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USINDO

THE UNITED STATES-INDONESIA SOCIETY

1625 Massachusetts Avenue, NW, Suite 550 Washington DC 20006; phone 202-232-1400 www.usindo.org



Celebrating the 1st Anniversary of the St. Louis-Bogor Sister-City Relationship and a New Era of Leadership

The partnership between our two peoples is strong and is growing stronger.

In all that lies ahead, in the defense of freedom, in the advance of democracy, Indonesia will have a firm ally in the American Government ... and the respect of the American people.

PRESIDENT GEORGE W. BUSH

I heartily welcome the Mid-West
Trade Mission to Indonesia.
Both sides will benefit from
strengthened business and trade ties.
We are confident that increased
U.S. investment is vital to help
Indonesia grow. Social, education and
research exchanges also serve
to boost our overall partnership
with Indonesia. We wish the
Mid-West Trade Mission every success.

U.S. AMBASSADOR TO INDONESIA
B. LYNN PASCOE

The bilateral relations between Indonesia and the United States have flourished in recent years and the two countries have embarked a new era of mutual respect and understanding. It is in both countries' interests to materialize the full potential for cooperation, particularly in trade and investment in which private sectors have an essential role to play. The Mid-West Business Mission is yet another step forward towards the exchange of economic ideas and the fostering of mutual **Prosperity** between our two nations. I present my strongest encouragement to such an initiative and I believe that it will achieve a great success.

AMBASSADOR SUDJADNAN
PARNOHADININGRAT

MISSION STATEMENT

The objective of the Mid-West
Business Mission to Indonesia
is to create new and stronger business
and institutional relations
through matching the **economic**benefits of business in Indonesia
with the needs and strengths of
the Mid-West of the United States.

Participants will meet with key Indonesian Government Officials and Business Leaders and visit Singapore, Batam Special Economic Zone and Jakarta.

September 30 to October 6, 2006

(Depart Saturday via LAX and return home on Friday night via Newark)
(Participants who happen to be traveling in the region may join the mission in Singapore on Monday October 2nd)

- One day in Singapore including briefings by the American Chamber of Commerce,
- Tour of the world's second busiest port and dinner on boat queue.
- One day visiting infrastructure and American companies at the Batam Special Economic Zone personally hosted by the Governor of the province.
- Two days in Jakarta including Meetings with the Indonesian Minister of Trade, the Minister of Finance, the Chairman of the Foreign Investment Board and the Vice President of Indonesia; briefings by the United States Embassy, American Chamber of Commerce and by the Indonesian Chamber of Commerce and Industry; Receptions hosted at the residence of the US Ambassador to Indonesia and with Indonesian and American business representatives; One-on-one meetings scheduled to match each participant's needs.

Included are all transportation, all meals and secure hotels.

Accommodations at Fullerton Hotel in Singapore and the J.W. Marriott Hotel in Jakarta Air travel will be on Singapore International Airways and Garuda International Airways. The return flight will be on the Singapore Airlines flight direct to Newark.

The Fullerton Hotel Singapore 1 Fullerton Square, Singapore 049178 Telephone: (65) 6733 8388, Facsimile: (65) 6735 8388

Email: info@fullertonhotel.com

Participants are invited to make reservations through the official travel agent for this mission and receive a special discounted fare. Participants are invited to follow the mission itinerary. Alternatively, if your travel plans include other stops, Travnet will assit you with modified travel arrangements and provide you with the appropriate discounts. Please contact Marta Lacour at Travnet: 800-359-6388 ext: 11; Marta.lacour@travnet.net.

WHAT IS BATAM?

Batam is an island just twelve miles from Singapore which Indonesia has prioritized as it's #1 Special Economic Zone (SEZ). It has one-stop processing of international business applications structured for rapid approval. It has 850 foreign companies and 10,000 Indonesian companies operating in the 17 industrial parks established to date. In June of 2006, Singapore signed a framework agreement for cooperative development of Batam. The 6,000 MNCs who have regional offices in Singapore can conduct their R & D and distribution in Singapore but use Batam SEZ for low cost of land and labor for production. US companies can access Indonesian raw materials and low costs and apply the strengths of the new Free Trade Agreement between the US and Singapore.

AIR-BRIDGE OPPORTUNITY

Indonesia's industrial zones are being linked to the center of the United States. Batam bonded zone has the longest runway in Indonesia. It is being connected by direct air cargo connection with the Mid-America Saint Louis Airport located in Mascoutah, Illinois adjacent to the Saint Louis, Missouri metropolitan area.

The Mid-America Airport can provide same-day or overnight delivery by motor freight to the entire Mid-West, with second morning delivery to the East Coast. Mid-America is located on good-weather main highway arteries to the gulf coast and the west coast. The Mid-America Airport has many desirable features such as a 10,000 foot runway, abundant apron parking space, a cargo building and a joint-use facility with Scott Air Force Base, which has another runway of 8,000 feet.

WHY THE MID-WEST?

The mid-west, particularly St. Louis and Chicago areas, have a strong and growing relationship with Indonesia. Indonesian President Susilo Bambang Yudhoyono (SBY) received his masters degree from Webster University which is headquartered in St. Louis, and was conferred an honorary PhD at Webster University in September of 2005. His earned PhD is

in Agricultural Economics. SBY completed military training at Fort Leavenworth. Kansas.

In 2005, St Louis and the City of Bogor signed a Sister-Cities agreement. The Indonesian Minister of Agriculture has been a keynote speaker at the World Agricultural Forum, based in St Louis. Mid-West soybeans are imported by Indonesia by the ship load for the local food industry. Batam's collaborator, Singapore, has just ordered 20 new Boeing 787s. Agritrade between the US and Indonesia (50% of US agriculture production occurs within a radius of 500 miles from St Louis) continues to expand and grow.

MID-WEST BUSINESS MISSION SPONSORS AND COOPERATING ORGANIZATIONS

IN THE UNITED STATES

World Trade Center of St. Louis
St. Louis Center for International Relations
Aziotics LLC
St. Louis-Roger Sister Cities Organization St.

St. Louis-Bogor Sister Cities Organizaiton, St. Louis
The United States-Indonesia Society (USINDO), Washington, DC
American-Indonesian Chamber of Commerce, New York
Embassy of Indonesia, Washington, DC
Indonesian Consulate General, Chicago
World Trade Center of Chicago

IN INDONESIA

American Chamber of Commerce in Indonesia (AMCHAM)— Mission Secretariat

U.S. Committee (Kikas), Indonesian Chamber of Commerce and Industry (KADIN)

Batam Industrial Development Authority (BIDA)
United States Embassy and U.S. Foreign Commercial Service,
Jakarta

with the kind assistance of the

American Chamber of Commerce (AMCHAM) in Singapore