





### Semantic Technologies

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#### Organization of the talk





#### The Web today

- The syntactic web
  - Developed as an information exchange medium for PEOPLE
  - Computers display information whereas interpretation is left for humans.
- 8 billion of pages
  - Web search engines
  - No "result interpretation" engines



#### **Information for Human Consumption**





#### How a machine sees this page

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File Edit View Favorites Tools Help	🕂 👘 👘 👘 👘 👘 👘 👘
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#### Semantic Web

• "The Semantic Web is an extension of the current web in which information is given well-defined meaning, better enabling computers and people to work in cooperation."

Tim Berners-Lee, Hendler e Lassila



#### Scenario I - Search for "organ" (musical instrument)

- <u>The Official US Government Web site for Organ and Tissue Donation</u> ... Official Organ Donation and Transplantation Web site of the US Department of Health and Human Services. ... Each day, about 70 people receive an organ transplant. ...
- <u>United Network for Organ Sharing: Organ Donation and ...</u> UNOS oversees the national database of clinical transplant information and operates the computerized organ sharing system, matching donated organs to patients ...
- <u>Allen Organ Company The Largest Builder of Church Organs in the ...</u> ... Allen Organ, Allen organs, Allen Organ Company, Allen, Ensemble, Quantum, Renaissance, Protege, Sebastian, Heritage, Acoustic Portrait, Quad Suite, Expanded ...
- Organ Historical Society www.organsociety.org/ -
- <u>Coalition on Donation -- Donate Life -- Homepage</u> ... Send an e-postcard. Get the Facts Check out organ donation facts and transplantation statistics; review stories of hope and visit related links. ...
- <u>TransWeb: All About Transplantation and Donation</u> Questions and answers, myths, and other information about organ transplants and donation.
- Organ History The Pipe Organ, a description in two parts: "The organ and how it works" and "The History of the Organ"
- <u>Organ System Pathology</u> Organ System Pathology Images. Return to the WebPath main menu. Sections of the WebPath images are available for viewing below by organ system. ...
- Organ Pipe Cactus National Monument (National Park Service) ... park conditions. more » Organ Pipe Cactus National Monument celebrates the life and landscape of the Sonoran Desert. Here, in this ...



#### Scenario II - Scheduling medical appointment

- Lucy's mom needs phisycal therapy sessions:
  - Lucy is driving her, needs to be near her place of work
  - Should be a good professional
  - Should belong to her medical plan
  - Should have openings compatible with Lucy's agenda

Simplification of the scenario that appears in: Berners-Lee, T.; Lassila, O. Hendler, J. – The Semantic Web. Scientific American, 284 (5), 2001, pp.34-43



#### Semantic Web Architecture (TBL)





#### Semantic Web

- Universality
  - hypertext link "anything can link to anything"
  - Web technology must not discriminate:
    - between the scribbled draft and the polished, performance,
    - between commercial and academic information,
    - among cultures.
- Decentralized
  - compromise: throw away the ideal of total consistency
  - allow exponential growth unverified



#### How to get there?

- Metadata
- Ontology
- Agents
- Inference Mechanisms
- Model Integration
- Trust



#### Metadata

- Metadata- "data about data" International Federation of Library Associations
- WWW Conference agreement on semantics for internet resources
- Metadata Workshop Dublin Core (subject, title, author, publisher, other agent, date, type, form, identifier....)
- Warwick Framework
- RDF
  - Extends the Warwick Framework
  - Defines an unified data model and syntax

# LES

#### **RDF Model**



http://purl.org/dc/elements/1.1/title

http://purl.org/dc/elements/1.1/date

Rights	
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tware Engineering Lab	(LES) – PUC-Rio
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http://www.inf.puc-rio.br/~karin/index.html

http://www.inf.puc-rio.br/~karin/index.html

"Karin's Home Page"

"Feb 23, 2005"



#### Metadata

- Metadata alone is not enough!
- Communication
  - Polisemy, ambiguity and synonyms
  - Tacit Knowledge



