

AGOSTO 2006

Servicio Cultural e Informativo

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ADMINISTRACION PUBLICA



Downsizing the Federal Government

Chris Edwards Washington, DC : Cato Institute, 2005.

352.367 EDW

Chris Edwards provides a comprehensive plan to avert a crisis by cutting the budget. His detailed

research identifies more than 100 federal programs that should be terminated, transferred to the states, or privatized in order to balance the budget and save hundreds of billions of dollars.

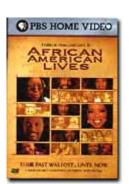
AFROAMERICANOS

African American lives [videorecording]

Producers, Henry Louis Gates [et al] Alexandria, VA: PBS Home Video, 2006.

DVD 973.049 AFR

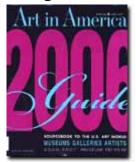
A compelling combination of storytelling and science, this series uses genealogy, oral histories, family stories and DNA to trace roots of several



accomplished African Americans down through American history and back to Africa.

ARTE

Art in America : 2006 guide to galleries, museums, artists



New York, NY: Brant Art Publications, 2006.

REF 708.1 ART 2006

This guide is a comprehensive alphabetical listing, arranged by state and city, of U.S. museums,

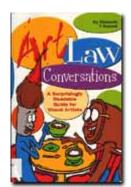
galleries, university galleries, nonprofit exhibition spaces, corporate consultants, private dealers and print dealers. Included are addresses, phone numbers, hours, names of directors, a short description of the type of art shown and artists represented or exhibited by each institution, with, in some cases, a list of upcoming one-person exhibitions.

Art law conversations : a surprisingly readable guide for visual artists

Elizabeth T. Russell Madison, WI: Ruly Press, 2005.

344.097 RUS

Art Law
Conversations is part
textbook, part guide
and part collection of
tales. Each is based
upon facts and
circumstances a reallife artist actually
confronted. This book
is intended to provide



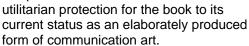
accurate and authoritative information regarding the subject matter and not as legal advice.

By its cover : modern American book cover design

Ned Drew, Paul Sternberger New York, NY: Princeton Architectural Press, 2005.

741.6 DRE

By its Cover traces the story of the American book cover from its inception as means of



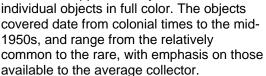


Pictorial price guide to American antiques: and objects made for the American market

Dorothy Hammond
Easthampton, MA: Antique
Collectors' Club, 2005.

REF 745.109 HAM

This guide is the pre-eminent book of reference for the antique trade throughout the U.S. This 2005/6 edition includes a selection of approximately 4,000





Sculpture, glass, and American museums

Martha Drexler Lynn Philadelphia, PA: University of Pennsylvania Press, 2005.

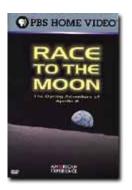
REF 748.090 LYN

The author takes the reader on a tour of glass sculpture in American museums. She covers twenty-

six permanent collections across the United States, including the Metropolitan Museum of Art, New York, the Cleveland Museum of Art, and others. This work provides a portrait of a medium that is rapidly becoming an indispensable component of contemporary museum collections.

ASTRONAUTICA

Race to the moon [videorecording] : the daring adventure of Apollo 8



Written, directed and produced by Kevin Michael Kertscher San Francisco, CA: PBS Home Video, 2005.

DVD 629.4 RAC

Take an up-close look at the most dangerous mission in the history of exploration. Recount the

triumphant first manned space flight. Interviews with Apollo 8 astronauts, mission control staff, and journalists.

BIOGRAFIA



Benjamin Franklin: a Man of Many Talents

Kathryn Hoffman Satterfield, ed. New York, NY: HarperCollins, 2005.

973.3 FRA

Take a close-up look at Benjamin Franklin, a jack-of-all-trades who served his country well. Historical reproductions and contemporary photographs capture the life of this ingenious man and show how he made life better and safer for Americans today.

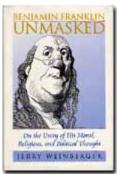
Benjamin Franklin Unmasked : on the Unity of His Moral, Religious, and Political Thought

Jerry Weinberger Lawrence, KS: University Press of Kansas, 2005.

