

# NAPCS Product List for NAICS 7131: Amusement Parks and Arcades

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Industry Subject	Working Group	Tri-lateral	National			United States		NAICS Industries Producing			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US	
7131	1	X				Admissions to amusement parks and arcades	Allowing access or attendance to amusement parks, theme parks, and arcades. Includes both single-occasion and multiple-occasion tickets and season passes. Includes surcharges for admission to special events. Admissions may include benefits in addition to the right of access, such as use of games and rides, guided tours, or food and beverages.	713110 713120	713111 713112 713120?	713110 713120 713990	96910 96930
7131	2					Amusement park and arcade rides, games and attractions	<p>Providing amusement park and arcade-type rides, games and attractions. They may be coin-operated. Prizes may be won. The service may include transportation of the customer within the boundaries of the establishment (for example, scenic tours within an amusement park). These rides, games and attractions are usually, but not necessarily, located in amusement parks, arcades, theme parks and agricultural fairs.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing rides, games and attractions bundled with admission to an amusement arcade or theme park is in product 1, Admissions to amusement parks and arcades.</li> <li>• retailing of merchandise in vending machines is in product 4.1, Reselling services for merchandise, retail.</li> <li>• gambling using electronic and mechanical gambling machines, such as slot machines and video lottery terminals.</li> <li>• renting space to others to place rides and game machines.</li> <li>• sightseeing tours and excursions that travel outside the boundaries of the selling establishment.</li> </ul>	713110 713120	713111 713112 713120 712 7139	712 713110 713120 713990	96910 96930
7131	2.1					Coin-operated games and rides	<p>Providing coin-operated recreational games and rides. Players may win prizes from these devices.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• video games;</li> <li>• pinball games;</li> <li>• table soccer games;</li> <li>• air hockey games.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing games and rides bundled with admission to an amusement arcade or theme park is in product 1, Admissions to amusement parks and arcades .</li> <li>• games (except coin-operated), whose object is to win a prize, are in product 2.2, Carnival games.</li> <li>• gambling using electronic and mechanical gambling machines, such as slot machines and video lottery terminals.</li> <li>• retailing of merchandise in vending machines is in product 4.1, Reselling services for merchandise, retail.</li> <li>• renting space to others to place rides and game machines.</li> </ul>	713110 713120	713120 713111 713112 7139	713110 713120 713990	96930

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7131	2.1.1	X				Video games	<p>Providing coin-operated video games. Includes pinball games.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing video games bundled with admission to an amusement arcade or theme park is in product 1, Admissions to amusement parks and arcades.</li> <li>• gambling using electronic and mechanical gambling machines, such as slot machines and video lottery terminals.</li> <li>• renting space to others to place rides and game machines.</li> </ul>	713110 713120	713120 713111 713112 7139	713110 713120 713990	96930
7131	2.1.9	X				Other coin-operated games	<p>Providing coin-operated recreational games and rides, except video games.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• table soccer games;</li> <li>• air hockey games;</li> <li>• coin-operated children's rides.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing rides, games and attractions bundled with admission to an amusement arcade or theme park is in product 1, Admissions to amusement parks and arcades.</li> <li>• video games are in product 2.1.1, Video games.</li> <li>• gambling using electronic and mechanical gambling machines, such as slot machines and video lottery terminals.</li> <li>• renting space to others to place rides and game machines.</li> </ul>	713110 713120	713120 713111 713112 7139	713110 713120 713990	96930
7131	2.1.9.1			X		Coin-operated rides	<p>Providing coin-operated recreational rides, such as coin-operated mechanical horse rides for children.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing rides bundled with admission to an amusement arcade or theme park is in product 1, Admissions to amusement parks and arcades.</li> <li>• renting space to others to place rides and game machines.</li> </ul>	713110 713120	713120 713111 713112 7139	713110 713120 713990	96930
7131	2.1.9.9			X		All other coin-operated games	<p>Providing coin-operated recreational games and rides, not elsewhere classified.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• table soccer games;</li> <li>• air hockey games.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing games bundled with admission to an amusement arcade or theme park is in product 1, Admissions to amusement parks and arcades.</li> <li>• renting space to others to place rides and game machines.</li> </ul>	713110 713120	713120 713111 713112 7139	713110 713120 713990	96930

