \$127.00 USD for single or double occupancy. These rooms include continental breakfast, afternoon hors d' oeuvres and drinks.

For those attendees interested in sharing a room for a more economical rate, the CDS will keep a record of those individuals who are interested in being placed on a roommate waitlist. Additional information available through Peggy Blankenship, [Peggy@assnoffices.com](mailto:Peggy@assnoffices.com).

For those flying into Appleton, the hotel offers a complimentary hotel shuttle to and from the airport which is approximately a 10 minute drive, depending on traffic.

Parking a car at the conference hotel is convenient with a covered parking garage adjacent to the hotel. The cost is \$1.00 USD per entry.



# General Information

## Comfort and Climate

The weather in the Fox Cities is pleasant and typically dry during the summer months. The conference schedule will allow for attendees to explore the city of Appleton, as well as surrounding communities. Because of this, here are some tips to keep you comfortable during the day and evening hours. The average high temperature in June is 77 degrees Fahrenheit. A light jacket is recommended for the evening hours as temperatures can get into the low 50s. A light sweater or jacket is also recommended for meeting rooms at the hotel which typically tend to be slightly cool.

## Dress

The conference dress is casual, especially during the mobile learning workshops, where attendees may find themselves walking more. For more specific information on these workshops, review the mobile learning workshop section of this brochure. The only exception to the casual dress is the evening of the CDS/NRDP Awards Banquet, which is business casual.

## New This Year!

We encourage you to review the following conference schedule of events and we hope that you find sessions that fit your interests. New this year, the CDS and NRDP conference is offering a full schedule of events and online registration capabilities at [www.comm-dev.org](http://www.comm-dev.org). Attendees will be able to register, invite other colleagues to attend, print and view personal itineraries, and more.

## Special Conference Events

### The CDS Silent Auction

CDS will be holding its 4<sup>th</sup> annual silent auction, open to all conference attendees. Attendees are encouraged to bring items from their local communities and artisans to donate to this cause. All proceeds raised at this event will benefit the CDS Endowment Fund.

Items from all over the world have been included in this auction. Past year's items have included authentic wall hangings from Beijing, a wine pot from Nepal, baskets of coffees/teas and baked goods, handmade scarves, neckties and jewelry. For more information on what type of items to bring, contact CDS finance committee chair, Alan Kirk at [alankirk@comcast.net](mailto:alankirk@comcast.net). Auction items will be displayed throughout the conference in a communal area and items will be awarded on Wednesday, June 20<sup>th</sup> at the annual awards banquet.

### Welcome Reception "Discover the Magic"

**Sunday, June 17, 2007**  
**6:00 – 10:00 PM**

This reception will welcome conference participants to Appleton, birthplace of Harry Houdini, and to the CDS/NRDP annual conference. It will be an opportunity to greet old friends and meet new colleagues while enjoying some regional Wisconsin munchies. Enjoy roving magician, Bruce Hetzler, and watch

world renowned cheese-carver, Troy Landwehr, work his "magic" on a 40 pound block of young cheddar! Troy, who is from the Fox Valley area, has been carving cheese for 20 years and has been featured on Late Night with David Letterman. The final product, along with the edible "carvings" will be available at the Monday night dinner.

In addition, **Wisconsin's Top Rural Development Initiatives Awards** will be presented during this reception. This is an opportunity to showcase local development at its finest. All are welcome to join us at this event for a remarkable networking opportunity.

## Wisconsin Badger Tailgate Party

**Monday, June 18, 2007**

**6:00 – 9:00 PM**

Enjoy a revered Wisconsin tradition, a Wisconsin Badger Tailgate Party, hosted on the grounds of the Paper Discovery Center. A group from the University of Wisconsin marching band will showcase their famous "Fifth Quarter" designed to get you on your feet and moving!

The museum is housed in the former Atlas Mill, a 19th Century structure on the banks of the Fox River. The Fox Valley area, also known as "Paper Valley," is a renowned paper manufacturing center. The Paper Discovery Center is the only science and technology center in Northeast Wisconsin with the aim of celebrating the art and science of paper through interactive and engaging educational programs, exhibits, and activities, with a focus on the industry's exciting future. From historical photos of people, buildings, and machines to samples of pulp and paper, there's lots to touch, smell, and examine. Over 10,000 square feet of gallery space, there is plenty of room to learn, explore, and play. Roll up your sleeves and get ready to learn the art of hand papermaking! Watch as your creation turns from a wet sheet of pulp to a dried sheet of paper ready to take home. Learn about the development of sustainable forests and the extensive replanting now occurring on paper industry tree farms. Join in the debate and consider the positives and negatives regarding biodiversity and the use of genetic engineering to create dramatically improved trees.

## Awards Banquet

This annual evening is full of recognition, entertainment and fun. First, join fellow attendees at this dinner banquet to honor the newest recipients of the prestigious awards given by the CDS and the NRDP. Later in the evening, the CDS will hold its annual live auction of items donated from conference attendees. All proceeds of this auction will benefit the CDS Endowment Fund.

Finally, end the evening with the smooth sounds of *Le Jazz Hot*. Directed by clarinetist Dan Palmer of Shawano, *Le Jazz Hot* has become a popular band on the Sunset Concert Cruise series. The band is a quintet of exceptional jazz musicians and is billed as "A Benny Goodman Revival."

The versatile and crowd-pleasing *Le Jazz Hot* will quite often do polkas, waltzes and show tunes in addition to their traditional jazz repertoire in the Benny Goodman style.

# Full Schedule of Events

## Conference Registration Hours

Sunday	June 17, 2007	4:00 p.m. – 10:00 p.m.
Monday	June 18, 2007	7:00 a.m. – 5:00 p.m.
Tuesday	June 19, 2007	7:00 a.m. – Noon
Wednesday	June 20, 2007	7:00 a.m. – 5:00 p.m.

## Sunday June 17, 2007

8:00 AM – 5:00 PM

### Organizational Board Meetings

The boards of directors of the various organizations involved in this conference will use this time to meet on governing issues. Committee chairs, incoming board members and members of the organizations are encouraged to attend.

6:00 – 10:00 PM

### Welcome Reception

Welcome to the CDS and NRDP Conference! Use this opportunity to greet old friends and meet new colleagues while enjoying some regional Wisconsin munchies. Stick around for the roving magician, Bruce Hetzler and the cheese-carver, Troy Landwehr.

## Monday June 18, 2007

7:30 – 9:00 AM

### CDS New Member Breakfast

Welcome to the CDS! This breakfast is designed to give our newest members the information that they need to help make their conference attendance memorable. Joining new members at this event will be the CDS board of directors, so bring any questions you may have about the Society or the conference with you.

9:00 – 10:30 AM

### Welcome by Timothy M. Hanna, Appleton Mayor

### Opening Plenary by David Dodson

#### “Creating Regional Prosperity for All in the Midst of Global Competitiveness”

David Dodson, author and president of MDC, Inc., an organization creating civic change in the Carolinas, the Deep South, and Appalachia.

David is coauthor of several MDC publications including *Building Community by Design*, *Creating Economic Opportunities for Every Young Person* (2000), and *Building Communities of Conscience and Conviction: Lessons from MDC's Recent Experience* (1998). He is a member of the boards of The Hitachi Foundation, Center for Law and Social Policy, Corporation for Enterprise Development, and Dwight Hall at Yale — the university center for community service and social justice.



10:30 – 10:45 AM

### Meeting Break with Exhibitors and Posters

Take this time to refuel, visit the exhibitors and poster presentations, examine the silent auction items, and network with friends.

