## SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD September 14-18, 1998

| Date<br>Issued | Type of Case(1) | Proceeding or Appn. | Party or<br>Parties                          | TTAB<br>Panel(2)                | Issue  | TTAB<br>Decision  | Opposer's or Petitioner's<br>Mark and Goods or<br>Services | Applicant's or Respondent's<br>Mark and Goods or<br>Services  | Mark and Goods Cited<br>by Examining Attorney   | Examining<br>Attorney | Citable as<br>Precedent<br>of TTAB |
|----------------|-----------------|---------------------|--|---------------------------------|--|---|--|---|---|-----------------------|------------------------------------|
| 9-14           | EX              | 74/618,652          | International<br>Data Group,<br>Inc.         | Cissel<br>Seeherman<br>Walters* | 2(e)(1)  | Refusal<br>Affirmed                                       |  | "IWAY" [newsletters, journals, newspapers and books regarding online communication topics; dissemination of information regarding online communication to others through the use of an online electronic communications network; providing online access through the use of a computer to magazines, newsletters, journals, newspapers and books regarding online communication topics] |   | Kaiser                | No                                 |
| 9-14           | EX              | 75/200,800          | European<br>American<br>Bank                 | Seeherman<br>Walters*<br>Wendel | Section 6<br>disclaimer<br>requirement<br>(of word<br>"ACCESS-<br>LINE") | Refusal<br>Affirmed                                       |  | "EAB ACCESSLINE" (and<br>design) [automated<br>telephone banking services]  |   | Sappenfield           | No                                 |
| 9-15           | EX              | 74/619,299          | Creative<br>Healthcare<br>Solutions,<br>Inc. | Simms<br>Hairston*<br>Walters   | 2(d); 2(e)(1)  | Refusal<br>Affirmed<br>[but only<br>on 2(e)(1)<br>ground] |  | "SHORTSTAY SUITES" [providing medical clinical and personal healthcare services within an assisted living or other residential setting]   | "SHORT STAY METHADONE RESIDENCE" [ health services, namely, residential substance abuse treatment services] | W. K. Price           | No                                 |
| 9-15           | EX              | 74/675,504          | L. Perrigo<br>Co.                            | Seeherman<br>Hanak<br>Chapman*  | 2(e)(1)  | Refusal<br>Reversed                                       |  | "CONFIRMED<br>RELEASE" (and design)<br>[dietary supplements]  | -   | Micheli               | No                                 |

<sup>(1)</sup> EX=Ex Parte Appeal; OPP=Opposition; CANC=Cancellation; CU=Concurrent Use; (SJ)=Summary Judgment; (MD)=Motion to Dismiss; (MR)=Motion to Reopen; (R)=Request for Reconsideration

<sup>(2) \*=</sup>Opinion Writer; (D)=Dissenting Panel Member

## SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD

September 14-18, 1998 (continued)

