



The Way Ahead.™

Personalized Medicine Today and Tomorrow

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Personalized medicine, evidence-based medicine



Medical treatment based on an individual's phenotypic, clinical, genetic and molecular information.



Personalized medicine today

Save Lives Save Dollars

Whole Blood Glucose – Diabetic Control



Near Patient Coagulation – Coumadin Mgmt



PSA – Prostate Cancer Detection



T4/TU/TSH – Thyroid Management



Lipid Analysis – Coronary Disease Prevention



Troponin Assays – M.I. Triage



Strep Tests – Antibiotic Use



* HercepTest – Breast Cancer – Therapy Selection



*Gleevec – Chronic Myelogenous Leukemia



Iressa – Non-Small Lung Cell Carcinoma



***Used genomic technology in development and/or clinical trials**

Personalized medicine today

First FDA cleared microarray-based diagnostic test

December 2004



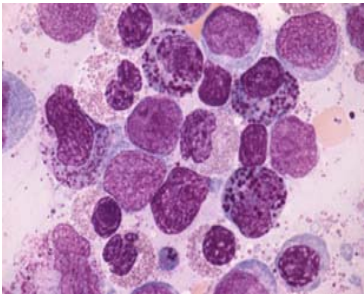
Roche AmpliChip™ CYP450 Array



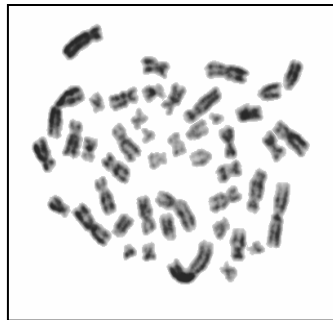
Roche AmpliChip™ CYP450 Test (IVD)