10:45 AM – 12:15 PM

### Presentation Type: Workshop

#### Linking Cultures Through Learning: An Educational Strategy for Regional Development in Northern Ontario

Gayle Broad, Algoma University College

Additional Presenters: Alice Corbiere,

Linda Savory-Gordon, Rosalind Johnston, Jude Ortiz

*Based on the history of cultures (Indigenous and colonial), and the context of Northern Ontario as a resource-dependent region, the Community Economic and Social Development program (Algoma University College) attempts to create community. This interactive workshop explores the process and practice of developing an educational program that promotes regional development.*

10:45 AM – 12:15 PM

### Presentation Type: Panel

#### Disability and Community Development: Urban and Rural Approaches

Tom Seekins, University of Montana

Additional Presenters: Lee Schulz; Joan Guillory;

Nancy Arnold; Alexandra Enders

*Disability rights advocates and disability service organizations are practicing a new “social model” of disability. This model focuses on changing community environments to promote participation in community life by people with disabilities. This panel will explore new opportunities for partnerships between people with disabilities, disability advocates, and community development researchers and practitioners.*

10:45 AM – 12:15 PM

### WISCONSIN APPLICATIONS

(encompasses three papers/projects)

### Presentation Type: Paper

#### Building a Dynamic and Diverse Community

Judy Knudsen, Brown County UW-Extension

Additional Presenter: Faye Malek

*America's growing diversity has reached nearly every state. A number of efforts have been undertaken to address the changing demographics in Northeast Wisconsin. Diversity Circles have been used to engage citizens in dialogue about racial issues. Discussion then leads to action in communities.*

### Presentation Type: Paper

#### The Teaching Garden Collaborative / The Garden Mosaic Program

Susan Richardson, Community Garden Partnership

*For decades America has relied on its farmers to supply and sustain the local food economies. This effort models itself after the WWII Victory Garden, with application to today's local communities and the broader picture of food security, food safety, citizen involvement and collaboration building in neighborhoods.*



**10:45 AM – 12:15 PM (continued)**

**Presentation Type: Project**

**Addressing Adult Literacy Needs in a Rural Area**

Mary Novak, University of Wisconsin Extension

*An infrastructure to address adult literacy needs is absent in most rural areas. Literacy is a hidden issue. A community development approach utilizing common elements that transcend rural and urban areas will be discussed. Replication of this model builds on the unique characteristics of the community while capitalizing on the strengths of the regional area.*

---

**10:45 AM – 12:15 PM**

**INTERNATIONAL THEORY AND PRACTICE**

**(encompasses three papers/projects)**

**Presentation Type: Paper**

**Organizational Factors Which Sustain or Inhibit Long Term Volunteerism in a Community Development Organization**

Terrence Jantzi, Eastern Mennonite University

*This paper summarizes findings from a research project carried out in collaboration with Habitat for Humanity International. The project identified organizational factors which sustained or inhibited long-term local volunteer involvement in five programs throughout Latin America. Implications for the process of community development and for community development organizations are presented.*

**Presentation Type: Paper**

**Rural Women and Youth in Ireland: The Case for Progressive Rural Communication**

Julie Tritz, University College Dublin

*Additional Presenter:* Deirdre O'Connor; Jim Kinsella

*The paper also presents case study material from Ireland as part of an EU project (2002-2004) entitled 'Transforming Rural Communication' that aimed to understand how strategic communication practices may contribute to increasing autonomy, access to resources and decision-making structures and overall strengthening rural livelihoods and communities.*

**Presentation Type: Project**

**Participation and Power in Community Development Program Planning: A Case-Study from the Bolivian Lowlands**

Elizabeth Phelps, Cornell University

*Stakeholder participation is an important ideal rarely achieved in the planning process of community development programs. This project analyzes a collaboratively planned development program involving four NGOs in eastern Bolivia. A theory-in-use framework is used to surface actions and factors which inhibited or enhanced the democratization of the planning process.*

---

**10:45 AM – 12:15 PM**

**SMALL BUSINESS DEVELOPMENT**

**(encompasses three papers/projects)**

**Presentation Type: Project**

**Small Business Development Approaches in 12 Countries**

Randy Adams, President, CDS

*An overview and dialogue of how twelve countries in the developing world are using various approaches to promote the development of their micro and small business sectors. Discussion on the adoption and adaptation of these approaches within the U.S. context could promote local and regional socioeconomic development, especially in low-income communities.*

**Presentation Type: Project**

**E-Commerce Extension Initiative**

Glenn Muske, Oklahoma Cooperative Extension Service

*This session will highlight recently released e-commerce curricula, the results of a national initiative, designed to enhance the educational efforts of Extension and its partners. Six training modules will be introduced with the goal to strengthen local economic development efforts through e-commerce, e-government, and e-community.*

**Presentation Type: Paper**

**Microenterprises and Community Development**

Norman Walzer, Western Illinois University

*Additional Presenters:* Gisele Hamm, Adele Athiyaman

*This presentation describes factors underlying the relative importance and growth of microenterprises in six rural Midwestern states with insights into sources of entrepreneurs and how they can be stimulated or supported. Examples of successful entrepreneurship strategies and practices are provided to help local development practitioners identify effective programs for their communities.*

**12:15 – 1:45 PM**

**Luncheon Plenary with Irma Tyler-Wood**

**"Expanding the Pie: Negotiating from Competing 'win-lose' Communities into Regional 'win-win' Economies"**

*Irma Tyler-Wood, a partner with Ki ThoughtBridge, will draw on her experience as a consultant for corporate, government, and other public sector clients seeking to resolve complex, high stakes disputes. Irma also has advised and trained corporate and government clients to implement major change initiatives and to create, enhance, and repair strategic business relationships.*

*She is co-author of Expand the Pie: How to Create More Value in Any Negotiation. Before coming to Ki ThoughtBridge, she practiced corporate law in Washington, D.C., and worked in education and government.*



**1:45 – 3:15 PM**

**Presentation Type: Workshop**

**Using Project-Based Research to Support Community Change**

Randy Stoecker, University of Wisconsin, Dept. of Rural Sociology

*This workshop will show how to use a project-based model to integrate research and action in community development. Participants will learn how to integrate research and action in a four-step process of diagnosing a community issue, developing a prescription for the issue, implementing the prescription, and evaluating impact.*

---

**1:45 – 3:15 PM**

**COMMUNITY ECONOMIC DEVELOPMENT**

**(encompasses three papers/projects)**

**Presentation Type: Paper**

**Successful Local Development Strategies in Mid-size Communities**

Norman Walzer, Illinois Institute for Rural Affairs

*Additional Presenter:* Gisele Hamm

*This presentation analyzes community and economic development strategies used by Illinois communities and reports on the success or effectiveness of each tool or approach used. The results are tabulated by size of community and status as a suburb or independent city.*

**Presentation Type: Paper**

**Community Economic Development Strategic Planning Programs in the Northcentral Extension Services: Lessons Learned**

John Preissing, University of Wisconsin Extension

*This paper describes key features of extension-led community economic development strategic planning programs in the 12 northcentral extension states. It compares program expectations and measures of success between local leaders and extension specialists from Minnesota and Wisconsin.*

**Presentation Type: Paper**

**Factors for Successful Business Retention and Expansion (BR&E) Community Initiatives**

Liz Templin, University of Minnesota Extension

*Factors for successful Business Retention and Expansion (BR&E) community initiatives were identified in this research. A synthesis of literature identified factors which were then tested with successful U.S. and Canadian BR&E projects and with communities that completed BR&E research but did not implement planned projects. Results will strengthen BR&E programs.*

---

**1:45 – 3:15 PM**

**DISTRESS, RECOVERY and REVITALIZATION (encompasses three papers/projects)**

**Presentation Type: Paper**

**Revitalizing Inner-city African American Neighborhoods: Some Community Development Lessons**

Chuks Ugochukwu, St. Cloud State University

*1. To better understand what works in contemporary community development practices in inner city African American communities. 2. To know the elements of inner city African American communities that have been maintained, and if they are reflective of the community's needs. 3. To understand the degree or extent to which community developers try to accommodate the needs of distressed community stakeholders and the ways.*

**Presentation Type: Paper**

**Saint Bernard Parish in the Aftermath of Katrina: Studies in Long-Term Recovery and Regional Collaboration**

Jack Shaw

*In consequence of Katrina, St. Bernard Parish arguably suffered the greatest material damage, in intensity and extent, of the seven Parishes which comprise the Greater New Orleans Metropolitan Area. The purpose of this presentation is to provide a review of St. Bernard's efforts to effect its long-term recovery in the context of dealing with regional issues and problems, and securing the necessary material assistance which involved regional collaboration as well.*

**Presentation Type: Paper**

**The Impact of Low Income Housing Tax Credit Housing Developments on Neighborhood Quality**

Kelly Edmiston, Federal Reserve Bank of Kansas City

Additional Presenter: John Santner

*The Impact of Low Income Housing Tax Credit Developments on Neighborhood Quality. This session looks at the impacts of LIHTC developments on neighborhood quality. Original research will be presented that shows how LIHTC developments impact crime, housing quality, and other neighborhood characteristics.*

**1:45 – 3:15 PM**

**FOOD SYSTEMS**

(encompasses three papers/projects)

**Presentation Type: Paper**

**Building the Local Food System in Your Community: Starting on the Road to Success**

Sarah Hultine, University of Illinois, Laboratory for Community & Economic Development

Additional Presenters: Dr. Leslie Cooperband; Pat Curry

*How can a community decide what local food markets will be most successful in their community? This presentation will give attendees a strategy for deciding which local food projects are best suited for their community and provide tips for developing successful projects, based on case studies of projects in Central Illinois.*

