Name:	The Community and the Fire Threat			
Course Description:	This course examines concepts of community sociology, the role of fire-related organizations within the community, and their impact on the local fire problem, including fire service relationships within the community and other agencies, developing a community inventory, shaping community policy, master planning, and shaping community perceptions about the local fire service.			
Objectives:	Unit 1: The Sociology of the Community			
	<ul> <li>After completing this unit, you should be able to:</li> <li>describe the sociological view of community;</li> <li>identify and compare the definitions of community provided by Nisbet, Tonnies, and Durkheim;</li> <li>describe the concentric zone, sector, and multiple-nuclei theories of urban growth;</li> <li>identify the basic features of central cities, suburbs, and rural communities;</li> <li>list five basic conditions that constitute a community;</li> <li>list five basic conditions that constitute a community;</li> <li>list five basic community functions identified by Wenger;</li> <li>list four general features of community structure identified by Wenger;</li> <li>list four general features of community function and structure during disaster and recovery; and</li> <li>apply basic sociological concepts to your own community and describe the placement of the fire service within it.</li> </ul> Unit 2: The Changing Nature of the Fire Threat After completing this unit, you should be able to: <ul> <li>describe the changing mission of the fire service;</li> <li>discuss the fire problem, in general terms, in all types of communities (urban, suburban, rural);</li> <li>identify the principal occupancy in which the greatest civilian fatality rate and greatest property losses occur; <ul> <li>describe the effects of budget constraints on minimum staffing, labor agreements, and service levels;</li> <li>describe three levels of fire department involvement in EMS;</li> <li>explain the effect of communicable diseases (AIDS, hepatitis, etc.) on EMS;</li> <li>describe the role of fire departments in hazardous materials response and mitigation; and</li> </ul></li></ul>			

Objectives:	Unit 3: Fire Service Relationships Within the Community
	<ul> <li>After completing this unit, you should be able to:</li> <li>define and discuss direct and indirect fire loss within the community;</li> <li>discuss ethnic/class considerations in the community and their impact on the fire service;</li> <li>describe the relationship that exists between the fire service and nonemergency community agencies;</li> <li>identify programs designed to foster and motivate community fire safety and awareness;</li> <li>describe how direct and indirect fire losses affect the community;</li> <li>define and discuss racial groups versus ethnic groups;</li> <li>discuss prejudice and discrimination;</li> <li>state how the fire department functions in conjunction with the finance, purchasing, personnel, legal, and planning departments;</li> <li>outline practices and procedures designed to improve relationships between the fire service and other community agencies; and</li> <li>identify programs designed to foster and motivate community fire safety</li> </ul>
	awareness. Unit 4: Developing a Community Inventory
	After completing this unit, you should be able to:
	<ul> <li>After completing tins tint, you should be able to.</li> <li>describe the purpose of a community inventory;</li> <li>identify three general sources of information used in a community inventory;</li> <li>identify, locate, and use sources of your local community history;</li> <li>identify, locate, and use local community directories and government reports;</li> <li>identify, locate, and use census data;</li> <li>apply local government records in conducting a community inventory, including locating local zoning ordinances, building permits, and new construction; and</li> <li>begin an inventory of your own community.</li> </ul>
	Unit 5: Assessing Community Needs
	<ul> <li>After completing this unit, you should be able to:</li> <li>develop an argument by explaining three reasons for a community to assess its needs systematically prior to implementing a fire department program;</li> <li>explain the role of community survey in assessing community needs;</li> <li>describe the complexity and basic principles of asking questions;</li> <li>describe the structured interview approach;</li> <li>define the terms informed consent, confidentiality, and anonymity as they relate to community survey;</li> <li>discuss self-administered questionnaires in terms of utility, sequencing of tasks, and advantages/disadvantages;</li> <li>explain the advantages and limitations of social indicators;</li> <li>discuss the use of three databases, including the National Fire Incident Reporting System (NFIRS);</li> </ul>

Objectives:	Unit 5: Assessing Community Needs (cont'd)		
	<ul> <li>explain the role and value of conducting a case study in a needs assessment;</li> <li>define and compare retrospective and prospective methods of assessment; and</li> <li>define the glossary terms.</li> </ul>		
	Unit 6: Meeting the Community Fire Threat		
	<ul> <li>After completing this unit, you should be able to:</li> <li>describe the unique aspects of the rural fire problem;</li> <li>describe the unique aspects of the metro fire problem;</li> <li>identify common characteristics of rural and metro fire problems;</li> <li>describe the changing and evolutionary nature of manmade and technological hazards;</li> <li>describe the constant yet evolutionary nature of natural hazards;</li> <li>describe the interrelationship of manmade and technological hazards within your own community;</li> <li>describe the interrelationship of natural hazards within your own community;</li> <li>describe the interrelationship between community government and the fire service;</li> <li>explain the roles of community government and the fire service in the development of a disaster plan;</li> <li>describe the necessity of incorporating an Emergency Operations Center (EOC) into disaster planning; and</li> <li>list the characteristics of an ideal Emergency Operations Center (EOC) as identified by community characteristics.</li> </ul>		
	Unit 7: Types of De livery Systems		
	<ul> <li>After completing this unit, you should be able to:</li> <li>list benefits and disadvantages of career, volunteer (on-call), combination public safety, and private fire departments;</li> <li>identify the advantages and problems in consolidating fire and building departments;</li> <li>compare mutual-aid pacts, automatic mutual aid, and regional fire protection;</li> <li>describe special response teams, including urban search and rescue, dive teams, high-angle rescue, and hazardous materials; and</li> <li>describe the benefits and concerns of regional hazardous materials teams.</li> </ul>		
	Unit 8: Fire Service Relationships with Other Community Agencies		
	<ul> <li>After completing this unit, you should be able to:</li> <li>describe the organization and responsibilities of the Federal Emergency Management Agency (FEMA);</li> <li>describe the concept of the Integrated Emergency Management System (IEMS);</li> </ul>		

