

# VIDEO CATALOG 2008

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#### BIOGRAPHIES

#### 297 AMELIA EARHART AETV.COM, DVD, Color, 50 mins.

She was an uncommon heroine, a legendary aviator and the center of one of the greatest mysteries of all time. A daredevil and a tomboy, Amelia Earhart always knew she would make her mark on history. Even as she was smashing aviation records, her unconventional short hair, pants and leather jacket had already made her an icon. But Earhart's most famous act was her last her mysterious disappearance while attempting to fly around the world. What really happened? Could the Japanese Army have captured her? Drawing on extensive archival footage, interviews and newly discovered evidence, this extraordinary program tells the dramatic story. This is an unforgettable look at the woman who lived her life with no regrets the unstoppable Amelia Earhart.

#### 284 A-E THE AMERICAN PRESIDENT DVD, Colour, 600 Minutes, 5 DVDs set , 2000. ISBN 0-7936-9529-5

This original epic series is the first to profile all 41 of the Nation's Chief Executives and President the History of America from the perspective of the White House. Who were the U.S. presidents? What did they accomplish? What qualities defined them, both as public figures and private men? In this made-for-PBS documentary series, brilliantly adapted from the acclaimed book The American President, these questions and others related to the presidents are answered with rare insight and intimacy. As in the book, the 41 lives of the 42 presidencies (Grover Cleveland served on separate occasions as the 22nd and 24th president) are not presented chronologically but are, rather, episodically linked by common personal traits and circumstances of their terms in office. This focus on the prominent aspects of these exceptional personalities brings an understanding of them that transcends their historical legacies. Broad portraits are painted here, the brushstrokes of which range from public policies and convictions to romantic indulgences (it's true--this kind of scandal is nothing new to the presidency) and even to certain presidents' smoking and drinking habits. Further bringing these stories to life is a seemingly exhaustive album of presidential photographs, voice characterizations by celebrated figures such as Gen. Norman Schwarzkopf and Walter Cronkite, and revealing interviews with living former presidents (and one sitting president). Thorough, balanced, and fair, this series is destined to become a historical documentary classic and is a must-see for anyone interested in American history and the story of the most powerful office in the modern world.

#### **BIOGRAPHY: Barack Obama**

Biography.com, DVD, 47 minutes, 2008.

BIOGRAPHY® narrates the definitive story of BARACK OBAMA, from his childhood in Honolulu to the dramatic 2007-2008 U.S. primaries. Follow Obama through his teenage struggles for selfidentity, his student days at Columbia University and Harvard Law School, and finally, through his political career in Chicago, where he rose to fame through a focus on ethics and political reform. Go behind the scenes of Obama's extraordinarily successful presidential campaign — in which he raised a record-breaking \$58 million in six months — and join his exciting journey towards the 2008 Democratic Convention. Pulsing with the energy of the man himself, BARACK OBAMA chronicles the uniquely American story of one man rising up to fight for what he believes in and quite possibly the dawning of a new chapter in American history.

309 FRANK LLOYD WRIGHT: A Film by Ken Burns & Lynn Novick PBS, DVD, 1998 Wright and Olgivanna began the Taliesin Fellowship, taking on apprentices. Fallingwater brought him new acclaim for its modern principles and materials integrated with the landscape. Usonian houses were high-quality, affordable housing for mass production. In 1937, the Fellowship began annual pilgrimage to Arizaona's Taliesin West. His provocative postwar gas stations, synagogues, and a spiral-ramped Guggenheim Museum, closed out his career.

#### 299 FREDERICK DOUGLASS AETV.COM, 50 Minutes, Color, DVD

As a young man, he experienced the brutality of slavery firsthand. As a leader of the abolitionist movement, he became one of America's great voices. Frederick Douglass stumbled upon his calling, giving an impromptu address at an antislavery convention in 1841. A ""recent graduate from the institution of slavery with his diploma on his back," he quickly became a powerful symbol of freedom. His brilliant speeches and tireless work greatly furthered the cause of the abolitionists. This program chronicles Douglass' incredible life, from his childhood in slavery to his work on behalf of the freed slaves after the Civil War. Rare photographs, archival material and extensive interviews with leading historians offer a revealing portrait of a remarkable man. Biography® presents the story of a lifelong struggle for justice the life of Frederick Douglass.

#### 303

# **GREAT MINDS:** The Astronomers, Mathematicians, and Scientists Who Have Changed the World

#### Britannica, CD-Rom Software.

Great Minds brings you the most brilliant thinkers of all time—the inventors, the scientists, and the intellectuals whose ideas have moved the world since the dawn of civilization. They're the people who made the discoveries that have shaped everyday life, from ancient Greece to the 21st century. Whether it's the radio you listen to every morning, what you know about human evolution, or the steps you take to avoid cholesterol and cancer, they are all the result of someone's perseverance and insight. Come and meet them here. This comprehensive CD-ROM is packed with over 2,500 biography articles covering Aristotle, Marie Curie, Guglielmo Marconi, Louis Pasteur, and many more. There are also featured articles on a variety of subjects, including biology, medicine, the Nobel Prize, and oceanography. Engaging multimedia plus hundreds of photos and tables enhance the articles and bring topics to life. Packed with knowledge, this CD is the perfect way to get to know the great minds of our world.

#### 307 HORATIO'S DRIVE: AMERICA'S FIRST ROAD PBS, DVD, 2003

On a visionary whim and a \$50 bet, Dr. Horatio Nelson Jackson became the first person to drive an automobile across the continent. His arrival in New York City, after every imaginable breakdown and delay, proved that the "horseless carriage" really did have a future. The companion soundtrack to the program features reinterpretations of popular songs of the day, traditional pieces and brief interludes by Tom Hanks, Tom Bodett, and George Plimpton.

#### **BIOGRAPHY: John McCain**

Biography.com, DVD, 47 minutes, 2008.

BIOGRAPHY® offers the comprehensive story of the life and career of JOHN MCCAIN, from his transitory naval base childhood through the 2008 republican primaries. Follow Senator McCain through his student days at the United States Naval Academy, his early political career in Arizona, and finally, through the tumultuous months of his 2007-2008 U.S. campaign. Perhaps best known for his leadership skills, his fight for finance reform, and his "maverick" political style,

McCain has overcome all personal and professional obstacles with characteristic strength, daring, and resolution. Filled with intimate interviews and recent campaign footage, JOHN MCCAIN documents the life and political career of one of the most renowned Republican leaders in American history.

#### 308 LEWIS & CLARK: The Journey of the Corps of Discovery PBS, DVD, 1997

The most notable expedition in U.S. history was led by Meriwether Lewis and William Clark, with soldiers, an African-American slave, a female guide, and Canadian boatmen. Ken Burns' LEWIS & CLARK re-creates the 1803 journey to locate the Northwest Passage. The explorers found a varied landscape and a dizzying diversity of Indian peoples. Indexed version includes Enhanced Teaching Package, with teacher's manual and four indexed videotapes.

#### 283 THE LIFE OF GEORGE WASHINGTON Finley-Holiday Films Corp., Color, 32 Minutes.

This program tells the remarkable story of George Washington's life through original historical prints from the Willard-Budd Collection at Mount Vernon. The illustrations dramatically capture the highlights of Washington's career, including his early years as a surveyor of the western frontiers. Thrilling Revolutionary War scenes come to life; the crucial victories at Trenton and Princeton, the desperate winter at Valley Forge, and the climatic triumph at Yorktown. Viewers come to understand the formidable challenges Washington faced as president, and why he enjoyed his final years of retirement at Mount Vernon.

### 190 MUHAMMAD: Legacy of a Prophet

DVD, 120 minutes, Color.

This documentary is an excellent attempt to summarize the whole life span of Muhammad's Life alongwith showing the Lives of current day Muslims, side by side. The director very intelligently picks up a diverse set of Muslims, both Men and women, immigrants, and locals, born muslims and reverts, scholars and day to day practicing muslims, and shows the aspects of their lives while touching the Life of Muhammad. It gives an insight into what goes on in Muslim mosques and Islamic centers in United States and the rich culture and civilization that is associated with Islam, a faith practiced by 1.3 billion Muslims, Worldwide.

#### 310 THE PERSUADERS: Americans are Swimming in a Sea of Messages PBS, Color, 90 Minutes, PAL, 2005.

Frontline examines the "persuasion industries" -- advertising and public relations. To cut through consumers' growing resistance to their pitches, marketers have developed new ways of integrating their messages into the fabric of our lives, using sophisticated market research techniques to better understand consumers and turning to the little-understood techniques of public relations to make sure their messages come from sources we trust.

#### 005

#### SUSAN B. ANTHONY SLEPT HERE VHS, Color, 46 Minutes, 1995 Item ID: 95000545

In this highly acclaimed program, ABC News correspondent Lynn Sherr takes us on a lively trip across America to visit the landmarks and places that celebrate famous American women. She

maps out a unique tour of the nation following in the footsteps of these women, and in doing so creates mini-biographies of them. In four different categories, seven women are featured. Adventurers and Athletes: Babe Didrikson Zaharias and Annie Oakley; Artists and Performers: Georgia O'Keeffe and Bessie Smith; Groundbreakers and Heroes: Madame C. J. Walker and Christa McAuliffe; and Suffrage and Stateswomen: Susan B. Anthony. Each category is hosted by a notable contemporary woman. Former First Lady Hillary Rodham Clinton on Suffrage and Stateswomen tells us about Susan B. Anthony. Olympic Gold Medalist and sportscaster Donna de Varona profiles Babe Didrikson Zaharias and Annie Oakley. Actress Blair Brown tells us the stories of Georgia O'Keeffe and Bessie Smith, and Dr. Mae Jemison, the first African-American woman astronaut, takes us into the lives of Mme. C. J. Walker and Christa McAuliffe.

#### 298 THOMAS EDISON AETV.COM, Color, 50 Minutes, DVD

Life in the modern world would be unthinkable without his inventions. More than any other individual, he paved the way for the future. Thomas Alva Edison has rightly earned a place among the most important men in history. His inventions the light bulb, phonograph and movie camera, among many others literally transformed the world. But countless myths have sprung up around Edison, and his private life was a marked contrast to his success as an inventor. This BIOGRAPHY reveals the complete story, from the long quest to develop the light bulb to the devastating affect his fame had on his home life. Hear Edison's great-grandson speculate that the inventor's self-absorption led his first wife to commit suicide, and learn the truth about his supposed lack of schooling. Rare films made by Edison himself show the inventor at work, and Edison scholars tell the little known stories behind some of his 1,049 patents. From his Midwestern childhood to international acclaim, this is the fascinating story of "the Wizard of Menlo Park."

#### 306 THOMAS JEFFERSON: A Film by Ken Burns PBS, Color, 180 Minutes, 1997.

Returning from France, Jefferson strives to preserve the fragile new U.S. government and helps create the first political party, in bitter struggles with the Federalists. He becomes vice president in 1797, and the third U.S. president in 1801. His Louisiana Purchase doubles the nation's size, but he faces controversy and scandal, finally retiring to his beloved Monticello in 1809. His last years are spent founding the University of Virginia.

#### 302 WORLD LEADERS: Travel Through Time with History's Legendary Leaders Britannica, CD-Rom software

World Leaders explores the lives and contributions of history's most famous figures. From Alexander the Great and Attila the Hun to George Washington and Fidel Castro, discover the men and women whose politics and power have shaped the world. More than 2,100 articles fill this comprehensive CD-ROM covering Kings and Queens, Chiefs and Chancellors, Presidents and Prime Ministers, and other influential people across the globe. Enhanced with photos, charts, video, and audio clips—listen to the inaugural address of JFK or watch the tribute to Mahatma Gandhi after his death—World Leaders is the perfect introduction to the people, achievements, and contributions that have shaped the course of our world.

#### **BUSINESS AND MANAGEMENT**

#### 006 BOOTSTRAP CAPITALISM VHS, 15 Minutes, Color, 1999

Item ID: 95000546

In this program, public television's Paul Solman and Dr. Mohammed Yunus, founder of Bangladesh's Grameen Bank, discuss the merits of micro-lending. In the U.S., banks disqualify would-be entrepreneurs with no collateral as bad risks. But Yunus emphatically disagrees. He believes economies are reinvigorated by investing in those whose ambition outweighs their ready capital. For over 20 years, 98 percent of Grameen Bank's clients have developed meaningful, thriving businesses. In the U.S., Good Faith, a venture capital lender to start-ups with no collateral, agrees with Yunus. It sends small-business loan applicants, many of them minorities, to its "business boot camp" to learn the basics of money management. Then it places them in a borrowing group of other grass-roots businesspeople, where they help approve loans. By investing time as well as money in its clients, Good Faith is helping American bootstrap capitalists achieve lasting success.

#### 007

# BUSINESS COMMUNICATIONS SERIES: Business Ethics: The Bottom Line VHS, Color, 29 Minutes, 1997

Item ID: 95000547

Is today's corporate culture, characterized by exorbitant CEO salaries, downsizing, and benefit reductions, alienating employers from employees? What moral obligations do companies have to the people who work for them, and to the communities they serve? In this program, a group of business experts examine these issues, and discuss how companies can do "the right thing" and still improve their bottom lines. Experts include the president and CEO of a large corporation, a senior fellow at the Brookings Institution, and a former executive committee member of Johnson & Johnson.

#### 800

#### **BUSINESS COMMUNICATIONS SERIES: The Business Meeting**

VHS, Color, 15 Minutes, 1995 Item ID: 95000548

No matter what occupation you are in, you often find yourself in a business meeting. Sometimes they are productive, sometimes they are not. In this program, the basics of a successful business meeting are presented: setting an agenda; deciding who should attend; chairing the meeting; participating in the meeting.

#### 009

#### BUSINESS COMMUNICATIONS SERIES: Business Presentations VHS, Color, 15 Minutes, 1994

Item ID: 95000549

An oral presentation is a way for businesses to provide information to a group of people. The advantages of an oral presentation over a written one are discussed. The two parts of the presentation, the preparation and the delivery, are explored.

010 BUSINESS COMMUNICATIONS SERIES: Business Writing VHS, Color, 15 Minutes, 1994 Item ID: 95000550 There are many forms of written communication and specific reasons for using each. The structures of letters, memos, and reports are looked at in further detail as well as methods of organizing the message in each.

#### 011

#### **BUSINESS COMMUNICATIONS SERIES: Conducting the Interview**

VHS, Color, 15 Minutes, 1995 Item ID: 95000551

In this program, viewers learn how to prepare to conduct an interview. Knowing your needs and developing good questions are key to conducting an effective interview. The attributes that a skilled interviewer brings to the table are examined.

#### 012

#### BUSINESS COMMUNICATIONS SERIES: Conflict Resolution VHS, Color, 15 Minutes, 1995 Item ID: 95000573

Conflict, if properly handled, can be a constructive element. In this program, viewers learn that with an understanding of teamwork and common goals, conflict can be resolved without damaging people or relationships.

#### 013

#### BUSINESS COMMUNICATIONS SERIES: Importance of Business Communication VHS, Color, Minutes, 1994 Item ID: 95000578

This program defines communication and its components. The importance of communication skills in the workplace, especially in this age of information technology, is discussed. Productivity can be increased by establishing an atmosphere where effective communication can exist.

#### 014

#### **BUSINESS COMMUNICATIONS SERIES: The Job Hunt**

VHS, Color, 15 Minutes, 1995 Item ID: 95000580

Traditional job-hunting techniques often meet with little success. In this program, strategies to improve the chances of landing an interview are explored. Viewers also learn how to analyze themselves—their skills and knowledge—and how to use that information to identify the types of work that best suit them. Finally, they learn how to target and approach prospective employers.

#### 015

#### **BUSINESS COMMUNICATIONS SERIES:** The Job Interview

VHS, Color, 15 Minutes, 1995 Item ID: 95000582

In this program, viewers will learn how to take the nervousness associated with a job interview and replace it with confidence. The importance of researching and preparing for an interview is stressed as well as the need for follow-up.

016 BUSINESS COMMUNICATIONS SERIES: Listening VHS, Color, 15 Minutes, 1994 Item ID: 95000583 Good listening skills are an important ingredient for success. Different aspects that reinforce the value of listening as a business skill are presented, as well as tips to improve listening effectiveness.

#### 018 BUSINESS COMMUNICATIONS SERIES: Mechanics of Communication

VHS, Color, 15 Minutes, 1994 Item ID: 95000587

This program examines the communication process and its four components—the sender, the medium, the message, and the receiver. The role that each plays as well as the many barriers to communication that exist in the business world are discussed, along with suggestions of ways to avoid these barriers.

#### 019

#### BUSINESS COMMUNICATIONS SERIES: Negotiating VHS, Color, 15 Minutes, 1995 Item ID: 95000590

In business, negotiation takes place every day. Negotiating occurs when two or more people are trying to get each other to do something. This program looks at the fundamentals of negotiation: identifying each person's goals; building a persuasive argument; creating win-win situations through creative compromise.

#### 020

#### BUSINESS COMMUNICATIONS SERIES: Professional Development VHS, Color, 15 Minutes, 1995

Item ID: 95000593

Learning should not end when you leave school or begin your first job. The importance of continual education, both within and outside of your chosen field, is stressed in this program. New opportunities and a sharp mind are just some of the resulting benefits.

#### 021

#### **BUSINESS COMMUNICATIONS SERIES: Reading**

VHS, Color, 15 Minutes, 1994 Item ID: 95000594

Reading is discussed as a way to receive information. The way in which we read depends on the reason for reading: whether for information or leisure purposes. Ways to improve reading skills and comprehension of the material are discussed.

#### 022

#### **BUSINESS COMMUNICATIONS SERIES: Research and Report Writing**

VHS, Color, 15 Minutes, 1994 Item ID: 95000596

This program investigates information gathering and presentation and discusses the various sources of information such as research reports, surveys, and newspapers. Methods to organize the information into a clear report are given.

#### 023 BUSINESS COMMUNICATIONS SERIES: Speaking

VHS, Color, 15 Minutes Item ID: 95000597 Speaking is one of the most effective communication skills, but it can be fraught with problems. Speaking style and voice quality are two aspects of speaking that have an effect on the listener. Methods of improving speaking ability are discussed.

# 024 BUSINESS COMMUNICATIONS SERIES: Teamwork on the Job

VHS, Color, 15 Minutes, 1995 Item ID: 95000599

The first few months on the job can be a little unsettling, as the new employee tries to settle in. This program provides tips and techniques that will help a new employee become part of the "team." Viewers learn about the importance of listening and learning, and what is expected of them.

#### 025

BUSINESS COMMUNICATIONS SERIES: Technology on the Job VHS, Color, 15 Minutes, 1995 Item ID: 95000600

From phones to computers, the modern workplace is full of technology. This program deals with the importance of information technology in the workplace. It also provides an overview of the use and etiquette of use of some of the more common pieces of technology.

#### 026

#### **BUSINESS COMMUNICATIONS SERIES: Viewing**

VHS, Color, 15 Minutes, 1994 Item ID: 95000601

As well as speaking or writing, motions and symbols can be used to communicate ideas. Various examples of these types of communication are given. What we communicate is also greatly affected by unconscious messages delivered through our body language as well as the conscious messages we wish to convey.

#### 027

#### **BUSINESS COMMUNICATIONS SERIES: The Writing Process**

VHS, Color, 15 Minutes, 1994 Item ID: 95000602

An effective message is a well-organized one. This program illustrates how and when a message should be written rather than spoken. It also explains the stages of the writing process: outline preparation, drafting, and editing.

#### 028 BUSINESS ETHICS: A 21st-Century Perspective

VHS, 19 Minutes, Color, 1994 Item ID: 95000618

The globalization of commerce has added new shades of gray to the complex subject of business ethics. In this program, Frank Daly, corporate ethics officer at Northrop Grumman; Thomas White, director of the Center for Ethics and Business at Loyola Marymount University; and David Vogel, of the Haas School of Business, analyze the challenges to making ethical choices in the Information Age. Issues raised include the need for multinationals to agree on a set of core international business values, the impact of ever-shrinking time frames on the decision-making process, and the necessity of secure data transmission.

#### **GETTING OUT OF BUSINESS: Privatization and the Modern State**

VHS, 59 Minutes, Color Item ID: 95000620

This program chronicles the rise and fall of the concept that government does a better job of providing transportation, power, or even employment, than does private enterprise. Case by case and country by country, it explains the philosophy of governmental involvement in business and examines the consistent results. The viewpoint is skewed in favor of private ownership and the privatization of government-owned or run industry; but the facts adduced are fair and equable, and the omitted arguments in favor of government intervention will spark research and lively discussion of the entire role of government.

#### 031

#### **GLOBAL CAPITALISM AND THE MORAL IMPERATIVE**

VHS, Color, 29 Minutes, 1998 Item ID: 95000621

In the rising tide of the global economy, some boats are riding high, and some are being left high and dry. Moral leaders warn that global laissez-faire is producing consequences similar to those of the 19th century, when gaps between rich and poor kept thousands in abject poverty for generations. In this new era of social Darwinism, moral leaders are asking who in the world community will care for the needs of the poor, and how it will be accomplished. If economic and political reforms are necessary, as they were in the 19th century, we must determine who will initiate them, and how they will be enforced.

#### 032

#### **GLOBALIZATION SERIES: Globalization in Theory**

VHS, Color, 27 Minutes, 1993 Item ID: 95000622

This program introduces Kenichi Ohmae's theory of globalization and his vision of a borderless world. The reasons why a global strategy is important to corporations seeking to do business on a worldwide level are explained. Ohmae's theory of The Three C's—consumers, competition, and individual companies—and their relationship to a successful global business strategy is introduced and explained. The concept of the "insider" is explored, and the distinction is drawn between the traditional multinational corporation and the global corporation. (27 minutes, color)

#### 033 GLOBALIZATION SERIES: Globalization: Globalization in Practice VHS, Color, 64 Minutes, 1993 Item ID: 95000623

This program features case studies of five companies, including Sony, Motorola, and Levi Strauss. The companies chosen are at varying stages in the process of becoming global corporations. Each company's stage in the process is explored. Students analyze the global status of the companies using concepts introduced by Ohmae. They also analyze the companies' competitive strengths using a model developed by Michael Porter of the Harvard Business School.

