

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Fruit and Vegetable Programs
Market News Branch

2202 Monterey St. Suite 104-F
Fresno, CA 93721
Phone: 559-487-5178 FAX: 487-5199

Volume XXXVI - Number 25

<http://www.marketnews.usda.gov/portal/fv>

Friday, February 06, 2009

40,000 lb units	MODE	Fri	Sat	Sun	Mon	Tue	Wed	Thu	TOTAL TO DATE		FINAL
		Jan 30	Jan 31	Feb 1	Feb 2	Feb 3	Feb 4	Feb 5	This Season	Last Season	Last Season
WATERMELONS											
Brazil - Elizabeth (New Jersey)	B	-	-	-	-	-	-	-	5	-	-
Dominican Republic - Brooklyn (NYC)	B	-	-	-	-	-	-	-	6	-	-
Guatemala - South Florida	B	-	-	-	-	-	-	-	414	175	175
Honduras - South Florida	B	-	-	-	-	-	10	4	31	24	24
Mexico - Calexico	T	-	-	-	-	-	-	-	1	-	102
Mexico - Otay Mesa	T	2	-	2	1	2	-	1	75	51	301
Mexico- San Luis	T	-	-	-	-	-	-	-	-	-	515
Mexico - Texas	T	49	29	18	36	35	27	46	2,449	2,424	10,283
TOTAL		51	29	20	37	37	37	51	2,981	2,674	11,400
WATERMELONS, SEEDED											
Mexico- Nogales	T	-	1	1	2	2	1	1	118	341	1,114
TOTAL		-	1	1	2	2	1	1	118	341	1,114
WATERMELONS, SEEDLESS											
Costa Rica - South Florida	B	-	-	-	-	-	-	-	1	4	20
Guatemala - South Florida	B	13	5	-	2	-	-	-	211	323	901
Honduras - South Florida	B	6	-	1	2	2	-	-	52	264	1,115
Mexico- Nogales	T	17	22	8	20	25	13	14	3,561	3,805	16,228
TOTAL		36	27	9	24	27	13	14	3,825	4,396	18,264
GRAND TOTAL		87	57	30	63	66	51	66	6,924	7,411	30,778
CANTALOUPS											
Costa Rica - South Florida	B	-	-	-	-	59	-	-	118	256	1,275
Guatemala - Galveston	B	-	-	-	-	-	-	-	337	168	662
Guatemala - Los Angeles	B	-	-	-	-	-	-	-	59	16	35
Guatemala - Philadelphia	B	-	-	-	-	-	-	-	454	887	1,723
Guatemala - Port Hueneme	B	-	-	-	-	-	-	-	289	172	494
Guatemala - South Florida	B	2	2	-	3	-	-	-	1,220	2,093	4,702
Honduras - Los Angeles	B	-	9	-	-	-	-	-	16	23	91
Honduras - South Florida	B	1	-	11	1	2	7	1	399	1,550	4,737
Mexico - Nogales	T	-	-	-	-	-	-	-	493	520	1,111
TOTAL		3	11	11	4	61	7	1	3,385	5,685	14,830
HONEYDEW											
Brazil - Elizabeth (New Jersey)	B	-	-	-	-	-	-	-	19	-	-
Costa Rica - South Florida	B	-	-	-	-	18	-	1	42	56	299
Guatemala - Galveston	B	-	-	-	-	-	-	-	7	61	123
Guatemala - Los Angeles	B	-	1	-	-	-	-	-	83	21	32
Guatemala - Philadelphia	B	-	-	-	-	-	-	-	18	295	594
Guatemala - Port Hueneme	B	-	-	-	-	-	-	-	22	8	17
Guatemala - South Florida	B	-	-	-	2	-	-	-	24	753	1,488
Honduras - South Florida	B	2	3	13	-	7	7	3	197	417	1,123
Mexico - Calexico	T	-	-	-	-	-	-	-	49	56	115
Mexico - San Luis	T	-	-	-	-	-	-	-	107	36	62
Mexico - Nogales	T	11	7	3	9	9	4	7	2,164	2,364	4,278
Mexico - Texas	T	3	2	-	3	2	2	1	117	146	588
TOTAL		16	13	16	14	36	13	12	2,849	4,213	8,719

B - Boat; T - Truck; P- Piggyback

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for **Friday, February 06, 2009**. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported.