**Presentation Type: Paper**

**Measuring Impacts of Local Food System Efforts**

Corry Bregendahl, North Central Regional Center for Rural Development

*As local food system projects gain momentum in the North Central region, evaluation of project outcomes is receiving increased and widespread attention. This session discusses ways in which local food system efforts can be evaluated to track progress and understand ways in which these efforts are impacting communities and regions.*

**Presentation Type: Paper**

**Asset Based Food Systems for Community Health**

Ardyth Gillespie, Division of Nutritional Sciences

Additional Presenters: Cornelia Flora; Corry Bregendahl

*Community structures provide the opportunities and limitations for family and individual decisions that impact human health, particularly childhood obesity. We analyze how different formations of natural, cultural, human, social, political, financial and built capital enhance or inhibit family food decisions, using community experiences from Iowa and New York State.*

---

**1:45 – 3:15 PM**

**REGIONAL CONTEXT AND PARTNERSHIP**

(encompasses three papers/projects)

**Presentation Type: Paper**

**Serving Employers to Aid Job-Seekers: A Regional Workforce Development Partnership**

David Campbell, UC Davis

*This paper describes how a diverse and geographically dispersed set of rural counties in Northern California created an innovative, regional workforce development partnership. We describe key elements in their "business first" strategy and explore the strengths and weaknesses of their approach linking community development practice to federal policy implementation.*

**Presentation Type: Project**

**It Takes More Than a Village: Lessons in County-Wide Economic Collaboration**

Mike Bigger, Chairman, Stark County Economic Development Partnership; Christopher Stapel, University of Kentucky; Denny Rewerts, Stark County VISTA Coordinator

*Five years ago Stark County, Illinois embraced a regional development model aimed at increasing population and creating a sustainable local economy in a county of 6,500 residents. In this session the county board chair and a researcher share the history and community development framework that drives their work.*

**1:45 – 3:15 PM (continued)**

**Presentation Type: Project**

**Building Community Economic Development Capacity in the City of Menasha – Local Community Development in a Broader Regional Economy**

Catherine Neiswender, Winnebago County University of Wisconsin-Extension

*Additional Presenter: Mary Kohrell*

*A regional economy is only as strong as its weakest community. The Community Economic Development Preparedness Index and Community Indicators were tools used in an educational program to build community economic development capacity in the City of Menasha. This presentation will describe the overall educational program, process, tools, and outcomes.*

**3:15 – 3:30 PM**

**Meeting Break with Exhibitors and Posters**

Take this time to refuel, visit the exhibitors and poster presentations, examine the silent auction items, and network with friends.

**3:30 – 5:00 PM**

**Presentation Type: Workshop**

**Federal Funds Analysis as a Public Policy Tool For Community Development**

Jason Gray, Southern Rural Development Initiative

*Additional Presenter: Kate Hersey*

*This workshop introduces participants to the use of federal funds analysis as an insightful tool for community development federal policy formation. Participants will learn key concepts and gain hands-on skills in the use of the web database for policy analysis and community learning.*

**3:30 – 5:00 PM**

**Presentation Type: Workshop**

**Building Your Community Through Service Learning**

Mary Avery, Ripon College

*Additional Presenter: Kate Hersey*

*Community developers have many priorities, and are always scrambling for resources. Service learning partnerships with area educational institutions are a great way to leverage scarce resources. This hands-on workshop will use small group brainstorming to address resolution of community problems through service learning initiatives.*

**3:30 – 5:00 PM**

**LEADERSHIP**

**(encompasses three papers/projects)**

**Presentation Type: Paper**

**The Changing Face of Leadership within Communities**

Valarie Danley, West Virginia University, Department of Political Science

*Exploring the impact of gender studies on leadership in state legislatures provides insight to the importance of recognizing the significance of variation in regional community environments. Community development practitioners can incorporate notions of institutional and cultural changing dynamics to form best practice methods with program leadership, development, implementation, and assessment.*

**Presentation Type: Paper**

**Measuring the Impact of Leadership Development Programs on Community Capacity**

Mary Emery, North Central Regional Center for Rural Development

*Additional Presenters: Cornelia Flora, Edith Fernandez-Baca*

*Determining how leadership development programs impact community capacity has not been easy. This paper reports on a pilot study that used the Community Capitals Framework and Appreciative Inquiry to learn how participants in one leadership development program worked to improve their community and how that work impacted community capacity.*

**TBD**

---

**3:30 – 5:00 PM**

**SUSTAINABILITY**

**(encompasses three papers/projects)**

**Presentation Type: Project**

**Assessing Rural Community Infrastructure to Cut Costs and Protect the Environment**

Shanna Ratner, Yellow Wood Associates, Inc.

*Rural communities must invest in a range of infrastructure to support public services. A variety of infrastructure investment such as wastewater treatment and transportation may lend themselves to profitable incorporation of green technologies. Green Community Technologies helps rural municipalities inventory their assets and assess the potential for applying sound alternative technologies to those assets.*

**Presentation Type: Project**

**Toward a Sustainable Community: A Toolkit for Government**

Jerry Hembd, University of Wisconsin-Superior/Extension

*Additional Presenters: Jane Silberstein, Anna Haines, Lisa*

*McKinnon*

*The purpose of this toolkit is to provide ideas and descriptions of specific actions that a local government can take to transform itself into a model of sustainable practices. These are practices that result in cost savings and enhance community well being. The message of this toolkit is simple: local governments can lead by example.*

**Presentation Type: Project**

**Organizing a Sustainable Energy Coalition: A Regional Approach in Wisconsin's Fox Valley**

Jim Resick, Outagamie County University of Wisconsin-Extension

*Additional Presenters: Catherine Neiswender; Roger Kanitz*

*Can citizens cooperate regionally to create a sustainable energy future? Energy Coalition for a Sustainable Fox Valley says 'yes.' Tools from traditional strategic planning and emergent civic engagement are helping create a blueprint for energy activism. Learn how ECOSFV seeks to conserve and expand energy supplies, while it builds community within and beyond the region.*

**3:30 – 5:00 PM**

**POTPOURRI**

**(encompasses three papers/projects)**

**Presentation Type: Paper**

**Spreading a National Community Development Movement to a Disadvantaged Region of Ireland**

Diarmuid Ó Cearbhaill, National University of Ireland, Galway

*Additional Presenter: Dr. Tony Varley*

*In answering the question 'whom do we represent?' Ireland's*



*Muintir na Tíre has historically opted for a form of 'whole community' organising and has put a premium on building a nationwide (as against regional) presence for itself. This paper will examine attempts in the 1940s, '50s and '60s to extend Muintir's spatial reach in the western province of Connacht, a region with pronounced social and economic disadvantages.*

**Presentation Type: Paper**

**Knowing What You Need to Know and How to Know It: How Is Community and Economic Development Graduate Education Meeting the Needs of the Field**

Megan Smith, Community Service Center/University of Oregon  
*We explore the profession of community and economic development and what is being taught in graduate coursework. We will address: What knowledge and skills are necessary for the successful in community economic development? What role can service-learning play to prepare students for success in the field?*

**Presentation Type: Paper**

**The Tipping Point: A Case Study of Community Development Efforts in Rural North Central Idaho**

Lorie Higgins, University of Idaho  
*This presentation documents the diffusion of community and economic development efforts in north central Idaho that appears to have been triggered in part by a leadership program funded by a large foundation. Qualitative and quantitative data illustrate the context and forces driving a sudden surge in community development activities.*

**5:00 – 6:00 PM**

Free time before departing to the Paper Discovery Center for an official Badger Tailgate.

**6:00 – 9:00 PM**

**Wisconsin Badger Tailgate Party  
Paper Discovery Center**

Enjoy a revered Wisconsin tradition, a Wisconsin Badger Tailgate Party, hosted on the grounds of the Paper Discovery Center. A group from the University of Wisconsin marching band will showcase their famous "Fifth Quarter" designed to get you on your feet and moving! Once you are on your feet, enjoy great food and all the interesting information and exhibits about this manufacturing center.

**Tuesday June 19, 2007**

**8:00 – 9:30 AM**

**Breakfast with Action Network Meetings and CDS Committee Meetings**

We will provide a full breakfast and you can provide the agenda. This time has been devoted to Action Network discussions which have been developed around an array of different topics. All attendees are encouraged to join in these morning discussions, held in a roundtable format. In addition, for those committees that need time to meet, this time can be used as well.