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7131	2.2	X				Carnival games	<p>Providing games in which a prize is won, commonly known as "carnival" or "midway" games. These games are usually played in amusement arcades and agricultural fairs. Examples of carnival games are ring toss, dart games, air gun games, and rope ladder games.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• gambling services (in which the prize is cash) or raffles (in which a non-cash prize is won by a winning ticket);</li> <li>• renting space to others to place games.</li> </ul>	713110 713120	713111 713112 7139	713110 713120 713990	96910
7131	2.3	X				Mechanical rides and attractions	<p>Providing mechanical amusement park and arcade-type rides, games and attractions, except coin-operated. The service may include transportation of the customer within the boundaries of the establishment (for example, scenic tours within a theme park).</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• roller coasters;</li> <li>• carousels;</li> <li>• miniature railroads;</li> <li>• Ferris wheels;</li> <li>• bumper cars.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing rides, games and attractions bundled with admission to an amusement arcade or theme park, classified in product 1, Admissions to amusement parks and arcades.</li> <li>• renting space to others to place rides and game machines.</li> <li>• sightseeing tours and excursions that travel outside the boundaries of the selling establishment.</li> </ul>	713110 713120	713111 713112 712 7139	713110 712	96910
7131	2.4	X				Water rides and attractions	<p>Providing water-based recreational rides and attractions, such as water slides, wave pools, and diving with dolphins.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing rides, games and attractions bundled with admission to an amusement arcade or theme park, classified in product 1, Admissions to amusement parks and arcades.</li> <li>• renting space to others to place rides and game machines.</li> </ul>	713110 713120	713111 713112 712 7139	713110	96910

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7131	2.9	X				Other amusement park and arcade rides, games and attractions	<p>Providing amusement park and arcade-type rides, games and attractions, not elsewhere classified.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• petting zoos;</li> <li>• rock climbing walls;</li> <li>• haunted houses;</li> <li>• house of mirrors;</li> <li>• labyrinths;</li> <li>• inflatable games;</li> <li>• children's animal rides.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing rides, games and attractions bundled with admission to an amusement arcade or theme park is classified in product 1, Admissions to amusement parks and arcades.</li> <li>• renting space to others to place rides and attractions.</li> </ul>	713110 713120	713111 713112 713120 712	713110 713120	96910
7131	3	X				Corporate and party event services	<p>Providing a bundle of entertainment and recreational services for a group of people, based on access to the facilities and services offered by facilities such as amusement parks, theme parks, amusement arcades, and bowling alleys. The service includes the use of the facility's attractions (such as rides and games), additional entertainment (such as clowns), and/or food and beverage services.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• children's party packages;</li> <li>• business event package.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• bundles of admissions with other services that are the same as those offered to the general public but at a discounted rate are classified in Product 1, Admissions to amusement parks and arcades.</li> </ul>	713110 713120	713111 713112 713120 71213? 7139	713110 713120 712 812990	96910

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7131	4					Related products	Other important products provided by establishments classified in NAICS 7131.	713110 713120 713930 812990	713111 713112 713120 46 515120 515210 517510 518111 532299 541850 561510 561520 61162 62133 62441 711 712 7132 7139 721 722 812120 812130 812990 812410	711 713 5111 51511 515120 515210 516110 517510 51811 532299 561510 561520 61162 62133 624410 711130 712 713990 721 722	624 63110 63195 63210 63220 63290 63300 67530 67812 72112 73129 73210 73220 73230 73240 73250 73260 73270 73290 83631 83632 83633 83639 93191 93221 96210 96220 96421 96590? 97990
7131	4.1	X				Reselling services for merchandise, retail	Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Same as product 14.1 in 711 list.	713110 713120	713111 713112 713120 46 711 712 7132 7139 721	713 711 712 7139	624
7131	4.1.1				X	Reselling services for books, newspapers, and periodicals, retail	Retailing of books, newspapers, and periodicals purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Same as product 14.1.1 in 711 list.	713110 713120	713111 713112 713120 46 711 712 7139 722	7111 7112 711310 711320 711410 711510 713 713	62451

