I am a wine importer and we are dealing with a Sicilian winery that is certified organic in Italy by an Italian agency. We are going to be importing their wine and I wanted to know if it was legal for the bottle to say "Organic" on the front and rear label?

All alcohol imported into the United States must be certified to the NOP regulations in order to sell, label, or represent it as organic. Foreign standards are not recognized in the United States. In addition, all labels must be submitted for approval to your certifying agent as part of their organic system plan and must be approved by the Alcohol and Tobacco Tax and Trade Bureau (TTB) before use. Whether the wine can say "organic" will depend on its content and will be determined by your certifying agent in concert with the TTB.

<u>e-CFR</u>