



Bio-based & Naturally Easy™ Hand Hygiene Program

SANITIZERS

SOAPS

DISPENSERS

AWARENESS MATERIALS



Biobased Supplier



Vitamins A & E

Clinically Proven Sanitizer

Supporting Safer Healthier ARS People & Places

Keeping hands clean **is essential** in helping to avoid getting sick and passing on infectious germs to others.



Several photos courtesy of the ARS Image Library



Food Code Compliant Sanitizer

CLEANING HANDS & MOISTURIZING SKIN Made Naturally Easy in 1-Step

- **Save time and money** — no need for a separate moisturizing lotion.
- Choose from a **full-line of high-quality sanitizers\alcohol rubs for waterless decontamination and liquid soaps for hand washing** made in the USA from renewable, vegetable-based resources.
- Easy directions and procedures **simplify frequent usage**.
- **Get maximum flexibility** with “on-the-go” self-dispensing bottles and ADA-compliant wall-mounted dispensers.
- **Improve attention** to this important health priority with personalized “Prevention-*it’s in your hands*™” awareness materials.



Aloe

Mild & pH Balanced Soaps

✓ **FB4P Registered**
Federal Biobased Preferred Procurement Program

1-866-710-6336 • www.bio-hygiene.com



Supporting Safer Healthier ARS People & Places



**Prevent
Lab Infections**



**Improve Field
Research Safety**



**Stop Foodborne
Germs**



**Green Janitorial
Supplies**

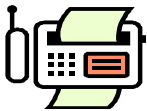


**Get Ready
For a Pandemic**

ARS IntraMall Green\Biobased Supplier



Phone: 1-866-710-6336
0730 a.m. to 6 p.m. ET



Fax: 202-478-2677
24 hours every day



Sales Office: 907 6th St., SW
Suite 809
Washington, DC 20024-3826



Warehouse: 1001 North
Washington Street
Lisbon, Iowa 52253-9714



Delivery & Tracking: UPS



New Bio-based & Naturally Easy™ Hand Hygiene Program

Hello and thank you for shopping using the **Green Line Bio-Hygiene Products' USDA ARS IntraMall Catalog**. We offer you a full-line of milder, natural, skin-moisturizing and bio-based hand sanitizers and soaps that are better tolerated than conventional synthetic and petroleum-based products and well-suited for both sensitive and regular skin.

According to the Centers for Disease Control and Prevention (CDC), *keeping hands clean is one of the most important steps we can take to avoid getting sick and spreading germs to others.*

Staying Healthy

More widespread use of the new green, bio-based and environmentally preferable hand hygiene products that we supply will help improve and sustain adherence to CDC recommended prevention best practices thereby improving personal safety and occupational health, preventing workplace infections and cutting down rising healthcare costs.

Hand-Hygiene Awareness & Improving Occupational Health

We personalize *Prevention-it's in your hands™* awareness materials to enhance ongoing health and wellness initiatives or implement stand-alone campaigns that fit your mission area and/or region of the country.

We look forward to working with you to help **Support Safer Healthier ARS People & Places.**

Charles "Chuck" Floyd, President
Green Line Bio-Hygiene Products LLC



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Green Line In The News



"Where Veteran entrepreneurs partner for success!"

Issue 2, August 2006

TVC MEMBER FINDS SUCCESS IN HYGIENE

"I wanted to get feedback... And the response was overwhelmingly positive!"



Chuck Floyd is owner of Green Line Bio-Hygiene Products, LLC, a company that sells bio-based and environmentally friendly, or "green", hand hygiene products. Chuck served in the US Navy in intelligence and communications until 1980. Before starting his business, Chuck worked with government agencies and prime contractors on a product called "MicroTherm", an energy-saving microprocessor that controls boiler heating systems for buildings to substantially reduce energy consumption and greenhouse gas emissions.

In 2004, Chuck made the decision to start his own company based on two factors: increased federal sector emphasis on contracting with Veteran-owned companies; and access to new, high-quality bio-based hygiene inventions. First, Chuck met with USDA representatives and learned about the new Federal Preferred Bio-Based Procurement Program (in which Chuck is now registered). Then he started researching "green" products and settled on hand hygiene products because they can be used in any industry. Once he settled on a product, he began going to trade shows. "I think I went to about 30 shows. I wanted to get feedback about how people would respond to the products. And the response was overwhelmingly positive!"