#### 034

GLOBALIZATION SERIES: Globalization: Making Globalization Succeed VHS, Color, 71 Minutes, 1993 Item ID: 95000628

This program includes material in three segments. Executives interviewed in each segment discuss the factors that helped their particular company achieve success. Segment one includes

factors related to corporate vision, values, and strategic issues. Segment two focuses on people, training, and development. A third segment discusses factors related to location, delegation and control, and government issues as they affect globalization.

#### 035 Globalization: Winners and Losers

VHS, Color, 42 Minutes, 2000 Item ID: 95000630

How is business without borders really affecting the world? As Sabeer Bhatia, inventor of Hotmail; Narayan Murthy, founder of Infosys; and other industry leaders attest, globalization has raised the standard of living in developing economies through high-tech opportunities, foreign investment, and debt relief. However, Harvard's Jeffrey Sachs and other experts point out that the world market is being exploited through shortsightedness, including the aggressive deployment of genetically modified crops, environmental negligence, and the abuse of NAFTA. This program produced in the aftermath of the WTO protests in Seattle—addresses the pros and cons of doing business in the global marketplace.

#### 036

#### HOW TO BE MORE SUCCESSFUL IN YOUR BUSINESS: Accounting

VHS, Color, 30 Minutes, 1986 Item ID: 95000632

Except for accountants, everyone's least favorite subject. Nevertheless, accounting is a critical element in the success of a small business, and leaving the details to an outside accountant without understanding what accounting means is a prescription for disaster. John Thompson, chairman of KMG Main Hurdman, explains what the entrepreneur must learn about accounting: the sources of cash flow, the nature and control of expenditures, monitoring collections, creating and maintaining adequate and accurate records, cash versus accrual basis, husbanding cash, and reviewing and understanding financial statements.

#### 037

#### HOW TO BE MORE SUCCESSFUL IN YOUR BUSINESS: Finance

VHS, Color, 29 Minutes Item ID: 95000634

"To know how healthy your business is, you must understand the relationships between its assets, its liabilities, and its income... If managing your business is a headache, it may be that your receivables aren't being managed properly; if you're on top of the receivables and you still have a headache, check your inventory management... Leverage is the heart and soul of business management; too much is deadly, too little, wasteful." These are some of the dynamic maxims offered in this program by Paul C. Clendenning, a widely known and respected banker.

038

HOW TO BE MORE SUCCESSFUL IN YOUR BUSINESS: Management VHS, Color, 23 Minutes Item ID: 95000636

Management is the first and foremost element in business success, and inadequate or improper management is the primary cause of business failure. In this program, Jim Sanders, administrator of the United States Small Business Administration, provides cogent insights into the many aspects of management which the small-business owner must address in order to survive and prosper: strategic planning; writing the business plan; hiring, training, and supervising employees; knowing what and when to delegate; line and staff; financial guidelines for borrowing and/or using your own capital; identifying problems and seeking solutions; management by objectives versus management by crisis—and how the small business can avoid many crises by more carefully planning its objectives.

#### 039

#### HOW TO BE MORE SUCCESSFUL IN YOUR BUSINESS: Marketing VHS, Color, 27 Minutes Item ID: 95000637

Former Dallas Cowboy Roger Staubach, now a successful real estate developer, explains why quarterbacking a football team is like managing a business. The program takes a comprehensive look at marketing strategies: drawing up a marketing plan; setting believable, achievable goals based on realistically-projected revenues; pricing in relation to competition, costs, and demand; analyzing the flow of goods from a business to its customers; forecasting sales and budget. Other aspects of marketing covered are: research into the market and the products and services it wants, the nature of competition, the considerations in pricing; using and measuring the effectiveness of advertising and public relations; and the importance of good service to the customer.

#### 040

#### HOW TO BE MORE SUCCESSFUL IN YOUR BUSINESS: Personnel

VHS, Color, 31 Minutes Item ID: 95000638

Employees are among a company's most valuable assets. In this program, Mitchell Fromstein, president of Manpower, Inc., addresses the issues of finding, training, motivating, compensating, and retaining good employees: how to conduct an interview and what to look for; what the résumé can tell; where to find the right person for a job; legal pitfalls to avoid; the importance of human relations; dealing with problem employees; how and when to fire someone; the importance of training; and compensation standards.

#### 041

#### HOW TO BE MORE SUCCESSFUL IN YOUR BUSINESS: Planning

VHS, Color, 25 Minutes, 1986 Item ID: 95000641

Planning is the difference between wishing and organizing for achievement. In this program, Susan Garber, state director of the Pennsylvania Small Business Development Center at the Wharton School, addresses the issues and techniques of planning, and the critical need for long-range planning. She covers the need to define the nature of the company and its activity, setting goals and determining how to attain them, analyzing markets and sources of financing, and setting a timetable. She distinguishes between short-range and long-range forecasting, explains how educated projections can and must be made, and describes how a business plan is to be formulated and used.

#### 042

## HOW TO BE MORE SUCCESSFUL IN YOUR BUSINESS: Sales

VHS, Color, 30 Minutes Item ID: 95000647

Sales are the lifeblood of a company, and increasing sales—at a profitable margin!—is the first element in business success. In this program, Ralph Nichols, owner of the most successful franchise of the Dale Carnegie Course, discusses the elements of successful salesmanship: the characteristics of the good salesperson, developing people skills and social compatibility, the importance of keeping good records and understanding the product or service to be sold, researching the competition, understanding the customer, measuring success, establishing compensation packages that motivate sales, creating a sales presentation, and more.

#### 043 HOW TO BE MORE SUCCESSFUL IN YOUR BUSINESS: Taxes VHS, Color, 27 Minutes Item ID: 95000648

In this program, Donald C. Alexander, former Commissioner and Director of the IRS, explains some of the basics that small-business owners need to know about taxes: the tax differences between working for someone else's business and working for yourself; types of business organizations and their tax consequences; the nature and types of allowable business deductions; deducting for use of your home for business purposes; keeping accurate records and retaining them for the requisite length of time; red-flagging your return for audit; tax shelters; 401k; evaluating inventory; carry-forwards and carry-backs; tax avoidance and tax evasion;and dealing with a tax audit.

#### INTRODUCTION TO REENGINEERING

VHS, 30 minutes, Color.

This program introduces the fundamentals of reengineering and provides an overview of the radical improvements possible through its use. Interviews with CEOs Bill Gates and Jack Welch highlight the fundamental elements of reengineering. Including customer focus, radical and not incremental change, and committed leadership. Michel hammer, author of the authoritative work on the subject provides insight into how to reengineer fundamental business processes. The program concludes with a case study of a small, innovative Brazilian Engineering firm.

#### 044 IS AMERICA NUMBER ONE? Understanding the Economics of Success VHS, Color, 41 Minutes, 2000

Item ID: 95000652

America enjoyed unprecedented growth in the 1990s, which firmly established the country as the world's leading economic power. Why? In this program, ABC News correspondent John Stossel reports on what special factors make the U.S. and Hong Kong, a tiny yet extremely dynamic geopolitical entity, so successful—and why similar success eludes India and other countries. Experts include Nobel Prize-winning economist Milton Friedman; Federal Reserve economist Michael Cox; Dinesh D'Souza, of the American Enterprise Institute; Tom Palmer, of the Cato Institute; and Dr. James Galbraith, of the University of Texas at Austin.

045 IMAGINING THE PACIFIC: Global Trade and Geopolitics VHS, 30 Minutes, Color, 1998 Item ID: 95000660

The decades since the Vietnam War have been a time of economic growth in the Far East, as freer trade and shared goals bring East and West closer together. Shot on location in the Asia-Pacific region, this insightful program explores key issues and events in the area's transition from 18th-century isolation to integration within the global community. The Pacific Rim's encounters with Captain Cook and Commodore Perry and the impact of World War II are presented as a historical springboard for understanding the region's postwar dynamism, its growing sense of identity, and its strengthening alignment with the West.

046 LEADERSHIP: A Report from the Harvard Business School VHS, 26 Minutes, Color, 1997 Item ID: 95000664 Harvard Business School Professor John Kotter and other experts share their views on the topics of leadership, entrepreneurship, and employees. Kotter leads off the program by focusing on the qualities of leadership, as exemplified by Japanese CEO Matsushita, founder of the company that bears his name; General Electric's Jack Welsh; and Walmart's Sam Walton. Emphasizing the importance of good leadership at all levels, Kotter distills leadership into its key elements: the ability to strategize, to inspire confidence and enthusiasm, and to motivate all workers. In addition, he provides a profile of the basic leadership personality.

#### 273

#### MAKING REENGINEERING WORK

VHS, Color, 30 Minutes.

This program looks at how corporations interpret and implement reengineering. Discussions focus on why and when to initiate reengineering, and how soon workers should become involved. Factors to consider when redesigning a current business process, such a show far a company should go to please customers, are explored. Obstacles to reengineering a corporation are addressed. A final segment looks at ways in which program gains can be exploited for their optimal benefit.

#### 047

# MARKETING: THE STANDARD DEVIANTS® CORE CURRICULUM SERIES: The Four P's, Part 1: Product and Pricing

VHS, Color, 16 Minutes, 2000 Item ID: 95000668

Product, price, place, and promotion are the nuts and bolts of the marketing plan, and apply equally to deodorant and action figures. After a quick overview of the Four P's, this program focuses on the first two: product and price. In part one, the classification of consumer products is divided up into convenience, shopping, and specialty products, while the product life cycle is tracked from introduction to decline. Part two spotlights pricing strategies—including skim, penetration, competitive, cost-based, and target-profit approaches—and price elasticity.

#### 048

# MARKETING: THE STANDARD DEVIANTS® CORE CURRICULUM SERIES: The Four P's, Part 2: Place and Promotion

VHS, Color, 16 Minutes, 2000 Item ID: 95000674

This program concentrates on the final two of the Four P's: place, also known as distribution, and promotion. Part one covers distribution channels; horizontal and vertical channel conflict; and the use of corporate systems, administered systems, and contractual systems, such as franchises, to alleviate channel conflict. In part two, a pair of clones and other experts explain the objectives of promotion—to provide information, increase demand, stabilize sales, or accentuate a product's value—and detail the components of the promotional mix: advertising, public relations, direct marketing, and sponsorship.

#### 049

#### MARKETING: THE STANDARD DEVIANTS® CORE CURRICULUM SERIES: Marketing Planning

VHS, Color, 27 Minutes, 2000 Item ID: 95000677

True or false? "A good product will sell itself." In this program, a swashbuckling swordsman and other experts answer that question with a thorough summary of the marketing process—covering mission statements, business and marketing objectives, and market share—and the marketing plan, which addresses situational analysis and goals. The tools involved in creating a marketing

plan are described as well, including the BCG matrix; strategic business units, with their stars, cash cows, question marks, and dogs; SWOT analysis; and trend analysis.

#### 050

# MARKETING: THE STANDARD DEVIANTS® CORE CURRICULUM SERIES: Marketing Research and Information

VHS, Color, 9 Minutes, 2000

"Who needs that product, anyway?" This program provides the inside scoop on how to gather consumer data. Sources of secondary information from the government—including the Statistical Abstract of the United States and materials obtained through FOIA requests—and from syndicates such as ACNielsen are considered. Methods of gathering primary information, such as focus groups, one-on-one interviews, surveys, and experiments, are also examined.

#### 051

#### MARKETING: THE STANDARD DEVIANTS® CORE CURRICULUM SERIES: Segmenting, Targeting, and Positioning VHS, Color, 14 Minutes, 2000

No product can be all things to all people—not even Wheelie Cheese. In this program, the principles of carving up a market are addressed. Topics under investigation include market characteristics such as demographics, lifestyle, usage level, geographic area, and benefits sought; the 80/20 Principle; undifferentiated, concentrated, and differentiated targeting strategies; and positioning strategies based on benefit, user, occasion of use, product class, price and quality, and competitor.

#### 052 MARKETING: THE STANDARD DEVIANTS® CORE CURRICULUM SERIES: What is Marketing? VHS, Color, 15 Minutes, 2000

After explaining basic terminology such as needs, demands, and markets, this program outlines the three strategies for inducing potential customers to purchase merchandise—the product orientation, selling orientation, and marketing orientation—and defines the marketing concept, where product promotion is tailored to a target audience.

#### **053**

### PROFITS AND PROMISES SERIES: New Markets, New Challenges

VHS, Color, 57 Minutes, 1995

How can American employees compete against super-low-wage, no-benefit workers abroad? How can corporations call themselves American while outsourcing large pieces of their business overseas? And how can American companies deal with labor practices in other countries that would be proscribed in the U.S.? In this Fred Friendly Seminar moderated by Harvard Law School's Charles Ogletree, a 14-member panel including corporate executives from around the world, international financiers, and human rights and union activists explore the growing trend toward global business using the imaginary emerging-market nation of Xanadu. Panelists include Robert Hormats, vice chairman of Goldman Sachs International; Govindasamy Rajasekaran, secretary general of the Malaysian Trades Union Congress; Henry Schacht, chairman of the executive committee of Cummins Engine Company; and Norbert Walter, chief economist of Deutsche Bank Group.

288 PROFITS AND PROMISES SERIES: Reengineering in Action VHS, Color, 30 Minutes Three case studies show reengineering at work. The success of Microsoft is attributed to its visionary corporate culture which continually reevaluates customer needs. General Electric successfully evolves from an inefficient conglomerate of 300 units to a group of twelve core businesses that grow more competitive as they become less hierarchical. The Levi Strauss Corporation institutes employment practices that encourage teamwork and ethical behavior, which in turn produce high morale and increased productivity.

#### 054

#### PROFITS AND PROMISES SERIES: Reinventing the Corporation

VHS, Color, 57 Minutes, 1995

From the boardroom, to the executive suite, to offices and shop floors, the world of big business is making more demands, requiring greater risks, and offering fewer certainties than ever before. In this Fred Friendly Seminar moderated by Harvard Law School's Charles Nesson, fourteen panelists—movers and shakers from the spheres of industry, finance, law, consulting, publishing, and the federal government—use the hypothetical Phoenix Corporation as a springboard to wrestle with the demands for effective corporate governance and maximizing shareholder value. Panelists include Edward Brennan, former chairman and CEO of Sears, Roebuck & Company; James Burke, former chairman and CEO of Johnson & Johnson; Ira Millstein, senior partner of Weil, Gotshal & Manges; John Neff, portfolio manager of Vanguard's Windsor Fund; and Henry Schacht, chairman of the executive committee of Cummins Engine Company.

#### 056

#### PROFITS AND PROMISES SERIES: Introduction to Reengineering

VHS, Color, 27 Minutes, 1994

This program introduces the fundamentals of reengineering and provides an overview of the radical improvements possible through its use. Interviews with CEOs Bill Gates and Jack Welch highlight the fundamental elements of reengineering, including customer focus, radical and not incremental change, and committed leadership. Michael Hammer, author of the authoritative work on the subject, provides insights into how to reengineer fundamental business processes. The program concludes with a case study of a small, innovative Brazilian engineering firm.

#### 1<mark>82</mark>

#### THE SMART WORKPLACE (2 PGMS)

Part 1 is THE HIGH PERFORMANCE WORKPLACE, 24 minutes and Part 2 is CREATING A SMART WORKFORCE, 27 minutes.

A two-part program developed by the Nat'l Assn Manufacturers that shows how to design, create and manage the workplace of the future. The Smart Work Place is a ground-breaking video series produced by the National Association of Manufactures that helps companies design, implement, and manage the workplace of the future. Using information gathered by NAM in an intensive two-year study package of information on high performance work models. Two videotapes and a detailed workbook provide the tools necessary to implement productivityboosting changes

#### 058

#### THREE DYNAMIC ECONOMIES: China: From Poverty to Prosperity

VHS, Color, 30 Minutes, 1998

China suddenly finds itself wrestling with a dual identity as a strict communist society nevertheless dedicated to the advancement of capitalism. This program examines the enormous economic changes and challenges for China as it transforms itself from a centralized command economy to a market-based one, and from a rural, agricultural society to an urban, industrial giant.

#### 059 THREE DYNAMIC ECONOMIES: Mauritius: Island of Economic Ingenuity

VHS, Color, 30 Minutes, 1997

For a tiny island off the coast of Africa, Mauritius has certainly made some enormous economic strides. Third World status notwithstanding, this small but mighty country has become a player on the international economic scene. This program discusses how Mauritius did it, and how its new economic status has improved life in general for the people of this formerly poverty-ridden nation.

#### 060

#### THREE DYNAMIC ECONOMIES: Peru: Road to Recovery

VHS, Color, 29 Minutes, 1997

Despite political problems, rampant terrorism, and hyper-inflation, Peru is somehow managing to turn itself around economically. This program explores that about-face and Peru's newfound economic and social stability. Also discussed are the many challenges that remain, the most urgent of which is how the country can release all of its 25 million people from the grip of cyclical poverty.

#### 061

#### TOM PETERS: Radically Reengineering Business

VHS, 59 Minutes, Color, 1993

For Tom Peters, "change" is too tame of a word to describe his vision of what businesses should do to remain competitive in an age when uncertainty is the only certainty. In this dynamic seminar, the world-renowned consultant builds a strong case for implementing radically innovative management approaches in order to renew today's business environment. Case studies include four global businesses: ABB Asea Brown Boveri, which slashed staff to get closer to its customers; Oticon, which pioneered "spaghetti organization"; Imagination, which operates under the principle that nothing is impossible; and The Lane Group, which does business using open-book accounting. Peters also presents his "Tips to Building a Curious Corporation." Original BBC broadcast title: Crazy Ways for Crazy Days.

#### 062

#### WOMEN'S BANK OF BANGLADESH

VHS, 47 Minutes, Color, 1996

More than 100 million people live below poverty level in Bangladesh—many of them women. Thanks to the Grameen Bank and the small-business loans it makes to women only, many of them and their families are beginning to prosper. This program describes the philosophy, development, and function of the bank, then follows the daily activities of three women who have taken out loans to fund their cottage industries. We follow the women to bank-sponsored support groups and business classes, and watch as they sign their names and receive their loans. "Allah is going to punish anybody involved in the Grameen Bank!" shouts one Islamic leader, who, along with most males, opposes the loans as being contrary to Islamic law. But bank founder and economics professor Muhammad Yunus defends the bank's policies, stating that women in the region are more competitive in business than men. The Grameen Bank model has been copied in more than 40 countries throughout the world.

#### 063

#### THE WORLD BANK, Part 1: The Great Experiment

VHS, 50 Minutes each, 2 Parts, Color, 1997

This two-part documentary provides a rare glimpse into both the inner workings of the World Bank and its efforts to bring economic stability to Africa. A case study tracks the fortunes of proposed development projects in Uganda over a twelve-month period. Through it, we become privy to how decisions are made, who benefits and why, and what happens when World Bank and Ugandan policies clash. Actual footage of closed-door meetings and private conversations between officials provides insights into negotiations conducted at World Bank offices in Washington, DC, and in Uganda.

#### 064

#### THE WORLD BANK, Part 2: The Great Experiment

VHS, Color, 50 Minutes, 1997

Its investment in global development programs tops \$150 billion. It dwarfs other United Nations agencies both in size and scope. Yet until this two-hour program was filmed, no camera crew had ever been allowed access to the inner workings of the World Bank.

#### **CRIME PREVENTION**

#### 065 ENDING DOMESTIC VIOLENCE: Healing the Family

VHS, Color, 28 Minutes, 1996

A victims' rights advocate tells the story of her carefree childhood and adolescence in Palo Alto, and her subsequent 18-month marriage in which she was beaten and nearly killed by an abusive husband. Today, she fulfills her personal vision of helping others. In this program, she counsels a mother of three, who is also involved in an abusive relationship. Scenes include court hearings, and emotional talks between the two women in which the advocate offers insights into the dynamics of spousal abuse.

## 066 CRIME FIGHTING INTO THE 21ST CENTURY

VHS, Color, 23 Minutes, 1996

This program explores some of the technology that's transforming law enforcement, from a bug that can determine time of death and is admissible in court, to computer technology that can recreate a face from a body so decomposed it no longer has one. Other tools examined include night vision and stun guns, as well as personal technologies that individuals can now use to help prevent crimes. Finally, the program explores a new kind of crime, introducing Sgt. Jim McMahon of San Jose, CA, and his efforts to deter child pornography and other crimes on the Internet.

#### 067

### INVESTIGATIVE INTERVIEWING: THE METHODOLOGY BEHIND POLICE INTERROGATION: Interviewing Suspects

VHS, Color, 60 Minutes, 1998

This program provides extended interviews selected from those featured in An Overview of Investigative Interviewing, offering viewers a more detailed look at the processes involved in interrogating suspects. The first interview is considered to be well conducted, employing the techniques of cognitive interviewing, conversation management, and nonverbal communication, while the second interview contains errors in judgment. A careful analysis of each model helps students to assimilate these British methodologies for use in a real-world context.

#### 068

INVESTIGATIVE INTERVIEWING: THE METHODOLOGY BEHIND POLICE INTERROGATION: Interviewing Victims and Witnesses VHS, Color, 58 Minutes, 1998

This program offers extended interviews selected from those featured in An Overview of Investigative Interviewing, providing viewers with a more detailed look at how cognitive interviewing, conversation management, and nonverbal communication are applied to interrogating victims and witnesses in the U.K. The victim interview is presented as a well-conducted interview, while the witness interview is designed to demonstrate flaws in technique.