#### Polisemy - organ

- The noun "organ" has 5 senses in WordNet.
  - 1. organ -- (a fully differentiated structural and functional unit in an animal that is specialized for some particular function)
  - 2. organ -- (a government agency or instrument devoted to the performance of some specific function; "The Census Bureau is an organ of the Commerce Department")
  - 3. electric organ, electronic organ, Hammond organ, organ -- ((music) an electronic simulation of a pipe organ)
  - 4. organ -- (a periodical that is published by a special interest group; "the organ of the communist party")
  - 5. organ, pipe organ -- (wind instrument whose sound is produced by means of pipes arranged in sets supplied with air from a bellows and controlled from a large complex musical keyboard)
  - 6. harmonium, organ, reed organ -- (a free-reed instrument in which air is forced through the reeds by bellows)



#### Ambiguity

- Increases the range of possible interpretations
- Different cultures may use the same expression with different meanings
- Appears as if there is understanding
  - Draw the curtains
  - Put the lights out
  - Dress the chicken



#### Synonyms

- Common in Natural Language
- Have great impact on word-based searches:
  - If we try harmonium instead of organ:
  - <u>Chandra and David's Indian Harmonium Page Hand Pumped Indian ...</u> ... HARMONIUM. by David Courtney, Ph.D. ... Parts of Harmonium. There are a number of parts of the harmonium, here are some of the main ones: Portable harmonium. Body. ...
  - Harmonium sur le web [Translate this page]
     Quoi de neuf? 13 septembre 2004 Serge Fiori autorise un hommage à Harmonium. Le groupe Premier Ciel est fier d'annoncer avoir obtenu ...
  - <u>The harmonium Indian classical instrument</u> The harmonium is a Western instrument adapted for Indian music. It is mainly used in the accompaniement of Khyal, Thumri and Qawwali. ...
  - <u>Amazon.com: Music: Harmonium [ENHANCED]</u> ... Yes, Carlton is maturing and Harmonium brings her closer to where she's going, but she's still got a ways to go. ... Harmonium is beautiful. ...



#### Tacit Knowledge

- Too trivial to mention
- Embodied knowledge
- Always present in human conversation
- Must be made explicit to allow machine interaction

#### $\rightarrow$ more expressive representations



#### What's needed

- More expressive representations that:
  - Explicit domain concepts, axioms, properties and relationships
  - Make domain assumptions explicit
  - Share common understanding of the structure of information among people and machines (software agents)
  - Separate domain knowledge from operational knowledge



#### Ontology

- Subject: study of the categories of things that exist or may exist in some domain"
- Product: "catalog of the types of things that are assumed to exist in a domain of interest D

*ontos* (being) + *logos* (word)

- Plato metaphysics
- Aristotle 10 categories κατηγορια
- Philosophy study of being X study of various kinds of beings



#### Porphyry's Tree





#### Ontology x ontology [Guarino98]

- Philosophy
  - Discipline \_\_\_\_\_ Ontology
- Computer Science
  - Artifact \_\_\_\_\_ ontology



#### **Approaches**

- AI Knowledge Engineering
  - Domain mapping, creation of large knowledge bases, mapping human knowledge
  - Upper Ontologies
  - Built by experts
- Semantic Web
  - Specific applications
  - Built by non experts



#### **Upper ontologies**

- Cyc upper ontology
  - Knowledge base with around 3000 terms

("capturing the most general concepts of human consensus reality")

- SUMO
- John Sowa's
- WordNet
  - On line lexical reference with over 42.000 links to words (nouns, verb, adjectives and adverbs)
  - ("whose design is inspired by current psycholinguistic theories of human lexical memory")



#### Criticism

- There is no consensus on a über upper ontology
  - Open questions
  - 3D Versus 4D
  - As software engineers:
    - Littlen chance of making a real contribution
    - Tackle practical problems
- Ontologies are not substitutes for human categorization
  - Wittgenstein
  - Rosch



#### Semantic Web

- Application rather than upper ontologies:
- More restricted
  - Contextualized information
  - Relevant to the application
- Narrower Goals
- Smaller



#### **Definition** [Tim Berners-Lee]

"an ontology is a document or file that formally defines the relationship among terms"

#### • Maedche's definition:

 $O := \{C, \mathcal{R}, \mathcal{H}^{C}, rel, \mathcal{A}^{O}\}$  consisting of:

§ Two disjoint sets, C (concepts) and  $\mathcal{R}$  (relations)

§ A concept hierarchy,  $\mathcal{H}^{\mathbb{C}}: \mathcal{H}^{\mathbb{C}}$  is a directed relation  $\mathcal{H}^{\mathbb{C}} \subseteq C \times C$ which is called concept hierarchy or taxonomy.  $\mathcal{H}^{\mathbb{C}}(C1,C2)$  means  $C_1$  is a subconcept of  $C_2$ 

§ A function  $rel : \mathcal{R} \to C \ \chi \ C$  that relates the concepts non taxonomically

 $\$  A set of ontology **axioms**  $\mathcal{A}^O$ , expressed in appropriate logical language.



#### Types of ontology





#### **Ontology versus Metadata**

- Combine resources with metadata,
- Use ontology(ies) to explicit concepts and relationships.





#### **Ontology Construction**

- Uschold
- Methontology
- Tove
- McGuiness & Noy (Ontology 101)
- Lexicon Based Construction Process:
  - Non experts
  - Mature process
  - Validated in real life projects
  - Lightweight
  - Focus in the "language of the problem"
    - Makes explicit the separation between domain specific terms and those from the minimal vocabulary



#### **Ontology** Construction





#### Language Extended Lexicon (LEL)

- A different type of lexicon.
- Oriented towards the language of the problem.
- Using both denotation and connotation.
- Foundations:
  - The Theory of Semiotics (Eco): the idea of symbols and their contextualization.
  - Carnap's Observational Language (Vienna School): the idea that terms in a language are anchored on observational phenomena.
  - Sociology: the idea that language is a reflection of culture.
  - Domain Languages (Neighbors): high level reuse is achieved by specific languages, similar to the concept of little languages (Bentley).
  - Social-Aspects of Computing (Kling): the interplay between social actors and computers systems.
  - Hyperties (Shneiderman): one of the first implementations of the hypertext.



#### **Example - Lexicon Entry**

Requester

Notion:

- person who invites <u>attendees</u> to a <u>meeting</u>.
- may be a <u>participant</u>.

Behavioral Response:

- defines the <u>objective of the meeting</u>, the subjects to be discussed, the <u>attendee list</u> and materials.
- records the <u>objective</u> and the <u>atendee list</u> in the <u>agenda</u>.
- organizes the meeting.
- decides changes in the meeting requirements.



#### Types of entry

	Notion	BehavioralResponse
Subject	Who is the subject?	Which actions are performed?
Verb	Who performs, when it	What are the impacts of the
	happens e what	action in the environment (other
	procedures are	actions that also occur) and what
	involved.	are the resulting states.
Object	Define the object and	Actions that can be applied to
	identify other objects	the object.
	with which it relates to.	
State	What it means and	Identify other states and actions
	which actions gave rise	that may happen departing from
	to this state.	the state object of the
		description.



#### **Tool Support**

🖉 C&L - Cenários e Léxico - Micro	osoft Internet Explorer
File Edit View Favorites Too	ols Help
🗢 Back 🔹 🤿 🗸 🚳 👘	🛱 Search 📾 Favorites 🎯 Media 🥨 🛃 🖌 🎒 💽 🕗 📃
Address 🙆 http://139.82.24.189/ce	l/aplicacao/index.php 🔽 🧭
	Administrador Projeto: <b>* ontology tutorial</b> Adicionar Cenário Adicionar Léxico Info Adicionar Projeto Remover F Alterar Cadastro Sair
pntology tutorial	Informações sobre o léxico
Cenários Léxico additional item attendant bacon blt cashier cashier change customer deliver the order	Nome:fast-food restaurantNoção:it is a restaurant where customers places an order, pay and receive the order standing in front ( cashier.Impacto:customer buys food at fast-food restaurant. employee works at fast-food restaurant.Sinônimo:fast-food
employee     fast-food restaurant     fast-food restaurant     hamburguer     hot dog     ingredient     inputs the order     make an order     menu     menu     menu     menu option     mame	Cenários e termos do léxico que referenciam este termo Cenários Léxicos menu option employee customer attendant



#### Lexicon to ontology





#### Process



[Breitman04] - Breitman, K.K.; Leite, J.C.S.P - Lexicon Based Ontology Construction - Lecture Notes in Computer Science 2940- Editors: Carlos Lucena, Alessandro Garcia, Alexander Romanovsky, et al. - ISBN: 3-540-21182-9 - Springer-Verlag Heidelberg, February 2004, pp.19-34.



