1 2 3 4 5 6 7 8 9	WILLIAM E. KOVACIC General Counsel  Brian Huseman Gary L. Ivens Federal Trade Commission 600 Pennsylvania Avenue, NW H-238 Washington, DC 20580 (202) 326-3320, (202) 326-3320 (202) 326-3395 facsimile  Kenneth H. Abbe, Cal. Bar No. 172416 Federal Trade Commission 10877 Wilshire Blvd., Ste. 700 Los Angeles, CA 90024 (310) 824-4343 (310) 824-4380 facsimile  Attorneys for Plaintiff			
11	UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA			
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13	FEDERAL TRADE COMMISSION,	CV		
14	Plaintiff,			
15	V.	COMPLAINT FOR PERMANENT INJUNCTION		
16	GM FUNDING, INC.,	AND OTHER EQUITABLE RELIEF		
17	ROBERT DAMIAN KUTZNER,	KELIEF		
18 19	GLOBAL MORTGAGE FUNDING, INC.,			
20	DAMIAN ROBERT KUTZNER, and			
21	UNIVERSAL IT SOLUTIONS, INC., and			
22	ANTHONY TAMRAZ,			
23	Defendants.			
24				
25	Plaintiff, the Federal Trade Commission ("FTC" or "Commission"), for its			
26	Complaint alleges as follows:			
27	1. The Commission brings this action under Section 13(b) of the Federal Trade			
28	Commission Act ("FTC Act"), 15 U.S.C. § 53(b), and Section 522(a) of the Gramm-			

Leach-Bliley Act ("GLB Act"), 15 U.S.C. § 6822(a), to obtain temporary, preliminary and permanent injunctive relief, rescission of contracts, restitution, redress, disgorgement, and other equitable relief for Defendants' deceptive and unfair acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and Section 521 of the GLB Act, 15 U.S.C. § 6821.

## **JURISDICTION AND VENUE**

- 2. Subject matter jurisdiction is conferred upon this Court by 15 U.S.C. §§ 45(a), 53(b), 5711, and 6105, and 28 U.S.C. §§ 1331, 1337(a), and 1345.
- 3. Venue in the United States District Court for the Central District of California is proper under 15 U.S.C. § 53(b) and 28 U.S.C. § 1391(b) and (c).

#### **PLAINTIFF**

4. Plaintiff, the Federal Trade Commission, is an independent agency of the United States Government created by statute. 15 U.S.C. § 41 *et seq*. The Commission enforces Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), which prohibits deceptive or unfair acts or practices in or affecting commerce. The FTC also is charged, under Section 522(a) of the GLB Act, 15 U.S.C. § 6822(a), with enforcing Section 521(a) of the GLB Act, 15 U.S.C. § 6821(a), which prohibits, among other things, any person from using false pretenses to obtain customer information of a financial institution from the customer. The Commission is authorized to initiate federal district court proceedings, by its own attorneys, to enjoin violations of the FTC Act and to secure such other equitable relief as may be appropriate in each case, including redress and disgorgement. 15 U.S.C. § 53(b). The Commission may initiate federal district court proceedings to enjoin violations of the FTC Act to secure such equitable relief as is appropriate in each case, including restitution for injured consumers. 15 U.S.C. §§ 53(b), 5711(c), and 6102(c).

## **DEFENDANTS**

5. Defendant GM Funding, Inc. ("GM") is a Nevada corporation located at 408 E. Balboa Boulevard, Newport Beach, California 92611. GM transacts or has

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transacted business in the Central District of California and throughout the United States.