**9:30 – 11:00 AM**

**Presentation Type: Workshop**

**Bridging the Practice/Scholarship Divide: Putting the Passion Back into Your Community Development Presentation**

Esther Farmer, Lateral Strategies  
Additional Presenter: Dale Hamilton

*Practitioners, academics and community members are passionate about community development and this passion can be expressed in the presentation of research. This workshop uses improvisational performance and story telling to teach participants how to revitalize their presentations. Workshop attendees will learn presentation styles that include the audience as active participants rather than passive observers.*

**9:30 – 11:00 AM**

**Presentation Type: Panel**

**Uneven Regional Development and Community Development: From Chasing Smokestacks to Building Entrepreneurship**

Timothy Collins, Illinois Institute for Rural Affairs  
Additional Presenters: John Gruidl, Ron Hustedde

*Based on policy research and entrepreneurship programming in Kentucky, this panel suggests that state-level economic development policies are not a panacea. Our approach suggests a clear need for community-based leadership programming to build a local climate for entrepreneurial development, accompanied by solid evaluation to supplement state-level efforts.*

**9:30 – 11:00 AM**

**FAITH BASED INITIATIVES**

**(encompasses three papers/projects)**

**Presentation Type: Project**

**Building Social Capital for Resilient Communities – A Faith-Based Approach**

Gladstone Rajesh Kumar, AshaSagar Project, Emmanuel Hospital Association, India

*One of the most significant challenges of today is identifying the local capacities and developing the potentials within the communities. Sustainability is better achieved in any of these like efforts through affiliation with the local Institutions. In the rapidly changing world, this seems to be a difficult task especially with respect to the faith based institutions.*

**Presentation Type: Paper**

**Project Hope**

Denis Rigdon, Project Hope  
Additional Presenter: J. Wayne Zimmer

*Project Hope is committed to systemic change for marginalized individuals with the broadly based faith community locally, regionally, nationally and internationally. Trained mentor teams support life planning for target individuals. Results achieved provide new knowledge in finances, general education, new jobs, upgraded education, financial management training and automobile ownership.*

**Presentation Type: Paper**

**Church, Clergy and Adolescent Mental Health in Rural Tennessee**

Diana Jones, Vanderbilt University  
Additional Presenter: Laurel Cassidy

*This presentation draws on interviews with pastors throughout one rural county in middle Tennessee and discusses the mediating role of clergy and the church in addressing adolescent mental health concerns. Most closely examined is the capacity of clergy and the church to address adolescent mental health and substance abuse problems.*





**9:30 – 11:00 AM**

**LOCAL DECISION MAKING TOOLS**  
(encompasses three papers/projects)

**Presentation Type: Paper**

**Determining the Impact of Local Government Spending on Community Development**

Michael Dougherty, WVU Extension Service

*Many communities spend significant sums on community and economic development activities but do not know what is the effect of their spending. This begins the process of looking at local community development efforts as a whole. It analyzes what impact local government spending on development activities has on the greater community.*

**Presentation Type: Paper**

**Differences Among Educational Needs of Local Land Use Decision makers – Implications for Regional Development**

John Conglose, The Ohio State University Extension Center at Wooster

*Additional Presenters: David Civittolo, Greg Davis, Nancy Kukay*

*Ohio's township trustees face land use decisions on a regular basis. Decisions are made locally; the effects felt regionally. The way in which land use decisions are approached on a regional level relies, to some degree, on the extent to which decision makers understand the land use tools at their disposal.*

**Presentation Type: Project**

**Bringing Online Transportation Tools to Local Communities**

Joni Graves, Southwestern Wisconsin Regional Planning Commission

*Additional Presenter: Michael Anderson*

*Wisconsin's Traffic Safety Commissions review crash data and many still use paper and sticky dots – state-of-the-art when TSCs were created. Two pilot projects use the Google Maps API to map roadwork projects and crash data to provide visual information for planning / decision-making and web-based information for the traveling public.*

**9:30 – 11:00 AM**

**COMMUNITY LEADERSHIP**  
(encompasses three papers/projects)

**Presentation Type: Paper**

**Identifying Needs and Strategically Planning with Local Government Leaders**

Jerry Braatz, University of Wisconsin-Extension, Waukesha County

*Additional Presenter: Gary Korb*

*A key entry point for working in leadership development with local governments is needs assessment/strategic planning. Wisconsin Cooperative Extension has successfully used needs assessment/strategic planning in leadership development with local governments. Learn how we helped local government leadership of the Village of Hartland, Wisconsin in a needs assessment/strategic planning process.*

**Presentation Type: Project**

**Strategic Adult Leadership Training (S.A.L.T.)**

Kay Lynn Tettleton, LSU AgCenter

*Additional Presenter: Dr. Cynthia Pilcher*

*The curriculum for this leadership academy is designed for hands-on learning for non-traditional leaders. Six sessions of two-hours in length address communication, team building, conflict resolution and motivation. Communities struggling to develop new leaders can add zest to classes and training opportunities.*

**Presentation Type: Paper**

**Comparing Effective Community Leadership in Times of Disaster and Routine**

Amnon Boehm, School of Social Work

*Additional Presenter: Esther Boehm*

*The presentation will focus on the question of whether community leadership styles (transformational and transactional) required at times of disaster are different from those needed at normal times, and what these styles are. We will discuss the differences indicated by a qualitative research project in Israel and suggest practical implications.*

**11:00 – 11:30 AM**

**Box Lunch Pick-Up**

The following mobile learning workshops are a highlight of the conference, and we don't want you to leave hungry. Prior to departing on the following workshops, most people will need to pick up their lunch before boarding the bus. **NOTE:** Some workshops include lunch as part of the tour, attendees that choose these tours can go directly to the buses located outside the hotel.

**11:30 A.M**

**Departure for Mobile Learning Workshops**

Each attendee will be given the chance to attend one of the following workshops at no additional charge to the conference registration. The conference committee reserves the right to cancel a workshop at a later date should there be low attendance. If a cancellation should occur, the registration office will assist individuals with finding an alternative workshop.

- All workshops depart the hotel at 11:30 a.m.
- Box lunches will be provided prior to departure except where noted.\*
- Casual dress and comfortable shoes are recommended for all tours.
- When choosing a workshop, note that there are various times that the workshops will return to the hotel.

**THE CHANGING FACE OF THE CITY OF MENASHA**

**11:30 AM – 4:30 PM**

*Limited to 52 participants*

The City of Menasha, like other communities in the Fox Valley is evolving, with growth confined to a geographically fixed area. This tour will highlight a variety of downtown community development initiatives and discuss results of a community economic preparedness survey that illustrates the challenges faced in moving some of these initiatives forward. Stops include: an affordable housing project utilizing 'green' design principles; a 12-acre brownfield site, envisioning a white-water park and pedestrian bridge; a newly developed Trestle Trail, crossing Little Lake Butte des Morts; and downtown business district rejuvenation.

**THE CHANGING LANDSCAPE OF THE MENOMINEE NATION**

**11:30 AM – 6:00 PM**

*Limited to 52 participants*

The Menominee people, known for thousands of years as Metekukukiah Pemaenakuag or "Keepers of the Forest" infuse sustainability into their institutions, communities, and natural environment. Hear and see firsthand, this commitment through a guided tour of the Menominee Reservation in Keshena, with stops at the College of Menominee (including program highlights

of the Sustainable Development Institute), Menominee Tribal Enterprises and the Menominee forest. The Menominee Tribe of Wisconsin is world renowned for its over 150 continuous years of sustainable forestry management. Hear how the Menominee share their best practices regionally, nationally and globally. Participants will be welcomed with a traditional prayer and greeting, learn about the history and culture of the Menominee People, with a stop at the historically significant Keshena Falls.

#### FARM MARKET KITCHEN INCUBATOR & WATERFRONT

**11:30 AM – 6:00 PM**

*Limited to 52 participants*

Visit the Farm Market Kitchen Incubator & Food Heritage Center in Algoma, and learn how food and cultural entrepreneurship come alive on the shores of Lake Michigan. Once heavily reliant on commercial fishing, Algoma's economy has diversified to include other food processing, tourism, and history in its downtown and waterfront development. Tour the incubator and hear about challenges, accomplishment, and goals. Meet entrepreneurs and history buffs who combine value-added food processing with heritage events. Enjoy a heritage lunch featuring regional foods at the Food Heritage Center. Visit the Waterfront and historic Shanty district, and a working state-of-the-art fish cleaning and by-product fertilizer recycling program. All locations are within walking distance, with a visit to the Von Stiehl Winery optional.

\* Heritage Lunch served on arrival in Algoma, approximately 12:45 p.m.

