

#### **NOVIEMBRE 2008**

Servicio Cultural e Informativo

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#### **AGRICULTURA**

## Fruits and plains: the horticultural transformation of America



Philip J. Pauly Cambridge, MA: Harvard University Press, 2007.

635.0973 PAU

In telling the histories of Concord grapes

and Japanese cherry trees, the problem of the prairie and the war on the med-fly, the author hopes to provide a new understanding of not only how horticulture shaped the vegetation around us, but how it influenced our experiences of the native, the naturalized, and the alien and how better to manage the landscapes around us.

#### **ARQUITECTURA**

#### Remodeling the nation: the

architecture of American identity, 1776-1858

Duncan Faherty
Durham, NH:
University Press of New
England, 2007.

728.0973 FAH

Analysis of how postrevolutionary



Americans conceptualized the early republic through metaphors of home building. During this period, a pervasive concern with the design and furnishing of houses helped writers to manage previous encounters with settlements, both native and European, and to imagine and remodel a new national ideal.

#### **ARTE**

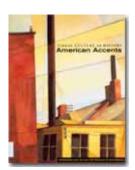


# PHX : Phoenix 21st century city

Editor Edward Booth-Clibborn United Kingdom: Booth-Clibborn Editions, 2006.

REF 709.73 PHX

Taking the contemporary pulse, this book showcases outstanding examples of paintings, sculpture, architecture, urban design, fashion design, product and graphic design, and public art. This is the fourth in the highly acclaimed city series edited by Edward Booth-Clibborn, featuring an introductory essay by Nan Ellin and Specially commissioned photography by Tomoko Yoneda.



Visual culture as history:
American accents:
masterworks from the Fine Arts Museums of San Francisco

Daniell Cornell
San Francisco, CA: The Museum, 2002.

REF 759.13 COR

Well informed and beautifully produced book as an accompaniment to the traveling exhibition of masterworks from the Fine Arts Museums of San Francisco. This book and its exhibition provide a unique opportunity to observe how some of the country's keenest and most skillful observers have rendered the social, political, and cultural conditions of their times.

#### **ASTRONAUTICA**

# America in space : NASA's first fifty years

Edited by Steven J. Dick ... [et al.]; foreword by Neil Armstrong New York, NY: Abrams, 2007.



**REF 629.40 AME** 

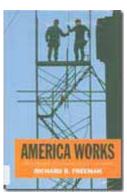
Over fifty years, NASA has compiled one of the most extraordinary archives of significant photography in history. It has faithfully documented every step of its remarkable mission. Written and edited by a team of experienced staffers, and illustrated with many rare photographs, America in Space offers an unparalleled vision of half a century of endeavor and discovery.

#### **ASUNTOS LABORALES**

## America works : the exceptional U.S. labor market

Richard B. Freeman New York, NY: Russell Sage Foundation, 2007.

331.1 FRE



Takes readers on a grand tour of America's exceptional labor market, co

exceptional labor market, comparing the economic institutions and performance of the United States to the economies of Europe and other wealthy countries.

#### **BIBLIOTECOLOGIA**

## The extreme searcher's Internet handbook : a guide for the serious searcher

SEARCHER'S
INTERNET HERIORON
INTERNET HERIORON
INTERNET HERIORON
INTERNET HERIORON

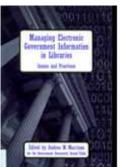
Randolph Hock Medford, NJ : CyberAge Books, 2007.

025.04 HOC

Essential guide for anyone who uses the Internet for research, or those who need to search the Web

proficiently. Includes information on directories, search engines, and portals; groups, newsgroups, and forums; reference sources, etc.

# Managing electronic government information in libraries: issues and practices



Edited by Andrea M.
Morrison
Chicago, IL: American
Library Association, 2008.

025.17 MAN

In two parts, this expert guide from ALA's Government Documents Round Table describes indispensable resources

librarian can use to connect patrons to specific information via government sites and electronic documents.

## Out front with Stephen Abram : a guide for information leaders



Stephen Abram Chicago, IL: American Library Association, 2007.

021.2 ABR

The writings collected here are organized around four key themes:

advocacy, technology, communities and generations, and the future. Through these addresses, Abram offers a clear-sighted overview of the complexities of the information landscape in the twenty-first century.