Chuck says the biggest obstacle to starting a government contracting company was fine-tuning his marketing approach to specific federal agencies. "The government is so big, I had to figure out where to start," Chuck explained. He ultimately focused on the National Institute of Health (NIH) and the Agricultural Research Service (ARS) for their strong scientific research orientation and their proactive outreach to Veteran-owned businesses.

ARS was so satisfied with Chuck's product and customer service that they invited him to become a bio-based supplier in their "IntraMall", the online procurement site for NIH and ARS offices. Now Chuck is aggressively marketing to both NIH and ARS prime contractors and the Department of Defense. He recently exhibited the bio-based and skin moisturizing hand hygiene products on Capitol Hill as part of the 9th Annual Renewable Energy and Efficiency Forum and at the 2006 NIG IntraMall Summer Showcase.

Chuck has a solid plan to grow his company based on increased government agency compliance with the new mandatory bio-based procurement requirement, expanding sales to agencies and primary contractors for pandemic flu preparation, and targeting sales to DOD at their bio-based trade show in September.

Chuck joined TVC because, in his words "it is the premier organization focused on Veteran entrepreneurship". Chuck's best piece of advice to other Veterans who want to start a business is to "understand the rules and regulations and be vigilant about fine-tuning your marketing strategy to meet customer needs. Always be focused on the client." Go online to www.bio-hygiene.com to check out Green Line Bio-Hygiene Products, LLC.



General Company Information

Mission

To help our customers use a green\biobased and sustainable hand-hygiene approach to improving employee health, safety and overall workplace wellness and cutting down healthcare costs.

Our Principles

Three core interrelated principles guide our company’s performance and philosophy:

- First, teamwork with emphasis on clearly understanding, meeting and exceeding customer requirements for biobased hand hygiene products used to protect employees’ health through increased adherence to hand hygiene best practices for infection control.
- Second, enhance productivity by providing services and support tailored to our customer’s mission area and region of the country including alignment with professional and trade association health, wellness and environmental initiatives.
- Third, we act with integrity, honesty and fairness in conducting our business to earn the trust, respect and loyalty of our customers, manufacturers and advocates.

Active in CCR; Registration valid until 05/18/2007

DUNS: 556938681

CAGE/NCAGE CODE: 1Q6C2

BUSINESS TYPE: (1) Veteran Owned Business, (2) Small Disadvantaged Business

PRIMARY NAICS CODE: 423450 Medical, dental, & hospital equipment & supplies whsle

SECONDARY NAICS CODES: 325611 Soaps and Other Detergents

325612 Polish and Other Sanitation Goods

423850 Cleaning and Maintenance Supplies Distributor

561210 Facilities Support Services

561720 Janitorial Services

722212 Foodservice Contractors

PRIMARY FSC: 6515 Medical, Dental & Veterinary Supplies

SECONDARY FSC: 6640 Laboratory Eqpt & Supplies

7310 Food Preparation

7510 Office Supplies

8520 Toiletries

7930 Cleaning Supplies

9999 Miscellaneous

KEYWORDS: medical supplies, dental, veterinary, laboratory safety, infection control, hand hygiene, sanitizers, soaps, clean hands, decontamination, disinfectant, biobased, green, environmentally preferable, prevention, health, wellness, disease prevention, skin care, germ free, antiseptic, antimicrobial, antiviral, influenza, flu, colds, foodservice, janitorial, toiletries, bag in box, industrial heavy duty hand cleaners, institutional hand cleaners, readily biodegradable, indoor air quality, IAQ, recyclable package, Federal Biobased Products Preferred Procurement Program, FB4P, construction, emergency preparedness, biosafety, pandemic, avian, bird



Farm Bill Purchasing Requirements: Federal Biobased Products Preferred Procurement Program (FB4P)

