

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1	2	3	4	5	6	7		8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US		
711	1					Admissions to live performing arts performances	Allowing individuals and/or groups to attend live performances of theatrical, musical, dance and other performing artists and companies. Includes admissions through sale of general public tickets, and seasonal subscriptions. Includes bundles of admissions with food and beverage service, backstage passes, etc. Includes personal seat licenses box leases. Revenues for this product includes admission and coverage charges as well as "memberships" fees paid primarily for the right of admission.	711111 711112 711120 711130 711190 711311 711319 711321 711322 711329 711510	711111 711112 711121 711122 711131 711132 711191 711192 711212 711311 711312 711320 711510 611 712 7131	7111 7112 7113 711410 711510 712 713110 713910 713920 713930 713940 713950 713990	96210 96220 96230	
711	1.1	X				Admissions to live theatrical performances, non-musical	Allowing individuals and/or groups to attend live performances of non-musical theatrical artists and companies. Includes admissions through sale of general public tickets and seasonal subscriptions. Includes bundles of admissions with food and beverage service, backstage passes, etc. Includes personal seat licenses box leases. Revenues for this product includes admission and coverage charges as well as "memberships" fees paid primarily for the right of admission.	711111 711112 711311 711321 711322 711510	711111 711112 711311 711312 711320 611	711110	96210 96220 96230	
711	1.2	X				Admissions to live musical theater and opera performances	Allowing individuals and/or groups to attend live performances of musical theatre and opera companies. Includes admissions through sale of general public tickets and seasonal subscriptions. Includes bundles of admissions with food and beverage service, backstage passes, etc. Includes personal seat licenses box leases. Revenues for this product includes admission and coverage charges as well as "memberships" fees paid primarily for the right of admission.	711111 711112 711311 711321 711322 711510	711111 711112 711311 711312 711320 711510? 611	711110 711120 711130 711190	96210 96220 96230	
711	1.3	X				Admissions to live symphony and classical music performances	Allowing individuals and/or groups to attend live performances of symphony and classical music artists and companies. Includes admissions through sale of general public tickets and seasonal subscriptions. Includes bundles of admissions with food and beverage service, backstage passes, etc. Includes personal seat licenses box leases. Revenues for this product includes admission and coverage charges as well as "memberships" fees paid primarily for the right of admission.	711130 711311 711321 711322 711510	711131 711132 711311 711312 711320 611	711110 711120 711130 711190	96210 96220 96230	

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1 Industry Subject Area	2 Working Group Code	3 Tri- lateral Detail	4			7	8 United States	9			12 CPC Code		
			National Product Detail					Title	Definition	NAICS Industries Producing the Product			
			Can	Méx	US					Can		Méx	US
711	1.4	X				Admissions to live popular music performances	Allowing individuals and/or groups to attend live performances of popular music artists and companies. Includes admissions through sale of general public tickets and seasonal subscriptions. Includes bundles of admissions with food and beverage service, backstage passes, etc. Includes personal seat licenses box leases. Revenues for this product includes admission and coverage charges as well as "memberships" fees paid primarily for the right of admission.	711130 711311 711319 711321 711322 711329 711510	711131 711132 711130 711311 711312 611 712 7131	711110 711120 711130 711190	96210 96220 96230		
711	1.5	X				Admissions to live dance performances, musical and non-musical	Allowing individuals and/or groups to attend live performances of dancers and ballet and dance companies. Includes admissions through sale of general public tickets and seasonal subscriptions. Includes bundles of admissions with food and beverage service, backstage passes, etc. Includes personal seat licenses box leases. Revenues for this product includes admission and coverage charges as well as "memberships" fees paid primarily for the right of admission.	711120 711311 711321 711322 711510	711121 711122 711311 711312 711320 711510 611	711110 711120 711130 711190	96210 96220 96230		
711	1.6	X				Admissions to live public appearances and speeches	Allowing individuals and/or groups to attend live public appearances and speeches by artists, athletes, entertainers, and other public figures. Includes admissions through sale of general public tickets and seasonal subscriptions. Includes bundles of admissions with food and beverage service, backstage passes, etc. Includes personal seat licenses box leases. Revenues for this product includes admission and coverage charges as well as "memberships" fees paid primarily for the right of admission.	711311 711321 711510	711311 711312 711320 711510	711110 711120 711130 711190	96210 96220 96230		
711	1.9	X				Admissions to live performing arts performances, nec.	Allowing individuals and/or groups to attend live performances of performing artists and companies, not elsewhere specified. Includes admissions through sale of general public tickets and seasonal subscriptions. Includes bundles of admissions with food and beverage service, backstage passes, etc. Includes personal seat licenses box leases. Revenues for this product includes admission and coverage charges as well as "memberships" fees paid primarily for the right of admission. Examples : • admission to circus performances; • admission to stand-up comedy; • admission to magic shows; • admission to variety shows; • admission to ice skating shows (except sport competitions).	711190 711321 711322 711329 711510	711191 711192 711311 711312 711320 711510 611 712 7131	711110 711120 711130 711190 711510?	96210 96220 96230		

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1 Industry Subject Area	2 Working Group Code	3 Tri-lateral Detail	4 National Product Detail			7 Title	8 United States Definition	9 NAICS Industries Producing the Product			12 CPC Code
			4 Can	5 Méz	6 US			9 Can	10 Méz	11 US	
711	2	X				Admissions to live sports events	Allowing individuals and/or groups to attend live sporting events. Includes admissions through sale of tickets to admission to individual performances, season tickets, personal seat licensing, and leasing of luxury suites or boxes. Personal seat licenses are a one-time fee that may be charged to purchase season tickets. Leasing of luxury suites or boxes are the leasing of private boxes usually to corporations for attendance at a series of live performances during a particular spectator sports season. Includes admission to baseball, basketball, football, hockey, soccer, tennis games, etc.	711211 711213 711218 711319 711329 713910 713920 713930 713940 713950 713990	711212 711311 711312 711320 611 713910? 713941 713942	711211 711212 711219	96510 96520
711	3					Contract live performing arts	Producing and presenting a live performance in the performing arts under contract to promoters, venue owners, and others. Includes performances provided under contracts separate from intellectual property licensing agreements and under contracts that bundle performance and intellectual property licensing services. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract.	711111 711112 711120 711130 711190 711510	711111 711112 711121 711122 711131 711132 711191 711192 711311 711312 711320 711410?	711110 711120 711130 711190 711310 711320 711410	96210? 96220 96310
711	3.1	X				Contract live theatrical performances, non-musical	Producing and presenting a live non-musical, theatrical performance under contract to promoters, venue owners, and others. Includes performances provided under contracts separate from intellectual property licensing agreements and under contracts that bundle performance and intellectual property licensing services. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract.	711111 711190 711510	711111 711112 711311 711312 711320 711410?	711110 711120 711130 711190 711310 711320 711410	96210? 96220 96310
							Excludes: • separate licensing of rights to use intellectual property stemming from performances is in product 10, Licensing of rights to use intellectual property protected by copyright. • separate licensing of rights to exploit trademarked property at a live performance is in product 11, Licensing of rights to use intellectual property protected by trademarks. • technical (non-performance) services is in product 13, Technical artistic services.				