## Reference sources for small and medium-sized

libraries

Jack O'Gorman, editor Chicago, IL: American Library Association, 2008.

011.02 REF

This edition now completely rewritten



by a team of experts, addresses the revolution in reference publishing. Includes the best and most affordable resources, websites, CD-ROMs, and electronic databases, as well as print.

# Transforming library service through information commons: case studies for the digital age

D. Russell Bailey and
Barbara Gunter
Tierney
Chicago, IL:
American Library
Association, 2008.

025.523 BAI



This guide provides tales from the field

that will be invaluable for institutions considering the development of an information commons. Offering plain-speaking advice on what works, expert authors Bailey and Tierney present twenty comprehensive case studies from small and large academic libraries.

#### **BIOGRAFIA**



## Barack Obama [videorecording]

Writed by Samantha Sanders, Julie Treumann New York: A&E Home Video: Distributed by New Video, 2007.

#### DVD 973.049 OBA

The democratic political star during the Democratic National Convention in 2004, and now a possible front runner for the candidacy for the President of the United States, in many ways, his story is a unique American tale of the 21st century. Biography travels from Obama's childhood in Honolulu and Indonesia, to his formative years at Columbia University and Harvard Law School, all the way to his current status as a leading political figure.



# Charlie Chaplin [videorecording] : biografía

Biography; The History Channel México: Zima Entertainment, 2005.

#### S DVD 791.43 CHA

Retrospectiva visual del hombre que conquistó al mundo entero con su flamantes interpretaciones actorales. Dar vida al vagabundo, al desposeído o al miserable, fueron los ingredientes que permitieron catalizar la trayectoria exitosa de Charlie Chaplin.

#### **CIENCIA POLITICA**

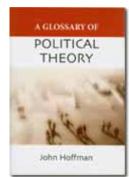
## A glossary of political theory

John Hoffman Stanford, CA: Stanford Law and Politics, 2007.

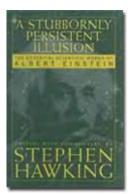
#### REF 320.014 HOF

This book covers

alphabetically both the major concepts in political theory and the key writers in the field. While ensuring accuracy and objectivity, the entries represent interpretations that are both challenging and interesting. Terms have been selected based on the concepts most regularly used in teaching.



#### **CIENCIA Y TECNOLOGIA**



A stubbornly persistent illusion : the essential scientific works of Albert Einstein

Edited with commentary by Stephen Hawking

Philadelphia, PA; London: Running, 2007.

#### 530.1 EIN

Brings together a compilation of the most important works by Albert Einstein, presenting his papers on the Theory of Relativity, quantum theory, statistical mechanics, the photoelectric effect, and other studies that transformed modern physics.

#### **CIENCIAS SOCIALES**



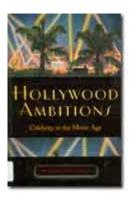
#### The big switch : rewiring the world, from Edison to Google

Nicholas Carr New York, NY: W. W. Norton & Co, 2008.

303.4834 CAR

A hundred years ago, companies stopped producing their own power with steam engines and plugged into the newly built electric grid. The cheap power pumped out by electric utilities not only changed how businesses operated but also brought the modern world into existence. Today a similar revolution is under way. Companies are dismantling their private computer systems and tapping into rich services delivered over the Internet. This time it's computing that's turning into a utility. Here, business journalist Carr weaves together history, economics, and technology to explain why computing is changing--and what it means for all of us.

#### **CINEMATOGRAFIA**



# Hollywood ambitions: celebrity in the movie age

Marsha Orgeron Middletown, CT: Wesleyan University Press, 2008.

302.23 ORG

Working with a varied and untraditional cast of characters, author examines the Hollywood ambitions of a fading western legend, a successful popular author, a poor Brooklyn girl turned flapper icon, a self-proclaimed avant-garde genius, and a frustrated actress on her way to becoming a

director. Illustrates the implications of film celebrity during a era in which cinema's impact was first felt.

#### **DEMOCRACIA**

What democracy is for : on freedom and moral government

Stein Ringen
Princeton, NJ : Princeton

University Press, c2007.

