

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN

FEBRERO 2008

Servicio Cultural e Informativo

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AFROAMERICANOS



Blue skies, black wings : African American pioneers of aviation

Samuel L. Broadnax
Westport, CT : Praeger, 2007.

629.13 BRO

Recounts the history of African Americans in the skies from the very beginnings of manned flight. The author paints a vivid picture of the people who fought oppression to make the skies their own, and his experiences inspired him to talk with other pilots and black pioneers of aviation.

ARQUITECTURA



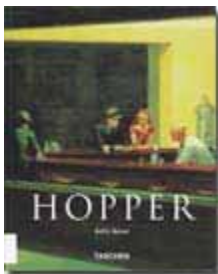
The Chrysler Building
[videorecording]

History Channel ; A & E Television Networks
New York, NY : A & E Home Video, 2001.

DVD 720.483 CHR

An all-access tour of New York City's 1,045-foot-tall landmark funded by the automotive tycoon Walter P. Chrysler and bearing his name, which is universally regarded as one of the finest physical expressions of the art deco form. Extensive photos and rare footage document its construction, and experts detail the deception that let Chrysler claim the sought-after title of "world's tallest building," if only briefly.

ARTE



Edward Hopper, 1882-1967 : transformaciones de lo real

Rolf Günter Renner
Köln : Benedikt
Taschen, 2000.

S 759 HOP

Los temas y las escenas representadas en los cuadros de Hopper, muestran una codificación doble: exactitud realista de los detalles y al mismo tiempo, una ley de extrañamiento que, en la plasmación de aspectos de la vida moderna, hace que se destaquen sobre todo sus grietas.



The George Washington collection : fine and decorative arts at Mount Vernon

Carol Borchert Cadou
Manchester : Hudson
Hills Press, 2006.

REF 708.155 CAD

Provides the first official publication of this exceptional collection at George Washington's Mount Vernon Estate and Gardens. Selected silver, ceramics, glass, furniture, textiles, metals, paintings, and miniatures, as well as fine and decorative arts painted, crafted and preserved to honor and memorialize George Washington.

Hilos del cielo : las vestiduras litúrgicas de la Catedral Metropolitana de México

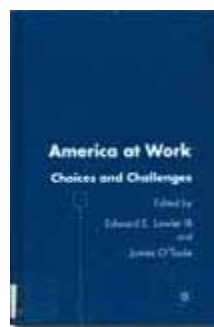


Texto de Virginia Armella
de Azpe [et al]
México : Instituto Nacional
de Antropología e Historia :
Consejo Nacional para la
Cultura y las Artes, 2007.

REF S 391.0088 HIL

Catálogo que ilustra, por medio de fotografías y detalladas descripciones, vestiduras litúrgicas usadas en celebraciones católicas durante los siglos XVII, XVIII y XIX y guardadas en la sacristía de la Catedral Metropolitana; cabe señalar que en algunos casos, se trata de piezas provenientes de China, España y Japón. En este texto se narra también la historia de la Catedral, el bordado religioso y sus artesanos bordadores.

ASUNTOS LABORALES



America at work : choices and challenges

Edited by Edward E.
Lawler III and James
O'Toole
New York, NY :
Palgrave Macmillan,
2006.

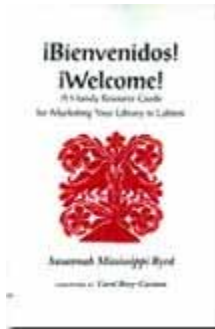
334.973 AME

The chapters in this book were commissioned as resource papers for the 2006 New American Workplace project, an analysis of how jobs and careers in the United States have changed since the publication of the benchmark Work in America report in 1973. These chapters were written by outstanding scholars who have prepared overviews of the research in

their diverse fields of expertise. The individual chapters stand as authoritative summaries of what is known about organizations, work and workers, and, as a collection, constitute a comprehensive look at how the workplace has evolved over three decades of incredible turbulence and change.

BIBLIOTECOLOGIA

Bienvenidos! : Welcome! : a handy resource guide for marketing your library to Latinos

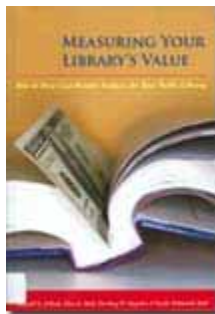


Susannah Mississippi Byrd
Chicago, IL : American Library Association, 2005.