Section 9002 of the Farm Security and Rural Investment Act of 2002 established provisions for the *Federal Biobased Products Preferred Procurement Program (FB4P)*. The FB4P complements *Executive Order 13101, "Greening the Government through Waste Prevention, Recycling, and Federal Acquisition."*

- USDA will designate biobased products and provide guidance for purchasing the products.
- USDA also will establish a voluntary biobased products labeling program.
- Federal agencies are required to develop affirmative purchasing programs for the USDA-designated products.
- The USDA implemented it's own mandatory internal Biobased Procurement Program January 19, 2005.
- The Government-wide mandatory FB4P went into effect March 16, 2006 when the USDA formally designated six (6) biobased items: Mobile eqpt., Hydraulic fluids, Roof coatings, Water tank coatings, Diesel fuel additives, Penetrating lubricants & Bedding, bed linens & towels.
- We have been informed that the USDA is expected to *formally designate* "Biobased Hand Cleaners and Sanitizers" for a Federal Government-wide procurement preference in the next series (very soon).

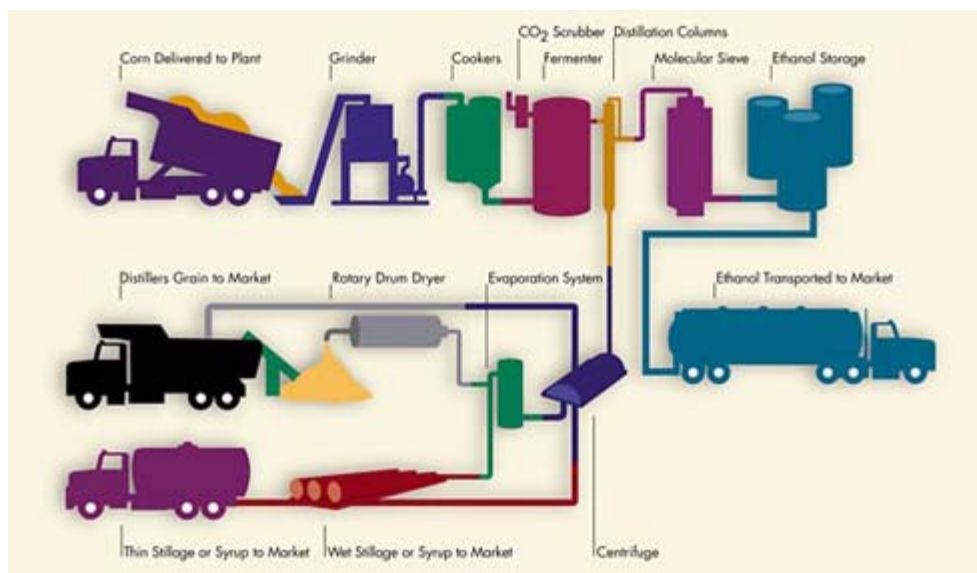
What are biobased products? Biobased products, designated by the Secretary of Agriculture, are commercial or industrial products that are composed in whole, or in significant part, of biological products or renewable domestic agricultural materials or forestry materials.

STAYING HEALTHY BY RUBBING ON CORN!

Here's how corn is made into ethanol for infection control to help you stay healthy.



The active ingredient in Avant Original™ and Avant-EX™ Food Code is *60% ethanol (ethyl alcohol)*. Many of our customers are surprised to learn that *ethanol, in addition to being a high-octane fuel, is also one of the best natural immediate germ-killing agents.*



Corn dry milling is the most common type of ethanol production in the United States. In dry milling, the entire corn kernel is first ground into flour, which is referred to in the industry as "meal" and processed without separating out the various component parts of the grain and is then converted to ethanol via fermentation.

(Image courtesy of the Renewable Fuels Association
www.ethanolrfa.org/resource/made
Washington, DC)



Supporting Safer Healthier ARS People & Places Waterless Hand Decontamination



Avant Original™ Instant Hand Sanitizer

Meets CDC Hand-Hygiene Guidelines: Clinically proven to kill 99.99% of most disease causing germs on hands within 15 seconds without soap and water or damaging skin.

Meets OSHA Regulation 1910.1030(d)(2)(iv) for Bloodborne Pathogens: An appropriate antiseptic hand cleanser when soap and water are not immediately available.