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1 Industry Subject Area	2 Working Group Code	3 Tri-lateral Detail	4 National Product Detail			7 Title	8 United States Definition	9 NAICS Industries Producing the Product			12 CPC Code
			4 Can	5 Méz	6 US			9 Can	10 Méz	11 US	
711	3.2	X				Contract live musical theater and opera performances	Producing and presenting a live musical theater or opera performance under contract to promoters, venue owners, and others. Includes performances provided under contracts separate from intellectual property licensing agreements and under contracts that bundle performance and intellectual property licensing services. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract. Excludes: • separate licensing of rights to use intellectual property stemming from performances is in product 10, Licensing of rights to use intellectual property protected by copyright. • separate licensing of rights to exploit trademarked property at a live performance is in product 11, Licensing of rights to use intellectual property protected by trademarks. • technical (non-performance) services is in product 13, Technical artistic services.	711112 711120 711130 711190 711510	711111 711112 711311 711312 711320 711410? 711510	711110 711120 711130 711190 711310 711320 711410	96210? 96220 96310
711	3.3	X				Contract live symphony and classical music performances	Producing and presenting a live symphony or classical music performance under contract to promoters, venue owners, and others. Includes performances provided under contracts separate from intellectual property licensing agreements and under contracts that bundle performance and intellectual property licensing services. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract. Excludes: • separate licensing of rights to use intellectual property stemming from performances is in product 10, Licensing of rights to use intellectual property protected by copyright. • separate licensing of rights to exploit trademarked property at a live performance is in product 11, Licensing of rights to use intellectual property protected by trademarks. • technical (non-performance) services is in product 13, Technical artistic services.	711112 711130 711510	711131 711132 711311 711312 711320 711410?	711110 711120 711130 711190 711310 711320 711410	96210? 96220 96310
711	3.4	X				Contract live popular music performances	Producing and presenting a live popular music performance under contract to promoters, venue owners, and others. Includes performances provided under contracts separate from intellectual property licensing agreements and under contracts that bundle performance and intellectual property licensing services. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract. Excludes: • separate licensing of rights to use intellectual property stemming from performances is in product 10, Licensing of rights to use intellectual property protected by copyright. • separate licensing of rights to exploit trademarked property at a live performance is in product 11, Licensing of rights to use intellectual property protected by trademarks. • technical (non-performance) services is in product 13, Technical artistic services.	711130 711510	711131 711132 711311 711312 711320 711410?	711110 711120 711130 711190 711310 711320 711410	96210? 96220 96310

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			Can	Méz	US	Title	Definition	Can	Méz	US				
711	3.5	X				Contract live dance performances, musical and non-musical	Producing and presenting a live dance performance under contract to promoters, venue owners, and others. Includes performances provided under contracts separate from intellectual property licensing agreements and under contracts that bundle performance and intellectual property licensing services. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract. Excludes: • separate licensing of rights to use intellectual property stemming from performances is in product 10, Licensing of rights to use intellectual property protected by copyright. • separate licensing of rights to exploit trademarked property at a live performance is in product 11, Licensing of rights to use intellectual property protected by trademarks. • technical (non-performance) services is in product 13, Technical artistic services.	711120 711510	711121 711122 711311 711312 711320 711410? 711510	711110 711120 711130 711190 711310 711320 711410	96210? 96220 96310			
711	3.6	X				Contract live public appearances and speeches	Making a live public appearance or speech under contract to promoters, venue owners, and others. Includes performances provided under contracts separate from intellectual property licensing agreements and under contracts that bundle performance and intellectual property licensing services. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract. Excludes: • separate licensing of rights to use intellectual property stemming from performances is in product 10, Licensing of rights to use intellectual property protected by copyright. • separate licensing of rights to exploit trademarked property at a live performance is in product 11, Licensing of rights to use intellectual property protected by trademarks. • technical (non-performance) services is in product 13, Technical artistic services.	711510	711510	711510	96210? 96220 96310			
711	3.9	X				Contract live performing arts performances, nec.	Producing and presenting live performing arts, not elsewhere classified, under contract to promoters, venue owners, and others. Includes performances provided under contracts separate from intellectual property licensing agreements and under contracts that bundle performance and intellectual property licensing services. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract. Examples: • contract circus performances; • contract stand-up comedy performances; • contract magic shows; • contract variety shows; • contract ice skating shows (except sport competitions). Excludes: • separate licensing of rights to use intellectual property stemming from performances is in product 10, Licensing of rights to use intellectual property protected by copyright. • separate licensing of rights to exploit trademarked property at a live performance is in product 11, Licensing of rights to use intellectual property protected by trademarks. • technical (non-performance) services is in product 13, Technical artistic services.	711190 711510	711191 711192 711311 711312 711320 711410? 711510	711110 711120 711130 711190 711310 711320 711410	96210? 96220 96310			

