I believe that by opening up this frequency as unlicensed spectrum, it will give the Wireless Internet Service industry better leverage to provide services to more users who cannot currently get reliable service due to many possible problems. If this spectrum is opened up, it will give the WISP's the ability to roll out their services more effectively. They will not have to worry about rain fade, interference from home cordless phones, and trees. With these problems solved by using this frequency, it will be much easier to deploy services to both urban and rural America.