REF 027.63 BYR

This book is intended to help provide information, resources and ideas for serving Latinos, drawing from the experience of libraries in predominantly Latino communities to help inform librarians and library workers across the country.

Measuring your library's value : how to do a cost-benefit analysis for your public library



Donald S. Elliott ... [et al.]
Chicago, IL : American Library Association, 2007.

025.1 MEA

Designed to serve large to medium-sized public libraries, gives librarians the tool to conduct a defensible and credible cost-benefit analysis. This hands-on reference covers the economic basics with librarian-friendly terms and examples, preparing library leaders to collaborate with economist-consultants.

The successful academic librarian: winning strategies from library leaders

Edited by Gwen Meyer Gregory

Medford, NJ : Information Today, Inc, 2005.

027.709 SUC



Is an antidote to the stress and burnout that almost every academic librarian experiences at one time or another. In its pages, Gwen Meyer Gregory and nearly 20 of her peers take a practical approach to a range of critical topics. Their advice, war stories, tips, techniques, and inspiration will help you thrive in your academic library career.

Los tesauros documentales y su aplicación en la información, impresa, digital y multimedia

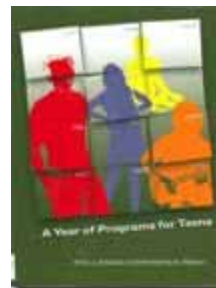
Catalina Naumis Peña
México : UNAM, Centro Universitario de Investigaciones Bibliotecológicas, 2007.

S 025.49 NAU



Sistematiza el concepto de tesoro documental y su aplicación en la información impresa, digital y multimedia, incluyendo la conceptualización del documento, indización de documentos impresos, digitales y multimedia, así como la tipificación de lenguajes documentales.

A year of programs for teens



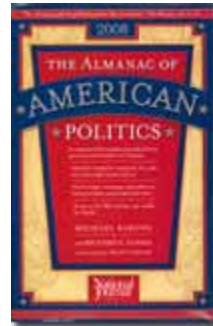
Amy J. Alessio, Kimberly A. Patton
Chicago, IL : American Library Association, 2007.

027.62 ALE

Two young adult

specialists take teen services to a new level with step-by-step instructions for planning teen programs. Each chapter covers one month of the year and includes three to four program ideas appropriate to the season, as well as suggestions for games, passive programs, and book displays.

CIENCIA POLITICA



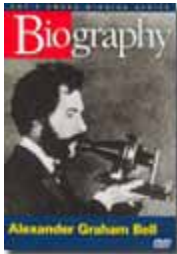
The Almanac of American Politics

*Michael Barone ;
Richard E. Cohen*
Washington, DC :
National Journal, 2007.

REF 328.73 ALM 2008

Includes in-depth profiles and photographs of every governor and member of Congress and every governor; up-to-date narrative of all 50 states and congressional districts, covering everything from economics to history to politics; district maps, campaign expenditures, voting records, census data and more.

BIOGRAFIA

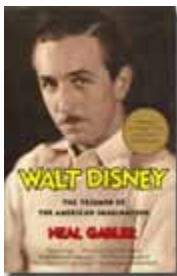


Alexander Graham Bell [videorecording]

A&E Television Networks
Burlington, VT ; New York :
A&E Home Video, 2005.

DVD 920 BEL

His desire to help his deaf mother communicate led to one of the most important inventions of the 20th century. Alexander Graham Bell left his mark on the world with the invention of the telephone. Biography traces the life of this famed inventor.

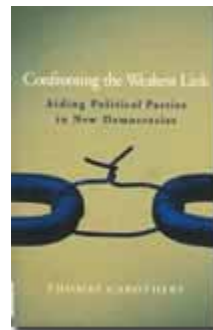


Walt Disney : The Triumph of the American Imagination

New York, NY : Vintage Books, 2007.

792.43 GAB

The author shows us how, over the course of two decades, Disney revolutionized the entertainment industry. Walt Disney is a revelation of both the work and the man, the remarkable accomplishment and the hidden life.

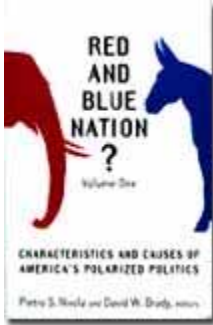


Confronting the weakest link : aiding political parties in new democracies

Thomas Carothers.
Washington, DC :
Carnegie Endowment
for International Peace,
2006.