973.3 FRA

Written for general readers who want to delve more deeply into the mind of a great man and great American, this book shows us a massively powerful

intellect lurking behind the leather-apron countenance. This book is for those who want to meet the real Franklin.





Duke Ellington

David Bradbury London: Haus, 2005.

781.65 ELL

Duke Ellington was a largely self-taught pianist who was influenced by jazz and ragtime performers.

While working as a sign painter he began to play professionally and in 1918 started his own band in his native Washington, D.C.

BIBLIOTECOLOGIA

Achieving National Board Certification for School Library Media Specialists : a Study Guide

Gail Dickinson Chicago, IL: American Library Association, 2005.

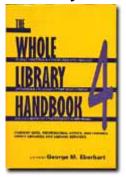
027.8 DIC

This study guide coaches school library media specialists through exam specifics. Whether you



are considering National Board Certification, are in the process of achieving certification, or want to stay current on the best practices in teaching, this book is for you.

The whole library handbook 4: current data, professional advice, and curiosa about libraries and library services



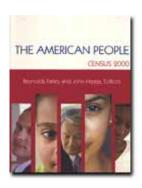
Edited by George M. Eberhart Chicago, IL: American Library Association, 2006.

020.097 WHO

One-volume encyclopedia of library history, demographics, folklore, humor, current events,

and popular wisdom. The new volume is organized in easy-to-find general categories. Readers will find fascinating bits of trivia, as well as humorous sections.

CIENCIAS SOCIALES



The American People : Census 2000

Reynolds Farley and John Haaga, editors New York, NY: Russell Sage Foundation, 2005.

REF 304.6 AME

Includes fourteen short chapters designed to lucidly synthesize key findings from Census 2000 into the context of social, economic and demographic trends, thus making them highly accessible to a broad audience of policy-makers, journalists, college students, and interested citizens.

City Crime Rankings : Crime in Metropolitan America

Kathleen O'Leary Morgan and Scott Morgan, eds. Lawrence, KS: Morgan Quitano Press, 2005.

REF 364.042 CIT

This edition provides easy to understand crime comparisons for cities and metro areas throughout the United States. Number

rates and trends for total crime are presented in both alphabetical and rank order for all metro areas and cities of 75 000 or more population.



Generation Rx: How Prescription Drugs are Altering American Lives, Minds, and Bodies

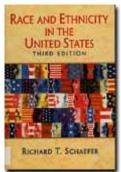
Greg Critser
Boston, MA: Houghton
Mifflin, 2005.

338.476 CRI

This book moves the conversation about prescription drugs to where it hits home: our own bodies. How,



Critser asks, has "big pharma" created a nation of pharmaceutical tribes, each with its own unique beliefs, taboos, and brand loyalties? How have powerful chemical compounds for chronic diseases, once controlled by physicians, become substances we feel entitled to, whether we need them or not? How did we come to hate drug companies but love their pills? Read about: the business story behind pharma's rise to power; the dramatic effects our drug culture is having on our major organs, from the liver to the heart to the brain; why old bodies and young bodies are the biggest, and riskiest arenas for the prescription pill party; and how the largely uncharted terrain of poly-pharmacy (various drugs taken together) has unleashed unanticipated, often deadly, consequences on unwitting patients.



Race and ethnicity in the United States

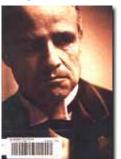
Richard T. Schaefer Upper Saddle River, NJ: Pearson/Prentice Hall, 2005.

305.8 SCH

This book argues that race and ethnicity remains as an important part of the national agenda in the United States, and that the relationship between racial and ethnic groups are not a statistic phenomenon, and although it is always a part of the social reality, specific aspects change. In this new edition, all the information has been rechecked for its currency.

CINE

The Godfather DVD collection [videorecording]



Produced by Albert S. Ruddy and Francis Ford Coppola Hollywood, CA: Paramount Pictures, [2001]

DVD 792.2 GOD

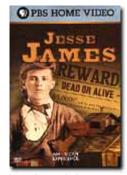
Rarely can it be said that a film has defined a genre, but in the case of this movie, all gangster movies has been judged by the standards of this one, which displays as a main characteristic its ability to wave the often disparate layers of story into a cohesive whole.