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			Can	Méz	US	Title	Definition	Can	Méz	US				
711	4	X				Contract live sporting events	Producing and presenting live sporting events under contract to individuals and business or public entities, such as promoters and venue owners, etc. Contracts may contain restrictions that define the time, manner, and geographical limits under which the client can commercially exploit the performance by selling admissions to the public. Examples : • contract hockey, football, baseball, basketball or soccer athlete or team services; • contract tennis player services; • contract sport ice skating services; • contract car and truck race driver and team services Excludes: • granting broadcast and other media rights to sporting events is in product 12, Sporting event broadcast and other media rights. • technical (non-player) services is in product 13, Technical artistic services	711211 711213 711218	711211 711212 711311 711312 711320 711410?	711211 711212 711219 711310 711320 711410	96510 96610			
711	5	X				Event management services	Planning, organizing, marketing, and managing a live sports or performing arts event on behalf of others, including venue owners, performers, etc.	711311 711319 711321 711322 711329 711410	711311 711312 711320 711410	711310 711320 711410 561920 812990	96210 96510			
711	6					Career management and representation services of artists, athletes, entertainers, and other public figures	Acting on behalf of artists, athletes, entertainers, and other public figures in a wide range of activities that enhances the client's career, including negotiating contracts and bookings for performances and public appearances, etc.	541110 711410	711410 711311 711312 711320 512210 541110	7111 7112 711310 711320 711410 711510	85990			
711	6.1	X				Career management services	Managing and co-coordinating the various career-related activities (e.g. bookings for performances and public appearances, etc.) of artists, athletes, entertainers, and other public figures. Includes representation services bundled with career management services that can not be reported separately.	541110 711410	711410 711311 711312 711320 512210	7111 7112 711310 711320 711410 711510	85990			
711	6.2	X				Representation services	Representing and advising artists, athletes, entertainers, and other public figures in contract negotiations. Includes legal and other professional representation. Excludes: • bundled career management and representation services that can not be reported separately are in product 6.1, Career management services.	541110 711410	711410 711311 711312 711320 512210 541110	7111 7112 711310 711320 711410 711510	85990			

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			Can	Méx	US	Title	Definition	Can	Méx	US	
711	6.2.1		X		X	Representation in performance contracts	Representing and advising artists, athletes, entertainers, and other public figures in negotiating performance contracts. Includes legal and other professional representation. Excludes: • bundled career management and representation services that can not be reported separately are in product 6.1, Career management services.	541110 711410	Si el producto existiera: 711410 711311 711312 711320 512210 541110	7111 7112 711310 711320 711410 711510	85990
711	6.2.2		X		X	Representation in sponsorship and endorsement contracts	Representing and advising artists, athletes, entertainers, and other public figures in negotiations for sponsorship and endorsement contracts. Includes legal and other professional representation. Excludes: • bundled career management and representation services that can not be reported separately are in product 6.1, Career management services.	541110 711410	Si el producto existiera: 711410 711311 711312 711320 512210 541110		85990
711	6.2.9		X		X	Representation in other contracts	Representing and advising artists, athletes, entertainers, and other public figures in negotiations for other contracts, including media relations, IP related matters, etc. Includes legal and other professional representation. Excludes: • bundled career management and representation services that can not be reported separately are in product 6.1, Career management services.	541110 711410	Si el producto existiera: 711410 711311 711312 711320 512210 541110	7111 7112 711310 711320 711410 711510	85990

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			Can	Méx	US	Title	Definition					Can	Méx	
711	7	X				Intellectual property works protected by copyright	Copyrighted Intellectual property produced without contract for outright sale (i.e., with all-attendant property rights). Includes intellectual properties for sale that are implicitly or explicitly protected by copyright (e.g., computer software, book, screen, film, and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art). Excludes: <ul style="list-style-type: none"> • permanent transfer of only some intellectual property rights through sale is in product 10, Licensing of rights to use intellectual property protected by copyright. • intellectual property produced under contract for others, except live performing arts, is in product 8, Production services for intellectual property protected by copyright, except live performing arts. • live performing arts produced under contract for others is in product 3, Contract live performing arts. • original works (paintings, manuscripts,, etc.) produced for sale with conventional end-use licenses are in product 13, Paintings, sculptures, and other fine arts • intellectual property produced for own-account. • intellectual property previously sold, licensed, or used on own-account. Same as product 5.1 on 5417 list.	711510	711510	7111 7112 711310 711320 711410 711510	?			
711	8	X				Production services for intellectual property protected by copyright, except live performing arts	Contract production services in artistic and literary fields, except live performing arts, that may result in the creation of intellectual property that can be implicitly or explicitly protected by copyright laws (e.g., computer software, book, screen, film, and stage play manuscripts, choreographic and musical compositions, image effect designs, architectural drawings, and photographic and fine art). Includes contract services for basic and applied research and for product development. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract. Includes selected products found under products 1, 2, and 3 in 5417 list.	711510	711510	7111 7112 711310 711320 711410 711510	93610 93620			

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States						NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition						Can	Méx	
711	9					Licensing of rights to use intellectual property protected by copyright	Granting permission to use copyrighted intellectual property owned or controlled by the licensor. Includes licenses to use property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Includes: • temporary transfers of rights through licensing. • permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property is in product 7, Intellectual property protected by copyright. • granting the right to broadcast a sports event is in product 12.1, Sporting events broadcast rights. Same as product 4.1 on 5417 list.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 711410 711510 712111 712119 712120 712130 712190	711111 711112 711121 711122 711131 711132 711191 711192 711212 711311 711312 711320 711510 511? 511111 511112 511121 511122 511131 511132	7111 7112 711310 711320 711410 711510 512210 512220 512230 51511 515120 515210 516110 517410 517510	73320				

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			4	5	6			Can	Méz	US	
			Can	Méz	US						
711	9.1 Cont'd										
711	9.2	X				Licensing of rights to publish intellectual property protected by copyright Granting permission to publish copyrighted intellectual property owned or controlled by the licensor. Includes licenses to publish intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to publish copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to publish in another format, medium, language or territory. Includes: • temporary transfers of publishing rights through licensing. • permanent transfer of publishing rights through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property is in product 7, Intellectual property protected by copyright.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 711410 711510 712111 712119 712120 712130 712190	711111 711112 711121 711122 711131 711132 711191 711192 711212 711311 711312 711320 711510 511111 511112 511121 511122 511131 511132 511141 511142 51119? 712 813130	7111 7112 711310 711320 711410 711510	73320	

