



# USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN

Advertised Prices effective through July 04, 2008



## Independence Day (Fourth of July) 2008

### Contents:

Boneless/Skinless Breasts.....	regular and value packages
Split, bone-in Breast.....	regular and value packages
Wings.....	regular and value packages
Bone-in Thighs.....	regular and value packages
Bone-in Drumsticks.....	regular and value packages
Leq Quarters.....	all package sizes
8-Piece and 12-Piece Fried Chicken	

### Explanatory Notes:

#### Regions:

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Includes regular, specialty, and Organic product.

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.

Note: BOGO = Buy 1, get 1 free



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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried		
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece	
Connecticut	A&P Stores	America's Choice no label	3.99	1.99										5.99	8.99	
	Adams	Gold Kist no label	2.69	1.54									0.89	6.99		
	Big Y	Big Y Smart Chicken no label		BOGO		BOGO				1.22		1.22	BOGO	7.00		
	Compare Foods	no label Perdue											0.59 0.99			
	C-Town	Perdue	3.29													
	Food Emporium	Perdue Harvestland no label	3.99						1.99			1.99		5.99	8.99	
	Geissler's	Fieldale											0.89			
	Grand Union	no label Perdue		1.99												
	Price Chopper	Mountaire		3.49	1.79											
		Price Chopper Perdue no label Central Market		3.99 4.99		1.79					1.19		1.19		6.99	
	Shaw	no label Shaw Perdue Wild Harvest		3.99 3.99 5.49	1.99	1.79					1.49		1.49		6.99	
ShopRite		no label Tyson Coleman (Org) Readington Farms Chef's Express		1.99		1.49				2.99	1.19		0.89	4.99		
Stop & Shop	White Gem Nature's Promise			1.99				1.89		1.49	0.99	0.99			10.99	
Washington, DC	A&P Stores	America's Choice no label	3.99	1.99										5.99	8.99	
	Giant	Super G Nature's Promise		1.99		0.99		1.89		1.49	0.99	0.99			10.99	
	Safeway	Safeway Perdue		1.99				1.99		1.69		1.69				



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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack		8-piece	12-piece
Delaware	A&P Stores	America's Choice no label	3.99	1.99										5.99	8.99
	Acme	Lancaster Acme Perdue	2.99		BOGO BOGO			1.99 1.99		1.29 1.29		1.29 1.29		6.99	
	Food Lion	no label Perdue	3.49										0.79	4.99	
	Giant	Super G Nature's Promise		1.99		0.99		1.89		0.99		0.99			10.99
	Harris Teeter	Harris Teeter		2.99											
	Pathmark	America's Choice no label		1.99		1.19		1.69		0.89		0.89			9.99
	Safeway	Safeway Perdue		1.99				1.99			1.69	1.69			
	Shoppers	Perdue Shoppers Wild Harvest		1.89		2.99		1.99		1.39		1.39	0.79		
	ShopRite	no label Tyson Coleman (Org) Readington Farms Chef's Express	4.49	1.99		1.49			2.99	1.19			0.89		4.99
Maine	Hannaford	Hannaford Nature's Place no label							1.69		1.69		0.59		6.99
	Shaw	no label Shaw Perdue Wild Harvest	3.99 3.99 5.49	1.99		1.79			1.49		1.49			6.99	
	Stop & Shop	White Gem Nature's Promise		1.99				1.89		0.99		0.99			10.99
									1.49		1.49				
Maryland	A&P Stores	America's Choice no label	3.99	1.99										5.99	8.99
	Acme	Lancaster Acme Perdue	2.99		BOGO BOGO			1.99 1.99		1.29 1.29		1.29 1.29		6.99	
	Bloom	Bloom	1.78												
	Bottom Dollar	Tyson no label				1.35				0.87		0.87	0.69		



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece	
Maryland (continued)	Food Land	Farm Fresh no label	2.99					1.59								8.99
	Food Lion	no label Perdue	3.49										0.79	4.99		
	Fresh Market	TFM	2.99													
	Giant	Super G Nature's Promise		1.99		0.99		1.89		1.49	0.99	1.49	0.99			10.99
	Giant Eagle	Giant Eagle Nature's Basket	2.99						1.69	1.09	1.69		0.99			
	Giant of PA	Giant Perdue		1.99						1.29		1.29			6.99	8.99
	Graul's	Perdue		1.99												
	Harris Teeter	Harris Teeter		2.99												
	Klein's	no label Perdue		1.99											5.99	
	Kowalski's	Gerber's							1.49		1.49					
	Magruder's	Magruder's			1.29						0.99				6.99	
	Mars	Perdue		1.99												
	Redner's	Redner's no label			1.68										5.98	
	Safeway	Safeway Perdue		1.99				1.99		1.69		1.69				
	Shoppers	Perdue Shoppers Wild Harvest		1.89		2.99		1.99		1.39		1.39	0.79			
	Shurfine	no label Perdue		1.99				1.69								
Wegman's	Wegman's				1.69				0.99		0.99					
Weis	Fieldale Perdue Springer Mountain no label	4.99	1.99						1.19		1.19				8.99	
Massachusetts	Big Y	Big Y Smart Chicken no label		BOGO		BOGO			1.22		1.22		BOGO	7.00		
	C-Town	Perdue	3.29													
	Donelan's	no label Perdue		1.99 3.49										6.49		