#### 069

## INVESTIGATIVE INTERVIEWING: THE METHODOLOGY BEHIND POLICE INTERROGATION: An Overview of Investigative Interviewing

VHS, Color, 62 Minutes, 1998

What is the right way to interrogate victims, witnesses, and suspects? And, of equal instructive value, what is the wrong way? This program investigates both, as trained British actors apply the principles of cognitive interviewing, conversation management, and nonverbal communication in

a series of unscripted Q-and-A sessions related to a purse-snatching. Segments dramatizing the incident from the victim's and witness's points of view are also included. In addition, film clips of a totally separate mugging are included—ideal for use as a witness/interrogator practice exercise.

#### DEMOCRACY AND LAW

#### 265 THE CASE AGAINST SADDAM

VHS, Color, Towers Productions.

Panorama investigates the evidence against the Iraqi dictator - his ambition to create weapons of mass destruction, the instability of a leader described as a psychopath and the corruption of his cronies that has let the Iraqi people suffer while militarisation continues in secret.

#### 071

**DEMOCRACY: FROM CLASSICAL TIMES TO THE PRESENT: Athens: Democracy for a Few** VHS, Color, 30 Minutes, 1996

From the 19th century to the present, Athenian government has been revered as the direct antecedent of modern democracy, yet the democracy of today is in many ways more democratic than its ancient ancestor. This penetrating program scrutinizes the political system used in ancient Athens, addresses misconceptions about it and the roots of Greek civilization, and provides penetrating insights into why the United States and other Western nations identify with the Grecian political and philosophical heritage.

#### 072

#### DEMOCRACY: FROM CLASSICAL TIMES TO THE PRESENT: Democracy and the Media VHS, Color, 30 Minutes, 1996

Journalists and producers from the BBC take viewers inside a television news studio to study how the news is produced, and how decisions concerning the content of the news affect public opinion in a free society. Commercial considerations are weighed against the station's responsibility to present the widest possible range of opinions and information. Budget constraints and the quest for high television ratings are examined as factors that negatively affect valid news content. Professionals reveal news management techniques that are helping them to circumvent these problems and meet their public responsibilities.

#### 073

#### DEMOCRACY: FROM CLASSICAL TIMES TO THE PRESENT: South Korea: Struggle for Democracy

VHS, Color, 27 Minutes, 1997

Using news footage and interviews with government officials, dissidents, journalists, and average citizens, this program examines the country's ongoing struggle for democracy within the context of its turbulent history. Topics include the North/South partition, the Korean War, student and union riots, and the justification of military rule under the guise of national security. A union leader discusses the growing role of women in the struggle. Journalist Shim Jae Hoon proposes reunification as the necessary precursor to complete democracy.

#### 074

#### DEMOCRACY: FROM CLASSICAL TIMES TO THE PRESENT: Virtual Democracy

VHS, Color, 25 Minutes, 1996

The value of the Internet as a tool for enhancing democracy is debated in this program. Two case studies—a 1995 UN World Conference in Beijing, and the 1995 Labor Party Conference at Brighton, England—are used to show how the Internet enables the participation of people who would not ordinarily attend such events in person.

### 286 (A-M) FRAMEWORK FOR DEMOCRACY

#### 26 parts - 30 minutes each, produced 2002, Producer: Intelecom

This series demystifies the vagaries of a democratic government in the 21st century. Created for a university audience, it probes the concepts basic to an introductory course in American government. It is linked with Harvard University historian, Tom Patterson's textbook, "We the People," published by McGraw-Hill. Concepts are illustrated with case studies and interviews with leading scholars and politically engaged citizens, respected politicians and policymakers such as David Gergen, Mike McCurry, and Mickey Edwards among others. Featured topics include: American political culture and ideology; development of our constitutional democracy; the legislative, executive and judicial branches of government; granting civil liberties and civil rights; the electoral process and voter participation; interest groups; public opinion and the media in politics; and the creation of economic, social and foreign policy.

FRAMEWORK FOR DEMOCRACY: American Heritage - American politics today cannot be understood apart from the nation's heritage. This episode examines the key principles that have shaped American politics since the country's earliest years.

FRAMEWORK FOR DEMOCRACY: The American Experiment - This narrative story of the settlement and early days of the colonies culminates in the fight for independence and the evolution of a constitutional framework of government for the new United States.

FRAMEWORK FOR DEMOCRACY: The Living Constitution - The Constitution in contemporary terms reveals a short document-7,000 words long. Only thirty-three of the more than 11,000 amendments that have been proposed have been approved by Congress. Twenty-seven have been ratified. Nevertheless, the Constitution is an unfinished work.

FRAMEWORK FOR DEMOCRACY: A Question of Sovereignty - One national government; fifty state governments; town, city, and county governments - there are various ways of ordering relations between central governments and local units. Federalism is one of them. Understanding federalism and how it differs from other forms of government is critical to understanding the American political system.

FRAMEWORK FOR DEMOCRACY: The Most Basic of Rights – Without government, people live in a state of anarchy. With unbridled government, men and women may live in a state of tyranny. The civil liberties imbedded in the Bill of Rights place specific limitations on governmental power.

FRAMEWORK FOR DEMOCRACY: Rights of the Accused - Because the United States has a high violent crime rate, it is not surprising, therefore, that many citizens have strong opinions about the rights of the accused. At the center of this discussion are the Fourth, Fifth, Sixth, and Eighth Amendments of the Constitution- amendments that specifically address the rights of criminal defendants.

FRAMEWORK FOR DEMOCRACY: The Struggle for Equality - In this program we examine the rights of minority groups, and their struggle for equal treatment in the United States.

FRAMEWORK FOR DEMOCRACY: Frames of Reference - The United States is a country marked by divergent political views. Public opinion plays a powerful role in the politics of this country. In fact, public opinion surveys have become a permanent fixture of the political scene.

FRAMEWORK FOR DEMOCRACY: Voice of the People - Americans attach great significance to the right to vote. In addition to voting, citizens participate in the political process through community and campaign activities, and by participating in social movements and protests.

FRAMEWORK FOR DEMOCRACY: Party Politics - The patterns of party politics in the United States provide a fascinating platform from which to view American political history. Divergent interests join with others in creating a common political agenda, often under the Republican or Democrat banner.

FRAMEWORK FOR DEMOCRACY: Campaign Trail - Today, party organizations are alive and well in America, but they are no longer the driving force in contemporary campaigns. This episode looks at organizing and financing campaigns through the eyes of candidates, strategists, managers and critics.

FRAMEWORK FOR DEMOCRACY: Pressure Politics - The degree to which Americans form groups to solve civic problems and lobby for their economic or political interests is unique among the nations of the world. The structure of government, particularly at the local level, invites public participation.

FRAMEWORK FOR DEMOCRACY: The Fourth Estate - On a daily basis, more Americans connect to politics through the news media than through the activities of parties or groups. The press brings events and problems into public view, serves as a channel through which political leaders can address the public, and scrutinizes political behavior.

FRAMEWORK FOR DEMOCRACY: The First Branch - The founders of the American republic believed that the bulk of power exercised by a national government should be in the hands of the legislature. This episode follows three current and past members of Congress and examines the differences between the ways the Senate and House of Representatives operate.

FRAMEWORK FOR DEMOCRACY: Government by Committee - Most of the actual work of legislating is performed by the committees and subcommittees within Congress. This episode explores the various routes bills may take before being enacted into law.

FRAMEWORK FOR DEMOCRACY: The Glorious Burden - This episode explores the foundations of the modern presidency, and takes viewers from the campaign for nomination to staffing the executive branch of government.

FRAMEWORK FOR DEMOCRACY: Leader for a Nation - Without congressional authorization and funding, most presidential proposals are nothing but ideas, empty of action. Whether a president's initiatives are likely to succeed or fail depends on several factors, including the stage of the president's term, the president's support in Congress, and the level of public support for the president's leadership.

FRAMEWORK FOR DEMOCRACY: The Federal Workplace – Modern government would be impossible without a bureaucracy. Yet the bureaucracy is also a problem. Today's civil servants, governed by stringent rules and regulations, are encumbered by regulatory impediments that would appall their private sector counterparts.

FRAMEWORK FOR DEMOCRACY: The Power Imperative - Although agencies are subject to scrutiny by the president, Congress, and the judiciary, bureaucrats are able to achieve power in their own right. This episode depicts the nature of the federal bureaucracy and the politics that surround it.

FRAMEWORK FOR DEMOCRACY: The Rule of Nine - The writers of the Constitution were determined that the judiciary be a separate branch of the federal government but, for practical reasons, did not spell out the full structure of the federal court system.

FRAMEWORK FOR DEMOCRACY: Legal Precedent - In recent years the judiciary has become an increasingly powerful policymaking body. The courts have considerable discretion in the way they interpret these laws. This episode probes contemporary questions regarding the federal judiciary, including the debate surrounding originalism, textualism, judicial review, and judicial activism.

FRAMEWORK FOR DEMOCRACY: Balancing Act - This episode focuses on the economic role of government: its promotion and regulation of economic interests; its fiscal and monetary policies; the politics of economic decision making; and the management of the public debt.

FRAMEWORK FOR DEMOCRACY: The Nation's Welfare - What, exactly, the government's role should be in alleviating poverty, a problem that affects about one in seven Americans, is an intensely debated, partisan issue.

FRAMEWORK FOR DEMOCRACY: Health of the Nation; Health of the Planet - This episode looks at various governmental attempts to insure a "healthy" America. Issues discussed range from the work of various research agencies and regulatory units, to specific governmental programs, like Medicare and Medicaid.

FRAMEWORK FOR DEMOCRACY: Global Politics - This episode takes a close look at the foreign policy of the United States and shares the first-hand experiences of those who were involved in its formulation.

FRAMEWORK FOR DEMOCRACY: Preserve, Protect, and Defend – Since September 11, 2001, the protection and defense of the United States has occupied center stage. This episode not only looks at the nation's response to the terrorist attacks, but also examines the defense and "peace keeping" policy of the country in the post-Cold War era.

#### FINANCIAL MANAGEMENT

#### 075

#### FINANCIAL MANAGEMENT: Financial Planning and Working Capital Management VHS, Color, 37 Minutes, 1995

This program explains the following concepts: Financial Forecasting; Working Capital Policy; Cash and Marketable Securities; and Accounts Receivable and Inventory.

#### 076

FINANCIAL MANAGEMENT: Free Market Economies: The Commanding Heights VHS, Color, 26 Minutes

As the movement begun in the 1970s to decentralize and deregulate continues, economies around the world are being reshaped. In this program, Pulitzer Prize-winning author Daniel Yergin, Nobel Prize-winning economist Milton Friedman, and John Kenneth Galbraith explore the dynamic tension between free markets and managed economies with Ben Wattenberg, Senior Fellow at the American Enterprise Institute. The demise of European communist and socialist economic models and successful market-oriented initiatives in Europe and America support the thesis that minimal government intervention is healthy. But will big business seek a return to managed economies if world markets crash?

#### 077

# FINANCIAL MANAGEMENT: Fundamental Concepts in Financial Management

VHS, Color, 40 Minutes, 1995

This program explains the following concepts: Risk and Rates of Return; the Time Value of Money; and Bond and Stock Valuation.

#### 078

#### FINANCIAL MANAGEMENT: Introduction to Financial Management

VHS, Color, 51 Minutes, 1995

This program provides an introduction to the following concepts: an Overview of Financial Management; Financial Statements; Analysis of Financial Statements; and the Financial Environment.

#### 079

FINANCIAL MANAGEMENT: Strategic Long-Term Financial Decisions VHS, Color, 76 Minutes, 1995

This program explains the following concepts: Capital Structure and Leverage; Dividend Policy; Common Stock and the Investment Banking Process; Long-Term Debt; Hybrid Financing; Corporate Restructuring; and Multinational Financial Management.

#### 080

FINANCIAL MANAGEMENT: Strategic Long-Term Investment Decisions VHS, Color, 50 Minutes, 1995

This program explains the following concepts: the Cost of Capital; the Basics of Capital Budgeting; Cash Flow Estimation; and Risk Analysis and the Optimal Capital Budget.

#### 081

The International Monetary Fund: Financial Cure or Catastrophe? VHS, Color, 37 Minutes, 1998

In this critical examination, leading financial experts—including economist Jeffrey Sachs, Paul Krugman of MIT, and the IMF's Stanley Fischer—reveal the IMF's ignorance of basic economic realities. This program highlights the Asian crisis, in which the IMF's one-size-fits-all policy recommendations and faulty judgment apparently worsened the economies it hoped to assist. Issues such as conflicts of interest, charges of corruption, and political heavy-handedness are prompting the CATO Institute and others to call for an end to the IMF, especially in light of the Russian financial fiasco, which has left the IMF holding valueless promissory notes worth millions.

#### **INFORMATION TECHNOLOGY**

# 297 CYBERETHICS

Films.com, DVD, 14 minutes.

Most people learn traditional standards of behavior and respect for others by the time they are teenagers—but many don't realize that those rules are just as valid in cyberspace. This program helps students take the high road on the information superhighway and avoid the temptations of the fast lane, pointing the way toward an ethically sound Internet presence and lifestyle. Guidelines for the use of intellectual property are featured, with emphasis on the consequences of illegal downloading, copyright infringement, and plagiarism. Pornography, gaming sites, chat rooms, and online social networks are also discussed, helping viewers steer clear of antisocial and abusive activities, especially cyber-bullying. Comments from experts, as well as questions from peers who are confused about the fine points of cyber legality, serve to clarify central ethical principles.

#### 082

#### **CYBERSPACE:** Freedom or Regulation?

VHS, Color, 29 Minutes, 1996

As the popularity of the Internet has grown for both commercial and personal use, so too has the issue of whether or not to regulate its content. With pornography, recipes for homemade bombs, and messages of "cyber-hate" just a mouse click away, should the Internet be regulated the same way the FCC regulates television and radio? Exploring the issue in this program are Lance Rose, author of NetLaw; Patrick Sullivan, Executive Director of the Computer Ethics Institute; and Cathy Cleaver, Director of Legal Studies at the Family Research Council.

#### 083

#### THE INTERNET LEARNING PROGRAM

VHS, 3 Parts, Color, 33-44 Minutes each, 1996

This three-part video set, plus guide, featuring best-selling Internet author Adam Engst, is an excellent practical teaching tool for students and teachers. The accompanying 200-page guidebook containing quizzes and exercises promotes active learning through hands-on activities and can be easily adapted into lesson plans. Completely user-friendly, topic lessons and video outlines in the guide correspond to on-screen time frames in the video. Anyone wishing to maximize their use of the Internet will benefit from this powerful learning tool. Part 1 provides an introduction to the Internet. It stresses the importance of knowing about the Internet, how to use it, and what benefits it offers to the user. Specific topics include how to set up the computer, how to send e-mail, and how to download files. Part 2 discusses the World Wide Web, what a browser is, and how to use a browser to conduct searches. Several searches actually conducted on-line, based on the suggestions of a student audience, illustrate the search process step-by-step. Part 3 demonstrates how to set up a web page in copious detail, and how to incorporate graphics as a way of adding visual interest. The page is then uploaded to a server in Seattle via the Internet, and is made available for public "browsing."

084

# THE WEB STORY SERIES: Free Speech, Politics, and the Web

VHS, Color, 30 Minutes, 1998

Internet chat rooms, e-mail, and Web sites are all conduits for free speech. Anybody and everybody can have their say in the "anything goes" environment of cyberspace. This program discusses the technologies that cyberworld pioneers developed and examines why, for better or for worse, the Information Superhighway and uncensored discourse are here to stay.

#### JOURNALISM

#### 085 THE COMMUNICATION SERIES: Constructive Communications: Talking Your Way to Success

VHS, Color, 30 Minutes, 1991

This program guides viewers through an E.A.S.Y. communication process. Students learn constructive communications by identifying the Effect they hope to achieve; understanding the knowledge and attitude of their Audience; explaining the Subject with specific and organized information; and seeing the positive effects of knowing and understanding Yourself.

#### **086**

**THE COMMUNICATION SERIES: Writing for Results: The Winning Written Report** VHS, Color, 30 Minutes, 1991

This program stresses that good writing skills are critical to job success and that employers seek job applicants who have these skills. Learn how to produce a winning written report by analyzing the reader; determining the purpose; selecting and narrowing topics; gathering, recording, and filing information; and organizing the paper. Learn the benefits of concrete and specific supporting material, proofreading and revising, and a well-polished final product.

#### 087 DEADLINE: Newspaper Publishing Today

VHS, Color, 51 Minutes, 1995

The logistics of putting together a modern daily newspaper are staggering. In one 24-hour period, the paper must be written, designed, composed, printed, and delivered to thousands of readers. This program follows the many processes, both creative and technical, including the computerized transmission of text and photographs via satellite to publications throughout the world.

#### 880

## THE DUPONT-COLUMBIA AWARDS: TEN YEARS OF THE BEST TELEVISION JOURNALISM: Covering the World: Reporters Without Borders

VHS, Color, 30 Minutes, 1994

This program ventures past American shores to experience what "covering the world" really means. Although television journalists can rarely provide sustained coverage of a specific international story, we have begun to realize that we need to cover international news with more of a world view, not just from our own geopolitical perspective. Driven in part by CNN's international reportage, the networks are showing greater interest in news from abroad, and local stations, too, have witnessed a tremendous growth in their global reach. Narrated by Peter Jennings.

#### 089

#### THE DUPONT-COLUMBIA AWARDS: TEN YEARS OF THE BEST TELEVISION JOURNALISM: Investigative Reporting: The Righteous Lens VHS, Color, 30 Minutes, 1994

Investigative reporting is expensive, time-consuming, labor-intensive; it can be dangerous—and you can get sued. The resultant slack in network news investigative reporting has been taken up by some local stations. And, as this program illustrates, there are some important trends: the

growth of environmental stories and the emergence of women as a powerful force in investigative journalism. There are also new techniques that bring viewers to the "scene of the crime," so to speak. The program shows some provocative and controversial examples. Narrated by Peter Jennings.

#### 090

# THE DUPONT-COLUMBIA AWARDS: TEN YEARS OF THE BEST TELEVISION JOURNALISM: Health and Medicine: On the Cutting Edge

VHS, Color, 30 Minutes, 1994

This program takes us on a tour of what has become one of the most popular and prolific beats in television, on both the network and local levels. The depth and range of medical reporting have grown considerably in the last decade, but, with few exceptions, we were tragically late in reporting the scope and severity of the AIDS story. Controversial cures and dubious wonder drugs have always gotten lots of air-time, but television has dallied in addressing the health care crisis. The good news is that health and medical reporting has broadened, abstract concepts have been humanized, and a new category of investigative reporting is helping medical consumers take more control of their own care. Narrated by Peter Jennings.

#### 091

#### LIFELINE: The History of International Radio

VHS, 48 Minutes, Color, 1997

In March of 1927, short-wave radio broadcasts from the Netherlands were received in Indonesia. This watershed event, preceding the BBC and Moscow Radio, marked the beginning of international broadcasting. This documentary traces the 70-year history of world broadcasting and its importance to world communication. World War II leaders broadcast radio messages to Resistance forces and to the thousands living in occupied countries. Propaganda was disseminated by all sides during the Cold War. A Chinese author describes how she and her friends pieced together the events of the Tiananmen Square massacre from international radio broadcasts. Cameras behind the scenes at CNN examine its coverage of the Gulf War, as media mogul Ted Turner predicts the end of radio's influence. Program managers from the BBC and Radio Netherlands discuss radio's continuing role as information lifeline to less-developed nations. Some subtitles with English narration.

#### 092

#### MEDIA POWER SERIES: Global Media

VHS, Color, 28 Minutes, 1997

Sixties' media philosopher Marshall McLuhan predicted the coming of a Global Village in which telecommunications technology would figuratively shrink the world. Satellites, the Internet, multinational communications giants, and the ubiquity of televisions and computers have more than helped realize his prophecy. Who are the big players and what kind of village have they wrought? As American music, TV, film, sports, fashion, and food spread worldwide and push aside the local fare, are we guilty of cultural imperialism? This insightful program looks at a variety of issues surrounding the growth of media in the era of the international audience.

#### 220

#### MEDIA POWER SERIES: Mass Media in Society

VHS, Color, 28 Minutes, 1997

The world is quickly becoming saturated with information, entertainment, and advertisements. In this program, academic and industry experts examine the globalization of information exchange, the way in which it has altered the social distance between nations and individuals, and the future of mass media. In the U.S., viewers watch an average of 4.5 hours per day of television, willingly lending their eColor and ears to advertisers. The enthusiasm for interactive communication is

growing, spurred on by the desire for news and entertainment tailored and delivered on demand and the possibilities of one-to-one marketing. Is the concept of mass media on the verge of extinction?

#### 093 MEDIA POWER SERIES: Media Ethics

VHS, Color, 28 Minutes, 1997

Is a political candidate's past personal life fodder for the front page? If a child commits murder, should the offender's name be released? If a CD by a top recording artist has strongly antisocial lyrics, should the record label consider its impact on kids? In this program, news professionals and executives from NBC, CBS, Capitol-EMI Records, and Mercury Records speak out about the ethical dilemmas their industries face. The program also examines the case of Janet Cooke, who wrote a Pulitzer Prize-winning story about an 8-year-old heroin addict in 1981. In addition, the need for honesty and fairness, the subtle pressure of commercial interests, and the lure of sensationalism are discussed in this frank investigation of the pressures and circumstances that make up the context of media ethics.

#### 094

#### **MEDIA POWER SERIES: Media Rights and Responsibilities**

VHS, Color, 28 Minutes, 1997

The media have established new outposts in the frontiers of taste that were thought impossible 30 years ago, and all in the name of First Amendment rights and giving the public what it wants. But with these rights come responsibilities that are seldom respected. What leverage can society use beyond the boycott and angry letter to put curbs on the more outrageous forms of media expression? What is the rightful role of government? How these measures are balanced with a healthy respect for creativity and freedom of expression? This program looks at all of the issues surrounding the media's pursuit of the advertising dollar versus its responsibility to exercise some concern for the public good.