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7131	4.1.2				X	Reselling services for packaged food and beverages, retail	Retailing of packaged food and beverage purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Same as product 14.1.2 in 711 list.	713110 713120	713111 713112 713120 46 711 712 7139 721 722	7111 7112 711310 711320 711410 711510 713	6242
7131	4.1.3				X	Reselling services for apparel and memorabilia merchandise, retail	Retailing of apparel and memorabilia purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Same as product 14.1.3 in 711 list.	713110 713120	713111 713112 713120 46 711 712 7139 721 722	7111 7112 711310 711320 711410 711510 713	62433
7131	4.1.9				X	Reselling services for other merchandise, retail	Retailing of other merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Same as product 14.1.9 in 711 list.	713110 713120	713111 713112 713120 46 711 712 7139 721 722	7111 7112 711310 711320 711410 711510 713	624
7131	4.2					Meals and beverages, prepared and served or dispensed, for immediate consumption	Meals, snacks, other food items and beverages prepared and served or dispensed for immediate consumption (ready for consumption with little or no further cooking or other preparation). The food and beverages may be purchased by those who consume the food, or by businesses or institutions on behalf of those who will consume the food.  Excludes: • retailing of food and beverages packaged for storage rather than immediate consumption is in product 4.1.2, Reselling services for packaged food and beverages, retail.  Same as product 14.2 in 711 list.	713110 713120	713111 713112 713120 711 712 7132 7139 722	713110 713120 711 712 7139 722	63210 63220 63290 63300

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7131	4.2.1	X				Meals and non-alcoholic beverages, prepared and served or dispensed, for immediate consumption	<p>Meals, snacks, other food items, and non-alcoholic beverages prepared and served or dispensed for immediate consumption (ready for consumption with little or no further cooking or other preparation).</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• alcoholic beverages, prepared and served or dispensed for immediate consumption is in product 4.2.2, Alcoholic beverages, prepared and served or dispensed for immediate consumption.</li> <li>• meals, snacks, other food items and beverages, purchased under contract for a specified period of time, by a business, government or institution on behalf of others, for their immediate consumption.</li> <li>• meals, snacks, other food items and beverages purchased for a unique event.</li> <li>• retailing of food and beverages packaged for storage rather than immediate consumption is in product 4.1.2, Reselling services for packaged food and beverages, retail.</li> </ul> <p>Same as product 14.2.1 in 711 list.</p>	713110 713120	713111 713112 713120 711 712 7139 722	713110 713120 711 712 7139 722	63210 63220 63290 63300
7131	4.2.2	X				Alcoholic beverages, prepared and served or dispensed for immediate consumption	<p>Alcoholic beverages prepared and served or dispensed for immediate consumption (in opened containers or glasses). Preparation includes opening, drawing, mixing, shaking, or pouring. Beverages may be served at a bar or a table. Includes alcoholic beverages prepared and served or dispensed that are paid for directly by passengers of transportation businesses.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• non-alcoholic beverages, prepared and served or dispensed for immediate consumption is in product 15.2.1, Meals and non-alcoholic beverages, prepared and served or dispensed, for immediate consumption.</li> <li>• retailing of alcoholic beverages sold in unopened cans, bottles, cartons or other containers is in product 15.1.2, Reselling services for packaged food and beverages, retail.</li> </ul> <p>Same as product 14.2.2 in 711 list.</p>	713110 713120	713111 713112 713120 711 712 7139 722	713110 713120 711 712 7139 722	63300
7131	4.3	X				Room or unit accommodation for travelers	<p>Providing temporary accommodation for travelers and others, typically comprising rental of a room with bed. The accommodation is not designed to be the principal residence. Sleeping facilities may be bundled with related services such as parking, meals, etc. Includes fees and penalties related to room rental, such as no-show and late arrival fees. Includes bed and breakfast accommodation services.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• accommodation rented under terms and conditions of a principal residence (e.g., a furnished room with an annual lease).</li> </ul> <p>Same as product 1.1 in 721 list.</p>	713110 713120	713111 713112 721	713110 721	63110