Current methods of leukemia classification: Combination of methods

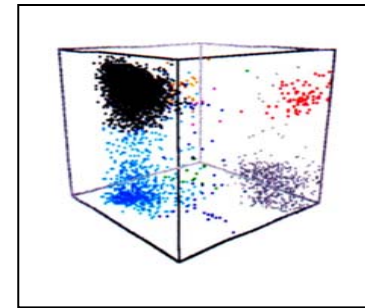
Morphology



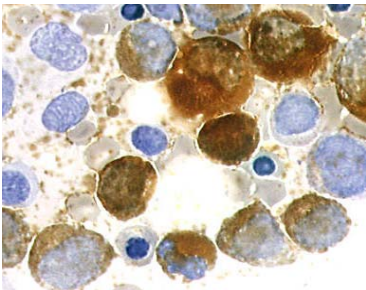
Cytogenetics



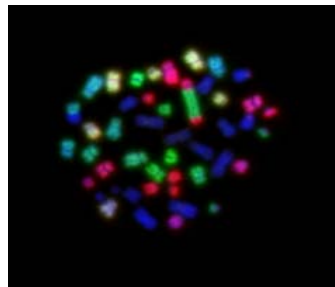
Immunophenotyping



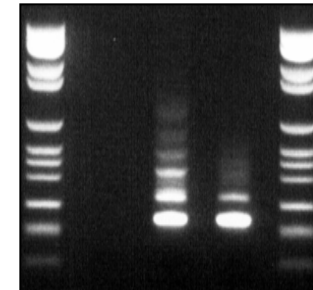
Cytochemistry



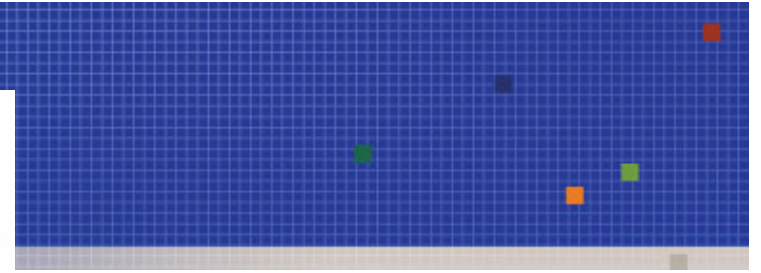