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece		
Massachusetts (continued)	Foodmaster	Perdue Johnnie's Fresh'n Tender		2.49	0.99								0.99				
	Grand Union	no label Perdue		1.99						1.39		1.39					
	Hannaford	Hannaford Nature's Place no label							1.69		1.69		0.59		6.99		
	Price Chopper	Mountaire		3.49	1.79												
		Price Chopper		3.99						1.19		1.19					
		Perdue no label Central Market		4.99		1.79									6.99		
	Roche Bros.	Perdue no label	3.99	3.99	BOGO						1.59		1.59				
	Shaw/Star	no label													6.99		
Shaw Perdue Wild Harvest			3.99 3.99 5.49	1.99	1.79				1.49		1.49						
Stop & Shop	White Gem Nature's Promise			1.99				1.89		0.99		0.99			10.99		
New Hampshire	Hannaford	Hannaford Nature's Place no label								1.69		1.69	0.59		6.99		
												1.39					
	P&C	Gold Label no label		3.79 2.99													
			Price Chopper	Mountaire	3.49	1.79											
				Price Chopper Perdue no label Central Market		3.99 4.99		1.79				1.19		1.19			6.99
	Shaw/Star	no label													6.99		
Shaw Perdue Wild Harvest			3.99 3.99 5.49	1.99	1.79				1.49		1.49						
Stop & Shop	White Gem Nature's Promise			1.99				1.89		0.99		0.99			10.99		
New Jersey	A&P Food Basics	America's Choice		2.98		0.98				0.98		0.98					
	A&P Stores	America's Choice no label	3.99	1.99										5.99	8.99		



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece	
New Jersey (continued)	Acme	Lancaster												6.99		
		Acme	2.99		BOGO			1.99		1.29		1.29				
		Perdue			BOGO			1.99		1.29		1.29				
	Associated	Perdue no label		1.99									0.69			
	C-Town	Perdue	3.29													
	Foodtown	no label	3.99												6.99	
		Foodtown Murray's Perdue	3.99	1.99	3.69 1.99					2.19						
	Genuardi's	Signature Café Perdue Safeway						1.99		1.69		1.69			5.99	
	Kings	no label	2.99													
		Bell & Evans	3.99													
King's Perdue		3.99 3.99	1.99													
Pathmark	America's Choice no label		1.99		1.19		1.69		0.89		0.89				9.99	
ShopRite	no label Tyson Coleman (Org) Readington Farms Chef's Express	4.49	1.99		1.49				2.99	1.19		0.89		4.99		
Stop & Shop	White Gem Nature's Promise		1.99				1.89		1.49	0.99	1.49	0.99			10.99	
Wegman's	Wegman's				1.69					0.99		0.99				
Weis	Fieldale Perdue Springer Mountain no label	4.99	1.99							1.19		1.19			8.99	
New York	A&P Stores	America's Choice no label	3.99	1.99										5.99	8.99	
	Associated	Perdue no label		1.99									0.69			
	Best Yet	Perdue no label	2.99			0.99										
	Compare Foods	no label Perdue											0.59 0.99			
	C-Town	Perdue	3.29													



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack		8-piece	12-piece
New York (continued)	D'Agostino	Murray	6.99				2.99								
	Food Emporium	Perdue Harvestland	3.99						1.99		1.99				
	Foodtown	no label Foodtown Murray's Perdue	3.99	1.99						2.19				6.99	
	Giant Food Markt	no label	2.99		1.99			1.89		0.88		0.88			
	Grand Union	no label Perdue		1.99							1.39	1.39			
	Hannaford	Hannaford Nature's Place no label							1.69		1.69		0.59	6.99	
	Key Food	Perdue					2.99	1.99	1.89	1.69	1.99	1.79			
	King Kullen	Perdue Gold 'N Fancy King Kullen		1.99	1.99	1.99				1.19		1.19		7.99	
	Met Foods	no label											0.69		
	P&C	Gold Label no label		3.79 2.99								1.39			
	Price Chopper	Mountaire Price Chopper Perdue no label Central Market	3.49 3.99	1.79		1.79					1.19		1.19	6.99	
	Pathmark	America's Choice no label		1.99		1.19		1.69		0.89		0.89			9.99
	ShopRite	no label Tyson Coleman (Org) Readington Farms Chef's Express		1.99		1.49				2.99	1.19		0.89	4.99	
	Stop & Shop	White Gem Nature's Promise		1.99				1.89		1.49	0.99	1.49	0.99		10.99
	Tops	Tops Perdue		1.99							0.99		0.99	5.99	
	Wegman's	Wegman's				1.69					0.99		0.99		
	Western Beef	no label				1.59						0.88			