324.2 CAR

Path breaking study of international aid for political parties. Beginning with a penetrating analysis of party shortcomings in developing and post communist countries, the author draws on extensive field research to diagnose deficiencies in party aid, assess its overall impact, and offer practical ideas for doing better.



Red and blue nation? : characteristics and causes of America's polarized politics

Pietro S. Nivola, David W. Brady, editors
Stanford, CA : Stanford

University : Brookings Institution Press, 2006.

324.273 RED

Considers the extent to which polarized views among political leaders and activists are reflected in the population at large. Pays particular attention to factors such as the increased influence of religion and the changing nature of the media and offers thoughtful analyses of the underlying problems.

CIENCIAS SOCIALES



The averaged American : surveys, citizens, and the making of a mass public

Sarah E. Igo
Cambridge, MA : Harvard University Press, 2007.

301.072 IGO

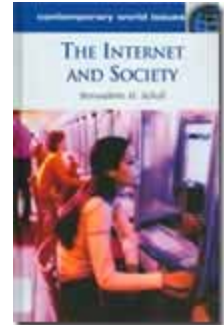
The author tells the story, for the first time, of how opinion polls, man-in-the-street interviews, sex surveys, community studies, and consumer research transformed the American public, infiltrating the lives of those who opened their doors to pollsters, or measured their habits and beliefs against statistics culled for strangers.

The Internet and society : a reference handbook

Bernadette H. Schell
Santa Barbara, CA : ABC-CLIO, 2007.

303.48 SCH

Its purpose is to help readers better understand the controversial, political, social, technical, legal, and economic issues surrounding the Internet. This book is relevant to a broader adult audience, including professionals and lawyers wanting to know more about how the Internet operates and its impact on society.

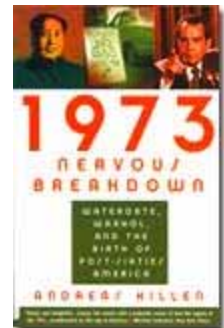


1973 nervous breakdown : Watergate, Warhol, and the birth of post-sixties America

Andreas Killen
New York, NY : Bloomsbury : Distributed to the trade by Holtzbrinck, 2007.

973.924 KIL

Lively and revelatory analysis of one of the most important periods in the second half of the twentieth century. The author offers a fever chart of a year of uncertainty and change, a year in which postwar prosperity crumbled and modernism gave way to postmodernism.



CINE

John Steinbeck's East of Eden [videorecording]



Directed by Elia Kazan
Burbank, CA : Warner
Home Video, 2005.

DVD 813 EAS

Based on John Steinbeck's novel, this is the first of three major films that make up James Dean's movie legacy. The 24-year-old idol-to-be plays Cal, a wayward Salinas Valley youth who vies for the affection of his hardened father with his favored brother Aaron.

Rodgers and Hammerstein's Cinderella [videorecording]



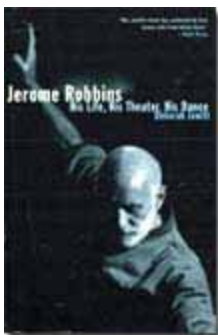
Writer, Oscar Hammerstein II ; directed by Ralph Nelson
Chatsworth, CA : Image
Entertainment [distributor],
2004.

DVD 791.43 CIN

The beautiful and young Cinderella finds her life of drudgery at the hands of her stepmother and two wicked stepsisters changed forever in one evening, thanks to a fairy godmother and a handsome prince.

DANZA

Jerome Robbins : his life, his theater, his dance



Deborah Jowitt
New York, NY : Simon &
Schuster Paperbacks,
2005.

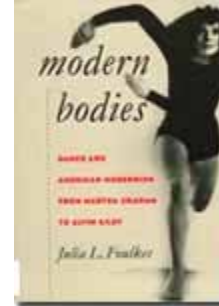
792.8 JOW

In this biography,
Deborah Jowitt explores

the life, works, and creative processes of the complex genius Jerome Robbins (1918-1998), who redefined the role of dance in musical theater and is also considered America's greatest native-born ballet choreographer.

Modern bodies : dance and American modernism from Martha Graham to Alvin Ailey

Julia L. Foulkes
Chapel Hill, NC :
University of North
Carolina Press,
2002.