321.8 RIN

Author argues that the world's democracies are failing to live up to their ideals, the United States

and Great Britain most especially. The core value of democracy, he contends, is freedom, the freedom to live a good life according to one's own choosing. Yet he shows that democracy's freedom is on the decline.

#### **DEPORTES**

#### Latino athletes

*lan C. Friedman* New York, NY: Facts on File, 2007.

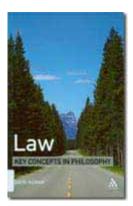
REF 796.092 FRI

Profiles baseball players, golfers, soccer players, auto racers, marathon runners, and numerous other individuals involved in AUZ-LATINO AMERICANS

LATINO
ATHLETES

athletics. Profiles more than 175 individuals involved, and each entry begins with an introductory paragraph on the subject that highlights his or her main achievements and then moves onto a concise biographical profile followed by a list of further readings.

#### **DERECHO**



# Law: key concepts in philosophy

David Ingram London; New York, NY: Continuum, 2006.

340.1 ING

Summarizes the work

of key thinkers in the philosophy of law, and provides a thorough discussion of central divisions and movements in legal philosophy. It also addresses key issues in contemporary philosophy of law.

#### **DOCUMENTALES**



## Robo-warriors [videorecording]

The History Channel; A&E
Television Networks
New York, NY: A&E
Television Networks:
Distributed by New Video,
[2007]

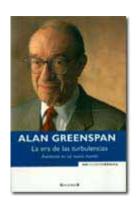
#### **DVD 629.8 ROB**

In an effort to reduce the number of human casualties in combat and cut down on spending, the U.S. military has made a major commitment to the development and deployment of robotic soldiers on the battlefield. Discover some of the recent progress that has been made in the ongoing development of these intelligent fighting machines, including the highly successful bomb disposal robot and unmanned aerial vehicles.

#### **ECONOMIA**

#### La era de las turbulencias : aventuras en un nuevo mundo

Alan Greenspan, translated by Gabriel Dols Gallardo Barcelona : Ediciones B, 2008.



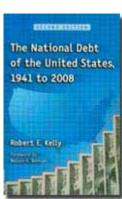
S 332.1 GRE

En un mundo que nos ofrece enormes posibilidades nuevas pero también enormes nuevos desafíos, este libro es el intento del autor por entender la naturaleza de este nuevo mundo: cómo hemos llegado aquí, qué estamos viviendo, y qué espera en el horizonte, para bien o para mal.

#### The national debt of the United States, 1941 to 2008

Robert E. Kelly Jefferson, NC: McFarland & Co, 2008.

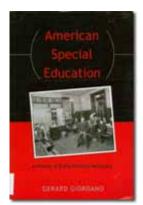
336.3 KEL



After tracing the fluctuations in the finances of the country from its beginning until 1940, the administrations of the next 12 presidents Roosevelt through George W. Bush and the annual budget deficits and the interest expenses that fed the national debt are examined in detail.

#### **EDUCACION**

## American special education : a history of early political advocacy



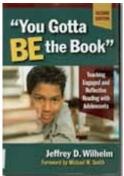
Gerard Giordano New York, NY: P. Lang, 2007.

371.9 GIO

Account of the epic struggle for special education in America's schools. It chronicles the actions of community leaders.

families, caregivers, instructors, physicians, scientists, lawyers, judges, lawmakers, businesspersons, journalists, social activists, and persons with disabilities. It details the creation of facilities in which special learners would be safe, productive, independent, respected, and self fulfilled.

# You gotta be the book: teaching engaged and reflective reading with adolescents



Jeffrey D. Wilhelm New York, NY: Teachers College Press, 2008.

372.4 WIL

Through textured case studies of engaged and reluctant readers, this

book addresses enduring issues, such as: What do highly engaged adolescent readers do as they read?, What is it about traditional schooling and reading instruction that deters engaged reading and serves to disenfranchise young readers?, What types of interventions can be used in the classroom to help all students, specially reluctant ones, become successful readers?

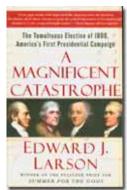
#### **ELECCIONES**

# A magnificent catastrophe: the tumultuous election of 1800, America's first presidential campaign

Edward J. Larson New York, NY: Free Press. 2008.

