



USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through March 23, 2008 - Western U.S.

(10-24 lbs. whole birds; prices in \$/lb unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Easter 2008

WHOLE TURKEYS

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
Arizona	Basha's	Jennie-O	1.29								
	Fry's	Jennie-O	1.29							< 16 lbs. (hen); w/ store card	
		Jennie-O	1.79							< 16 lbs. (hen); w/o store card	
	Safeway	Butcher's Cut	1.29							w/ store card	
		Butcher's Cut	1.49							w/o store card	
	Smith's	Butterball		0.89						> 16 lbs. (tom)	
Sprout's	Sprout's						1.49				
Sunflower	Sunflower		0.99								
California Northern	Lucky	Jennie-O	0.99							< 16 lbs. (hen)	
	Lunardi's	Diestel						2.29			
	PW Markets	Valchris	0.89							< 16 lbs. (hen)	
	Safeway	Butcher's Cut	1.29								
	Save Mart	Foster Farms	1.29								
		Norbest	1.19								
Scolari's	Master Cut		0.99								
California Southern	Albertson's	Foster Farms	0.99							< 16 lbs. (hen)	
		Village Market		*						buy 1, get 1 free	
	Henry's	Henry's					1.79				
	Jon's	Foster Farms	1.29							< 16 lbs. (hen)	
	Ralph's	Zacky Farms	0.98								
	Sprout's	Sprout's					1.49				
Colorado	Von's	Butcher's Cut	1.29								
	Albertson's LLC	Honeysuckle	1.29								
	King Sooper/City Market	Butterball		*						\$9 each; limit 2	
		Honeysuckle	0.99							w/ store card	
		Honeysuckle	1.39							w/o store card	
Jennie-O			*					\$7 each; limit 2			
Safeway	Butterball	1.69									
	Butcher's Cut	1.29									
Sunflower	Sunflower		0.99								
Idaho	Albertson's	Village Market		1.19							
		Honeysuckle	1.29								
		Norbest	1.29								
	Fred Meyer	Butterball	*							< 16 lbs. (hen) \$3 off w/ coupon	
	Rosauer's	Norbest	1.39	0.99							
	Safeway	Butcher's Cut	1.29								
Smith's	Butterball		0.89						> 16 lbs. (tom)		



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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
Montana	Albertson's	Village Market		1.19							
		Honeysuckle	1.29								
		Norbest	1.29								
	Rosauer's	Norbest	1.39	0.99							
	Safeway	Butcher's Cut	1.29								
	Smith's	Butterball		0.89						> 16 lbs. (tom)	
Nevada	Albertson's	Foster Farms	0.99							< 16 lbs. (hen)	
		Village Market		*						buy 1, get 1 free	
	Ralph's	Zacky Farms	0.98								
	Safeway	Butcher's Cut	1.29								
	Scolari's	Norbest	0.99								
	Smith's	Butterball		0.89						> 16 lbs. (tom)	
	Sunflower	Sunflower		0.99							
	Von's	Butcher's Cut	1.29								
New Mexico	Albertson's LLC	Honeysuckle	1.29								
	Safeway	Butterball	1.69								
		Butcher's Cut	1.29								
	Smith's	Butterball		0.89						> 16 lbs. (tom)	
	Sunflower	Sunflower		0.99							
Oregon	Fred Meyer	Butterball	*							< 16 lbs. (hen) \$3 off w/ coupon	
	Haggen's	Jennie-O	0.99							w/ store card	
		Jennie-O	1.79							w/o store card	
	Rosauer's	Norbest	1.39	0.99							
	Roth's	Norbest	1.19					1.99			
	QFC	Northwest	1.29							< 16 lbs. (hen)	
	Safeway	Foster Farms	1.69								
		Butcher's Cut	1.29								
	Thriftway of OR	Norbest	1.19								
Thriftway	no label	0.99								< 16 lbs. (hen)	
Utah	Albertson's	Village Market		1.19							
		Honeysuckle	1.29								
		Norbest	1.29								
	Albertson's LLC	Honeysuckle	1.29								
	Harmon's	no label		0.99							
	Macey's	Norbest	1.29								
	Smith's	Butterball		0.89						> 16 lbs. (tom)	
Ream's	Norbest		1.09								



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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
Washington	Fred Meyer	Butterball	*							< 16 lbs. (hen) \$3 off w/ coupon	
	Haggen's	Jennie-O	0.99							w/ store card	
		Jennie-O	1.79							w/o store card	
	Metropolitan	Northwest	1.39							< 16 lbs. (hen)	
	Mollie Stone's	Mollie Stone						1.79			
	PCC	Diestel						1.99			
	Red Apple	no label	0.99							< 16 lbs. (hen)	
	Rosauer's	Norbest	1.39	0.99							
	QFC	Northwest	1.29							< 16 lbs. (hen)	
	Safeway	Foster Farms	1.69								
		Butcher's Cut	1.29								
	Thriftway of OR	Norbest	1.19								
Thriftway	no label	0.99								< 16 lbs. (hen)	
Top Food	Jennie-O	0.99								w/ store card	
	Jennie-O	1.79								w/o store card	
Wyoming	Albertson's	Village Market		1.19							
		Honeysuckle	1.29								
		Norbest	1.29								
	King Sooper/City Market	Butterball		*							\$9 each; limit 2
		Honeysuckle	0.99								w/ store card
		Honeysuckle	1.39								w/o store card
		Jennie-O		*							\$7 each; limit 2
Safeway	Butterball	1.69									
	Butcher's Cut	1.29									
Smith's	Butterball		0.89							> 16 lbs. (tom)	