

#### Special Interest Articles:

"Contacts for Contracts" EXPO on October 3! And, Other MED Week Events!

Search Engines Simplify Your Quest for Doing Business with the Federal Government

Satellite J<mark>anitorial, In</mark>c. wins pr<mark>estigious, nation</mark>al MED W<mark>eek Award</mark>

The September/October Calendar of Minority Small Business Events

#### CONTACT US!

E-mail your <u>Newsletter</u> or <u>Calendar Items</u> for possible inclusion in this newsletter to:

#### June.Teasley@sba.gov

The Greater Kansas City Minority Small Business Contracting Guide will soon be ON THE WEB.

You and others can access this newsletter by connecting to the *Kansas City District Office* of the U.S. Small Business Administration. Look under MED! The web address is:

http:\\www.sba.gov/ kansas city/

# September 2001 Volume 1, Issue 4 Kansas City Federal Executive Board's Minority Small Business News

A Publication of the Federal Executive Board's Minority Small Business Subcommittee 2001 Committee Chairman: Lt. Col. Gary Heer, United States Army Corp of Engineers <u>Gary. I.heer@usace.army.mil</u> (816) 983-3205 \*\* FAX (816)426-5575 Newsletter Editor: June Teasley, U.S. Small Business Administration Marketing Chairperson and Calendar Coordinator: Linda Day, U.S. Postal Service Special Events: Pat Brown Dixon, U.S. General Services Administration



# The Contacts for Contracts EXPO

The Federal Executive Board's Minority Small Business Committee and the Greater Kansas City MED Week Committee will be sending you a brochure next week, inviting you to attend our day-long Conracting EXPO on Wednesday, October 3<sup>rd</sup>.

Many federal agency employees have worked very hard on this project, giving of their free time to make it one of the best contracting opportunites for you. My thanks goes to all of them, many of whom you will see at the EXPO as volunteers making sure everything is ready for your arrival. A very special thanks goes to to the Greater Kansas City Chamber of Commerce for their assistance in designing and printing the actual mailing brochures!

Rather than rehash the EXPO schedule here, we have included the brochure copy on page in this newsletter. We'll save the original to be mailed to you. Just in case you aren't already on some agency's mailing list, don't be dismayed. If you can attend the EXPO, you certainly will be in the future.

Please plan to attend this and other MED Week events! It'll do our business good.

- Lt. Col. Gary Heer

## New Search Engines on Web Sites Simplify Searching for Contracts by the Business Computer User

Small businesses in economically distressed areas around the country can now use a no-cost, online search tool created by the U.S. Small Business Administration to identify federal contracting opportunities available to certified firms in the agency's HUBZone Empowerment Contracting Program.

The newest search tool supplies a direct link to the online Commerce Business Daily Net (CBD-Net), which posts procurement opportunities daily. Later this year, it will also accommodate a new single-point government-wide procurement postings Web site, FedBizOpps.gov, which is expected to supplement CBD-Net starting October 1.

<u>The HUBZone program's newest search tool makes its debut just two months after</u> <u>HUBZone Gateway</u>—an online business tool and extension of the SBA's PRO-*Net* database.

The Gateway was designed to link contracting officers with HUBZone firms in the estimated \$200 billion-per-year federal contract marketplace and allow contracting officers to fill contracts. Both the new search tool and HUBZone Gateway can be accessed at <a href="http://www.sba.gov/hubzone">www.sba.gov/hubzone</a>.

### Here's an Overview of MED Week!

#### Tuesday, October 2<sup>nd</sup>

MEDWeek will kick off at 7:15 a.m. at the Kansas City Monthly Minority Business Networking Breakfast at the Holiday Inn South at Hiway 71 and Longview Road. Cost: \$9.25

Immediately following the breakfast, corporate and government sector buyers will board a **"Business Bus Tour"** and spend the rest of the day (9:15 a.m.- 3:30 p.m.) visiting selected minority-owned businesses around the metropolitan area. There will be a charge for the catered lunch. Contact Sheila Williams (816) 243-3022, or June White at (816) 414-7000 for more information.

#### Wednesday, October 3<sup>rd</sup>

The Federal Executive Board of Greater Kansas City, in conjunction with the MED Week Committee, has planned an expo which includes government agencies at all levels. It is free of charge, and will be held at the Environmental Protection Agency Building at 901 N. 5th (5th and Minnesota), Kansas City, KS. on Wednesday, Oct. 3, 10:00 a.m.- 2:00 p.m.

#### Thursday, October 4<sup>th</sup>

8:00 a.m. 11:30 a.m. at the Marriott Tower Downtown Hotel, Julia Lee Room, 200 W. 12th St. The Minority Supplier Council, will hold a **Buyer/Supplier Forum:** "Framing The Issues In Certification". (free) Which certification best fits your company?