#### 095

#### **MODELS OF NON-FICTION WRITING SERIES: Informing People**

VHS, Color, 26 Minutes, 1988

Mary Peplow and Debra Shipley write guidebooks. In this program, they describe different ways in which they accumulate information for their projects and how they select from their research, edit, and shape it. The program is based on their writing for London: The Good Tour Guide, and focuses in detail on the research, collection, and writing up of information for a tour around a Ford automobile factory and a trip over London in a helicopter.

#### 096

#### MODELS OF NON-FICTION WRITING SERIES: Presenting an Argument VHS, Color, 26 Minutes, 1988

Ex-Monty Python member Terry Jones writes a weekly piece for the "Input" column of the Young Guardian, in which he argues a case for something he feels strongly about. Terry describes how he gets ideas and goes about the process of research and writing. Terry illustrates how he tries to find an unusual angle to writing an argument and compares different approaches.

#### 097

#### **MODELS OF NON-FICTION WRITING SERIES: Reviewing Television**

VHS, Color, 25 Minutes, 0

Jaci Stephen is the television reviewer of the Evening Standard. She moves through the world of television in numerous ways—at launches and previews, inside television companies, and sitting

at home watching programs. She describes how she goes about writing, the problems posed by different genres, and the restrictions placed upon her writing by the nature of her audience—the readers of a family newspaper. The program uses her review of a comedy show to demonstrate the process of writing a review.

#### 098

#### **MODELS OF NON-FICTION WRITING SERIES: Reporting**

VHS, Color, 25 Minutes, 0

In this program, the widely-respected press and television journalist John Pilger introduces ideas about reporting. He describes his basic training, and some of the editorial constraints on his writing. He advocates principles of simplicity, truthfulness, meticulous checking of facts, and steadfastness in the face of powerful censors. He gives examples of brave reporting by V. H. Russell (of the Crimean War) and W. S. Pritchett (of the Second World War); he admonishes contemporary newspapers, with examples from the tabloid press, for having abandoned what he sees as true journalistic principles, and presents other examples of what he considers appropriate and praiseworthy reporting.

#### 099

### REPORTERS AND REPORTING, PART 1: The Force of Evidence

VHS, Color, 60 Minutes,

A brilliant program, this thoughtful and analytical quartet of videos probes the moral questions that plague journalists: What is the truth and whose truth is it? Is there such a thing as true objectivity? What does it mean when the same picture can be used to illustrate opposite points of view? What distortions are introduced by the journalist's own ego—to be first, best, most artistic, most insightful? These programs show how reporters have to contend with editors and producers who are concerned with selling their products or who want to impose a particular interpretation, and with the actors in the actual drama—who may wish to control or manipulate their story, or prevent its being told, or who distrust the journalists: Bob Woodward, Gordon Parks, Barbara Kopple, and also many French and German reporters whose thoughtful analyses of their work as they see it are spoken in their native languages and subtitled in English.

#### 100

# REPORTERS AND REPORTING, PART 2: The Risk of Inquiry

VHS, Color, 60 Minutes,

Part 2: The Risk of Inquiry

How an element is used to define the whole and how the reporter must merge into the scene to capture its truth. Reporters interviewed include Thomas Höpker, Jean Luc Porquet, Leo Hurwitz, Gordon Parks, Gunter Wallraff, and Miguel Littin.

#### 101

**REPORTERS AND REPORTING, PART 3: The Passion for Discovery** VHS, Color, 60 Minutes,

Part 3: The Passion for Discovery

Do reporters seek out danger because they are at heart adventurers? Do they covet the power given them by their own cameras? How can the reporter maintain his or her distance while still capturing the emotion of the event? Reporters interviewed include Jean Gaumy, Wilfred Thesiger, Gerard Gery, Marc Riboud, Robert Lebeck, and Susan Meiselas.

#### **REPORTERS AND REPORTING, PART 4: The Power of Investigation**

VHS, Color, 60 Minutes,

Where is the line between objectivity and subjectivity? The magazine story as antidote to the television news. Stories that can't be filmed live and are reconstructed—falsified. Reporters interviewed include Frederic Laffont, Claude Torracinta, Duncan Campbell, Edwy Plenel, Robert Richter, Esther Cassidy, and Barbara Kopple.

#### 251

#### **REPORTERS AT WAR: WAR, LIES, AND VIDEOTAPE**

DVD, Color, 46 minutes. A Discovery Channel Production.

It is said that in war, truth is the first casualty. This program examines the oftentimes confrontational relationship between America's media and the U.S. military and how, from the Vietnam War to Operation Iraqi Freedom, the two sides have tried to outwit and outthink each other. Interviews with renowned American journalists Walter Cronkite, Andy Rooney, and Peter Jennings, among others, and Jihad Ali Ballout, head of communications at Al Jazeera, are featured. Where does the truth fit when a free and democratic society goes to war? Graphic news footage is included. Viewer discretion is advised.

103

# TV-TV: The Television Revolution

VHS, Color, 96 Minutes, 1995

Television has had far-reaching and deep-felt effects on almost every aspect of society. This visually dazzling program, hosted by self-styled televisionary Moses Znaimer, features footage of media luminaries such as Marshall McLuhan, George Gerbner, Oliver Stone, and Camille Paglia. In a series of stand-alone essays, these experts express their opinions on a diverse array of topics, such as the awful honesty of film and TV; the threat of U.S. imperialism in the Global Village; the use of pop culture to spread paganism; and the culture of fear encouraged by TV violence. Other video essays consider the role of the "dramatic" and the sound bite in politics.

#### 104

#### WRITING THE NEWS: A BASIC GUIDE TO A CAREER IN JOURNALISM SERIES: The Interview

VHS, Color, 15 Minutes, 1992

This program discusses the features of a good interview, stressing quotes and the importance of correct attribution. An education and general science writer talks about the art of interviewing; how to work quotes into a story; and conduct an actual on-the-street interview on the issue of year-round schooling.

#### 105

WRITING THE NEWS: A BASIC GUIDE TO A CAREER IN JOURNALISM SERIES: The Lead VHS, Color, 14 Minutes, 1992

This program explores the components of a good lead, including the 5 W's—who, what, where, why, when—and how. Specific examples of good leads versus bad leads are given, as well as important information on the overall structure of a news story. Lewis speaks with an award-winning investigative journalist, who shares insights into his personal lead-writing style and discusses the art of formulating eye-catching leads to attract a maximum number of readers.

106 WRITING THE NEWS: A BASIC GUIDE TO A CAREER IN JOURNALISM SERIES: The Meeting VHS, Color, 14 Minutes, 1992 One of the most difficult journalistic assignments is to write a story about a meeting. Lewis recommends a systematic approach that includes prewriting, drafting, revising, editing, and publishing. A magazine writer gives a detailed account of the methods she employs when covering meetings

#### 107

# WRITING THE NEWS: A BASIC GUIDE TO A CAREER IN JOURNALISM SERIES: The Personality Profile

VHS, Color, 14 Minutes, 1992

The earmarks of the personality profile, as opposed to a hard news interview, are the subject of this program. An entertainment writer shares her personal methods of interviewing personalities, and explains how to structure a feature story and select an angle. She conducts a brief interview with Lewis to illustrate the points.

#### 108

#### WRITING THE NEWS: A BASIC GUIDE TO A CAREER IN JOURNALISM SERIES: Setting Up Your Copy

VHS, Color, 15 Minutes, 1992

Lewis explains how computers are used to compose and set up news copy. On a field trip to a local newspaper, a managing editor discusses the physical organization of a newsroom, explains the function of the wire photo desk, and traces the route of a lead story from the reporter's computer to a newsstand headline.

#### 109 WRITING THE NEWS: A BASIC GUIDE TO A CAREER IN JOURNALISM SERIES: The Speech VHS, Color, 14 Minutes, 1992

This program features an overview of how to cover a speech, what tools the journalist should bring, what information is noteworthy, and how to construct the story. A veteran political journalist highlights the key elements of a good story that summarizes a speech, including attention to readership, accuracy, brevity, and clarity.

#### **110**

# WRITING THE NEWS: A BASIC GUIDE TO A CAREER IN JOURNALISM SERIES: What is News?

VHS, Color, 14 Minutes, 1992

Currency, celebrity, proximity, consequence, and magnitude are all examined as elements that make a story newsworthy. A managing editor examines the question of what constitutes a front page story, then offers specifics on legal restraints facing journalists in reporting the news.

#### 111

# WRITING THE NEWS: A BASIC GUIDE TO A CAREER IN JOURNALISM SERIES: Writing About a Place

VHS, Color, 15 Minutes, 1992

Lewis walks viewers through prewriting, drafting, revising, and editing a feature story about a particular place. A restaurant critic talks about writing restaurant reviews, and describes how she remains inconspicuous while assessing ambiance and the quality of the food.

219 WRITING THE NEWS: Gathering facts from Interviews

#### VHS, Colour, 14 Minutes

Lewis talks about using experts as information sources, and explains how to prepare for, arrange, and conduct an interview with an expert. After conducting an interview with Lewis, a veteran reporter demonstrates his interviewing techniques, stressing the importance of eye contact and maintaining control. The techniques of taking copious notes and expanding the information search beyond the interview are also discussed.

# LIBRARY & INFORMATION SCIENCE

#### 276

### **AMERICA'S LIBRARIES CHANGE LIVES**

VHS, 18 minutes, Black & White, Narrated by Whoopi Goldberg (VIDEO AND TIPSHEET)

Use this uplifting video and accompanying tipsheet as a discussion trigger for libraries, schools, fundraising efforts, ESL and literacy programs, library advocacy, and much more! Also perfect as a gift for a library-loving friend or colleague. Guaranteed to warm hearts, lift spirits, and bring home the message that libraries really do change lives. Since the turn of the century, millions of people from all over the world have passed through the doors of a public library on their way to the American dream. Combining early twentieth-century immigrant footage with contemporary experiences of immigrant children, teens, and parents, this insightful film was shot on location in libraries from coast to coast. Watch as the camera follows ordinary people into the world of public libraries. Experience in vivid detail the hopes, dreams, and hidden dramas that make libraries come alive!

#### 289

### DOES THIS COMPLETELY ANSWER YORU QUESTION?

VHA, ISBN 1-56641-000-2D

Does This Completely Answer your Question? – is a tape designed to emphasize the importance of the reference interview and review the necessary skills for an effective interview. The four basic skills for an effective interview – setting the tone, getting the facts, giving the information, and providing follow-up, are described and then demonstrated as a librarian helps a walk-in patron find information. The basics of telephone interviews are also covered. The tape is an excellent way to stimulate ideas and discussion on what makes effective reference interviews.

## 261 DISCOVERING THE COLLEGE LIBRARY

1 videocassette, H. W. Wilson.

This video is designed to demonstrate the basic research skills that students working at the college level are expected to acquire. Far more than high school studies, college courses involve independent work, mainly in the form of longer, research-based papers. To cope with such demanidng writing assignements, students must learn how to use the core resources of their academic library. Using the situation of a student facing his first college paper, the vidoe introduces such topics as the OPAC; LC and Dewey classification system; special departmental collections, the periodical room; microfilm, and microfiche; special subject indexes; and CD-ROM. (second copy 260)

### 263

#### HOW TO USE THE LIBRARY

1 videocassette, (20 minute), H. W. Wilson.

This lively program is designed to instruct students in how to begin basic research for their projects using the resources commonly found in schoold libraries and media centers. It can be used at the middle school and junior high school levels as an introduction and in the upper grades as a handy review fo library skills and resources. In the video, a librarian works with four students, each with a aproject requiring a different avenue of research. She guides them step-by-step through the library's reference resoruces, showing them how to find and when to use the card catalog and its electronic version, periodical indexes, almanacs, dictionaries, encyclopedias and the vertical file. (second copy 262)

# 259 HOW TO USE THE READER'S GUIDE

1 videocassette, H.W. Wilson.

This video primer introduces students to the world's most popular and widely used periodical index. Using typical research problems, the program shows step by step how to locate articles in the Readers' Guide by subject and author. The proper method for finding reviews is demonstrated, and viewers also learn how the use of cross references, see also, and subject headings can make their research more efficient and productive.

# 299

# **INFORMATION LITERACY:** The Perils of Online Research

A Cambridge Educational Production., 21 minutes, DVD

In a world of information overload, information literacy has become a survival skill. But what exactly does information literacy mean? With a focus on the Internet, this video explains how to conduct solid online research by collecting information in an organized, efficient, and ethical way. Professor Maurita Holland of the University of Michigan School of Information provides expert commentary and guidance on a range of research activities, including evaluating the credibility of Web content, documenting online sources, and paraphrasing—not copying—the words of others. Additionally, a high school teacher and a graduate student demonstrate real-world examples to reinforce the challenges and rewards of online research. The consequences of plagiarism and shaky facts are emphasized.

# 275

# **INSIDE LIBRARIES**

1 videocassette, American Library Association.

The 30-minute video program features programs and people making a difference in libraries. It contains four segments: a close-up view of censorship battles in several libraries; a look at how a library in DeKalb County, Ga., taking books and storyhours to children in homeless centers; a look at the award-winning programs at the Decorah (lowa) Public Library, and a beginner's guide to the Internet in the CyberLib segment. "Customers told us they want to see a show featuring library staffs working in highly effective and creative ways," said Carl Birkmeyer, program coordinator.

# **264**

# INTRODUCTION TO RESEARCH : Using Subject Indexes From Wilson

1 videocassette (15 min.) : sd., col. ; 1/2 in., produced by Visual Education. Bronx, N.Y. : H.W. Wilson, 1991.

Provides an introduction to some of the most widely used research tools in undergraduate studies: the H.W. Wilson subject indexes. Describes the most applicable indexes by topics and how they can be used to locate easily and precisely the most appropriate research material for a college paper.

### RELIGION

# 249 AMERICA'S HOUSES OF WORSHIP

DVD, 62 minutes, 2005

This program provides a fascinating, emotional, and informative visual tour of some of the greatest houses of worship in the United States. The program is geographically diverse and representative of many different faiths. Some buildings are included because of their architectural significance, others because of their beauty or uniqueness, and others because of their historical importance. Bonus material includes: Old Cathedral Basilica, Rev. Quick talks about the Old Cathedral Basilica located in downtown St. Louis; The Church of Jesus Christ of Latter-day Saints, Richard Turley talks about the history and architecture of the Mormon Temple, a structure not featured in the program; Stained Glass Windows, Stephen Grove goes into more detail about the beauty and interesting history of the stained glass windows at the Cadet Chapel; The Ministers of Old Ship Church , Rev. Kenneth Read-Brown talks about his deep roots at Old Ship Church and his connection to the ministers and parishioners who came before him; Built to Last, author and historian, Bernard Fontana, goes into more detail about the mission church, including why it was built at this location and the construction techniques used by the original builders.

# 311

### **GREAT RELIGIONS**

PBS.org, 5 DVD Set, 2005

Empires Collection: Great Religions is a compilation of five outstanding stories of some of histories greatest religions and religious figures. This set includes Islam: Empire of Faith, Martin Luther, Kingdom of David; The Saga of the Israelites, Peter & Paul; The Making of the Christian Revolution and Holy Warriors.

### 114

ISLAMIC ART VHS, Color, 32 Minutes

Forbidden by Islamic law to represent the human form, Moslem art burst forth in the characteristic decorative style we know as Arabesque. This program discusses the architecture and sculpture of mosques and Koranic schools, the illumination and calligraphy of sacred texts, music, the art of the garden, and the influence of the Abstract arabesque on Western art.

# 115 ISLAMIC CONVERSATIONS SERIES: Women and Islam VHS, Color, 30 Minutes, 1993

Leila Ahmed, professor of women's studies at Amherst, argues the case for revision of the widelyheld views in the Islamic world about the role of women, using examples from history and the role played by women in the contemporary world. She explains the origin of the veil, and discusses the issue of marriage and women's rights within marriage.

### **190 MUHAMMAD: Legacy of a Prophet** DVD, 120 minutes, Color.

This documentary is an excellent attempt to summarize the whole life span of Muhammad's Life alongwith showing the Lives of current day Muslims, side by side. The director very intelligently picks up a diverse set of Muslims, both Men and women, immigrants, and locals, born muslims and reverts, scholars and day to day practicing muslims, and shows the aspects of their lives

while touching the Life of Muhammad. It gives an insight into what goes on in Muslim mosques and Islamic centers in United States and the rich culture and civilization that is associated with Islam, a faith practiced by 1.3 billion Muslims, Worldwide.

# 243 ON COMMON GROUND: World Religions in America CD-ROM, April 1997.

Developed out of the Pluralism Project at Harvard University, this multimedia overview of American religious traditions is divided into three sections: A New Religious Landscape (more than 400 profiles of a range of American religious centers, from mosques and temples to churches and synagogues, plus a national directory of religious centers updatable by web); America's Many Religions (a detailed examination and history of 15 religions currently practiced in the United States); and Encountering Religious Diversity (which gives context for the interactions among religions in American history and issues raised currently by religious freedom and diversity). Much of the ondisc text is interlinked through a "Connections" feature that lets you jump from a concept in one area to a detailed essay about it, or to related concepts in other religions. This enhancement, plus the amount of information ondisc, justifies the format. Bottom Line: Recommended for public libraries with rich religion collections and for academic libraries.

# 279 THE ISLAMIC WAVE VHS, Color, 50 Minutes, 2000.

Rising above the myths and misinformation surrounding Islam, one fact is clear: the Muslim religion is growing as never before. This program surveys the sociopolitical landscape of Islamic hotspots in the Middle East, Pakistan, Indonesia, Sudan, and elsewhere. Featuring commentary by General Pervez Musharraf, Qazi Hussain Ahmad, Dr. Hasan al-Turabi, and other key figures, the balanced documentary provides background on the world's second-largest religion, examines Islam's increasing popularity, and considers the use of violence by Muslim extremists to attain their goals. (50 minutes)

# 307

# RELIGIONS OF THE WORLD

Schlessinger, 6 Vol. Set, DVDs, 2004

Narrated by Academy Award winner Ben Kingsley, Religions of the World offers insights into the striking similarities and vast differences among the world's major religions as well as the unique perspective of its many individual cultures. Each episode presents a fresh look at the history of our world through the eyes of religion as well as an in-depth look at religion's role in creating cultural diversity.

## 254 THREE FAITHS, ONE GOD: Judaism, Christianity, Islam DVD, Color, PAL,

THREE FAITHS, ONE GOD captures a broad range of voices and ideas of ordinary people and respected scholars in the interfaith field. The program compares the religious practices of the three faiths, including the rituals of prayer, fasting, and marriage. Later, the program features a dramatic and moving example of reconciliation as the father of murdered Wall Street Journal reporter Daniel Pearl opens a dialogue between Muslims and Jews to create better understanding between the two faiths. In the same spirit, a conflict-resolution workshop engages in an intensive dialogue as youth attempt to dispel myths, misconceptions and stereotypes about each others' religion. It thoughtfully examines the religious beliefs and practices shared by Jews, Christians and Muslims. It compares the similarities and differences in religious beliefs and practices that Islam has with Christianity and Judaism. It also examines how people of goodwill

in the Abrahamic faith communities (a term adopted to designate the three monotheistic religions – Judaism, Christianity, and Islam – which claim Abraham as part of their sacred history) are coming to terms with historical conflicts that impact their lives today. Author of The History of God, Karen Armstrong states at the opening of the film: "Jews, Christians, and Muslims have developed markedly similar notions of the divine though often working in isolation and hostility with one another."

### 301

# WORLD RELIGIONS: Teachings and Traditions from Around the World Britannica, CD-Rom software

The religions of the world affect our lives now more than ever before. Learn the history behind today's headlines with Encyclopædia Britannica Profiles World Religions. This comprehensive CD-ROM contains 3,500 authoritative entries covering religious movements, concepts, historical and legendary figures, divinities, spiritual characters, and important religious sites. It also includes 30 in-depth articles on the major world religions of our time such as Buddhism, Christianity, Hinduism, Islam, and Judaism.

# SPORTS

# 226 ADVANCED SUPER SOCCER SKILLS WITH ANSON DORRANCE DVD Video

The easy way to learn soccer! Fun, energetic and motivating. All the skills are demonstrated stepby-step. Then, the DVD explains how and where you would use each of the skills in the game. Designed for young players ages 4-14.

# 222

# ATTACKING SOCCER IN THE WOMEN'S GAME: Skills, Decisions and Mindset

National Soccer Coaches Association of America DVD, 2 Discs Set, 130 minutes

This 2 disc DVD features instruction by NSCAA staff coaches on the topic of developing the attacking mentality of today's female player. The activities on disc 1 are designed to provide attacking players with a technical and tactical foundation and also to create a confident and assertive mentality. The activities on disc 2 look at a variety of functional and tactical training exercises that create an environment where players can acquire the decision making ability to be collectively and individually dangerous attacking players.

223 CHAMPIONS OF THE WORLD: '99 Women's World Cup VHS Video

This is a USA story. Relive the excitement from the opening match to the final penalty shootout as team USA wins the Cup in front of the home crowd. This video captures all the great goals, saves, tackles and celebrations as these 20 players fulfilled their dream of becoming World Champions.

# 224 COACHING THE YOUTH TEAM DVD Video

This video answers the needs of the youth coach by showing how to move the team through technique into tactical play by progressive practices that build teamwork. The practices are innovative, interesting but at the same time simple to understand and implement. New practices involving small sided games revolutionize the development of young players.

# 228 SUPPER SOCCER SKILLS: Advancing the Skills

DVD Video, 34 minutes

In this release designed to help teach youngsters the skills needed to challenge themselves and others on the field, Nike Youth Coash of the Year Dan Metcalfe offers a quick recap of the basics before moving on to such advanced techniques as low center of gravity mastering and weight transference. In addition to increasing the player's speed on the field, these techniques also help to improve individual success rates. A training session that lets the home viewer face off against the Super Soccer Players lets young hopefuls progress at the own pace, and tips on developing the quick touch needed to open space, juggling the ball, and other control techniques give youngsters the skills needed to take the ball all the way to the net.

