

U.S. Department of Commerce
International Trade Administration

Mark A. Brady

Deputy Assistant Secretary for Services



Mr. Brady oversees and manages three separate offices, which develop trade policy, identify foreign market barriers, and analyze trends affecting the domestic and foreign competitiveness for U.S. businesses in the service, tourism and finance industries. He provides technical support to the United States Trade Representative during trade negotiations. Additionally, Mr. Brady works to ensure that U.S. exporters have competitive access to export finance through the Department of Commerce's representation on the Export-Import Bank and the Overseas Private Investment Corporation. The services sector represents approximately 75 percent of the private sector economy of the United States.

Prior to assuming that position, Mr. Brady was appointed to be the first Executive Director of Corporate Partnerships for the U.S. Commercial Service. The Corporate Partnership Program, which was featured in the President's National Export Strategy of 2006, 2007 and 2008, is an effort to use Fortune 500 firms as force multipliers by having them jointly promote exporting with the U.S. Commercial Service to small and medium sized businesses. He was responsible for doubling the size of the program and managed partner relationships with FedEx, UPS, eBay, Google, PNC Bank, Baker & McKenzie, TD Commerce Bank, M&T Bank, Comerica Bank, City National Bank, and Zions Bank Corp. Prior to joining the Administration, Mr. Brady was President of Manchester Partners, Inc., a corporate financial advisory firm. He has worked with executive management of both publicly and privately held companies, particularly entrepreneurs and micro cap companies, and has extensive experience in overall corporate operations including financial management, international business development, communications, and government relations.

Mr. Brady was a senior consultant to Capitoline International Group, Ltd., a Washington, D.C. based public affairs firm and was Vice President of the Strategic Trade & Investment Group, a Washington, DC and Taipei, Taiwan based firm that focused on international trade and investments. He is a former member of the New Hampshire Legislature where he represented district 2 and served on the Commerce Committee. He has written and testified extensively on fiscal, health care, and environmental policy and successfully sponsored legislation into law as a freshman legislator. He earned a degree in Economics from the Whittemore School of Business and Economics, University of New Hampshire. Mr. Brady and his wife Jacqueline have two children, Anthony and John Paul.