#### THE HORICON MARSH: A WETLAND OF REGIONAL, NATIONAL AND INTERNATIONAL SIGNIFICANCE

**11:30 AM – 6:00 PM**

*Limited to 48 participants*

Covering 32,000 acres, the Horicon Marsh is the largest freshwater cattail marsh in the United States. Tour participants will learn about the rich natural and human history of the area, about an endeavor to develop a regional recreational trail system, and hear about the ongoing interplay between environmental preservation and human development and the impact of regional development on the marsh ecosystem. Stops include Marsh Haven, a non-profit nature center; the future site of the Horicon Marsh International Education Center, a state-local partnership to build a world-class visitor center; and, a one-hour pontoon boat trip into the marsh.

#### IMPACTS OF THE NIAGARA ESCARPMENT ON DEVELOPMENT IN CALUMET COUNTY

**11:30 AM – 6:00 PM**

*Limited to 52 participants*

The Niagara Escarpment is an international geologic feature stretching from New York, through Canada, into Wisconsin. Over half of Calumet County, the second fastest growing county in the state, is underlain by this unique geology. Learn how natural landscapes can drastically change approaches in regional development, agriculture, and tourism while leading to new, innovative ways to address the issues. Visit High Cliff State Park, a 1,147-acre park overlooking Lake Winnebago, the state's largest inland lake; a large-scale, 3,600 head, dairy operation showcasing an environmentally conscious nutrient management program; and, Ledge View Nature Center, including a guided tour in a dolomite limestone cave.

**Required:** Comfortable walking shoes, and a small flashlight for those entering the caves.

#### REGIONAL BUY LOCAL/BUY FARM-DIRECT

**11:30 AM – 5:45 PM**

*Limited to 45 participants*

As food-borne illnesses arise, consumers are demanding fresh, safe food. As soil viability and water quality and quantity become issues, farmers who wish to farm sustainably are developing agricultural niches. Wisconsin is seeing more Community Supported Agriculture, farmers markets, restaurants featuring local foods, retail stores selling local foods, and community gardens. Attendees will learn about local sustainable foods; regional strategic partnerships; agriculture, dairy innovations and tourism; and economic diversification. Visits include an Appleton grocery focusing on special diets, organic food and local suppliers; a "Slow Food" restaurant, that buys local, in-season foods; and an organic rotational grazing farm that sells direct to consumers through an on-farm store.

\* Lunch at the Back Porch Bistro in Elkhart Lake, approximately 2:00 p.m. Food samples will be furnished throughout the trip on the bus and at each stop.

#### A RIVER RUNS THROUGH IT

**11:30 AM – 5:00 PM**

*Limited to 52 participants*

Throughout the history of the Fox Cities, the Fox River has been a focal point of travel, commerce, industry and, most recently, downtown revitalization. In the 1850s, a series of 26 locks and 20 dams were built to harness its power. This workshop will highlight how three communities are revitalizing downtown riverfronts, connecting to local and regional trail systems, and reconstructing the closed historic lock system. Presentation sights include: Neenah's Downtown Riverfront, considered to be the community 'front porch'; Menasha's Main Street redevelopment successes and challenges on the riverfront; Menasha Locks and Trestle Trail; and, Appleton's newly refurbished locks and riverfront redevelopment of former brownfields.

#### STURGEON BAY – A CASE STUDY IN SUCCESSFUL COMMUNITY AND ECONOMIC REDEVELOPMENT IN A RURAL COMMUNITY

**11:30 AM – 7:30 PM**

*Limited to 52 participants*

Sturgeon Bay, located in the beautiful Door County Peninsula, with a population of just 10,000 people, undertook a planned redevelopment effort after the loss of 3,000 jobs in the late 80s and early 90s. Revitalization capitalized on the area's strong entrepreneurial climate, renowned work force and strategic waterfront location in one of the Midwest's premier tourist destinations. Visit the Door County Business Development Center, a mixed use business incubator; Downtown Waterfront Redevelopment District, including historic preservation, new businesses, multifamily residential condos, etc.; and the Sturgeon Bay Shipbuilding Cluster Expansion Project, involving the expansion of two internationally renowned shipbuilders. The tour will end with a traditional Door County Fish Boil, an interactive festive time for all.

**Additional fee** – \$20.00 for Door County Fish Boil Dinner, featuring freshly caught Lake Michigan whitefish cooked outside in a large cauldron over an open fire, just as it was done 100 years ago by Scandinavian settlers of the Peninsula.

### Mobile Learning Workshops (continued)

#### WALKING TOUR OF DOWNTOWN APPLETON "HEART OF THE FOX CITIES"

**11:30 AM – 2:00 PM (includes boxed lunch at hotel)**

Limited to 30 participants

Appleton Downtown, Inc. (ADI), a not for profit community coalition dedicated to an economically strong and exciting downtown, will host a 1.5 hour walking tour (10 blocks), highlighting the collaboration between the City of Appleton and ADI that started during the reconstruction of College Avenue in 2002. Learn how this partnership has become the driving force in the economic upturn and the events that bring thousands of visitors to the downtown each year. Step inside the Fox Cities Performing Arts Center, The Building for Kids (interactive children's museum), The Fox Cities Rotary Multicultural Center, Harmony Café (diverse programming for all ages/backgrounds), retail and hospitality businesses, and various art venues. The tour will also highlight the new streetscape, architecture, and discuss various community events.

*Bring an umbrella, in case of light rain.*

#### WATERSHED YEARS – FACING AND FIXING ENVIRONMENTAL PROBLEMS IN THE FOX RIVER VALLEY

**11:30 AM – 5:15 PM**

Limited to 52 participants

This workshop will provide a close-up view of one aspect of the dynamic relationship between community and the environment. Visit one of the largest PCB contamination and clean-up sites in the world, and learn about the community impacts associated with efforts to restore the natural environment. Presentation stops include the Trestle Trail to view the river and learn about the paper industry's role in environmental issues; the Little Lake clean-up site and facility, where PCB-contaminated sediments are being dredged; The Stroebe Island marsh, an ecosystem restoration site, funded by funds levied from the paper companies; and, Wild Ones Ecology Center to learn about the role of community-based non-profit organizations in education and advocacy efforts.

**Required:** Suitable footwear for walking on rough and muddy terrain.

#### Dinner On Your Own to Enjoy Downtown Appleton

After a day exploring the different communities surrounding Appleton, explore the many dining options in downtown Appleton.

**Wednesday June 20, 2007**

**7:30 – 9:00 AM**

#### CDS Business Meeting and Breakfast

All are welcome...you don't have to be a member of the CDS to attend this breakfast meeting. Join us to hear reports on the activities of the different organizational committees and to hear the official Presidential address from the incoming CDS President, Linda Sunde. Also at this breakfast, the CDS will recognize its outgoing board members for their years of service.

**9:00 – 10:30 AM**

#### Presentation Type: Roundtable

#### Community Development in North America and the Global South. Is There a Difference?

Terrence Jantzi, Eastern Mennonite University

Additional Presenter: Kathie Cram

*This facilitated roundtable discussion focuses on encouraging participants with North American and Global South community development experience to share their experiences and reflect on these different contexts. Questions include understanding the principles, paradigms and best practices used and whether experience in one sector helps or hinders practice in the other.*

**9:00 – 10:30 AM**

#### Presentation Type: Panel

#### Essential Professional Development and Learning from International Study Tours

Connie Loden, Heart of Wisconsin Business & Economic Alliance

Additional Presenter: David Lamie

*This session will involve actual community players who have returned to their communities to "make it happen!" In addition, tour organizers will provide lessons from what they have learned in their efforts to design valuable learning environments for citizens and CD practitioners. As a complement, results from survey research focusing on CD professionals' global experience will be shared during this session.*

**9:00 – 10:30 AM**

#### REGIONAL ECONOMIC DEVELOPMENT

(encompasses three papers/projects)

#### Presentation Type: Paper

#### Research, Revenue, and Real Estate: Do University Research Parks Promote Regional Economic Development?

Brent Hales, University of Southern Mississippi

Additional Presenters: Ken Malone, Ph.D.; Jeremiah Rayner; Brian Richard

*For over 30 years, universities across the U.S. have been developing research parks in an effort to create revenue streams and regional economic development. Billions of dollars have been invested in the creation and maintenance of these facilities. Exactly how much return on investment the universities and region reaps from these parks is debatable.*

#### Presentation Type: Paper

#### Targeting Regional Economic Development: Outline of a National Extension Educational Program

Steven Deller, University of Wisconsin-Madison/Extension

Additional Presenters: Stephan Goetz, Tom Harris

*A national network of university researchers and extension specialists are working together to develop a collection of educational materials on targeted regional economic development (TRED). Building on the notion of Michael Porter's cluster development a collection of tools and educational processes will be outlined.*