- 6. Defendant Robert Kutzner at all times material to this complaint, acting alone or in conjunction with others, has formulated, directed, controlled, or participated in the acts and practices alleged in this complaint. He transacts or has transacted business in the Central District of California and throughout the United States.
- 7. Defendant Global Mortgage Funding, Inc. ("Global Mortgage") is a California corporation located at 408 E. Balboa Boulevard, Newport, California 92661. Global Mortgage transacts or has transacted business in the Central District of California and throughout the United States.
- 8. Defendant Damian Kutzner at all times material to this complaint, acting alone or in conjunction with others, has formulated, directed, controlled, or participated in the acts and practices alleged in this complaint. He transacts or has transacted business in the Central District of California and throughout the United States.
- 9. Defendant Universal IT Solutions, Inc. ("Universal IT") is a California corporation located at 18017 Sky Park Circle, Suite M, Irvine, California 92614. Universal IT transacts or has transacted business in the Central District of California and throughout the United States.
- 10. Defendant Anthony Tamraz ("Tamraz"), at all times material to this complaint, acting alone or in conjunction with others, has formulated, directed, controlled, or participated in the acts and practices alleged in this complaint. He transacts or has transacted business in the Central District of California and throughout the United States.
- 11. As more fully described in paragraphs 15-24, Defendants jointly participate as a common enterprise in the conduct alleged in this complaint.

## **COMMERCE**

12. At all times relevant to this complaint, Defendants have maintained a

substantial course of trade in or affecting commerce, as "commerce" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

#### **DEFINITIONS**

- 13. "Internet Protocol address" or "IP address" means the unique identifying number for each machine on the Internet. An IP address is typically represented as four numbers separated by periods, such as 64.114.250.172.
- 14. "Spoofing" means the practice of disguising an email to make the email appear to come from an address from which it actually did not originate. Spoofing involves placing in the "From" or "Reply-to" lines in emails an email address other than the actual sender's address without the consent or authorization of the user of the email address whose address is spoofed.

## **DEFENDANTS' BUSINESS PRACTICES**

- 15. Beginning in December 2001 or January 2002, Defendants, or agents acting on their behalf, began sending to consumers unsolicited commercial emails ("spam") that purports to be from various well-known financial institutions. For example, in numerous instances, defendants' spam purports to be from well-known financial entities such as Radian Group, Inc., and Radian Guaranty Inc. (collectively "Radian"), Prudential, Inc. ("Prudential"), and the Fannie Mae corporation ("Fannie Mae"). These businesses, however, do not send the spam to consumers and do not authorize the Defendants' use of their trademarks or logos.
- 16. Consumers often complain to Radian, Prudential, and Fannie Mae about receiving the spam. In many instances, consumers believe that these financial institutions were responsible for sending them the unsolicited email.
- 17. Prominently displayed in Defendants' spam emails are the terms "Radian Mortgage Loan Search Corporation," "Prudential Mortgage Loan Search Corporation," "Prudential Financial," "Prudential Real Estate Affiliates," or "X-Press Mortgage Loan Search Corporation." Similarly, many spam contain the well-known "Prudential rock" logo, which is a trademark of Prudential. In numerous instances, the

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27 28 spam also contain the phrase "National Bank for Home Loans of the United States of America," which is located next to the copyright notice and the name of the corporation purportedly sending the email. Further, in numerous instances, the spam contain the term "Fannie Mae" and the Fannie Mae logo.

- 18. Radian offers private mortgage insurance and related services to financial institutions and other corporate entities. In numerous instances, Defendants' spam purports to be from "Radian Mortgage Loan Search Corporation." These emails contain a photographic image from Radian's Web site and consist of a questionnaire entitled "Radian Home Loan Finder." The spam states that "Radian has helped thousands of homeowners every year advance to financial freedom." In fact, Radian has no connection with the spam and does not even offer mortgages directly to consumers.
- 19. The questionnaire contained in the spam asks consumers for detailed personal financial information, under the guise that providing such information would help consumers find a home mortgage. The questionnaire seeks the consumer's name, address, phone number, email address, first and second mortgage balances and rates, home value, yearly income, time with current employment, credit rating, and amount requested.
- 20. When consumers click on a button labeled "Search" or "Submit," the information in the questionnaire was, at times, transmitted to an IP address registered to Defendant Universal IT. Defendant Tamraz is the sole shareholder and officer of Defendant Universal IT.
- 21. Defendants use the personal financial information they collect to solicit consumers for mortgages or mortgage refinancing. Consumers who submit information pursuant to the spam later receive telemarketing sales calls from Defendants Global Mortgage or GM.
- 22. Beginning in June 2002, the spam began directing consumers to call toll-free telephone numbers that appear in the email messages. In numerous instances, calls to

these numbers are answered by representatives from "GM Funding" or "Global Mortgage Funding." "GM Funding" or "Global Mortgage Funding" representatives then solicit personal information from consumers, stating that they will assist consumers applying for home mortgages.