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack		8-piece	12-piece	
Pennsylvania	A&P Food Basics	America's Choice		2.98		0.98				0.98		0.98				
	A&P Stores	America's Choice no label	3.99	1.99										5.99	8.99	
	Acme	Lancaster Acme Perdue	2.99		BOGO BOGO			1.99 1.99		1.29 1.29		1.29 1.29			6.99	
	BiLo/Riverside	Gold Label	3.79	2.99						1.39		1.39				
	Boyer's	no label Perdue Mrs. B's		1.99				1.69							6.99	
	C-Town	Perdue	3.29													
	Family Owned	no label		1.79				1.29								
	Food Land	Farm Fresh no label	2.99					1.59								8.99
	Food Lion	no label Perdue											0.79	4.99		
	Foodtown	no label Foodtown Murray's Perdue	3.99	1.99		3.69 1.99			2.19						6.99	
	Fresh Market	TFM	2.99													
	Genuardi's	Signature Café Perdue Safeway						1.99		1.69		1.69			5.99	
	Giant Eagle	Giant Eagle Nature's Basket	2.99							1.69	1.09	1.69		0.99		
	Giant of PA	Giant Perdue		1.99							1.29		1.29		6.99	8.99
	Grand Union	no label Perdue		1.99							1.39		1.39			
	Karn's	no label				0.99					0.99		0.99			
	Kuhn's	no label				1.49		1.29		0.99		0.99				
	Pathmark	America's Choice no label		1.99		1.19		1.69		0.89		0.89				9.99
	P&C	Gold Label no label		3.79 2.99								1.39				





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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece	
Pennsylvania (continued)	Price Chopper	Mountaire	3.49	1.79												
		Price Chopper	3.99						1.19		1.19					
		Perdue no label			1.79										6.99	
		Central Market	4.99													
	Redner's	Redner's no label			1.68										5.98	
	Schur Save	Schur Save		1.88												
	ShopRite	no label		1.99		1.49								0.89		
		Tyson Coleman (Org) Readington Farms Chef's Express	4.49						2.99	1.19					4.99	
	Shurfine	no label Perdue		1.99					1.69							
	Stauffer's	no label		1.89												
Tops	Tops Perdue		1.99						0.99		0.99			5.99		
Wegman's	Wegman's				1.69				0.99		0.99					
Weis	Fieldale Perdue Springer Mountain no label	4.99	1.99						1.19		1.19				8.99	
Rhode Island	C-Town	Perdue	3.29													
	Shaw	no label												6.99		
		Shaw	3.99	1.99												
		Perdue Wild Harvest	3.99 5.49		1.79				1.49		1.49					
Stop & Shop	White Gem Nature's Promise		1.99				1.89	0.99	0.99	1.49	0.99			10.99		
Vermont	Grand Union	no label		1.99												
		Perdue							1.39		1.39					
	Hannaford	Hannaford							1.69		1.69		0.59			
		Nature's Place no label												6.99		
P&C	Gold Label		3.79								1.39					
	no label		2.99													



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack		8-piece	12-piece
Vermont (continued)	Price Chopper	Mountaire	3.49	1.79											
		Price Chopper	3.99						1.19		1.19				
		Perdue no label			1.79									6.99	
		Central Market	4.99												
	Shaw	no label												6.99	
		Shaw	3.99	1.99											
		Perdue Wild Harvest	3.99 5.49		1.79				1.49		1.49				



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece	
Alabama	Bruno's	no label		1.99										4.99		
	Food World	Sanderson				0.89										
	Fresh Market	TFM	2.99													
	Greer's	Sanderson	2.69					1.39								
	Ingle's	Tyson		1.98												
		Sanderson						1.48								
	Kroger (Atlanta)	Tyson		1.99							1.39					
	Piggly Wiggly	no label				1.49							0.59			
	Publix	Publix		3.99												
Greenwise Mrkt			5.99													
Western	no label		BOGO											4.99		
Winn Dixie	Sanderson		BOGO					1.79		0.99						
	no label													6.49		
Florida	Albertson's, LLC	no label		1.78									0.67	5.99		
		Albertsons								0.99		0.99				
	Bruno's	no label		1.99										4.99		
	Food Lion	no label												0.79	4.99	
		Perdue		3.49												
	Food World	Sanderson				0.89										
	Fresh Market	TFM	2.99													
	Greer's	Sanderson	2.69					1.39								
	Harris Teeter	Harris Teeter		2.99												
	J.H. Harvey's	Claxton					0.99		1.69							
		Harvey's													4.99	
	Publix	Publix		3.99												
		Greenwise Mrkt		5.99												
SaveRite	Sanderson							1.49		0.97		0.97				
	no label												0.69	5.47		
Sweetbay	Sweetbay		1.88									0.69	5.99			
U Save	no label				1.99				1.39	0.87	1.39	0.87			7.49	
Winn Dixie	Sanderson			BOGO				1.79		0.99						
	no label													6.49		
Georgia	Bi-Lo	Southern Home				1.29						1.49	0.69			
		no label													9.99	
	Earth Fare	Springer Mountain			3.29						1.89					
	Food Lion	no label												0.79	4.99	
		Perdue		3.49												
Fresh Market	TFM	2.99														
Harris Teeter	Harris Teeter		2.99													