**Presentation Type: Paper**  
**The Federal Role in Regional Economic Development**

Elgin Mannion, Western Illinois University

*This paper examines the history and efficacy of the federal role in regional economic development. Examining the economic growth rates, level of transfer payments, human capital, and infrastructure of rural counties in the jurisdiction of federal development agencies, low growth rates, severe infrastructure- and human capital deficiencies in these rural counties suggest that continued federal intervention is required in order to integrate these counties into the U.S. economy.*

---

**9:00 – 10:30 AM**  
**ART, HISTORY AND CULTURE**  
(encompasses three papers/projects)

**Presentation Type: Paper**  
**Historic and Cultural Resources for Community Development: Northern Ireland's Townscape Heritage Initiative Program**

Rhonda Phillips, University of Florida

*Historic and cultural resources can form the basis for community development. In this case of Northern Ireland's Townscape Heritage Initiative program, the approaches to community development are explored in the context of overcoming conflict and empowering local communities to transform quality of life.*

**Presentation Type: Project**  
**Recreating a Sense of Place: Utilizing Public History to Build Community**

Kay Gasen, University of Missouri Extension

*Many neighborhoods are leveraging their historic capital to create more cohesive communities and attract new investment. This presentation will showcase case studies of St. Louis communities that have developed partnerships with the University to explore their own history and create a greater sense of community and optimism for the future.*

**Presentation Type: Project**  
**ArtsBuild Southwest Wisconsin Communities**

Marian Maciej-Hiner, UW-Platteville Continuing Education

Additional Presenter: Ricky Rolfsmeyer

*This 2006 Top Rural Development Initiative in rural Southwest Wisconsin is making a difference in our communities. Working through community, regional and statewide partnerships, ArtsBuild is developing the capacity of arts entrepreneurs, arts organizations, and communities — and providing tools and resources to build on the creative assets of the region.*

---

**9:00 – 10:30 AM**  
**RURAL AND SOCIAL ENTREPRENEURSHIP**  
(encompasses three papers/projects)

**Presentation Type: Paper**  
**Entrepreneur Performance Indicators: Best Practices**

Greg Wise, Center for Community & Economic Development, University of Wisconsin-Extension

Additional Presenter: Gary Green

*Much has been made of the importance of entrepreneurship as a contemporary economic development strategy. Indeed, we've long admonished those officials that stubbornly insisted upon industrial recruitment. Yet, the occasional "home run" usually makes the news highlights whereas it seems no one gets noticed for small incremental changes such as a job here or an invention there.*

**Presentation Type: Paper**  
**Entrepreneurship in Rural America: Strategies for Creating Vibrant Rural Economies**

Mary Emery, North Central Regional Center for Rural Development

Additional Presenter: James J. Zuiches

*This paper summarizes the results of a national listening session project on how communities and organizations support rural entrepreneurship and what policies, programs, and networking efforts can expand these efforts. We also describe how work with extension is acting on these suggestions to create more opportunities to support entrepreneurship and entrepreneurs.*

**Presentation Type: Project**  
**MU Extension's Community, Economic and Entrepreneurial Development (exCEED)**

Sharon Gulick, University of Missouri Extension

*The University of Missouri Extension, through its Community Economic Enterprise and Entrepreneurial Development (exCEED) program works rural regional initiatives to implement place-based economic development as an alternative strategy to traditional economic development. Projects focus on entrepreneurship, youth retention, leadership development, and local wealth creation as key strategies.*

**10:30 – 10:45 AM**  
**Meeting Break with Exhibitors and Posters**

Take this time to refuel, visit the exhibitors and poster presentations, examine the silent auction items, and network with friends.

**10:45 AM – 12:15 PM**  
**Presentation Type: Workshop**  
**Building Leadership Capacity Among Traditionally Untapped Resources One Step at a Time**

Johanna Reed Adams, University of Missouri Extension

Additional Presenter: Georgie Donahue

*Participate in key instructional design components of Step Up to Leadership Curriculum and its impact. Stemming from the need for low income beneficiaries of community action agencies to serve on the community action agencies boards, University of Missouri Extension and the Missouri Association of Community Action collaborated on designing a leadership curriculum.*

---

**10:45 – 12:15 PM**  
**Presentation Type: Panel**  
**Integrating Leadership Programs into Community Development Processes**

Sarah Burgert, UW-Extension Green County

Additional Presenters: Jennifer Erickson, Cara Carper, Jeff Hoffman, Dan Hill

*This session examines how community leadership programs in Wisconsin serve as a critical community development tool. Members of Wisconsin's statewide Community-Based Leadership Program Development Team will engage participants in a dialogue that explores best practices in integrating new and mature leadership programs into community development strategies.*



10:45 AM – 12:15 PM (continued)

**INTERNATIONAL EXAMPLES OF COMMUNITY DEVELOPMENT PRACTICE**

(encompasses three papers/projects)

**Presentation Type: Paper**

**Community Development Policy in Sub-Saharan Africa Within The Context of Political Changes: An Historical Assessment of the Department of Community Development in Cameroon 1962-2004**

Tim Besingi, University of Minnesota Extension

*Community development in Sub-Saharan Africa has apparently taken a turn from basically rural to urban focus. This paper assesses the historic evolution of the Department of Community Development in Cameroon and determines to what extent the Government encouraged such a shift and the implications that this creates for the program.*

**Presentation Type: Paper**

**Lessons from Thailand: One Tambon One Project (OTOP)**

Mary Leuci, University of Missouri-Columbia

Additional Presenter: Sandra Hodge

*Through local decision-making and centralized marketing, the innovative Thailand's One Tambon One Product program has brought income to local communities and preserved traditional culture by developing and marketing products made in each community from local materials and knowledge—including handicrafts, textiles, clothes, jewelry, furniture, decorative items, food and beverages.*

**Presentation Type: Project**

**Community Development Process – Linking Theory to Practice in the South African Context**

Jacob du Plessis, Department of Sociology and Social

Anthropology, University of Stellenbosch, Republic of South Africa  
*South Africa is challenged by many development obstacles in the context of an unique history, locality and factors like increasing levels of HIV/AIDS. This contextual dimension of a post-apartheid South Africa is discussed in relation to key questions about community development process, theory and practice.*

---

10:45 AM – 12:15 PM

**RURAL AND REGIONAL IDENTITY**

(encompasses three papers/projects)

**Presentation Type: Project**

**Imaging Rural Identities in an Enlarged Europe: The Case of Ireland**

Julie Tritz, University College Dublin

Additional Presenters: Deirdre O'Connor; Jim Kinsella

*This presentation examines a European LEADER funded project entitled Imaging Rural Identities in an Enlarged Europe (2005-2006). The project offers an opportunity to share lessons learnt – successes and limitations regarding a process focused on image production (photography and film-making) as a social, participatory process and innovative tool in rural development.*

**Presentation Type: Project**

**Brand Identity Design Process for Van Wert County, Ohio**

Nancy Bowen-Ellzey, Van Wert County OSU Extension

*Developing a brand for Van Wert County was a very important process, not only in defining how we want others to perceive us, but also in unifying the county and its citizens. The intention was not to “create” a brand but rather recognize our community's assets and capitalize upon them.*

**Presentation Type: Paper**

**From the Fattest Poor People to Bucks, Wine and Horses: The Role of an Agricultural Research Station in a Changing Regional Identity and Economy**

Stephen Gasteyer, Department of Human and Community Development, University of Illinois Urbana-Champaign

Additional Presenters: Joanna Ganning, Hua Qin, Courtney Flint

*This paper will highlight the issues of changing land use, economic development and culture in southern Illinois. The paper will make specific reference to the historic and future role of a regional agricultural research station and its role in defining past and future rural development in this region.*

---

10:45 AM – 12:15 PM

**METHODS AND APPROACHES**

(encompasses three papers/projects)

**Presentation Type: Paper**

**Sustainable Livelihoods Approach vs. Community Capitals Framework: Antagonists or Complementary Tools to Analyze Community Development Initiatives?**

Isabel Gutiérrez-Montes, Tropical Agricultural Research and Higher Education Center (CATIE)

Additional Presenters: Edith Fernández-Baca, Mary Emery

*In this paper we provide an overview of the Sustainable Livelihoods approach (SL) and the Community Capitals Framework (CCF). We focus our analysis on cases where the approaches have been used, highlighting differences and similarities between both. Moreover we take into account how CCF can complement the use of SL in development and research, and propose CCF as a step forward in developing research on systemic change and capacity building.*

**Presentation Type: Paper**

**The Future Search Method in Community Development Practice**

Hanna Nel, University of Johannesburg

*In contrast to the expert, problem-solving deficiency model in community development, the community-based, co-creating asset-based approach of which the Future Search method is an example, endeavors to engage and embrace the knowledge of members within the community as full partners. The Future Search method strives to fulfill the ideal of involving the community utilizing large group, whole system intervention strategies and processes.*