Skin-Moisturizing: Contains two unique natural moisturizers, glycerin and propylene that attract and hold moisture to the skin to prevent dryness.

Skin Sensitivity: Based on the Repeat Insult Patch Test, there is no evidence suggesting a potential for contact sensitization or skin irritation.

Shelf-Life: 2 Years

Vitamin Enriched: *Vitamin A* helps to repair injured skin and improve the contour of dry scaly skin. *Vitamin E* is a highly effective antioxidant that protects skin cells against free radical damage.

Fragrance: Contains a pleasant neutral fragrance.

Latex Compatibility: Prolonged exposure does not have an effect on the strength of sterile latex gloves.

Directions for Use: Dispense an adequate amount in your palm to cover all surfaces of hands completely. Rub hands together until dry. Does not require rinsing.

Active Ingredient: Ethanol 60%

Other Ingredients: Water, Glycerin, Propylene Glycol, Carbomer, Triethanolamine, Fragrance, Tocopheryl Acetate, Retinyl Palmitate

Cruelty-Free: Not tested on animals.

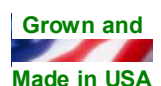
Federal Biobased Products Preferred Procurement Program (FB4P) Testing

- **95% Biobased Content:** Iowa State University, a USDA authorized independent laboratory completed “Biobased Content” testing using ASTM D 6608-05
- **Good Lifecycle Performance: Environmental Economic and Health Performance:** The Office of Applied Economic, National Institute of Standards and Technology (NIST) completed BEES for USDA Lifecycle Environmental, Health and Economic performance testing.

Product Packaging & Order Information

Item No.	Volume	Units/Case	Commercial Price
12089-2.75	2.75 Oz./80 mL Flip-Cap	48	\$95.00
12089-8.5	8.5 Oz./251 mL Pump	24	\$86.40
12098-34	1000 mL/33.9 Oz. Bag Refills	8	\$82.00
12066	Gallon Bottle/3.785 L	4	\$119.00
ADA-Compliant Wall Dispensers			
9346	Clear/Lockable 46 Oz.	12	\$180.00
9350	Bag-in-Box 1000 mL	12	\$120.00
9370	Touch Free Bag-in-Box 1000 mL	6	\$399.90

Flammable Keep Away From Fire or Flame. For External Use Only.





Supporting Safer Healthier ARS People & Places Preventing Foodborne Illness



Shelf-Life: 2 Years

Meets FDA Hand-Hygiene Guidelines: Kills 99.99% of most disease causing germs on hands within 15 seconds without soap and water or damaging skin.

Skin-Moisturizing: Contains two unique natural moisturizers, glycerin and propylene that attract and hold moisture to the skin to prevent dryness.

Fragrance: Contains a pleasant citrus fragrance.

Directions for Use: Dispense an adequate amount in your palm to cover all surfaces of hands completely. Rub hands together until dry. Does not require rinsing.

Active Ingredient: Ethanol 70%

Other Ingredients: Water, Glycerin, Propylene Glycol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Triethanolamine, Citrus Aurantium Dulcis (Orange) Flower Oil

Cruelty-Free: Not tested on animals.

Federal Biobased Products Preferred Procurement Program (FB4P) Testing

- **80% Biobased Content:** Iowa State University, a USDA authorized independent laboratory completed “Biobased Content” testing using ASTM D 6608-05

Product Packaging & Order Information

Item No.	Volume	Units/Case	Commercial Price
12088-34	1000 mL/33.9 Oz. Bag Refills	8	\$91.00
12087	Gallon Bottle/3.785 L	4	\$139.00
ADA-Compliant Wall Dispensers			
9346	Clear/Lockable Bulk 46 Oz.	12	\$180.00
9350	Bag-in-Box 1000 mL	12	\$120.00

Flammable Keep Away From Fire or Flame. For External Use Only.



Photos courtesy of the ARS Image Library

Grown and
Made in USA



Supporting Safer Healthier ARS People & Places Rinsing Away the Germs and Soil



The green chemistry in Aterra™ Hand Soaps is based on biobased surfactants made from soybeans.

