

## Date and Location

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### Where

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Sharonville Convention Center  
11355 Chester Road  
Cincinnati, Ohio 45246  
(513) 771-7744

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### When

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Wednesday, May 14, 2008

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### **Insurance Agent Continuing Education Credit/Co-op Advertising**

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The National Flood Insurance Program seminar and the Business Ethics course have been filed for continuing education credit in both Ohio and Kentucky. The flood seminar has been filed for 4 hours while the business ethics class will receive 3 hours credit. Both seminars have new 2008 filings!

Increased reimbursable funds are available when any agent in an agency that participates in the NFIP Co-op Advertising program completes this flood insurance training course.

Access [www.agents.floodsmart.gov](http://www.agents.floodsmart.gov) for more information.

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### **Registration Fees & Agenda**

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#### NFIP Seminar - \$50 (4 credit hours)

Registration 7:30 a.m. – 8:00 a.m.  
Seminar 8:00 a.m. – 12:00 p.m.

#### Business Ethics – \$40 (3 credit hours)

Registration 12:30 p.m. – 1:00 p.m.  
Seminar 1:00 p.m. – 4:00 p.m.

## Flood Insurance Seminar Overview

### Compliance Opportunity!!

The Ohio Department of Insurance and the Kentucky Office of Insurance in conjunction with Section 207 of the National Flood Insurance Reform Act of 2004 now require that agents writing flood insurance receive minimum flood insurance training.

The deadline for Ohio agents holding an active license is December 31, 2008. Newly licensed agents in Ohio must complete training by the end of their first compliance year.

Both states have identified separate continuing education categories for flood insurance training. This course has been approved in those categories in both Ohio and Kentucky

### What You Will Learn

This seminar provides a series of building blocks that address not only the most basic flood insurance issues, but some more advanced components as well.

At the conclusion of this seminar, attendees with little or no prior NFIP experience as well as more experienced attendees will have a better understanding of the National Flood Insurance Program and its operations.

This course has been approved in Ohio and Kentucky for 4 hours of CE credit.

## Business Ethics Seminar Overview

### Another Great Opportunity!!

This course is designed to provide information on ethical business and insurance practices. It addresses ethical topics that an agent would deal with in his or her day-to-day insurance work.

This seminar addresses the fact that insurance laws must always be followed, but beyond that who determines the “right” course of action?

Since ethics have no clear guidelines beyond the laws that are imposed on the insurance industry, the course also addresses how an agent makes these value determinations.

Due diligence and fair consumer practices are examined in the context of accepting personal responsibility in selecting and presenting products.

This seminar is designed for all insurance professionals who work with clients in all areas of insurance.

This course has been filed for 3 hours of Ohio and Kentucky continuing education credit.

It can be taken as a stand alone course or be combined with the NFIP course to earn 7 CE credits in one day.

**Register for both courses on-line at:  
[www.cib-online.com](http://www.cib-online.com)**

# Registration Form

## NFIP/Ethics Seminars

(Copy this form as many times as needed)

**Please Print**

\_\_\_\_\_

Name

\_\_\_\_\_

National Producer Number

\_\_\_\_\_

Agency or Company

\_\_\_\_\_

Address

\_\_\_\_\_

City

\_\_\_\_\_

State

Zip

\_\_\_\_\_

Telephone

Fax Number

\_\_\_\_\_

E-Mail Address

NFIP: \_\_\_\_\_ Ethics: \_\_\_\_\_

(Check the programs you want to attend)

CE: Ohio \_\_\_\_\_ KY \_\_\_\_\_ None \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_

### Registration Fees:

NFIP Seminar - \$50      Ethics Seminar - \$40

There will be a \$10.00 charge for cancellation requests received within 24 hours of the seminar.

Return this form along with a check made payable to the Cincinnati Insurance Board to:

Greater Cincinnati Insurance Board  
4760 Red Bank Expressway, Suite 218  
Cincinnati, OH 45227  
Phone: (513) 533-1200 Fax: (513) 533-1281  
Email: [cib@fuse.net](mailto:cib@fuse.net)  
[www.cib-online.com](http://www.cib-online.com)

**Don't Miss This Opportunity!**  
**Meet Ohio and Kentucky's Flood Insurance Training Requirement Now!!**  
**DATED MATERIALS**  
Limited Seating-Please Register Early

National Flood Insurance Program  
Bureau & Statistical Agent  
7700 Hubble Drive  
Lanham, MD 20706

First Class  
US Postage  
PAID  
Hanover, MD  
Permit No. 8

# NATIONAL FLOOD INSURANCE PROGRAM



# FEMA

**4-hour Continuing Education Course  
Meets Ohio and Kentucky's  
Flood Insurance Training Requirement**

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and

## Business Ethics and Values

**3-hour Continuing Education Course  
Designed For All Insurance Professionals**

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## Greater Cincinnati Area AGENT SEMINARS

(Earn 7 Hours CE by enrolling in both courses.)

Sponsored by:



Greater Cincinnati Insurance Board  
Federal Emergency Management Agency  
Federal Insurance & Mitigation Administration  
National Flood Insurance Program

**Remember: Your clients do not have to be  
in a floodplain to purchase flood insurance!**

**Limited Seating – Please register early!**