324.973 LAR

The 1800 presidential election, the last great contest of the founding period, was so convulsive and so momentous for American democracy that Jefferson would later dub



it "America's second revolution." America's first true presidential campaign gave birth to our two-party system and etched the lines of partisanship that have shaped American politics ever since. The contest featured two of our most beloved Founding Fathers, once warm friends, facing off as the heads of their two still-forming parties--the hot-tempered but sharp-minded John Adams, and the eloquent yet enigmatic Thomas Jefferson. Blistering accusations flew: Adams and his elitist Federalists would squelch liberty and impose a British-style monarchy; Jefferson and his radically democratizing Republicans would throw the country into chaos and debase the role of religion in American life. Historian Larson vividly re-creates the tension as Congress was forced to meet in closed session to resolve the outcome.

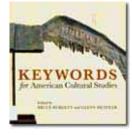
#### **ESTUDIOS AMERICANOS**

### Keywords for American cultural studies

Edited by Bruce Burgett and Glenn Hendler New York: New York University Press, 2007.

428.1 KEY

Collects sixty four new essays from



interdisciplinary scholars, each on a single

term, that are the nodal points in many of today's most dynamic and vexed discussions of political and social life, both inside and outside of the academy. de los flujos migratorios de mexicanos hacia los Estados Unidos, así como analizar su repercusión en la administración pública de nuestro país.

#### **ETICA**

## Making good: how young people cope with moral dilemmas at work



Wendy Fischman ... [et al.]
Cambridge, MA:
Harvard University
Press, 2004.

174 MAK

After studying more than a hundred young people launching their careers, these longtime researchers of "good work" -work

that is both, skillful and honorable- find unsettling answers. Although young workers know what it takes to do good work, they don't always feel they can follow the ethical route. "Later, when I'm successful," is their implicit promise.

#### **GLOBALIZACION**

## Globalización y sus efectos en la migración México-Estados Unidos



Salvador I. Escobar Villanueva México: Editorial Porrúa: Universidad Anáhuac, México Norte, 2007.

S 337.1 ESC

El objetivo del presente libro es ayudar a la comprensión de las

causas y efectos de la globalización en tanto factor contribuyente en el incremento

#### **HISTORIA**

Making the Americas: the United States and Latin America from the age of revolutions to the era of globalization

Thomas F. O'Brien Albuquerque, NM: University of New Mexico Press, 2007.

980 OBR

Offers a sweeping history of the Americas that ranges from the adventures of eighteenth century whaling men to the contemporary struggle over globalization. As a part of this study, the author explains how the responses of Latin American to Americanization have varied from the vehement rejection of U.S. economic dominance, to embracing as well as reconfiguring the icons of American consumer culture.

Native America, discovered and conquered: Thomas Jefferson, Lewis & Clark, and Manifest Destiny

Robert J. Miller Westport, CT: Praeger Publishers, 2006.

973.0497 MIL

Miller explains for the first time, exactly how the United States achieved victory, not only in the ground, but

also in the developing legal thought of the day. He lays out in fascinating detail how their explorations, combined with the Doctrine of Discovery and Jefferson's

AMERICA

strategies, became the legal basis for America's ownership of the Pacific Northwest, the removal of Indian people, and the adoption of the Doctrine of Discovery into American law.

#### **INMIGRACION**

## Dying to live [videorecording] : a migrant's journey

University of Notre Dame Center for Latino Spirituality and Culture

Notre Dame, IN: Groody River Films, in

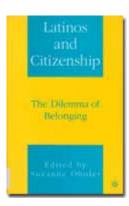


collaboration with the University of Notre Dame Center for Latino Spirituality and Culture, 2005.

**DVD 362.84 DYI** 

A profound look at the human face of the migrant,

this film explores who these people are, why they leave their homes and what they face in their journey. It also explores the places of conflict, pain and hope along the U.S.-Mexico border.



# Latinos and citizenship: the dilemma of belonging

Edited by Suzanne Oboler New York, NY: Palgrave Macmillian, 2006.

