



German American
Chambers of Commerce
California Branch



US ENERGY EFFICIENCY BUSINESS DELEGATION TO GERMANY

November 05th - 07th, 2008

INITIATED AND FINANCED BY



Federal Ministry
of Economics
and Technology



SUPPORTED BY



INVEST IN
GERMANY



Wir fördern Wirtschaft.



U.S. Energy Efficiency Business Delegation to Germany

November 05th – 07th, 2008

Target Companies:

The event focuses on energy efficiency in the building industry. The participating US companies can be

- architects
- project developers
- financing and consulting companies
- manufacturers of energy efficient equipment like windows and doors, insulation materials, HVAC
- construction companies
- builders of zero energy buildings

Program:

TUESDAY, November 04th (DAY 1): ARRIVAL

- Arrival of the US delegation participants and the GACC staff in Berlin

6:45pm

- Delegation meets in Hotel Lobby (TBD)

7:00–7:30pm

- Briefing (GACC San Francisco, US delegation) participants and Rene Gurka, CEO, Berlin Partner GmbH at Berlin Partner GmbH Business Location Center, 1st Floor Ludwig-Erhard-Haus, Berlin, Fasanenstrasse 85

From 7:30pm

- Dinner at Restaurant (TBD)

WEDNESDAY, November 05th (DAY 2): FIRST EVENT DAY

Conference – 9:00am to ca. 12:00pm

Location: TBD

Presentations covering several facets of the German energy efficiency building market i.e. by

- German Energy Agency Berlin (dena) - Federal agency, engaged in the fields of energy efficiency and renewable energy
- Berliner Energieagentur - consulting, contracting and international know-how-transfer regarding energy efficiency in the building sector
- Federal Ministry of Transport, Building and Urban Affairs – energy efficiency unit
- Federal Ministry of Transport, Building and Urban Affairs – sustainable building unit (responsible for the new German energy efficiency trademark, comparable to LEED)
- R&D presentations by representatives of universities or institutes covering the latest R&D results in Germany
- Invest-in-Germany (German Federal Business Development Agency) – Outlook for US companies regarding investments in the German energy efficiency building market
- Company presentations (Manufacturers of energy efficient equipment / Architect / Project Developer)

12:00pm to 1:00pm

- Lunch

1:00pm to 5:00pm

- Visits to presentable energy efficient buildings and building projects, R&D institutes and/or manufacturing companies in Berlin

6:00pm to ca. 8:00pm – Potentially Evening Networking Reception – To be discussed between GACC and Berlin Partner GmbH

THURSDAY, November 06th (DAY 3): SECOND EVENT DAY

9:00am to 5:00pm

- Visits to presentable energy efficient buildings and building projects, R&D institutes and/or manufacturing companies up to 2 driving hours away from Berlin (i.e. Brandenburg, Lower Saxony) and return to Berlin

After 6:00pm

Option to participate in an evening event “Berlin Nightlife” put on by the Berlin Partner GmbH in cooperation with the GACC

FRIDAY, November 07th (DAY 4): EVENT DAY 3

9:00am to 12:00pm

- Business meeting forum with 45 minute meetings between US and German companies (Location TBD)

12:00pm to 1:00pm

- City tour arranged by Berlin Partner GmbH with light lunch

1:00pm to 5:00pm

- Continuation of the meetings at event location (TBD)

*** End of the delegation program ***

SATURDAY, November 8th (DAY 5): DEPARTURE

- Individual departure from Berlin according to travel plans

Program subject to change – last update July 22nd, 2008

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