

California Broccoli, 1939-2007

Year	Harvested	Yield Per Acre	Production	Value Per Unit 1/	Total Value
	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
1939	7,800	59	458,640	3.40	1,552
1940	7,100	51	363,720	3.80	1,365
1941	8,000	51	409,080	4.90	1,986
1942	7,200	48	348,180	6.80	2,376
1943	9,200	47	433,860	9.70	4,226
1944	10,400	56	578,760	8.80	5,073
1945	10,900	55	594,300	10.30	6,148
1946	15,200	52	792,540	8.50	6,736
1947	12,700	47	601,020	9.30	5,594
1948	14,800	48	703,080	9.50	6,703
1949	19,800	45	899,000	8.70	7,855
1950	18,500	43	791,280	8.70	6,848
1951	18,500	50	930,000	9.10	8,479
1952	24,300	55	1,336,000	8.00	10,661
1953	23,700	54	1,272,000	7.70	9,759
1954	19,700	53	1,039,000	7.40	7,714
1955	24,200	58	1,408,000	7.60	10,662
1956	26,700	55	1,471,000	7.20	10,654
1957	24,500	48	1,172,000	7.20	8,491
1958	25,200	55	1,387,000	7.80	10,824
1959	26,300	54	1,412,000	7.94	11,213
1960	27,200	59	1,607,000	7.76	12,465
1961	26,300	63	1,656,000	8.04	13,319
1962	25,500	59	1,497,000	8.21	12,296
1963	29,300	64	1,876,000	7.91	14,833
1964	26,000	68	1,768,000	8.04	14,223
1965	26,500	63	1,682,000	8.47	14,246
1966	29,600	74	2,184,000	8.48	18,520
1967	33,500	69	2,310,000	8.68	20,048
1968	35,100	75	2,625,000	8.87	23,277
1969	30,500	71	2,163,000	10.10	21,749
1970	34,100	82	2,786,000	9.50	26,445
1971	36,100	78	2,807,000	11.20	31,355
1972	40,800	79	3,240,000	10.80	35,088
1973	49,000	65	3,200,000	12.20	39,013
1974	45,600	81	3,693,000	14.10	52,247
1975	46,400	80	3,723,000	15.10	56,156
1976	50,400	82	4,133,000	15.90	65,574
1977	67,800	81	5,487,000	16.30	89,225
1978	64,400	80	5,158,000	18.10	93,494
1979	68,000	90	6,095,000	19.10	116,271
1980	72,600	88	6,424,000	20.60	136,231
1981	71,400	96	6,888,000	24.48	157,279
1982	81,800	97	7,940,000	22.80	180,924
1983	82,000	92	7,552,000	24.40	183,954
1984	95,700	99	9,440,000	22.40	211,781
1985	97,700	98	9,575,000	22.50	215,264
1986	106,400	98	10,427,000	20.50	214,030
1987	107,600	96	10,330,000	20.60	212,562
1988	101,100	115	11,626,000	22.90	265,930

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	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
1989	101,600	120	12,192,000	20.00	243,917
1990	97,500	115	11,213,000	21.80	244,695
1991	88,000	115	10,120,000	21.30	215,550
1992	97,000	115	11,155,000	22.90	255,717
1993	105,000	105	11,025,000	25.50	280,875
1994	118,000	120	14,160,000	27.30	387,160
1995	115,000	125	14,375,000	27.40	394,272
1996	122,000	120	14,640,000	26.60	388,753
1997	119,000	130	15,470,000	27.90	431,301
1998	121,000	130	15,730,000	28.90	454,383
1999	130,000	140	18,200,000	23.80	432,973
2000	133,000	140	18,620,000	30.90	575,349
2001	122,000	140	17,080,000	25.70	439,387
2002	118,500	140	16,590,000	29.30	486,192
2003	120,000	150	18,000,000	32.00	575,224
2004	122,000	150	18,300,000	32.10	587,117
2005	123,000	150	18,450,000	28.20	519,788
2006	127,000	145	18,415,000	33.70	620,400
2007	126,000	150	18,900,000	35.40	669,405

1/ The processed price is based on equivalent returns at the processing plant door.

The fresh market price is the average price producers receive at the point of first sale.