## 227 TECHNICAL EXERCISES FOR YOUTH PLAYERS: Training Technically in a Tactical Environment

National Soccer Coaches Association of America DVD Video, 80 minutes

This DVD helps coaches train their 13 to 15 year old players technically in a tactical environment, taking advantage of the players ever-increasing strength, quickness and mental ability on the field. Every player needs to work on technique. This DVD from the National Soccer Coaches Association of America assists coaches and players in continued development of technical skills, while providing an introduction to tactical concepts.

229

# TRAINING GIRLS AND WOMEN TO WIN

DVD Video, 3 Discs Set

In the world of women's soccer, no one can match the combined experience of April Heinrichs as a player and coach. 'Training Girls and Women to Win' is a 3-part series in which girls and women soccer players and coaches, under the direction of Coach Heinrichs, demonstrate a series of skills and drills for both youth and advanced players. Each tape includes sections on the technical, tactical, physical and psycological aspects of soccer.

# SOCIAL STUDIES

# 281 **COMMANDING HEIGHTS: The Battle for the World Economy**

VHS, 3 parts, Closed-captioned, Color

The history and impact of the new global economy are made clear--and compelling--in Commanding Heights: The Battle for the World Economy. This three-part, six-hour documentary does an astonishingly thorough job of dissecting and explaining macroeconomics and their current political and social importance without ever causing a loss of consciousness for the viewer. Part 1, The Battle of Ideas, chronicles the history of economic thought from the start of the 20th century and its socialist reforms right through the deregulation of the 1980s. Part 2, The Agony of Reform, explores the upheavals that such deregulation caused, focusing primarily on economic growth and gains and touching briefly on the wrenching consequences for the poor. Part 3, The New Rules of the Game, explores the consequences of globalization, including terrorism and the contagion of market collapse. The series makes good use of both large- and small-scale examples, and features interviews with several major world leaders. There is a slight teenybopper feel to The Battle for the World's Economy's admiration for today's celebrity economists, but the contagious enthusiasm is part of what makes the series so interesting. Big ideas are made extremely accessible to the average viewer (without condescension).

### 116

# **DIGITAL DIVIDE: Teachers, Technology, and the Classroom - Part 1**

VHS, Color, 60 Minutes, 2000

As the digital revolution sweeps across America, many young people are experiencing what has come to be known as the digital divide. The first hour of this program examines the push to wire America's schools, addressing crucial issues such as integration of technology into curriculums, budget trade-offs that leave low-tech subjects starving for scarce funds, and the need for ongoing hardware and software support. In the second hour, more experts, innovators, and students look into the question of community and home access to computers and the Internet.

### 117

### **DIGITAL DIVIDE: Teachers, Technology, and the Classroom - Part 2** VHS. Color, 60 Minutes, 2000

While the first hour of this program examines the push to wire America's schools, addressing crucial issues such as integration of technology into curriculums, budget trade-offs that leave lowtech subjects starving for scarce funds, and the need for ongoing hardware and software support, in the second hour, more experts, innovators, and students look into the question of community and home access to computers and the Internet. In addition, they explore the fundamental alienation felt by many girls and students of color in the computer arena, and stress the importance of fostering a climate of inclusion.

### 118

### DIGITAL DIVIDE: TEACHERS, TECHNOLOGY, AND THE CLASSROOM: FAIR PLAY: Achieving Gender Equity in the Digital Age VHS, Color, 57 Minutes, 1999

How will America close the gender gap that exists in technology, to empower female students? Set at Fulmore Middle School in Austin, Texas, this program exposes counterproductive classroom behaviors and presents measures being taken to correct the misperception that computing is a males-only domain. The Director of the Center for Gender Equity, the author of SchoolGirls, the creators of girltech.com and chickclick.com, and others scrutinize issues including equal computer access in the classroom, attitude barriers both in class and out, and efforts to develop software and Web sites that enfranchise female users rather than reinforce aender stereotypes.

## 119

## DIGITAL DIVIDE: TEACHERS, TECHNOLOGY, AND THE CLASSROOM: Virtual Equality: The Information Revolution and the Inner City VHS, Color, 57 Minutes, 1999

"Every child in America deserves a chance to participate in the Information Revolution," says President Clinton. But first, the inner-city technology ghetto must be eliminated. In this program, representatives of groups such as the National Urban League, ASPIRA, the East Harlem Tutorial Program, the Technology Access Foundation, and the Urban Technology Center examine the urgent need for technology-centered education through home computer access, community technology centers, and schools-properly funded and staffed. They also assess the use of computers as tools for higher learning rather than merely as drillmasters.

### 120

## DIGITAL DIVIDE: TEACHERS, TECHNOLOGY, AND THE CLASSROOM: Wired for What? The Dividends of Universal Access VHS, Color, 57 Minutes, 1999

All over America, schools are scrambling for computers and Internet access. But have the huge expenditures really produced a tangible return on investment? In this program, teachers, administrators, and other education professionals share their experiences and opinions regarding the potential and the pitfalls of education technology. They address the proper use of computers, the integration of the Internet into lessons, and the urgent need for teacher training, long-term planning, and ongoing infrastructure funding. They also guestion the deeper cost of school budgets skewed toward technology at the expense of the arts and humanities.

### 121

EDUCATIONAL INNOVATIONS AROUND THE WORLD: Bangladesh: Educating the Millions VHS, Color, 30 Minutes, 1997

This is the fascinating story of how one of the poorest nations, with a population of 120 million, managed to creatively tackle the enormous challenge of educating its many children. The program highlights government efforts to make schools more accessible, particularly to girls. One compelling story features Shumi, the daughter of a peddler, who longs for education and a better life than her parents. All of the stories presented illustrate how new educational opportunities are changing people's lives and providing hope for the future.

### 122

EFFECTIVE GOVERNMENT IN THE DEVELOPING WORLD: Cleaning Up Corruption VHS, Color, 30 Minutes, 1997

This program takes viewers to Uganda, Brazil, and Singapore, where anti-corruption measures are opening up government and succeeding in producing less bureaucratic, more effective programs for citizens. Interviews with citizens who are demanding more participation in government decision-making provide fascinating insights into the workings of three vastly different societies.

123

EFFECTIVE GOVERNMENT IN THE DEVELOPING WORLD: Governments Caring for People VHS, Color, 30 Minutes, 1997

This program explores how governments can provide services for their people, even when resources are scarce. The challenges facing post-Soviet Russia and its pensioners are examined, as well as the ways that countries such as Chile have successfully provided for their growing population of senior citizens. Unemployment programs in Senegal are discussed. The campaign of street people in India who successfully lobbied government to provide them with proper housing is examined.

### 124

### **EFFECTIVE GOVERNMENT IN THE DEVELOPING WORLD: Regulation of Industry**

VHS, Color, 30 Minutes, 1997

This program takes a look at what the state can do to promote and regulate industry, focusing on examples in Korea's shipbuilding and auto industries, on Chile's telecommunications industry, and on Tanzania's burgeoning beer-producing industry. Also examined are Uganda's efforts to promote small business, and the ways in which India is building the foundation for successful rural industries.

### 125

### THE EFFECT OF TV ON CULTURE IN INDIA

VHS, Color, 30 Minutes, 1996

This program focuses on the cultural effects of television broadcasting in India. It examines the rapid rise of satellite TV and cable channels and discusses their role in altering Indian perceptions about caste, class, and gender. Interviews with Indian academics and representatives from TV and film are combined with specific information on TV viewing habits in urban and rural locations in India.

# 250 ROUGH SCIENCE DVD, 320 minutes, Color, 2005

"Rough Science" is the thinking person's reality show. The series takes a group of highly skilled scientists, drops them in a remote location and presents them with a series of challenges, all designed to test the practical side of their disciplines. In the engaging second season of the series, the tasks confronting the scientists revolve around a quest for gold in New Zealand and mastering space in the Arizona desert.

#### 126

## WORLD OF IDEAS ANTHOLOGY: Crisis of Democracy VHS, Color, 80 Minutes, 1989

Bill Moyers assesses the state of democracy in America with linguist and political activist Noam Chomsky, novelist Tom Wolfe, and other renowned thinkers. Big government; control of political parties by the power elite; government deceit; ideology-based political groups; and mounting disillusionment in the democratic political process are discussed as detriments to democracy. Catch-22 author Joseph Heller talks about how political campaigns conducted in the media have turned democracy into a spectator sport.

### 127

# WORLD OF IDEAS ANTHOLOGY: Dissolving Boundaries: Solving Global Problems VHS, Color, 89 Minutes, 1989

Transportation and mass communication are dissolving borders between countries. Problems that used to be national ones now must increasingly be solved on a global level. In this program, Bill Moyers and international experts discuss a host of global issues, from the environment to racism and sexism. Isaac Asimov discusses the need for cooperation among nations in

controlling population growth. Mexican novelist Carlos Fuentes cites U.S. racism against Mexicans and Mexico's historical bitterness over U.S. territorial acquisitions as obstacles to the resolution of current border problems. A discussion of the greenhouse effect advocates international controls on polluting technologies.

# 128 WORLD OF IDEAS ANTHOLOGY: The National Soul

VHS, Color, 91 Minutes, 1989

Bill Moyers discusses myths, morality, and ethics in American life with several prominent American thinkers. Novelist E. L. Doctorow, historian Barbara Tuchman, playwright August Wilson, child behavior specialist T. Berry Brazelton, and others address issues such as racism, sexism, America's loss of moral purpose, and the disintegration of the American family.

# **U.S. HISTORY**

# 246 THE 11TH OF SEPTEMBER: Moyers In Conversation

DVD, 121 minutes on 1 disc, Color.

In a series of special 30-minute programs journalist Bill Moyers speaks with guests from the humanities and faith communities to explore the background and aftermath of the terrorist attacks on New York City and Washington, D.C.

# 247

AMERICAN EXPERIENCE - Abraham and Mary Lincoln: A House Divided DVD, 360 minutes, February 15, 2005.

From award-winning film-maker David Grubin, this miniseries weaves together the troubled lives of a dirt-farmer's son and a wealthy Southern slave-owner's daughter. Together, Abraham and Mary Lincoln ascended to the pinnacle of power at the most difficult time in the nation's history, the Civil War. Abraham Lincoln's legacy as the Great Emancipator reshaped the nation while his tragic death left Mary reclusive and forgotten.

# 236

### **AMERICAN EXPERIENCE:** Partners of The Heart

DVD, 240 minutes on 1 disc, Color.

Witness the achievements of two men who came together in an unlikely time and place to leave the world a life-saving legacy. In 1930s Nashville, white surgeon Dr. Alfred Blalock and black carpenter's apprentice Vivien Thomas forged a partnership that changed the course of medical history. Discover how their pioneering shock research saved thousands of children's lives and crafted the beginnings of modern heart surgery.

# 284 A-E THE AMERICAN PRESIDENT DVD, Colour, 600 Minutes, 5 DVDs set , 2000. ISBN 0-7936-9529-5

This original epic series is the first to profile all 41 of the Nation's Chief Executives and President the History of America from the perspective of the White House. Who were the U.S. presidents? What did they accomplish? What qualities defined them, both as public figures and private men? In this made-for-PBS documentary series, brilliantly adapted from the acclaimed book The American President, these questions and others related to the presidents are answered with rare insight and intimacy. As in the book, the 41 lives of the 42 presidencies (Grover Cleveland served on separate occasions as the 22nd and 24th president) are not presented chronologically but are. rather, episodically linked by common personal traits and circumstances of their terms in office. For example, an episode called "The Heroic Posture" explores the careers of four presidents--Washington, Harrison, Grant, and Eisenhower--who came to their positions as a result of heroism in the service of their country. "Happenstance" looks at five presidents who moved from the vicepresidency to the White House upon the death of the president, and how these ascensions tested their worthiness as politicians. "An Independent Cast of Mind" weighs the pros and cons of presidencies marked by a lack of the messy political maneuvering that is apparently necessary for presidential success (none of the four portrayed--including John Adams and Jimmy Carter-achieved a second term). This focus on the prominent aspects of these exceptional personalities brings an understanding of them that transcends their historical legacies. Broad portraits are painted here, the brushstrokes of which range from public policies and convictions to romantic indulgences (it's true--this kind of scandal is nothing new to the presidency) and even to certain presidents' smoking and drinking habits. Further bringing these stories to life is a seemingly exhaustive album of presidential photographs, voice characterizations by celebrated figures such as Gen. Norman Schwarzkopf and Walter Cronkite, and revealing interviews with living former presidents (and one sitting president). Thorough, balanced, and fair, this series is destined to become a historical documentary classic and is a must-see for anyone interested in American history and the story of the most powerful office in the modern world. --Ed Noble

### 131 AMERICAN STORIES: THE AMERICAN DREAM SERIES: The Bottom Line: Mid-1970s -1980

VHS, Color, 50 Minutes, 1998.

Although America's exit from southeast Asia helped mend the rifts dividing the nation after the Vietnam War, the Watergate scandal, economic recession, and growing unemployment forced the U.S. to examine the gap between the American Dream and reality. In this program, the challenges of the Nixon and Carter years are recounted by a cross-section of people who experienced them firsthand—like John Gage, a radical on Nixon's "enemies" list who burned out and became a bookstore clerk before becoming a technology mogul; Gregg Manoff, son of a successful advertising man, who headed west to find himself; Gerald Wolford, who made a living driving trucks and repairing oil wells; ex-infantryman Alfredo Vea, who used the GI Bill to go to law school; and Jae-Yul Kim, a Korean who immigrated to America in search of opportunity but discovered instead the hardships of making ends meet in New York City. Not available in French-speaking Canada. A Discovery Channel Production.

# 132

### AMERICAN STORIES: THE AMERICAN DREAM SERIES: A Future Reborn: 1918 - 1945 VHS, Color, 50 Minutes, 1998

During the 20th century, post-World War I prosperity gave way to massive droughts, the Great Depression, and the Second World War. This program describes how the U.S. went from boom to bust and the ensuing political and economic adversities that followed, by focusing on several families who lived through those years: the Manoffs, Russian immigrants who settled in New York City; the Blankenships and the Wolfords, who survived the Oklahoma Dust Bowl by migrating to California; Malta-born Joe Mifsud and Georgia sharecropper Dave Moore, who found their separate ways to Detroit to work at and later reform the mighty Ford Motor Company; and the Peabodys, direct descendents of the original New England colonists. From this kaleidoscope of personal stories, the variety of experiences during this era reveals an America that did not always live up to its promise of peace and prosperity. Not available in French-speaking Canada. A Discovery Channel Production.

### 133

# AMERICAN STORIES: THE AMERICAN DREAM SERIES: Great Expectation VHS, Color, 50 Minutes, 1998

As the material and social expectations of America grew during the halcyon days of the Eisenhower administration, blacks, displaced farmers, and impoverished Hispanics were fighting for equality and their slice of the American Dream. Against a backdrop of middle-class prosperity and the birth of the Civil Rights Movement, this program traces the continuing stories of advertising mogul Dick Manoff, sharecropper Jim Wolford, union activist Joe Mifsud, aspiring politician "Chub" Peabody, and their families. In addition, the Bakers, Detroit auto workers; the Veas, migrant laborers; and the Gages, a typical suburban family, are introduced, to underscore the variety of and disparity between America's diverse populations. Not available in French-speaking Canada. A Discovery Channel Production.

134

AMERICAN STORIES: THE AMERICAN DREAM SERIES: Never Give Up: 1980s - Early 1990s

VHS, Color, 50 Minutes, 1998

During the 1980s, the myth of struggle crowned by success was revived. This program explores the societal impact of Reaganomics, which was beneficial to some and detrimental to others. While John Gage helped pioneer the Internet as director of Sun Microsystems and Gregg Manoff found peace in a medical practice serving the poor, times got harder for the Wolfords, who made a fortune and then went bankrupt when the oil industry bottomed out; the Bakers, who had five children to support in Detroit, the automotive Rust Bowl; and the Kims, whose search for prosperity led them to L.A., where their store was looted and destroyed in the Rodney King riots. But in good times and bad, their uniquely American faith in the future has endured. Not available in French-speaking Canada. A Discovery Channel Production.

# 135

# AMERICAN STORIES: THE AMERICAN DREAM SERIES: Tears of Rage: Late 1950s - Mid-1970s

VHS, Color, 50 Minutes, 1998

The 1960s were marred by violent protests, massive race riots, and devastating political assassinations as the issues of racial equality, freedom of speech, and the Vietnam War caused Americans to vent their anger. In this program, assumptions about "the good life" in America are challenged as the Baby Boomers—the beneficiaries of the American Dream—become its most ruthless critics. Gregg Manoff, Harvard student, evaded the draft; John Gage, champion swimmer, became a protester at Berkeley; General Baker, Jr., labor activist, landed in prison; Marion Kramer joined the Civil Rights Movement; and Alfredo Vea served as a combat infantryman in Vietnam. Each narrative relates a different experience and perspective of one of America's most turbulent eras. Not available in French-speaking Canada. A Discovery Channel Production.

# 285 (A-M) BIOGRAPHY OF AMERICA

VHS, 26 parts – 30 minutes each, produced 2000, Producer: Annenberg/CPB

This is a university level course in American history taught by Donald L. Miller, professor of history at Lafayette College. Supporting Miller is an impressive team of historians who gather to discuss the particular material to be covered. The series is amply illustrated with paintings, still photographs, motion picture footage, maps, and editorial cartoons.

BIOGRAPHY OF AMERICA: New World Encounters - Professor Miller introduces A BIOGRAPHY OF AMERICA and its team of historians. The program looks at the beginnings of America.

BIOGRAPHY OF AMERICA: English Settlement - As the American character begins to take shape in the early seventeenth century, English settlements develop in New England and Virginia. Their personalities are dramatically different. Professor Miller explores the origins of values, cultures, and economies that have collided in the North and South throughout the American story.

BIOGRAPHY OF AMERICA: Growth and Empire - As the merchant class grows in the North, the economies of southern colonies are built on the shoulders of the slave trade. Professor Miller brings the American story to 1763.

BIOGRAPHY OF AMERICA: The Coming of Independence - Professor Maier tells the story of how the English-loving colonist transforms into the freedom-loving American rebel. The luminaries of the early days of the Republic — Washington, Jefferson, Adams — are featured.

BIOGRAPHY OF AMERICA: A New System of Government - After the War for Independence, the struggle for a new system of government begins. Professor Maier looks at the creation of the Constitution of the United States.

BIOGRAPHY OF AMERICA: Westward Expansion - At the dawn of the nineteenth century, the size of the United States doubles with the Louisiana Purchase. The Mississippi River becomes the country's central artery; and Jefferson's vision of an Empire of Liberty begins to take shape. The historians examine the consequences of the Louisiana Purchase.

BIOGRAPHY OF AMERICA: The Rise of Capitalism - Individual enterprise merges with technological innovation to launch the Commercial Revolution — the seedbed of American industry.

BIOGRAPHY OF AMERICA: The Reform Impulse - The Industrial Revolution has its dark side, and the tumultuous events of the period touch off intense and often thrilling reform movements: the abolitionist movement, the women's movement, and a powerful wave of religious fervor.

BIOGRAPHY OF AMERICA: Slavery - While the North develops an industrial economy and culture, the South develops a slave culture and economy, and the great rift between the regions becomes

unbreachable.

BIOGRAPHY OF AMERICA: The Coming of the Civil War – Simmering regional differences ignite an all-out crisis in the 1850s.

BIOGRAPHY OF AMERICA: The Civil War - As the Civil War rages, all eyes turn to Vicksburg, where limited war becomes total war. Professor Miller looks at the ferocity of the fighting, at Lincoln's Emancipation Proclamation, and at the bitter legacy of the battle — and the war.

BIOGRAPHY OF AMERICA: Reconstruction - With the assassination of President Lincoln, one sad chapter of American history comes to a close. In the fatigue and cynicism of the Civil War's aftermath, Reconstructionism becomes a promise unfulfilled.

BIOGRAPHY OF AMERICA: America at The Centennial - As America celebrates its centennial, 5 million people descend on Philadelphia to celebrate America's technological achievements, but some of the early principles of the Republic remain unrealized.

BIOGRAPHY OF AMERICA: Industrial Supremacy - Steel and stockyards are featured in this program as the mighty engine of industrialism thunders forward. The story of the American Industrial Revolution in New York and Chicago continues, we look at the lives of Andrew Carnegie, Gustavus Swift, and the countless workers in the packinghouse and on the factory floor.

BIOGRAPHY OF AMERICA: The New City - Professor Miller explores the tension between the messy vitality of cities that grow on their own and those where orderly growth is planned.

BIOGRAPHY OF AMERICA: The West - Railroads and ranchers, rabblerousers and racists populate America's distant frontiers, and Native Americans are displaced from their homelands. Feminists gain a foothold in their fight for the right to vote, while farmers organize and the Populist Party appears on the American political landscape.

BIOGRAPHY OF AMERICA: Capital and Labor - The making of money pits laborers against the forces of capital as the twentieth century opens.

BIOGRAPHY OF AMERICA: TR and Wilson - Professor Brinkley compares the presidencies of Theodore Roosevelt and Woodrow Wilson — the Warrior and the Minister — in the first decades of the twentieth century.

BIOGRAPHY OF AMERICA: A Vital Progressivism - In a discussion with Professors Scharff and Miller, the struggles of Native Americans, Asian Americans, and African Americans are placed in the context of the traditional white Progressive movement.

BIOGRAPHY OF AMERICA: The Twenties - The Roaring Twenties take to the road in Henry Ford's landscape-altering invention — the Model T. Ford's moving assembly line, the emergence of a consumer culture is explored.

BIOGRAPHY OF AMERICA: FDR and the Depression - Brinkley paints a picture of America during the Depression and chronicles some of Roosevelt's programmatic and personal efforts to help the country through its worst economic crisis. First Lady Eleanor Roosevelt is at FDR's side.

BIOGRAPHY OF AMERICA: World War II - America is enveloped in total war, from mobilization on the home front to a scorching air war in Europe.