#### Prediction

- (The Semantic Web will be composed of a) "great number of small ontological components consisting largely of pointers to each other" [Hendler01].
- As opposed to general, upper ontologies such as CYC and Wordnet



#### The problem is not ontology engineering

- A Model by any other name....
  - Model construction ER, OO, Kaos, i\*, ...
  - Difficulty is in the "good model"
    - Corresponds to reality
    - Good decomposition
    - Adequate terminology
    - Explicit important concepts
    - Validated with users ...
  - Focus on generalization (subsumption)
- Implementation is straightforward
   → DAML+OIL OWL



#### Semantic interoperability

- Bottleneck: Different ontologies must speak
  - 8 Billion pages cannot expect everyone to commit to the same ontology
  - Give opportunities for "strange agents" to communicate:
    - Different implementations
    - Open Environment
    - Web Services paradigm



#### **Existing approaches**

- <u>Automatic</u>, <u>semi-automatic</u> or, even, <u>manual</u>.
- Ontology design community- syntactic matches, use of dictionaries, transformation:
  - Ontomorph
  - Chimaera
  - Protégé Prompt
  - CATO
  - Bailin & Truszkowski



#### **Ontology Interoperability**

- Merge: results in a unique ontology that contains all the terms from merged original ontologies, without indication of their former origin.
  - Often, the ontologies cover similar or overlapping domains.
- Mapping: results in a formal structure containing expressions that link concepts from one conceptual model to another.







#### **Ontology Interoperability**

- Alignment: results in separate ontologies with links between them. The links allow ontologies to share terms.
  - Often, the ontologies cover complementary domains.

 Integration: results in a unique ontology created by assemblage, extension, specialization or adaptation of ontologies from different subject areas -> It is possible to identify provenance.





#### **CATO:**an implementation





#### Result

• Part of the Aligned Ontology:

- <owl:class rdf:about="file:firstOnto.owl#Book"></owl:class>
– <owl:disjointwith></owl:disjointwith>
<owl: about="file:firstOnto.owl#Manual" class="" rdf:=""></owl:>
– <owl:disjointwith></owl:disjointwith>
<owl: about="file:firstOnto.owl#Proceedings" class="" rdf:=""></owl:>
– <owl:disjointwith></owl:disjointwith>
<owl: about="file:firstOnto.owl#InConference" class="" rdf:=""></owl:>
– <owl:disjointwith></owl:disjointwith>
<owl:class rdf:about="file:firstOnto.owl#Conference"></owl:class>
– <owl:disjointwith></owl:disjointwith>
<owl: class="" rdf:about="file:firstOnto.owl#MastersThesis"></owl:>
<owl:disjointwith rdf:resource="file:firstOnto.owl#TechReport"></owl:disjointwith>
- <owl:disjointwith></owl:disjointwith>
<owl:class rdf:about="file:firstOnto.owl#InBook"></owl:class>
– <owl:disjointwith></owl:disjointwith>
<owl:class rdf:about="file:firstOnto.owl#PhdThesis"></owl:class>
– <owl:disjointwith></owl:disjointwith>
<owl:class rdf:about="file:firstOnto.owl#Misc"></owl:class>
<rdfs:subclassof rdf:resource="file:firstOnto.owl#Bibtex_Publication_Type"></rdfs:subclassof>
- <owl:equivalentclass></owl:equivalentclass>
<pre><owl:class rdf:about="file:secondOnto.owl#Book"></owl:class></pre>
<owl:disjointwith rdf:resource="file:firstOnto.owl#Unpublished"></owl:disjointwith>
<owl:disjointwith rdf:resource="file:firstOnto.owl#Booklet"></owl:disjointwith>
Software Engineering Eagle (Class)



#### Agents and the Semantic Web

- Rely on Semantic Web technologies to better function in Open Environments
- Autonomous behavior
- Interaction is only possible if software agents can communicate
  - Metadata
  - Ontology



#### **One Scenario**

- Scientist has a personal agent
  - Responsible for paper submission
  - Based on an ontology it decides which conference to submit to
  - Sends paper to chair agent
  - If received before deadline, chair agent notifies that paper was submitted.
  - Chair agent distributes the paper to reviewer agents, taking into consideration paper topics and author institution....