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			Can	Méx	US	Title	Definition			Can	Méx	US			
711	9.3	X				Licensing of rights to reproduce intellectual property protected by copyright	Granting permission to reproduce copyrighted intellectual property owned or controlled by the licensor. Includes licenses to reproduce intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to reproduce copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in another format, medium, language or territory.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 711410 711510 712111 712119 712120 712130 712190	7111? 711510 511? 516110? 712 813130	7111 7112 711310 711320 711410 711510	73320				
711	9.4	X				Licensing of rights to film intellectual property protected by copyright	Granting permission to film copyrighted intellectual property owned or controlled by the licensor. Includes licenses to film using intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to film using copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to use the property for filming in another format, language or territory.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 711410 711510 712111 712119 712120 712130 712190	7111? 711510 512111 512120 813130	7111 7112 711310 711320 711410 711510 512110 512120 51219	73320				

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			4 Can	5 Méz	6 US			9 Can	10 Méz	11 US	
711	9.5	X				<p>Licensing of rights to record intellectual property protected by copyright</p> <p>Granting permission to record copyrighted intellectual property owned or controlled by the licensor. Includes licenses to record using intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, and performing arts productions. Includes the right to record copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to record in another format, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> • temporary transfers of recording rights through licensing. • permanent transfer of recording rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> • permanent transfers of all rights granted through outright sale of intellectual property is in product 7, Intellectual property protected by copyright. 	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 711410 711510 712111 712119 712120 712130 712190	711131 711132 711510 512210 512220 512230 512240 512290 813130	7111 7112 711310 711320 711410 711510 512210 512220 512230	73320	
711	9.6	X				<p>Licensing of rights to perform intellectual property protected by copyright</p> <p>Granting permission to perform copyrighted intellectual property owned or controlled by the licensor. Includes licenses to perform using intellectual property that is implicitly or explicitly protected by copyrights, such as book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions. Includes the right to perform copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to perform in another format, medium, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> • temporary transfers of performance rights through licensing. • permanent transfer of performance rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> • permanent transfers of all rights granted through outright sale of intellectual property is in product 7, Intellectual Property Protected by Copyright. 	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 711410 711510 712111 712119 712120 712130 712190	711111 711112 711121 711122 711131 711132 711191 711192 711510 813130	7111 7112 711310 711320 711410 711510	73320	

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States						NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition			Can	Méx	US			
711	9.9	X				Licensing of rights to use intellectual property protected by copyright, nec.	Granting permission to use copyrighted intellectual property owned or controlled by the licensor in a manner not elsewhere classified. Includes licenses to use intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to film using copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to use the property for filming in another format, language or territory. Includes: • temporary transfers of rights through licensing. • permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property is in product 7, Intellectual property protected by copyright.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 711410 711510 712111 712119 712120 712130 712190	711111 711112 711121 711122 711131 711132 711191 711192 711510 511? 512? 515? 516110? 712 813130	7111 7112 711310 711320 711410 711510	73320				
711	9.9.1			X		Temporary assignment of rights to use artistic and literary works protected by copyright	Temporary assignment of economic rights on artistic and literary works protected (implicitly or explicitly) by copyright. The contract specifies if the buyer temporarily acquires all or some of the economic rights (such as the edition rights, reproduction, publication, etc.), the amount of the royalties, the time of the assignment of rights, among other aspects; at the end of the contract, the holder recovers the exclusive right to use the works. Excludes: • licensing of rights for the use of artistic and literary works, which is classified in some of products 10.1 through 10.9, according to the type of rights that are licensed.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 711410 711510 712111 712119 712120 712130 712190	711111 711112 711121 711122 711131 711132 711191 711192 711510 511? 512? 515? 516110? 712 813130		73320?				

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1 Industry Subject Area	2 Working Group Code	3 Tri-lateral Detail	4 National Product Detail			7 Title	8 United States Definition	9 NAICS Industries Producing the Product			12 CPC Code	
			4 Can	5 Méz	6 US			9 Can	10 Méz	11 US		
711	9.9.2			X		Licensing of other rights for the use of artistic and literary works protected by copyright (except temporary assignment of rights)	Permission to use - in a way not elsewhere classified - artistic and literary works protected (implicitly or explicitly) by copyright. Some examples are: licensing of translation, musical arrangement, or adaptation rights, audio-visual synchronization, etc., of artistic and literary works. The contract specifies the amount of the royalties, effective duration of the license, way to renew it, among other things. It includes the sale (including some, but not all the intellectual property rights) of artistic and literary works protected by copyright. Excludes: <ul style="list-style-type: none"> • Sale (including all the rights of intellectual property) of artistic and literary works, which is classified in product 7. • Temporary assignment of copyright during the time allowed by the law, classified in product 10.9.1. 	711111 711112 711120 711121 711122 711130 711131 711132 711190 711191 711192 711211 711218 711311 711319 711321 711322 711329 711410 711510 712111 712119 712120 712130 712190	711111 711112 711121 711122 711131 711132 711191 711192 711510 511? 512? 515? 516110? 712 813130		73320	
711	10					Licensing of rights to use intellectual property protected by trademark	Granting permission for the commercial use of trademarked property (names, symbols, and logos, etc.) owned or controlled by the licensor.	All industries	7111 7112 533110	7111 7112 711310 711320 711410 711510		73340
711	10.1	X				Merchandise licensing- domestic and international	Granting permission for the commercial use of trademarked property (names, symbols, and logos, etc.) that is implicitly or explicitly protected as industrial property owned or controlled by the licensor.	All industries	7111 7112 533110	7111 7112 711310 711320 711410 711510		73340
711	10.9	X				Other licensing of rights to use trademarked property	Granting permission for the commercial use (except merchandise licensing) of trademarked property (names, symbols, and logos, etc.) owned or controlled by the licensor .	All industries	7111 7112 533110	7111 7112 711310 711320 711410 711510		73340

