



### What We Do

- ExchangeHut provides a student to student marketplace that allows students to eliminate the middleman and exchange textbooks locally.
- ExchangeHut also allows students to exchange goods and services such as event tickets, furniture and electronics.
- > Students can browse services such as tutors, computer repair, and other local information.
- ExchangeHut allows students to find houses and sublets for rent

#### Who We Are

- ExchangeHut.com's management team consists of 3 partners Nathan Lustig, Corey Capasso, and John Tucker
- ExchangeHut was started in 2004 as a local student textbook exchange to help students at the University of Wisconsin save money on textbooks.
- ➤ Our goal is to make ExchangeHut the number one national website that will allow college students to save money on their textbooks, making college more affordable for all.

## How We Address the Textbook Problem

- ExchangeHut eliminates the middleman, which allows students to buy and sell directly among each other.
- ➤ On average, our users save \$150.00 per semester buying their textbooks though ExchangeHut.
- ➤ We also allow students to view and purchase books of local bookstores (not affiliated with the University) which have cheaper prices and pay more for buyback.
- When a students search for a book, ExchangeHut will give them the price of the book on other affiliate websites, like amazon.com.

# Summary:

➤ Our site provides students with three methods to buy and sell textbooks, all of which save them money. We enable them to purchase books at a much cheaper price and let them compare prices of the three cheapest places to buy a book. If all students fully use ExchangeHut, it will highly reduce the money students spend on textbooks each semester.

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