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7131	4.4	X				Recreational vehicle and tent sites for travelers	<p>Providing temporary accommodation for travelers and others, comprising short-term rental of sites for erecting tents or parking recreational vehicles. Includes recreational vehicle site rentals bundled with sewage, water, electricity, television and similar services. Includes seasonal rentals and membership fees.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• sites rented with a trailer or recreational vehicle.</li> <li>• accommodation rented under terms and conditions of a principal residence (e.g., a trailer used as a permanent residence).</li> </ul> <p>Same as product 1.2 in 721 list.</p>	713110 713120	713111 713112 721	713110 721	63195
7131	4.5	X				Packaged tours	<p>Arranging, assembling, and marketing tour packages, including customized group tour packages, to travel agents, tour wholesalers or individuals, which may include any or all of the following: transportation, tourist visas, lodging and hotel transfers, with or without other services, such as activities, cruises, attractions and meals. City sightseeing tours are included here.</p> <p>Same as product 2 in 5615 list.</p>	713110?	713111? 713112? 561510 561520	561510 561520	67812
7131	4.6					Advertising services	<p>Providing services that attract attention to a product, business, cause, etc.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• the provision of space or time in print or electronic publications, or in broadcasts.</li> <li>• the provision of display space on various surfaces such as billboards and transit vehicles.</li> <li>• the creation of advertising messages.</li> <li>• agent services involved in buying and selling space or time for advertising messages.</li> <li>• the sale of venue naming rights, sponsorship rights, endorsement services and exclusivity rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• public relations services.</li> </ul> <p>Same as product 14.3 in 711 list.</p>	713110 713120	713111 713120 713112? 515120 515210 517510 518111 541850 711 712	7113 711510 712 713110 713120 7111 7112 5111 51511 515120 515210 516110 517510 51811	83631 83632 83633 83639



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7131	4.6.1	X				Advertising space and time in print, broadcast, and other media	Providing advertising time or space in broadcasts and other media. Includes creation and design of advertisements when bundled with the provision of advertising time or space.  Same as product 14.3.1 in 711 list. Includes detailed products found in the 51111-4 and 515 product lists.	713110 713120	713111 713120 713112? 515120 515210 517510 518111 711 712	7113 711510 712 713110 713120 7111 7112 5111 51511 515120 515210 516110 517510 51811	83631 83632 83633 83639
7131	4.6.2	X				Leased display advertising media space	Leasing display advertising media space. This includes installation of the advertising substrate in the advertising space, maintenance, and removal of the advertising substrate. The leasing agreement may include additional services such as storage and rotation.  Same as product 14.3.2 in 711 list.	713110 713120	713111 713112 541850 711 712	713110 713120 7111 7112 7113 712	83639
7131	4.6.3	X				Exclusivity rights	Granting the right to require that all sellers of a specified good or service sell only specific brands of that good or service. For example, requiring that all beverage concessions sell only a specific brand of beer (also known as pouring rights).  Same as product 14.3.6 in 711 list.	713110 713120	713111 713112? 711 712?	713110 713120 7111 7112 7113 712	83639
7131	4.6.4	X				Sponsorship rights	Granting the right to associate specific goods or services, or a corporation or other entity, with an activity, product, or project that is carried out by a another entity. For example, a credit card company may pay a theatrical festival to be the "official credit card sponsor" of the festival. Sponsorships usually include the provision of advertising display space and may include exclusivity rights.  Same as product 14.3.4 in 711 list.	713110	713111 713112? 711 712	713110 713120 7111 7112 7113 711510 712	83639

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7131	4.6.9	X				Other advertising services	<p>Providing services that attract attention to a product, business, cause, etc., not elsewhere specified. Includes the creation of advertising messages. Includes agent services involved in buying and selling space or time for advertising messages. Includes the sale of venue naming rights and endorsement services.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• public relations services.</li> </ul> <p>Similar to product 14.3.9 in 711 list but larger in scope.</p>	713110	713111 713112 713120 51? 5418?	713110 713120 7111 7112 7113 711510 712	83639
7131	4.7	X				Rental of non-residential space in buildings or other facilities	<p>Renting or leasing of space in buildings or other facilities, for non-residential uses such as office space, industrial space, retail stores, or food service. Includes rental of sites on a "concession" basis for such purposes as selling merchandise or meals at entertainment and sports venues. Includes short-term rental of space for meetings, conventions, weddings, parties, and similar events. Includes rental of self-storage space.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• rental of land.</li> <li>• providing a location for the placement of coin-operated machines such as video games and children's mechanical rides.</li> <li>• providing a location for the display of advertising messages, such as on billboards or walls is in product 4.6.2, Leased display advertising media space.</li> <li>• rental of parking spaces is in product 4.12, Parking services.</li> </ul> <p>Same as product 14.4 in 711 list.</p>	713110 713120	713111 713112 713120 711 712 7139	713110 713120	72112
7131	4.7.1			X	X	Rental of retail space in or at other entertainment or recreation venues	<p>Renting or leasing of space for the retail sale of merchandise at places of entertainment or recreation other than sports venues, such as theme parks, amusement parks and arcades, natural parks, theatres and cinemas, concert halls, etc. Includes rental of sites on a "concession" basis.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing a location for the placement of coin-operated machines such as vending machines, video games, and children's mechanical rides.</li> </ul> <p>Same as product 14.4.2 in 711 list.</p>	713110 713120	713111 713112 713120 711 712	713110 713120	72112
7131	4.7.2			X	X	Rental of space for food service in or at other entertainment or recreation venues	<p>Renting or leasing of space for the sale of prepared food and beverages at places of entertainment or recreation, other than sports, venues, such as theme parks, amusement parks and arcades, natural parks, theatres and cinemas, and concert halls, etc. Includes rental of sites on a "concession" basis.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing a location for the placement of vending machines.</li> </ul> <p>Same as product 14.4.4 in 711 list.</p>	713110 713120	713111 713112 713120? 711 712	713110 713120	72112