792.8 FOU

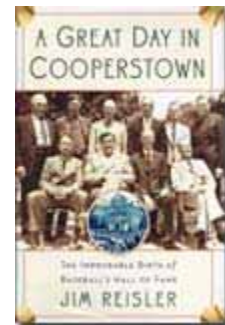
Exposes the social dynamics that shaped American modernism and moved modern dance to the edges of society, a place both provocative and perilous. Through their art, modern dancers challenged conventional roles and images of gender, sexuality, race, class, and regionalism with a view of American democracy that was confrontational and participatory, authorial and populist.

DEPORTES

A great day in Cooperstown : the improbable birth of Baseball's Hall of Fame

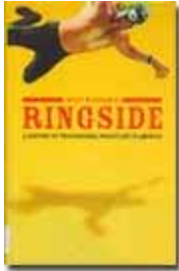
Jim Reisler
New York, NY : Carroll &
Graf Publishers, 2006.

796.357 REI



Explains the unusual origins of the National Baseball Hall of Fame, delivering an up-close view of not only the game's early stars and the house built to honor them, but of the myth-building around baseball in America. The author explains that the construction of the Hall of Fame in Cooperstown was as

much an attempt to revive the economy of a struggling, drought ravaged farming town at the height of the Depression as it was a tribute to the National Pastime.



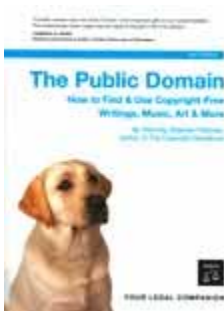
Ringside : a history of professional wrestling in America

Scott M. Beekman
Westport, CT : Praeger,
2006.

796.812 BEE

First work to attempt to alter the common perception by fully examining the history of the sport in the United States. Filling his work with fascinating stories and larger-than-life personalities, Beekman untangles the myths and legends of professional wrestling to provide an illuminating and colorful account of the athletes, entertainers, and businessmen who have determined the sport's erratic route through American history.

DERECHOS DE AUTOR



The public domain : how to find & use copyright-free writings, music, art & more

Stephen Fishman
Berkeley, CA : Nolo,
2006.

REF 346.73 FIS

Helps to find and identify what creative works are protected by copyright and what's not. This 3rd edition includes information about the latest court decisions and the emergence of the "copyright commons." Also provides hundreds of resources to help you find public-domain works.

DESASTRES NATURALES

Hurricane Katrina [videorecording] : the storm that drowned a city

Written, produced and directed by Caroline Penry-Davey and Peter Chinn
Boston, MA : WGBH Boston Video, 2005.

DVD 976.3 HUR



Featuring eyewitness testimony, NOVA takes an in-depth look at what made Hurricane Katrina so deadly and analyzes how, despite technically sophisticated flood and storm defenses, this event has resulted in unprecedented destruction for the Gulf Coast.

New Orleans [videorecording]

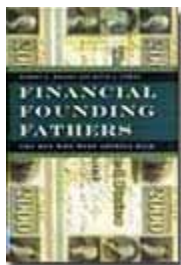
Written by Michelle Ferrari; directed by Stephen Ives
Alexandria, VA : PBS Home Video, 2007.

DVD 917.63 NEW



Tells the story of this remarkable city through revealing first-hand interviews with New Orleans natives and scholars, as well as through rich archival photographic material and footage that was miraculously spared from the devastation wrought by Katrina.

ECONOMIA



Financial founding fathers : the men who made America rich

Robert E. Wright & David J. Cowen

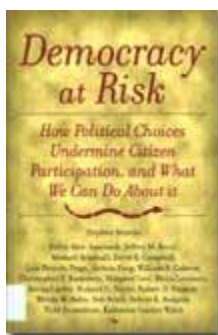
Chicago, IL : The

University of Chicago Press, 2006.

330.973 WRI

Chronicles how a different group of founding fathers forged the wealth and institutions necessary to transform the American colonies from a diffuse alliance of contending business interests into one cohesive economic superpower. From Alexander Hamilton to Andrew Jackson, the authors focus on the lives of nine Americans in particular, all among our nation's financial founding fathers.

ELECCIONES



Democracy at risk: how political choices undermine citizen participation and what we can do about it

Stephen Macedo ... [et al.]

Washington, DC : Brookings Institution Press, 2005.

323.042 DEM

Documents how recent trends in civic engagement have been shaped by political institutions and public policies and recommends ways to increase the amount, quality, and distribution of civic engagement, focusing on elections, the metropolis, and the nonprofit sector and philanthropy.