Jesse James [videorecording]

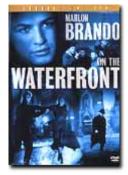
Written, produced and directed by Mark Zwonitzer San Francisco, CA: PBS Home Video, 2006.

DVD 973.8 JES

The story of Jesse James remains one of the most cherished and wrong-



headed myths. Less heroic than brutal, he was the product of the American Civil War. He was ambitious and cunning, and ran from redemption instead of seeking it.



On the waterfront [videorecording]

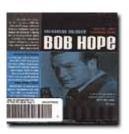
Produced by Sam Spiegel; directed by Elia Kazan Culver City, CA: Columbia Tristar Home Entertainment, 2001.

DVD 792.2 WAT

An ex-fighter gets a job working on the gang-ridden waterfront under a crooked gangster boss. The film tells a story of love and redemption set against the gritty backdrop of labor union corruption and violence.

COMEDIANTES

Bob Hope [videorecording] : the ultimate collection



Respond2 Entertainment Portland, OR: Hope Enterprises, 2002.

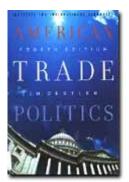
DVD 792.702 BOB

For the first time in DVD, The Ultimate Bob Hope Collection features

highlights from fifty years of the Bob Hope TV Special, with bonus extras never before

available. This remarkable legacy of laughter is the only video collection authorized by Bob Hope himself.

COMERCIO



American trade politics

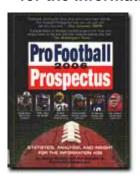
Destler, I.M.
Washington, DC: Institute
for International Economics;
New York, NY: The
Twentieth Century Fund,
2005.

380.13 DES

The author examines how the US policymaking process has enabled the United States to reduce its own import barriers and lead the world toward a more open trading regime. He extends his analysis to assess the politics of the extraordinarily contentious debates over NAFTA and the Uruguay Round. He also explains how free traders overcame the opposing forces represented by H. Ross Perot, Pat Buchanan, and Ralp Nader to secure congressional approval for the two most important US trade agreements in the postwar period.

DEPORTES

Pro Football Prospectus 2006: Statistics, Analysis, and Insight for the Information Age



Aaron Schatz with Ben Alamar ... [et al.] New York, NY: Workman Pub, 2006.

REF 796.332 SCH

The first section of the book reviews the new statistics that we use to analyze the NFL.

There's also an article introducing the Football Outsiders game charting project

and a technical article for veteran readers about improvements made to stats. Each NFL team gets a chapter on 2005 season and what's expected for 2006.

DOCUMENTALES

Brother minister [videorecording] : the assassination of Malcolm X (El-Hajj Malik Shabazz)

Jack Baxter Brooklyn, NY : Urban Swami, 2005.

DVD 301.451 BAX

A documentary that takes a new look into the assassination of the Nation of Islam's most iconic figure. Examines



the allegations surrounding the black leader's demise in 1965. It focuses on Malcolm's political situation prior to the killing with a special emphasis upon the coalition he and Martin Luther King were trying to form.

Is Wal-Mart good for America? [videorecording]

Written by Hedrick Smith & Rick Young Alexandria, VA: PBS Video, 2004.

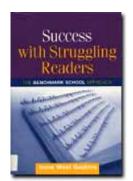
DVD 381.149 WAL

Examines Wal-Mart's importation of Chinese goods into the United States. Discusses that while some economists



credit Wal-Mart's focus on low costs with helping contain U.S. inflation, others charge that the company is the main force driving the massive overseas shift to China in the production of American consumer goods, resulting in hundreds of thousands of lost jobs and a lower standard of living in the U.S.

EDUCACION



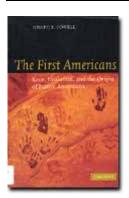
Success With Struggling Readers : the Benchmark School Approach

Irene West Gaskins New York, NY: Guilford Press, 2005.

372.43 GAS

This book presents a proven approach for helping struggling students become fully engaged readers, learners, thinkers, and problem solvers. The author demonstrates ways to teach effective strategies for decoding words and understanding concepts, and to give the students the skill to apply these strategies across the curriculum based on their individual cognitive styles and the specific demands of the task at hand.

ESTUDIOS AMERICANOS



The First
Americans:
Race, Evolution,
and the Origin of
Native Americans

Joseph F. Powell New York, NY: Cambridge University Press, 2005.