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Georgia (continued)	Ingle's	Tyson Sanderson		1.98				1.48							
	J.H. Harvey's	Claxton Harvey's				0.99		1.69						4.99	
	Kroger (Atlanta)	Tyson		1.99							1.39				
	Piggly Wiggly	no label Mrs. Mac's				BOGO							0.59	5.99	
	Publix	Publix Greenwise Mrkt	3.99 5.99												
	Wayfield's	no label				1.90		1.29							
	Winn Dixie	Sanderson no label		BOGO				1.79		0.99					6.49
Mississippi	E.W. James	Sanderson Charley Bigg's						1.59						6.99	
	Fresh Market	TFM	2.99												
	Greer's	Sanderson	2.69					1.39							
	Kroger (Delta)	no label												4.99	
	Rouse's	Sanderson		1.95											
	SaveRite	Sanderson no label						1.49		0.97		0.97	0.69	5.47	
	Winn Dixie	Sanderson no label		BOGO				1.79		0.99				6.49	
North Carolina	Bi-Lo	Southern Home no label				1.29					1.49	0.69		9.99	
	Bloom	Bloom	1.78												
	Bottom Dollar	Tyson no label				1.35				0.87	0.87	0.69			
	Compare Foods	Butcher's Best							0.98	0.98	0.58				
	Earth Fare	Springer Mountain			3.29						1.89				
	Food Lion	no label Perdue	3.49									0.79	4.99		
	Fresh Market	TFM	2.99												
	Harris Teeter	Harris Teeter		2.99											
	Ingle's	Tyson Sanderson		1.98				1.48							
	Kroger (Mid-Atlnt)	Perdue no label	2.99											6.99	
	Lowe's	Perdue Sanderson no label	2.99			1.19				1.19	1.29			5.49	



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN**  
**Advertised Prices per pound effective through July 04, 2008 - Southeastern U.S.**

**Independence Day 2008**  
**CHICKEN**

(Includes regular, specialty, and Organic product; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
South Carolina	Bi-Lo	Southern Home no label				1.29						1.49	0.69		9.99
	Bloom	Bloom	1.78												
	Compare Foods	Butcher's Best							0.98		0.98		0.58		
	Earth Fare	Springer Mountain			3.29						1.89				
	Food Lion	no label Perdue	3.49										0.79	4.99	
	Fresh Market	TFM	2.99												
	Harris Teeter	Harris Teeter		2.99											
	Ingle's	Tyson Sanderson		1.98				1.48							
	J.H. Harvey's	Claxton Harvey's				0.99		1.69							4.99
	Kroger (Atlanta)	Tyson		1.99							1.39				
	Lowe's	Perdue Sanderson no label	2.99			1.19				1.19		1.29			5.49
	Piggly Wiggly	no label Mrs. Mac's				BOGO							0.59	5.99	
Publix	Publix Greenwise Mrkt	3.99 5.99													
Tennessee	Bi-Lo	Southern Home no label				1.29						1.49	0.69		9.99
	Country Mart	no label	2.99							1.09		1.09	0.69		
	Earth Fare	Springer Mountain			3.29						1.89				
	E.W. James	Sanderson Charley Bigg's						1.59						6.99	
	Food City	no label Sanderson Gerber	3.49	3.29	1.69								0.49	6.99	
	Food Lion	no label Perdue	3.49										0.79	4.99	
	Fresh Market	TFM	2.99												
	H.G. Hill	Pilgrim's Pride Family Pride no label		1.99		0.99							0.69		5.99
	Harris Teeter	Harris Teeter		2.99											
	Ingle's	Tyson Sanderson		1.98				1.48							
	Kroger (Atlanta)	Tyson		1.99							1.39				



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**CHICKEN**

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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Tennessee (continued)	Kroger (Mid-Atlnt)	Perdue no label	2.99											6.99	
	Kroger (Mid-Sth)	Amick Farms Tyson	2.49										0.89		
	Kroger (Delta)	no label												4.99	
	Publix	Publix Greenwise Mrkt	3.99 5.99												
Virginia	Bloom	Bloom	1.78												
	Bottom Dollar	Tyson no label				1.35				0.87		0.87		0.69	
	Food City	no label Sanderson Gerber			1.69									0.49	6.99
	Food Land	Farm Fresh no label	2.99					1.59							8.99
	Food Lion	no label Perdue											0.79	4.99	
	Giant	Super G Nature's Promise		1.99		0.99		1.89		1.49	0.99	1.49	0.99		10.99
	Giant of PA	Giant Perdue		1.99						1.29		1.29		6.99	8.99
	Harris Teeter	Harris Teeter		2.99											
	Ingle's	Tyson Sanderson		1.98					1.48						
	Kroger (Mid-Atlnt)	Perdue no label	2.99												6.99
	Lowe's	Perdue Sanderson no label	2.99			1.19					1.19		1.29		5.49
	Magruder's	Magruder's			1.29							0.99			6.99
	Safeway	Safeway Perdue		1.99				1.99		1.69		1.69			
	Shoppers	Perdue Shoppers Wild Harvest		1.89		2.99		1.99			1.39		1.39	0.79	
	Ukrop's	Ukrop's Fieldale	4.58											0.68	5.99
	Wegman's	Wegman's				1.69					0.99		0.99		



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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried		
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece	
West Virginia	Food Fair	Tyson no label				0.99										9.99
	Food Land	Farm Fresh no label	2.99					1.59								8.99
	Food Lion	no label											0.79	4.99		
	Giant Eagle	Perdue Giant Eagle Nature's Basket	3.49 2.99							1.69	1.09		0.99			
	Giant of PA	Giant Perdue		1.99							1.29		1.29		6.99	8.99
	Kroger (Mid-Atlnt)	Perdue no label	2.99												6.99	
	Kroger (Grt Lks)	Tyson no label	BOGO	BOGO											6.99	
	Riesbeck's	Park Farms Riesbeck's				0.99									5.99	
	Weis	Fieldale Perdue Springer Mountain no label	4.99	1.99							1.19		1.19			8.99