Objectives:	Unit 8: Fire Service Relationships with Other Community Agencies (cont'd)			
	describe the Incident Command System (ICS);			
	<ul> <li>develop an ICS for your department and community; and</li> <li>describe the duties of emergency management-related community agencies that affect the fire services, including police department, water department, public works department, and building department.</li> </ul>			
	Unit 9: The Adversarial Relationship in the Community			
	<ul> <li>After completing this unit, you should be able to:</li> <li>explain the crisis resolution technique;</li> </ul>			
	<ul> <li>explain community-based protest;</li> <li>list four factors that could create a negative attitude on the part of the community toward the fire service;</li> </ul>			
	• list four factors that could create a negative attitude on the part of the fire service toward the community;			
	• develop a plan to maintain a positive relationship between the community and the fire service;			
	<ul> <li>list the three general sources of community conflict; and</li> <li>understand the decisionmaking process.</li> </ul>			
	Unit 10: Rethinking the Fire Department Mission			
	<ul> <li>After completing this unit, you should be able to:</li> <li>identify the critical community elements that are essential for defining the scope and nature of the fire department mission;</li> <li>describe the changing mission of the fire department and the factors that</li> </ul>			
	<ul> <li>affect this change;</li> <li>describe the importance of environmental scanning and change agents in facilitating change in the community's fire protection system;</li> </ul>			
	<ul> <li>describe the mission of the fire department within the community;</li> <li>describe the importance of productivity improvement and cost controls within the community's fire department; and</li> </ul>			
	• describe the importance of prevention and public education in the mission of a modern fire department.			
	Unit 11: Shaping Community Policy			
	<ul> <li>After completing this unit, you should be able to:</li> <li>identify the seven interactive components of a community;</li> <li>list four programs used to promote interaction between the community and the fire department;</li> <li>describe the legislative processes of local government;</li> </ul>			
	<ul> <li>develop a budget for a fire department;</li> <li>identify three political problems involved in providing fire services;</li> <li>explain the relationship among taxes, services, and politics; and</li> <li>list three examples of ways to influence special interest groups.</li> </ul>			

Objectives:	Unit 12: Master Planning for Community Protection			
	<ul> <li>After completing this unit, you should be able to:</li> <li>identify the origins of master planning and basic federal documents that advocate the process and set the baseline standards and guidelines;</li> <li>discuss the importance of understanding the wider scope of community needs that dictate the political realities of the master planning process;</li> <li>describe the application of planning guides such as NRT-1 to the master planning process;</li> <li>apply the strategic master planning model to a community to determine the direction and degree of change the master plan must effect;</li> <li>describe the incremental planning process used to develop the master plan;</li> <li>perform a fire vulnerability risk analysis to determine the community needs profile;</li> <li>discuss strategies for using planning teams and citizens' advisory committees to develop and implement the master plan; and</li> <li>document the needs and performance levels necessary to a good master plan.</li> </ul>			
	Unit 13: Shaping Community Perceptions of the Local Fire Service			
	<ul> <li>After completing this unit, you should be able to:</li> <li>describe general marketing and public relations methodology;</li> <li>identify opportunities for marketing and public relations activities in the fire service;</li> <li>give examples or models of effective fire service marketing; and</li> <li>suggest positive changes in current fire service marketing/public relations activities.</li> </ul>			
Required Text:	The Community and Fire Threat Course Guide, National Fire Academy			
Supporting References/ Research for Faculty and Students	U. S. Fire Administration         Publications: http://www.usfa.fema.gov/applications/publications/pubs_main.cfm         See Fire Protection, Fire Administration, Fire Service Operations, Wildfire         Applied Research:         http://www.usfa.fema.gov/dhtml/inside-usfa/research.cfm         Research Reports:         http://www.usfa.fema.gov/dhtml/inside-usfa/r_reports.cfm         Technical Reports:         http://www.usfa.fema.gov/applications/publications/techreps.cfm         Topical Fire Research Series:         http://www.usfa.fema.gov/dhtml/inside-usfa/tfrs.cfm         Learning Resource Center:         http://www.usfa.fema.gov/dhtml/inside-usfa/lrc.cfm         National Institute for Standards and Technology         http://www.fire.nist.gov: Fire Tests/Data, Software/Models, Publications, FIREDOC (under Publications)			

Supporting References/ Research for Faculty and Students Assessment:	Reference         http://www.usfa.fema.gov/dhtml/fire-service/cipc.cfm         Current Events/News         http://www.firehouse.com/         http://www.fireengineering.com/         http://www.withthecommand.com/         Students will be evaluated for mastery of learning objectives by methods of evaluation to be determined by the instructor.		
NFPA Standards Addressed:	Unit(s)	Description	
1021-3-1.1	11	Legislative process of local government	
1021-4-2.1	2	Establish personnel assignments to maximize efficiency	
1021-4-3.1	3	Prepare community awareness programs	
1021-4-4.1	11	Develop a budget	
1021-4-6.1	6	Prepare an action plan	
1021-5-3.1	3	Play a leadership role in community events	
1021-5-6.1	6	Develop a comprehensive disaster plan	
1021-5-6.2	6	Develop a comprehensive plan for civil disturbances	
1035-4-3.1	3	Develop a comprehensive organizational public fire and life safety strategy	
Chief Fire Officer Designation Competencies Addressed:	www.cfainet.org This course provides partial fulfillment of CFOD: Competency #4 Financial Practices Competency #7 Administrative Policies Competency #8 Hiring and Promotional Practices Competency #9 Employee Relations Competency #10 Health and Risk Management		
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