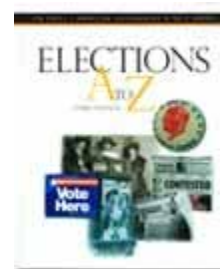
Elections A to Z

Bob Benenson

Washington, DC : CQ Press, 2008

REF 324.609 BEN

Provides readers with the information they need to understand how campaigns and elections are conducted in the United States and how voters, candidates, political parties, and others participate in the electoral process.



The faith factor : how religion influences American elections

John C. Green

Westport, CT : Praeger Publishers, 2007.

322.1 GRE

Religion and faith have played a vital role in American elections for some time, and the author explores the links and how they have changed over time. He concludes that there was an "old religion gap" that described longstanding political differences among religious communities which has been supplanted by a "new religion gap" that shows political divisions based on religious behavior and belief.



ESTUDIOS AMERICANOS

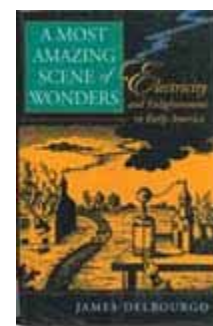
A most amazing scene of wonders: electricity and enlightenment in early America

James Delbourgo

Cambridge, MA : Harvard University Press, 2006.

303.48 DEL

Moves beyond Franklin to trace the path of electricity



through early American culture, exploring how the relationship among human, natural and divine powers was understood in the eighteenth century. It's a story of shocks and sparks from New England to the Caribbean.

ESTUDIOS DE GENERO



Single by chance, mothers by choice : how women are choosing parenthood without marriage and creating the new American family

Rosanna Hertz
New York, NY : Oxford University Press, 2006.

306.874 HER

First full-scale account of this fast-growing phenomenon, revealing why these middle-class women took this unorthodox path and how they have managed to make single parenthood work for them. The author interviewed 65 women-ranging from physicians and financial analysts to social workers, teachers and secretaries.



Women and information technology : research on under-representation

*Edited by J. McGrath
Cohon and William Aspray*
Cambridge, MA : MIT Press, 2006.

004.082 WOM

Looks at reasons for the persistent gender imbalance in computing and explores some strategies intended to reverse the downward trend. The studies included are rigorous social investigations; they rely on empirical

Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

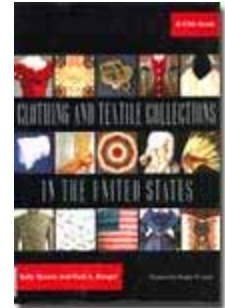
evidence, not rhetoric, hunches, folk wisdom, or off-the-cuff speculation about supposed innate differences between men and women.

FOLKLORE

Clothing and textile collections in the United States : a CSA guide

Edited by Sally Queen and Vicki L. Berger
Lubbock, TX : Texas Tech University Press, 2006.

391.075 CLO



This Costume Society of America guide to clothing and textile collections in the United States lists 2,604 collections whose holdings include general clothing, costumes, uniforms, accessories, banners, flags, quilts. Entries include extended descriptions of holdings for more than 800 collections and black and white photographs for 245 collections.

Craft in America [videorecording] : a journey to the origins, artists and techniques of American craft

Written by Kyra Thompson
United States : Craft in America, Inc :
Distributed by PBS Home Video, 2007.

DVD 745.5 CRA



Craft in America is an exploration into the hearts and minds of artisans devoted to a diverse array of mediums -- from furniture making and basket weaving to pottery and metalsmithing. Each episode reveals that craft has earned itself a place within the realm of fine art.



The Yale book of quotations

Edited by Fred R. Shapiro
New Haven, CT : Yale University Press, 2006.

REF 082 YAL

This reader-friendly volume contains more than 12,000 famous quotations, arranged alphabetically by author. It is unique in its focus on American quotations and its thorough coverage of items not only from literary and historical sources but also from popular culture, sports, computers, politics, law and the social sciences.

A history of Hispanic achievement in America [videorecording]

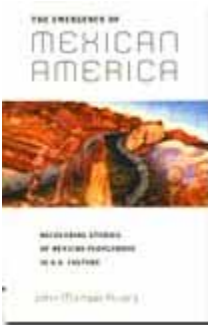
Written by Mark Reeder,
Nicki Gonzales
New York, NY : Ambrose Video, 2006.