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1 Industry Subject Area	2 Working Group Code	3 Tri-lateral Detail	4 National Product Detail			7 Title	8 United States Definition	9 NAICS Industries Producing the Product			12 CPC Code
			4 Can	5 Méz	6 US			9 Can	10 Méz	11 US	
711	11					Sporting event broadcast and other media rights	Granting the right of access to a sporting event, facility or activity for the purpose of commercially exploiting sounds, images and other information of the event, facility or activity. The contracts define the type of exploitation permitted and may specify the ownership of intellectual property rights relating to the sounds, images and other information. Excludes • licensing of the right to rebroadcast or reuse copyrighted original broadcasts of sporting events is in product 10.1, Licensing of rights to broadcast intellectual property protected by copyright.	711211 711213 711218 711319 711329 713910 713920 713930 713940 713950 713990	711212 813140	7111 7112 711310 711320 711410 711510 51511 515120 515210 516110 517410 517510	?
711	11.1	X				Sporting events broadcast rights	Granting selected members of the broadcast media (Including television, radio, internet, satellite, and cable) the right to produce and exploit live broadcasts of sporting events owned by teams, leagues or other entities. The contract defines the limits of the specific rights granted to each broadcaster with regard to the manner it is authorized to commercially exploit the broadcast of live sporting event and to the ownership of the intellectual property created from the broadcast. Excludes • licensing of the right to rebroadcast or reuse copyrighted original broadcasts of sporting events is in product 10.1, Licensing of rights to broadcast intellectual property protected by copyright.	711211 711213 711218 711319 711329 713910 713920 713930 713940 713950 713990	711212 813140	7111 7112 711310 711320 711410 711510 51511 515120 515210 516110 517410 517510	?
711	11.9	X				Other sporting event media rights	Granting the right of access to a sporting event, facility or activity for the purpose of commercially exploiting other sounds, images and other information of the event, facility or activity. The contracts define the type of exploitation permitted and may specify the ownership of intellectual property rights relating to the sounds, images and other information. Excludes: • licensing the right to rebroadcast or reuse copyrighted original broadcasts of sporting events is in product 10.1, Licensing of rights to broadcast copyrighted works.	711211 711213 711218 711319 711329 713910 713920 713930 713940 713950 713990	Si el producto existiera: 813140	7111 7112 711310 711320 711410 711510 51511 515120 515210 516110 517410 517510	?
711	12	X				Technical artistic services	Providing artistic technical support services, such as backstage services (including services such as lighting, key gripe and set placement and removal) and post production services (including services such as editing, visual effects, copying, captioning, adding music, and foreign language dubbing).	512190 512240 512290 711510	711510 512111 512190 512240 512290	7111 711310 711320 711410 711510	96320

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1 Industry Subject Area	2 Working Group Code	3 Tri-lateral Detail	4 National Product Detail			7 Title	8 United States Definition	9 NAICS Industries Producing the Product			12 CPC Code
			4 Can	5 Méz	6 US			9 Can	10 Méz	11 US	
711	13	X				Paintings, sculptures, and other fine arts	Original and copies of original paintings, sculptures, and other fine arts created by artists for sale with only conventional end-use rights. Excludes: • original works for outright sale (i.e., with all attendant intellectual property rights) are in product 7, Intellectual property protected by copyright.	711510	711510	7111 711310 711320 711410 711510	
711	14					Related products	Other important products provided by establishments in NAICS 711.	621390 711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 711410 711510 711510 712111 712119 712120 712130 712190 713110 713120 713210 713291 713299 713910 713920 713930 713940 713950 713990	711111 711112 711121 711130 711131 711132 711191 711192 711211 711212 711311 711312 711320 711410 711510 46 5111? 515120 515210 516110 518110 518110 531113 531114 531115 532493 5418 541850 611611 611612 611621 611622	7111 7112 711310 711320 711410 711510 713210 721120 5311 611 51511 515120 515210 516110 517510 51811 541810 541830 541840 541850	624 63210 63220 63290 63330 67530 73129? 83631 83632 83633 83639 92900 93191? 96160 962 96620 96920 97990

Cont'd below

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1 Industry Subject Area	2 Working Group Code	3 Tri-lateral Detail	4			6 US	7		8 United States	9			11 US	12 CPC Code
			National Product Detail				Title			NAICS Industries Producing the Product				
			Can	Méx	US		Can	Méx		US				
711	14 Cont'd										621341 621342 712 7131 713299 7139 722 812410 931610			
711	14.1	X				Reselling services for merchandise, retail	Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	All industries	711111 711112 711121 711122 711131 711132 711191 711192 711212 711311 711312 711320 711510? 46	7111 7112 711310 711320 711410 711510		624		
711	14.1.1				X	Reselling services for books, newspapers, and periodicals, retail	Retailing of books, newspapers, and periodicals purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	712111 712119 712120 712130 712190	7111? 46	7111 7112 711310 711320 711410 711510		62451		
711	14.1.2			X	X	Reselling services for packaged food and beverages, retail	Retailing of packaged food and beverage purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	All industries	71111? 711212 711311 711312 711320 46	7111 7112 711310 711320 711410 711510		6242		

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1	2	3	4	5	6	7		8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US		
711	14.1.3			X	X	Reselling services for apparel and memorabilia merchandise, retail	Retailing of apparel and memorabilia purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110 713210 713910 713920 713930 713940 713950 713990	711111 711112 711121 711122 711131 711132 711191 711192 711212 711311 711312 711320 711510? 46	7111 7112 711310 711320 711410 711510	62433	
711	14.1.9			X	X	Reselling services for other merchandise, retail	Retailing of other merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	All industries	711111 711112 711121 711122 711131 711132 711191 711192 711212 711311 711312 711320 711510? 46	7111 7112 711310 711320 711410 711510	624	

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1	2	3	4	5	6	7		8	9	10	11	12	
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code	
			Can	Méx	US	Title	Definition	Can	Méx	US			
711	14.2					Meals and beverages, prepared and served or dispensed, for immediate consumption	Meals, snacks, other food items and beverages prepared and served or dispensed for immediate consumption (ready for consumption with little or no further cooking or other preparation). The food and beverages may be purchased by those who consume the food, or by businesses or institutions on behalf of those who will consume the food.		711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110 713120 713210 713910 713920 713930 713940 713950 713990	711111 711112 711120 711130 711132 711320? 722	711110 711120 711130 711190 711211 711212 711219 711310 711320 712110 712120 712130 712190 713	63210 63220 63290 63300	
							Excludes: • retailing of food and beverages packaged for storage rather than immediate consumption is in product 14.1.2, Reselling services for packaged food and beverages, retail.						
							Same as product 1 in 722 list.						