#### **Inference** Mechanisms

- Semantic Web Languages can be translated to a formal representation:
  - Deduce new logical sentences from existing ones  $\rightarrow$  inference
  - First Order Logic:
    - Very expressive  $\rightarrow$  widely used in KR
    - Reasoning in FOL  $\rightarrow$  undecideble an intractable
  - Description Logics
    - Reduced form of FOL (to frame description)
    - Computability by limiting the expressiveness of FOL
    - Focuses on describing things and by determing the *subsumption* relationship



#### Example

#### Oiled 3.5.5





#### Example





### Example

Allegro Common Lisp Console - [shiq-app.dxl]	
Allegro CL Enterprise Edition 6.1 [Windows] (Jul 3, 2003 15:58) Copyright (C) 1985-2001, Franz Inc., Berkeley, CA, USA. All Rights Rese	FaCT Reasoner
This standard runtime copy of Allegro CL was built by: [TC7283] University of Manchester	
FaCT description logic classifier (SHIQ reasoner) v2.33.13, Lisp is Allegro CL Enterprise Edition 6.1 [Windows] (Jul 3, 2003 15:58), running on BOLA, a x86 machine, equipped with Microsoft Windows 9x/Me an Copyright (C) 1997,1998,1999 Ian R. Horrocks and the University of Manch FaCT comes with ABSOLUTELY NO WARRANTY; for details type `(warranty)'. This is free software, and you are welcome to redistribute it under certain conditions; for details type `(conditions)'. CORBA FaCT server version 3.2 CL-USER(1): ;;ji(1.1); Advertising Lisp server at localhost:4321.	
;;jn(1.1)jNotifyLisr Oiled 3.5.5	
;;ji(1.1): Expecting	
;;js(1.1);LinkServer File Log Reasoner Help Export ;;ji(1.1): Java serv	
;;ji(1.1): Lisp clie 🗁 🗁 🗁 🖼 🚥 🝻 🗸 🏭 🥵	
;;ji(1.1): Connected	
;; ji(1.1): Connected ;; Starting server ( C Classes P Properties I Individuals Axioms (	Container Namespaces Imports OilViz
;; ji(1.1): Connected       ;; Starting server (       C Classes       Image: C Classes       Im	Container Namespaces Imports OilViz
<pre>;; ji(1.1): Connected ;; Starting server ( C Classes P Properties I Individuals Axioms ( C Classes P Aroperties I Individuals Axioms ( C Animal C Dog</pre>	Container Namespaces Imports OilViz
;; ji(1.1): Connected     C Classes     Properties     I Individuals     Axioms	Container Namespaces Imports OilViz Plant Lion Animal Dog
Image: Starting server (Consected Starting server (Consect	Container Namespaces Imports OilViz
:;ji(1.1): Connected   :; Starting server     C Classes     Properties     Individuals     Axioms     C Animal     C Dog     C Herbivore   C Horse   C Lion   C Living     C Mammal	Container Namespaces Imports OilViz Plant Lion Animal Mammal Dog Herbivore Horse
(1.1): Connected   Starting server     C Classes        C Animal   C Dog   C Herbivore   C Horse   C Living   C Mammal   C Plant	Container Namespaces Imports OilViz
Starting server (	Container Namespaces Imports OilViz
Starting server     C Classes   Properties   Individuals     Axioms     C Classes     Properties     Individuals     Axioms     C Classes     Properties     Individuals     Axioms     C Classes     Properties     Individuals     Axioms     C Classes     Properties     Individuals     Axioms     C Classes     Properties     Individuals     Axioms     C Classes     Properties     C Classes     Properties     C Classes     Properties     C Animal   C Dog   C Herbivore   C Lion   C Living   C Mammal   C Plant	Container Namespaces Imports OilViz
Image: Starting server	Container Namespaces Imports OilViz



