

Cedar City-Brian Head Tourism Bureau & Visitor Center 581 N. Main Cedar City, Ut 84721 www.Scenicsouthernutah.com Contact: Maria Twitchell (435)586-5124 maria@netutah.com

## Southwest Utah Fall Color Report Available on Website

<u>Cedar City, Ut— Every year, from about mid September through October, Mother Nature</u> <u>unveils a rich tapestry of fabulous fall colors in Southern Utah. And thanks to well-</u> <u>traveled scenic highways (designated in Utah as *Scenic Byways*), anyone can explore the <u>scenic sites of southern Utah while experiencing the best in fall color viewing.</u></u>

This beautiful array of fall color hasn't gone unnoticed. NBC's TODAY Show recently <u>rated</u> this area as one of the "Top Eight Unique Destinations To View Fall Colors". According to the TODAY Show travel editor Peter Greenberg, "places like Cedar City offer one of the most dramatic fall foliage backdrops in the country".

In order to make leaf peeping a great experience, t<u>he Cedar City -Brian Head Tourism</u> Bureau has come up with an updated fall color report for their website www.ScenicSouthernUtah.com "Leaf peepers want to be here right when the colors are at their peak," said Maria Twitchell, Executive Director for the Cedar City-Brian Head Tourism Bureau, "this updated fall color report makes it easy for visitors to plan their trip for optimal fall color viewing."

The web report, which is posted on the site starting September 1<sup>st</sup>, gives fall color peepers access to up- to-date information on the fall colors found around the Brian Head, Panguitch Lake, Cedar Breaks, Duck Creek, Cedar City, Parowan Canyon, Kolob/Zion and Scenic Byways U-14 & 143. As conditions change, the report is updated and updates take place throughout October.

The fall color report has fall color predictions provided by local residents and the Tourism Bureau staff. The report features photographs of the current leaf conditions, plus maps, suggested drives, tips on taking great fall photographs, ways to preserve leaves, and local activities including the Tony Award winning Utah Shakespearean Festival, Brian Head Oktoberfest Celebration, Parowan Fall Fest, and the Cedar City Livestock Festival. It also features a fall color photo contest so that locals and visitors can submit their images to be part of the site.

For those who cannot access the website www.ScenicSouthernUtah.com, the information is also available by calling the Cedar City -Brian Head Tourism Bureau at **1-800-354-4849**, Monday thru Friday, 9 a.m. to 5 p.m. and Saturday 9 a.m. to 1 p.m. (Mountain Standard Time). The Cedar City/Brian Head fall color viewing area is located in the heart of scenic southern Utah's national park country including Zion, Kolob Canyons and Cedar Breaks, only three hours north of Las Vegas and four hours south of Salt Lake City.