599.909 POW

By using racial classifications and microevolutionary techniques to better understand who colonized the Americas and how, this book explores questions such as who were the first Americans? What is their relationship to living native peoples in the Americas?

ESTUDIOS DE GENERO

Taking Action : Achieving Gender Equality and Empowering Women

Caren Grown [et al]

Sterling, VA: Earthscan, 2005.

305.42 TAK

This report lays out the recommendations of the UN Millennium Project Task Force on Education and Gender Equality. The Task Force recommends seven strategic priorities, and action on these priorities will enable countries in every region of the world to achieve gender equality and women's empowerment by 2015.

ETICA DEL TRABAJO

Ethics in public management

H. George Frederickson and Richard K. Ghere, editors Armonk, NY: M.E. Sharpe, 2005.

350 ETH

This 2005 edition is completely revised, with 100 percent new content. It has been carefully edited, with a

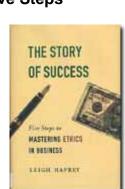
detailed introduction, conclusion, and opening passages that lend context to each of the book's four major sections.

The Story of Success : Five Steps to Mastering Ethics in Business

Leigh Hafrey New York, NY : Other Press, 2005.

174.4 HAF

Hafrey draws on fifteen years of conversations with business people at all stages of their



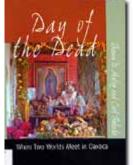
Ethics *

Public Management

careers, from MBA to Chairman of the Board, to articulate five steps that generate ethical practice and illustrates these steps through contemporary books and movies.

FOLKLORE

The Day of the Dead : when two worlds meet in Oaxaca



Shawn D. Haley & Curt Fukuda New York, NY: Berghahn

Books, 2004.

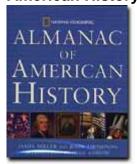
398.27 HAL

Skillfully combining textual information and photographic imagery, this

book begins with a discussion of the people of Oaxaca, their way of life and their way of looking at the world. It then takes the reader through the celebration of the preparations that can begin months in advance through the private gatherings in the homes and finally to the cemetery where the villagers celebrate together with the dead.

HISTORIA

National Geographic Almanac of American History



James Miller and John Thompson Washington, DC: National Geographic, 2006.

REF 973 MIL

In this book, 11 major eras in

American history come to life through fascinating narrative, informative time lines, quick-read fact boxes, and rich illustrations. World maps give an overview of America's role during each era, dramatizing our nation's path to superpower status.

The War That Made America : a Short History of the French and Indian War

Fred Anderson New York, NY: Viking, 2005.

973.26 AND

The author takes the readers on a remarkable journey explaining in rich, revelatory detail how this war helped shape a generation and made America the country that it is today. This war is also popularly known as the Seven Years' War.

HISTORIA Y CIVILIZACION

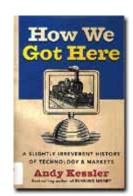
How we got here : a slightly irreverent history of technology and markets

Andy Kessler New York. NY: Collins, 2005.

338.064 KES

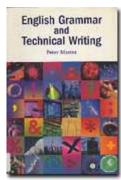
These stories cut from the original manuscript were intended as a primer on the

ways in which new technologies develop from unprofitable curiosities to essential investments. Indeed, this book is the one the author wished someone had handed him on his first day as a freshman engineering student.



AMERICA

IDIOMA INGLES



English Grammar and Technical Writing

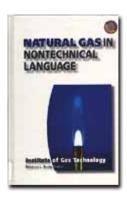
Peter Master
Washington, D.C:
U.S. Department of
State. Bureau of
Educational and
Cultural Affairs, Office
of English Language

Programs, 2004.

428.007 MAS

This is a textbook for international students who are studying or have studied science, medicine, or technology. It is divided into six units representing six major rhetorical patterns in technical writing. The last two, the abstract and the research report, are considered to be genres. Each unit focuses on both writing and grammar.

INDUSTRIA



Natural Gas in Non-technical Language

Institute of Gas
Technology; Rebecca
L. Busby, editor
Tulsa, OK: PennWell,
1999.