BIOGRAPHY OF AMERICA: The Fifties - World War II is fought to its bitter end in the Pacific and the world lives with the legacy of its final moment: the atomic bomb. The GI Bill, Levittown, civil rights, the Cold War, and rock 'n' roll are discussed.

BIOGRAPHY OF AMERICA: The Sixties - Stories of the Civil Rights movement along with stories of the Vietnam War and Watergate create a portrait of a decade. Lyndon Johnson emerges as a pivotal character.

BIOGRAPHY OF AMERICA: Contemporary History - The entire team of historians joins Professor Miller in examining the last quarter of the twentieth century. The discussion is of the period — and of the difficulty of examining contemporary history with true historical perspective.

BIOGRAPHY OF AMERICA: The Redemptive Imagination – Storytelling and its power forges with memory to become the foundation of history. Novelists Charles Johnson (Middle Passage), Arthur Golden (Memoirs of a Geisha), and Esmeralda Santiago (America's Dream) discuss the intersection of history and story. Kurt Vonnegut, Jr., closes the series with a reflection on the power of the human imagination.

# 298 A-L

### **THE CENTURY: Decades of Change**

Films.com, 1999, 15 part series, 978-1-4213-6129-1

This comprehensive 15-part retrospective, produced by ABC News in association with The History Channel, is unprecedented in its scope and detail. The series takes an era-by-era look at America's evolution during the turbulent 20th century. Anchored by Peter Jennings, each program celebrates the nation's culture and explores the events that made the last hundred years the American century. The Series Includes : Seeds of Change | 1914-1919: Shell Shock | 1920-1929: Boom to Bust | 1929-1936: Stormy Weather | 1936-1941: Over the Edge | 1941-1945: Civilians at War | 1941-1945: Homefront | 1946-1952: Best Years | 1953-1960: Happy Daze | 1960-1964: Poisoned Dreams | 1965-1970: Unpinned | 1971-1975: Approaching the Apocalypse | 1976-1980: Starting Over | 1981-1989: A New World | Then and Now

235

# CHRISTOPHER COLUMBUS, EXPLORER OF THE NEW WORLD

DVD, 50 minutes, produced 2005

Christopher Columbus was determined to find a western route to Asia. After years of trying, he convinced King Ferdinand and Queen Isabella to fund his journey. Although evidence now proves that the Vikings and perhaps other Europeans were in the Americas long before he came, Columbus is credited as the first European to see the Americas because of the profound impact his first contact with the Americas had on history. His voyage marked the beginning of European

exploration and colonization of the Americas. This BIOGRAPHY documentary uses period accounts, art and artifacts and interviews with world-renowned historians to tell Columbus's oftenreinterpreted story. Throughout his live Columbus never gave up believing that he had reached Asia. Despite his accomplishments, he died a broken, largely forgotten man.

# 230

# THE CIVIL WAR: A Film by Ken Burns

DVD Video, English, 5.1 Surround Sound.

Hailed as a film masterpiece and landmark in the historical storytelling, Ken Burns's epic documentary brings a life America's most destructive – and defining – conflict. With digitally enhanced images and 5.1 surround sound, here is the saga of celebrated generals and ordinary soldiers, a herioc and transcendent president and a contry that had to divide itself in two in order to become one.

# **310 A DVD History of the U.S. Constitution** Ambrose Video, 224 minutes, DVD, 2005

It is our nation's most revered document and a creation of mankind's enduring search for liberty and freedom. It resonates with the spirit of the times during which it was conceived and serves as a guide to an unknown and rapidly changing future. It is the United States of America's Constitution. In this series we shall see how this document has protected the American people from the abuses of power and tyranny and how for over two centuries the principles set forth by the U.S. Constitution have empowered Americans to excel and aspire to greatness - great art, great literature, excellence and leadership in science and technology. The Constitution has enabled the United States to become the world's most prosperous and most powerful nation. Hosted by Jeff Fahey, this series is chaptered into 47, five to seven minute stand-alone presentations that can be accessed with unprecedented ease. The series features easy to use menus and includes comprehensive ancillary materials: teacher guides, maps, documents, test blanks, and Spanish and English subtitle options on every disc.

# 245

# FREEDOM: A History of U.S.

16 parts – 30 minutes each, produced 2002, Producer: Kunhardt Productions.

Come along on an exciting journey through Joy Hakim's story of freedom in America. Explore a webisode and see why the promise of freedom has attracted millions of people from all over the world to come to America. Hear for yourself why generations of men, women, and children have lived for, sacrificed for, and died for that freedom. It is a story that is still unfolding today. It is your story too.

## 238 GENERAL GEORGE C. MARSHALL: Soldier and Statesman DVD, 50 minutes, produced 1996

George C. Marshall is the only career soldier ever to win the Nobel Peace Prize. His military genius helped lead the Allied countries to victory in World War II, and his far-flung vision for helping nations get back on their feet after the war helped engineer the peace that followed. During World War II, General George C. Marshall played such a strategic role in America's war efforts that President Roosevelt said, "I could not sleep if I did not know that George Marshall was in Washington." Churchill called him "the true organizer of victory." By the end of the war in 1945, the European continent had been torn apart. Even with limited aid and reduced trade barriers, the economic situation grew worse and support for the Communist party in various countries began to grow. By 1947, now Secretary of State, George Marshall understood the danger that Europe faced. Marshall laid out the European Recovery Program – the Marshall Plan. "Its purpose should

be the revival of a working economy ... to permit the emergence of political and social conditions in which free institutions can exist," he said. Through extensive expert interviews, rare archival footage and contemporary accounts, the life and career of this monumental figure comes to life.

### 255 THE MARCH

DVD, 32 minutes, Black and White.

The March on Washington on August 31, 1963 involved hundreds of thousands of civil rights marchers who gathered on the Mall near the Lincoln Memorial. The idea for a march on Washington came originally from A. Philip Randolph, the nation's leading black civil rights and labor leader. In 1941 he hope to pressure the Roosevelt administration to use federal executive power during the war to open job opportunities across industry and government to blacks. The March affected national opinion and may indeed have swayed Northern Congressmen to support the Civil Rights bill.

# 302 LIFE AFTER OIL

Ambrose Video 2007, DVD, 30 minutes.

The six alternative energies that will free us from dependence on foreign oil. The challenge for our future is to make use of alternative sources of energy to replace our dependence on fossil fuels: oil and coal. Right now, such sources are right before us. All we need to do is to scale up what already exists in the laboratory. This program shows how we can do this through technological innovation and will power.

# **306** MAKING THE MESSAGE: The Fight for the Presidency Films.com, DVD, 88 minutes, 2004

What does it take to win the White House? Produced by award-winning filmmaker Theodore Bogosian, this unprecedented behind-the-scenes account of the 2004 Republican and Democratic national conventions examines how candidates build their platforms and generate momentum. Interviewees include the convention chairmen, campaign strategists, members of special interest groups, and New York Times staffers such as columnists Maureen Dowd and David Brooks, chief political correspondent Adam Nagourney, political reporter Jim Rutenberg, and chief correspondent R. W. Apple, Jr.

### 240 THE NEW HEROES

DVD, 120 minutes, produced 2006

THE HEROES focuses on the individual heroes whose tireless perseverance has saved millions of lives across the globe. From young polio warriors in India to armies of grandmothers in Nepal, THE HEROES takes viewers inside the stirring campaigns that have brought renewed faith to poor communities from Africa to South America. This unique program is the true story of individuals whose creativity, leadership and determination are finally giving hope to people who have known only poverty and disease, but who can now dream of a safer and healthier future.

# 237

# A HISTORY OF US: Fighting for Freedom

DVD, Approximately 90 minutes, Color.

FIGHTING FOR FREEDOM recalls the forging place of American liberty, the Revolutionary War. British colonists, sure Great Britain would eradicate their freedoms, staked all on a risky war for liberty. If freedom was "born in revolution," slavery's glaring contradiction undermined America's "experiment." Only after civil war could America emerge as land of the free.

### 136

# NATIONAL GEOGRAPHIC HISTORY SERIES: Air Force One

VHS, Color, 60 Minutes, 2001

National Geographic presents a comprehensive look at Air Force One, the world's most famous aircraft. Featuring interviews with President George W. Bush and former Presidents Bill Clinton, George Bush and Jimmy Carter, the program recounts some of the aircraft's legendary voyages with historical footage.

# 239

# NATIONAL GEOGRAPHIC'S INSIDE THE WHITE HOUSE

DVD, 120 minutes on 1 Disc, Color

Americans may think they know plenty about the White House--and in the wake of the Monica Lewinsky scandal, perhaps many feel they know more than they want to--but the National Geographic video Inside the White House will make you forget such sordid details. The history of the most famous house in the United States is a fascinating one, and this video seamlessly blends aspects of that monumental past with present-day behind-the-scenes access. The filmmakers were allowed to shoot preparations for a state dinner hosted by President and Mrs. Clinton for Boris and Mrs. Yeltsin--from the setting of 1,500 pieces of White House china to the intricate choreographing of the meal service, as well as security checks and final briefings for the President. Intercut with these scenes are segments discussing the White House's history, architecture, and high-profile residents, as well as anecdotes from all surviving former residents. Particularly moving are interviews with staff members, including the longtime White House butler who overheard Winston Churchill, deep in his cups, pacing the halls and rehearsing the speech that would include the phrase "the Iron Curtain" for the first time. Narration by Morgan Freeman and an uplifting score by Mark Adler add to the impressive polish of the documentary.

## 137

# ORGANIZING AMERICA: THE HISTORY OF TRADE UNIONS

VHS, Color, 40 Minutes, 1994

Organizing America incorporates interviews, personal accounts, and archival footage to tell a compelling story about the struggles and triumphs of American workers. Broadly tracing American labor history from the formation of the first "friendly societies" in the 18th century to the challenges posed by new technologies in the 1980s and 90s, it explores the unique combination of individualism and cooperation that characterizes the American workplace. Historical context provides viewers with a fresh perspective on important issues. Interviews with veterans of labor struggles yield fascinating personal insights into the saga of organized labor and its sometimes violent origins. The commentary of labor historians as well as union, business, and government officials helps to identify and explain significant events and influences that have changed the workplace over the last 200 years. In exploring the history of trade unions, the viewer encounters a series of important developments that have shaped American society as a whole: wars, the industrial revolution, immigration, unemployment, Marxism and class conflict, women in the workplace, the Depression and the New Deal, crime and corruption, civil rights, and the emergence of high technology.

### 309

### A QUESTION OF FAIRNESS: The Affirmative Action Debate

Films.com, DVD, 50 minutes, 2006

Entering a crucible of racial, political, and legal issues, this program explores America's national debate over affirmative action. Viewers will receive a detailed look at the 2003 U.S. Supreme

Court case which confirmed the legality of race-based academic admission criteria, as well as a behind-the-scenes examination of hiring policies at the Ford Motor Company. Observations from students, professors, legal plaintiffs, and activists shed light on the debate's central concepts—including the economic legacy of slavery and the use of quotas and preferences. In addition, former Secretary of State Colin Powell describes the role affirmative action has played in his career. Original title: The First Black Man in the White House.

### 241

### **SEARCHING FOR THE ROOTS OF 9/11 WITH THOMAS FRIEDMAN**

DVD, 50 minutes, produced 2003, Produced by Discovery

Thomas L. Friedman, three-time Pulitzer Prizewinning New York Times columnist, tries to answer two of the most puzzling questions to come out of 9/11: What drove young, middleclass Muslim men to give up their lives to murder almost 3,000 people? And - perhaps more important - why does their violent act elicit so much support from millions of ordinary Muslims throughout the world? He searches out the answers in the Middle East where the contradictory feelings of so many Muslims are laid bare: admiration for America's freedom and standard of living, combined with anger for what they see as arrogant behavior in that part of the world. Friedman travels to Indonesia and Qatar where Muslim students bristle at the notion of increased U.S. support for Israeli violence against Palestinians, and yet they express their eagerness to enroll in American universities. Friedman, who has 25 years experience reporting on the Muslim world, appears on Al Jazeera television debating a radical Palestinian. (His jocular manner can be a model for surviving those "confrontational moments" in the public affairs business.) He then takes viewers on a grim walk through the streets of the very same Cairo neighborhood that produced Mohammad Atta - the leader of the September 11 attacks.

### 300

# U.S. PRESIDENTS: A New Look at America's Leaders Encyclopedia Britannica, CD-Rom Software

Experience the epic story of America through the lives of the presidents. Encyclopedia Britannica Presents U.S. Presidents explores the lives and legends of the presidents plus the politics and drama that spurred the growth of the nation. Compelling articles, key historical documents, and vivid multimedia make U.S. Presidents an indispensable resource for students studying the presidency and curious adults interested in learning more about American history.

# U.S. GOVERNMENT

### 199

# DEMOCRACY IN AMERICA - Bureaucracy: A Controversial Necessity

VHS, 30 minutes, Color, produced 2003.

This program reveals how the American bureaucracy delivers significant services directly to the people, how it has expanded in response to citizen demands for increased government services, and how bureaucrats sometimes face contradictory expectations that are difficult to satisfy.

## 200

# DEMOCRACY IN AMERICA - Citizenship: Making Government Work

VHS, 30 minutes, Color, produced 2003.

This program introduces basic concepts of government, politics, and citizenship. It explores the tension between maintaining order and preserving freedoms, the essential role of politics in addressing the will of the people, and the need for citizens to participate in order to make democracy work.

# **201**

# **DEMOCRACY IN AMERICA - Civil Liberties: Safeguarding the Individual** VHS, 30 minutes, Color, produced 2003.

This program examines the First, Fourth, and Sixth Constitutional Amendments to show how the Bill of Rights protects individual citizens from excessive or arbitrary government interference, yet, contrary to the belief of many Americans, does not grant unlimited rights.

## **202**

# **DEMOCRACY IN AMERICA - Civil Rights: Demanding Equality**

VHS, 30 minutes, Color, produced 2003.

This program looks at the nature of the guarantees of political and social equality, and the roles that individuals and government have played in expanding these guarantees to less-protected segments of society, such as African Americans, women, and the disabled. 6. Legislatures: Laying Down the Law – This program explores the idea that legislatures, although contentious bodies, are institutions composed of men and women who make representative democracy work by reflecting and reconciling the wide diversity of views held by Americans.

### 203

# DEMOCRACY IN AMERICA - The Constitution: Fixed or Flexible?

VHS, 30 minutes, Color, produced 2003.

This program examines the search for balance between the original Constitution and the need to interpret and adjust it to meet the needs of changing times. It explains the original Jeffersonian-Madisonian debate, the concept of checks and balances, and the stringent procedures for amending the Constitution.

### **20**4

### **DEMOCRACY IN AMERICA - The Courts: Our Rule of Law**

VHS, 30 minutes, Color, produced 2003.

This program examines the role of courts as institutions dedicated to conflict resolution, with the power both to apply and to interpret the meaning of law in trial and appeal courts. It shows the increased power of the Supreme Court through its use of judicial review and the difficulty of creating a judiciary that is independent of politics.

# 205 DEMOCRACY IN AMERICA - Elections: The Maintenance of Democracy

VHS, 30 minutes, Color, produced 2003.

This program explores the crucial role of strategy in the two-stage electoral campaign system; the opportunities for citizens to choose, organize, and elect candidates who will pursue policies they favor; and the need for campaigns to increase voter turnout by educating citizens about the importance and influence of their vote.

**206 DEMOCRACY IN AMERICA - Federalism: U.S. v. the States** VHS, 30 minutes, Color, produced 2003.

This program explores federalism as a Constitutional compromise, especially in terms of presentday conflicts between people who believe that power should reside primarily in the national government and those who want government authority retained within the states.

# 207

**DEMOCRACY IN AMERICA - Global Politics: U.S.A. and the World** VHS, 30 minutes, Color, produced 2003.

This program examines the need for the United States to use the tools of foreign policy in ways that recognize the growing interdependence of nations — implementing both traditional and new forms of military, trade, and diplomatic strategies to promote benefits for America and the world as a whole.

# 208

# **DEMOCRACY IN AMERICA - Interest Groups: Organizing To Influence**

VHS, 30 minutes, Color, produced 2003.

This program shows how America's large number of corporate, citizen-action, and grass-roots interest groups enhance our representative process by giving citizens a role in shaping policy agendas.

### 210

# DEMOCRACY IN AMERICA - The Modern Presidency: Tools of Power

VHS, 30 minutes, Color, produced 2003.

This program shows that the American Presidency has been transformed since the 1930s. Today, presidents are overtly active in the legislative process: they use the media to appeal directly to the people and they exercise leadership over an "institutional presidency" with thousands of aides.

### 211

### **DEMOCRACY IN AMERICA - Political Parties: Mobilizing Agents** VHS, 30 minutes, Color, produced 2003.

This program shows how political parties perform important functions that link the public to the institutions of American government. Parties create coalitions of citizens who share political goals, elect candidates to public office to achieve those goals, and organize the legislative and executive branches of government.

### 212

**DEMOCRACY IN AMERICA - Public Opinion: Voice of the People** VHS, 30 minutes, Color, produced 2003. This program examines the power of public opinion to influence government policy, the increasing tendency of public officials to rely on polls, and the need to use many forms of feedback to get an accurate measure of public opinion.

### 138

# BRANCHES OF GOERNMENT SERIES: The Executive Branch of Government: A Study of Federal and State Government

VHS, Color, 30 Minutes, 1994

This fast-paced and informative program shows students how the Constitution established the Executive Branch, and provided for the separation of powers and the relationship of the Executive Branch to the Legislative and Judicial Branches of the federal and state government. Specific roles of the Chief Executive are defined such as Commander-in-Chief, Foreign Policy Director, Legislative Leader, Party Leader, Popular Leader, and Chief of State interspersed with interviews of state and national Executive Office Staff, Legislators, Media, Historians, and others. In addition, the program explains how the role of the Chief Executive has evolved in terms of its influence and exercise of power since the Constitution was ratified. Students see and hear how personalities, philosophies, and political realities contribute to making the Executive Office an interesting and powerful force in our government. The Executive Branch of Gorvernment is an excellent supplement to any government curriculum and an effective team with the program How a Bill Becomes a Law.

### 139

# BRANCHES OF GOERNMENT SERIES: How a Bill Becomes a Law

VHS, Color, 30 Minutes, 0

This thought-provoking video deciphers the legislative process by explaining how an idea becomes a bill and a bill is made a law. One-on-one interviews with prominent legislators, lobbyists, and special-interest group representatives carefully explain how a bill is conceived, moved through or killed in committee, amended, prepared for a vote, and sent for the President's or Governor's signature. Straightforward presentation helps students evaluate how political, economic, social, regional, and moral considerations are taken into consideration when legislators make laws that affect the people of the United States.

### 140

### **BRANCHES OF GOERNMENT SERIES: The Judicial Branch of Government**

VHS, Color, 35 Minutes, 1995

The operation of the Judicial Branch is part of our daily lives, but how much do we really know about it? Almost every day, we read and hear about the Judicial Branch of government. In school, we learn how famous cases have changed the history of this country. The Supreme Court of the United States has issued decisions concerning school desegregation, school prayers, abortion, prison overcrowding, the death penalty, the rights of criminal defendants, and many other subjects. In the United States, there are three branches of government—the Legislative, Executive, and Judicial Branches. They interact in a system of checks and balances that prevents any one branch from becoming too powerful. This program focuses on the Judicial Branch and its role in government. Students see how its decisions affect our daily lives, how it resolves disputes without bloodshed, how it interprets our laws and explains what they mean, and how it prevents the Legislative and Executive Branches from abusing their power. The Judicial Branch of Government is an excellent supplement to any government curriculum and an effective addition to the programs How a Bill Becomes a Law and The Executive Branch of Government.

286

BRANCHES OF GOERNMENT SERIES: The Interpreters: An Interactive Look at the Judicial Branch

CD-ROM, Color, 1996.

This program demystifies the least understood branch of our government—the Judicial Branch. Users learn how the Judicial Branch is organized and the process by which decisions pass through our court system. The Interpreters describes the systems of checks which have been incorporated into the Judicial Branch and the reasons these checks exist.

# 287 BRANCHES OF GOERNMENT SERIES: The Lawmakers: An Interactive Look at the Legislative Branch

CD-ROM, Color, 1996. CD-ROM ISBN 978-1-56450-309-1

Taking a look at both the state and national legislatures, this exciting program is ideal for showing students the vital role the legislative process plays in shaping their lives and the lives of everyone in this country. Students learn the process by which a bill becomes law; the structure of the House of Representatives and Senate; the role of committees; the powers of lobbyists; and more.

### 288

# **BRANCHES OF GOERNMENT SERIES:** The Leaders: An Interactive Look at the Executive Branch

CD-ROM, Color, 1996. ISBN 978-1-56450-310-7

This informative program studies the role of the Chief Executive and the powers of the Executive Branch. Users learn how the drafters of our Constitution defined specific powers for the Executive Branch and how those powers have evolved over the years. Additionally, students learn about the presidential election process and the function of the electoral college.

# 305 INSIDE PENTAGON National Geographic, 90 Minutes, 2002.

National Geographic gives you "Top Secret" access to the nerve center of the U.S. Military. From its frenzied construction during the height of World War II to the terrorist attacks of September 11 and the ensuing war on terrorism, get an intimate view of the history and intrigue of the headquarters for the United States Military. Inside the Pentagon is a fascinating, intimate view of the Pentagon's triumphs, defeats, and challenges.

# 268-71 OUR FEDERAL GOVERNMENT VHS, 30 minutes each.

OUR FEDERAL GOVERNMENT series is in four parts, each 30 minutes long. The three branches of our government are explained. Each program presents the specific functions of the branches and how each overlaps the other. Completing this series is the program on the presidential election process.

# 269

OUR FEDERAL GOVERNMENT: THE PRESIDENCY. Over 200 years ago when the authors of the Constitution created the executive branch of the Federal Government, they also specified the basic powers and responsibilities of the Presidency. This program explores the Presidency, its influence and power, and its relationship to the Legislative and Judicial Branches.