Blythe, CA: Cloudy 49-70
 Culiacan, Sin. MX: Sunny 57-87
 El Centro, CA: Fair 49-70
 Fresno, CA: Light Rain 45-53
 Guadalajara, Jal. MX: Sunny 40-79
 Guapiles, Costa Rica Rain 64-69F (18-21C)
 Huehuetenango, Guatemala Chance of Rain 41-73F (05-23C)
 Ica, Peru Chance of Rain 69-86F (21-30C)
 Lima, Peru Chance of Rain 71-82F (22-28C)
 Linhares, Brazil Chance of T.Storms 75-89F (24-32C)
 Long Beach, CA Rain 52-67F (11-19C)
 McAllen, TX: Fair 60-83
 Miami, FL Clear 47-59F (08-15C)
 Morelia, Mich. MX: Sunny 38-75
 Newark, NJ Partly Cloudy 11-22F (-12-5C)
 Oxnard, CA: Cloudy 49-58
 Philadelphia, PA Partly Cldy 16-20F (-9 -7C)
 Phoenix, AZ: Fair 54-72
 Salinas, CA: Cloudy 44-56
 San Antonio, TX: Mostly Cloudy 55-78
 San Pedro Sula, Honduras Chance of Rain 66-73F (19-23C)
 Santa Maria, CA: Cloudy 44-58
 Veracruz, Ver MX: Cloudy 59-76
 Villahermosa, Tab. MX: Partly Cloudy 59-79
 Yuma, AZ: Partly Cloudy 53-71

MEXICO CROSSINGS THROUGH NOGALES, ARIZONA

Sales F.O.B. Shipping Point and Delivered Sales Shipping Point Basis 2008 Season

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY.

CARTONS PER LB RED FLESH SEEDLESS TYPE

4s	.44-.46
occas lower	
5s	.44-.46
occas lower	

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and Delivered Sales Shipping Point Basis 2008 Season

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND 4S FAIRLY GOOD AT SLIGHTLY LOWER PRICES, OTHERS FAIRLY GOOD. MARKET 4S SLIGHTLY LOWER, OTHERS ABOUT STEADY.

CARTONS PER LB RED FLESH SEEDLESS TYPE

4s	.46-.48
occas higher	
5s	.44-.46
mostly	.46
few	.48

6s	.44-.46
mostly	.44
occas lower	

CARIBBEAN BASIN IMPORTS PORTS OF ENTRY SOUTH FLORIDA

Sales F.O.B. Shipping Point and Delivered Sales Shipping Point Basis 2008 Season

CANTALOUPE: DEMAND LIGHT. MARKET LOWER. Guatemala, Honduras, Costa Rica Wide range in prices and quality. Most previously committed sales lower

1/2 CARTONS

9s	7.95-10.00
mostly	7.95-9.00
occas higher and lower	
12s	7.95-10.00
mostly	7.95-9.00
occas higher and lower	
15s	11.95-12.95
18s	11.95-12.95

HONEYDEWS: DEMAND LIGHT. MARKET MUCH LOWER. Guatemala, Honduras, Costa Rica Wide range in prices and quality. Most previously committed sales lower

2/3 CARTONS

5s	9.95-13.00
mostly	11.00-12.00
6s	9.95-13.00
mostly	11.00-12.00
8s	9.95-11.00
occas higher	

WATERMELONS: DEMAND MODERATE. MARKET ABOUT STEADY. Guatemala, Honduras

CARTONS RED FLESH SEEDLESS MINIATURE

5s	12.00-13.00
mostly	13.00
occas higher	
6s	12.00-13.75
mostly	13.00
occas higher	
8s	12.00-13.75
mostly	13.00
9s	11.75-12.50
mostly	12.00

36 INCH BINS PER LB RED FLESH SEEDLESS TYPE

45s	.46-.50
few lower	

CARIBBEAN BASIN IMPORTS - PORTS OF ENTRY SOUTHERN CALIFORNIA

Sales F.O.B. Shipping Point and Delivered Sales Shipping Point Basis 2008 Season

CANTALOUPE: DEMAND MODERATE. Honduras, Costa Rica **FIRST REPORT**

1/2 CARTONS

9s	11.00-13.00
mostly	11.00-12.00
few lower occas higher	
12s	11.00-13.00
mostly	11.00-12.00
few lower occas higher	

HONEYDEWS: DEMAND MODERATE. Honduras, Costa Rica **FIRST REPORT**

2/3 CARTONS

5s	10.00-12.00
6s	10.00-12.00

8s	10.00-12.00
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WHOLESALE TERMINAL MARKET PRICES AS OF FRIDAY, FEBRUARY 06, 2009

This is only a sample of wholesale terminal market reports. For a complete and current listing <http://www.ams.usda.gov/fv/mncs/fvdaily.htm>

ATLANTA: CLEAR 31 YESTERDAY'S HIGH 43

CANTALOUPE: MARKET 15S HIGHER, OTHERS ABOUT STEADY. 1/2 cartons CR 9s 18.00-18.50 few 17.50 12s 17.00-18.00 mostly 17.00-17.50 occas higher 15s 19.50-20.00 mostly 20.00 occas higher/lower 18s 20.00 GU 9s 18.00-19.00 mostly 18.50 occas lower 12s 17.00-19.00 mostly 18.00-18.50 15s 20.00-21.00 HD 12s 18.00-19.00 mostly 18.50 few 17.00-17.50 15s 20.00-21.00 occas lower 18s 18.50