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1	2	3	4	5	6	7		8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US		
711	14.2.1	X				Meals and non-alcoholic beverages, prepared and served or dispensed, for immediate consumption	Meals, snacks, other food items and non-alcoholic beverages prepared and served or dispensed for immediate consumption (ready for consumption with little or no further cooking or other preparation). Excludes: • alcoholic beverages, prepared and served or dispensed for immediate consumption is in product 14.2.2, alcoholic beverages, prepared and served or dispensed for immediate consumption. • meals, snacks, other food items and beverages, purchased under contract for a specified period of time, by a business, government or institution on behalf of others, for their immediate consumption. • meals, snacks, other food items and beverages purchased for a unique event. • retailing of food and beverages packaged for storage rather than immediate consumption is in product 14.1.2, Reselling services for packaged food and beverages, retail. Same as product 1.1 in 722 list.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110 713120 713210 713910 713920 713930 713940 713950 713990	711111 711212 711311 711312 711320? 722	7111 7112 711310 711320 711410 711510 722	63210 63220 63290 63300	

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1	2	3	4	5	6	7		8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US		
711	14.2.2	X				Alcoholic beverages, prepared and served or dispensed for immediate consumption	Alcoholic beverages prepared and served or dispensed for immediate consumption (in opened containers or glasses). Preparation includes opening, drawing, mixing, shaking, or pouring. Beverages may be served at a bar or a table. Includes alcoholic beverages prepared and served or dispensed that are paid for directly by passengers of transportation businesses. Excludes: • non-alcoholic beverages, prepared and served or dispensed for immediate consumption is in product 14.2.1, Meals and non-alcoholic beverages, prepared and served or dispensed, for immediate consumption. • retailing of alcoholic beverages sold in unopened cans, bottles, cartons or other containers is in product 14.1.2, Reselling services for packaged food and beverages, retail. Same as product 1.2 in 722 list.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110 713120 713210 713910 713920 713930 713940 713950 713990	711111 711212 711311 711312 711320 711320? 722	7111 7112 711310 711320 711410 711510 722	63300	

NAPCS Product List for NAICS 711: Performing Arts, Spectator Sports, and Related Industries

1	2	3	4	5	6	7		8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US		
711	14.3					Advertising services	Providing services that attract attention to a product, business, cause, etc.	711111	711111	7111	83631	
							Includes:	711112	711112	7112	83632	
							• the provision of space or time in print or electronic publications, or in broadcasts.	711120	711121	51511	83633	
							• the provision of display space on various surfaces such as billboards and transit vehicles.	711130	711122	515120	83639	
							• the creation of advertising messages.	711190	711131	515210		
							• agent services involved in buying and selling space or time for advertising messages.	711211	711132	516110		
							• the sale of venue naming rights, sponsorship rights, endorsement services and exclusivity rights.	711213	711191	517510		
							Excludes:	711218	711192	51811		
							• public relations services.	711311	711211	541810		
							Same as product 9.11 on 531 list. Includes detailed products found in the 51111-4, 514, and 54185 product lists.	711319	711212	541830		
								711321	711311	541840		
								711322	711312	541850		
								711329	711320			
								712111	711510			
								712119	5111?			
								712120	515120			
								712130	515210			
								712190	516110			
								713110	517510			
									518110			
									5418			
									541850			
									712?			
									7131			
711	14.3.1	X				Advertising space and time in print, broadcast, and other media	Providing advertising time or space in broadcasts and other media. Includes creation and design of advertisements when bundled with the provision of advertising time or space.	711111	711111	7111	83631	
							Same as product 4.6.1 in 7131 list. Includes detailed products found in the 51111-4 and 514 product lists.	711112	711121	7112	83632	
								711120	711131	5111	83633	
								711130	711191	51511	83639	
								711190	711212	515120		
								711211	5111?	515210		
								711213	515120	516110		
								711218	515210	517510		
								711311	516110	51811		
								711319	517510			
								711321	518110			
								711322				
								711329				
								712111				
								712119				
								712120				
								712130				
								712190				
								713110				

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1	2	3	4	5	6	7		8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US		
711	14.3.1.1			X	X	Advertising space in print media	Providing advertising space in print media. Includes creation and design of advertisements when bundled with the provision of advertising space. Includes detailed products found in the 51111-4 product lists.		711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110	711111 711121 711131 711191 711212 5111?	7111 7112 511110 511120 511130 511140 511199 516110	83631
711	14.3.1.2			X	X	Air time for advertising in broadcast media	Providing air time for broadcasting of advertising content in broadcast media. Includes creation and design of advertisements when bundled with the provision of advertising time. Includes detailed products found in 515 product list.		711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110	711111 711121 711131 711191 711212 515120 517510	7111 7112 51511 515210 516110 517410 517510	83632

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1	2	3	4	5	6	7	8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US	
711	14.3.1.9			X	X	Advertising space and time, nec.	Providing advertising time or space in media not elsewhere classified. Includes creation and design of advertisements when bundled with the provision of advertising time or space.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110	711111 711121 711131 711191 711212 515210 516110 518110	7111 7112 511199 516110 517510	83633 83639
711	14.3.2	X				Leased display advertising media space	Leasing display advertising media space. This includes installation of the advertising substrate in the advertising space, maintenance, and removal of the advertising substrate. The leasing agreement may include additional services such as storage and rotation. Same as product 4.6.2 in 7131 list. Includes detailed products found in 54185 product list.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110	7111? 711212 711311 711312 541850	7111 7112 51511 515120 515210 516110 517510 51811 541810 541830 541840 541850	83639

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1	2	3	4	5	6	7		8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US		
711	14.3.3	X				Venue naming rights	Granting the right to name a performing arts or spectator sports venue. This product is typically sold to companies and serves to increase exposure of a company's brand name.	711311 711319	711212 711311 711312	7111 7112 7113 5418	83639	
711	14.3.4	X				Sponsorship rights	Granting the right to associate specific goods or services, or a corporation or other entity, with an activity, product, or project that is carried out by a another entity. For example, a credit card company may pay a theatrical festival to be the "official credit card sponsor" of the festival. Sponsorships usually include the provision of advertising display space and may include exclusivity rights. Same as product 4.6.4 in 7131 list.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110	711111 711112 711121 711122 711131 711132 711191 711192 711211 711212 711311 711312 711510	7111 7112 711310 711320 711410 711510 5418	83639	
711	14.3.5	X				Endorsement services	Providing product endorsements by individual professional athletes or performing artists or by sports teams or performing arts groups or companies.	711211 711218	711131 711211 711510	7111 7112 711310 711320 711410 711510 5418	83639?	