DVD 973.046 HIS



Story, in four discs, that began more than 500 years ago when Christopher Columbus stepped onto the fertile shores of "the new world" It is a story rich with the stunning achievements, heroic exploits, ceaseless courage and the remarkable discoveries of Hispanic immigrants from all over the world who have become part of the diverse fiber of this nation.

HISPANOS



The emergence of Mexican America : recovering stories of Mexican peoplehood in U.S. culture

John-Michael Rivera
New York, NY : New York University Press, 2006.

305.868 RIV

The author examines the cultural, political, and legal representations of Mexican Americans alongside the development of U.S. capitalism and nationhood. Using historical and archival materials, Rivera's wide ranging objects of inquiry include fiction, non-fiction, essays, treaties, legal materials, political speeches, magazines, articles, cartoons and advertisements created by both Mexicans and Anglo Americans.

IDIOMA INGLES

A writing book, English in everyday life : a teacher's resource book

Tina Kasloff Carver
[et al]
Upper Saddle River,
NJ : Prentice Hall Regents, 1998.

808.042 CAR



This book includes: over 100 reproducible writing lessons for English in everyday life, all lessons designed as cooperative learning activities, forms, journals, lists, greeting cards, notes, messages, directions, checks, schedules, and more, ten optional flip-sides for additional practice, and activities guide with suggestions for teaching each activity.

INMIGRACION



American guest-workers : Jamaicans and Mexicans in the U.S. labor market

David Griffith
University Park, PA :
Pennsylvania State
University Press, 2006.

331.6 GRI

Over the course of a quarter-century of research, the author studied rural labor processes and their national and international effects. In this book, he examines the socioeconomic effects of the H-2 program on both the areas where the laborers work and the areas they are from, and he considers the effects of the program on the laborers themselves.

LITERATURA



Hecho en Tejas : an anthology of Texas-Mexican literature

Edited by Dagoberto Gilb
Albuquerque, NM :
University of New Mexico
Press, 2006.

810.8 HEC

Anthology that establishes the canon of Mexican-American literature in Texas. A mosaic portrait of the community, the land and its history, its people's sorrows and joys, anger, humor and pride, what has been assimilated and what will not be.

MEDIO AMBIENTE

The new environmental regulation

Daniel J. Fiorino
Cambridge, MA : MIT
Press, 2006.

344.73 FIO



Author argues that it is time for a new more effective model of environmental problem solving, and provides a comprehensive but concise overview of U.S. environmental regulation: its history, rationales, and application, and offers recommendations for a more collaborative, flexible, and performance-based alternative.

MUSICA

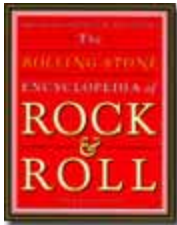
No direction home [videorecording] : Bob Dylan

Directed by Martin Scorsese ; produced by Jeff Rosen ... [et al.]
Hollywood, CA :
Paramount, 2005.

DVD 781.643 NOD



Traces Bob Dylan's journey from his roots in Minnesota, to his early days in Greenwich Village, to his tumultuous ascent to pop stardom in 1966. Joan Baez, Allan Ginsberg, Maria Muldaur, Pete Seeger, Liam Clancy, Mavis Staples and others share their thoughts and feelings about the young singer who would change popular music forever. Contains extensive archival footage, some never-before-seen and rare concert performances.



The Rolling stone encyclopedia of rock & roll

Edited by Holly George-Warren and Patricia Romanowski

New York, NY : Fireside, 2001.

REF 781.66 ROL

Giving full coverage to all aspects of the rock scene, it tells the story of rock & roll in a clear and easy reference format, including complete discographies, personnel changes for every band, and backstage information like date and place of birth, from Elvis Presley to Eminem.



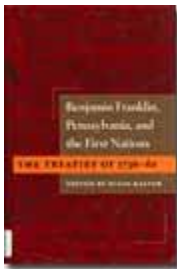
Native American fiction : a user's manual

David Treuer
Saint Paul, MN : Graywolf Press, 2006.

813.098 TRE

Investigates a selection of the most important Native American Novels and, with a novelist's eye and a critic's mind, the author examines the intricate process of understanding literature on its own terms. These essays are rallying cries for the need to read literature as literature and, ultimately, reassert the importance and primacy of the word.