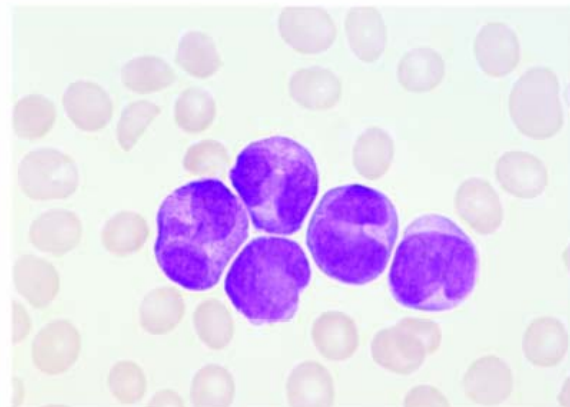
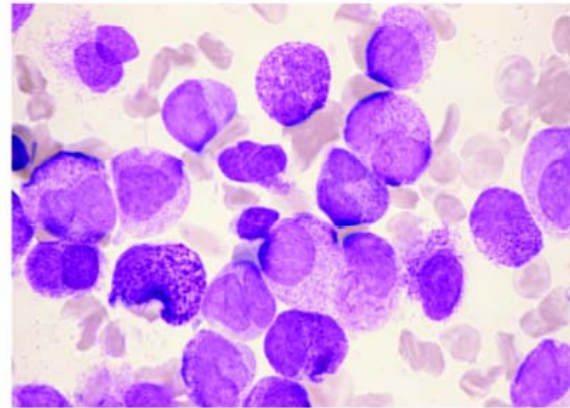
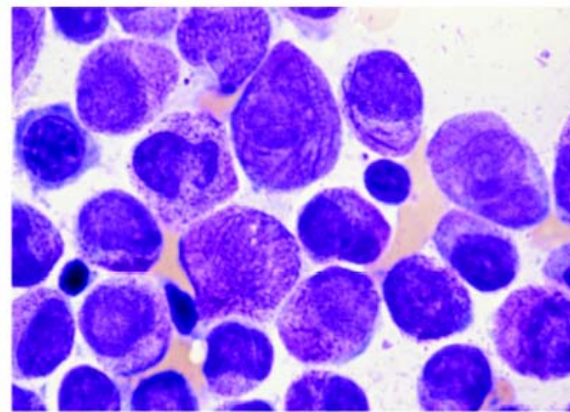
FISH



Molecular Biology



T. Haferlach MD, Chief, Grosshadern Leukemia Clinic, Munich



AML M3 with t(15;17)



Same diagnosis

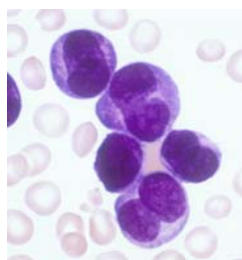
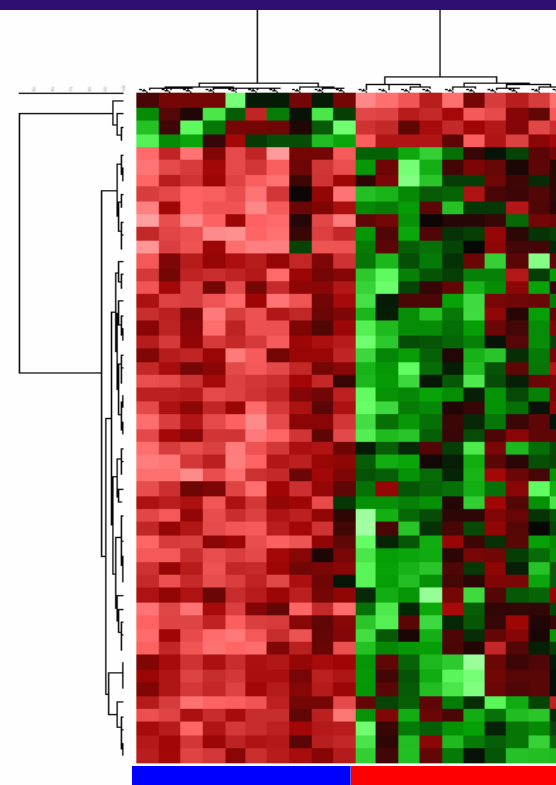
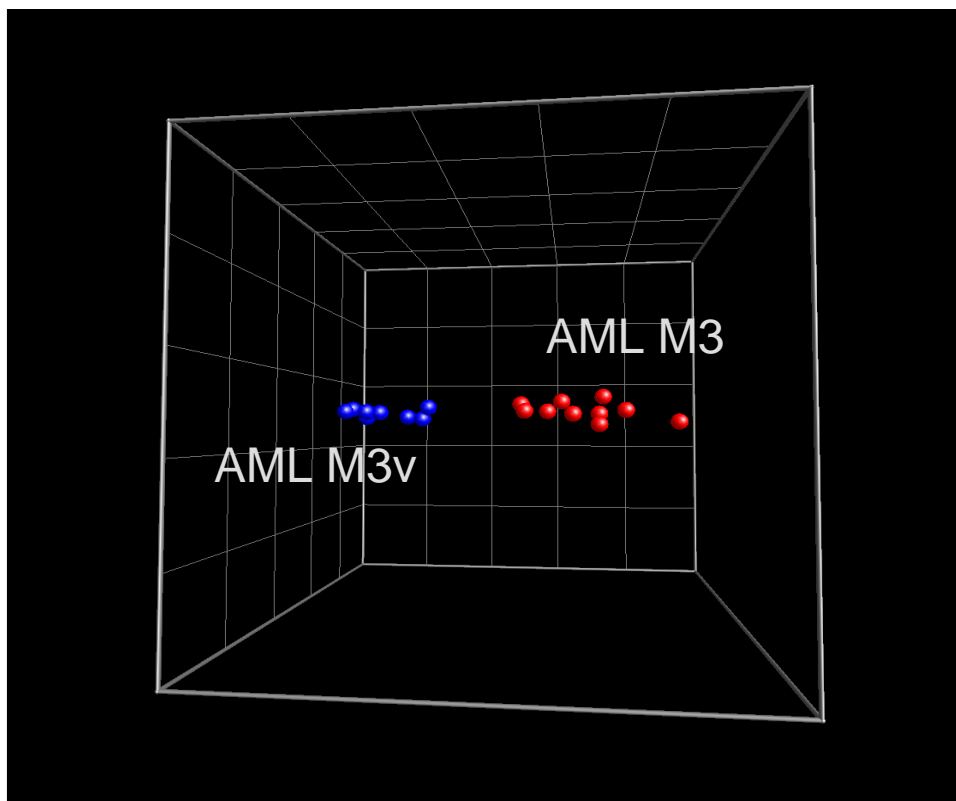


