

**Federal Trade Commission**

**Pt. 301**

a false guaranty under section 9(b) of the Act.

[29 FR 6627, May 21, 1964, as amended at 48 FR 12517, Mar. 25, 1983; 63 FR 7517, Feb. 13, 1998; 63 FR 71583, Dec. 28, 1998]

**§ 300.34 Reference to existing guaranty on labels not permitted.**

No representation or suggestion that a wool product is guaranteed under the act by the Government, or any branch thereof shall be made on or in the stamp, tag, label, or other mark of identification, applied or affixed to wool products.

**GENERAL**

**§ 300.35 Hearings under section 4(d) of the act.**

Hearings under section 4(d) of the act will be held when deemed by the Commission to be in the public interest. Interested persons may file applications for such hearings. Such applications shall be filed in quadruplicate and shall contain a detailed technical description of the class or classes of articles or products regarding which applicant requests a determination and announcement by the Commission concerning express or implied representations of fiber content of articles or concerning insignificant or inconsequential textile content of products.

(Sec. 4(d), 54 Stat. 1129; 15 U.S.C. 68b(d))

**PART 301—RULES AND REGULATIONS UNDER FUR PRODUCTS LABELING ACT**

**NAME GUIDE**

Sec.  
301.0 Fur products name guide.

**REGULATIONS**

- 301.1 Terms defined.
- 301.2 General requirements.
- 301.3 English language requirements.
- 301.4 Abbreviations or ditto marks prohibited.
- 301.5 Use of Fur Products Name Guide.
- 301.6 Animals not listed in Fur Products Name Guide.
- 301.7 Describing furs by certain breed names prohibited.
- 301.8 Use of terms "Persian Lamb," "Broadtail Lamb," and "Persian-broadtail Lamb" permitted.

- 301.9 Use of terms "Mouton Lamb" and "Shearling Lamb" permitted.
- 301.10 Use of term "Broadtail-processed Lamb" permitted.
- 301.11 Fictitious or non-existing animal designations prohibited.
- 301.12 Country of origin of imported furs.
- 301.13 Fur products having furs with different countries of origin.
- 301.14 Country of origin of used furs.
- 301.15 Designation of section producing domestic furs permitted.
- 301.16 Disclosure of origin of certain furs raised or taken in United States.
- 301.17 Misrepresentation of origin of furs.
- 301.18 Passing off domestic furs as imported furs prohibited.
- 301.19 Pointing, dyeing, bleaching or otherwise artificially coloring.
- 301.20 Fur products composed of pieces.
- 301.21 Disclosure of used furs.
- 301.22 Disclosure of damaged furs.
- 301.23 Second-hand fur products.
- 301.24 Repairing, restyling and remodeling fur products for consumer.
- 301.25 Name required to appear on labels and invoices.
- 301.26 Registered identification numbers.
- 301.27 Label and method of affixing.
- 301.28 Labels to be avoided.
- 301.29 Requirements in respect to disclosure on label.
- 301.30 Arrangement of required information on label.
- 301.31 Labeling of fur products consisting of two or more units.
- 301.32 Fur product containing material other than fur.
- 301.33 Labeling of samples.
- 301.34 Misbranded or falsely invoiced fur products.
- 301.35 Substitution of labels.
- 301.36 Sectional fur products.
- 301.37 Manner of invoicing furs and fur products.
- 301.38 Advertising of furs and fur products.
- 301.39 Exempted fur products.
- 301.40 Item number or mark to be assigned to each fur product.
- 301.41 Maintenance of records.
- 301.42 Deception as to nature of business.
- 301.43 Use of deceptive trade or corporate names, trademarks or graphic representations prohibited.
- 301.44 Misrepresentation of prices.
- 301.45 Representations as to construction of fur products.
- 301.46 Reference to guaranty by Government prohibited.
- 301.47 Form of separate guaranty.
- 301.48 Continuing guaranty filed with Federal Trade Commission.
- 301.48a Guaranties not received in good faith.
- 301.49 Deception in general.

AUTHORITY: 15 U.S.C. 69 *et seq.*