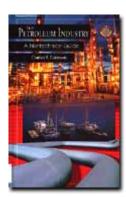
665.7 NAT

This guide provides a balanced overview of the natural gas process from wellhead to burnertip, from exploration to end usage, while briefly addressing future trends, resources, supply and demand, and regulatory issues.

The Petroleum Industry: a Non-technical Guide

Charles F. Conaway Tulsa, OK: PennWell, 1999.

665.5 CON



Everything from upstream to downstream is covered in this non-technical overview of the petroleum industry. The text begins with the geology and origins of oil and gas formation and moves through the techniques used to find, drill, and produce oil.

INMIGRACION

New destinations : Mexican immigration in the

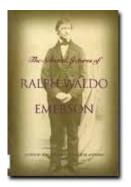
United States

Víctor Zúñiga and Rubén Hernández-León, editors New York, NY: Russell Sage Foundation, 2005.

331.6 NEW

An inter-disciplinary team of scholars examines demographic, social, cultural, and political changes in areas where the incorporation of Mexican migrants has deeply changed the preexisting ethnic landscape. This book looks at several of the communities where Mexican migrants are beginning to settle, and documents how the latest arrivals are reshaping-and being reshaped by-this new areas of settlement.

LITERATURA



The selected lectures of Ralph Waldo Emerson

Edited by Ronald A. Bosco and Joel Myerson Athens, GA: University of Georgia Press, 2005.

813.3 EME

This is a selection of lectures by Emerson, his era's most prominent American man of letters and one of the foremost architects of our intellectual culture. These twenty five addresses from 1833 to 1871 on American culture; literary theory and aesthetics; moral and philosophy; and social and political reform collectively exemplify the lecture style for which Emerson was famed in his day.

MEDIO AMBIENTE



Cash for Your Trash: Scrap Recycling in America

Carl A. Zimring New Brunswick, NJ: Rutgers University Press, 2005.

363.72 ZIM

Provides a fascinating history of scrap recycling, from colonial times to the present, and offers a cultural and economic portrait of the private business that made large-scale recycling possible. Readers are introduced to the scrap workers, brokers, and entrepreneurs who, like the materials they handled, were often marginalized.

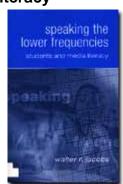
MEDIOS DE COMUNICACION

Speaking the lower frequencies : students and media literacy

Walter R. Jacobs Albany, NY: State University of New York Press, 2005.

302.23 JAC

Demonstrates how students can be critical consumers on media while retaining the



pleasure they drive from it. He shows that when students are encouraged to be more than just passive receptors of the media they learn to develop active, critical voices that hey use both inside and outside the classroom.

MERCADOTECNIA

Hispanic marketing & public relations: understanding and

targeting America's largest minority

Edited by Elena del Valle Boca Raton, FL: Poyeen Pub., 2005.

658.800 HIS



In soft-handed ways through their data and case studies, the authors leave up to individual companies to figure out what to do about and how to develop their own corporate Hispanic business strategies to achieve greater success.

The Mobile Revolution : the Making of Mobile Services Worldwide



Dan Steinbock Sterling, VA: Kogan Page, 2005.

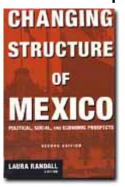
384.33 STE

This book is essential reading for managers and marketers who must now "mobilize" their products, services and companies. It tells the story of the making

of mobile markets and services worldwide, exploring the "mobilization" that is transforming how we live, work and play.

MEXICO

Changing Structure of Mexico: Political, Social, and Economic Prospects

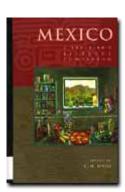


Laura Randall, editor Armonk, NY: M.E. Sharpe, 2006.

972.084 CHA

In this text, there are many explanations of the political, social, and economic conditions of Mexico and their future prospects. Competing government, political party, and academic explanations of Mexican events abound. They

differ so greatly from earlier ways of describing the changes taking place in Mexico that through these diverse views, Mexico is reinventing itself.



Mexico: a traveler's literary companion

Edited by C.M. Mayo Berkeley, CA: Whereabouts Press, 2006.

863.010 MEX

Here are writings-many translated for the first time-

that bring you to the people of the beaches, the deserts, jungles, snow-capped mountains, and mega-cities. These writings shatter stereotypes as they provide a rollicking journey from the pacific to the Gulf, from Yucatan to the U.S.-Mexico border, from humble ranchos to a fabulous mountaintop castle.