HONEYDEWS: MARKET HD 5S LOWER, OTHERS ABOUT STEADY. 2/3 cartons GU 8s 19.00-20.00 occas 18.00 9s 16.00-16.50 HD 5s 17.50-18.00 6s 18.00-19.00 occas higher/lower 8s 17.50-18.50 MX 5s 18.00-19.00 6s 18.00-19.00 8s 17.50-18.50 9s 16.50 occas higher/lower

WATERMELONS: OFFERINGS FAIRLY LIGHT. cartons GU Red Flesh Seedless Miniature 6s 17.00 7s 17.00 8s 17.50 MX Red Flesh Seeded Type 3s 25.50 Local Repack Red Flesh Seeded Type 4s 21.50

BOSTON: MOSTLY CLOUDY -1 YESTERDAY'S HIGH 18

CANTALOUPE: MARKET LOWER. 1/2 cartons CR 9s 14.00-16.00 mostly 16.00 12s 14.00-16.00 mostly 16.00 15s 14.00-16.00 mostly 15.00-16.00 GU offerings insufficient to quote HD 9s 14.00-18.00 mostly 15.00-18.00 12s 14.00-18.00 mostly 15.00-18.00 15s 16.00-18.00 mostly 16.00

HONEYDEWS: MARKET LOWER. 2/3 cartons CR 5s 16.00-18.00 mostly 18.00 6s 16.00-18.00 mostly 17.00-18.00 8s 16.00-18.00 mostly 16.00 GU 6s 15.00-18.00 mostly 16.00-18.00 8s 12.00-18.00 mostly 14.00-16.00 9s 12.00-14.00 mostly 14.00 HD 6s 15.00-18.00 mostly 16.00-18.00 8s 14.00-18.00 mostly 14.00-16.00 9s 10.00-14.00 mostly 12.00 MX 6s 13.00-16.00 mostly 13.00-14.00 occas lower 8s 13.00-16.00 mostly 13.00-14.00 occas lower

WATERMELONS: MARKET SLIGHTLY LOWER. cartons GU Red Flesh Seedless Miniature 6s 17.00-18.00 8s 17.00-18.00 MX Red Flesh Seeded Type 3s 30.00 occas higher 4s 30.00 occas higher Red Flesh Seedless Type Round Varieties 4s 40.00-45.00 mostly 42.00-44.00 occas higher 5s 40.00-45.00 mostly 42.00-44.00 8s 30.00 Red Flesh Seedless Miniature offerings insufficient to quote

CHICAGO: PARTLY SUNNY 18 YESTERDAY'S HIGH 27

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons GU 9s 18.00-21.00 mostly 18.00-19.00 12s 20.00-24.00 mostly 21.00-22.00 HD 9s 20.00 few 16.50-17.00 fr

cond 14.50-15.50 15s 20.00-22.00 few 23.00-24.00 oversized 1/2 cartons GU 9s (6 size) 20.00-22.00 mostly 20.00-21.00 few 23.00 HD 9s (6 size) 21.00-22.00

HONEYDEWS: MARKET ABOUT

STEADY. 2/3 cartons CR 5s 21.00-24.00 mostly 21.00-22.00 few 20.00 6s 21.00-24.00 mostly 21.00-22.00 few 19.00-20.00 GU 5s 20.00 6s 20.00 few 17.50-18.50 8s 20.00 HD 5s 20.00 6s 20.00 oversized 2/3 cartons CR 5s (4 size) 21.00-23.00 mostly 21.00-22.00 occas higher

WATERMELONS: OFFERINGS LIGHT.

cartons MX Red Flesh Seedless Type Long Varieties 4s 38.00-40.00 mostly 39.00-40.00 few 41.00 5s 36.00 Round Varieties 5s 42.00 offerings light bins per lb MX Red Flesh Seedless Type Round Varieties approx 28 count .38 approx 35 count .38 approx 45 count .38 cartons 3s per lb MX Red Flesh Seeded Type 3s .41 cartons 4s per lb MX Red Flesh Seeded Type 4s .33 Red Flesh Seedless Type Long Varieties 4s .63 cartons 5s per lb MX Red Flesh Seedless Type Long Varieties 5s .61

LOS ANGELES: RAIN 56

YESTERDAY'S MAXIMUM 63

24 HOUR RAINFALL TOTAL 1.36"

CANTALOUPS: MARKET LOWER. 1/2

cartons CR BOAT 9s 12.00-16.00 mostly 12.00-14.00 12s 12.00-16.00 mostly 12.00-14.00 GU BOAT 12s 12.00 occas higher HD BOAT 9s 14.00-16.00 mostly 14.00-15.00 occas higher/lower 12s 15.00-16.00 mostly 15.00 occas higher/lower 15s 14.00 oversized 1/2 cartons CR BOAT 9s (6 size) 14.00-16.00 mostly 14.00-15.00

HONEYDEWS: MARKET LOWER. 2/3

cartons GU BOAT 6s 16.00 HD BOAT 5s 16.00-16.50 occas higher 6s 16.00-16.50 occas higher MX 5s 16.00-18.00 6s 16.00-18.00 8s 14.00-16.00 orange flesh 5s 18.00

WATERMELONS: OFFERINGS LIGHT.