- 23. In numerous instances, Defendants' spam contain removal representations, which state that consumers can send a reply email to a particular email address if they wish to stop receiving email messages in the future. In numerous instances, when consumers attempt to respond to these addresses, consumers' removal emails are returned to them as undeliverable.
- 24. Defendants also practice "spoofing" in their spam by using false "reply-to" or "from" information. The "reply-to" portion of the email address information indicates the email address to which an email will be sent if the "reply" button is clicked. In numerous instances, Defendants, or an agent acting on their behalf, place, or "spoof," the email address of an unrelated third-party as the "reply-to" or "from" address in spam. Any replies sent by consumers, or any messages stating that the emails are undeliverable, are then sent to the third-party listed in the "reply-to" portion of the spam. Third parties unrelated to the Defendants receive thousands of email messages as a result of their email addresses being placed in the "reply-to" portion of Defendants' spam.

## VIOLATIONS OF THE FTC ACT

25. Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), prohibits unfair or deceptive acts or practices affecting commerce. Misrepresentations or omissions of material fact constitute deceptive acts or practices pursuant to Section 5(a) of the FTC Act. Under Section 5(n) of the FTC Act, an act or practice is unfair if it causes or is likely to cause substantial injury to consumers that is not outweighed by countervailing benefits to consumers or to competition and that is not reasonably avoidable by consumers. 15 U.S.C. § 45(n).

## **COUNT ONE**

- 26. In numerous instances, Defendants, directly or indirectly, represent, expressly or by implication, that the sender of the spam is a specific financial institution, such as Radian, Prudential, or Fannie Mae, or a company affiliated with these financial institutions.
- 27. In truth and in fact, the sender of the spam is neither the represented financial institution nor a business affiliated with these financial institutions.
- 28. Therefore, the representations set forth in paragraph 26 are false and deceptive and constitute deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

## **COUNT TWO**

- 29. In numerous instances, Defendants, directly or indirectly, represent, expressly or by implication, that the email addresses of spam recipients will, upon request, be removed from any list of addresses to which future such solicitations will be sent.
- 30. In truth and in fact, in numerous instances, the email addresses of the spam recipients will not, upon request, be removed from any list of addresses to which future such solicitations will be sent.
- 31. Therefore, the representations set forth in paragraph 29 are false and deceptive and constitute deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

## **COUNT THREE**

- 32. Defendants engage in spoofing, as defined above in Paragraph 14. By engaging in spoofing, defendants cause consumers' email accounts to receive unwanted email messages, without consumers' consent or authorization.
- 33. Defendants' practice set forth in Paragraph 32 causes or is likely to cause substantial injury to consumers that is not outweighed by countervailing benefits to consumers or competition and that is not reasonably avoidable by consumers.
  - 34. Defendants' practice as alleged in Paragraph 32 is an unfair practice in

violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

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35. Section 521 of the Gramm-Leach-Bliley ("GLB") Act, 15 U.S.C. § 6821, became effective on November 12, 1999, and has since remained in full force and effect. Section 521(a) of the GLB Act, 15 U.S.C. § 6821(a), prohibits any person from "obtain[ing] or attempt[ing] to obtain customer information of a financial institution relating to another person . . . 2) by making a false, fictitious, or fraudulent statement or representation to a customer of a financial institution."