11:45 A.M. **MED Week Awards Program** \$20.00 Marriott Downtown Hotel, 200 W. 12th St. Announcement of 2001 MED Week Award winners in retail, construction, service, etc., plus a local corporation will be honored for its commitment. The K.C. District Office of the Small Business Administration will present the Minority Small Business Award.

#### Monday, October 8<sup>th</sup>

**Youth Entrepreneurship Day**, 9:30 a.m. - 1:00 p.m. Bartle Hall Conference Center, 14th & Wyandotte, K.C. MO. Area high school students get to view career opportunities, and talk to human resources personnel. Contact Marcellus Hughes at (816) 691-3811 at the Convention and Visitors' Bureau for more information.

#### Wednesday, October 10<sup>th</sup>

Business After Hours Networking at the AmeriStar, I-435 & East 210 Hwy. from 5:30 p.m - 7:30 p.m. Organizations represented are the Hispanic and Asian-American Chambers, the Minority Supplier Council and the Convention and Visitors Bureau. Call June White at (816) 414-7000

The MED Week Brochures, and EXPO brochures, are available from the Economic Growth Group at (816) 513-6817. (Ask for Delores)

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# A KANSAS CITY 2001 NATIONAL MED WEEK WINNER!

The Region VII U.S. Small Business Administration Recognizes Satellite Janitorial Company, Inc. As a National 2001 MED Week Small Business Firm of the Year

Congratulations to Winford Hurd, President of Satellite Janitorial Company, Inc., Kansas City, MO And all of the Employees of the Company

Satellite Janitorial Company, Inc. provides superior janitorial services to private and governmental organizations in the four states of Missouri, Kansas, Iowa and Nebraska. The firm started in 1982 with four partners actually performing the work, which included a maid service. In 1989, Winford Hurd purchased the company and operated it as a corporation.



Under Mr. Hurd's leadership, Satellite Janitorial obtained 8(a) certification. Mr. Hurd credits his 8(a) certification along with other private sector solicitations to his company's success. Satellite Janitorial now offers a diversified mix of business services including snow removal, fire damage cleanup, environmental cleaning services and lawn care. After receiving 8(a) certification in 1993, Mr. Hurd formed a business plan to expand the business into four states. Leveraging the negotiated contracts gained from 8(a) participation, Mr. Hurd was successful in negotiating three large contracts with the General Services Administration (GSA) and the Corps of Engineers. Not allowing the big jobs to alienate him from the lesser-known companies, Mr. Hurd continued to take and perform successfully all of the smaller contracts that were offered. The firm originally started out with four owners performing the work themselves and has now grown to 130 full time employees. Satellite Janitorial Services has realized phenomenal growth and success with sales having risen from \$16,600 to \$1,726,864.

There are challenges that Satellite Janitorial effectively manages. The lack of ready capital often impedes the ability to bid on jobs with full confidence that the start-up costs of these contracts can be covered, in the event of delayed payment. However, through continued expansion of its network of contacts, Satellite Janitorial has gained more business opportunities so that a continual cash flow is maintained.

Satellite Janitorial Company, Inc. is very active in the community. The company provides financial support to the Raytown High School football team and provides support in the forms of spending quality time with, and financing for, the Children's Connection at Forty Acres. This is an outreach program for children whose parents are incarcerated. Mr. Hurd hopes to have a positive effect on these children, as their family structure has been destroyed.

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# Kansas City FEB Minority Small Business News

#### The Contacts for Contracts EXPO Doing Business with the Government

A Special EXPO for Minority-Owned, Women-Owned and Small Businesses, sponsored by the Federal Executive Board's Minority Small Business Subcommittee and the Kansas City Minority Enterprise Development (MED) Week Committee

10 a.m. – 2 p.m. Wednesday, October 3, 2001 Federal EPA Building, 901 N. Fifth Street Kansas City, KS

Who Should Attend? Minority-owned, Women-owned And other Small Business Owners

Who Will Be There? City, County, State and Federal Government Representatives

When is it? Wednesday, October 3, 2001 From 10:00 a.m.- 2:00 p.m.

Where Is It? The Environmental Protection Agency (EPA) Building 901 N. Fifth Street Kansas City, Kansas

Anything Special I Need to Know? The EXPO is Free of Charge Parking is Easily Accessible Free of Charge A Photo I.D. is Necessary for Entry into the Building

What's Available at the EXPO?
Website Demonstrations:
10:30 Farm Service Agency, U.S. Dept. of Agriculture
11:00 Missouri State Dept. of Transportation
11:30 U.S. Small Business Administration
12:30 U.S. General Services Administration
1:30 Open Demonstrations

Learn to use agency internet websites to track procurement opportunities, register on PRO*Net* and use SUB*Net* databases, apply for a Small Disadvantaged Business (SDB) certification, and learn more about HUB*Zone* designations! What's Available at the EXPO? (cont.) Forecasts of Upcoming Bids

ACTIVE BIDS for Such Products and Services as: Highway Resurfacing Landscape Bridge and Highway Repair IT Contracts Handtools Coatings, Paints, Sealants Office Furniture Floor Coverings Office Supplies and Equipment Construction and Building Materials Special Purpose Clothing