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**Independence Day 2008**  
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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Illinois	Berkot's	no label		2.19			1.29								
	Buehler's	Pilgrim's Pride	2.89												
	Butera	no label		1.99		1.39						1.19	0.79	4.99	
	Caputo's	no label Perdue	2.39	2.19									0.88		
	Cub Foods	Gold'n Plump no label	2.94												11.49
	Dierberg's	Dierberg's no label			1.49										6.99
	Dominick's	no label Signature Café		1.69					1.29		1.29		1.29	6.99	
	Econo Foods	Gold'n Plump no label	3.33											6.99	
	Fairplay Foods	no label Rosebud Farms Tyson	2.29			1.49		1.79		0.99		0.99	0.79		9.99
	Fresh Market	TFM	2.99												
	Hy-Vee	Hy-Vee		1.99									0.69	7.99	
	Jewel	Perdue Jewel	BOGO		BOGO				1.49		1.49				
	Kirby IGA	Gold'n Plump	3.60											7.99	
	Kroger (Central)	no label Tyson Kroger		1.87				1.79					1.19	4.99	
	Kroger (Mid-Sth)	Amick Farms Tyson	2.49										0.89		
	Meijer	Meijer			1.19									4.99	
	Piggly Wiggly	no label Sanderson	2.99	2.79									0.89		8.99
	Shop'n Save	no label												6.99	10.49
Strack & Van Til	Rosebud Perdue		1.99		1.49										
Ultra Foods	Rosebud Perdue Larry's				0.98							0.79	4.49		
Walt's	Rosebud								0.99		0.99				
Indiana	Al's	Miller no label				1.49								6.99	
	Buehler's	Pilgrim's Pride	2.89												
	Fresh Market	TFM	2.99												





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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Indiana (continued)	Jewel	Perdue Jewel	BOGO		BOGO					1.49		1.49			
	Kirby IGA	Gold'n Plump	3.60											7.99	
	Kroger (Central)	no label Tyson Kroger		1.87				1.79					1.19	4.99	
	Kroger (Mid-Sth)	Amick Farms Tyson	2.49										0.89		
	Kroger (Cinncy)	Tyson no label		1.99										5.99	
	Marsh	no label Perdue			1.68	1.88							0.88	4.99	
	Martin's	no label	2.99												
	Meijer	Meijer			1.19									4.99	
	O'Malia's	no label Perdue Bell & Evans	2.67		1.68					1.49		1.49	0.88	4.99	
	Strack & Van Til	Rosebud Perdue		1.99	1.49										
	Ultra Foods	Rosebud Perdue Larry's				0.98							0.79	4.49	
	Walt's	Rosebud								0.99		0.99			
Wesselman's	no label											0.69		8.99	
Iowa	Cub Foods	Gold'n Plump no label	2.94												11.49
	Dahl's	Dahl's													12.00
	Econo Foods	Gold'n Plump no label	3.33											6.99	
	Hy-Vee	Hy-Vee		1.99									0.69	7.99	
	Quillen's	no label		1.87											
	Super Saver	no label Pilgrim's Pride	2.68											4.98	
Kentucky	Buehler's	Pilgrim's Pride	2.89												
	Country Mart	no label	2.99							1.09		1.09	0.69		
	E.W. James	Sanderson Charley Bigg's						1.59						6.99	
	Food City	no label Sanderson Gerber	3.49	3.29	1.69								0.49	6.99	



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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack		8-piece	12-piece
Kentucky (continued)	Food Fair	Tyson no label				0.99									9.99
	Food Land	Farm Fresh no label	2.99					1.59							8.99
	Food Lion	no label Perdue	3.49										0.79	4.99	
	Fresh Market	TFM	2.99												
	Kroger (Mid-Atlnt)	Perdue no label	2.99											6.99	
	Kroger (Mid-Sth)	Amick Farms Tyson	2.49										0.89		
	Kroger (Cinncy)	Tyson no label		1.99											5.99
	Kroger (Delta)	no label													4.99
	Meijer	Meijer			1.19										4.99
	Remke	Tyson Miller	2.99		1.99										
Michigan	Busch's	Farm Fresh Busch's	2.19 3.99	1.79										7.99	
	D&W	Miller no label	3.49											5.49	
	Econo Foods	Gold'n Plump no label	3.33											6.99	
	Family Fare	no label											0.69		
	Felpausch	no label											0.69		
	Fresh Market	TFM	2.99												
	Glen's	no label											0.69		
	Harding's	Gold Kist		1.98											
	Hiller's	Miller			1.69				1.19		1.19				
	Kroger (Grt Lks)	Tyson no label	BOGO	BOGO											6.99
	Lawrence Bros.	no label				1.29									
	L&L	Miller Levandowski's	3.49												9.99
	Martin's	no label	2.99												
	Meijer	Meijer			1.19										4.99
	Oleson's	Sanderson	1/2 price												
Plumb's	no label		1.69									0.69	5.99		