**AML M3 variant
with t(15;17)**

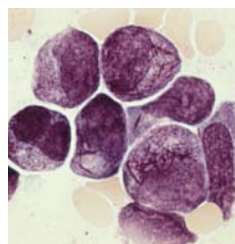
Haferlach et al., 2005

Personalized medicine tomorrow: Two distinct subtypes of AML with t(15;17)

Different disease subclass

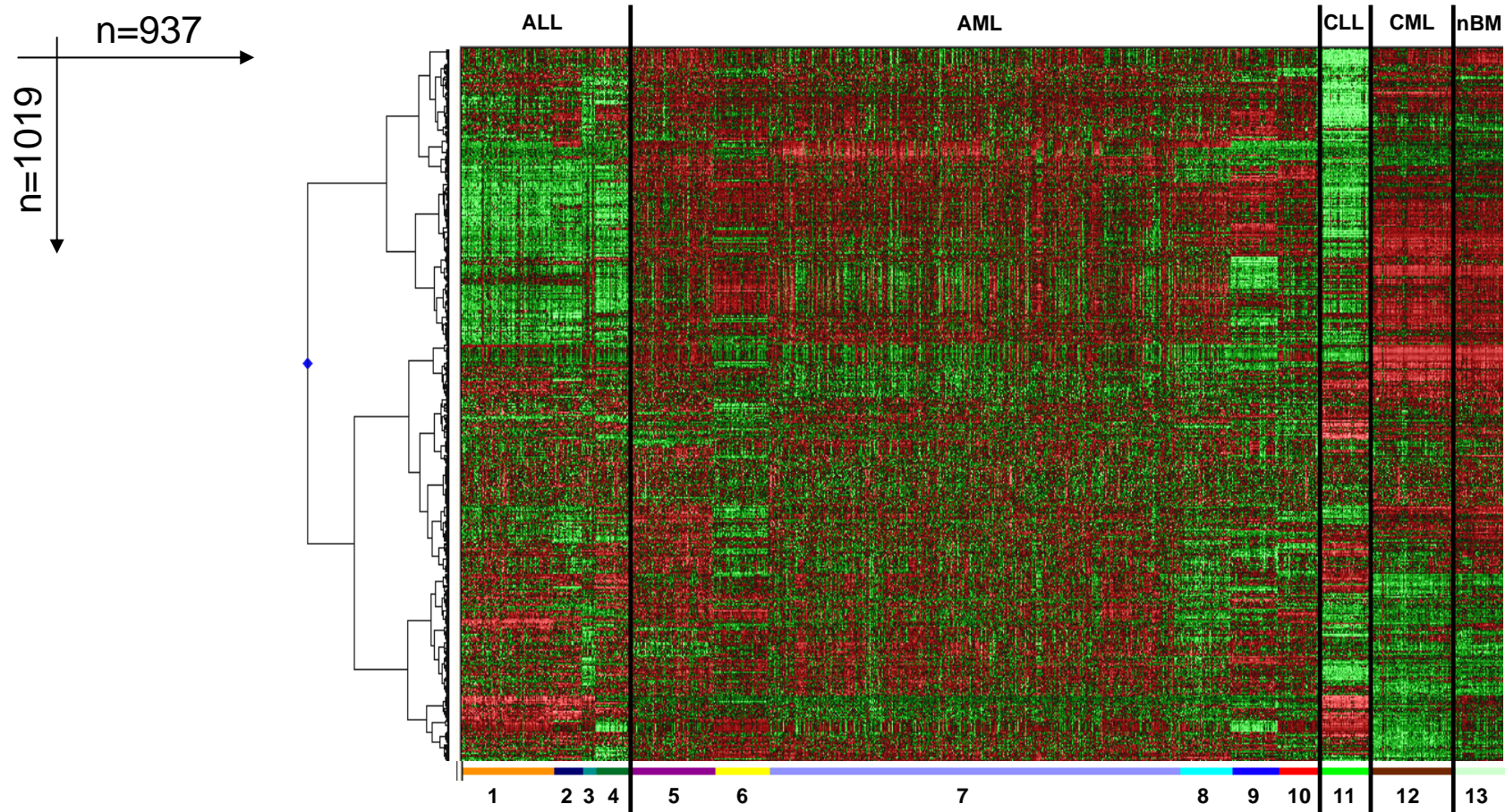


AML M3v



AML M3

Distinct gene expression patterns in clinically relevant leukemia subtypes



- | | | | |
|----------------------------------|----------------------------------|----------------------|---------|
| 1: precursor B-ALL | 5: AML with complex kt. | 9: AML with t(15;17) | 13: nBM |
| 2: ALL with t(11q23)/ <i>MLL</i> | 6: AML with inv(16) | 10: AML with t(8;21) | |
| 3: ALL with t(8;14) | 7: AML normal/other | 11: CLL | |
| 4: precursor T-ALL | 8: AML with t(11q23)/ <i>MLL</i> | 12: CML | |

Haferlach et al., 2005

Activities that will increase access to personalized medicine

- >20 microarray-based diagnostic products in pipeline
- Community recognition of value of harmonization of terminology, controls, protocols, best practice guidelines and electronic information management systems
 - Increasing amount of clinically relevant genomic information available
 - Anticipated increase in cost of care
 - Practical, achievable – crosses disciplines and is mutually beneficial

One example The External RNA Controls Consortium

- 175 members, 92 organizations, 14 countries
 - Government, regulatory, academic laboratories and biotechnology, pharmaceutical and diagnostic companies
- Ways of working
 - Volunteer organization
 - Open to anyone with an interest in working together
 - Consensus based decision making
 - Publish final results as a group by the group
- Goals
 - Develop well-characterized standard controls for multiple genomic technology platforms e.g. microarray, RT-PCR
 - Develop protocols for multiple applications, research and clinical laboratory
- First Deliverable, August 2006
 - (MM16) Use of External RNA Controls published by CLSI



The Way Ahead.™

Government can advance personalized medicine through key policy areas

Encourage and support
Genetic Information
Non-discrimination Act

Mechanism for
complementary
FDA and CMS/CLIA
roles/policy

Develop regulatory and
reimbursement pathways for
novel diagnostics
and therapies that allow
timely and adequate coverage

Grants supporting
public/private partnerships for
standards efforts,
forums and workshops



Summary

- Personalized medicine is being practiced now and many more applications are in development
- Comprehensive genetic and clinical information could result in more effective and efficient diagnosis and treatment
- Government can stimulate progress through key policy initiatives
- International harmonization benefits patients, physicians, test and drug developers, regulatory bodies, trade and commerce