323.089 LAT

This book explores the extent to which varied political status of Latinos is changing the meanings of citizenship in the United States. The essays are grounded in Latinos' historical and continuing struggles against exclusion, and include discussions on such issues as dual citizenship, Latino's multiple national allegiances, transnational political and social participation, as well as their

complex political and social status and regional cultural citizenship and loyalties.

# La migración mexicana y el mercado de trabajo estadounidense : tendencias, perspectivas y ¿oportunidades?

Silvia E. Giorguli Saucedo [et al] México: Consejo Nacional de Población : Secretaría de Gobernación, 2006.

S 325.73 GIO

Aporta elementos estadísticos y analíticos



actualizados sobre la migración laboral de mexicanos al vecino país del norte, con miras a fundamentar posiciones y propuestas de políticas públicas que pudieran contribuir a una adecuada administración del fenómeno.

The politics, economics, and culture of Mexican-U.S. migration: both sides of the

border

Edited by Edward Ashbee [et al] New York, NY: Palgrave Macmillan, 2007.

304.8 POL

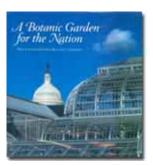
Representations of border crossers, plans



for the construction of a security fence, the shifting economic relationship between the U.S. and its southern neighbors, and the changing character of the Rio Grande area have played a pivotal role in shaping contemporary political discourse. This book places the current debate within a broader context in a way that is of relevance and interest to both the specialist and the more general reader.

#### **JARDINERIA**

### A botanic garden for the nation: the United States Botanic Garden



Anne-Catherine Fallen Washington, DC: U.S. GPO, 2006

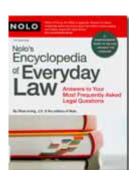
REF 580.74 FAL

Conceived by the nation's founders as a resource for

collecting and studying plants, the U.S. Botanic Garden is closely linked to the history and development of the capital city. Through historical documents and colorful photos, this book tells an important story about this special place.

#### **LEYES Y LEGISLACION**

#### Nolo's encyclopedia of everyday law: answers to your most frequently asked legal questions



Shae Irving Berkeley, CA: Nolo, 2008.

**REF 349.73 NOL** 

How do I get a collection agency to stop harassing me? What exactly is a limited liability

company? Do I need a living trust? If I work 50 hours a week, shouldn't I be getting overtime? What can I do if my ex won't pay child support? Like it or not, the law affects practically every aspect of our lives, and legal questions come up daily. This book brings together answers to hundreds of the most frequently asked legal questions on issues faced every day, including credit and debt, workplace rights, wills and estate planning, buying a house, divorce, small claims court, domestic violence, adoptions, social security, bankruptcy, intellectual

property, probate, child custody and visitations, retirement accounts and more.

#### **LITERATURA**

# Empire of dreams : the science fiction and fantasy films of Steven Spielberg

Andrew M. Gordon Lanham, MD: Rowman & Littlefield, 2008.

791.4302 GOR

First definitive look at all of the science fiction, fantasy, and horror films directed by Steven Spielberg.



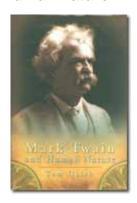
one of the most popular and influential filmmakers in the world today. In the 1970s and 1980s, Spielberg, along with George Lucas, helped spark the renaissance of American Science Fiction and fantasy film, had he has remained highly productive and prominent in these genres ever since.

#### Mark Twain and human nature

Tom Quirk Columbia, MO: University of Missouri Press, 2007.

818.409 TWA

Explores Mark Twain's works-including The Innocents Abroad,



Following the Equator, The Adventures of Tom Sawyer, Adventures of Huckleberry Finn, Puddin' Head Wilson, and What Is Man? in terms of his interest in the subject of human nature, examining how his outlook on the human condition changed over the years.

# Together with technology: writing review, enculturation, and technological mediation



Jason Swarts Amityville, NY : Baywood Pub, 2008.

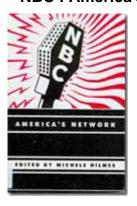
808.027 SWA

This book examines the complex roles that texts serve as parts of an organizational cognitive infrastructure. Texts make knowledge and experience tangible and

durable, they help shape interactions between people. This book concludes with a consideration of how to develop textual replay technology by using the observations of writing review to sketch out use features.