#### **Inference** Mechanisms

- Consistency checks
- Verification tools
- Viewpoints

## LES

#### Trust

- Are there *"greener"* ontologies?
- How can we trust semantic content?
  - Naive assumptions
    - Honesty,
    - Users are able to describe their domains adequately,
    - No Bias.
  - Provenance
  - Traceability



#### Web Services

- Authentication, Authorization and Integrity:
  - XML Signatures
  - SAML (Security Assertion Markup Language)
  - Single Sign On
  - WS- Security





#### "Bringing the Web to its full potential..."





#### SWWS

- semantic web enabled web services
  - swws.semanticweb.org
- Ontology Adoption
  - Guarantees same interpretation by service users and providers
- Ontology mediation services
- DAML-S service ontology provides primitives for describing service concepts and relationships.



#### **Scenario I Revisited**



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#### Scenario I - Revisited

#### GOOGLE For: organ instrument wind

BUBL LINK: Wind instruments ... Subjects: keyboard instruments, organ music, wind instruments DeweyClass: 786.5 Resource type: documents; Trevor Wye Corner: Atricles on various aspects ...

 bubl.ac.uk/link/w/windinstruments.htm 17k Cashed Similar pages

bubl.ac.uk/link/w/windinstruments.htm - 17k - <u>Cached</u> - <u>Similar pages</u>

• <u>Greek and Roman Pipe Organs</u> ... amonst wind instruments by Bellermann's "anonymus," (Anonymi de Musica, ... the idea of his organ from the Syrinx or Pandean pipes, a musical instrument ...

<u>Wind instruments, Woodwind, Organs</u> Woodwind, wind instruments, organs, the flute: a web directory.

- <u>The Classical Free-Reed, Inc. Taxonomy of Musical Instruments</u> ... by the wind, can be convincingly classified as a free-reed instrument, ... the organ belongs to both the edge instruments and reed pipe instruments. ...
- <u>American Music Software Software Synthesis/Sampling B4 Organ ...</u> ... B4 Organ VST Keyboard Native Instruments (Mac/Wind Item # TW-ninb42 -ZB Click for Larger Picture. This product is eligible for FREE SHIPPING! ...
- <u>St. John's Presbyterian Church The Organ</u> ... The organist who plays an instrument with flexible wind must refine his or her playing technique in response to factors that simply do not arise with a ...
- <u>Rieger Kloss [ The History ]</u> ... The actual first ancestor of the organ is the Chinese instrument "sheng". ... in organ playing was the introduction of spring and slider wind-chests. ...
- <u>organ: Information From Answers.com</u> ... Organs were the first keyboard instruments, even though technically they ... Other wind instruments that have no reservoir of gas but use a separate ...



#### **Scenario II - Revisited**

- Lucy's mom needs phisycal therapy sessions:
  - Software Agent working on Lucy's behalf
  - Lucy is driving her, needs to be near her place of work
    - metadata
  - Should be a good professional
    - Trust layer not quite there yet.
  - Should belong to her medical plan
    - metadata
  - Should have openings compatible with Lucy's agenda
    - software agent compares Lucy's and Doctor's agendas using concepts such as time, session, working hours.... negociated between their ontologies we assume both ontologies are consistent (inference mechanisms).



#### What the semantic web is NOT

#### • Al

- Machine processable data and documents DO not imply that computers now magically gain understanding
  - Many techniques come from Al
  - Partial solutions are acceptable in the SW
  - "if AI's goal is to build agents that possess intelligent equal (or superior) to that of human beings, the Semantic Web wants to help humans acomplish daily chores on the web". Antoniou & Harmelen
- The semantic web is not a separate web.
  - Layered architecture
  - Refactoring
- Not every application in the semantic Web will need to explore its full potential
  - Solution complexity depends on the problem
  - W3C provided for three versions of OWL lite, DL & Full



#### What to expect?

- Immediate Result:
  - reduce load on end users
- Collateral Effect
  - Esperanto versus Tower of Babel
  - perhaps, we will create knowledge representation models that can be globally shared...