# 271

OUR FEDERAL GOVERNMENT: THE LEGISLATIVE BRANCH. The authors of the Constitution established Congress, the legislative branch of the federal government.

Congress is an arena for expressing opinions, agreeing, disagreeing, and for compromise. Controversy is also oftentimes a part of this branch as seen during the Clinton impeachment proceedings. In spite of this, no President can effectively govern without the support of Congress. This program examines the role of Congress, its organization, powers and responsibilities, and requirements to serve.

# 268

OUR FEDERAL GOVERNMENT: THE SUPREME COURT. People have often had to struggle and protest to achieve their rights. The Supreme Court is the branch of government to make sure the ideal of equal justice under the law is upheld in practice. This program includes a look at the courts system and the philosophy, political, and social climate associated with the system.

### 141

# THE STATE LEGISLATURE: LAWMAKING, LAWMAKERS, AND THE LAW: The Law VHS, Color, 20 Minutes, 1995

This program shows us how state government impacts virtually every moment of our lives. Dayto-day activities, from eating breakfast to driving a car, are impacted by state law. The program shows how, and shows which state agencies are responsible for making and enforcing the laws that govern these activities. The cycle of taxation, and how revenues from state taxes are used for many services that support us, is also explored.

### 142

# THE STATE LEGISLATURE: LAWMAKING, LAWMAKERS, AND THE LAW: Lawmaking VHS, Color, 30 Minutes, 1995

This program shows the process of lawmaking. Through dozens of interviews at state capitols across the United States, we meet officials in state legislatures and learn about their respective roles in the making of laws. We meet the speakers of the Senate and House, the minority leaders, the chief clerks; see caucuses, committees, and lobbyists in action; and develop an understanding of how they interact. Students learn how legislators compromise to forge a new law.

# 143

# THE STATE LEGISLATURE: LAWMAKING, LAWMAKERS, AND THE LAW: Lawmakers VHS, Color, 20 Minutes, 1995

This program focuses on those who choose to become legislators, and why. Many senators and representatives, from all walks of life, speak about what motivates them to seek public office. Interviews with factory workers, farmers, housewives, and policemen, who also serve in their state legislatures, dispel preconceptions about overly ambitious politicians. We learn that campaigning has become a nearly continuous process for representatives. The program also explores the impact of the growing numbers of female legislators.

# 144

# **UNITED STATES GOVERNMENT SERIES: Comparative Government**

VHS, Color, 23 Minutes, 2002

The purpose of government is to provide structure and organization for the governing of a society, but not all governments are the same. In Comparative Government, the host as she surveys the various forms of government found around the world, while provides ways to tell them apart. Who holds the power in the government? How is that power distributed? These questions and many more help students to identify the differences and similarities among different systems of government.

# 145 UNITED STATES GOVERNMENT SERIES: The Declaration of Independence

VHS, Color, 23 Minutes, 2002

At the core of U.S. government are principles stating that the government should be accountable to its people. These principles are spelled out in a document that has become the bedrock of American beliefs. What is this important document? The Declaration of Independence! The host as she aids viewers in discovering the people and events involved in creating this landmark document, which declared the American colonies to be free and independent states. While learning about the key political concepts and philosophies the document embodies and where these ideas originated. Students will gain an understanding of why the Declaration of Independence will forever inspire people throughout the world!

# 146

# UNITED STATES GOVERNMENT SERIES: The Executive Branch

VHS, Color, 23 Minutes, 2002

The responsibilities of the President of the United States are enormous and include everything from formulating foreign policy to ensuring the health of the nation's air and water. Fortunately, the President gets a lot of help from the men and women who work in the executive branch of government. The host examines the duties of the different executive departments like the Department of State and the Department of the Interior. Students will also get a first-hand look at the many roles the President takes on, as America's chief diplomat, chief executive, commander in chief and the guardian of the U.S. Constitution! (Also see 288: An interactive look at The Executive Branch)

# 148 UNITED STATES GOVERNMENT SERIES: The Judicial Branch

VHS, Color, 23 Minutes, 2002

The United States is a nation built on laws, and the interpretation and application of these laws is the primary responsibility of the judicial branch of government. Join the host and discover why the U.S. has two different court systems: the federal court system, which spans the whole country, and the state court systems, in which individual states have their own courts. Understand the layers of each system and how a specific case can make its way to the United States Supreme Court, the highest court in the land. Take a fascinating look at key U.S. Supreme Court decisions, like Marbury vs. Madison, and learn how this case in particular clearly established the role of the judicial branch in the American system of checks and balances. *(Also see 286: An interactive look at the Judicial Branch)* 

# 267

# UNITED STATES GOVERNMENT SERIES: The History of U.S. Government VHS, Color, 23 Minutes, 2002

The United States is a country born from conflict and grand ideas. In the History of the U.S. Government, viewers will learn how the concepts and ideas about government formed by the ancient Greeks and Romans were developed further by John Locke and his contmeporaries during the Age of Enlightenment.

# 149

# UNITED STATES GOVERNMENT SERIES: The Legislative Branch VHS, Color, 23 Minutes, 2002

As one of U.S. government's three branches, the legislative branch is responsible for making America's laws. The host assists viewers in understanding the functioning of both the House of Representatives and the Senate, the two houses of the United States Congress. Students will

take a fascinating glimpse at the legislative process in action as they follow the landmark Civil Rights Act of 1964 and the path it followed from being introduced as a bill to becoming a law, tracing it through the committees and sub-committees of the House of Representatives and the Senate. (also see 271; Our Federal Government: The legislative Branch) and (287: An interactive look at The Executive Branch).

## 150

# UNITED STATES GOVERNMENT SERIES: The Process of U.S. Government

VHS, Color, 23 Minutes, 2002

Political process is how a group of people uses the tools of government to reach decisions that are binding for the entire community. In the case of the United States, the most important keys to the process lie with its adult citizens and the influential tool that they all wield--the right to vote! In The Process of U.S. Government, students will examine concepts such as public policy, illustrating how the opinions of the general populace affect the policies set forth by U.S. government. Examine the election process, describing the structure of the party system while following the process from the primaries through the final vote.

# 151

# UNITED STATES GOVERNMENT SERIES: Rights & Responsibilities of the U.S. Citizenship VHS, Color, 23 Minutes, 2002

Rights do not come without responsibilities, and neither can be taken for granted. Rights & Responsibilities of U.S. Citizenship examines the most powerful people in United States government -- its citizens! Discover how one becomes a citizen and the rights and responsibilities that come with the honor - such as voting and running for public office. (see also 266, two copies)

# 152

# UNITED STATES GOVERNMENT SERIES: The U.S. Constitution & the Bill of Rights VHS, Color, 23 Minutes, 2002

The Constitution of the United States of America begins with three simple words - "we the people" - a phrase so familiar that it's easy to forget just how revolutionary those words really were. Join the host as she relates the amazing story behind The U.S. Constitution & The Bill of Rights. Learn about the framers of the Constitution and the difficult decisions and compromises that led to the creation of this influential document. Students will understand how the passage of the Bill of Rights played an important role in the new country's acceptance of the Constitution, as they examine the document's key concepts - landmark ideas that are still being interpreted today, keeping the U.S. Constitution one of the world's most dynamic documents!

### 153

# UNITED STATES GOVERNMENT SERIES: The U.S. Federal System VHS, Color, 23 Minutes, 2002

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In America, the power of government is shared and divided between two main levels-national and state. This is a system known as federalism, and it lies at the heart of the United States government. In The U.S. Federal System, one can use the U.S. Constitution as a starting point to examine the separate spheres of power inherent to national and state governments. From the big picture to the small details, get an up-close look at the many levels upon which U.S. government operates.

### 154 UNITED STATES GOVERNMENT SERIES: United States Foreign Policy VHS, Color, 23 Minutes, 2002

In U.S. Foreign Policy, one can examine the unique position that the United States occupies in the world, focusing on how what America says and does has an enormous impact both within the nation and on other countries around the world. Examine the President's role as the chief policy maker in the country and the varied departments that help accomplish the goals set by each administration. Review important events in the history of U.S. foreign policy development and the role that diplomacy played in resolving conflicts, and discover the often-overlooked impact of everyday citizens in shaping foreign policy.

### 155

# WE THE PEOPLE: Democracy and the UN

VHS, Color, 29 Minutes, 1996

The failure of the UN in recent years to maintain and enforce peace suggests that there are important limits to the democratization of the global order, and to the prospects for democracy in areas with emerging conflicts. This program highlights the problems of the UN in its role as a key mechanism for world peace, follows the debate about its reform, and shows how its future evolution will have important consequences for the realization of a more democratic world order.

# **U.S. CINEMA**

# 156 AMERICAN CINEMA SERIES: The Hollywood Style

DVD, Color, 1 Hour

In the classical Hollywood film, the story is primary. Filmmakers rely on style – structure, narrative, and visual elements – to effectively tell their story. Martin Scorsese and Sydney Pollack are among the premier directors who discuss how the classical Hollywood style, evolving and yet enduring over time, informs their work.

### 157 AMERICAN CINEMA SERIES: The Studio System DVD, Color, 1 Hour

This program surveys Hollywood's industrial past during the era of contract players and directors, studio police forces, and colorful movie moguls. It also looks at the filmmaking environment of today with studio heads Michael Eisner, Howard Koch, and others. Paramount Pictures, one of the oldest and most successful of the Hollywood studios, serves as a case study.

### 158

# AMERICAN CINEMA SERIES: The Star

DVD, Color, 1 Hour

Greta Garbo, Cary Grant, Dustin Hoffman — these, among many others, are names synonymous with Hollywood. Early on, Hollywood saw that recognizable talent could minimize the financial risks of film production. Critics, film scholars, and studio publicists view the stars from many angles: as marketing tools, cultural icons, and products of the industry. Joan Crawford headlines as a case study of the cultural phenomenon of stardom.

## 159

# AMERICAN CINEMA SERIES: The Western

DVD, Color, 1 Hour

The Western is an American myth that has been translated by other cultures and reinterpreted time and again, but never dies. With clips and critical commentary on westerns from John Ford's Stagecoach through the work of Arthur Penn, Sam Peckinpah, and Clint Eastwood, this program traces the aesthetic evolution of the genre, as well as its sociological importance.

# 160 AMERICAN CINEMA SERIES: Romantic Comedy

DVD, Color, 1 Hour

Breezy and silly to witty and intelligent, romantic comedies have been with us since the 1930s. But the surface humor has often just barely masked issues of gender and sexuality. This program looks back on screwball comedies including It Happened One Night and His Girl Friday. Directors James Brooks and Nora Ephron present interpretations of the genre that reveal the underlying social and psychological messages.

# 161 AMERICAN CINEMA SERIES: The Combat Film

DVD, Color, 1 Hour

Beginning with World War II combat films produced under directives from the federal government, this program examines the role of the combat film in filling a social and political need. Critics and directors describe the evolution of these films, the rise of the Vietnam film, and the influence of the newsreel documentaries and TV news on the genre.

# 162 AMERICAN CINEMA SERIES: Film Noir

DVD, Color, 1 Hour

These cynical and pessimistic films from the 1930s and '40s touched a nerve in Americans. Historians link the genre's overriding paranoia to Cold War-related angst over the nuclear threat and the Hollywood blacklist. In addition, a cinematographer demonstrates the creation of noir lighting, which gave films their peculiar look and emphasized the themes of corruption and urban decay.

# 163 AMERICAN CINEMA SERIES: Film in the Television Age DVD, Color, 1 Hour

Television first arrived in American homes just as the Hollywood studio system was collapsing. As the new medium took hold, so did a new era of motion picture entertainment. Top directors, actors, and film scholars trace the influence of each medium on the other – from the live and fresh dramas of the Golden Age of Television, and the growth of Hollywood spectacles, to the megalithic entertainment industry of today.

# 164 AMERICAN CINEMA SERIES: The Film School Generation

VHS, Color, 1 Hour

Maverick filmmakers of the 1960s and '70s, including Brian DePalma, Martin Scorsese, and Steven Spielberg, capitalized on new technology and borrowed from classical Hollywood and French New Wave as they reinvented the American film. The financial and cultural forces that contributed to their success and commercial clout are explored.

# 165

# AMERICAN CINEMA SERIES: The Edge of Hollywood

DVD, Color, 1 Hour

While many of the old rules are still in force, independent filmmakers today often add their dissenting voices to the forum. This program looks at some alternative visions from new talents including Spike Lee, Joel and Ethan Coen, Jim Jarmusch, and Quentin Tarantino. With limited budgets, they are challenging the stylistic status quo of the Hollywood film.

# **167**

AMERICAN CINEMA SERIES: Film Language DVD, Color, 1 Hour

"Film Language" illustrates basic terms such as tracking shots and zooms and provides a primer on editing technique.

168 AMERICAN CINEMA SERIES: Writing and Thinking About Film DVD, Color, 1 Hour "Classical Hollywood Today" offers interviews with contemporary directors, European filmmakers, scholars, and critics, as well as studio-era veterans who probe Hollywood's influence on both American and world culture.

# 304 HOLLYWOOD AND THE WORLD OF MOVIES Britannica, CD-Rom Software

Encyclopedia Britannica Presents Hollywood and the World of Movies is a lively tour through the glamour of the movie business, from the silent screen idols to the stars of today. Chronicling the powerful and the beautiful along with the latest trends of the international motion picture industry, this CD-ROM will entertain and educate both the curious fan and the serious film buff.

# U.S. ART AND CULTURE

## 296 AMERICAN FOLK ART MUSEUM: American Anthem Films.com, 29 minutes, 2002, DVD.

Can needlework, toys, and decorative boxes be called art? At New York City's American Folk Art Museum, exhibits of quilts and weathervanes, hunting decoys and furniture, challenge traditional perceptions of fine art every day. This program tours the institution's collection, which includes thousands of items from the U.S. and abroad and from the 17th century to the present.

# 311 A-B AMERICA'S SCENIC RAIL JOURNEYS PBS, 2 DVD, 324 minutes, 2007.

Six incredible rail adventures feature breathtaking North American scenery. Ride the Alaska railroad from Anchorage down the Kenai Peninsula, then north to Denali National Park and Mt. McKinley. Explore the Columbia Ice Fields aboard Canada's Skeena, before tackling Mexico's Copper Canyon. Then marvel at the Hudson River Valley and Pacific Coast.

183

# AMERICAN PASSAGES: A LITERARY SURVEY - Native Voices

VHS, 30 minutes, Color, produced 2003.

Native Americans had established a rich and highly developed tradition of oral literature long before the writings of the European colonists. This program introduces Native American oral traditions through the work of three contemporary authors: Leslie Marmon Silko (Laguna Pueblo), Simon Ortiz (Acoma Pueblo), and Luci Tapahonso (Navajo).

# 184

# AMERICAN PASSAGES: A LITERARY SURVEY - Exploring Borderlands

VHS, 30 minutes, Color, produced 2003.

Chicana writer Gloria Anzaldúa tells us that the border is "unaherida abierta [an open wound] where... the lifeblood of two worlds is merging to form a third country - a border culture." This program explores the literature of the Chicano borderlands and its beginnings in the literature of Spanish colonization.

### 185

# **AMERICAN PASSAGES: A LITERARY SURVEY - Utopian Promise**

VHS, 30 minutes, Color, produced 2003.

When British colonists landed in the Americas, they created communities that they hoped would serve as a "light onto the nations." This program compares the answers of two important groups, the Puritans and Quakers, and exposes the lasting influence they had upon American identity.

### 186

# AMERICAN PASSAGES: A LITERARY SURVEY - Spirit of Nationalism VHS, 30 minutes, Color, produced 2003.

The Enlightenment broug ht new ideals and a new notion of selfhood to the American colonies. This program begins with "the self-made man" in Benjamin Franklin's autobiography, and then turns to the development of this concept in the writings of Romanticist Ralph Waldo Emerson.

# AMERICAN PASSAGES: A LITERARY SURVEY - Masculine Heroes

VHS, 30 minutes, Color, produced 2003.

In 1898, Frederick Jackson Turner declared the frontier as the defining feature of American culture. This program turns to three key writers of the early national period – James Fenimore Cooper, John Rollin Ridge, and Walt Whitman.

### 188

AMERICAN PASSAGES: A LITERARY SURVEY - Gothic Undercurrents

VHS, 30 minutes, Color, produced 2003.

What was haunting the American nation in the 1850s? The three writers treated in this program – Nathaniel Hawthorne, Herman Melville, and Emily Dickinson – use poetry and prose to explore the dark side of nineteenth-century America.

### **189**

# AMERICAN PASSAGES: A LITERARY SURVEY - Slavery and Freedom

VHS, 30 minutes, Color, produced 2003.

How has slavery shaped the American literary imagination and American identity? This program turns to the classic slave narratives of Harriet Jacobs and Frederick Douglass, as well as the fiction of Harriet Beecher Stowe.

#### **190**

### AMERICAN PASSAGES: A LITERARY SURVEY - Regional Realism

VHS, 30 minutes, Color, produced 2003.

Mark Twain's novel The Adventures of Huckleberry Finn remains a classic of American literature. This program compares Twain's depiction of Southern vernacular culture to that of Charles Chestnutt and Kate Chopin and, in doing so, introduces the hallmarks of American Realism.

## 191

### AMERICAN PASSAGES: A LITERARY SURVEY - Social Realism

VHS, 30 minutes, Color, produced 2003.

This program presents the authors of the American Gilded Age, such as Edith Wharton, and juxtaposes them with social realists like Anzia Yezierska. These writers expose the double world that made up turn-of-the century New York: that of the elite and that of the poorest of the poor.

#### 192

# AMERICAN PASSAGES: A LITERARY SURVEY - Rhythms in Poetry

VHS, 30 minutes, Color, produced 2003.

Amidst the chaos following World War I, Ezra Pound urged poets to "Make it new!" This program explores the modernist lyrics of two of these poets: William Carlos Williams and Langston Hughes. What is modernism? How did these poets start a revolution that continues until this day?

### 193

### AMERICAN PASSAGES: A LITERARY SURVEY - Modernist Portraits VHS, 30 minutes, Color, produced 2003.

Jazz filled the air and wailed against the night. Writers such as Hemingway, Stein, and Fitzgerald forged a new style: one which silhouetted the geometry of language, crisp in its own cleanness.

194 AMERICAN PASSAGES: A LITERARY SURVEY - Migrant Struggle VHS, 30 minutes, Color, produced 2003.

Americans have often defined themselves through their relationship to the land. This program traces the social fiction of three key American voices: John Steinbeck, Carlos Bulosan, and Helena María Viramontes.

### 195

AMERICAN PASSAGES: A LITERARY SURVEY - Southern Renaissance

VHS, 30 minutes, Color, produced 2003.

This program uncovers the revisioning of Southern myths during the modernist era by writers William Faulkner and Zora Neale Hurston.

### 196

# AMERICAN PASSAGES: A LITERARY SURVEY - Becoming Visible

VHS, 30 minutes, Color, produced 2003.

This program guides the viewer through the works and contexts of ethnic writers from 1945-1965. Starting with the works of Ralph Waldo Ellison, Philip Roth, and N. Scott Momaday, we explore the way writers from the margins took over the center of American culture.

### 197

# AMERICAN PASSAGES: A LITERARY SURVEY - Poetry of Liberation

VHS, 30 minutes, Color, produced 2003.

The artists of the 1960s wanted an art that was relevant. They wanted an art that not only spoke about justice, but also helped create it. This program explores the innovations made in American poetry in the 1960s by Allen Ginsberg, Amiri Baraka, and Adrienne Rich.

### 198

# AMERICAN PASSAGES: A LITERARY SURVEY - Search for Identity

VHS, 30 minutes, Color, produced 2003.

Contemporary prose writers began creating a new American Tradition comprised of many strands, many voices, and many myths about the past. This program explores the search for identity by three American writers: Maxine Hong Kingston, Sandra Cisneros, and Leslie Feinberg.

## **234 ART: 21 - ART IN THE 21st CENTURY** DVD, Approximately 7.5 hours, Color.

This title offers new definitions of art and demonstrates its profound relevance. Meet 37 diverse U.S. artists in this Emmy-nominated series. Viewers go into studios, homes, and communities for an intimate view of artists' lives, creative processes, and sources of inspiration. Each program profiles three to five artists, from painters, photographers, and sculptors to performance and video artists.

### 305 CRAFT IN AMERICA PBS.org, 180 minutes, 2007

This program explores the history and significance of the craft movement in the United States and its impact on the nation's cultural heritage. "Memory" focuses on the historical relevance of craft through the eyes of several contemporary pioneers in the field. "Landscape" examines the interdependent relationship of craft artists to their media and the natural world.

# 308 GROWING UP ONLINE

Films.com, 60 minutes, DVD, 2008

FRONTLINE looks at the impact of the Internet on adolescence through the eyes of teens and their parents. The film takes viewers into the private worlds kids are creating online, from kids who are harassed and bullied, to kids whose only friends are on-line, to those kids who are celebrities on YouTube. FRONTLINE explores the complicated new lines being drawn between the real and virtual worlds for today's children and for their parents.

## 253

# EDENS LOST AND FOUND – CHICAGO: City of the Big Shoulders

DVD, Color, 57 Minutes, 2006. ISBN 1-59458-400-1

Chicago is a dynamic and fascinating city with spectacular architecture and a dramatic setting on the shores of Lake Michigan. The largest metropolis between the coasts, it has the biggest population, the most problems...and the greatest potential. Edens Lost & Found tells Chicago's story by threading together the stories of a diverse group of its active and committed citizens including volunteers, professionals, students and community leaders -- among them, the city's mayor, Richard M. Daley. During his tenure, Chicago made a powerful commitment to open space with the creation of the 24-acre Millennium Park built atop a parking garage in the heart of downtown. The city has also become a laboratory for green architecture with the award-winning City Hall Roof Garden and Green Roof Initiative. Whole neighborhoods are getting involved in the effort to create more livable communities. Eden Place is a prime example of grassroots determination to reclaim for themselves pieces of Eden that had been lost to generations of apathy. And out in the suburbs? An Elgin High School environmental instructor convinced the school board to set aside adjacent land as an outdoor classroom and nature preserve. Here, her students are learning to become leaders in the movement to create sustainable ecosystems.