#### **MEDIOS DE COMUNICACION**

#### **NBC**: America's network

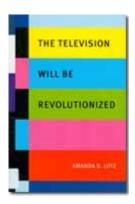


Michele Hilmes, editor Berkeley, CA: University of California Press, 2007.

384.55 NBC

These wide-ranging essays, based on unprecedented research in the extensive NBC archives, provide a

cohesive view of the development of this key American institution and explore the ways that it has intersected with, and influenced the central events of our times.



### The television will be revolutionized

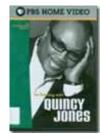
Amanda D. Lotz New York, NY: New York University Press, 2007.

384.55 LOT

Examines television at the turn of the twenty

first century, or "post-network", according to the author's terms. Through interviews with those working in the industry, attendance of various industry summits and meetings, surveys of trade publications, and consideration of an extensive array of popular television shows, Lotz takes us behind the screen to explore what and why it's changing, and why these changes matter.

#### **MUSICA**



# An evening with Quincy Jones [videorecording]

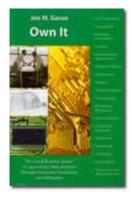
Director, Wally Ashby; writer, Julieanna L. Richardson United States: PBS Home Video, [2008]

#### **DVD 780.92 EVE**

A star-studded tribute and rare glimpse into the life of this prolific musician, through interviews with those who know him best. Features live performances by Lesley Gore, James Ingram, Bobby McFerrin, Herbie Hancock, and more.

#### NEGOCIOS Y ADMINISTRACION

#### Own it: the law & business guide to launching a new business through innovation, exclusivity and relevance



Jon M. Garon Durham, NC: Carolina Academic Press, 2007.

346.73 GAR

Focuses on the legal and business attributes of exclusivity and relevance to educate entrepreneurs how best to build market share and maximize profitability. Using simple descriptions and numerous examples, the book explains how intellectual property assets can build social and market relevance into products and services.

Why (smart companies) do dumb things: lessons learned from innovation blunders: avoiding eight common mistakes in new product development



Calvin L. Hodock Amherst, NY: Prometheus Books, 2007.

658.575 HOD

Author examines eight typical innovation blunders that, time after time, undermine the

success of new product development. He discusses not only why such mistakes occur, but also the dire consequences they bring to both investors and employees.

relato marinero clásico, con tintes de terror; Bily Budd marinero narra la historia de un muchacho ingenuo lleno de buenos propósitos que se enfrenta con el clima opresivo de una tripulación hostil, alegoría probable del autor por el mundo y cómo éste le trató a él.

#### El juego perfecto

W. William Winokur; traducción de Juan Elías Tovar México: Grijalbo: Random House Mondadori, 2008.



Basada en una historia real, este libro explora la increíble odisea de un equipo infantil de béisbol en Monterrey, desde un humilde barrio, hasta la Serie Mundial de Ligas Pequeñas más emocionante de la historia, pues fue la primera escuadra extranjera en ganar el campeonato, culminando la hazaña con un juego perfecto.

#### **NOVELA**

### Benito Cereno ; Billy Budd, marinero

Herman Melville; translated by Nicanor Ancochea & Jose Maria Valverde Madrid: Alianza Editorial, 2007.



Dos novelas breves escritas en distintas

fechas y con diferentes propósitos y estilo, pero a las que une la nota común de su ambientación marinera. Benito Cereno es un relato basado en hechos reales, es un

#### Música para camaleones



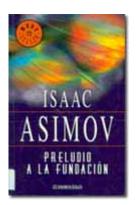
Truman Capote; translated by Benito Gomez Ibañez. Barcelona: Anagrama, 2006.

S F CAP MUS

Libro que Truman Capote presenta como una obra de literatura documental, y que bucea con

implacable lucidez en la poesía y el horror de la vida, y que es el resultado de una necesidad de comunicación directa entre lector y materia narrativa, que Truman Capote buscó febrilmente para conseguir una escritura "sencilla y límpida".

#### Preludio a la Fundación



Isaac Asimov; translated by Rosa S. de Naviera Barcelona: Random House Mondadori: Debolsillo, 1988.