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1	2	3	4	5	6	7		8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US		
711	14.3.6	X				Exclusivity rights	Granting the right to require that all sellers of a specified good or service sell only specific brands of that good or service. For example, requiring that all beverage concessions sell only a specific brand of beer (also known as pouring rights). Same as product 4.6.3 in 7131 list.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110	711212 711311 712? 7131	7111 7112 71131 71132 711510	?	
711	14.3.9	X				Other advertising services	Providing services that attract attention to a product, business, cause, etc., not elsewhere specified. Includes the creation of advertising messages. Includes agent services involved in buying and selling space or time for advertising messages. Excludes: • public relations services. A subset of product 4.6.9 in 7131 list.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110	711111 711112 711121 711122 711131 711132 711191 711192 711211 711212 711311 711312 711320 5418	7111 7112 51511 515210 516110 517510 51811 541810 541830 541840 541850	83639	

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1	2	3	4	5	6	7	8	9	10	11	12				
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States						NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition						Can	Méx	
711	14.4					Rental of non-residential space in buildings or other facilities	Renting or leasing of buildings, or space within buildings or other facilities, for non-residential uses such as office space, industrial space, retail stores, or food service. Includes: • rental of sites on a "concession" basis for such purposes as selling merchandise or meals at entertainment and sports venues. • short-term rental of space for meetings, conventions, weddings, parties, and similar events. • rental of self-storage space. • rental of engineering works and structures. Excludes: • rental of land. • rental of residential properties. • providing a location for the placement of coin-operated machines such as vending machines, video games, and children's mechanical rides. • providing a location for the display of advertising messages is in product 14.3.2, Leased display advertising media space. • rental of parking spaces is in product 14.10, Parking services. Same as product 1.3 on 531 list.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 711321 711322 711329 712111 712119 712120 712130 712190 713110 713120 713210 713910 713920 713930 713940 713950 713990 721	711111 711112 711121 711122 711131 711191 711192 711212 711311 711312 531113 531114 531115	5311 7111 7112	72112				
711	14.4.1	X				Rental of retail space in or at sports venues	Renting or leasing of space for the retail sale of merchandise at sports venues, such as baseball stadiums, basketball and hockey arenas, racetracks, tennis matches, etc. Includes rental of sites on a "concession" basis. Excludes: • providing a location for the placement of coin-operated machines such as vending machines, video games, and children's mechanical rides. Subset of product 1.3.2.9 on 531 list	711211 711213 711218 711319 713910 713920 713930 713940 713950 713990	711212 711311 711312 531114 531115	5311 7111 7112	72112				

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US		
711	14.4.2	X				Rental of retail space in or at other entertainment or recreation venues	Renting or leasing of space for the retail sale of merchandise at places of entertainment or recreation other than sports venues, such as theme parks, amusement parks and arcades, natural parks, theatres and cinemas, concert halls, etc. Includes rental of sites on a "concession" basis.	711111 711112 711120 711130 711190 711311 711321 711322 711329 712111 712119 712120 712130 712190 713110 713120 713210	711111 711112 711121 711122 711131 711191 711192 711311 711312 531114 531115	5311 7111 7112	72112	
711	14.4.3	X				Rental of space for food service in or at sports venues	Renting or leasing of space for the sale of prepared food and beverages at places of sports venues, such as baseball stadiums, basketball and hockey arenas, racetracks, tennis matches, etc. Includes rental of sites on a "concession" basis.	711211 711213 711218 711319 713910 713920 713930 713940 713950 713990	711212 711311 711312 531115	5311 7111 7112	72112	
							Excludes: • providing a location for the placement of coin-operated machines such as vending machines, video games, and children's mechanical rides.					
							Same as product 4.7.1 in 7131 list; subset of product 1.3.2.9 on 531 list					
							Excludes: • providing a location for the placement of vending machines.					
							Subset of product 1.3.2.9 on 531 list					

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1 Industry Subject Area	2 Working Group Code	3 Tri-lateral Detail	4 National Product Detail			7 Title	8 United States Definition	9 NAICS Industries Producing the Product			12 CPC Code
			4 Can	5 Méz	6 US			9 Can	10 Méz	11 US	
711	14.4.4	X				Rental of space for food service in or at other entertainment or recreation venues	Renting or leasing of space for the sale of prepared food and beverages at places of entertainment or recreation other than sports venues, such as theme parks, amusement parks and arcades, natural parks, theatres and cinemas, concert halls, etc. Includes rental of sites on a "concession" basis. Excludes: • providing a location for the placement of vending machines. Same as product 4.7.2 in 7131 list; subset of product 1.3.2.9 on 531 list.	711111 711112 711120 711121 711122 711130 711131 711132 711131 711132 711329 712111 712119 712120 712130 712190 713110 713120 713210	711111 711112 711121 711122 711131 711191 711192 711311 711312 531115	5311 7111 7112	72112
711	14.4.9	X				Rental of non-residential space in buildings or other facilities, nec.	Renting or leasing of space in buildings or other facilities, for non-residential uses, not elsewhere specified. Includes rental of sites on a "concession" basis. Includes short-term rental of space for meetings, conventions, weddings, parties, and similar events. Excludes: • providing a location for the placement of coin-operated machines such as vending machines, video games, and children's mechanical rides. • providing a location for the display of advertising messages, such as on billboards or walls, is in product 14.3.2, Leased display advertising media space. • rental of parking spaces is in product 14.10, Parking services. Same as product 1.3.9 on 531 list and 4.7.9 in 7131 list.	721 722	711111 711112 711121 711122 711131 711191 711192 711212 711311 711312 531113 531115	5311 7111 7112	72112
711	14.5	X				Athletic training services	Provision of services to identify, evaluate, prevent, and treat sports injuries and associated conditions. Athletic trainers work in consultation with, and under the supervision of physicians and other health professionals.	621390	711211 621341 621342	7112 711310 711320 711410	93191? 96620?
711	14.6	X				Sports coaching services	Provision of advice and guidance to individual athletes and teams, designed to instruct and motivate in order to improve their competitiveness. The service may include one or more of the following components- instruction in the skills of a specific sport, assignment and monitoring of exercises and nutritional advice to improve general physical fitness, provision of emotional and mental support to improve motivation.	711218	711211 611621	7112 711310 711320 711410	96620