Environmental Advisory Services

Temporary Support Services

#### **INVITED BUYERS:**

The U.S. Department of Agriculture The U.S. Department of Agriculture - Rural Development Services The U.S. Department of Agriculture - Natural Resource **Conservation Services** \* The U.S. Department of Commerce \* The U.S. Army (Ft. Leavenworth, Ft. Leonard Wood) The U.S. Air Force The Kansas and Missouri National Guard \* The U.S. Army Corps of Engineers \* The U.S. Marine Corps The U.S. Dept of Housing & Urban Development The U.S. Social Security Administration The Federal Bureau of Prisons Medical Center The Federal Bureau of Prisons The U.S. Department of Labor \* The U.S. Small Business Administration \* The Federal Aviation Administration The U.S. Internal Revenue Service \* The U.S. Department of Veteran's Affairs \* The Environmental Protection Agency \* The U.S. Postal Service \* The General Services Administration State of Kansas Division of Purchasing \* The Kansas Dept. of Transportation The State of Missouri Office of Administration The State of Missouri Inspector General's Office Shawnee County \* Johnson County Jackson County Platte County Clay County **Douglas County** Unified Government - Wyandotte Co./Kansas City \* City of Kansas City Missouri City of Topeka **Topeka Transit Authority** City of Lawrence Lawrence Transit System City of Leavenworth City of Lenexa City of Olathe City of Overland Park **City of Shawnee** \* Missouri Department of Transportation

\* confirmed at press time

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Kansas City FEB Minority Small Business News

# Kansas City Minority Calendar of Events 2001



			SEPTEMBER
"Everybody can be"	Sept. 24-	26	19th Annual National Minority Enterprise Development (MED) Week Conference, "Strategies for Growth in the American Economy." Co-sponsored by the U.S. Small Business Administration's (SBA) Office of Government Contracting and Business Development and the U.S. Department of Commerce's Minority Business Development Agency (MBDA). Omni Shoreham Hotel,2500 Calvert St., N.W., Washington, DC 20008 1-800-The-Omni
	Sept. 25	3 – 6 pm	The Enterprise Center of Johnson County/The Kansas Women's Business CenterOpen House9875 Widmer Road, Lenexa, KS (directions are on web site: <a href="www.KansasWBC.com">www.KansasWBC.com</a> )5:00 to 5:15 PresentationsRSVP:913-438-2282 by Friday, September 21, 2001 Feel free to bring guests.Snacks and beverages provided
	Sept. 19	8-11:30 am	MoDot's DBE Certification & Business Workshops Springfield, MO location. Call 573-526-8166 or fax 573-526-0558 e-mail: <u>coled1@mail.modot.state.mo.us</u>
	Oct 2	6-9 pm	OCTOBER Rochhurst Small Business Development Center - Series of Four Workshops Workshop I – Planning (Oct. 9 – Workshop II – Marketing, Oct. 16 Workshop III: Administration & Personnel; Oct 23 - Workshop IV - Finance & Accounting) Location: Clay County Courhouse Annex, 1901 NE 48 <sup>th</sup> St, Kansas City MO. Fee: \$100 per person ffor all four sessions (with \$50 discount for each additional person from one company) Call 816-501-4572
greatbecause anybody can serve." Dr, Martin Luther King, Jr. (1929-68), African-American religious and civil rights leader	Oct 2	7:15 am	Kansas City MED Week Kickoff Kansas City Networking Breakfast Holiday Inn South, 71 Hiway at Longview Road - \$9.25
	Oct 3	10 am-2 pm	"Contacts for Contracts" EXPO – How to Do Business With the Federal Government (see page 2 of this newsletter for details!)
	Oct. 4	Kansas City MED Week Celebration Awards Ceremony	
	Oct. 10		MED WEEK 2001- KS Procurement Fair & Awards Luncheon Airport Plaza Hotel, Wichita, KS (316) 265-7502
	Oct. 19	8-12:30	Congressman Sam Graves Procurement Conference Maplewoods Community College Attn: Mark Coulter (816) 792-3976
	Oct. 23	8-11:30 am	MoDot's DBE Certification & Business Workshops Sikeston/Cape Girardeau, MO location. Call 573-526-8166 or fax 573-526-0558 e-mail: coled1@mail.modot.state.mo.us
	Oct. 18	8-11:30 am	MoDot's DBE Certification & Business Workshops Hannibal, MO location. Contact: see above.
	Nov. 14-16		NOVEMBER Department of Defense Joint Regional Council for Small Business Education and Advocacy - North Central Regional Council Meeting (SADBUs) Best Western Inn on the Park, 22 S Carroll St, Madison Wisconsin Call 1-800-2799-8811 for more information.

The KC FEB Minority Small Business Sub-Committee c/o The Greater Kansas City Federal Executive Board 1500 E. Bannister Road, Suite 1176 Kansas City, MO 64131



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