S F ASI PRE

Corre el año 12020 de la Era Galáctica y el emperador Cleón se siente incómodo

en su trono. En Trántor, la gran capital, 40 000 millones de personas han creado una brillante civilización de una complejidad tecnológica y cultural inimaginable. Cuando el joven psico historiador Hari Seldon llega a Trántor para participar en un congreso, se convierte en el hombre más buscado del Imperio. El psico historiador intentará que su portentosa teoría sobre el futuro no caiga en malas manos mientras forja la llave del futuro: un poder que será conocido como la Fundación.

#### Tombuctú

Paul Auster ; translated by Benito Gomez Ibañez

Barcelona : Editorial Anagrama, 2007.

#### S F AUS TOM

Willy Christmas es un vagabundo errante, un poeta y excéntrico

superviviente que se asocia con Mr. Bones un perro callejero de raza indefinida pero de una inteligencia muy precisa. Juntos recorrieron América, sobrevivieron a duros inviernos en Brooklyn y ahora están en Baltimore, viviendo la que quizá sea su última aventura en común.



#### **PERIODISMO**

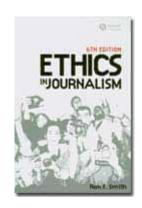
## Ethics in journalism

Ron F. Smith Malden, MA: Blackwell

Pub, 2008.

174.907 SMI

Provides a highly readable introduction to journalism ethics, and offers solutions for the



many ethical dilemmas facing journalists today, when nearly every public opinion poll shows that people have lost respect for journalists and lost faith in the news media.

#### **POESIA**



## The collected poems of Philip Whalen

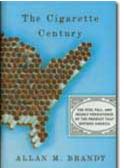
Edited by Michael Rothenberg Middletown, CT: Weseleyan University Press, 2007.

811.54 WHA

This Collected Poems rightfully places Whalen among the foremost poets of his time, offering readers a truly major body of American poetic work. Whalen developed a conversational and visually unorthodox style that is unique in contemporary poetry.

#### **SALUD PUBLICA**

#### The cigarette century: the rise, fall, and deadly persistence of the



product that defined America

Allan M. Brandt New York, NY: Basic Books, 2007.

338.4 BRA

Definitive account of how smoking came to be so deeply

implicated in our culture, science, policy, and law. Using a massive archive of previously secret documents, the author shows how the industry pioneered campaigns of disinformation seeking to delay, disrupt and suppress studies on the dire harms of smoking.

#### A second opinion: rescuing America's healthcare: a plan for universal coverage serving patients over profit



Arnold S. Relman New York, NY: PublicAffairs, 2007.

362.1 REL

Outlines a thoughtful and measured approach to how we can effectively rescue American health care. To develop a

universal health care system that provides quality care at a cost we can afford to live with, we must change not only our system of insuring and paying health care, but also the way we organize and deliver that care.

#### **TURISMO**

#### Florida: guías visuales

Madrid: Santillana Ediciones Generales, 2006.

**REF S 917.53 FLO** 

Esta guía le ayudará a aprovechar al máximo su visita a Florida, pues contiene

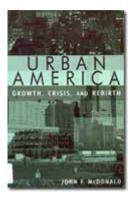
seguridad.

recomendaciones útiles y una detallada información práctica, referente a historia v cultura, descripción de los lugares de interés, información de



#### **URBANISMO**

hoteles y restaurantes, transporte y



#### **Urban America:** growth, crisis, and rebirth

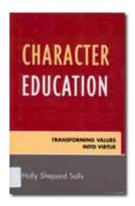
John F. McDonald Armonk, NY: M.E. Sharpe, 2008.

307.76 MCD

Both a message of hope and a call to

action for students and professionals in urban studies, this book discusses the urban crisis and urban rebirth periods and provides a comprehensive explanation for this that took place in the early 1990s.

#### **VALORES SOCIALES**



Character education : transforming values into virtue

Holly Shepard Salls Lanham, MD: University Press of America, 2007.

370.11 SAL

Juxtaposes John Dewey's philosophy of the person and values education with Alasdair MacIntyre's treatment of Aristotle's virtue theory in order to highlight the importance of virtue in developing good character.

Consulte las ediciones anteriores de este boletín

http://www.usembassymexico.gov/bbf/bfproductos.htm

y las bibliografías temáticas

http://www.usembassymexico.gov/bbf/bfbibliografias.htm