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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Michigan (continued)	Super One	Gold'n Plump Gerber's	3.89							1.27		1.27			
	VG's	Miller			BOGO										
Minnesota	Cash Wise	no label												5.98	
	Cub Foods	Gold'n Plump no label	2.94												11.49
	Econo Foods	Gold'n Plump no label	3.33											6.99	
	Hy-Vee	Hy-Vee		1.99									0.69	7.99	
	Quillen's	no label		1.87											
	Rainbow	no label		2.99										5.88	
	Sun Mart	Tyson no label	2.49											5.99	
	Sunshine	no label												6.49	
Super One	Gold'n Plump Gerber's	3.89								1.27		1.27			
Nebraska	Albertson's, LLC	no label												4.99	
	Bag 'n Save	Tyson												5.99	
	Dillon's	no label Kroger		2.61		1.19		1.19		1.19		1.19		5.99	
	Hy-Vee	Hy-Vee		1.99									0.69	7.99	
	Russ's	Gerber no label			1.99									6.99	
	Safeway	Safeway Sanderson Signature Café	2.99	1.69		1.49				0.99		0.99		5.99	
	Sun Mart	Tyson no label	2.49											5.99	
	Super Saver	no label Pilgrim's Pride	2.68											4.98	
North Dakota	Albertson's	Albertson's Tyson Wild Harvest	3.99 5.99	1.99						1.29		1.29	1.29	5.99	
	Cash Wise	no label												5.98	
	Dan's	Gold'n Plump					1.73		1.33		1.33				
	Sun Mart	Tyson no label	2.49											5.99	
Ohio	Acme	no label		1.99											
	Bigg's	Tyson	2.48												



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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Ohio (continued)	Buehler's	Gerber's Park Farms no label	2.79										0.89		5.99
	Chief	Miller Gold Kist	2.99						0.99		0.99				
	Cub Foods	Gold'n Plump no label	2.94												11.49
	Fisher's	Park Farms				0.99									
	Food Fair	Tyson no label				0.99									9.99
	Food Land	Farm Fresh no label	2.99					1.59							8.99
	Fresh Market	TFM	2.99												
	Geyer's	Sanderson Park Farms				1.48								0.79	
	Giant Eagle	Giant Eagle Nature's Basket	2.99						1.69	1.09	1.69			0.99	
	Heinen's	Gerber			1.79										
	Kroger (Mid-Atlnt)	Perdue no label	2.99												6.99
	Kroger (Cinncy)	Tyson no label		1.99											5.99
	Kroger (Grt Lks)	Tyson no label	BOGO	BOGO											6.99
	Marsh	no label Perdue				1.68	1.88							0.88	4.99
	Meijer	Meijer				1.19									4.99
	Remke	Tyson Miller	2.99			1.99									
Riesbeck's	Park Farms Riesbeck's				0.99									5.99	
Sparkle	Park Farms												0.79		
South Dakota	Albertson's, LLC	no label												4.99	
	Econo Foods	Gold'n Plump no label	3.33											6.99	
	Hy-Vee	Hy-Vee		1.99									0.69	7.99	
	Safeway	Safeway Sanderson Signature Café	2.99	1.69		1.49				0.99	0.99			5.99	
	Sunshine	no label												6.49	



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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Wisconsin	Copps/Pick'n Save	no label	2.99											5.88	
	Cub Foods	Gold'n Plump no label	2.94												11.49
	Econo Foods	Gold'n Plump no label	3.33											6.99	
	Festival	Gerber							0.98		0.98				
	Fresh Market	TFM	2.99												
	Piggly Wiggly	no label Sanderson	2.99	2.79									0.89		8.99
	Quillen's	no label		1.87											
	Sendik's	Sendik's	3.99												
	Sentry	Gold'n Plump no label								1.29		1.29		6.98	
	Super One	Gold'n Plump Gerber's	3.89							1.27		1.27			



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN**  
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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Arkansas	Albertson's, LLC	Sanderson Albertsons Signature		1.88				0.99		0.99				5.99	8.99
	Country Mart	no label	2.99							1.09		1.09	0.69		
	E.W. James	Sanderson Charley Bigg's						1.59						6.99	
	Fresh Market	TFM	2.99												
	Harvest Foods	no label											0.59	6.99	9.99
	Hays	Sanderson							1.28						
	Kroger (Delta)	no label												4.99	
	Super 1 Foods	no label							1.27					0.37	
Arizona	Albertson's, LLC	no label												4.99	9.99
	Basha's	Basha's				0.69							0.69		9.99
	Food City	no label											0.69		
	Safeway	Safeway Sanderson Signature Café	2.99 3.99											6.99	
	Smart & Final	Foster Farms		2.99											
	Smith's	Smith's Tyson		1.89		1.49									
	Sprout's	Rosie no label	3.99						1.99		1.99				
	Sunflower	no label	2.99												
Colorado	Albertson's, LLC	no label												4.99	
	King Soopers	no label King Soopers				0.99							0.99	4.99	
	Safeway	Safeway Sanderson Signature Café	2.99	1.69		1.49				0.99		0.99		5.99	
	Sprout's	Rosie no label	3.99						1.99		1.99				
	Sunflower	no label	2.99												
	Sun Mart	Tyson no label	2.49											5.99	
Kansas	Country Mart	Pilgrim's Pride no label		2.69									0.68	5.99	8.98
	Dillon's	no label Kroger		2.61		1.19		1.19		1.19		1.19		5.99	
	Hen House	no label	3.49											6.99	