Antibacterial Hand Soap

Powerful, Fast-acting, Cleans & Moisturizes Skin in 1-Step

- pH Balanced with Aloe
- Powerful antibacterial action (Triclosan)
- Rich lather with mild detergents
- Dye-Free, clear color
- Fresh cotton fragrance

FB4P Testing: 76% Biobased

General Purpose Hand Soap with Aloe

Quickly Emulsifies, Removes Dirt & Moisturizes Skin in 1-Step

- pH Balanced with Aloe
- Rich lather with mild detergents
- Dye-Free, clear color
- Fresh cotton fragrance

FB4P Testing: 82% Biobased

Pumice Hand Soap with Moisturizers

Scrubbing Pumice Removes Heavy-Duty Greases & Grime

- pH Balanced & Hydrates Skin in 1-Step
- Rich lather with mild detergents
- Fresh clean fragrance

FB4P Testing: 67% Biobased

Foaming Hand Soap with Aloe

Soft, Smooth Lather for Light-Duty Cleansing

- pH Balanced with Aloe & Moisturizes Skin in 1-Step
- Rich lather with mild detergents
- Dye-Free, clear color
- Fresh cotton fragrance

FB4P Testing: 70% Biobased

Shelf-Life: 2 Years

Item No.	Product Name	Volume	Units/Case	Commercial Price
12079-34	Antibacterial	1000 mL/33.9 Oz. Bag Refills	8	\$43.99
12079	Antibacterial	Gallon Bottle/3.785 L	4	\$49.99
12067-34	General Purpose	1000 mL/33.9 Oz. Bag Refills	8	\$37.99
12067	General Purpose	Gallon Bottle/3.785 L	4	\$38.99
12063	Pumice w/Pump	Gallon Bottle/3.785 L	4	\$80.99
12096	Foaming	Gallon Bottle/3.785 L	4	\$59.99
ADA-Compliant Wall Dispensers				
9346	Clear/Lockable	46 Oz.	12	\$180.00
9350	Bag-in-Box	1000 mL	12	\$120.00
9320	Foaming	40 Oz.	6	\$90.00



Hurricane Katrina 1-Year Anniversary. Take Care of Your Health.



We personalized the *Prevention-it's in your hands*™ logo to highlight a trademark New Orleans image and to reflect on **the progress of personal and community rebuilding efforts** throughout the Gulf Region since August 29, 2005.

Raising awareness and education about the importance of maintaining good hand hygiene are critical parts of increasing compliance with best practices to improve and sustain personal health and promote a healthy workplace. The **Prevention-it's in your hands** logo is designed to reinforce the daily healthy habit of keeping hands clean and protected from germs, which is one of the best ways to prevent illness and stop germs from spreading germs to others.

Primarily associated with Avant Original™ Instant Hand Sanitizer, the **Prevention-it's in your hands** logo can be personalized and reproduced on “go anywhere 2 oz. bottles”, “single-use packets”, “e-mail messages” and “bulletin boards” for Federal and Corporate Employee Preventative Health and Community Outreach Programs.



2 oz bottles with your health and wellness message!

- The label size is 3-3/8” x 2-5/8”.
- The minimum order is 5000 bottles
- Estimated delivery time is 3 weeks after artwork approval.
- This includes printing, filling, packaging and shipping.

International Infection Prevention Week
October 16-22, 2006



Make Healthy Food Choices!



Keep Your Hands Clean!

Single-use packets have a strong personal health impact!

- The print area is 2-1/2” x 1-5/8”.
- The minimum order is 50, 000 pouches.
- Delivery is typically 3 weeks after artwork has been approved.
- This includes printing, filling, packaging and shipping.

Photo courtesy of ARS Image Library



Bio-based & Naturally Easy™ Hand Hygiene Program

SANITIZERS

SOAPS

DISPENSERS

AWARENESS MATERIALS



GREEN LINE
BIO-HYGIENE PRODUCTS



VOSB & SDB Member
Veteranscorp.org



IntraMalls

ARS IntraMall

Biobased Supplier



1-866-710-6336 • www.bio-hygiene.com