MUSICA

Audiotopia : music, race, and America

Josh Kun Berkeley, CA: University of California Press. 2005.

782.421 KUN

This groundbreaking book injects popular music into contemporary debates over American identity. Josh Kun covers a range of music

and listeners to evoke the ways that popular sounds have expanded our idea of American culture and American identity.



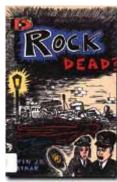
Is Rock Dead?

Kevin J. H. Dettmar New York, NY : Routledge, 2006.

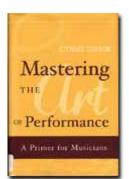
781.66 DET

This is a book not so much about rock & roll per se but about the ways we write, talk and think about rock & roll,

and think about rock & roll, about the various ways we use and abuse it, and the ways we find to talk about the music, more than about the music itself.



Mastering the Art of Performance: a Primer for Musicians



Stewart Gordon New York, NY: Oxford University Press, 2006.

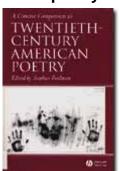
781.43 GOR

The author offers advice for musicians on conquering the demands of performance. Through real-life examples and powerful pre-performance exercises, this highly readable

manual gives musicians and other performers practical insights of every aspect of performance.

POESIA

A concise companion to twentieth-century American poetry



Edited by Stephen Fredman Malden, MA: Blackwell, 2005.

811.509 CON

This book gives readers a rich sense of how the poetry produced in the United States during the twentieth century is connected to the country's intellectual life. Written by prominent specialists in the

field, the volume helps readers to appreciate the poetry by situating it within overlapping historical and cultural contexts.

POLITICA EXTERIOR

Encyclopedia of American Foreign Policy



Edited by Alexander DeConde

New York, NY: Scribner, 2002.

REF 327.73 ENC

This second edition differs markedly from other works of

reference dealing with the history of American foreign policy. It offers in-depth, original, interpretative essays commissioned from distinguished scholars who are experts in their field. The authors explain concepts, themes, large ideas, significant movements, and distinctive policies in the history of American foreign relations.

POLITICAS PUBLICAS

The post-automobile city: legal mechanisms to establish the pedestrian-friendly city

James A. Kushner Durham, NC: Carolina Academic Press, 2004.

343,730 KUS

This book surveys the literature on the automobile and its impact on the design of American cities and the



quality of life. In the face of worsening traffic congestion, deteriorating central cities face growing unmet housing and employment needs. The book describes a vision of a city that is not dominated by the automobile use.

PREMIOS, HONORES

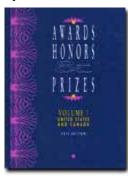
Awards, honors, and prizes

Tara Atterberry, content project manager Detroit, MI: Gale Group, 2006.

REF 001.4 AWA

An international directory of awards and their donors recognizing achievements in

advertising, architecture, arts and humanities, business and finance. communications, computers, consumer affairs, ecology, education, engineering,



fashion, films, journalism, law, librarianship, literature, medicine, music, performing arts, photography, public affairs, publishing, radio and television, religion, science, social science, sports, technology, and transportation.

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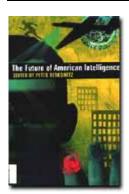
Trust and Mistrust in International Relations

Andrew H. Kydd Princeton, NJ: Princeton University Press, 2005.

327.101 KYD

The author develops a theory of trust in international relations and applies it to the Cold War, arguing that States that trust each other can cooperate and remain at peace and States that mistrust each other enough can wage preventive wars, attacking now in fear that the other side will attack in the future.

SEGURIDAD NACIONAL



The future of American intelligence

Edited by Peter Berkowitz Stanford, CA: Hoover Institution Press, Stanford University, 2005.

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These essays from a diverse group of distinguished distributors deepen our understanding of the new national security threats posed by terrorism, by the

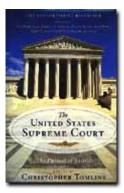
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The United States Supreme Court: the Pursuit of Justice

Edired by Christopher Tomlins Boston, MA: Houghton Mifflin, 2005.

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Offering a sweeping history of this remote and austere institution, this book pulls back the curtain of mystery to make the Court



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