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7131	4.7.9			X	X	Rental of non-residential space in buildings or other facilities, nec.	<p>Renting or leasing of space in buildings or other facilities for non-residential uses, not elsewhere specified. Includes rental of sites on a "concession" basis. Includes short-term rental of space for meetings, conventions, weddings, parties, and similar events.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing a location for the placement of coin-operated machines such as vending machines, video games, and children's mechanical rides.</li> <li>• providing a location for the display of advertising messages, such as on billboards or walls is in product 4.6.2, Leased display advertising media space.</li> <li>• rental of parking spaces is in product 4.12, Parking services.</li> </ul> <p>Similar to product 14.4.9 in 711 list but larger in scope.</p>	713110 713120	713111 713112 713120 711 712 7139	713110 713120	72112
7131	4.8					Rental of personal goods	<p>Rental of goods for personal use, such as household goods, sports equipment, etc., when these services are separately charged for, and not bundled with admission or other services.</p> <p>Includes detailed products found on 5322 list.</p>	713110 713120	713111 713112 532299 712 7139 721	713110 713120 713990 712 721110 721211 721214 532299	732
7131	4.8.1	X				Rental of sports and recreational equipment	<p>Rental of sports and recreational equipment, such as bicycles, boats, scuba diving equipment or snorkels, skates, rackets, life jackets, tents, etc.</p> <p>Same as product 10.9 in 7139 list.</p>	713110 713120	713111 713112 532299 712 7139 721	713110 713990 532299 712 721110 721199	73240
7131	4.8.9	X				Rental of other personal goods	Rental of equipment not elsewhere classified.	713110 713120	713111 713112 532299	713110 713990 532299	73210 73220 73230 73250 73260 73270 73290
7131	4.9	X				Toilet, shower, and changing room rental	Rental of changing rooms, bathrooms and showers, which are charged separately from admission.	713930 812990	713111 713112 713930 71394 71399? 812120 812130	713110 713930 713940 713990	97990

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7131	4.10	X				Locker rental	Renting lockers to others on a short-term (24 hours or less) basis.	713110 713120	713111 713112 712 7139 812990	713110 712 7139	97990
7131	4.11	X				Rental of coin-operated amusement machines	Renting coin-operated amusement machines to others.	713110 713120	713120 7139	713120 713990	73129
7131	4.12	X				Parking services	<p>Providing parking for automobiles, motorcycles, and bicycles, both on-streets and off-streets. Includes the provision of space only, and the provision of space bundled with an automobile parking service ("valet service"). Includes residence parking space, such as parking service provided in apartment parking lots and garages. Parking may be covered or uncovered.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• renting lock-up garages or garage premises for vehicles by the month or year.</li> </ul> <p>Same as product 1 on 81293 list.</p>	713110 713120	713111 713112 812410	713110	67530 97990
7131	4.99	X				Other related products	Other related products provided by establishments classified in NAICS 7131.	713110 713120	713111 713112 713120 61162 62133 62441 711	713110 713120 711 712 611620 62133 624410 531130	72112 93191 93221 96210 96220 96421 96590?