**Presentation Type: Paper**

**Community Culture Change: Magic and Science**

Frank Spillers, Global Horizons

Additional Presenters: Kimberly Spillers, LaVon Eblen, Ardyth Gillespie

*Perspectives about long-term economic development strategies are being transformed in rural Midwest towns through the Community Builders community development process. In collaboration with the Harrisdale Homestead and the Kettering Foundation, Global Horizons economic development consultants have helped communities develop leaders, solve public issues through deliberative dialogue, and build community entrepreneurship.*

12:15 – 1:45 PM

**Luncheon Plenary with Michael Perry**

**Meeting Your Neighbors One Siren at a Time**

Michael Perry is a humorist and author of the bestselling memoirs *Population 485: Meeting Your Neighbors One Siren at a Time* and *Truck: A Love Story*, and the essay collection *Off Main Street*. Perry has written for *Esquire*, *The New York Times Magazine*, *Outside*, *Backpacker*, *Orion*, and *Salon.com*. He has contributed essays to NPR's *All Things Considered* and Wisconsin Public Television. His two live-audience recordings (*I Got It From the Cows* and *Never Stand Behind a Sneezing Cow*) draw on his experiences as a Wisconsin farm kid and Wyoming cowboy. He can be found online at [www.sneezingcow.com](http://www.sneezingcow.com).



1:45 – 2:45 PM

**Presentation Type: Panel**

**Industrial Targeting and Regional Branding: Kneading Two Old Strategies Into One New Loaf of Fast-Rising Bread**

Steven Deller, University of Wisconsin-Madison/Extension; Jim Resick, Outagamie County University of Wisconsin-Madison/Extension

*Industrial targeting — synonymous for some with the old “smokestack chasing” model — has gained new meaning as a strategy for cultivating a region’s assets. Regional branding creates a unique image or “brand” in the marketplace of economic development. Hear how practitioners and academics are using these as complementary strategies.*

1:45 – 2:45 PM

**Presentation Type: Panel**

**The Economic Importance of Child Care for Community Development**

Karen Dickrell, Outagamie County University of Wisconsin – Extension

*Additional Presenters: Kristin Kauth, Nancy Crevier, Judith Olson*  
*Childcare is often seen as a human development issue and until recently was not seen as an economic development issue. Childcare is an economic building block to childhood development and community development. Join us as we discuss the economic impact of childcare in both rural and urban settings.*

1:45 – 2:45 PM

**Presentation Type: Panel**

**Persons with Disabilities: A Part of the Community**

Lee Schulz, IndependenceFirst

*Additional Presenters: Tim Sheehan; Thomas Diedrick*  
*This panel will explore the ways Independent Living Centers can be catalysts to fully integrate persons with disabilities into community development plans. Panelists will discuss how ILCs can help businesses and local governments implement changes in housing, transportation and other areas, making community services and accommodations more accessible for all.*

1:45 – 2:45 PM

**HEALTH CONVERSATIONS**

**(encompasses two papers/projects)**

**Presentation Type: Project**

**Making Movies, Building Community**

Amy Lake, Community Policy Analysis Center at the University of Missouri

*Additional Presenters: Stephen Jeanetta, PHD; M.Grace Njeru, PhD*

*In Montgomery County, Missouri, residents are using documentary-style filmmaking to illustrate the history of the local healthcare system and economy from the early 20th century to the present. Learn how they are using this participatory research and development tool to shape local health policy and inform state and national leaders.*

**Presentation Type: Project**

**Starting a Community CHAT**

Paula Morgen, ThedaCare

*Additional Presenter: Peter C. Kelly*

*Engage your community in better understanding issues it confronts through CHAT ... a Community Health Action Team. Learn how to get your community to come together to identify common needs, set a plan of action and get measurable results that will improve the health of your community.*

1:45 – 2:45 PM

**YOUNG PROFESSIONALS AND MILLENNIALS**

**(encompasses two papers/projects)**

**Presentation Type: Project**

**Engaging Young Professionals in Community Development**

Sarah Burgert, UW-Extension Green County

*Learn how Green County, Wisconsin is addressing the need to engage young professionals in order to secure a viable future. Discuss strategies communities have implemented to engage young professionals in the community development process, and analyze the factors that contributed to the success and failure of these engagement strategies.*

**Presentation Type: Paper**

**Organizing the Digital Natives: Community Development and the Millennial Generation**

John McNutt, Univ. of South Carolina

*Additional Presenter: Irene Queiro-Tajalli*

*This paper considers the digital natives/digital immigrants concept and its implications for community, community development and community development education.*

2:45 – 3:00 PM

**Meeting Break with Exhibitors and Posters**

Take this time to refuel, visit the exhibitors and poster presentations, examine the silent auction items, and network with friends.



3:00 – 4:30 PM

**Wrap Up Plenary with Kelly Hawke Baxter**  
**“Building Sustainable Regions and Communities”**

Kelly Hawke Baxter is Executive Director of The Natural Step Canada, a non-profit organization that works to accelerate global sustainability by guiding companies, communities and governments onto an ecologically, socially and economically sustainable path.



*This session will be the perfect way to wrap up all that you have learned while at the same time generating excitement for next year's event. Kelly will highlight how this year's conference can bridge to the 40<sup>th</sup> CDS Annual Conference which will be held in June 2008 in Saskatoon, Saskatchewan, Canada.*

4:30 – 6:30 PM

Free time to enjoy with friends...and a chance to get your final bid in on the auction item you have had your eye on all conference.

6:30 – 9:00 PM

**Awards Banquet**

This evening is full of recognition, entertainment and fun. First, join fellow attendees at this dinner banquet to honor the newest recipients of the prestigious awards given by the CDS and the NRDP. Later in the evening, the CDS will hold its annual live auction of items donated from conference attendees. All proceeds of this auction will benefit the CDS Endowment Fund. Finally, end the evening with the smooth sounds of *Le Jazz Hot*.

## New This Year!

The CDS/NRDP Conference will supply each attendee with a CD complete with conference presentation proceedings, plenary addresses, information about our participating organizations, and information about the 40<sup>th</sup> CDS Annual International Conference in Saskatoon, Saskatchewan, Canada.

For those who cannot attend this year's annual conference, these CDs will be available for purchase.

## Poster Sessions

This conference will also include the following poster sessions which will be available for viewing in a common area of the conference. Additional details will be available in the conference program.

**Organizing a Rural Regional Economic Summit**

Amy Schanhofer, University of Wisconsin Extension, Monroe County Society has defined borders for our communities, which often hinder communications even though communities face similar problems. To challenge this system, three Regional Economic Summits were hosted in western Wisconsin. This poster presentation will provide examples of formats, speaker lists, potential partners and evaluations for rural regional economic summits.

**It's Magic: Quality of Place Trumps Quality of Life**

Mark Peterson, University of Arkansas Cooperative Extension Service Quality of place goes beyond basic quality of life to create great experiences and indelible memories. A Quality of Place Quiz will designate communities or regions in one quadrant of a Quality of Place Map: Beautiful and Vibrant, Beautiful but Boring, Exciting but Chaotic, and Depressed and Depressing.

**Asset-based Homeownership Development: An Alternative to Debt-based Models**

Jennifer Wheeler Brooks, University of Kansas Asset-based homeownership development, focusing on saving for downpayment, is proposed as an alternative to debt-based models that offer flexible financing options. The asset-based model uses generously matched Individual Development Accounts held in Community Development Financial Institutions as a way to help low-income families build home equity and financial stability.

**Economic Impacts Related to Early Childhood Care and Education**

Nancy Crevier, Marinette County UW-Extension The Perry Preschool Project and the Abecedarian Study are two longitudinal research projects that have proven the economic benefits of early childhood care and education. With return rates in the double digits, communities around the world are realizing the benefits of investing in their most valuable resource, their youngest children. Brain research has proven just how important those early experiences from birth to age 5 are to lasting educational attainment, emotional health, and moral development. Communities that have systematically addressed this issue are reaping the short-term benefits of a more productive workforce and the ability to attract and retain a broader base of employees.

**New This Year!**

We recommend using the ONLINE REGISTRATION at www.comm-dev.org. The conference is using meeting management software for secure and accurate registration capabilities.