|        |         |            | 1            | 1         |               |             |                           |                              | •                     |           |            |
|--------|---------|------------|--------------|-----------|---------------|-------------|---------------------------|------------------------------|-----------------------|-----------|------------|
| Date   | Type of | Proceeding | Party or     | TTAB      | Issue         | TTAB        | Opposer's or Petitioner's | Applicant's or Respondent's  | Mark and Goods Cited  | Examining | Citable as |
| Issued | Case(1) | or Appn.   | Parties      | Panel(2)  |               | Decision    | Mark and Goods or         | Mark and Goods or            | by Examining Attorney | Attorney  | Precedent  |
|        |         | No.        |              |           |               |             | Services                  | Services                     |                       |           | of TTAB    |
| 9-18   | CANC    | 22,285     | Redmond      | Simms     | abandon-      | Petition to |                           | "AUSTRALIAN GOLD"            |                       |           | No         |
|        |         |            | Products,    | Hohein    | ment;         | Cancel      |                           | [sunscreen lotion];          |                       |           |            |
|        |         |            | Inc. v. ETS, | Walters*  | whether the   | Dismissed   |                           | "AUSTRALIAN GOLD"            |                       |           |            |
|        |         |            | Inc.         |           | record owner  | (as to both |                           | [skin care preparations,     |                       |           |            |
|        |         |            |              |           | of the        | of respon-  |                           | namely, suntanning and       |                       |           |            |
|        |         |            |              |           | registration  | dent's      |                           | moisturizing creams and      |                       |           |            |
|        |         |            |              |           | received a    | registra-   |                           | lotions]                     |                       |           |            |
|        |         |            |              |           | valid         | tions)      |                           |                              |                       |           |            |
|        |         |            |              |           | assignment of |             |                           |                              |                       |           |            |
|        |         |            |              |           | the           |             |                           |                              |                       |           |            |
|        |         |            |              |           | registration  |             |                           |                              |                       |           |            |
| 9-18   | EX      | 74/529,796 | Platinum     | Hanak     | Section 6     | Refusal     |                           | "PLATINUM                    |                       | Mancini   | No         |
|        |         |            | Technology,  | Quinn     | disclaimer    | Reversed    |                           | INTEGRATOR" [computer        |                       |           |            |
|        |         |            | Inc.         | Wendel*   | requirement   |             |                           | software for use in database |                       |           |            |
|        |         |            |              |           | (of the word  |             |                           | design, implementation,      |                       |           |            |
|        |         |            |              |           | "INTEGRA-     |             |                           | administration and           |                       |           |            |
|        |         |            |              |           | TOR")         |             |                           | management, database         |                       |           |            |
|        |         |            |              |           | ,             |             |                           | query and reporting and for  |                       |           |            |
|        |         |            |              |           |               |             |                           | programming and              |                       |           |            |
|        |         |            |              |           |               |             |                           | application development,     |                       |           |            |
|        |         |            |              |           |               |             |                           | and instruction manuals      |                       |           |            |
|        |         |            |              |           |               |             |                           | sold as a unit therewith]    |                       |           |            |
| 9-18   | CANC    | 23,622     | SmithKline   | Simms     | 2(d)          | Petition to | "AQUA FRESH,"             | "AQUA FLOSS" [water jet      |                       |           | No         |
|        |         |            | Beecham      | Cissel    | _(-,          | Cancel      | "AQUAFRESH," and          | oral hygiene device for      |                       |           |            |
|        |         |            | Corp. v.     | Hairston* |               | Denied      | "AQUA-FRESH" [all         | cleaning and irrigating      |                       |           |            |
|        |         |            | Tocad Co.,   | Hanston   |               | Demed       | three marks for           | gums and spaces between      |                       |           |            |
|        |         |            | Ltd.         |           |               |             | "toothpaste"] and         | teeth]                       |                       |           |            |
|        |         |            | Eta.         |           |               |             | "AQUA-FRESH FLEX"         | teethj                       |                       |           |            |
|        |         |            |              |           |               |             | [toothbrushes],           |                              |                       |           |            |
|        |         |            |              |           |               |             | cancellation petitioner   |                              |                       |           |            |
|        |         |            |              |           |               |             | asserting a family of     |                              |                       |           |            |
|        |         |            |              |           |               |             | marks                     |                              |                       |           |            |
| 9-18   | EX      | 74/629,013 | Asics Corp.  | Quinn     | 2(d)          | Refusal     | 100                       | "AIR BORN" [snow board]      | "AIRBORNE" [roller    | Horrall   | No         |
|        |         |            | 1            | Hohein    |               | Affirmed    |                           | ,                            | skates]               |           |            |
|        |         |            |              | Chapman*  |               |             |                           |                              | 1                     |           |            |

<sup>(1)</sup> EX=Ex Parte Appeal; OPP=Opposition; CANC=Cancellation; CU=Concurrent Use; (SJ)=Summary Judgment; (MD)=Motion to Dismiss; (MR)=Motion to Reopen; (R)=Request for Reconsideration

<sup>(2) \*=</sup>Opinion Writer; (D)=Dissenting Panel Member

## SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD September 14-18, 1998 (continued)

| Date<br>Issued | Type of Case(1) | Proceeding or Appn. | Party or<br>Parties | TTAB<br>Panel(2)            | Issue  | TTAB<br>Decision                           | Opposer's or Petitioner's<br>Mark and Goods or<br>Services | Applicant's or Respondent's<br>Mark and Goods or<br>Services   | Mark and Goods Cited<br>by Examining Attorney  | Examining<br>Attorney | Citable as<br>Precedent<br>of TTAB |
|----------------|-----------------|---------------------|---------------------|-----------------------------|--|--|--|--|--|-----------------------|------------------------------------|
| 9-18           | EX              | 74/679,615          | James V.<br>Young   | Hanak<br>Hohein<br>Walters* | de jure functionality; whether the matter applicant seeks to register as a trademark has become distinctive of its goods; whether applicant's description of its mark is sufficiently clear and accurate for registration purposes | Refusal<br>Affirmed<br>(on all<br>grounds) |  | "configuration of a hand-<br>held massager with a<br>generally circular head and<br>a handle possessing a<br>keyhole grip, the top and<br>bottom of which grip<br>duplicate the waveform of<br>the handle shaft" [hand-<br>held massage apparatus] |  | Jenkins               | No                                 |
| 9-18           | EX              | 74/715,228          | Transterra<br>Co.   | Simms<br>Hanak<br>Walters*  | 2(d)   | Refusal<br>Affirmed                        |  | "UPSIDE" [electronic<br>brokerage services, namely,<br>providing computer<br>instructional services for<br>the electronic processing of<br>stock brokerage<br>transactions via a global<br>computer information<br>network]                        | "UPSIDE CD" (in<br>stylized lettering)<br>[banking and financial<br>services in the nature of<br>issuing certificates of<br>deposit] | Kline                 | No                                 |

<sup>(1)</sup> EX=Ex Parte Appeal; OPP=Opposition; CANC=Cancellation; CU=Concurrent Use; (SJ)=Summary Judgment; (MD)=Motion to Dismiss; (MR)=Motion to Reopen; (R)=Request for Reconsideration

<sup>(2) \*=</sup>Opinion Writer; (D)=Dissenting Panel Member