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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Kansas (continued)	Homeland	Pilgrim's Pride no label	2.99										0.59		
	Hy-Vee	Hy-Vee		1.99									0.69	7.99	
	Price Chopper	no label												5.99	
Louisiana	Albertson's, LLC	Sanderson Albertsons Signature		1.88				0.99		0.99					
	Breaux	no label											0.39		
	Brookshire Bros.	no label												5.99	
	Fresh Market	TFM	2.99												
	Kroger (Sthwest)	Kroger Pilgrim's Pride Tyson no label								0.99 1.29 1.29		0.99 1.29 1.29			5.99
	Market Basket	Tyson no label	2.79	2.79								0.99			5.99
	Rouse's	Sanderson		1.95											
	Super 1 Foods	no label						1.27					0.37		
	Winn Dixie	Sanderson no label		BOGO				1.79		0.99					6.49
Missouri	Country Mart	Pilgrim's Pride no label		2.69									0.68		8.98
	Country Mart	no label	2.99							1.09		1.09	0.69		
	Dierberg's	Dierberg's no label			1.49									6.99	
	Dillon's	no label Kroger		2.61		1.19		1.19		1.19		1.19		5.99	
	Hays	Sanderson					1.28								
	Hen House	no label	3.49											6.99	
	Hy-Vee	Hy-Vee		1.99									0.69	7.99	
	Kroger (Central)	no label Tyson Kroger		1.87				1.79					1.19		4.99
	Kroger (Delta)	no label													4.99
	Price Chopper	no label													5.99
	Ramey	no label Tyson		3.99											4.99
	Shop'n Save	no label												6.99	10.49



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**CHICKEN**

(Includes regular, specialty, and Organic product; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried		
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece	
New Mexico	Albertson's, LLC	no label												4.99	9.99	
	Safeway	Safeway Sanderson Signature Café	2.99	1.69		1.49				0.99		0.99			5.99	
	Smith's	Smith's Tyson		1.89		1.49										
	Sunflower	no label	2.99													
Oklahoma	Albertson's, LLC	Sanderson Albertsons Signature		1.88				0.99		0.99					5.99	8.99
	Country Mart	Pilgrim's Pride no label	2.59										0.59			
	Food Pyramid	no label Tyson		3.99										4.99		
	Homeland	Pilgrim's Pride no label	2.99										0.59			
	United	Pilgrim's Pride no label	2.69										0.59			
	Warehouse Mrkt	no label				0.99						0.89				
Texas	Albertson's, LLC	Sanderson Albertsons Signature		1.88				0.99		0.99				5.99	8.99	
	Brookshire Bros.	no label												5.99		
	Carnival	County Post no label		2.49					1.19		1.19		0.89			
	Elrod's	no label											0.59			
	H-E-B	Hill Country		2.49				1.27					0.99			
	Kroger (Sthwest)	Kroger Pilgrim's Pride Tyson no label								0.99		0.99			5.99	
	Market Basket	Tyson no label	2.79	2.79								0.99		5.99		
	Minyard's	County Post no label		2.49					1.19		1.19		0.89			
	Sack'n Save	County Post							1.19		1.19		0.89			
	Sprout's	Rosie no label		3.99					1.99		1.99					
	Super 1 Foods	no label						1.27					0.37			





**USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN**  
**Advertised Prices per pound effective through July 04, 2008 - South Central U.S.**

**Independence Day 2008**  
**CHICKEN**

(Includes regular, specialty, and Organic product; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Texas (continued)	Tom Thumb	Sanderson	2.99												
		no label Signature Café		1.99						1.29		1.29			5.99
Utah	Albertson's	Albertson's		1.99						1.29		1.29	1.29	5.99	
		Tyson Wild Harvest	3.99 5.99												
	Albertson's, LLC	no label												4.99	
	Harmon's	Harmon's no label		2.99						0.99		0.99		6.99	
	Macey's	Gold'n Plump	3.20							1.14		1.14		6.99	
	Ream's	no label			1.29										
	Smith's	Smith's Tyson		1.89		1.49									
Sunflower	no label	2.99													



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN**  
**Advertised Prices per pound effective through July 04, 2008 - Southwestern U.S.**

**Independence Day 2008**  
**CHICKEN**

(Includes regular, specialty, and Organic product; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
California	Albertson's	no label Foster Farms		1.99						1.49		1.49			5.99
	Big Saver	no label				0.89									4.99
	Bristol Farms	no label (air chl)			2.99										
	Fiesta Foods	no label		1.79											
	Henry's	Foster Farms				1.49									
	Jon's	Golden Valley		1.99						1.29		1.29			
	Food4Less	no label													3.98
	Lucky	no label Sunnyside Farms				1.49									5.99
	Nugget	Foster Farms											0.99	0.87	
	Raley's	no label Foster Farms	2.99	1.87											
	Ralph's	Sanderson no label				0.99									6.99
	Ray's	Southern Grown NW Grown				1.29				1.29		1.29			
	Safeway	Foster Farms Safeway Signature Café	5.49							1.49		1.49		1.49	5.99
	Save Mart	Sunnyside Farms no label									0.99	0.99	0.99		5.99
	Scolari's	no label Foster Farms		1.99							1.19	1.19	0.99		6.99
	Smart & Final	Foster Farms		2.99											
	Sprout's	Rosie no label	3.99							1.99		1.99			
	Super A	Super A Foster Farms		1.99							1.19	1.19			5.49
	Von's	Foster Farms Safeway Signature Café	5.49 2.99							0.89		0.89		0.89	5.99