# Registration Form

## CDS and NRDP Annual International Conference

**June 17 – 20, 2007  
Appleton, WI**

**Cancellation Policy:**  
Refunds can be issued on or before June 1, 2007. NO refunds will be issued after this date.

**Forms can be sent or faxed to the following location:**  
CDS Conference  
17 South High Street, Suite 200  
Columbus, OH 43215  
Fax: 614-221-1989  
Lori@assnoffices.com

### Part 1: Contact Information

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone: ( \_\_\_\_\_ ) \_\_\_\_\_  
Fax: ( \_\_\_\_\_ ) \_\_\_\_\_  
Email: \_\_\_\_\_  
Emergency Contact Person (ECP): \_\_\_\_\_  
ECP Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

### Part 2: Conference Registration

#### Early Bird Rates

Registration must be postmarked by May 18, 2007

#### Full Conference:

This registration includes access to all plenary sessions, workshops, paper sessions, the mobile learning workshops, as well as all meal functions, the opening reception and the awards banquet.

- Member Fee ..... \$300 USD (including CDS and NRDP Rural Council members)
- Nonmember Fee ..... \$350 USD
- CDS Student Fee ..... \$200 USD
- Nonmember Student Fee ..... \$225 USD

#### Single Day Registration:

This registration includes all events for that day. Be sure to mark which day(s) you will be attending.

- Monday, June 18, 2007 ..... \$150
- Tuesday, June 19, 2007 ..... \$150
- Wednesday, June 20, 2007 ..... \$150

#### Guest/Retiree Registrations:

\$250.00 – This registration includes all meal functions, educational sessions, mobile learning workshops and awards banquet.

### Additional Tickets:

These tickets will be placed in the conference packet of the person submitting this registration. **Please be sure to mark the number of tickets needed.**

- \_\_\_\_\_ Welcome Reception ..... \$20
- \_\_\_\_\_ Monday Lunch ..... \$20
- \_\_\_\_\_ Monday Wisconsin Badger Tailgate Party ..... \$20
- \_\_\_\_\_ Wednesday Lunch ..... \$20
- \_\_\_\_\_ Awards Banquet ..... \$30

### Registrations Postmarked After May 19, 2007

#### Full Conference:

- Member Fee ..... \$350 (including CDS and NRDP Rural Council members)
- Nonmember Fee ..... \$400
- CDS Student Fee ..... \$200
- Nonmember Student Fee ..... \$225

The registration fee for students, guests/retirees, single day registrants and additional tickets remain the same cost after May 18<sup>th</sup>.

### Part 3: Conference Participation

We are not requiring attendees to register for educational sessions, however to ensure an accurate guarantee for the following food functions, please mark which events you will be attending.

#### Sunday, June 17, 2007

- Welcome Reception

#### Monday, June 18, 2007

- 12:15 – 1:30 PM Luncheon with Irma Tyler-Wood
- 6:00 – 9:00 PM Wisconsin Badger Tailgate Party

#### Tuesday, June 19, 2007

See the mobile learning workshop section on the reverse side

#### Wednesday June 20, 2007

- 7:30 – 9:00 AM CDS Business Meeting and Breakfast
- 12:15 – 1:30 PM Luncheon with Michael Perry
- 6:30 – 9:00 PM Awards Banquet



## Part 4: Mobile Learning Workshop Sign-Up

You must register in advance for a mobile learning workshop. The CDS conference committee reserves the right to cancel a workshop should there be low attendance. **Please mark only one workshop.**

- \_\_\_\_\_ The Changing Face of The City of Menasha
- \_\_\_\_\_ The Changing Landscape of the Menominee Nation
- \_\_\_\_\_ Farm Market Kitchen Incubator and Waterfront
- \_\_\_\_\_ The Horicon Marsh: A Wetland of Regional, National and International Significance
- \_\_\_\_\_ Impacts of the Niagara Escarpment on Development in Calumet County
- \_\_\_\_\_ Regional Buy Local/Buy Farm – Direct
- \_\_\_\_\_ A River Runs Through It
- \_\_\_\_\_ Sturgeon Bay – A Case Study in Successful Community and Economic Redevelopment in a Rural Community  
**NOTE: There is an additional fee for this MLW of \$20.00 for Door County Fish Boil Dinner. Payment needs to be made with conference registration.**
- \_\_\_\_\_ Walking Tour of Downtown Appleton – “Heart of the Fox Cities”
- \_\_\_\_\_ Watershed Years – Facing and Fixing Environmental Problems in the Fox River Valley

## Part 5: Membership Sign-Up or Renewal

### Community Development Society Membership:

- Yes, I am interested in joining the CDS for the 2007-08 membership dues year, which I understand will run from July 1<sup>st</sup> to June 30<sup>th</sup>. I understand that this membership entitles me to attend the New Member Breakfast held on Monday June 18<sup>th</sup>. I have marked my membership category below.
- Individual ..... \$110     Student..... \$45  
 Retiree ..... \$75     Family/Household \$145
- Yes, I am interested in renewing my CDS 2007-08 membership dues (year starting July 1) with my conference registration fee. I understand that by doing this, I will have no interruptions of the services. I have marked my membership category below.
- Individual ..... \$110     Student..... \$45  
 Retiree ..... \$75     Family/Household \$145

### Wisconsin Rural Partners Membership:

- Yes, I am interested in joining the Wisconsin Rural Partners network of people passionate about rural community life! We build networks, provide and develop leadership, and create voice. WRP members become part of the National Rural Development Partnership. WRP membership is for the calendar year — sign up now and your membership will be good through December 2008! More information is available at <http://www.wirural.org/member-info.html>.
- Individual ..... \$75     Corporate ..... \$150  
 Supporting ..... \$375     Collaborating ..... \$750  
(3 people) (6 people)

## Part 6: Exhibitors and Sponsors

Opportunities for exhibiting and sponsoring at this event are still available. Exhibit booths are available at a cost of \$500.00 to for-profit companies/organizations and \$150.00 for non-profit entities. The fee of \$500.00 includes a complimentary registration, however the non-profit rate does not. For more information, or to register, contact Kelly Haverkamp at 608-237-6367. Applications can also be downloaded at [kelly@wirural.org](mailto:kelly@wirural.org).

## Part 7: CDS Endowment Contributions

- I have enclosed a gift for the Endowment with my conference registration. I would like to designate my gift to the following Fund(s) (if you mark more than one option, your gift will be divided equally):
- Scholarship support for undergraduate and graduate students in community development
  - Nette Nelson Travel Scholarship to support international travel for CDS members.
  - Annual Conference support
  - Diversity issues within the community development profession
  - Community development education materials
  - Unrestricted fund to support CDS
  - George Nickolaus Student Fund (supports students in community development graduate programs)

## Part 8: Method of Payment

- Check or Money Order (payable to CDS)  
 Purchase Order Institution: \_\_\_\_\_  
 Credit Card:     Discover     MasterCard     Visa

Name of Card Holder: \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

<b>AMOUNT:</b>	\$ _____	Conference Registration Fee
	+ \$ _____	Additional Tickets
	+ \$ _____	Additional MLW Dinner Cost
	+ \$ _____	Membership Sign Up/Renewal
	+ \$ _____	Endowment Contribution
	= \$ _____	<b>Total Amount Due</b>

**Forms can be sent to the following location by either fax, mail or email:**

CDS Conference  
17 South High Street, Suite 200  
Columbus, OH 43215  
Phone: 614.221.1900, ext. 227 • Fax: 614.221.1989  
Email: [Lori@AssnOffices.com](mailto:Lori@AssnOffices.com)

Online registration and a copy of the conference schedule of events are available at [www.comm-dev.org](http://www.comm-dev.org). Questions regarding registration can be directed to Lori Landry at the contact information above.

## Part 9: Travel Itinerary (optional)

All attendees are responsible for making their own flight and sleeping room reservations for the conference. To help us organize our staffing needs, please provide the following:

I will arrive Appleton at \_\_\_\_\_ (time) on \_\_\_\_\_ (day)

I will depart Appleton at \_\_\_\_\_ (time) on \_\_\_\_\_ (day)

**Radisson Paper Valley Hotel**  
333 W. College Avenue  
Appleton, Wisconsin 54911  
Reservations: 800 333-3333 or [www.Radisson.com/appletonwi](http://www.Radisson.com/appletonwi)  
Telephone: (920) 733-8000 • Fax: (920) 733-9220  
Email: [info@radissonpapervalley.com](mailto:info@radissonpapervalley.com)

**CONFERENCE HOTEL RATE IS \$97.00 USD PER NIGHT. All applicable taxes still apply.** State and federal rates will be honored upon check-in at the hotel by presenting your government ID (and tax exempt certificate).





17 South High Street, Suite 200  
Columbus, Ohio 43215

**CDS-NRDP**

Community and Rural Development Conference

June 17-20, 2007

**Fox Cities**

Appleton, Wisconsin



Discover the Magic!