# 252

# EDENS LOST AND FOUND – PHILADELPHIA: The Holy Experiment

DVD, Color, 57 Minutes, 2006. ISBN 1-59458-394-3

Philadelphia is a historic city responding to many challenges, including suburban development, that threaten to decimate the core city. Faced with severe budget limitations (a universal reality), it created a vast network of community-based volunteer organizations who have brought about rebirth through volunteerism and community outreach. Some of those organizations include The Pennsylvania Horticultural Society, The New Kensington Community Development Corporation and The Philadelphia Water Department. City government hasn't been sitting still, either. Mayor John F. Street created the Neighborhood Transition Initiative (NTI) program as part of a coordinated plan to save the city from the impact of "moving up and moving out." NTI was assigned to come up with practicable and affordable solutions to remove blight, promote quality restoration, stimulate investment in new housing, and improve how the city delivers services to its businesses and residents. The challenge is to make neighborhoods more attractive so families will stay and become stakeholders. Philadelphia has many tales to tell about how it is dealing with challenges being felt around the planet: creation of a sustainable society, economy, and ecosystem in a thriving urban environment.

# 231

# LEGENDARY LIGHTHOUSES II

DVD, Approximately 4 hours on 2 DVDs, Color.

LEGENDARY LIGHTHOUSES II completes the dramatic story of America's lighthouses. The four programs explore some extraordinary destinations in the United States: the rugged and dangerous coast of Alaska, the beaches and shorelines of Hawaii, the vast and beautiful eastern Great Lakes and the "hurricane alley" of the Gulf of Mexico. The series is populated by individuals

who act as storytellers, people with a special connection to the lighthouse or the place where it sits.

# 244 LIKE THE DICKENS - The Complete Works CD-ROM, 1994.

The CD contains 17 novels, 58 short stories, 10 non-fiction works, detailed biography, narrated excerpts of the author.

# 242

# MARK TWAIN: A Film Directed by Ken Burns

CD, produced by PBS.ORG

Episode Two follows Clemens from his 50th birthday to his death at age 75, including less-known, equally illuminating parts of Twain's life: his lavish lifestyle in Hartford; his financial assistance to a young African-American law student at Yale; and speculation in stocks and inventions that ultimately led to bankruptcy, humiliation, and self-imposed exile in Europe. The video, 2-3 hours in length, shows a range of practices and insights, based on a core list of 14 topics (as listed in the schedule on the left) that reflect recent developments in the field and future trends. Each module is on average approximately12 minutes in length. The video contains a variety of exemplary lessons and activities, taped in classrooms in the U.S. and overseas, in combination with interviews, practical recommendations, and theoretical background information. The users' manual contains information and activities to enhance the training element of the program.

# 280 A-G MARTIN SCORSESE PRESENTS THE BLUES: A Musical Journey

VHS, 6 part, Color, 1993.

This five-disc, 6-hour box set is by far the most thorough and well-researched overview of the genre. The 59-page booklet is exceptionally well written and extremely informative, and almost every major blues artist from the 1920s to the 1990s is represented, from Mamie Smith's 1920 recording "Crazy Blues" over Muddy Waters and Howlin' Wolf, to Keb'Mo' and Shemekia Copeland. The best part is that it's personalized from Scorsese's own liking. People might agree the Rolling Stones should have been included, for instance, but this 116 song piece is not a "best-of the blues". It's more of Martin Scorsese's perspective of what the blues has achieved for America and beyond. *(also see 256 in CD-ROM version).* 

# 232

# TOURING THROUGH GREAT NATIONAL PARKS OF AMERICA, VOL I

DVD, approximately 135 minutes, Color.

The beauty and splendor of America's National Parks has never been more breathtaking than in these collection sets that feature 12 of the most renowned National Parks and their scenic trails. Parks included in this collection: Arches National Park, Bryce Canyon National Park, Olympic National Park, Acadia National Park, Glacier National Park, Rocky Mountain National Park .

# 233

# TOURING THROUGH GREAT NATIONAL PARKS OF AMERICA, VOL II

DVD, approximately 135 minutes, Color.

LEGENDARY LIGHTHOUSES II completes the dramatic story of America's lighthouses. The four programs explore some extraordinary destinations in the United States: the rugged and dangerous coast of Alaska, the beaches and shorelines of Hawaii, the vast and beautiful eastern Great Lakes and the "hurricane alley" of the Gulf of Mexico. The series is populated by individuals

who act as storytellers, people with a special connection to the lighthouse or the place where it sits.

# **304**

# NATIONAL MUSEUM OF WOMEN IN THE ARTS: A Woman's Touch Films.com 2002, DVD, 28 minutes

The National Museum of Women in the Arts is home to the world's most important collection of artwork by women. Set against a backdrop of masterpieces ranging from the Dutch baroque to abstract expressionist and beyond, this program sheds light on the marginalization and suppression of female artists throughout most of Western history, the egalitarian nature of artistic expression, and the long-overdue recognition of women artists that began during the 20th century. A viewable/printable educator's guide is available online.

## **WOMEN ISSUES**

## 169 BEYOND BORDERS: Arab Feminists Talk About Their Lives

VHS, Color, 50 Minutes, 1999

In the Arab world, women are fighting a two-front war against repressive internal constraints and intrusive Western interference. In this program, a feminist delegation composed of author Nawal Saadawi and other renowned activists from the Middle East and North Africa gathers at the UN, on college campuses, and in church basements to speak out about the deterioration of women's rights in the Arab states in an effort to heighten awareness of the Arab feminist struggle for equality—and the effects of U.S. foreign policy on their efforts.

## **170**

## **ELIZABETH CANDY STANTON AND SUSAN B. ANTHONY**

VHS, Color, 24 Minutes.

The first women's rights convention was held in Seneca Falls, NY, before the Civil War. Elizabeth Cady Stanton joined forces with Lucretia Mott and Susan B. Anthony to form the National Women's Suffrage Association, marching and demonstrating—in a most unladylike way—to make their point. Undaunted by indifference to the plight of disenfranchised Americans, these women organized men and women in a national crusade to give the vote to women. Consistent with their views on personal freedom and political power, they were among the first to support black suffrage after the Civil War.

## 290

# IRON JAWED ANGELS

DVD, Color, 124 minutes

Taking a fresh and contemporary look at a pivotal event in American history, IRON JAWED ANGLES tells the true story of how defiant and brilliant young activists Alice Paul, played by Hilary Swank (Boys Don't Cry, Insomnia), and Lucy Burns, played by Frances O"Connor (Windtalkers, Articial Intelligence: Al), took the Women's struggle movement by storm, putting their lives at risk to help American women win the right to vote. Although Alice Paul and Lucy Burns come from different backgrounds and have very different personalities, they are united in their fierce devotion to women's suffrage. This is no easy fight in a country dominated by chauvinism. These young women clash with older, conservative women activists. They also battle public opinion in a tumultuous time of war, not to mention the most powerful men in the country, including President Woodrow Wilson. The women are thrown in jail, with an ensuing hunger strike making headline news. The women's resistance to being force-fed earns them the nickname "The Iron Jawed Angels." However, it is truly their wills that are made of iron, and their courage inspires a nation and changes it forever.

## 301

## LET'S TALK ABOUT IT: Domestic Violence

Films.com 2005, DVD, 46 minutes.

Xiomara Fuentes, Amandeep Kaur, and Nneka—three wives beaten and humiliated by their husbands—are the subjects of Let's Talk About It, which gives a voice and a face to a spreading epidemic of spousal abuse. This program puts video cameras into the hands of these women's children who then interview their mothers about why they endured—and how they survived—such physical and emotional injury. The questions they ask, framed with a poignant blend of candor and naiveté, leave no room for equivocation. A compelling and purposeful call to action produced by acclaimed filmmaker Deepa Mehta, Let's Talk About It is a journey into the secret and dangerous world of domestic violence, no more powerfully illustrated than through the eyes of the children.

## 171 SHACKLED WOMEN: Abuses of a Patriarchal World

VHS, Color, 41 Minutes, 1999

With dowries reaching fifty percent of a family's income, a second daughter is often called "the girl born for the burial pit." This program assesses second- and third-world abuses of women's rights by the male establishment—and examines how female collaboration sometimes contributes to their perpetuation. Feminist Taslima Nasreen; the author of Brides Are Not for Burning; and others speak out on topics such as dowry deaths, female circumcision, the Islamic zina law, the rigors of hijab, and child prostitution. But does the banding together of women against female infanticide in Tamil Nadu spell the beginning of a women's solidarity movement and a new world order? Some content may be objectionable.

## 172

UNDER ONE SKY: Arab Women in North America Talk about the Hijab VHS, Color, 44 Minutes, 1999

Is the hijab—the veil associated with Muslim women—a symbol of oppression, an emblem of cultural identity, a combination of these two elements, or something else altogether? Set against a backdrop of Madison Avenue ads and Hollywood movies that alternately romanticize and demonize the Middle Eastern woman, this program presents the history of Arab womanhood, from the days of the early colonial missions to the post-Gulf War era. Informed and articulate Arab women living in North America passionately elucidate the ideologies behind the veil, as they tear away the labels imposed by both East and West.

## 173 WOMEN: A TRUE STORY SERIES: Body Politics VHS, Color, 47 Minutes, 1996

This program takes a provocative look at women's efforts to change societal attitudes about the "ideal" female form. We move from the 19th century, when women were pressured into wearing corsets, to the 1990s, where they still feel pressure from society to "shape up." Anorexia is discussed as a condition arising from younger women's need to attain an impossible physical ideal. Women boxers, rock climbers, and runners are seen challenging old assumptions regarding the limited capabilities of women in sports. Propaganda from the 40s and 50s picturing the "ideal" female figure presents an interesting contrast to several contemporary women who are challenging the old attitudes.

## 174 WOMEN: A TRUE STORY SERIES: The Gender Tango

VHS, Color, 47 Minutes, 1996

In this program, we look at the different ways women define themselves and are defined by others. Meet a young beauty queen who has been on the contest circuit since she was 22 months old; follow Maria, who sells cosmetics "hut-to-hut" in the Amazon, and ironically earns more than her male contemporaries; discover Dorothy, who masqueraded for years as a man in order to gain acceptance as a musician in the male-dominated jazz world. In two different aboriginal societies, we see how women are treated as evil and dangerous in one, and as valued, powerful members of the tribe in another.

**WOMEN: A TRUE STORY SERIES: The Double Shift** VHS, Color, 47 Minutes, 1996 Most women who have careers and raise families do a "double shift"—they hold one job for which they are paid, and another for which they are not. This program examines that reality, and whether women can ever really be equal in this situation. A surgeon juggling family and career pays a significant price in guilt and lower income; an immigrant, single mother of three regrets that her daughter must sacrifice her education to help support the family. Several experts discuss women's role in subsidizing industry during World War II. A "househusband," whose wife works full-time, provides a male perspective on the issue.

#### 176

## WOMEN: A TRUE STORY SERIES: The Need to Know

VHS, Color, 47 Minutes, 1996

From the beginning of time, women have had the same thirst for knowledge as men, but were denied access to education. This program looks at the religious attitudes that support these ageold convictions, and examines what the world has lost by excluding women from the intellectual loop. Scriptural scholar Elaine Pagels tells about newly discovered documents suggesting that women were equal to men in early Christianity. Historian Ginette Paris looks at the powerful goddesses of the past who were shunted aside in favor of the submissive image of the Virgin Mary. A Bangladeshi writer faces a death decree for writing about Islam's oppression of women. At Wellesley College and the University of Norway, we visit programs devoted exclusively to women's studies.

## 177

## WOMEN: A TRUE STORY SERIES: The Power Game

VHS, Color, 47 Minutes, 1996

This program offers a fascinating look at the complex relationships between women and institutional power. Combining cinema verité footage on three continents with imagery from painting, public art, and television, the program examines what female power means, both to those who exercise it and to those who are affected by it. Jackie Kennedy, Imelda Marcos, and Hillary Clinton are discussed as women who have achieved power by association through their husbands. Geraldine Ferraro shares her reflections on women in political power along with a Brazilian senator, a corporate president, the editor of a major newspaper, and a Turkish community activist.

## 178

## WOMEN: A TRUE STORY SERIES: Postcards from the Future

VHS, Color, 46 Minutes, 1996

This program features women throughout the world who are working toward gaining power and making a difference. On this journey, we meet women in Kenya who use simple technologies to save their regions from desertification; a fiery ex-government minister in New Guinea who fights to save the way of life of her people; mothers in war-torn Chechnya who have become the driving force in the new Russian peace movement; and an all-women police force in Brazil which uses innovative techniques to deal with violence against women. Two Algerian women lead the fight against intolerance, bigotry, and institutionalized violence against women in that nation.

## 179

## WOMEN IN THE STRUGGLE AGAINST POVERTY: A Case Study

VHS, Color, 29 Minutes

Women living in third-world nations often must defy repressive social customs and religious doctrines in order to become financial contributors to their families and villages. This program focuses on the growing movement of courageous women in Bangladesh who, with the assistance of aid societies, run profitable cottage industries, often risking severe reprisals. As these determined women swell the working ranks of their village communities—significantly raising the

standard of living for all—traditional patriarchal structures must accommodate them as coequals in business—or face open rebellion. A Deutsche Welle production.

## 180 WOMEN IN WORLD POLITICS

VHS, Color, 23 Minutes,

It is not so long since women fought for the right to vote—women in Russia were enfranchised in 1917 as a result of the Revolution, in 1918 in Great Britain, and the U.S., Germany, and Sweden soon followed suit. This program begins with suffragette scenes and quickly moves to portray some of the outstanding women politicians of the 20th century: Lady Nancy Astor; Prime Ministers Sirimavo Bandaranaike of Sri Lanka, Indira Gandhi of India, Golda Meir of Israel, Benazir Bhutto of Pakistan, and of course Margaret Thatcher of Great Britain; President Corazon Aquino of the Philippines; the wives of politicians who became important political figures in their own right, like Eva Peron, Mao Tse-tung's wife Chiang Ching, and Imelda Marcos; Greek culture minister (and former movie star) Melina Mercouri; and others.

## 181

## YOU CAN'T BEAT A WOMAN

VHS, Color, 91 Minutes, 1998

You Can't Beat a Woman! is a documentary film about journeys: journeys in and out of lives, to unique places, through history and over time: it is a cinematic departure from conventional approaches to the subject of violence against women. You Can't Beat a Woman! takes an uncompromising look at the stories of nine formerly battered women whose lives are inextricably linked to the social, cultural and political structures that surround them. As each woman recounts her story, we are drawn into a composite of sights, sounds and flashes of the distinct societies that these women inhabit. The film moves from Canada to Russia, South Africa, Israel, Japan and Chile to locate the phenomenon of abused women within an increasingly complex global culture.

## CHILDREN VIDEOS

## 315 PLAYERS IN PIGTAILS

DVD, PAL, 12 minutes, story by Shana Corey, illustrated by Rebecca Gibbon

This is an animated story about a girl who played a part in American history by showing people that the stereotypes they believed about girls and sports were untrue. This story celebrates a brave girl's love of baseball as she works to become a player in the first-ever All-American Girls Professional Baseball League. Narrated by actress Zooey Deschanel, with music by Joel Goodman and song vocals by Sherry Goffin Kondor.

## 312

## **ROBERTO THE INSECT ARCHITECT**

DVD, PAL, 11 minutes, story by Nina Laden, illustrator: Nina Laden

A termite named Roberto pursues his dream of becoming an architect. As a young termite, he played incessantly with his "food," using it to design castles and skyscrapers. Finally, he moved to the big city to pursue his dream. Once there, he is influenced by the great architects such as Hank Floyd Mite and Fleas Van der Rohe. As Roberto adjusts to life in the city, he finds ways both to help his community and use his talents. This witty and humorous story will take young viewers along for the ride on Roberto's quest to make his dreams come true. ALA Notable Video, Smithsonian Notable Book

## 313

## **INSPIRING FIGURES: DUKE ELLINGTON AND ELLA FITZGERALD**

DVD, PAL, 17 minutes, stories by Andrea Davis Pinkney

Andrea Davis Pinkney, illustrated by Brian Pinkney As a young boy, Duke Ellington started taking piano lessons, but soon baseball became his first love – that is until her heard ragtime music. Ragtime pulled him back to the piano – and as he studied music, he started creating his own made-up melodies. He was a smooth talkin, 'slick-steppin,' piano playin' kid with his "fine as pie looks and flashy threads" — thus earning him the name "Duke." During his career, he wrote, played and painted music with his band's fine sounds. This is the story of one of America's greatest composers and performers. A Caldecott Honor Book ELLA FITZGERALD: THE TALE OF A VOCAL VIRTUOSA, 18 minutes, story by Andrea Davis Pinkney, illustrated by Brian Pinkney Told in the voice of a cool cat named Scat, this dramatic story tells how Ella got her sound on the way to a most remarkable career.

## 314

## THE MAN WHO WALKED BETWEEN THE TOWERS

DVD, PAL, 10 minutes, story by Mordicai Gerstein

Inspired by the true story of Philippe Petit, a young French aerialist, this animated adaptation brings to life the excitement and suspense of his daring 1974 high wire walk between the two towers of the World Trade Center.

## **292**

## WESTON WOODS: Diary of a Spider

Author: Doreen Cronin; Illustrator: Harry Bliss, Release date: 2006

This is the diary of a spider who's a lot like you! He goes to school, but he also spins sticky webs and takes wind-catching lessons. From the creators of the best-selling Diary of a Worm, this

portrait of an upside-down web will have kids wishing they could be spiders too! Directed by Gene Deitch, and narrated by Angus T. Jones, with music by Zdenek Zdenek.

#### 293 WESTON WOODS: So you want to be president?

Author: Judith St. George; Illustrator: David Small, Release date: 2002

In the time-honored tradition of political commentary, author Judith St. George and Caldecott Medal winner/illustrator David Small celebrate the public and private lives of forty-two Presidents with humor and flair. Imparting much information and many laughs, this rip-roaring look at the men who have all wanted to be President deserves a place on every library and classroom shelf. Narrated with wit and wisdom by Stockard Channing, with music by Scotty Huff and Robert Reynolds.

## 294

## **WESTON WOODS: Duck For President**

Author: Doreen Cronin; Illustrator: Betsy Lewin, Release date: 2004

Just in time for the 2004 elections, Duck (of Click, Clack, Moo: Cows That Type and Giggle, Giggle, Quack fame) decides to enter politics. Follow his rise, and fall from power, sticky ballots and all. Narrated by Randy Travis, with music by Scotty Huff and Robert Reynolds. Animation by MaGiK Studio.

## 295 WESTON WOODS: Diary of a Worm

Author: Doreen Cronin; Illustrator: Harry Bliss, Release date: 2004

Meet a worm not that different from you or me, except that his head looks a lot like his tail! A hysterical journal about the daily doings and the hidden world of a lovable underground dweller that will be sure to delight kids both young and old. Directed by Gene Deitch. Narrated by Alexander Gould.

## ENGLISH LANGUAGE

## 291

# BARRON'S PRONOUNCE IT PERFECTLY IN ENGLISH : 2nd Edition : Jean Yates, M.A.

4 Audio CD-ROMs, Publisher, Barron's Educational Audio (January 2005).

ESL students, TOEFL and TOEIC test takers, and all others for whom English is a second language and who want to improve their pronunciation will find this book and compact disc combination especially instructive. The new second edition presents a significantly increased number of exercises, all of them providing practice in every sound that is specific to Americanstyle English. Emphasis is on stress and intonation patterns in conversational English. Recognition of these patterns is essential to fluent speech and listening comprehension. When mastering English, nothing is more important than learning to pronounce the words and phrases so that you're understood. This CD-and-book program emphasizes speaking, sound discrimination, and standard intonation patterns in American-style English. ESL students, TOEFL and TOEIC test takers, and all others for whom English is a second language and who want to improve their pronunciation will find this book and compact disc combination especially valuable.

## 300

## INTEGRATING ESL STUDENTS INTO THE CLASSROOM

Cambridge Educational 2007, DVD, 27 minutes.

By viewing Integrating ESL Students, classroom teachers of any subject will come away with concrete information and advice that they can use to teach—and reach—their English-language learners (ELLs) better. Practicality and relevance guide the program as it reviews basic ESL standards and strategies, gives examples of how to incorporate these techniques into teaching various subject areas, suggests ways to assist ELLs in mastering English in social and community settings, and addresses the use of technology in helping ELLs improve their understanding and expand their knowledge. Multiply the power of this program! Workshop it with the accompanying facilitator's workbook. It contains suggested topics for discussion, exercises for participants to practice skills or explore ideas on their own, and more.

## 248 (A & B)

## SHAPING THE WAY WE TEACH ENGLISH: Readings and Resources

CD, 2-3 Hours, August 2005.

Introduce modern English language teaching approaches and techniques to a global audience; Cover a wide array of practices and insights, from the standpoint of the teacher and the learner: Take advantage of an audio-visual medium to enhance understanding of key teaching skills; Address the more fundamental needs of new teachers and the more sophisticated needs of experienced teachers by offering a range of topics and tasks: Offer a professional development tool that potentially can be used independent of a trainer; and, Ultimately help improve the quality of English language teaching around the globe. The project specifications stipulate that, whenever possible, the 14 modules: Each contain examples of learners at primary, secondary, and tertiary levels (with the exception of Module 12, which is solely on the topic of Younger Learners). Include examples of classrooms that represent a range of countries, cultures, and ethnicities. Note that we were able to videotape in schools with populations from the Middle East. Asia, Mexico/Central America, West Africa, and in schools in the USA. While every module may not contain every population or every age level, our goal is to build in as much diversity as we can across the series as a whole. Address the needs of teachers who work primarily with beginning and intermediate language level learners, with a smaller percentage of examples for more advanced learners.

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