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**Independence Day 2008**  
**CHICKEN**

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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried		
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece	
Nevada	Albertson's	no label Foster Farms		1.99						1.49		1.49			5.99	
	Food4Less	no label													3.98	
	Raley's	no label Foster Farms	2.99	1.87												
	Ralph's	Sanderson no label				0.99									6.99	
	Safeway	Foster Farms Safeway Signature Café	5.49							1.49		1.49		1.49	5.99	
	Scolari's	no label Foster Farms		1.99							1.19		1.19	0.99	6.99	
	Smart & Final	Foster Farms		2.99												
	Smith's	Smith's Tyson		1.89		1.49										
	Sunflower	no label	2.99													
	Von's	Foster Farms Safeway Signature Café	5.49 2.99							0.89		0.89		0.89	5.99	



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN**  
**Advertised Prices per pound effective through July 04, 2008 - Northwestern U.S.**

**Independence Day 2008**  
**CHICKEN**

(Includes regular, specialty, and Organic product; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
Idaho	Albertson's	Albertson's		1.99						1.29		1.29	1.29	5.99	
		Tyson	3.99												
		Wild Harvest	5.99												
	Broulim's	Gold'n Plump	3.20							1.14		1.14			
	Rosauer's	Draper Valley		1.99				1.19		1.19		1.19			
	Safeway	Foster Farms	4.99												
		Safeway Signature Café		1.99	1.99					1.29		1.29		1.29	5.99
Smith's	Smith's Tyson		1.89		1.49										
Super 1 Foods	no label		1.98												
Yoke's	Draper Valley		3.49												
Montana	Albertson's	Albertson's		1.99						1.29		1.29	1.29	5.99	
		Tyson	3.99												
		Wild Harvest	5.99												
	Rosauer's	Draper Valley		1.99				1.19		1.19		1.19			
	Safeway	Foster Farms	4.99												
Safeway Signature Café			1.99	1.99					1.29		1.29		1.29	5.99	
Smith's	Smith's Tyson		1.89		1.49										
Super 1 Foods	no label		1.98												
Oregon	Fred Meyer	Foster Farms								1.49		1.49			
		no label												5.99	
	Haggen's	Draper Valley				1.49		0.99		0.99		0.99			
	New Seasons	Pacific Village			3.59										
	QFC	Draper Valley				1.49		0.99		0.99		0.99			
		Southern Grown no label	3.49											6.99	
	Ray's	Southern Grown NW Grown				1.29				1.29		1.29			
	Rosauer's	Draper Valley		1.99				1.19		1.19		1.19			
	Roth's	Draper Valley		BOGO											
	Safeway	Foster Farms	5.99							1.99		1.99			
Safeway Signature Café			1.88							1.29		1.29	5.99		
Super 1 Foods	no label		1.98												
Thriftway of OR	no label														
	Foster Farms		2.99						1.29		1.29			7.99	



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**Independence Day 2008**  
**CHICKEN**

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State	Supermarket	Label	B/S Breast		Split Breast		Wings		Thighs		Drumsticks		Leg	Fried	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	Quarters	8-piece	12-piece
<b>Oregon</b> (continued)	Thriftway	Southern Grown no label		1.99						1.29		1.29		6.99	
<b>Washington</b>	Food Pavilion	no label Ranger Gold'n Plump		1.88					2.48		2.48			5.99	
	Fred Meyer	Foster Farms no label								1.49		1.49		5.99	
	Metropolitan	free range			3.49								1.49		
	PCC Natural	Ranger	5.99												
	QFC	Draper Valley Southern Grown no label	3.49			1.49		0.99		0.99		0.99		6.99	
	Red Apple	Southern Grown no label		1.99						1.29		1.29		6.99	
	Rosauer's	Draper Valley		1.99				1.19		1.19		1.19			
	Safeway (south)	Foster Farms Safeway Signature Café	5.99	1.88					1.99		1.99			5.99	
	Safeway (north)	Foster Farms Safeway Signature Café	4.99	1.99	1.99				1.29		1.29		1.29	5.99	
	Super 1 Foods	no label		1.98											
	Thriftway of OR	no label Foster Farms		2.99						1.29		1.29			7.99
	Thriftway	Southern Grown no label		1.99						1.29		1.29		6.99	
	Top Food	Draper Valley				1.49		0.99		0.99		0.99			
	Yoke's	Draper Valley	3.49												
<b>Wyoming</b>	Albertson's	Albertson's Tyson Wild Harvest	3.99 5.99	1.99						1.29		1.29	1.29	5.99	
	Albertson's, LLC	no label												4.99	
	Safeway	Safeway Sanderson Signature Café	2.99	1.69		1.49				0.99		0.99		5.99	
	Smith's	Smith's Tyson		1.89		1.49									