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US	
711	14.7	X				Material and equipment rental	The rental of spectator sports or performing arts material and equipment.	713910 713920 713930 713940 713950 713990	711111 711112 711121 711122 711131 711132 711191 711192 532493	7111 7112 711310 711320 711410 711510	73129?
711	14.8					Education services	Provision of instruction (including a combination of courses and experiences) that is designed to accomplish a predetermined objective or set of allied objectives such as preparation for advanced study, qualification for an occupation or range of occupations, or simply the increase of knowledge and understanding. Subset of products (see below) on sector 61 list.	711120 711211 711218 711319 712111 712119 712120 712130 712190 713910 713920 713930 713940 713950 713990	711111 711112 711121 711122 711131 711132 711191 711192 711211 711212 711510 61 611611 611612 611621 611622	7111 7112 711310 711320 711410 711510 611	92900 96620
711	14.8.1	X				Fine arts and theatrical performance instruction	Provision of instruction (including a combination of courses and experiences) in the fields of music, dance, theatre, painting, photography and similar arts, that is designed to enable the student to practice the art in question, as either an amateur or professional.	711120 712111	711111 711112 711121 711122 711131 711132 711191 711192 711510 611611 611612	7111 7112 711310 711320 711410 711510 611	92900

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1 Industry Subject Area	2 Working Group Code	3 Tri-lateral Detail	4 National Product Detail			7 Title	8 United States Definition	9 NAICS Industries Producing the Product			12 CPC Code
			4 Can	5 Méz	6 US			9 Can	10 Méz	11 US	
711	14.8.2	X				Athletic instruction	Providing instruction (including a combination of courses and experiences) in the fields of athletics and sports, that is designed to enable the student to engage in the athletic activity or sport in question, as either an amateur or professional.	711211 711218 711319 713910 713920 713930 713940 713950 713990	711212 611621 611622	7111 7112 711310 711320 711410 711510 611	96620
711	14.8.9	X				Other education and instruction	Providing instruction (including a combination of courses and experiences) in fields other than fine arts, athletics and sports.	712119 712120 712130 712190	711111 711112 711121 711122 711131 711132 711191 711192 711211 711212 61	7111 7112 711310 711320 711410 711510 611	92900
711	14.9					Gambling services	Providing games of chance and making/taking wagers on such games, including the outcome of sporting events or on other future events with uncertain outcomes. The bet may be made between individuals or between an individual and a commercial establishment, such as a casino, government, or lottery operator. When the bets are made between individuals, the operator of the game receives a fee or commission from the bettors. Includes intermediary services that deliver gambling products to gamblers, such as selling lottery tickets to gamblers and hosting gambling machines for a fee or commission. Same as product 1 in 7132 list.	711213 711218 713210	711212 713299 931610	7112 711310 711320 711410 711510 721120 713210	96920
711	14.9.1	X				Pari-mutuel sports gambling, on the event premises	Providing access to pari-mutuel wagers on future, uncertain events such as races and sporting events, at the site where the event will occur. The house pools the bets of all gamblers, takes a commission, and then distributes the remaining money to the winners. Examples include pari-mutuel wagering on horse races, dog races, and jai-alai games at the site where the events occur. Excludes: • making wagers using gambling machines is in product 14.9.2, Gambling machine products. • excludes making pari-mutuel wagers on events taking place elsewhere. • excludes all lottery type gambling. Same as product 1.3.1.1 in 7132 list.	711213 711218	711212 713299 931610	7112 711310 711320 711410 711510 721120 713210	96920

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States						NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition			Can	Méx	US			
711	14.9.2	X				Gambling machine products	Providing electronic and mechanical gambling machines to make wagers, such as slot machines and video lottery terminals. The gambling machines used in this product function independently of a dealer, and their timing is controlled by the gambler. Examples include slot machines, video lottery terminals, and video poker, etc. Excludes: • table games that use terminals to allow gamblers to enter their bets. • Keno games played using terminals that allow gamblers to enter their bets, but otherwise operate as a lottery. • gambling, actual or simulated, conducted over the Internet. • intermediary services such as hosting gambling machines for a fee or commission. Same as product 1.2 in 7132 list.	711213 713210	Si el producto existiera: 713299 711212	7112 711310 711320 711410 711510 721120 713210	96920				
711	14.10	X				Parking services	Providing parking for automobiles, motorcycles, and bicycles, both on-streets and off-streets. Includes the provision of space only, and the provision of space bundled with an automobile parking service ("valet service"). Includes residence parking space, such as parking service provided in apartment parking lots and garages. Parking may be covered or uncovered. Excludes: • renting lock-up garages or garage premises for vehicles by the month or year. Same as product 1 on 81293 list.	711111 711112 711120 711130 711190 711211 711213 711218 711311 711319 712111 712119 712120 712130 712190 713110	711212 711311 711312 812410	7111 7112 711310 711320 711410 711510	67530 97990				

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States					NAICS Industries Producing the Product			CPC Code	
			Can	Méx	US	Title	Definition					Can	Méx		US
711	14.11	X				Performing arts society and club membership services	<p>A bundle of services offered by performing arts societies and clubs to members in exchange for payment of nonrefundable initiation fees and/or annual membership dues. The bundle may include the right to participate in membership events and decision-making activities of the organization; the provision of organization newsletters and publications; and services such as arranging for and providing access to specific goods and services at discounted prices; e.g. free or discounted admissions to performances of the organization.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • rental of meeting rooms, halls, etc. is in product 14.4.9, Rental of non-residential space in buildings or other facilities, nec. • membership fees which are primarily a payment for a specific service are classified in the product corresponding to the service; for example a membership fee paid to a performance arts society primarily for the right of admission to performances by the society is classified in product 1, Admissions to live performing arts performances. • membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. 					711111 711112 711120 711130 711190 711211 711218 711311 712111 712119 712120 712130 712190 713910 713920 713930 713940	Si el producto existiera: 711111 711121 711131 711191	711110 711120 711130 711190	962
711	14.99	X				Other related products	Other related products provided by establishment classified in NAICS 711.					All industries	711111 711112 711121 711122 711131 711132 711191 711192 711211 711212 711311 711312 711320 711410 711510 515120	7111 7112 711310 711320 711410 711510	96160 97990
711	14.99.1				X	Race animal training	Providing expertise in the training of racing horses and other animals.					711218	711211	711212 711219 711310 711320 711410	96620