

STRAIGHT TALK 2009 SERIES

Buffalo District Office 130 S. Elmwood Avenue Suite 540 Buffalo, NY 14202 (716) 551-4301 ext. 301 www.sba.gov/ localresources/district/xx

Your Small Business Resource Every day, the U.S. Small Business Administration and its nationwide network of partners help millions of potential and current small business owners start, grow and succeed.

Resources and programs targeting small businesses provide an advantage necessary to help small businesses effectively compete in the marketplace and strengthen the overall U.S. economy.

SBA offers help in the following areas:

- Starting a Business
- Financing a Business
- Growing a Business
- Opportunities in
 Contracting
- Recovering From
 Disaster
- A Voice for Small Business in Government

Visit SBA online at www.sba.gov for 24/7 access to small business news, information and training for entrepreneurs.

All SBA programs and services are provided on a nondiscriminatory basis.

February 10 th Business Plans - Part I

- The foundation upon which to build
- February 17 th Business Plans Part II
- How to change that foundation
- February 24 th Financial Statements/Small Business Ethics
- The importance of knowing your numbers / why your customers and employees need to trust you
- March 3rd Taxes, Federal & NYS
- What you need to know before and after you start
- March 10 th Funding your Small Business
- Discussion of a variety of sources for money
- March 17 th Home Based Business/Make yourself Credit Worthy
- Many businesses start in the home— what you need to know /
- Why is your credit score important
- March 24th Marketing
- What, Who and Where is your market
- March 31 st Risk Management—Legal, Insurance
- What risks do you want or need to assume
- April 7th SNOW DAY

DATES ARE SUBJECT TO CHANGES—SNOW DATE (APRIL 7th)

SCORE BUFFALO NIAGARA 130 SOUTH ELMWOOD AVE Suite 540 Buffalo, New York 14202 Cost: \$30 for all (8) Sessions (PRE-PAID ONLY) OR \$5.00/Session— NO REFUNDS

FREE ADMISSION WITH STRAIGHT TALK ATTEN-DANCE ON 01/24/2009

Phone: 716-551-4301 Fax: 716-551-4418 E-mail: Pamela.andolina@sba.gov

Tear off on the dotted line and mail in to:

SEATING IS LIMITED PLEASE MAKE YOUR RESERVATION TODAY

ADDRESS:____

SCORE Buffalo Niagara 130 S. Elmwood Suite 540 Buffalo, NY 14202 FOR MORE INFORMATION CALL (716) 551-4301 x301 FAX: (716) 551-4418

NAME_____

CITY_____STATE___ ZIP____ PHONE:_____

E-mail address_____

WORKSHOPS BEGIN ON FEBRUARY 10, 2009 AT THE REV. DR. BENNETT W. SMITH, SR. FAMILY LIFE CENTER, 833 MICHIGAN AVENUE (CORNER OF GOODELL ST. & MICHIGAN AVE.), BUFFALO, NY INDIVIDUAL SEMINARS HELD FROM 68:30 p.m.