NATIVOS AMERICANOS



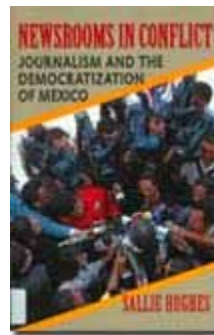
Benjamin Franklin, Pennsylvania, and the first nations: the treaties of 1736-62

Edited by Susan Kalter
Urbana, IL : University of Illinois Press, 2006.

342.7308 BEN

This is an annotated edition of the treaties between the British colonies and Indian nations, featuring a simpler, easier to read format, extensive explanatory notes, and maps. These documents offer an enormous wealth of linguistic, aesthetic, and cultural information about the Iroquois, the Lenapes, and their allies and neighbors.

PERIODISMO



Newsrooms in conflict : journalism and the democratization of Mexico

Sallie Hughes
Pittsburgh, PA : University of Pittsburgh Press, 2006.

Press, 2006.

302.23 HUG

Examines the dramatic changes within Mexican society, politics, and journalism that transformed an authoritarian media institution into a hybrid system of journalism with significant implications for deepening democracy in the country.

POLITICA EXTERIOR

Foreign aid and foreign policy : lessons for the next half-century



*Edited by Louis A. Picard
[et al]*
Armonk, NY : M.E. Sharpe,
2008.

338.91 FOR

This volume brings together a great deal of new thinking from experts in the field in order to inform current debates about the problems of U.S. foreign assistance programs, why those problems have not been solved in the past, and how they might be solved in the future.

Historical dictionary of United States-Latin American relations



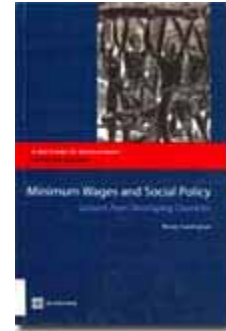
Joseph Smith
Lanham, MD : Scarecrow
Press, 2007.

REF 327.73 SMI

Concentrates on the history of diplomatic relations between the United States and the nations of Latin America, from the creation of the independent United States in the late 18th century to the present. The author presents a chronology, an introduction, a bibliography, appendixes, and hundreds of cross-referenced dictionary entries on the countries involved, significant events, major crises, important figures, controversial issues, and doctrines and policies.

POLITICAS PUBLICAS

Minimum wages and social policy : lessons from developing countries



Wendy V. Cunningham
Washington, DC :
World Bank, 2007.

331.2 CUN

Systematically explores the minimum wage as a policy tool for decreasing poverty and redressing social inequities in the developing country context and also examines the impact of a minimum wage on income, employment, poverty, income distribution, and government budgets in the context of economies with large informal sectors and predominantly unskilled work forces.

TERRORISMO

The long war [videorecording] : America's war on terror



*NBC Universal, Inc. ; NBC
News*
Solana Beach, CA : Genius
Products, Inc, 2006.

DVD 973.931 LON

An extraordinary investigation that asks if we really are winning the war on terror. Includes interviews with American soldiers, a rare journey into CIA headquarters, and more.

TURISMO



America's parks

Philippe Bourseiller
New York, NY :
Abrams, 2006.

REF 779.3 BOU

From the ice fields of Alaska to the volcanoes of Hawaii, renowned photographer and bestselling author Philippe Bourseiller takes his readers on a riveting journey through fifty-four of the most magnificent natural sites in North America.

URBANISMO



MetroGreen : connecting open space in North American cities

Donna L. Erickson
Washington, DC :
Island Press, 2006.

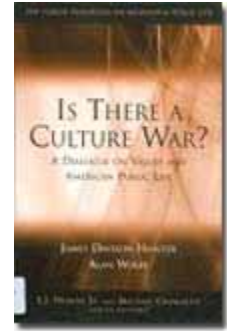
307.1 ERI

Examines how open-space networks have fared in real scenarios in ten studies of U.S. and Canadian cities paired for comparative analysis. Planners, landscape architects, conservationists, and municipal officials will profit from this leading examination of "the tensions between the wide-spread desire for open space and the complexity of and controversy over providing and protecting it."

VALORES SOCIALES

Is there a culture war? : a dialogue on values and American public life

*James Davison Hunter,
Alan Wolfe*
Washington, DC : Pew
Research Center :
Brookings Institution Press,
2006.



973.92 HUN

Brings together many of the seminal voices in the study of American culture, partisanship, and values to try to answer some difficult questions through the book. Discussions have been structured as an exchange between experts who bring scholarly research and calm yet thought-provoking arguments to a debate that usually has emotions roiling.