MARKET RED FLESH SEEDLESS TYPE 5S ABOUT STEADY, OTHERS LOWER. cartons per lb MX Red Flesh Seeded Type 2s .28-.34 4s .28 Red Flesh Seedless Type 5s .48-.55 mostly .48-.54 8s .50 flat cartons MX Red Flesh Seedless Miniature 6s 16.00

MIAMI: PARTLY SUNNY 45

YESTERDAY'S HIGH 60

CANTALOUPS: MARKET STEADY. 1/2

cartons HD 9s 20.00-22.00 mostly 21.00-22.00 12s 20.00-22.00 mostly 20.00-21.00 15s 18.00-20.00 mostly 19.00-20.00 few higher

HONEYDEWS: OFFERINGS MX VERY

LIGHT. MARKET STEADY. 2/3 cartons CR 6s 20.00 few higher HD 5s 22.00 few lower 8s 20.00-22.00 mostly 21.00-22.00 MX 6s 21.00 few lower

WATERMELONS: MARKET STEADY.

cartons per carton GU Red Flesh Seedless Miniature 6s 17.00 few lower HD Red Flesh Seedless Miniature 6s 13.00 few higher 24 inch bins per melon MX Red Flesh Seeded Type 35s 7.00 few lower

NEW YORK: OVERCAST 19

YESTERDAY'S HIGH 24 LOW 14

CANTALOUPS: MARKET LOWER. 1/2

cartons CR 9s 9.00-10.00 occas higher 12s 12.00-13.00 mostly 12.00 fr cond 8.00 HD 9s 12.00 occas higher 12s 12.00 occas higher oversized 1/2 cartons CR 9s (6 size) 14.00 HD 9s (6 size) 14.00-15.00

HONEYDEWS: MARKET LOWER. 2/3

cartons BR yellow 6s holdovers 16.00 CR 5s 15.00-16.00 6s 14.00-15.00 GU 5s 16.00 few 18.00 holdovers 12.00 6s 12.00-14.00 few 15.00 MX 5s fr appear 8.00-10.00 few 7.00 6s fr appear 10.00 oversized 2/3 cartons MX 5s (4 size) fr appear 11.00-14.00 6s (5 size) fr appear 11.00-14.00

WATERMELONS: MARKET SLIGHTLY

LOWER. cartons per carton GU BOAT Red Flesh Seedless Miniature 6s offerings insufficient to quote MX Red Flesh Seedless Miniature 8s 13.00-14.00 cartons 3s per carton MX Red Flesh Seeded Type 60-64 lb avg offerings insufficient to quote Red Flesh Seedless Type Long Varieties 65-69 lb avg 30.00 cartons 4s per carton CR Red Flesh Seedless Type Round Varieties 60-64 lb avg 42.00 MX Red Flesh Seedless Type Round Varieties 65-69 lb avg 42.00-43.00 few 40.00 75-79 lb avg fineappear 45.00 cartons 5s per carton CR Red Flesh Seedless Type Round Varieties 60-64 lb avg 40.00 MX Red Flesh Seedless Type Round Varieties 65-69 lb avg 40.00-42.00 occas higher

PHILADELPHIA: CLOUDY 19

YESTERDAY'S HIGH 22

CANTALOUPS: MARKET LOWER. 1/2

cartons CR 9s fr cond 9.00 12s 16.00 HD 9s 13.00-16.00 mostly 16.00 some 18.00 12s 14.00-18.00 mostly 15.00-16.00

HONEYDEWS: MARKET LOWER. 2/3

cartons HD 4s 14.00 5s 14.00-18.00 mostly 16.00 some 13.00 6s 14.00-16.00 some 18.00 few 13.00 MX 5s 14.00 6s 14.00 8s 12.00-13.00 oversized 2/3 cartons CR 5s (4 size) 16.00 6s (5 size) 17.00

WATERMELONS: MARKET ABOUT

STEADY. cartons per carton CR Red Flesh Seedless Type Round Varieties 4s 30.00 MX Red Flesh Seedless Type Round Varieties 4s 40.00-44.00 mostly 44.00 5s 40.00 flat cartons per carton MX Red Flesh Seedless Miniature 6s 24.00