**GRAMM-LEACH-BLILEY ACT** 

36. Section 527(2) of the GLB Act, 15 U.S.C. § 6827(2), defines *customer information of a financial institution* as "any information maintained by or for a financial institution which is derived from the relationship between the financial institution and a customer of the financial institution and is identified with the customer."

37. Section 522(a) of the GLB Act, 15 U.S.C. § 6822(a), empowers the Commission to enforce Section 521 of the GLB Act, 15 U.S.C. § 6821, "in the same manner and with the same power and authority as the Commission has under the Fair Debt Collection Practices Act ["FDCPA"] to enforce compliance with such Act." Section 814 of the FDCPA, 15 U.S.C. § 16921, provides that "[a]ll the functions and powers of the Commission under the [FTC Act] are available to the Commission to enforce compliance with" the FDCPA. Section 814 of the FDCPA also provides that a violation of the FDCPA "shall be deemed to be an unfair or deceptive act or practice in violation of" the FTC Act. Therefore, violations of Section 521 of the GLB Act constitute unfair or deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C.§ 45(a).

## **COUNT FOUR**

38. In numerous instances, in connection with the marketing of home

mortgages, Defendants induce consumers to divulge their personal financial information by representing that they are affiliated with certain financial institutions by using the company names and logos of these financial institutions.

- 39. In truth and in fact, Defendants have no affiliation with the financial institutions whose company names and logos Defendants use.
- 40. By engaging in this false representation, Defendants fraudulently obtain "customer information of a financial institution," including mortgage amount, rate, and type.
- 41. Therefore, Defendants' acts or practices violate Section 521 of the GLB Act, 15 U.S.C. § 6821.
- 42. Therefore, Defendants' acts or practices are false and misleading and constitute deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C.§ 45(a).

## **CONSUMER INJURY**

43. Defendants' violations of Section 5 of the FTC Act, 15 U.S.C. § 45(a), as set forth above, have caused and continue to cause substantial injury to consumers across the United States. Absent injunctive relief by this Court, Defendants are likely to continue to injure consumers and harm the public interest.

## THIS COURT'S POWER TO GRANT RELIEF

- 44. Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), empowers this Court to grant injunctive and other ancillary relief, including consumer redress, disgorgement, and restitution to prevent and remedy any violations of any provision of law enforced by the Commission.
- 45. Under Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), this Court is authorized to issue a preliminary injunction against Defendants' violations of the FTC Act, as well as such ancillary relief as rescission of contracts, restitution, disgorgement of ill-gotten gains, and the refund of monies paid to redress the injury to consumers or others resulting from Defendants' violations of Section 5 of the FTC Act.

1	46. This Court, in the exercise of its equitable jurisdiction, may award other				
2	ancillary relief to remedy injury caused by Defendants' law violations.				
3	PRAYER FOR RELIEF				
4	WHEREFORE, Plaintiff, the Federal Trade Commission, requests that this				
5	Court, as authorized by Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), Section				
6	522(a) of the GLB Act, 15 U.S.C. § 6822(a), and pursuant to its own equitable				
7	powers:				
8	1. Award Plaintiff all preliminary injunctive and other ancillary relief as may				
9	be necessary to avert the likelihood of consumer injury during the pendency of this				
10	action and to preserve the possibility of effective final relief;				
11	2. Permanently enjoin Defendants from violating Section 5 of the FTC Act				
12	and the GLB Act as alleged in this complaint;				
13	4. Enter judgment against Defendants and in favor of Plaintiff for each				
14	violation alleged in this complaint;				
15	5. Award Plaintiff such relief as the Court finds necessary to redress injury				
16	to consumers or others resulting from Defendants' violations of Section 5 of the FTC				
17	Act and the GLB Act, including, but not limited to, rescission of contracts, restitution,				
18	disgorgement of ill-gotten gains and the refund of monies paid; and				
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1	6. Award Plaintiff such additional relief as the Court may deem just ar		
2	proper.		
3	D . 1 N . 1	2002	D (C.11 1 1)
4	Dated: November _	, 2002	Respectfully submitted,
5			WILLIAM E. KOVACIC General Counsel
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